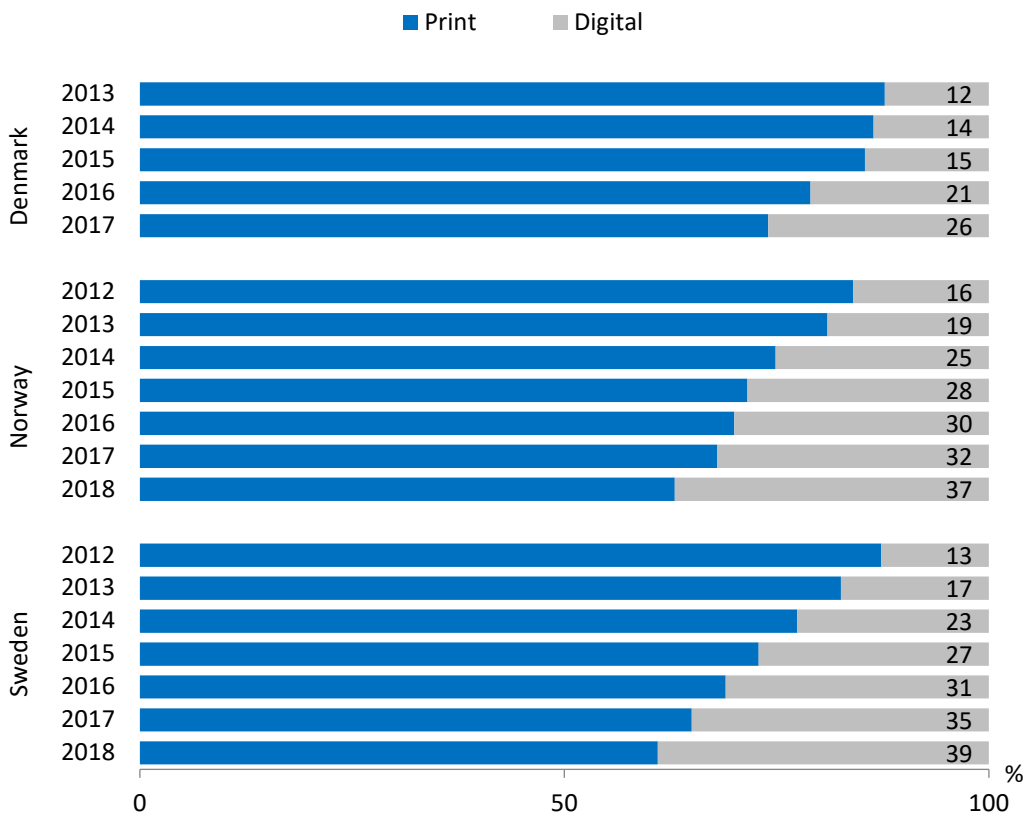


Newspaper advertising revenue breakdown by print and digital sales 2012-2017/2018 (per cent)



Sources: Association of Danish Media, Norwegian Media Authority, medianorway, Swedish Press and Broadcasting Authority, IRM, Swedish Media Publishers' Association.

Find data online:

[Norwegian Media Authority \(annual reports: Økonomien i norske medier\)](#)

[medianorway](#)

[Swedish Press and Broadcasting Authority \(reports: Medieekonomi\)](#)

[Latest update: 18 June, 2020]

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