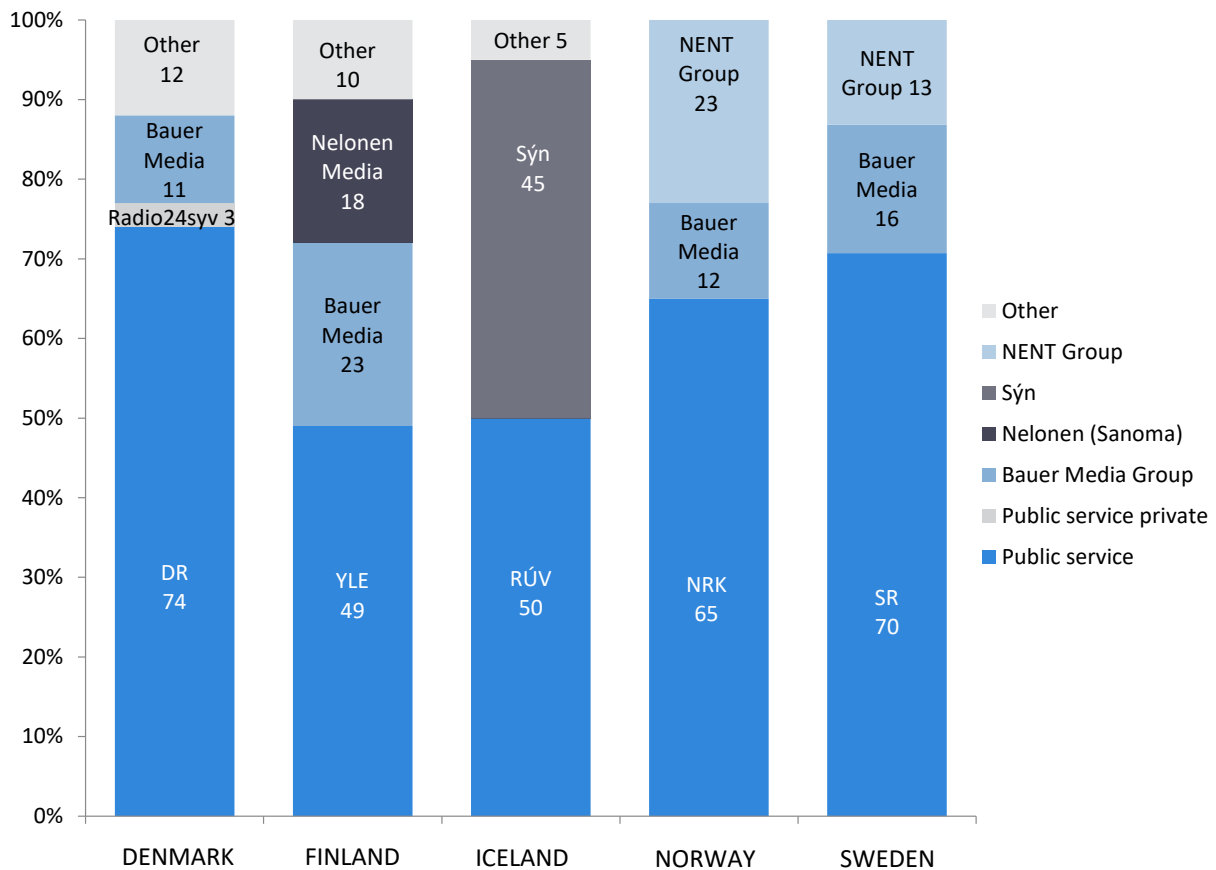


Radio broadcasting companies' audience shares in each Nordic country 2019 (per cent)



Note 1: Share of listening time. Surveys throughout the year, except for Iceland week 42/2019. Different methods have been used, which impairs comparability between countries.

Note 2: The Norwegian survey includes nationwide DAB-channels only, and the Swedish survey includes SR, Bauer Media and NENT Group.

Sources: Kantar Gallup Denmark (processed by the Danish Agency for Culture and Palaces), Finnpanel/Statistics Finland, Gallup Iceland/Statistics Iceland, Nielsen Media Research/medianorway, Kantar Sifo (processed by Nordicom-Sweden).

[Download the table in Excel format \(company/audience share/major owner\).](#)

[Latest update: 12 November, 2020]