New Literature

(A selection from Nordicom’s database NCOM)
Denmark
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The Ubiquitous Internet
User and Industry Perspectives

This book presents theoretical and empirical research on the ubiquitous internet: its everyday users and its economic stakeholders. The book offers a 360-degree media analysis of the contemporary terrain of the internet by examining both user and industry perspectives and their relation to one another. Contributors consider user practices in terms of internet at your fingertips—the abundance, free flow, and interconnectivity of data. They then consider industry’s use of user data and standards in commodification and value-creation.

Agency and Media Reception
Experiencing Video Games, Film, and Television

What happens to our sense of agency, our general ability to perform actions in our lifeworlds, in the course of media reception and appropriation? Whilst considering media communication as a special form of social action, this work reconsiders the key concepts of social action theory, pragmatism, communication theory, as well as film, game, and television theory. It thus integrates agency as the key to understanding ‘doing media’ and at the same time conceptualizes agency as a specific mode of involvement across media boundaries. This approach amalgamates miscellaneous ideas and conceptions such as interactivity, participation, cognitive control, play or empowerment and applies the theoretical considerations on the basis of textual analyses of the films Inception and The Proposal, the TV shows Lost and I’m a Celebrity and the video games Grand Theft Auto IV, and The Walking Dead.

Arab TV-Audiences
Negotiating religion and identity

Today the relations between Arab audiences and Arab media are characterized by pluralism and fragmentation. More than a thousand Arab satellite TV channels alongside other new media platforms are offering all kinds of programming. Religion has also found a vital place as a topic in mainstream media or in one of the approximately 135 religious satellite channels that broadcast guidance and entertainment with an Islamic frame of reference. How do Arab audiences make use of mediated religion in negotiations of identity and belonging? The empirical based case studies in this interdisciplinary volume explore audience-media relations with a focus on religious identity in different countries such as Egypt, Tunisia, Algeria, Morocco, Great Britain, Germany, Denmark, and the United States.

Global Media, Biopolitics and Affect
Politiciising Bodily Vulnerability

This book shows how mediated of bodily vulnerability have become a strong political force in contemporary societies. In discussions and struggles concerning war involvement, healthcare issues, charity, democracy movements, contested national pasts, and climate change, performances of bodily vulnerability is increasingly used by citizens to raise awareness, create sympathy, encourage political action, and to circulate information in global media networks. The book thus argues that bodily vulnerability can serve as a catalyst for affectively charging and disseminating particular political events or issues by means of media. To investigate how, when and why that happens, and to evaluate the long-term social impacts of mediating bodily vulnerability, the book offers a theoretical framework for understanding the role of bodily vulnerability in contemporary digital media culture.
Islamic myths and collective memory are very much alive in today’s localized struggles for identity, and are deployed in the ongoing construction of worldwide cultural networks. This book brings the theoretical perspectives of myth-making and collective memory to the study of Islam and globalization and to the study of the place of the mass media in the contemporary Islamic resurgence. It explores the annulment of spatial and temporal distance by globalization and by the communications revolution underlying it, and how this has affected the cherished myths and memories of the Muslim community. It shows how contemporary Islamic thinkers and movements respond to the challenges of globalization by preserving, reviving, reshaping, or transforming myths and memories.

The book offers practical and conceptual guidance to all those engaged in struggles for social justice around the world. It explains in accessible language how to deploy and to understand the tools of media and communication in advancing the goals of social, cultural, and political change. It serves as a reference on a vital topic of primary international concern, which gets more and more attention in communications and media research programs. The book covers the history of the field as well as integrating and reconceptualising its diverse perspectives and approaches and finally it features insights into the critical role of digital media in development communication and social change.

Other new literature


Jensen, J. L., & Sørensen, A. S. (2014). Publicized modes of appearance and appropriate participation on Facebook. Aarhus: Center for Internetforskning, Aarhus Universitet. (Monograph Series from The Centre for Internet Studies; Nr. 15).


Drotner, K., & Kobbernagel, C. (2014). Toppling hierarchies?: Media and information literacies, ethnicity,


www.nordicom.gu.se/en/media-research/nordicoms-databases
This book opens a new and multi-dimensional field for the exploration of change and transformations within CEE journalism and media developments. Media around the world is challenged by social change, the rise of digital ecosystems, changing audience preferences and the like. Even more, CEE journalism addresses these challenges in the face of (still) ongoing (economic, technological and social) changes, which makes this book especially relevant in comparative context allowing new questions to be formulated: What is so Central and East European in contemporary changes in European media and politics? Which of the factors are most actively contributing to democratization and media freedom consolidation in the CEE region? What have certain CEE countries progressed to their anticipated visions of democratization and public empowerment, whereas other states cannot be assessed to same degree?

This book challenges the traditional socio-political rhetoric of national cinema by providing an ecocritical examination of Nordic cinema. The author uses a range of analytical approaches to interrogate how the national paradigm can be rethought through ecosystemic concerns, by exploring a range of Nordic films as national and transnational, regional and local texts, all with significant global implications. By synergizing transnational theories with ecological approaches, the study considers the planetary implications of nation-based cultural production.

This book is a comprehensive and comparative study of the emerging media landscape in the world’s most dynamic markets. This pioneering collection focuses on one of the key topics in contemporary international relations – the emergence of BRICS (Brazil, Russia, India, China and South Africa). The volume brings together distinguished scholars from the BRICS nations to assess the effects of the exponential growth in media in some of the world’s fastest growing major economies and examine how the emergence will impact on global media and communication. Transnational in scope, the book focuses on significant and yet hitherto largely ignored developments in the globalization of media. By interrogating the relationship between the inter-BRICS media and media practices and perceptions, this volume provides an accessible and critical guide to the complex debates about the impact of the ‘rise of the rest’ on the media globe.

This doctoral thesis examines cinematic images of girlhood in Swedish girl films in 1995–2006. These years form a specific era in Swedish and transnational media culture when debates over new girls, new feminisms and girls’ popular culture intensified considerably. The study introduces a new concept on the field of youth and teen film studies and girlhood studies – Swedish Girl Film. The dissertation understands Swedish girl films as a mediated and political phenomenon and places the films into their broader societal, historical and political contexts. In addition to the nineteen girl films, the sources of the study include review journalism, girls’ magazines, feminist guidebooks and other contemporary literature and media-pedagogical materials. Theoretically the study is informed by feminist genealogy, feminist girlhood studies and cultural historical film studies. The study explores the place of ‘the girl’ in the feminist...
movement and theory of the past decades and asks what kinds of stories about the girl were told as part of the feminist project and historiography. The thesis explores Swedish girl films through three intertwining concepts that have been influential in feminist girlhood studies over the past decades: new feminisms, gender equality and neoliberalism.

**Developing disaster preparedness education via broadcast media and community involvement**


This dissertation explores disaster preparedness education of communities in Indonesian earthquake-prone areas and identifies critical factors for developing media campaigns and educational programmes for disaster preparedness. Stakeholder enabling is applied in examining the management of disaster preparedness communication and education, which takes place between the community, the broadcast media, and civic organisations. The social network contagion approach is applied for defining risk, and for reacting to risk in the community. A social constructionist perspective is brought into play to scrutinize risk perception in a cultural context. The information horizon framework is applied to investigate the information seeking practices of community members involved in disaster preparedness.

**Supportive communication in Finnish men’s friendships**


This dissertation represents the field of interpersonal communication and focuses on support in Finnish men’s friendships. The purpose of the interpretive research is to depict and understand the phenomenon of social support and supportive communication through men’s experiences. The research aims to distinguish men’s supportive functions, goals and support approaches with friends, and the meaning of three contexts – relationship, gender, and culture – in supportive conversations. By doing so the dissertation addresses the leading theory on supportive communication, the theory of person-centeredness. This dissertation comprises of four peer-reviewed original publications and an overviewing thesis. The studies approached the subject matter in following ways: Social support definitions and men’s experiences of support were reduced to propose the essence of social support (Study I). The subsequent studies built on the essence by scrutinizing how men depict its manifestation – supportive communication – in friendships. The research described the support goals and support approaches that men perceive beneficial and unbeficial in general and in problem-specific situations. The final sub-study further distinguished the meaningful settings and modes of being for Finnish men to talk about troubles with others.

**Framing the user experience in mobile newsmaking with smartphones**


Mobile handheld devices are changing the practices of newsmaking, the roles of journalists and readers in it, and the published news in profound ways. The activity of mobile newsmaking aims at a tangible outcome, the news, which are consumed by an audience. Relatively little research exists in HCI (Human-Computer Interaction) that explores what is user experience of mobile systems in goal-oriented creative activity in organizational settings and especially in the natural contexts of use. This thesis addresses this gap by focusing on user experience, which arises when smartphones are used in mobile newsmaking to create and publish online and print news in the newspaper industry. This thesis has two main goals. First, it aims to gain a holistic understanding of user experience in mobile newsmaking with smartphones from the viewpoint of mobile reporters as users. Second, it explores how mobile and location-based assignments assigned by the newsroom can support cooperative newsmaking.

**Other new literature**


Eerikäinen, H. *Cybersex and prosthetic god: “sex”, desire and the posthuman body in cyber discourse: Volume 1.*


Globalization in Literature
This collection of essays has been written in the context of rethinking the field of literature and cultural studies in an era when cultural identity is changing. The point of departure is that today we are developing postnational constellations and cosmopolitan selves. Through a number of articles on literary works, films, and visual arts, this book offers perspectives on cultural encounters marked by globalization. The main topics covered are human rights, world literature, cosmopolitanism, migration, translingualism, and postnational identities. Globalization in Literature is aimed at students and literary scholars within the fields of Scandinavian studies, comparative literature, film studies, and cultural studies.

The Media Welfare State
Nordic Media in the Digital Era
The Media Welfare State: Nordic Media in the Digital Era comprehensively addresses the central dynamics of the digitalization of the media industry in the Nordic countries – Sweden, Norway, Denmark, Finland, and Iceland – and the ways media organizations there are transforming to address the new digital environment. Taking a comparative approach, the authors provide an overview of media institutions, content, use, and policy throughout the region, focusing on the impact of information and communication technology/internet and digitalization on the Nordic media sector. Illustrating the shifting media landscape the authors draw on a wide range of cases, including developments in the press, television, the public service media institutions, and telecommunication.

Media and the Ecological Crisis
Media and the Ecological Crisis is a collaborative work of interdisciplinary writers engaged in mapping, understanding and addressing the complex contribution of media to the current ecological crisis. The book is informed by a fusion of scholarly, practitioner, and activist interests to inform, educate, and advocate for real, environmentally sound changes in design, policy, industrial, and consumer practices. Aligned with an emerging area of scholarship devoted to identifying and analysing the material physical links of media technologies, cultural production, and environment, it contributes to the project of greening media studies by raising awareness of media technology’s concrete environmental effects.

Media and Revolt
In what ways have social movements attracted the attention of the mass media since the sixties? How have activists influenced public attention via visual symbols, images, and protest performances in that period? And how do mass media cover and frame specific protest issues? Drawing on contributions from media scholars, historians, and sociologists, this volume explores the dynamic interplay between social movements, activists, and mass media from the 1960s to the present. It introduces the most relevant theoretical approaches to such issues and offers a
Other new literature

variety of case studies ranging from print media, film, and television to Internet and social media.


Articles


Hovden, J. F. (2014). To Intervene or be Neutral, to Investigate or Entertain?: National and intranational factors in the formation of Nordic journalism students’ role perceptions. Journalism Practice, 8(5), 646-659.


www.nordicom.gu.se/en/media-research/nordicoms-databases
Sweden

**Culture, Trauma and Conflict**

*Cultural Studies Perspectives on War*


War was pervasive in the 20th century, and the 21st century seems to hold little promise of improvement. War is still one of the world’s most destructive forces, which on a daily basis touches the lives of millions of people.

The first part of this book focuses on the diversity of the media that generate meanings and definitions of past and contemporary wars. The second part moves (at least partially) away from media representations and focuses on torture and incarceration. Although in this part, the materiality of war and conflict is very present, these analyses again show the importance of the constructions of enemy identities and of (the acceptability of) violent practices. The third and final part of the book is related to memory and trauma. A series of 20th century conflicts and wars are revisited to demonstrate the cultural durability of war and the interconnection of these wars with present-day discourses and practices through the dialectics of remembering, commemorating and forgetting.

**WikiLeaks**

*From Popular Culture to Political Economy*


Within a relatively short period of time, WikiLeaks became the best-known whistle-blowing organization in the world.

In this collection, influential and innovative scholars from a wide variety of research backgrounds speculate about why and how WikiLeaks does (or does not) matter. These of essays demonstrate that WikiLeaks and their activities are relevant to more areas of academic study than have been addressed to date.

The authors are rigorous in their arguments, but also offer opinions and even speculation about WikiLeaks in relation to a range of areas of study. Readers of the essays in WikiLeaks, From Popular Culture to Political Economy will appreciate that the contributors have managed to be concrete and precise in their thinking, but also provocative and sharp in their argumentation.

**Mediatization of Politics**

*Understanding the Transformation of Western Democracies*


This book aims to understand the transformations of the relationship between media and politics in recent decades, and explores how growing media autonomy, journalistic framing, media populism and new media technologies affect democratic processes.

As politics becomes increasingly mediatized, the role of the media becomes more important in political processes, overlaying and subsuming political logic. This affects not only the presentational aspects of politics but, it is feared, also policymaking processes. This may in turn have far-reaching implications as to how well democracy works. Against this background, Mediatization of Politics brings together state-of-the-art chapters written by leading scholars in the field of political communication.

**Mediatization of Culture and Everyday Life**


Mediatization of Culture and Everyday Life commissioned by the sector committee Mediatization of culture and everyday life of the Riksbanken Jubileumsfond provides a comprehensive overview of current Swedish mediatization research focusing on culture and everyday life in and beyond the field of media and communication studies. Based on a broad mapping of research projects financed in Sweden that are tackling questions of media-related change, the report provides insight into a still evolving area of investigation. The two parts of the report firstly provide a discussion of the state of the art of mediatization research and a review of relevant Swedish research projects to secondly present a number of outstanding research environments engaging in research of mediatization of culture and everyday life. The report concludes with outlining topics.
that have been overlooked in the area so far. Especially the discussion of temporal aspects of media-related change is pointed out as a gap in current research efforts. The report can be downloaded at http://sh.diva-portal.org/smash/get/diva2:698718/FULLTEXT02.pdf

Media and Politics in a Globalizing World
Alexa Robertson, Cambridge, Polity, 2015. 256 s. ISBN 9780745654706

Globalization and technological advances have had a dramatic impact on the relationship between media and politics. How can we understand the connection between the two in the present day?

In this book, the author encourages the reader to explore the relationship from different perspectives – those of the politician, the activist and the ordinary citizen – and how the relationship between media and politics varies across cultures. Illustrated with contemporary examples throughout, the book weighs up arguments for seeing new developments in terms of change or continuity, as empowering or debilitating, and as promoting or undermining democracy.

Other new literature


Ekström, M., Olsson, T., & Shehata, A. (2014). Spaces for public orientation?: Longitudinal effects of Internet


www.nordicom.gu.se/en/media-research/nordicoms-databases
New Publications from Nordicom

**Agents and Voices**

*A Panorama of Media Education in Brazil, Portugal and Spain*


The anthology *Agents and Voices: a Panorama of Media Education in Brazil, Portugal and Spain* aims to contribute to strengthening international networks, the visibility of current research, and the exchange of experience regarding strategies and challenges, while promoting the field in each context. *Agents and Voices* is the English version of the 2014 yearbook *Agentes e Vozes: Um Panorama da Mídia-Educação no Brasil, Portugal e Espanha*, published in Portuguese and Spanish by the International Clearinghouse on Children, Youth and Media at Nordicom, University of Gothenburg.

It is important to note that *Agentes e Vozes* was the first time the Clearinghouse had organized a publication in the languages of its authors, Portuguese and Spanish, the official languages of more than 30 countries in Latin America, Africa and Europe. This has long been a wish of the Clearinghouse.

By publishing the book in English as well, we aim to facilitate the spread of information and the partnership among countries, reaching an even wider, intercontinental audience of interlocutors.

**Beyond the Impasse**

*Exploring New Thinking in Communication for Social Change*


Open Access, www.nordicom.gu.se

Combining insights from both theory and practice, this publication foregrounds innovative thinking on Communication for Social Change (CSC), offers fresh perspectives on the changing nature of this field while throwing new light on old realities. It offers critical insights and practical pathways that are a valuable contribution to knowledge on CSC.

The publication should be seen as an extension of the *Nordicom Review Special Issue* published in 2012, entitled *Communication, Media and Development. Problems and Perspectives*, edited by Florencia Enghel and Karin Wilkins. These two publications complement each other very well, as Pradip Ninan Thomas notes in his foreword: “We think that these two issues of the *Nordicom Review*, both as stand alone issues and together, offer students and researchers, an up to date introduction to CSC as a field that is both contested and that, at the very same time, offers many resources of hope.”

Dr. Pradip Ninan Thomas is Associate Professor at the School of Communication and Art, University of Queensland, Australia.

Read More about Current Media Issues in Nordicom’s Newsletters

**Media Trends in the Nordic Countries**

Eva Harrie (ed.) Nordicom, No 1, March 2015


**European Media Policy**

Anna Celsing (ed.) Nordicom, No 1, April 2015


www.nordicom.gu.se/en/media-trends/newsletters
The Nordic Media Market 2015 is the thirteenth publication in the Nordic Media Trends series, which documents, describes and analyses developments in the media sector from a Nordic perspective. Previous publications in the series have presented both general media statistics and overviews of major media companies on the Nordic media markets. The present publication uses a somewhat more qualitative approach, as it analyzes current trends in Nordic media development against previous characterizations of the Nordic media landscape. The report focuses particularly on the development of the Nordic newspaper industries, Nordic media policy and the market position of the Nordic public service companies. Nordicom’s ongoing monitoring of media trends in the Nordic countries is financed by the Nordic Council of Ministers.


Current Conferences

NordMedia 2015  
Copenhagen, August 13-15
The University of Copenhagen invites to NordMedia 2015. The conference theme is *Media Presence – Mobile Modernities* and keynote speakers will be: Professor Frank Biocca, Director of Newhouse School of Public Communications, Syracuse University, who will be speaking under the title ‘Present in a field of Information: Presence, Communication, and Performance in New Media Environments’, and Associate Professor Lee Humphreys, Department of Communication, Cornell University.

Contact: Agnete Mette Juul, agmeju@hum.ku.dk  
http://nordmedia2015.ku.dk

Gender, War and Conflict Reporting  
Oslo, October 6-7
A conference sponsored by the Norwegian UNESCO commission on gender relations in the area of conflict reporting, held at Oslo and Akershus University College.

The conference is a follow up of the project ‘Journalism under Pressure: A mapping of editorial policies and practices for journalists covering conflicts’, a survey among more than 100 experienced journalists and editors in the field of war- and conflict reporting.

Key note speakers: Professor Wendy Hesford, The Ohio State University, Professor Toby Miller, University of Cardiff and Professor Linda Steiner, University of Maryland.

Contact: Professor Rune Ottosen, rune.ottosen@hioa.no  
www.medieforskerlaget.no/archives/3022

ICA Regional Conference  
Frederiksberg, October 11-13
The 2015 International Communication Association Nordic Regional Conference will take place at the Copenhagen Business School. The theme, *Responsible Communication and Governance*, reflects the communication field’s and the Nordic region’s research expertise in areas such as corporate social responsibility, sustainability, governance, and communication.

Co-sponsors are Copenhagen Business School, DEMICOM at Mid Sweden University, Katholieke Universiteit Leuven, NORDICOM, University of Southern Denmark, University of Oslo, Aarhus University, Jiao Tong University School of Media and Design, The Susan Bulkely Butler Center for Leadership Excellence at Purdue University.

Contact: Dr. Robyn Remke, rr.ikl@cbs.dk  
www.icaahdq.org

The Power of the Precarious Aesthetic  
Berkeley, October 15-17
This conference hosted by Berkeley Center for New Media, is a collaboration with the Department of Film & Media at UC Berkeley and the research project ‘The Power of the Precarious Aesthetic’ at The Department of Media, Cognition and Communication, University of Copenhagen.

Confirmed speakers include: Tom Gunning, University of Chicago; Christine Ross, McGill University; Abigail De Kosnik, UC Berkeley; Jeffrey Skoller, UC Berkeley; Jacob Gaboury, Stony Brook University; W. J. T. Mitchell, University of Chicago.

Contact: precariousaestheticsconf@gmail.com  
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www.nordicom.gu.se/en/media-research/konferenser