

NORDMEDIA

Media Presence – Mobile Modernities 2015

13-15 August, 2015, University of Copenhagen

CONFERENCE THEME:

The NordMedia 2015 conference focuses on the changing conditions of human interaction and our changing sense of presence in the modern mediated world. Ubiquitous media are transforming our cultural and social environments, thus influencing the ways in which we interact both in smaller groups and as participants in the wider society. Digital and mobile media enable people to be virtually copresent in a variety of contexts, irrespective of their physical location. This new media environment is likely to influence both the individual's sense of presence and our common ability to construct and maintain social relationships.

The emerging environment of ubiquitous media has a significant potential for improving democratic participation, for creating new and diverse forms of artistic expressions, and for strengthening social ties across time and space. In order to assess these potentials, however, it remains important to frame and study the present media environment in a historical perspective. In a current perspective, it is further essential to consider the challenges posed by new media, which can fragment public spheres, deepen social divisions, and extend social control. The uses of media for democratic, artistic, and innovative social purposes depend more than ever on the development of appropriate global as well as national regulatory frameworks, on media literacies from cradle to grave, and on the capacity of individuals to manage their own presence in the media.

KEYNOTES:

Professor Frank Biocca, Director of Newhouse School of Public Communications, Syracuse University:

Present in a field of Information:

Presence, Communication, and Performance in New Media Environments

Abstract: Communication increasingly involves experiencing information in interactive and immersive media environments. These cross platform sources of information can be gaming, virtual and augmented reality environments, social media, and telepresence environments.

Users sometimes feel high levels of presence inside the virtual environment and connected to real or virtual others. This can shape how they process information.

How might the design of communication environments affect user experience, performance, learning and attitude change? Understanding these communication and cognitive processes might have implications for the use of these environments for news, entertainment, health, and educational applications.

Professor Lee Humphreys, Department of Communication, Cornell University:

The Qualified Self: Mobile media and the cataloging of everyday life

Abstract: Many of the ways we use mobile and social media today have long-standing precedents in historical media like letters, diaries, and home movies. What we think of as the 'social media revolution' is part of a much longer story about the use of media for connecting people through the documenting and sharing of everyday life. Placing mobile and social media into a longer historical context helps to reveal what is really new about these contemporary communication technologies, what future services might learn from historical communication practices, and what fundamental aspects of the human experience emerge through a variety of technological platforms.

PANEL DEBATES:

1. Nordic Media Systems: Worth defending, worth developing, worth exporting?

Participants: Professor Trine Syvertsen, University of Oslo, Professor Ingela Wadbring, Mid Sweden University, Professor Hannu Nieminen, Helsinki University, Professor Ib Bondebjerg, Copenhagen University. Moderator: Professor Stig Hjarvard, University of Copenhagen.

The panel will discuss questions pertaining to the Nordic media situation in a world of digital ubiquitous media. Questions addressed are the following: to what extent and in what ways do Nordic media still exhibit characteristics which are

worth defending, worth developing, and perhaps even worth exporting? In what ways have the Nordic media been enriched by recent decades' media transformations and to what extent have changes undermined the cultural policies and democratic ideals underpinning Nordic media systems? What role, if any, may media scholars play in the future development of media systems in the Nordic countries and what kind of research may help enable the Nordic societies to sustain media systems that provide rich cultural experiences, enable an informed citizenry, and encourage democratic participation?

2. Big Brothers and Little Sisters – Surveillance, sousveillance, and coveillance on the Internet.

Participants: Professor Liv Hausken, University of Oslo, Associate Professor Peter Lauritsen, University of Aarhus, Professor Miyase Christensen, Stockholm University. Moderator: Post.doc Rikke Frank Jørgensen, Danish Institute for Human Rights.

The panel addresses questions of surveillance central to the study of a media ecology characterized by the ubiquitous presence of not least mobile media. To be present on the Internet is thus to be subject to surveillance, and increasingly communication is recorded in and of the use of social media. *Big Brothers and Little Sisters – Surveillance, sousveillance, and coveillance on the Internet* addresses three main questions: What is the general state of national legislation concerning privacy in online media? What are some of the current issues being debated in the area? And, what normative principles are at stake in attempts to balance the protection of individual rights with a collective interest in an open internet architecture?

EXISTING DIVISIONS AND TEMPORARY WORKING GROUPS:

Divisions:

1. Environment, Science, and Risk Communication, 2. Journalism Studies, 3. Media and Communication History, 4. Media, Globalization, and Social Change, 5. Media Literacy and Media Education, 6. Media Management, Economics, and Policy, 7. Film Studies, 8. Organization, Communication, and Society, 9. Political Communication, 10. Theory, Philosophy, and Ethics of Communication.

Temporary working groups:

1. Media and Religion, 2. Digital Games and Playful Media and, 3. Nordic Media, War, and Conflict. Divisions and temporary working groups are chaired by one or two persons who put together the program for the groups' work during the conference, after the review process has been finished.

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CONFERENCE PROGRAM:

Thursday, 13th of August, 2015

- 10:00-13:00 Registration, University of Copenhagen, KUA
- 13:00 Opening of the conference *Media Presence – Mobile Modernities*
- 13:30 Keynote: Professor Frank Biocca, Director of Newhouse School of Public Communications, Syracuse University (title to be announced)
- 15:00 Coffee break
- 15:30 Paper presentations in the divisions
- 18:00 Opening reception, University of Copenhagen, KUA

Friday, 14th of August, 2015

- 9:00 Paper presentations in the divisions
- 10:00 Coffee break
- 10:15 Paper presentations in the divisions
- 12:00 Lunch
- 13:00 Plenary panel I: *Nordic media systems: Worth defending, worth developing, worth exporting?*
- 13:00 Plenary Panel II: *Big Brothers and Little Sisters – Surveillance, sousveillance, and coveillance on the Internet*
- 14:15 Paper presentations in the divisions
- 15:15 Coffee break
- 15:45 Paper presentations in the divisions
- 17:15 National meetings
- 18:30 Copenhagen sightseeing tour

Saturday, 15th of August, 2015

- 9:00 Paper presentations in the divisions
- 10:00 Coffee break
- 10:15 Paper presentations in the divisions
- 12:00 Lunch
- 13:00 Keynote: Associate Professor, Lee Humphreys *The Qualified Self: Mobile media and the cataloging of everyday life*
- 14:30 Paper presentations in the divisions
- 15:30 Coffee break
- 19:00 Gala dinner

IMPORTANT DEADLINES:

Submission of proposals for new Temporary Working Groups and Divisions.
Deadline is December 10th, 2014.

Submission of abstracts for full papers, extended abstracts, panel proposals and
poster presentations. Deadline is February 25th, 2015.

For more information, please consult <http://nordmedia2015.ku.dk>.

We look very much forward to welcoming you all in Copenhagen.

On behalf of the organizing committee

Christa Lykke Christensen and Anne Jerslev

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