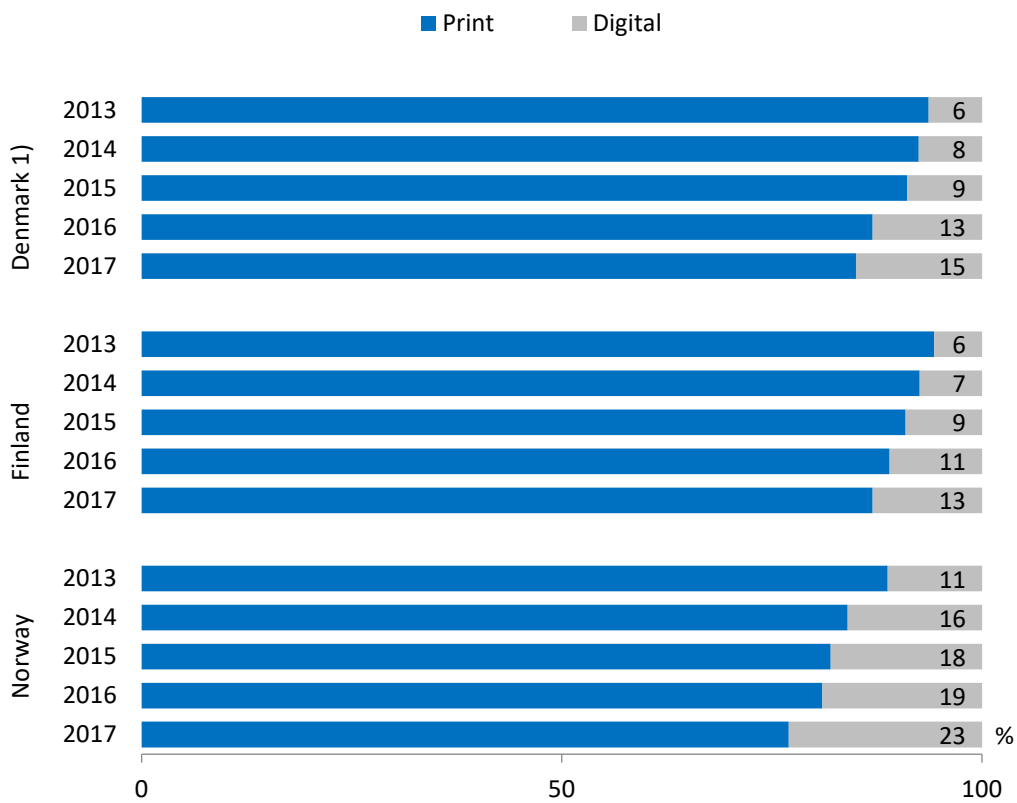


## Newspaper revenue breakdown by print and digital sales 2011-2017 (per cent)



<sup>1</sup> Data refer to members of the Association of Danish Media.

Note: Share of net revenue: newspaper (circulation) sales and advertising sales.

### Sources:

[Association of Danish Media \(Dagbladenes Branchenøgletal\)](#)

[Finnish Newspaper Association \(via Statistics Finland's media statistics table service\)](#)

[Norwegian Media Authority \(annual reports: Økonomien i norske medier\)](#)

[medianorway](#)

[Latest update: 6 December, 2018]