

Working Group Papers in English

Group 1 Media and Global Culture

Chairman: *Hilde Arntsen*

Arntsen, Hilde: *Burning controversies: the Zimbabwean film "Flame"*. Universitetet i Bergen, Institutt for medievitenskap, 2001, 16 p.

FILMS • WOMEN • CENSORSHIP • WAR

Clausen, Lisbeth: *"Global" images, international formats and local meaning: a study of micro processes in the production of international news: a Japanese case*. København, Handelshøjskolen i København, Institut for Interkulturel Kommunikation og Ledelse; 2001, 21 p.

TELEVISION NEWS • INTERNATIONAL NEWS
• PRODUCTION • GLOBALIZATION

Dahlgren, Peter: *Identity formation and EU citizens: democratic dilemmas and media conditions*. Lunds universitet, Institutionen för medie- och kommunikationsvetenskap/MKV; 2001, 14 p.

MEDIA • IDENTITY • DEMOCRACY • JOURNALISM

Myagmar, Munkhmandakh; Nielsen, Poul Erik: *The media and global culture: the Mongolian media landscape in transition*. Press Institute of Mongolia, The Monitoring Section; Århus Universitet, Institut for Informations- og Medievidenskab; 2001, 12 p.

MEDIA • LOCAL MEDIA • MEDIA STRUCTURE
• HISTORY

Group 2 The Structure and Economics of the Media

Chairman: *Karl Erik Gustafsson*

Vice Chairman: *Rolf Høyer*

Gaustad, Terje: *Joint product analysis of the media and entertainment industries*. Sandvika, Handelshøyskolen BI, Senter for medieøkonomi; 2001, 21 p.

MEDIA INDUSTRY • ECONOMICS
• ENTERTAINMENT • PRODUCTION

Hafstrand, Helene: *Competitive advantage in the magazine publishing business: a resource-based perspective*. Göteborg, Göteborgs universitet, Handelshögskolan vid Göteborgs universitet, Informations- och massmediegruppen 2001, 14 p.

MAGAZINES • ECONOMY • PUBLISHERS
• COMPETITION

Helgesen, Jan Erling Sæbø: *The internationalization of Norwegian newspaper companies*. Sandvika, Handelshøyskolen BI, Senter for medieøkonomi; 2001, 24 p.

NEWSPAPERS • MEDIA INDUSTRY
• GLOBALIZATION • ECONOMICS

Henten, Anders; Tadayoni, Reza: *Implications of Internet on broadcasting*. Lyngby, Danmarks Tekniske Universitet, Center for Tele-Information/CTI; 2001, 15 p.

BROADCASTING • TELEVISION • INTERNET
• DIGITALIZATION

Johnsen, Hallvard W: *A cost perspective on televised sport: the optimal economic utilisation of sport's media rights*. Sandvika, Handelshøyskolen BI, Senter for medieøkonomi; 2001, 18 p.

TELEVISION • SPORT • ECONOMICS • COMPETITION

Karlsson, Ragnar: *Cinema and films - long-time-dying. Fall and revival of the cinema exhibition market in Iceland*. Reykjavik, Statistics Iceland; 2002, 28 p.

CINEMA • FILMS • MARKET • MEDIA STRUCTURE

Kranenburg, H.L. van: *Survival in a concentrating industry: the case of daily newspapers in the Netherlands*. Maastricht, Maastricht University, Department of Management Sciences; 2002, 35 p.

NEWSPAPERS • MEDIA INDUSTRIES • ECONOMICS
• COMPETITION

Ljungberg, Björn; Rydgren, Emma: R.H. *Coase on the media*. Göteborg, Lund, Göteborgs universitet, Institutionen för ekonomisk historia; Lunds universitet, Historiska institutionen; 2001, 15 p.

MEDIA • HISTORY • ECONOMICS • LAW

Picard, Robert G.; Grönlund, Mikko: *Development and effects of Finnish press subsidies*. Turku, Turku School of Economics and Business Administration, Media Group; 2001, 18 p.

PRESS • SUBSIDIES • ECONOMY • FINANCING

Solberg, Harry Arne: *The market for sports rights: will the listed events solve the problems?* Trondheim, Høgskolen i Sør-Trøndelag, Avdeling for økonomisk-administrativ utdanning; 2001, 33 p.

ECONOMICS • SPORT • TELEVISION • COMPETITION

Group 3 Multimedia and Internet

Chairman: *Knut Lundby*

Vice Chairman: *Elfa Ýr Gylfadóttir*

Bjørnebekk, Ragnhild T.; Evjen, Tor A: *Violent pornography on the internet: a study of accessibility and prevalence*. Oslo, Politihøgskolen; 2001, 23 p.

INTERNET • VIOLENCE • PORNOGRAPHY
• ACCESS TO INFORMATION

Brügger, Niels: *Internet: medium and text*. Århus, Århus Universitet, Institut for Informations- og Medievidenskab; 2001, 15 p.

INTERNET • TEXT • LINGUISTICS
• COMMUNICATION THEORY

Findahl, Olle: *What does the digital divide look like?* Umeå, Umeå universitet, Institutionen för kultur och medier; 2001, 1p. Note: Abstract only.

INTERNET • DIGITAL COMMUNICATION SYSTEMS
• TECHNOLOGICAL CHANGE • KNOWLEDGE

Gylfadóttir, Elfa Ýr: *Implementing digital television in Iceland*. Reykjavík, GMI; 2001, 28 p.

TELEVISION • DIGITALIZATION • INTERNET
• MEDIA STRUCTURE

Hetland, Per: *Communicating the web: three routes in science and technology communication*. Lillehammer, Østlandsforskning; 2001, 15 p.

WORLD WIDE WEB • SCIENTIFIC INFORMATION
• TECHNOLOGY • COMMUNICATION

Hillesund, Terje: *Will E-books change the world?* Stavanger, Høgskolen i Stavanger; 2001, 28 p.

INTERNET • BOOKS • MEDIA INDUSTRY
• TECHNOLOGY

Hujanen, Jaana: *Internet, Finnish youth and changing practices of reading newspaper*. Jyväskylä, University of Jyväskylä, Department of Communication; 2001, 15 p.

NEWSPAPERS • INTERNET • YOUTH • READING

Isotalus, Pekka; Palosaari, Anni; Muukkonen, Hanni: *Reading news from PDA and comparing it to other media*. Helsinki, Helsinki School of Economics and Business Administration, Center for Knowledge and Innovation Research; 2001, 18 p.

NEWS • COMMUNICATION TECHNOLOGY
• COMMUNICATION DEVELOPMENT • MEDIA USE

Klevjer, Rune: *Computer game aesthetics and media studies*. Bergen, Universitetet i Bergen, Institutt for medievitenskap; 2001, 15 p.

COMPUTER GAMES • AESTHETICS • INTERACTIVITY
• TECHNOLOGY

Lerche Nielsen, Jørgen: *Information and communication technology implemented in project organised studies*. Roskilde, Roskilde Universitetscenter, Institut for Kommunikation, Journalistik og Data-logi; 2001, 18 p.

INFORMATION TECHNOLOGY
• COMMUNICATION TECHNOLOGY
• DISTANCE LEARNING • UNIVERSITIES

Naper, Ida: *Building an online community*. Oslo, Universitetet i Oslo, Institutt for medier og 2001, 17 p.

INTERNET • WORLD WIDE WEB • INTERACTIVITY
• PARTICIPATION

Stald, Gitte: *Outlook and insight: young Danes' uses of the Internet, navigating global seas and local waters*. København, Københavns Universitet, Institut for Film- og Medievidenskab; 2001, 27 p.

INTERNET • CHILDREN • MEDIA USE
• GLOBALIZATION

Sveningsson, Malin: *Play and performance in a Swedish web chat*. Linköping, Linköpings universitet, Tema K; 2001, 20 p.

INTERNET • WORLD WIDE WEB • CHAT GROUPS
• ETHNOGRAPHY

Wikgren, Marianne: *Health information on the Internet: new trajectories?* Åbo, Åbo Akademi University, Department of Information Studies; 2001, 17 p.

HEALTH INFORMATION • INTERNET
• INFORMATION SOURCES • SOCIAL INTERACTION

Group 5 Media History

Chairman: *Karin Nordberg*

Vice Chairman: *Raimo Salakangas*

Finnemann, Niels Ole: *The Internet: a new communicational infrastructure*. Århus, Århus Universitet, Institut for Informations- og Medievidenskab; 2001, 44 p.

MEDIA • INFORMATION SOCIETY • HYPERTEXT
• INTERNET

Jönsson, Anna Maria; Örnebring, Henrik: *Tabloid journalism and the public sphere*. Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation/JMG; 17 p.

NEWSPAPERS • JOURNALISM • PUBLIC SPHERE
• HISTORY

Lauk, Epp: *Early development of journalism as profession in Estonia (mid 19th century to 1940)*. Tartu, University of Tartu; 2001, 16 p.

JOURNALISM • COMMUNICATION DEVELOPMENT
• OCCUPATIONAL LIFE • HISTORY

Leth, Göran: *Reporting the night of broken glass: the Swedish press and the final rehearsal before the Holocaust*. Stockholm, Stockholms universitet, Institutionen för journalistik, medier och kommunikation/JMK; 2001, 12 p.

NEWSPAPERS • JOURNALISM • POLITICS • VALUES

Löhmus, Marja: *Changes of media text in Estonia: totalitarian, participating and liberal text*. Tartu, University of Tartu; 2001, 13 p.

JOURNALISM • TEXT • PRODUCTION • RECEPTION

Strøm, Gunnar: *The German connection: European inter-national relations in animated cinema advertising of the late 1930's*. Volda, Høgskulen i Volda, Avdeling formediefag; 2001, 8 p.

ADVERTISING • HISTORY • FILMS
• ANIMATED CARTOONS

Vagle, Wenche: *The diachronicity of text norms: a theory of genre formation and change - illustrated with examples from the texthistory of Norwegian radio*. Oslo, Universitetet i Oslo, Institutt for nordistikk; 2001, 39 p.

RADIO • HISTORY • TEXT • DISCOURSE

Group 6 Television: Institution, Production and Text

Chairman: *Espen Ytreberg*

Vice Chairman: *Johan Lindén*

Linden, Johan; Syvertsen, Trine: *The use of the concept of "publicservice broadcasting"*. Oslo,

Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 30 p.

BROADCASTING • PUBLIC SERVICE
• MEDIA POLICY • CONCEPT ANALYSIS

Syvertsen, Trine: *Challenges to public television in the era of convergence and commercialization*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 25 p.

TELEVISION • MEDIA CONVERGENCE
• COMMERCIAL TELEVISION • PUBLICSERVICE

Ytreberg, Espen: *Ideal types in public service television: paternalists and bureaucrats, charismatics and avant-gardists*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 22 p.

TELEVISION • PUBLIC SERVICE • BROADCASTING
• HISTORY

Group 7 Radio Research

Chairman: *Carin Åberg*

Jökulsson, Stefán: *The importance of encounter*. Reykjavik, University of Iceland, Department of social sciences; 2001, 10 p.

RADIO • PUBLIC SERVICE • BROADCASTING
• PRODUCTION

Nyre, Lars: *Editing the present: time in the all news format*. Bergen, Universitetet i Bergen; 2001, 21 p.

RADIO • NEWS • DIGITALIZATION • TIME

Åberg, Carin: *Sound, knowledge and music radio: some initial notes*. Stockholm, Stockholms universitet, Institutionen för journalistik, medier och kommunikation/JMK; 2001, 10 p.

RADIO • SOUND • KNOWLEDGE • MUSIC

Group 8 Political Communication

Chairman: *Lars Nord*

Vice Chairman: *Göran Djupsund*

Djupsund, Göran; Carlson, Tom: *Catching the "Wired voter": theoretical considerations and an empirical analysis*. Vasa: Åbo Akademi University, Department of Social Sciences; 2001, 21 p.

POLITICS • POLITICAL PARTIES
• ELECTION CAMPAIGNS • INTERNET

Harro, Halliki: *Problems of media ethics: comparison of cases in Estonia and Finland*. Tartu, Tartu university, 2001, 12 p.

PRESS • ETHICS • DISCOURSE

Kjær, Peter; Langer Roy: *Business as usual?: political communication in pink or business journalism as political communication*. København, Handelshøjskolen i København, Institut for Organisation og Arbejdssociologi; Handelshøjskolen i København, Institut for Interkulturel Kommunikation og Ledelse; 2001, 27 p.

POLITICAL COMMUNICATION • MANAGEMENT
• MEDIA • SOCIOLOGY

Kruks, Sergei: *Construction of citizens in political speech*. University of Latvia, Department of communication; 2001, 27 p.

POLITICAL COMMUNICATION • DISCOURSE
• SPEECH • CITIZENS

Saks, Kerttu: *The developments in Estonian newspaper editing 1988-2001*. Tartu, Tartu university, Department of journalism and communication; 2001, 10 p.

NEWSPAPERS • EDITORS • DEVELOPMENT
• HISTORY

Sulmane, Ilze: *Ethnic and political stereotypes in Latvian and Russian language press in Latvia*. University of Latvia, Faculty of social sciences, Department of communication studies; 2001, 14 p.

POLITICS • ETHNOGRAPY • STEREOTYPES
• LANGUAGE

Tainio, Susanna: *How are trends in political communication reflected in conversations?* Jyväskylä, University of Jyväskylä; 2001, 12 p.

POLITICAL COMMUNICATION
• MEDIA RESEARCH

Group 9 Research in Journalism

Chairman: *Birgitta Ney*

Vice Chairman: *Risto Kunelius*

Eide, Elisabeth: *The long distance runner and discourses on Europe's others: ethnic minority representation in the feature story*. Oslo, Høgskolen i Oslo, Journalistutdanningen; 2001, 27 p.

JOURNALISM • JOURNALISTIC GENRES
• ETHNIC MINORITIES • JOURNALISTS

Juskevits, Svetlana: *Professional roles of contemporary Russian journalists*. Tampere, University of Tampere, Department of Journalism and Mass Communication; 2001, 24 p.

JOURNALISM • MASS COMMUNICATION • PRESS
• INFORMATION SOCIETY

Kivikuru, Ullamaija: *Milocevic and/or the man who married 161 times: ERNO television exchange - a window to the train of trust in the Balkans*. Hel-

sinki, University of Helsinki, Swedish School of Social Science; 2001, 23 p.

JOURNALISM • POLITICAL COMMUNICATION • TELEVISION

Kunelius, Risto: *Good journalism?: on the evaluation criteria of some interested and experienced actors*. Tampere, University of Tampere, Department of Journalism and Mass Communication; 2001, 16 p.

JOURNALISM • NEWS CRITERIA • CRITICISM

Tveiten, Oddgeir: *Reporting Kosovo - presentation of a research issue: journalistic paradigms concerning refugee politics and conflictintervention*. Kristiansand, Agderforskning; 2001, 18 p.

JOURNALISM • WAR • ETHICS • PROPAGANDA

Group 10 The Sociology and Aesthetics of News Reporting

Chairman: *Jan Ekecrantz*

Vice Chairman: *Knut Helland*

Berglez, Peter: *The preferred non-fixed subject: politics, identity and the mass media*. Örebro, Örebro universitet, Humanistiska institutionen, Medie- och kommunikationsvetenskap/MKV; 2001, 26 p.

MEDIA • NEWS • POLITICS • IDENTITY

Djerf-Pierre, Monika; Löfgren-Nilsson, Monica: *Sex-typing in the newsroom: feminization of Swedish television news production, 1958-2000*. Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation/JMG; 2001, 23 p.

TELEVISION • NEWS • WOMEN • GENDER

Ekecrantz, Jan: *Postmodern times?: a comparative study of temporal constructions*. Stockholm, Stockholms universitet, Institutionen för journalistik, medier och kommunikation/JMK; 2001, 25 p.

MEDIA • TIME • POSTMODERNISM • HISTORY

Hovden, Jan Fredrik: *The Norwegian journalistic field: issues and problems in an ongoing research project*. Volda, Høgskulen i Volda, Avdeling for mediefag; 2001, 10 p.

JOURNALISM • JOURNALISTS • RESEARCH • PRESS

Høyer, Sverre: *Diffusion of journalistic innovations: a crossnational survey*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 25 p.

JOURNALISM • HISTORY • NEWS • TECHNOLOGY

Kunelius, Risto; Koivisto, Pekka: *Looking for a dominant metaphor: how to make old journalism make sense*. Tampere, University of Tampere, Department of Journalism and Mass Communication; 2001, 20 p.

JOURNALISM • DISCOURSE • NARRATOLOGY

Olsson, Tom: *Pundits in abundance: a critical moment in the struggle among media intellectuals*. Huddinge, Södertörns högskola, Medie- och kommunikationsvetenskap/MKV; 2001, 8 p.

MEDIA • SOCIETY • TELEVISION PROGRAMMES • CULTURE

Riegert, Kristina: *Good Europeans?: Euro-themes in Swedish, Danish and British TV news during a typical week*. Huddinge, Södertörns högskola, Journalistik och multimedia/JMM; 2001, 33 p.

TELEVISION NEWS • TELEVISION PROGRAMMES • INTERNATIONAL NEWS • NEWS COVERAGE

Schrøder, Kim Christian; Phillips, Louise: *Traf-ficking in politics: a discourse analysis of national and regional TV coverage of transport policy*. Roskilde, Roskilde Universitetscenter, Institut for Kommunikation, Journalistik og Datalogi; 2001, 19 p.

TELEVISION • COVERAGE • TRAFFIC • DISCOURSE

Group 11 Reception and Audience Studies

Chairman: *Juha Kytömäki*

Gentikow, Barbara: *A rhetorical qualification of Stuart Hall's encoding/decoding model*. Bergen, Universitetet i Bergen, Institutt for medievitenskap; 2001, 21 p.

RECEPTION • THEORY • AUDIENCES • CULTURAL STUDIES

Liikkanen, Mirja: *Audiences and knowing about them: democracy and the late modern world*. Statistics Finland, Media Statistic; 2001, 12 p.

Group 12 Children, Adolescents and the Media

Chairman: *Jette Rygaard*

Vice Chairman: *Guðbjörg Hildur Kolbeins*

Ivanian, Rouzanna: *Journalism and social work with children in current Russia*. St Petersburg, Saint-Petersburg state institute for service and economy, Social technologies faculty; 2001, 14 p.

JOURNALISM • CHILDREN • SOCIAL LIFE • INTERVIEWS

Kolbeins, Guðbjörg Hildur: *Delinquency and adolescents' viewing of television violence*. Reykjavik, University of Iceland, Faculty of social sciences; 2001, 39 p.

TELEVISION • VIOLENCE • YOUTH

Oksman, Virpi; Rautiainen, Pirjo: *"Perhaps it is a body part": how the mobile phone became an organic part of the everyday lives of children and adolescents: a case study of Finland*. Tampere, University of Tampere, Information Society Research Centre; 2001, 14 p.

COMMUNICATION DEVELOPMENT • MOBILE TELEPHONES • YOUTH • TELECOMMUNICATION

Ólafsson, Kjartan; Broddason, Thorbjörn: *Apples and oranges: comparing television viewing among Icelandic youths in five surveys, 1968-1997*. Reykjavik, University of Iceland, Faculty of social sciences; 2001, 19 p.

TELEVISION • AUDIENCE • YOUTH • SURVEYS

Rygaard, Jette: *Youth culture as a seismograph of the globalization process in Greenland*. Nuuk, Grønlands Universitet; 2001, 18 p.

YOUTH CULTURE • ETHNOGRAPHY • MEDIA USE • LEISURE TIME ACTIVITIES

Group 13 Media Education

Chairman: *Sirkku Kotilainen*

Jökulsson, Stefán: *Media literacy for what purpose?* Reykjavik, University of Iceland, Department of social sciences; 2001, 10 p.

MEDIA • EDUCATION • KNOWLEDGE • PEDAGOGY

Kotilainen, Sirkku: *The elements for teacher's media competence*. Tampere, University of Tampere, Department of Journalism and Mass Communication 2001, 12 p.

TEACHER • TEACHER TRAINING • MEDIA EDUCATION

Sintonen, Sara: *Theoretical foundations on media education research from musical point of view*. Helsinki, Sibelius Academy, Department of Music Education; 2001, 3 p.

MEDIA EDUCATION • EDUCATION • MUSIC

Group 14 Popular Culture

Chairman: *Hanne Bruun*

Vice Chairman: *Åsa Thelander*

Guðmundsson, Gestur: *A Bourdieuan perspective on rock criticism: a dynamic perspective on Bourdieu*. Reykjavik, University of Iceland; 2001, 16 p.

POPULAR CULTURE • AUDIENCE • ATTITUDES
• MUSIC

Rouslan, Bekourov: *MTV as a lifestyle*. St. Petersburg, St. Petersburg state university, Faculty of journalism; 2001, 10 p.

TELEVISION • MUSIC • LIFE STYLE • YOUTH
• MUSIC

Skovmand, Michael: *The culture of post-narcissism: post-teenage, pre-midlife singles culture in "Seinfeld", "Friends", and "Ally" - "Seinfeld" in particular*. Århus, Århus Universitet, Engelsk Institut; 2001, 10 p.

TELEVISION SERIALS • TELEVISION SITCOMS
• NARRATOLOGY • TELEVISION GENRES

Thelander, Åsa: *The image of nature in travel advertisements*. Lund, Lunds universitet, Sociologiska institutionen, Medie- och kommunikationsvetenskap/MKV; 2001, 20 p.

ADVERTISING • LEISURE TIME ACTIVITIES • IMAGE
• SEMIOTICS

Group 15 Fiction in Films and on Television

Chairman: *Gunhild Agger*

Vice Chairman: *Ingrid Lindell*

Buonanno, Milly: *Italian serialized fiction in the nineties*. Firenze, University of Firenze; 2001, 2 p.
Note: Abstract only.

TELEVISION • FICTION • NARRATOLOGY • MARKET

Egeland, Olav: *A new audiovisual genre typology based on fiction film: facilitating interdisciplinary communication*. Oslo, S.n; 2001, 7 p.

FILMS • THEORY • INTERNET • ELECTRONIC
PUBLISHING

Langkjær, Birger: *Realism and Danish cinema*. København, Københavns Universitet, Institut for Film- og Medievidenskab; 2001, 20 p.

FILMS • AESTHETICS • FILM DIRECTORS • HISTORY

Schubart, Rikke: *"Have I bruised your masculinity?": Pam Grier, male masochism and female pleasure*. København, Københavns Universitet, Institut for Film- og Medievidenskab; 2001, 18 p.

ACTION FILMS • FILM GENRES • WOMEN
• PSYCHOANALYSIS

Group 16 Visual Culture

Chairman: *Arild Fetveit*

Dankert, Hanne: *Bronze Age and interactive media: communicating aspects of the Bronze Age*

through the new media. Roskilde, Roskilde Universitetscenter, Journalistik og Datalogi; 2001, 4 p. + app. 7 p.

INTERACTIVE MEDIA • HISTORY • MULTIMEDIA
• VIRTUAL REALITY

Hausken, Liv: *Roland Barthes and the conception of aesthetic experience*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 9 p.

THEORY • SEMIOLOGY • AESTHETICS • RESEARCH

Lie, Merete: *Seeing gender: images of everyday life*. Trondheim, Norges teknisk-naturvitenskapelige universitet/NTNU, Institutt forverffaglige kulturstudier; 2001, 15 p.

GENDER • CULTURE • VISUAL MEDIA
• TECHNOLOGY

Åker, Patrik: *Newspapers' picture of the world*. Huddinge, Södertörns högskola, Medie- och kommunikationsvetenskap/MKV; 2001, 15 p.

NEWSPAPERS • VISUAL COMMUNICATION
• PICTURES • DESIGN

Group 17 The Language and the Rhetoric of the Media

Chairman: *Helen Andersson*

Renvall, Mika; Vehkalahti, Pertti: *The unemployed as "others" in welfare journalism: logic of otherness - a double bound theory*. Tampere, University of Tampere, Department of Journalism and Mass Communication; 2001, 23 p.

POLITICS • EMPLOYMENT • JOURNALISM

Group 18 Images of Gender in the Media

Chairman: *Leonor Camauër*

Doucette, Jill J: *Images of women, cultural space and empowerment: the role of the media in the cultural struggle of gender in Tanzania*. Trondheim, Norges teknisk-naturvitenskapelige universitet/NTNU, Institutt for sosiologi; 2001, 26 p.

WOMEN • JOURNALISM • DEVELOPMENT
• COVERAGE

Ojajärvi, Sanna: *Visual acts: choreography of touches, glances and movements between hosts and assistants on television*. Helsinki, University of Helsinki, Department of Communication; 2001, 16 p.

VISUAL COMMUNICATION • BEHAVIOUR
• TELEVISION PROGRAMMES

Group 19 Public Relations/Planned Communication

Chairman: *Carol Henriksen*

Babochieva, Madina: *Role of public relations in transformation of social processes in Russia*. St Petersburg, St Petersburg state university, Faculty of journalism; 2001, 11 p.

PUBLIC RELATIONS • SOCIETY • GLOBALIZATION
• MARKET

Haug, Magne: *The use of formative research and persuasion theory in public communication campaigns: an anti-smoking campaign case study*. Oslo, Handelshøyskolen BI; 2001, 36 p.

INFORMATION CAMPAIGNS
• COMMUNICATION THEORY • PUBLIC RELATIONS
• RHETORIC

Sivertsen, Erling: *Lobbying*. Volda, Høgskulen i Volda; 2001, 15 p.

POLITICS • JOURNALISM
• ACCESS TO INFORMATION
• POLITICAL COMMUNICATION

Group 20 Mediated Risk and Crisis Communication

Chairman: *Stig Arne Nohrstedt*

Höijer, Birgitta: *The discourse of global compassion: the audience and the Kosovo war*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 2001, 24 p.

AUDIENCES • WAR • RECEPTION • GLOBALIZATION

