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Presentation of the Journal of Media Innovations

The media sector is in flux – and has been for at least the two decades that have passed since the popularization of the Internet and related digital technologies. While the continued spread of online services, channels and platforms have indeed created many challenges for what could be referred to as traditional media outlets, they have also carried with them opportunities for development, renewal and innovation. The Journal of Media Innovations traces and analyzes such changes as they manifest in a variety of journalistic environments.

Users of digital media are becoming increasingly more active as producers (and re-distributors) of content, contributing to new services, new social constellations and new business models. Over the last decade, a number of studies have focused on how Internet and mobile communication impact media services, business models and strategies, and user patterns. The Journal of Media Innovations builds on this large body of research, and takes it one step further by explicitly integrating perspectives on the roles of media technology and innovation with perspectives on the roles users have in generating innovation and transformation in the media sector.

Specifically, The Journal of Media Innovations explores how changing technologies and varying modes of usage and engagement with media bring about innovations in media.

While adopting a broad interest range, The Journal of Media Innovations emphasizes studies on innovation processes in the following areas: new media services, new players in the media landscape, new roles of users and new practices by existing media organizations.

The journal is operated in close conjunction with the Centre for Research on Media Innovations at the Department of Media and Communication, University of Oslo. The editor is Professor Charles Ess, and its inaugural issue was published at the beginning of 2014. Since then, three more issues have been released – two per year. The Journal of Media Innovations is published open access, and accepts full academic articles (between 6,000-8,000 words) as well as research briefs (between 3,000 and 5,000 words, providing a clear, well-documented description of one or more aspects of an important example of media innovation) and book reviews.

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