

Preface

It is with great pleasure this volume, entitled *Beyond the stereotypes? Images of boys and girls, and their consequences*, is presented as Yearbook 2017 from the International Clearinghouse on Children, Youth and Media, at Nordicom.

We are deeply grateful to the editors of this book, Dafna Lemish and Maya Götz, as well as to all the contributors who have made this publication possible. It is our hope that the collection of articles will make interesting reading all around the world, stimulate new research and debate as well as give new ideas regarding the portrayal of gender in media content viewed, shared and influencing children and youth.

In the work of the Clearinghouse, the global dimension is a core principle, both with respect to the content we publish and distribute and to the contributors who produce it. *Beyond the stereotypes?* is well representing this principle presenting contributions, examples and authors from many corners of the world.

All books published by the Clearinghouse aim to shed light on different aspects concerning children, youth and media, spread current information and knowledge and hopefully stimulate further research. Various groups of users are targeted; researchers, policy-makers, media professionals, voluntary organizations, teachers, students and interested individuals. It is our hope that this Yearbook will interest and provide new insights on gender representations in media to a broad range of readers.

Göteborg in November, 2017

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