

## Division Papers

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### Division 1. Environment, Science and Risk Communication

Chairs: *Mikkel Fugl Eskjær* (DK) *Kathrine Duarte* (NO)

Benulic; Kajsja-Stina: *Framing environmentally harmful consumption: A Media Analysis*. Södertörn University, School of Natural Science, Technology and Environmental Studies.

Duarte, Katherine: *Past and present of climate journalism in Norway: How has the coverage changed over time? A methodological discussion*. University of Bergen.

Eide, Elisabeth; Kunelius, Risto: *Media meets climate. Field dialogues*. University of Bergen; University of Tampere, School of Social Sciences and Humanities.

Eskjær, Mikkel: *Climate communication and media platforms – how climate change is presented across news media*. Aalborg University in Copenhagen, Communication and information studies.

Graf, Heike: *"We don't cut dead trees"*. *Garden blogger's environmental communication*. Södertörn University, School of Culture and Education.

Jönsson, Anna Maria; Magnus Boström: *Barriers for communication and responsibility in complex product chains: the case of chemical risks in textiles*. Södertörn University, School of Culture and Education.

Karvonen, Erkki: *Authorities Challenged- Rhetoric of Denialism, Counter-Expertise and Communication Strategies in Science*. University of Oulu, Information and Communication Studies.

Kristiansen, Silje: *Accident and risk communication after Fukushima – An analysis of the press coverage and risk perception of nuclear energy in Switzerland?* University of Zürich, Institute of Mass Communication and Media Research.

Lakew, Yuliya: *Media identities of environmentally engaged youth*. Örebro University, Media and Communication Studies.

Rasmussen, Tove A: *Experience, Emotion and Valuebased Communication*. Aalborg University, Department of Communication and Psychology

Roslyng; Mette Marie: *Risk, media campaigns and public trust in food*. Aalborg University, Department of Communication and Psychology.

Sjölander, Annika Egan; Lischinsky, Alon: *Corporate Discourse on Sustainability and the Environment in Press Releases*. Umeå University, Department of Culture and Media Studies; Oxford Brookes University, Department of History, Philosophy and Religion.

Timonen, Päivi; Lammi, Minna: *Nature in economical imagery in Finnish films and journalism*. National Consumer Research Centre.

### Division 2. Journalism Studies

Chairs: *Astrid Gynnild* (NO) *Göran Svensson* (SE)

Andersson, Ulrika: *From Broadsheet to Tabloid: Content Changes in Swedish Newspapers in the Light of a Shrunk Size*. University of and Communication.

Appelberg, Jonas: *Participatory journalism – How Swedish public service is taking part in the conversation and the concept of spreadable media*. Södertörn University, Social sciences.

Benestad Hågvar, Yngve: *Djevelen sitter i diskursen. En kritisk diskursanalyse av Marte Kroghsaken I VG*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Berglez, Peter: *Journalism in the Digital Landscape: Four Communicative Rationalities of the Web*. Örebro University, School of Humanities, Education and Social Science.

Blagaard, Bolette: *The New "Real": On Post-human Ethics and Drone Journalistic Imagery*.

Bro, Peter & Wallberg, Filip: *Gatekeeping in a Digital Era: Information, communication and co-creation*. Aalborg University, Department of Communications and Psychology.

Bruårås, Svein: *Journalistisk research og kilde-tilfang i nettjournalistikken. En kvantitativ og komparativ analyse av seks nettaviser*. Høgskulen i Volda.

Bødker, Henrik: *The Circulation of Journalism and Contexts of Filtering*. Aarhus University, Department of Aesthetics and Communication.

Blach-Ørsten, Mark and Burkal, Rasmus: *Institutional credibility and the future of Danish journalism*. Roskilde University, Department of Journalism / Department of Communication, Business and Information Technologies.

Clerwall, Christer: *Who wrote this? – users' perception of software-generated content in online news*. Karlstad University, Media and Communication Studies.

De Maeyer, Juliette; Le Cam, Florence: *Retracing change and permanence. Towards a material approach of journalism studies*. Université Libre de Bruxelles, Information and Communication science.

Eide, Elisabeth; Jacobsen, Rachel S: *Marginalisering av mennesker med nedsatt funksjonsevne*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Svith, Flemming: *Journalism – neo modern and deliberative. An alternative journalistic approach*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

El Bour, Hamida; Frey, Elsebeth; Rahman, Golam: *What is the role of media and journalism in democracies and processes of democratization in Norway, Tunisia and Bangladesh?* Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies / University of Dhaka, Department of Mass Communication and Journalism.

Gravengaard, Gitte: *A linguistic approach to journalism practice – on how to capture the intangible parts of the socialisation process*. University of Copenhagen, Department of Scandinavian Studies and Linguistics.

Heikkilä, Heikki; Välvirronen, Jari: *Transparency – the new objectivity? Journalists' attitudes towards openness and audience interaction in Finland*. University of Tampere, School of Communication, Media and Theatre.

Hellman, Heikki: *De-professionalization or new professionalism of cultural journalists?* University of Tampere, School of Communication, Media and Theatre.

Herkman, Juha; Timo Harjuniemi: *National or European public sphere? Euro crisis in Finnish press*. Helsinki University, Department of Social Research. Communication.

Hornmoen, Harald; Rustand, Kjersti: *The credibility of true stories in literary journalism*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Hovden, Jan Fredrik; Ottosen, Rune: *To intervene or be neutral, to investigate or entertain; Persistence and changes in the professional ideals of Nordic journalism students 2005-2013*. University of Bergen, Department of Information Science and Media Studies / Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Jaakkola, Maarit: *From views to news. The change of the production environment of cultural journalism*. University of Tampere, School of Communication, Media and Theatre.

Kammer, Aske: *Online cultural criticism: when audiences are also reviewers*. University of Copenhagen, Department of Media, Cognition, and Communication.

Kammer, Aske: *The mediatization of journalism*. University of Copenhagen, Department of Media, Cognition, and Communication.

Karlsson, Michael: *Getting softer or harder? A longitudinal study of news topics in tabloid, quality and local newspaper websites in U.K. and Sweden*. Karlstad University, Media and Communication Studies.

Karlsson, Michael; Holt, Kristoffer: *How are citizen journalists telling news? An inventory of Swedish online citizen journalism sites*. Linnæus University / Karlstad University, Media and Communication Studies.

Kartveit Kate; Ertløv Hansen, Ola: *Narrative structures and multimodal stories in online new media, a literature review*. Aalborg University, The Danish School of Media and Journalism.

Knapskog, Karl Atle; Larsen Leif Ove: *Among pundits and prophets. On commentary as genre and strategy in cultural journalism*. University of Bergen, Department of Information Science and Media Studies.

- Kvalheim, Nina: *Evolving platforms, evolving stories? An analysis of news stories published on multiple platforms*. University of Bergen, Department of Information Science and Media Studies.
- Lamark, Hege; Morlandstø Lisbeth: *Mulighetenes tyranny*. University of Nordland.
- Lauk, Epp; Kuutti, Heikki: *Ethical demands and responsibilities of online publishing: the Finnish experience*. University of Jyväskylä, Department of Communication.
- Lehtonen, Pauliina: *Promoting potential selves: Young journalists' views on career building*. University of Tampere, School of Communication, Media and Theatre.
- Mehrabov, Ilkin: *What do we really know about the online news readers? Critical reflections on importance of qualitative studies of newspaper user comments*. Karlstad University, Media and Communication Studies.
- Melin, Margareta: *New News and Old Strategies. British Journalism Culture 1992-2012*. Malmö University, Art and Communication.
- Mortensen, Mette and Nørgaard Kristensen, Nete: *Amateur sources breaking the news, meta sources authorizing the news of Gaddafi's death: New patterns of journalistic information gathering and dissemination in the digital age*. University of Copenhagen, Department of Media, Cognition, and Communication.
- Nord, Lars; Karlsson Michael; Clerwall, Christer: *Journalism, transparency and credibility*. Mid Sweden University / Karlstad University, Media and Communication Studies.
- Nørgaard Kristensen, Nete; From, Unni: *Blockbusters on the agenda of the cultural pages – as vehicles for publicity, news content and cultural debate*. University of Copenhagen, Department of Media, Cognition, and Communication, Aarhus University, Department of Aesthetics and Communication.
- Olausson, Ulrika: *The diversified nature of "domesticated" news discourse: The case of climate change in national news media*. Örebro University, School of Humanities, Education and Social science.
- Olteidal, Audgunn: *Claim and criterion; what is the difference?* Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.
- Røe Mathisen, Birgit: *Watchdog or cheerleaders? The dual role of local journalists*. University of Nordland, Faculty of Social Science.
- Riegert, Kristina, Roosvall, Anna; Widholm Andreas: *The worlds of Swedish cultural journalism: A research agenda*. Stockholm University, Section for Journalism, Media and Communication, Örebro University, School of Humanities, Education and Social science.
- Schröder, Kim: *News media old and new – on their fluctuating audiences. A longitudinal of cross-media news consumption*. Roskilde University, Department of Communication, Business and Information Technologies.
- Severson, Pernilla: *Participatory design theory on collaboration to further understanding of journalistic practices*. Malmö University, Art and Communication.
- Skjerdal, Terje: *Professional ideals in a suppressed media context*. NLA university college, Gimlekollen School of Journalism and Communication.
- Steien, Solveig, Frey, Elsebeth; Knudsen Anders M.: *The Rig – Learning about press freedom through practical journalistic work for journalist students*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.
- Svensson, Göran: *På debattsida och debattsajt. En analys av debatter om mediers och journalisters ansvar på DN-debatt och Newsmill*. Uppsala University, Department of Informatics.
- Sundin, Ebba: *The concept of 'slow journalism'. The envisagement of journalist students and the traditional ideals of professional journalism*. Jönköping University, School of Education and Communication.
- Svith, Flemming: *Journalism – neo-modern and deliberative. An alternative journalistic approach*. Institution? Danish School of Media and Journalism.
- Uskali, Turo: *Towards ubiquitous journalism – real-time news streams and pulses*. University of Jyväskylä, Department of Communication.
- Utheim, Maria: *Etikken i mediedekningen av 22. Juli*. University of Oslo, Department of Media and Communication.
- von Krogh, Torbjørn: *Comparing aspects of press self-regulation in U.K. and Sweden in a media accountability perspective*. Mid Sweden University, Media and communication Studies.
- Øvrebø, Turid: *Nyhetene i NRK/Dagsrevyen*. Volda University College, Department of Media and Communication Technology.

### Division 3. Media and Communication History

Chairs: *Eva Ekstrand* (SE) *Epp Lauk* (FI)

Ekstrand, Eva Åsén (Extended abstract): *Women's magazines: A research topic*. Gävle University, Media and Communication Studies.

Agger, Gunhild: *The Role History in Bestseller and Blockbuster Culture*. Aalborg University, Department of Culture and Global Studies.

Hultén, Gunilla: *Ryska grymheter och svensk judefara. Pogromer i Ryssland och östjudisk invandring i svensk dagspress 1881-1921*. Stockholm University, Section for Journalism, Media and Communication.

Lammi, Minna; Timonen, Päivi: *Tracking the Past: How the Role of Expertise has changed in Finnish newsreels and current affairs television programs*. National Consumer Research Centre.

Lindholm, Magne: *SKUP-prisens normative prioriteringer*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Mølster, Ragnhild; Slaatta, Tore: *Nordic media research 2005- 2013: national and regional patterns in research publication data*. University of Bergen, Department of Information Science and Media Studies / University of Oslo, Department of Media and Communication.

Pedersen, Mona: *Stumfilm og det historiske publikum i Norge. Minnemateriale som historisk kilde*. Hedmark University College, Campus Rena.

Westlie, Bjørn: *Det norske presseditatoret*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

### Division 4. Media, Culture and Society

Chairs: *Göran Bolin* (SE) *Tanja Storsul* (NO)

Andersson, Linus: *Alternative television: Forms of critique in artistic TV-production*. Södertörn University, School of Culture and Education.

Bologaro, Kaitlyn, Maria, Alessandra: *Communicating Social Movements in Canada: Two Languages, Two Media, One State*. Aarhus University.

Bengtsson, Stina; Lundgren, Lars: *Distinctions in (virtual), space: spatial practices and references in changing media landscapes*. Södertörn University, School of Culture and Education.

Bolin, Göran: *Institution, Technology, World: Relationships between the Media, Culture and*

*Society*. Södertörn University, Media and Communication Studies.

Bruun, Hanne: *Eksklusive informanter. Om interviewet som redskab i produktionsanalysen*. Aarhus University, Department of Aesthetics and Communication.

Christensen, Christa Lykke: *Danish Children's Television: Sixty Years of Public Service*. Copenhagen University, Department of Media, Cognition and Communication.

Faldalen, Jon Inge: *Responsibilities of response abilities. To warn and to witness: Prospects from video surveillance in Oslo, July 22, 2011*. University of Oslo, Department of Media and Communication.

Frandsen, Kirsten: *Mediatization of sports organizations—approaching changes on a meso-level*. Aarhus University, Department of Aesthetics and Communication – Media Science.

Faldalen, Jon Inge: *Responsibilities of response abilities. To warn and to witness: Prospects from video surveillance in Oslo, July 22, 2011*. University of Oslo, Department of Media and Communication.

Frandsen, Kirsten: *Mediatization of sports organizations—approaching changes on a meso-level*. Aarhus University, Department of Aesthetics and Communication – Media Science.

Gjesvik, Anders: *Homofilisynet i norske lederartikler*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Grünangerl, Manuela: *Defending democracy on a small scale: chances and challenges of non-commercial television broadcasting in Austria*. University of Salzburg, Kommunikationswissenschaft.

Hausken, Liv; Haagensen, Trine: *Perspectives on Surveillance*. University of Oslo, Department of Media and Communication.

Hjarvard, Stig: *Media as agents of cultural and social change: An institutional perspective*. University of Copenhagen. Department of Media, Cognition and Communication.

Jensen, Pia Majbritt; Waade, Anne Marit: *The Killing and The Bridge as "Nordic Noir": Setting, Climate, Light and Language as Production Values in Danish Television Series*. Aarhus University, Department of Aesthetics and Communication.

Jensen, Pia Majbritt: *"A trans-national audience study of a global format genre: Talent shows in Denmark, Finland, Germany and Great Britain"*. Aarhus University, Department of Aesthetics and Communication.

Jerslev, Anne: *Celebrification, authenticity, gossip – the celebrity humanitarian*. University of Copenhagen, Department of Media, Cognition and Communication.

Jerslev, Anne; Mortensen, Mette: *Taking the Extra out of the Extraordinary: Paparazzi Photography as an Online Celebrity News Genre*. University of Copenhagen. Department of Media, Cognition and Communication.

Krüger, Steffen: *The party continued, the evening/night was fine =>). Online “language games” and the freedom of speech*. University of Oslo, Department of Media and Communication.

Lammi, Minna; Timonen, Päivi: *Imagining Economy in Finnish Current Affairs Television Programs*. National Consumer Research Centre.

Moe, Hallvard: *Overreaching panel abstract: The media welfare state: the informational, cultural and democratic safety net of the Nordic model?* Department of Information Science and Media Studies, University of Bergen

Nyre, Lars; Tessem, Bjørnar: *Frequent use of Facebook increases the willingness to share locative information*. University of Bergen, Department of Information Science and Media Studies.

Opermann, Signe: *Trends in media use among five generations in Estonia: a quantitative analysis of news media consumption during 2002–2012*. Södertörn University, School of Culture and Education.

Pereiro, Marta Perez; Silvia Roca Baamonde: *Role models in small cinemas. Strategies of creativity for cultural diversity*. University of Santiago de Compostela, Departamento de Ciencias de la Comunicación.

Rantala, Miia: *Is there only one kind of Finnishness? Discourses of white nationalism in contemporary Finnish TV advertisements*. University of Lapland, The Graduate School of Communication Studies.

Rasmussen, Tove A.: *Emotional Expression in Reality TV*. Aalborg University, Department of Communication and Psychology.

Sand Eira, Stine: *Media images seen from both sides of the camera*. University of Tromsø, Finnmark Faculty.

Siivonen, Jonita: *Unifying and differentiating features in descriptions of news genre subjects*. University of Helsinki, Swedish School of Social Science.

Syvertsen, Trine; Enli, Gunn; Mjøs, Ole Johan; Moe, Hallvard: *Chapter 1: The Nordic Model and the Media Welfare State*. University of Oslo, Department of Media and Communication / Uni-

versity of Bergen, Department of Information Science and Media Studies.

Syvertsen, Trine; Enli, Gunn; Mjøs, Ole Johan; Moe, Hallvard: *Chapter 5: The Nordic Media Company – Nokia, Telenor, Schibsted and MTG*. University of Oslo, Department of Media and Communication / University of Bergen, Department of Information Science and Media Studies.

Søndergaard, Henrik: *Nogle bemærkninger om den nordiske medievelfærdsstat og public service-mediernes rolle*. University of Copenhagen. Department of Media, Cognition and Communication.

Thorbjørnsrud, Kjersti; Ustad Figenschou, Tine; Ihlen, Øyvind: *Mediatization In Public Bureaucracies: A Typology*. University of Oslo, Department of Media and Communication.

Tudor, Matilda: *Sexual Expressivity and the Mediation of Queer Space*. Södertörn University, School of Culture and Education.

Valtysson, Bjarki: *Dead or Alive? The Danish Digital Cultural Heritage Project and User Engagement*. University of Copenhagen, Department for Arts and Cultural Studies.

Vold, Tonje; Grue Jan: *“The disabled champion”. Reports on the Paralympic games in Norwegian newspapers*. Oslo and Akershus University College of Applied Sciences, Department of Archivistics, Library and Information Science / University of Oslo, Department of Sociology and Human Geography.

Ytre-Arne, Brita: *Social media and the welfare state: The online experiences of long term patients*. University of Bergen, Department of Information Science and Media Studies.

Ytreberg, Espen: *Putting history into media event theory*. University of Oslo, Department of Media and Communication.

## Division 5. Media, Globalisation and Social Change

Chairs: Mari Maasilta (FI) Ylva Ekström (SE)

Abalo, Ernesto: *Constructing democratic (de) legitimacy: Venezuela in foreign news discourse*. Örebro University, School of Humanities Education and Social Sciences.

Bhroin, Niamh Ni: *Cracking the looking glass? Exploring how networked information flows impact political communication in minority languages in social media*. University of Oslo, Department of Media and Communication.

Bodström, Erna: *Hard Work, Nature and United Colours -Representing the Ethnic ‘Others’ and ‘Us’ in Communication of the Official Finland*.

University of Helsinki, Media and Communication Studies.

Andión, Margarita Ledo; Castelló Mayo, Enrique; López Gómez, Antía: *Defending democracy as a system and cultural diversity as a model: Europe's small-scale audiovisual media markets and digital inclusion*. University of Santiago de Compostela, Spain.

Githaiga, Grace: *Navigating the information highway: Uptake of ICTs by young women in Mathare Informal Settlement*. IDS University of Nairobi, Kenya

Gustafsson, Jessica: *Media and the Kenyan election: From hate speech to peace journalism?* Stockholm University, Department of Media Studies.

Heikkilä, Heikki; Väliverronen, Jari: *A Second Coming of Whistleblowing? The implications of Wikileaks to news organizations*. University of Tampere, Research Centre for Journalism, Media and Communication (COMET).

Hök, Jöran: *A double edged democratic deficit: The Menace of Party Politization and Oligarchisation of Mass media in East and Central European States*. Södertörn University, School of Social Sciences.

Jönhill, Jan Inge: *Observing how Diversity Management makes a difference*. Södertörn University, School of Culture and Education / Örebro University, School of Humanities, Education and Social Sciences.

Lindell, Johan: *Expanding Social Imaginaries: Studying the Relationship Between "Actually Existing Cosmopolitanisms" and Media Practices*. Karlstad University, Media and Communication Studies.

Maasilta, Mari; Haavisto, Camilla: *The Kony 2012-campaign in Ugandan online and offline realities and in the global news media*. University of Helsinki, Swedish School of Social Science.

Ndlela, Martin Nkosi: *Television Formats in Africa: Transnational Format Localization*. Hedmark University College, Department of Social Sciences.

Ngomba, Teke: *Look Who Got to Speak: Sourcing Patterns in British Media Coverage of Multiculturalism*. Aarhus University, Department of Aesthetics and Communication – Media Science.

Nielsen, Poul Erik: *Critical perspectives on changing media environments in the Global South*. Aarhus University, Department of Aesthetics and Communication

Pöyhtäri, Reeta: *It is all about the quality and atmosphere: online discussions, moderation*

*practices and freedom of speech*. University of Tampere, Research Centre for Journalism, Media and Communication (COMET).

Reuben, Rose: *An Exploration of the Role of FEMINA HIP Media Programme in Empowering: Girls on Sexuality Issues*. University of Dar es Salaam.

Roosvall, Anna: *The Politics of Place. Media Representations of Traditionally Mobile Minorities: The Case of Irish Travellers at Dale Farm in the UK*. Örebro University, School of Humanities, Education and Social Sciences.

Rweyemamu, Datusi K.: *Access to mass media and rejection of gender inequitable norms among unmarried youth in Dar es Salaam, Tanzania*. University of Dar es Salaam, Department of Sociology and Anthropology.

Toustrup, Morten: *Researching Cultural Implications of Media Consumption in Libya: Theoretical Challenges*. Aarhus University, Department of Aesthetics and Communication.

Tveiten, Oddgeir: *Global journalism as a social force*. University of Agder, Department of Development Studies.

Kivikuru, Ullamajja: *Is there space for cultural translation?* University of Helsinki.

Wellbaum, Dustin: *The Social Arab: Online Developments of Expression & blogging in the Middle East*. Malmö University, Global Political Studies.

Wildermuth, Norbert: *Social Accountability and Civic Monitoring Mechanisms Going Crowd: Key Issues of an Emerging Trend*. Roskilde University, Department of Communication, Business and Information Technologies.

## Division 6. Media Literacy and Media Education

Chairs: Reijo Kupiainen (FI) Jesper Tække (DK)

Erdal, Ivar John; Antvort, Kjell: *Situated technology and learning: Development of a mobile application for offshore safety training*. Volda University College, Department of Media and Communication Technology.

Hagen, Ingunn; Jorge, Ana: *"Does it really matter, or...? An exploration children and young people's negotiation of norms related to Internet risks"*. Norwegian University of Science and Technology (NTNU), Media and Communication Psychology, Department of Psychology.

Kotilainen, Sirku; Kupiainen, Reijo: *The impact of media education among 9th grade Finnish pupils*. University of Tampere, School of Communication, Media and Theatre / School of Education.

Mattus, Maria: *The anyone-can-edit syndrome. Intercreation stories of three Featured Articles in Wikipedia*. Jönköping University, School of education and communication.

Melin, Margareta: *Searching for In-between Spaces of Knowledge*. Malmö University, School of Arts and Communication (K3).

Oxstrand, Barbro: *From Media Literacy to the Swedish concept of Mediekunnighet. Teachers' perceptions and understanding of the Swedish concepts of Media Literacy and ICT at school and their approach to Media education*. University of Gothenburg, Department of Journalism, Media and Communication.

Paulsen, Michael; Tække, Jesper: *Social Media and Teaching – Education in the new media environment*. Aalborg University, Department of Learning and Philosophy / Centre For Internet Research.

Pekkala, Leo; Palsa, Lauri; Pääjärvi, Saara; Korva, Saana; Löfgren, Anu: *A Meta-Synthesis of Finnish Media Education Research*. Finnish Centre for Media Education and Audiovisual Media and Foundation for Cultural Policy Research Cupore, Helsinki.

Philipsen, Heidi: *Cultures of digital production. Policy-making, teaching and youth reflexivity across learning contexts in an era of transitions*. University of Southern Denmark, Department for the Study of Culture.

Pääjärvi, Saara: *Part of the Picture – Media Education for every Early Childhood Educator*. University of Tampere, School of Communication, Media and Theatre & School of Education.

Šťastná, Lucie: *The Czech Republic's Challenge: Media Educated Adults*. Charles University in Prague, Faculty of Social Sciences.

Thestrup, Klaus: *The transformers. Kindergartens in the center of the world*. Aarhus University, Centre for Teaching Development and Digital Media.

Uskali, Turo: *Journalism School as an Innovator: Case Data Journalism*. University of Jyväskylä, Department of Communication.

Uusitalo, Niina: *Deconstructing ideas of childhood and youth in media education policy*. University of Tampere, School of Communication, Media and Theatre.

Vanwynsberghe, Hadewijch: *Adolescents' privacy strategies on social network sites: An investigation of predictors of privacy protection behavior*. Ghent University, MICT.

## Division 7. Media Management, Policy and Economy

Chairs: *Mart Ots* (SE) *Arne H. Krumsvik* (NO)

Almgren, Susanne; Ekberg, Sara: *User-generated content: Organizational routines and participatory practices*. Jönköping University, School of Education and Communication.

Anciaux, Arnaud: *Subsiding the news: The search for fresh money and the assignment to a new role for journalism*. University of Rennes / University Laval.

Bakøy, Eva: *How to succeed in the private film and television industries?: A research design*. Lillehammer University College. Film and Television Studies.

Barland, Jens: *Viktigere i samfunnet – samfunnsregnskapet startet lokalt*. Gjøvik University College.

Bechmann, Anja: *Social media (non-)informed consent cultures: Privacy policies and app contracts of Facebook*. Aarhus University. Digital Footprints Research Group.

Colbjørnsen, Terje: *Technology as strategy and institutionalized practice: The case of the Kibano digireader*. University of Oslo, Department of Media and Communication.

Eck Hansen, Tarjei; Holand, Astrid Marie; Morlandstø, Lisbeth: *Innovasjon og alliansebygging: Historien om en ny lokal avis*. University of Nordland. Faculty of Social Sciences.

Engan, Bengt. *Verdiskaping i lokale medier: for hvem?* University of Nordland. Faculty of Social Sciences.

Gadringer, Stefan; Sparviero, Sergio: *The value ecosystem of news organisations* (extended abstract). University of Salzburg. Communication Department.

Holand, Astrid Marie: *Innovasjon i lokamedia: Når fornyer lokalpressen seg?*. University of Nordland. Faculty of Social Sciences.

Ihlebak, Karoline Andrea; Krumsvik, Arne H.; Storsul, Tanja: *En kamp om makt og mening: Case-studie av Nordlys på iPad*. University of Oslo, Department of Media and Communication; Oslo and Akershus University College of Applied Science, Department of Journalism and Media Studies.

Jensen, Pia Majbritt: *The use of format adaptation in Danish television broadcasting: Public service broadcasters compared to private broadcasters*.

Aarhus University. Department of Aesthetics and Communication.

Kolbeins, Guðbjörg H.: *Applying the agency theory to media organisations*. University of Iceland. Faculty of Social and Human Sciences.

Krumsvik, Arne H.: *Trends in newspaper executives' attitudes towards digital media*. Oslo and Akershus University College of Applied Science, Department of Journalism and Media Studies.

Nieminen, Hannu: *Challenges of convergence to media and communications regulation: Tools for analysis* (discussion paper). University of Helsinki, Department of Social Research. Communication.

Ohlsson, Jonas: *Faded support for the Swedish press support*. University of Gothenburg, SOM Institute / Nordicom.

Puijk, Roel: *Innovation in public-service broadcasting: Hurtigruten – five days of live slow-tv in Norway*. Lillehammer University College. Film and Television Studies.

Sjøvaag, Helle: *The principles of regulation and the assumption of media effects*. University of Bergen. Department of Information Science and Media Studies.

Valle, Rune: *Presenting the PhD-project "New dramas in NRK: A production study of television drama series' produced in-house and externally for the NRK 2007–2012"* (extended abstract). Lillehammer University College. Film and Television Studies.

Van Passel, Eva: *The position of the creative author in the audiovisual media value network: A multidisciplinary perspective*. Vrije Universiteit Brussel. iMinds-SMIT.

Villi, Mikko; Matikainen, Janne; Khaldarova, Irina: *Recommend, tweet, share: News media and user-distributed content (UDC)*. University of Helsinki, Department of Social Research. Communication.

## Division 8. Media, Technology and Aesthetics

Chair: *Anders Fagerjord* (NO)

Have, Iben; Stougaard Pedersen, Birgitte: *The digital renaissance of the audiobook as lit-to-go*. Aarhus University. Department of Aesthetics and Communication.

Juntti-Henriksson, Ann-Kristin; Brusila, Riitta: *Integrating media production with the new modes of communication: A joint research programme in northernmost Europe*. Lulea University of Technology, Media and Communication Studies / University of Lapland, Graphic Design.

Kammer, Aske: *Ownership, legacy media, and the use of affordances on Danish news websites*. University of Copenhagen. Department of Media, Cognition and Communication.

Karlsson, Michael; Clerwall, Christer; Örnebring, Henrik: *Hyperlinking practices in Swedish online news 2006–2012*. Karlstad University, Media and Communication Studies.

Krogager, Stinne Gunder Strøm: *Mediepræferencer og medieæstetik som kønnede praksisser*. Aalborg University, Department of Communication.

Laursen, Ditte; Brügger, Niels; Sandvik, Kjetil: *Methods of collecting facebook material and their effects on later analyses*. State Library. State Media Archive / Aarhus University, Department of Aesthetics and Communication / University of Copenhagen, Department of Media, Cognition and Communication.

Moura, Catarina: *From aesthetics to cosmetics: The erasing of memory and the deep complexity of surfaces in contemporary visual culture*. University of Beira Interior. LabCom.

Nørgaard, Rikke Toft: *Endeavours to represent the non-representational: Researching corporeal-locomotive media*. Aarhus University. Centre for Teaching Development and Digital Media.

Roosvall, Anna: *Religion as cultural commodity in online world news picture slideshows*. Örebro University. School of Humanities, Education and Social Sciences.

Ruuskanen, Sauli: *With name, nickname or behind anonymity: Fear of the real and online communication of the bodily beings*. University of Vaasa, Communication Studies.

Sandvik, Kjetil; Laursen, Ditte: *Second screen production: Creating rich media experiences through synchronous interplay between TV, web and social media*. University of Copenhagen. Department of Media, Cognition and Communication. / State Library, State Media Archive.

Åker, Patrik: *Music platforms in context*. Södertörn University, School of Culture and Education.

## Division 9. Film Studies

Chairs: *Gunnar Iversen* (NO) *Lars-Martin Sørensen* (DK)

Asbjørnsen, Dag; Solum, Ove: *En film- og kinoinstitusjon i forandring*. University of Oslo, Department of Media and Communication.

Bengtsson, Bengt: *Historisk medvetenhet i medial skifte: Filmstudiorörelsens roll i synen på filmen som konstart*. Gävle University, Film Studies.

Gilje, Øystein; Groengen, Line Mette: *The making of a filmmaker: Creativity and learning among young filmmakers in early careers*. University of Oslo, Department of Education.

Helseth, Tore; Sørensen, Lars Martin: *Film and Resistance: on the narratives of the occupations of Norway and Denmark*. Lillehammer University College / Danish Film Institute.

Hoier, Svein: *The best practice of surround sound in contemporary US films: Studying the soundtracks of Oscar nominated movies 2000–2012*. Norwegian University of Science and Technology, Department of Art and Media Studies.

Iversen, Gunnar: *Success with bad films: Tanned Ibsen in Sweden*. Norwegian University of Science and Technology, Department of Art and Media Studies.

Lysne, Anders: *Tonally teen? Issues of audience appeal in contemporary Danish youth film*. University of Oslo. Department of Media and Communication.

Stenport, Anna W.: *The threat of the thaw: Cold War on the screen, arctic geopolitics, and environments*. University of Illinois at Urbana-Champaign.

Ytreberg, Espen: *Som et gap: Medier i Wim Wenders "Pars, Texas"*. University of Oslo, Department of Media and Communication.

Øfsti, Marius: *Kjeks, fersken og videotape: Videobutikkens historie på Steinkjer 1980–2010*. The Norwegian University of Science and Technology (NTNU), Department of Art and Media Studies.

## Division 10. Organization, Communication, and Society

Chair: *Catrin Johansson* (SE)

Egan Sjölander, Annika: *The most significant prize!: The use of the Nobel prize as a boundary object at universities with laureates*. Umeå University, Department of Culture and Media Studies.

Falco, Alessio; Laaksonen, Salla-Maaria; Aula, Pekka; Ravaja, Niklas; Salminen, Mikko: *Emotional experiences of media reputation as predecessors of media consumption*. Aalto University, School of Business / University of Helsinki, Department of Social Research. Communication.

Grønning, Anette: *Online debate in the Danish public school (the folkeskole)*. University of Southern Denmark. Department for the Study of Culture.

Ihlen, Øyvind; Thorbjørnsrud, Kjersti: *Making news and influencing decisions: Three threshold cases concerning forced return of immigrants*. University of Oslo, Department of Media and Communication.

Johansson, Catrin: *Discursive constructions of crisis and normality during the 2008 financial crisis*. Mid Sweden University. Department of Media and Communication.

Järventie-Thesleff, Rita; Horst, Sven-Ove: *Communicating organizational downsizing: Exploring a conflict in the use of strategic discourses*. Aalto University, School of Business. Communication.

Jönhill, Jan Inge: *Observing how diversity management makes a difference*. Södertörn University. School of Culture and Education / Örebro University. School of Humanities, Education and Social Sciences.

Koskela, Merja: *Conflicting interests, conflicting discourses: How strategic are communication strategic texts?* University of Vaasa, Communication Studies.

Leivik Knowles, Britt-Marie: *Kriskommunikation mellan myndigheter och medier*. Jönköping University, School of Education and Communication.

Magnusson, Susanna: *Organizational ethos in multicultural society: A case study*. Lund University, Campus Helsingborg. Department of Strategic Communication.

Vaagan, Robert W.: *Crisis communication, media games and online newspapers: Experiences from anti-terror exercises in Norway in 2006 and 2012*. Oslo and Akershus University College of Applied Sciences. Department of Journalism and Media Studies.

## Division 11. Political Communication

Chairs: *Anders Olof Larsson* (NO) *Jakob Svensson* (SE)

Alnæs, Jørgen; Fonn, Birgitte Kjos: *Rhetorical travels*. Oslo and Akershus University College of Applied Science, Department of Journalism and Media Studies.

Andersson, Linus: *What's Left of the Radical Left Online?* Södertörn University, School of Culture and Education.

Barbosa, Maria João; Brandao, N.G.: *The Portuguese election campaign in the news broadcast television*. Instituto Superior de Novas Profissões.

Blach-Ørsten, Mark; Nielsen, Rasmus Kleis: *Political journalism and mediated visibility – news coverage of (parts of) Danish politics*. Roskilde University, Department of Communication, Business and Information Technologies.

Ekman, Mattias: *Popularising Fascist Politics: Video Activism of the Swedish Extreme Right*. Stockholm University, Section for Journalism, Media and Communication,

Ekman, Mattias; Widholm, Andreas: *Tweeting politics: Exploring the social media interrelationship between journalism and politics in Sweden*. Stockholm University, Section for Journalism, Media and Communication.

Enli, Gunn; Naper, Anja: *The one-way twitter campaign #obama2012*. University of Oslo, Department of Media and Communication.

Figenschou, Tine U.; Beyer, Audun: *Norwegian Identity Revisited: How the 22/7 Terror Attacks Shook the Immigration Debate*. University of Oslo, Department of Media and Communication.

Gudmundsson, Birgir: *Political Communication in Iceland and Norway in a Digital Age*. University of Akureyri, Faculty of Social Sciences.

Gustafsson, Nils: *An Awkward Tool: Social Media and Norms of Communication in Political Parties*. Lunds university, Department for Strategic Communication.

Herkman, Juha: *An introduction to the Academy Research Fellow project "Representations of the Nordic Populism"*. University of Helsinki, Department of Social Research. Communication.

Kalsnes, Bente; Krumsvik, Arne H.; Storsul, Tanja: *Social media as a political backchannel: Twitter use during televised election debates in Norway*. University of Oslo, Department of Media and Communication; Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Kjeldsen, Lena: *New opportunities for communicating with voters: A literature review of politicians' use of social networking sites*. Aalborg University, Department of Political Science.

Knudsen, Erik: *Media Coverage as Attitude Source: A Study of Second-Level Agenda Setting at the Outbreak of a Norwegian Welfare Crisis*. University of Bergen, Department of Information Science and Media Studies.

Larsson, Anders Olof; Svensson, Jakob: *Politicians Online – Identifying Current Research Opportunities*. University of Oslo, Department of Media and Communication; Karlstad University, Media and Communication Studies.

Mehrabov, Ilkin: *Who exactly needs to be 'saved'? Looking back at fundamental concepts of media and communication in relation to political struggles and social movements of developing countries*. Karlstad University, Media and Communication Studies.

Melián, Virginia: *Transforming the journalistic logic by activist's social media use? Örebro University, School of Humanities, Education and Social Sciences.*

Nærland, Torgeir U.: *Rhythm, Rhyme and Reason: Hip Hop Expressivity as Political Discourse*. University of Bergen, Department of Information Science and Media Studies.

Palm, Göran; Sandström, Håkan: *PR officers and political reporters – new conditions for power, citizenship and democracy*. Linnaeus University, Media and Communication Studies.

Schwartz, Sander A.; Kjastrup, Lisbeth: *Politics, Social Platform Use and the Media Ecology: Use Patterns in a Danish Social Media Context*. IT University of Copenhagen.

Štechová, Markéta: *Celebrities in Political Communication, Czech Republic 2010 – A Case Study*. Charles University in Prague, Institute of Communication Studies and Journalism, Faculty of Social Sciences.

Strandberg, Kim: *Designing for democracy? – An experimental study comparing the outcomes of citizen discussions in online forums to those of a designed online citizen deliberation venue*. Åbo Akademi University, Department of Politics and Administration.

Svensson, Jakob: *What Kind of Cultural Citizenship? Dissent and Antagonism when Discussing Politics in an Online Gay Community*. Karlstads University, Media and Communication.

Voronova, Liudmila: *Gendering in political journalism: manifestation of media power or political strategy? Swedish and Russian press-people about gender dimension of media –politics interactions*. Södertörn University, School of Culture and Education.

Weichselbaum, Philipp: *Stepping down in mediated worlds. Press coverage of and its influence on ministerial resignations in Germany since 1949*. Johannes Gutenberg-University Mainz, Department of Journalism and Mass Communications.

## Group 12. Theory, Philosophy and Ethics of Communication

Chairs: Mats Bergman (FI) Anna Roosvall (SE)

Ampuja, Marko; Koivisto, Juha; Väliverronen, Esa: *Mediatization: Catchword, Analytical Tool or an Emerging New Paradigm?* University of Helsinki, Department of Social Research. Communication.

Bengtsson, Stina: *Faraway, So Close! Proximity and distance in ethnography online*. Södertörn University, School of Culture and Education.

Bergman, Mats: *'Communication' as a Pragmatically Contestable Concept*. University of Helsinki, Department of Philosophy.

Eronen, Maria: *Anarchistic Corporeality: The Freedom of Speech and Absence of Moral Norms in Celebrity Gossip Online*. University of Vaasa, Communication Studies.

Kirtiklis, Kęstas: *German Media Theory: Theory of Media or Theory of Culture?* Vilnius University, Department of Logic and History of Philosophy.

Lundgren, Lars: *De-westernising television studies?* Södertörn University, School of Culture and Education.

Mehrabov, Ilkin: *Challenging universality of music: Critical reflections and call for cross-cultural perception studies*. Karlstad University, Media and Communication Studies.

Nyre, Lars: *Perceiving the world through screens, loudspeakers and touch panels*. University of Bergen, Department of Information Science and Media Studies

Roosvall, Anna: *Solidarity as a Mode of Communication. Limitation, moderation and/or deliberation in online news communication*. Örebro University, School of Humanities, Education and Social Sciences.

Ytterstad, Andreas: *Vite, men ikke røre? Klimamoral hos norske forskere og journalister*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

### Temporary Working Group 1. Media and Religion

Chairs: Knut Lundby (NO) Line Nybro Petersen (DK)

Abdel-Fadil, Mona: *Islamists vs. Secularists in Post-Mubarak Media Egypt?* Fafo Institute for Applied International Studies.

Ari, Deniz: *Social Media, public participation and the effects freedom of religion in Turkey: The case of the atheist pianist Fazıl Say*. Marmara University.

Axelsson, Tomas: *Vernacular Meaning Making: Examples of narrative impact in fiction film questioning the 'banal' notion in mediatization theory*. Dalarna University, Religion Studies.

Drecun, Sofija: *Internet based religions: Alternative and deregulated systems of belief in new media environment*. University of Arts, Cultural policy and management, Belgrade, Serbia.

Hutchings, Tim: *Freedom, control and the digital bible*. Durham University, UK.

Lagerkvist, Amanda: *Revisiting communitas: Re-thinking mediated collective memory existentially*

– from televisual anniversaries to new media memories. Södertörn University, School of Culture and Education.

Lundby, Knut: *'Reading contract' on religion in Norwegian newspapers*. University of Oslo, Department of Media and Communication.

Petersen, Line Nybro: *Sacred Science? A mediation of science in popular television*. University of Southern Denmark, Department for the Study of Culture.

Puustinen, Liina; Rautaniemi, Matti: *More Than Just Exercise – Yoga in Commercial Media Culture*. University of Helsinki, Department of Political and Economic Studies; Åbo Akademi University, Department of Comparative Religion.

Staurheim, Ingrid: *Kirkebranner synliggjør kirkebygget som identitetsbærer*. Kirkelig arbeidsgiver- og interesseorganisasjon.

### Temporary Working Group 2. Digital Games and Playful Media

Chairs: Faltin Karlsen (NO) Anders Løvlie (NO)

Ask, Kristine: «I want to major in Altair's ass!»: *The performance of female gamer identities in a fangirl context*. The Norwegian University of Science and Technology (NTNU), Department of Studies of Culture.

Brinch, Sara: *'The cultural test' and the state of Norwegian digital games*. The Norwegian University of Science and Technology (NTNU), Department of Art and Media Studies.

Fast, Karin: *A Transformers Brand Experience: Play Labor and the Search for Mass Fandom*. Karlstad University, Media and Communication Studies.

Gregersen, Andreas: "You wouldn't get it": *Penny Arcade as gaming communication hub and web-comic*. University of Copenhagen. Department of Media, Cognition and Communication.

Hoem, Jon: *Reactive hypertexts as playful narratives*. Bergen University College, Centre for New Media.

Iversen, Sara Mosberg: *Realism and fantasy: Pleasures of playing The Sims 2 and 3*. University of Southern Denmark, Department for the Study of Culture.

Nørgård, Rikke Toft: *Corporeal-Locomotive Media?: Experiencing first-person being / first-person doing in offscreen-onscreen gameworlds*. Aarhus University, Centre for Teaching Development and Digital Media.

Prax, Patrick: *Defending Democracy while slaying Dragons – Digital Games with User-created Content as Alternative Media*. Uppsala University, Department of Informatics.

Sandvik, Kjetil: *Playful Museums: mobile audiences and exhibitions as game experiences*. University of Copenhagen. Department of Media, Cognition and Communication.

Toft-Nielsen, Claus: *Worldbuilding og fantasy-genrematricen*. Aarhus University, Department of Aesthetics and Communication.

Østby, Kim Johansen: *The Myth of Princess Peach, or: Shut Up, Samus!* University of Oslo, Department of Media and Communication.

### Temporary Working Group 3. Nordic Media and the Cold War

Chairs: Rolf Werenskjold (NO) Henrik G. Bastiansen (NO) Paul Bjerke (NO)

Bastiansen, Henrik G.: *Linking Norwegian Media and the Cold War 1945-1991*. Volda University College, Department of Media and Communication Technology.

Bjerke, Paul: *Critical journalism in the cold war? Press coverage of the accused spy Gunvor Galtung Haavik in 1977*. Volda University College, Department of Media and Communication Technology.

Dahl, Hans Fredrik: *Images of WW2 in Cold War perspective – Outline of a research project*. University of Oslo, Department of Media and Communication.

Dindler, Camilla: *The Face Of Armed Power: The Danish Military In The Printed Press During The Law Amendment Of 1950 And The Political Settlement Of 2012*. Aalborg University, Department of Communication and Psychology.

Flo, Idar: *“Women for Peace” and framing in Media, 1980-1983*. Volda University College, Department of Media and Communication Technology.

Fonn, Birgitte Kjos: *The third position and the New Left press in Norway during the Cold War*. Oslo and Akershus University College of Applied Sciences, Department of Journalism and Media Studies.

Lauk, Epp; Harro-Loit, Halliki; Høyer, Svennik: *The Press from Communism to Democracy in Estonia*. University of Jyväskylä, Department of Communication; University of Tartu; University of Oslo, Department of Media and Communication.

Raundalen, Jon: *Nuclear War in Film and Television Drama*. The Norwegian University of Science

and Technology (NTNU), Department of Art and Media Studies.

Roslyng-Jensen, Palle: *Danish Politics, Media and Public Opinion on Nuclear Armament during the early Second Cold War 1977-1983*. University of Copenhagen, The Saxo Institute.

Saarenmaa, Laura: *Men’s Magazines as Cold War Counterpublics*. University of Tampere, Research Centre for Journalism, Media and Communication (COMET).

Sørenssen, Bjørn: *Knut Erik Jensen’s Brent av frost and Iskys as cinematographical reflections on Norway’s role in the Cold War*. The Norwegian University of Science and Technology (NTNU), Department of Art and Media Studies.

Werenskjold, Rolf; Sivertsen, Erling: *Cold Lines: The Cold War in Political Cartoons in Aftenposten 1980-1984*. Volda University College, Department of Media and Communication Technology.

Werenskjold, Rolf: *The Norwegian Foreign News system during the Cold War, 1945-1991*. Volda University College, Department of Media and Communication Technology.

Åker, Patrik: *The space race in Swedish press – the launching of a global mediated centre*. Södertörn University, School of Culture and Education.

### Temporary Working Group 4. Mobile Media and Communication

Chairs: Gitte Stald (DK) Anne Maarit Waade (DK)

Aam, Pål: *Production studies: From research on media production to media production as research*. Volda University College, Department of Media and Communication Technology.

Bechmann, Anja: *Managing the interoperable digital self*. Aarhus University. Digital Footprints Research Group.

Ess, Charles: *Device Analyzer*. University of Oslo, Department of Media and Communication.

Fagerjord, Anders: *Towards location literacy: Finding and documenting preliminary guidelines for designing location-based audio*. University of Oslo. Department of Media and Communication.

Johansen, Stine Liv: *The iPad as a tool for play: Methodological considerations*. Aarhus University. Department of Aesthetics and Communication.

Løvlie, Anders: *Telegaming: Distributed ubiquitous games*. Gjøvik University College.

Nyre, Lars: *The Dewey device: A live, two-way, locative, journalistic sound medium*. University

of Bergen, Department of Information Science and Media Studies.

Sandvik, Kjetil: *Mobile media challenging status quo: Smartphones, social media and the Occupy Wall Street-movement*. University of Copenhagen. Department of Media, Cognition and Communication.

Stald, Gitte: *Evolution or revolution?: Diffusion and adaptation of (smart) mobile phones among young Danes*. IT University of Copenhagen. Innovative Communication.

Toriumi, Kiyoko; Mizukoshi, Shin: *Comikaruta: A practical and critical examination of mobile media play for civic engagement in Japan*. University of Tokyo.

Waade, Anne Marit: *Instagramming: Social photography, mobile media and time*. Aarhus University. Department of Aesthetics and Communication, Media Studies.

