

List of abbreviations

AIM	Adequate information management in Europe
CEECOM	Central and East European Communication and Media Consortium
CD	Communications Department (Finland)
CEE	Central and Eastern Europe
CEO	Chief Executive Officer
EU	European Union
FB	Facebook
GCD	Government Communications Department (Finland)
GO	Government Offices (Sweden)
GPS	Global Positioning System
ICA	International Communication Association
IT	Information Technology
LNK	Laisvas ir nepriklausomas kanalas (Lithuanian broadcaster, private)
LRT	Lietuvos nacionalinis radijas ir televizija (Lithuanian National Radio and Television, public)
MP	Member of Parliament
MTV	Music Television
NATO	North Atlantic Treaty Organisation
NGO	Non-governmental organisation
Nordicom	Nordic Information Centre for Media and Communication Research
PBS	Partner in Business Strategies (Poland)
PiS	Prawo i Sprawiedliwość (Law and Justice, Poland)
PM	Prime Minister
PMO	Prime Minister's Office
PR	Public relations
PSL	Polskie Stronnictwo Ludowe (The Polish People's Party, Poland)
RK	Regeringskansliet (Sweden)
RQ	Research Question

CONTRIBUTORS

SB	Statsrådsberedningen (Sweden)
SMS	Short Message Service
TNS	Kantar TNS, formerly Taylor Nelson Sofres (TNS Lithuania)
TV	Television
TVP	Telewizja Polska (Polish Television, public)
UK	United Kingdom
UN	United Nations
US	United States
Yle	Yleisradio (Finland)