

XII. Nordic Conference on Mass Communication Research

Helsingør, 12th – 15th August 1995

Programme

SATURDAY, 12TH AUGUST

- 3 PM Opening lecture
Paul Messaris, Annenberg School
of Communication: University of
Pennsylvania: *Visual Language:
Cognition and Persuasion*
A silent movie in celebration of the
jubilee.
- 5:00 Reception
- 7:45 Dinner
- 9:30 Meeting of group leaders
Screenings for the cinéastes among
us:
1. *Den sorte drøm* (The dark dream)
A melodrama, Denmark, 1911, 55
min.
2. *Anarkistens svigermor* (The an-
archist's mother-in-law). Farce,
Denmark, 1906, 4 min.
3. *Ved fængslets port* (At the prison
gate). Denmark, 1910, 25 min.

SUNDAY, 13TH AUGUST

- 9-11 AM Plenary session I. *Visual Media in
Our Cultures. History and a Con-
ceptual Framework*
Ib Bondebjerg *Visual media: A
Historical Look at the Present*
Kathrine Skretting: *Historical –Re-
search on the Media. The Audience
in the Text of Advertising Films*

- Tarmo Malmberg: *Critical Theory
and Audiovisual Media*
- 11:45 Lunch
- 1-4 PM Working groups
- 4:15 Departure of bus to Louisiana and
tour of northern Sjælland

MONDAY, 14TH AUGUST

- 9-11:40 Working groups
Group 17 has special session on
public service a panel discussion
with representatives of Nordic
broadcasting companies
- 7PM Banquet

TUESDAY, 15TH AUGUST

- 9:30 AM Plenary session II:
*Visual Media in Our Cultures. Po-
tentialities. Influences and Perspec-
tives*
Gert Z Nordström: *The Dramatur-
gics of the Newspaper Page*
Birgitta Höijer: *The Dilemmas of
Documentary Violence in Television*
Terje Rasmussen: *Tele-graphics in
the Post-Broadcasting Era*
- 11:45 Lunch and Departures