

Metodebok for kreative fag

Hans Erik Næss & Lene Pettersen (red.), 2017. Oslo: Universitetsforlaget, 244 s. ISBN 9788215027005.



Når vi hører «vitenskapelige metoder» tenker vi gjerne på statistikk, intervjuer, observasjon og tekstanalyse. Men metode er mer enn det.

«Metodebok for kreative fag» tar for seg de mest brukte kvantitative og kvalitative metodene, men også metoder for kunstnerisk utviklingsarbeid, og mer «praktiske metoder». Den ser særlig på forskningsproduktene fra de kreative fagene: artefakter, miljø, estetisk kunnskap og kreativitet, og de spesielle forskningsutfordringene som finnes i fag som markedsføring, strategisk kommunikasjon og PR, spill- og apputvikling, TV og film, musikk, scenekunst, visuell kunst, design, samt prosjektledelse innen kunst og kreativ næring.

Bidragstyperne er alle eksperter med lang erfaring fra disse fagfeltene. De har lagt vekt på tidsaktuelle eksempler og praktiske råd. Ikke minst tar de opp hvordan man best kan knytte teori og metode til egne empiriske funn - noe som ofte er det studentene synes er vanskeligst!

En rikholdig verktøykasse studentene kan gå til når de trenger innsikt, praktiske råd og inspirasjon. Boka vil være nyttig for alle som ønsker en praktisk innføring til metodearbeid.

Mediatized China-Africa Relations

How Media Discourses Negotiate the Shifting of Global Order

Shubo Li, 2017. Basingstoke: Palgrave MacMillan, 218 s. ISBN 9789811053825.



This cutting edge book explores the role of the media in the highly disputed area of China-Africa relations, notably how various aspects of the issue have been portrayed, negotiated and contested in media and academic discourses. As Africa's biggest trading partner and creditor, China explores Africa not only as a marketplace for importing primary commodities and exporting manufactured goods, but also as a preferred testing ground for its media and telecommunication sector aspiring for further internationalization. At a time when the influence from Global North has been on the wane in the continent, emerging powers are regarded as new inspirations for Africa's development. China in particular tries to bolster multipolarity in Africa by factoring in media influence and facilitating the digitalization process of the continent. This book offers an up-to-date geopolitical analysis of China-Africa, examining the role of communication and telecommunication in the power shift, especially in constructing social and cultural realities in which the idea of "development" has been recurrently redefined and negotiated in the public domain. This volume tackles the issue from the new perspective of mediatization, considering how the media on the one hand shapes public opinion with its narratives and a logic of its own, and on the other hand simultaneously becomes an integrated part of other institutions like politics, trade,

business as more of these institutional activities are performed through both interactive and mass media.

The Aesthetics and Affects of Cuteness

Joshua Paul Dale, Joyce Goggin, Julia Leyda, Anthony P. McIntyre og Diana Negra (red.), 2017. London: Routledge, 300 s. ISBN 9781138998766.



Cuteness is one of the most culturally pervasive aesthetics of the new millennium and its rapid social proliferation suggests that the affective responses it provokes find particular purchase in a contemporary era marked

by intensive media saturation and spreading economic precarity. Rejecting superficial assessments that would deem the ever-expanding plethora of cute texts trivial, *The Aesthetics and Affects of Cuteness* directs serious scholarly attention from a variety of academic disciplines to this ubiquitous phenomenon. The sheer plasticity of this minor aesthetic is vividly on display in this collection which draws together analyses from around the world examining cuteness's fundamental role in cultural expressions stemming from such diverse sources as military cultures, high-end contemporary art worlds, and animal shelters. Pushing beyond prevailing understandings that associate cuteness solely with childhood or which posit an interpolated parental bond as its primary affective attachment, the essays in this collection variously draw connections between cuteness and the social, political, economic, and technological conditions of the early twenty-first century and in doing so generate fresh understandings of the central role cuteness plays in the

recalibration of contemporary subjectivities.

Drama, teater og demokrati

Antologi II – I kultur og samfunn

Karin Mjaaland Heggstad, Bjørn Rasmussen og Rike Gurgens Gjærum, 2017. Bergen: Fagbokforlaget, 305 s. ISBN 9788245021448.



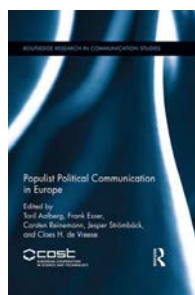
Denne boken er den andre av to antologier fra pedagoger, forskere og kunstnere i den norske høgskole- og universitetssektoren som formidler drama- og teaterforskning, kunnskap og erfaringer om temaer relatert til demokrati. Antologi I er knyttet til undervisning og utdanning fra barnehage til voksenopplæring, mens denne, Antologi II, er knyttet til kultur og samfunn gjennom marginalitet, etnisitet og helse.

Antologi II gir innsyn i teaterkultur ut over undervisningskonteksten; arbeid med marginaliseringsprosesser og utenforskap, interkulturelle utfordringer og drama/teater i en demokratisk helse- og omsorgskultur. Felles for bidragene i denne boken er interessen og kunnskapen om hvordan kunnskap om demokrati iscenesettes og formidles. Flere av bidragene formidler prosjekter som setter fokus på fellesskap, brytninger og kollektive forhandlinger, ytringer av konflikt og konsensus, både på og utenfor scenen. Boken gir et innblikk i hvordan arbeid med teatret og teatrets arbeidsform og språk kan og kanskje bør bidra sterkere i demokratiet ut over den tradisjonelle underholdningskulturen.

De to antologiene summerer opp det treårige nasjonale forskningsprosjektet Drama teater demokrati (2014 2017). Et felles mål har vært å undersøke hvordan drama og teater behandler demokratiske tematikker og spørsmålsstillinger, og ikke minst undersøke hvordan drama- og teaterpraksiser kan bidra til en demokratisk kultur i møter mellom mennesker, ytringsprosesser, arbeidsformer og verk.

Populist Communication in Europe

Toril Aalberg, Frank Esser, Carsten Reinemann, Jesper Stromback og Claes De Vreese (red.), 2017. London: Routledge, 402 s. ISBN 9781138654792.



In an increasing number of countries around the world, populist leaders, political parties and movements have gained prominence and influence, either by electoral successes on their own or by influencing other political parties and the national political discourse. While it is widely acknowledged that the media and the role of communication more broadly are key to understanding the rise and success of populist leaders, parties and movements, there is however very little research on populist political communication, at least in the English-speaking research literature.

Originating from a research project funded by the European Cooperation in the field of Scientific and Technical Research (COST), this book seeks to advance this research. It includes examinations 24 European countries, and focuses on three areas within the context of populism and populist political communication: populist actors as communicators, the media and populism and citizens and populism.

Digital Humanities

Knowledge and Critique in a Digital Age

David M. Berry og Anders Fagerjord, 2017. Cambridge: Polity Press, 191 s.. ISBN 9780745697659.



As the twenty-first century unfolds, computers challenge the way in which we think about culture, society and what it is to be human: areas traditionally explored by the humanities.

In a world of automation, Big Data, algorithms, Google searches, digital archives, real-time streams and social networks, our use of culture has been changing dramatically. The digital humanities give us powerful theories, methods and tools for exploring new ways of being in a digital age. Berry and Fagerjord provide a compelling guide, exploring the history, intellectual work, key arguments and ideas of this emerging discipline. They also offer an important critique, suggesting ways in which the humanities can be enriched through computing, but also how cultural critique can transform the digital humanities.

Digital Humanities will be an essential book for students and researchers in this new field but also related areas, such as media and communications, digital media, sociology, informatics, and the humanities more broadly.

Innovating for Trust

Marika Lüders, Tor W. Andreassen og Simon Clatworthy (red.), 2017. Cheltenham: Edward Elgar Publishing, 448 s. ISBN 9781785369476.



Innovation is a high-risk endeavor and success is dependent upon a firm's understanding of customer needs. A company's initial resistance to adopting innovation is mitigated with a solid foundation of customer trust in the firm. This book uniquely combines the work of scholars and practitioners to examine how trust and customer-centricity impacts every phase of the innovation journey. Adopting a multidisciplinary approach, the contributions in this collection consider different aspects of innovating for trust. Beginning with the notion of trust itself, authors examine the importance of trust in futures thinking, business model innovation, service design, co-creation, the innovative organization and self-service technologies. The book also contains a valuable collection of case studies based upon innovation with major service providers, which supports the final emphasis on the importance of trust in commercializing innovations. Practical and engaging, *Innovating for Trust* will appeal to enlightened business managers aiming to build and maintain customer trust, as well as students and researchers of innovation, trust and strategy.

Reasoning in Measurement

Nicola Mößner og Alfred Nordmann (red.), 2017. London: Routledge, 262 s. ISBN 9781848936027.



This collection offers a new understanding of the epistemology of measurement. The inter-disciplinary volume explores how measurements are produced, for example, in astronomy and seismology, in studies of human sexuality and ecology, in brain imaging and intelligence testing. It considers photography as a measurement technology and Henry David Thoreau's poetic measures as closing the gap between mind and world.

By focusing on measurements as the hard-won results of conceptual as well as technical operations, the authors of the book no longer presuppose that measurement is always and exclusively a means of representing some feature of a target object or entity. Measurement also provides knowledge about the degree to which things have been standardized or harmonized – it is an indicator of how closely human practices are attuned to each other and the world.

Ansiktet foran makten

(Om politisk lederskap)

Terje Rasmussen, 2017. Oslo: Novus Forlag, 274 s. ISBN 9788270998838.

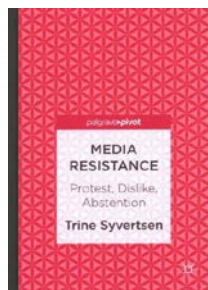


I essayets form drøfter boken demokratiets synlige midtpunkt, han og hun som fronter partiet i regjeringen, Stortinget og i offentligheten. Den handler om politisk lederskap i Norge fra krigens slutt til i dag. Hvem blir leder? Hvordan fylles lederrollen? Hva mener politikere selv er krav som må stilles til dem? Hvordan foregår skifte av leder? Hvordan innvirker mediene på partienes valg av leder? Rasmussen trekker på et utvalg av teorier og modeller om politisk lederskap; mest av alt hentes inspirasjon fra sosiologen Max Weber og historikeren Jens Arup Seip. Terje Rasmussen er sosiolog og professor ved Institutt for medier og kommunikasjon, Universitetet i Oslo.

Media Resistance

Protest, Dislike, Abstention

Trine Syvertsen, 2017. Basingstoke: Palgrave Pivot, 153 s. ISBN 9783319464985.



This book is open access under a CC BY license. New media divide opinion; many are fascinated while others are disgusted. This book is about those who dislike, protest, and try to abstain from media, both new and old. It explains why media resistance persists and answers two questions: What is at stake for resisters and how does media resistance inspire organized action? Despite the interest in

media scepticism and dislike, there seems to be no book on the market discussing media resistance as a phenomenon in its own right. This book explores resistance across media, historical periods and national borders, from early mass media to current digital media. Drawing on cases and examples from the US, Britain, Scandinavia and other countries, media resistance is discussed as a diverse phenomenon encompassing political, professional, networked and individual arguments and actions.

Political communication in networked societies

Eli Skogerbø og Risto Kunelius, 2017. Intellect Ltd, 169 s. ISBN 9771601829000.



Ingen informasjon tilgjengelig fra forlaget.

How Strategic Communication Shapes Value and Innovation in Society Vol: 2

Betteke van Ruler, Iekje Smit, Øyvind Ihlen og Stefania Romenti, 2017. Bingley: Emerald Publishing Limited, 208 s. ISBN 9781787147171.



Communication is developed in our relation to others and in relation to what happens in the social context. It is therefore not neutral but mediates people's relationships and practices. Technological transitions, economical changes, medical advancements, environ-

mental turbulence, political movements and other evolving circumstances influence public values that shape societies. It is important to analyse the situated meaning of these societal themes in everyday life, and the influence of public relations and strategic communication in this regard.

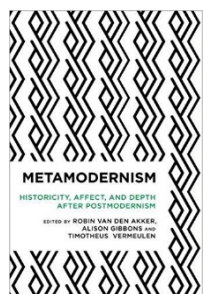
Let's Talk Society – and the society we're talking about is in transition to a green and sustainable society, to an inclusive society, to an innovative and reflective society. What is our role as communication professionals in all of this? How can we foster public debate? This book addresses these challenges and offers some answers.

The chapters from primarily European countries were selected from a large number of peer-reviewed contributions for the 2016 congress of the European Public Relations Education and Research Association hosted by Hanze University of Applied Sciences in Groningen.

Metamodernism

Historicity, Affect, and Depth after Postmodernism (Radical Cultural Studies)

Robin van den Akker, Alison Gibbons og Timotheus Vermeulen, 2017. London: Rowman & Littlefield International, 245 s. ISBN 9781783489602.



Metamodernism: Historicity, Affect, Depth brings together many of the most influential voices in the scholarly and critical debate about post-post-modernism and twenty-first century aesthetics, arts and culture. By relating cutting-edge analyses of contemporary literature, the visual arts and film and television to recent social, technological and economic developments, the volume

provides both a map and an itinerary of today's metamodern cultural landscape. As its organising principle, the book takes Fredric Jameson's canonical arguments about the waning of historicity, affect and depth in the postmodern culture of western capitalist societies in the twentieth century, and re-evaluates and reconceptualises these notions in a twenty-first century context. In doing so, it shows that the contemporary moment should be regarded as a transitional period from the postmodern and into the metamodern cultural moment.

Tjenestedemokratiet

Velferdsstaten som arena for deltakelse

Dag Arne Christensen, Tord Skogedal Lindèn, Brita Ytre-Arne og Jacob Aars, 2017. Oslo: Universitetsforlaget, 240 s. ISBN 9788215027852.



Begrepet «tjenestedemokrati» antyder at innbyggerne kan påvirke politikken ikke bare på inntakssiden, gjennom for eksempel valg og politiske partier. De har også muligheter til å øve innflytelse på politikens utfallside, det vil si over innholdet i velferdsstatens tjenester.

Hvordan man opplever å bli møtt som bruker av velferdstjenester henger sammen med hvordan man forstår sin rolle som borger i et demokratisk samfunn: Opplever man medbestemmelse? Hvilke rettigheter har man, og hvordan blir disse ivarettatt? Hvordan former store samfunnssystemer som velferdsstaten den enkeltes hverdag?

Bokas første del tar for seg ulike sider ved innbyggernes forhold til velferdsstaten,

mens andre del fokuserer på hvilke konsekvenser synspunkter på tjenestene fra henholdsvis brukere og mediene har for politisk tillit og de enkelte velferdsinstitusjonene. Tema er blant annet tilfredshet med velferdstjenestene, medienes betydning og de sosiale mediens rolle i samfunnsdebatten om velferdstjenester og velferdspolitik, innbyggerinnflytelse og omdømmehåndtering.

Allmenningen

Historien om norsk offentlighet

Jostein Gripsrud (red.), 2017. Oslo: Universitetsforlaget, 685 s. ISBN: 9788215029108.



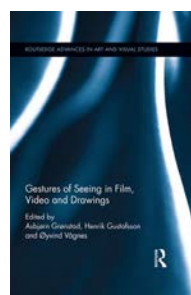
Offentligheten er det rommet vi har felles, hvor vi argumenterer og ekskluderer, mobiliserer og krangler, hyller og latterliggjør, opplyser og krenker. Det er samfunnets samlingssted og forutsetningen for demokratiet.

Offentligheten innrammer og skaper politikken og kulturen. Det er «stedet» vi oppsøker når vi sjekker sosiale medier, leser nettaviser, hører på radio, ser tv eller går på utstilling. I *Allmenningen. Historien om norsk offentlighet* viser forfatterne at norsk offentlighet har en lang historie, som strekker seg fra ættesamfunnets tingsteder og kirkebakken til vår tids sosiale medier. De viser hvordan norsk offentlighet har vært grunnleggende for utviklingen av demokratiet, både som styreform og samfunnsform. Og de viser hvordan offentligheten - åpen for alle eller lukket for noen - er en måte å leve på. Ulike stemmer kommer etter hvert inn og får betydning i norsk offentlighet: Bøndene, arbeiderne, kvinnene, homofile, innvandrere og deres etterkommere. «Allmenningen» er historien

om Norge, slik landet framtrer i offentlighetens lys.

Gestures of Seeing in Film, Video and Drawing

Asbjørn Grønstad, Henrik Gustafsson og Øyvind Vågnes (red.), 2017. London: Routledge, 158 s. ISBN 9781138673847.



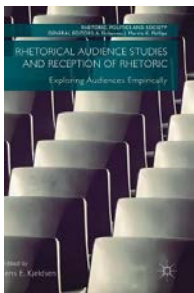
The first book of its kind, *Gestures of Seeing in Film, Video and Drawing* engages broadly with the often too neglected yet significant questions of gesture in visual culture. In our turbulent media-

sphere where images – as lenses bearing on their own circumstances – are constantly mobilized to enact symbolic forms of warfare and where they get entangled in all kinds of cultural conflicts and controversies, a turn to the gestural life of images seems to promise a particularly pertinent avenue of intellectual inquiry. The complex gestures of the artwork remain an under-explored theoretical topos in contemporary visual culture studies. In visual art, the gestural appears to be that which intervenes between form and content, materiality and meaning. But as a conceptual force it also impinges upon the very process of seeing itself. As a critical and heuristic trope, the gestural galvanizes many of the most pertinent areas of inquiry in contemporary debates and scholarship in visual culture and related disciplines: ethics (images and their values and affects), aesthetics (from visual essentialism to transesthetics and synesthesia), ecology (iconoclastic gestures and spaces of conflict), and epistemology (questions of the archive, memory and documentation). Offering fresh perspectives on many of these areas, *Gestures of Seeing in Film, Video and Drawing* will be intensely awaited by readers from and across several

disciplines, such as anthropology, linguistics, performance, theater, film and visual studies.

Rhetorical Audience Studies and Reception of Rhetoric

Jens Elmelund Kjeldsen (red.), 2017. Basingstoke: Palgrave Mcmillan, 339 s. ISBN 9783319616179.



This book examines the reception of rhetoric and the rhetoric of reception. By considering salient rhetorical traits of rhetorical utterances and texts seen in context, and relating this to different kinds of reception and/or audience use and negotiation, the authors explore the connections between rhetoric and reception. In our time, new media and new forms of communication make it harder to distinguish between speaker and audience. The active involvement of users and audiences is more important than ever before. This project is based on the premise that rhetorical research should reconsider the understanding, conceptualization and examination of the rhetorical audience. From mostly understanding audiences as theoretical constructions that are examined textually and speculatively, the contributors give more attention to empirical explorations of actual audiences and users. The book will provide readers with new knowledge on the workings of rhetoric as well as illustrative and guiding examples of new methods of rhetorical studies.

Media I samfunnet, 7. utgave

Ture Schwebs og Helge Østbye, 2017. Oslo: Det norske samlaget, 334 s. ISBN 9788252194845.



Grunnleggjande innføringsbok i medievitenskap i ny utgåve med mindre oppdatering av faktaopplysningar.

Med utgangspunkt i definisjonar av kommunikasjon og medium drøftar forfattarane viktige kjenneteikn ved nye og "gamle" medium. Media si rolle i samfunnet og tilhøvet mellom media, mottakarar og deltakarar står sentralt. I tillegg presenterer boka generelle teoriar og metodar for studiet av medium og medieinnhald. Boka dekkjer heile mediefeltet og skildrar viktige trendar i dagens medielandskap, som mediekonvergens, sosiale medium og globalisering.

Documentalist: Balder Holm