

Preface

What makes Danish television drama series travel? This was the research question we asked ourselves following the unprecedented global export of Danish television drama in the early 2010s. The question also became the title of a collaborative research project, funded by the Independent Research Fund Denmark between 2014–2018, with additional grants from Aarhus University Research Fund (2013–2014) and the Carlsberg Foundation (2015–2016). The project engaged a consortium of nine scholars from Aarhus University, Aalborg University, and the University of Copenhagen, who collaborated closely with international research affiliates in a broad investigation of this question. The project was divided into three main areas: the first was related to the production forms and professional practices that lay behind the series; the second focused on their textual characteristics; and the third explored the reception of these series among global audiences. This anthology presents the insights and findings of the global audience study.

The global audience study has been a transformative trip – both literally and figuratively – for all of us. We would very much like to offer our deepest gratitude to all the people in Australia, Brazil, Germany, Japan, Turkey, the United Kingdom, and Denmark that gave their time to talk and share their valuable insights with us. We would also like to extend our special and sincere thanks to Yamila Heram from The University of Buenos Aires for conducting an online survey of Danish drama series' Argentinian audiences.

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