

# New Literature

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## Denmark

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Arnaa, Kristian; Randrup, Rolf; Beckmann, Suzanne C.; e.a.: *Profiling media users: an operational instrument for the measurement of cultural values in a wide variety of cultures*. København, Copenhagen Business School, 1998, 33 p., (Working paper; 1998:12), ISSN 0109-3401. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

Bruhn Jensen, Klaus (ed.): *News of the world: world cultures look at television news*. London, Routledge, 1998, 230 p., ISBN 0-415-16107-X, (Routledge research in cultural and media studies; 4).

This is the first in-depth study of how television viewers around the world respond to the ever increasing mass of information available from news programmes. The study is based on news analysis, individual interviews and household interviews in seven countries presented in the respective country chapters: Nadia V. Efimova: *Belarus*, Klaus Bruhn Jensen: *Denmark*, K.P. Jayasankar and Anjali Monteiro: *India*, Tamar Liebes: *Israel*, Paolo Mancini, Elena Alemagni Pimpinelli and Stefania di Michele: *Italy*, Guillermo Orozco: *Mexico*, David L. Swanson, Ann N. Crigler, Michael Gurevitch and W. Russell Neuman: *The United States*.

Bruhn Jensen, Klaus: Visible signature. *Semiotica* 123 (1999)3/4, ISSN 0037-1998, pp. 381-386.

Brügger, Niels: Body, technology and media: with Mauss, McLuhan and Virilio as guides. In: Armitage, John; Roberts, Joanne (eds.): *Exploring cyber society: social, political, economic and cultural issues: proceedings of the conference 5th-7th July 1999: volume 1*, Newcastle, University of Northumbria at Newcastle, School of Social, Political and Economic Sciences, 1999, fl.pag., ISBN 0-9536450-0-2, 8 p.

Durousseau, Isabelle (ed.): *Réception de la télévision: actes du colloque sur la „réception de la télévision“*. København, Institut français de Copenhague, 1998, 132 p. (Det Franske Institut i København).

Contains the following articles: Jean-Claude Soulages: *Le journal télévisé: une forme télévisuelle universelle?*, Stig Hjarvard: *L'entretien journalistique comme rencontre conviviale*, Jean-Michel Utard: *Une télévision transnationale est-elle possible?*, Isabelle Durousseau: *Un journal télévisé transnational, TV5, le journal de 18h30*, Thierry Lancien: *Réception télévisé et compréhension interculturelle*, Clara Tavares: *La télévision et le développement des compétences plurilinguistiques et pluriculturelles*, Thomas Tufte: *Television fiction, national identity and democracy*.

Hansen, Flemming: *Testing communication effects*. København, Copenhagen Business School, 1998, 89 p., (Working paper; 1998:2), ISSN 0109-3401. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

Hjarvard, Stig (ed.); Tufte, Thomas (ed.): Special issue: Audiovisual media in transition. *Sekvens. Film- og Medievidenskabelig Årbog (1998), temanummer*, 273 p., ISBN 87-89505-19-0, ISSN 0106-2484. (Københavns Universitet, Institut for Film- og Medievidenskab).

Contains the following articles: Henrik Søndergaard: *Public service broadcasting: towards the digital age*, Stig Hjarvard: *Deregulation policies and European media cooperation*, Norbert Wildermuth: *Global going local: fighting for the Indian TV audiences*, Frank Henriksen: *Consumption cultures: media audiences in action*, Thomas Tufte: *Local lives, global media, multiple identities*, Kirsten Drotner: *Mediated memories: radio, film and the formation of young women's cultural identities*, Bent Steeg Larsen: *Media situations: a situational view on media use in everyday life*, Lennard Højbjerg: *The style of the television flow*, Gitte Stald: *Living with computers: young Danes' uses of and thoughts on the uses of computers*, Troels Degn Johansson: *Geographical hypermedia*, Paul Mayer: *Qualitative audience research in the context of computer media: a generative survey*, Stig Hjarvard and Henrik Søndergaard: *Media research in Denmark*.

Hjarvard, Stig (ed.): *Global media cultures: a research programme on the role of media in cultural globalization*. København, University of Copenhagen, 1999, 16 p., ISBN 87-90824-00-8, (Working paper; 1). (Københavns Universitet, Institut for Film- og Medievidenskab).

In addition to its general activities, the research programme consists of seven subprojects conducted by a member of the research group: Stig Hjarvard: *Mediated communities and discourses in global cultures*, Klaus Bruhn Jensen: *Interactive worlds: theories, models, and methods for studying the Internet*, Hanne Bruun: *The talk show: a popular cultural genre in the global and local television culture*, Kirsten Frandsen: *The global sports community seen from a Danish perspective*, Gitte Stald: *Global and local aspects of young Danes' media cultures*, Henrik Søndergaard: *Globalization of television*, Thomas Tuft: *Mediated identities and cultural change among ethnic minorities*.

Jantzen, Christian; Østergaard, Per: The rationality of „irrational“ behaviour: Georges Bataille on consuming extremities. In: Brown, Stephen; Doherty, Anne Marie; Clarke, Bill (eds.): *Romancing the market*, London, Routledge, 1998, 291 p., ISBN 0-415-18417-7, (Routledge interpretive marketing research series), pp. 125-136.

Lemish, Dafna; Drotner, Kirsten; Liebes, Tamar; Margret, Eric; Stald, Gitte: Global culture in practice: a look at children and adolescents in Denmark, France and Israel. *European Journal of Communication* 13 (1998)4, ISSN 0267-3231, pp. 539-556.

Mayer, Paul A.: Computer-mediated interactivity: a social semiotic perspective. *Convergence: The Journal of Research into New Media Technologies* 4(1998)3, ISBN 1-86020-022-2, ISSN 1354-8565, pp. 40-58.

McQuail, Denis (ed.); Siune, Karen (ed.): *Media policy: convergence, concentration and commerce*. London, Sage Publications, 1998, 231 p., ISBN 0-7619-5939-4. (Euromedia Research Group).

Contains among other things the following articles: *Changing media and changing society* (Karen Siune), *The European newspaper market* (Els De Bens and Helge Østbye), *Does public broadcasting have a future?* (Karen Siune and Olof Hultén), *Convergence: legislative dilemmas* (Bernt Stubbe Østergaard), *Politicization in decline?* (Kees Brants and Karen Siune), *European policy initiatives* (Mario Hirsch and Vibeke G. Petersen).

Prehn, Ole: Das Rundfunksystem Dänemarks. In: *Internationales Handbuch für Hörfunk und Fernsehen 1998/98*, Baden-Baden, Nomos Verlagsgesellschaft, 1998, ISBN 3-7890-5281-7, ISSN 0946-3348, pp. 303-314. (Hans-Bredow-Institut).

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## Finland

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Ahonen, Inka (ed.); Nieminen, Hannu (ed.): *The future of public service broadcasting: papers from the seminar in Turku, December 11-13, 1997*. Turku, Turun yliopisto, 1998, 134 p., ISBN 951-29-1109-4, (Papers and reports; Series A, vol.1), ISSN 1455-7746. (University of Turku, Department of Art, Literature and Music).

The report summarises the views expressed in the seminar held in Turku in December 1997. The main aim was to evaluate the current situation and outline future developments concerning public service and its role in European culture and communication policies.

Aula, Pekka: *Organisaation kaaos vai kaaoksen organisaatio?: dynaamisen organisaatioviestinnän teoria*. Chaos of organization or organization of chaos?: a theory of dynamic organizational communication. Helsinki, Helsingin yliopisto, 1999, 299 p., ISBN 952-9646-78-X. (University of Helsinki). Note: Doctoral dissertation.

The study attempts to apply the theory of chaos and its concepts to organizational communication which the author accordingly views as unstable, multidimensional and unorderedly.

Glödstaf, Hannele: *Integroitu julkaiseminen: tekniikka ja käyttökokemukset*. Integrated publishing: technique and user experiences. Helsinki, Tekes, 1999, 182 p., ISBN 951-53-1427-5, (Digitaalisen median raportti; 2/1999), ISSN 1455-223X.

In Integrated Publishing in Multimedia Networks (IMU) project publishing newspaper and TV material are combined to form a completely new kind of multimedia tool. The project is carried out by Tekes, Technology Development Centre in Finland. The integrated multimedia system was tested in 1998 by users who tried out the service via a cable TV network. The report examines the results.

Hakkarainen, Pirkko: *Aluetelevision idea ja haasteet: käsityksiä Päijät-Hämeen tv-toiminnasta*. The idea and challenges of regional television: views on regional television in Päijät-Häme. Tampere, Tampereen yliopisto, 1998, 76 p., ISBN 951-44-4491-4, (Julkaisuja, sarja C; 27), ISSN 0358-4593. (University of Tampere).

The study discusses the possibilities of regional television in Päijät-Häme. Different views are expressed on the matter.

Halonen, Irma Kaarina: *Matka journalismin sukupuolittumisen strategisille alueille*. Journey into the strategic areas of gender in journalism. Tampere, Tampereen yliopisto, 1999, 314 p., ISBN 951-44-4578-3, (Acta

Universitatis Tamperensis; 669), ISSN 1455-1616. Note: Doctoral dissertation.

The study is an empirical survey and a discussion of the quality of the image of women and men in Finnish language news in 1995. The image of women and men was studied on the basis of the gender distribution of journalists and persons appearing on the television news. The writer then pursues a deeper analysis on the gender structure of one single news broadcast with the help of French feminist theories. The study also analyses photo-journalism from the viewpoint of gender construction.

Heikkinen, Vesa: *Ideologinen merkitys kriittisen tekstintutkimuksen teoriassa ja käytännössä*. Ideological meaning in the theory and practice of critical textual studies. Helsinki, Suomalaisen

Kirjallisuuden Seura, 1999, 316 s., ISBN 951-746-059-7, (Suomalaisen Kirjallisuuden Seuran toimituksia; 728), ISSN 0355-1768. (University of Helsinki). Note: Doctoral dissertation.

The study deals with linguistic text analysis. The focus is on conceptual meaning: its ideational, textual and interpersonal dimensions as well as its explicitness and implicitness. The author's objectives are theoretical, methodological and empirical, and he aims to develop a synthesis for critical text analysis that builds on different linguistic and non-linguistic scientific traditions.

Heinonen, Ari: *Journalism in the age of the net: changing society, changing profession*. Tampere: University of Tampere, 1999. 94 p. + 74 p. + 129 p. + 67 p. (Acta Universitatis Tamperensis; 685). ISSN 1455-1616. Note: Doctoral dissertation. (University of Tampere).

The doctoral dissertation consists of Heinonen's research reports "Newspapers and the Internet", "Pushing and tailoring – analysing the content features of online publications from the perspective of journalism", "Visions on online journalism and journalists" and "The Internet in the newspaper reporter's work" which all are published in Finnish. The author aims to reach a better understanding of the changing nature of journalism in the Internet era when important changes are occurring in society in relation to developments of communications technology.

Hiltunen, Ari: *Aristoteles Hollywoodissa: menestystarinan anatomia*. Aristotle in Hollywood: the anatomy of a success story. Helsinki, Gaudeamus, 1999, 283 p., ISBN 951-662-752-8.

The author examines the anatomy of a successful story and script in American films and television series but also in the popular Finnish drama series Metsolat. On the basis of Aristotle's Poetics the writer analyses how

pleasure is constructed in the dramaturgy of popular films and serials.

Inkinen, Sam (ed.): *Mediapolis: aspects of texts, hypertexts and multimedial communication*. Berlin, de Gruyter, 1999, 388 p., ISBN 3-11-016141-9, (Research in text theory; vol. 25), ISSN 0179-4167.

The anthology of articles deals with aspects of texts, hypertexts and multimedial communication.

Isotalus, Pekka: *Kaveri vai peluri: poliitikko mediassa*. A friend or a gambler: politician in the media. Jyväskylä, Atena, 1998, 258 p., ISBN 951-796-132-4.

This anthology of articles represents different aspects and views on the relations between politicians and the media in Finland. It analyses special Finnish characteristics and representations in political communication.

Julkunen, Raija; Virtapohja, Kalle: *Sosiologia näkökulmia sanomalehtien levikkivaikeuksiin*. Sociological viewpoints on the problems of decrease in newspaper circulation. Jyväskylä, Jyväskylän yliopisto, 1998, 30 p., (Mediainstituutin katsauksia; 1998, 1).

The study analyses social and political factors that affect on newspaper circulation and contribute to its decrease in Finland. The viewpoint of the writers is sociological.

Karvonen, Erkki: *Elämää mielikuvayhteiskunnassa: imago ja maine menestystekijöinä myöhäismodernissa maailmassa*. Life in a society of images: imago and fame as factors of success in the late modern world. Helsinki, Gaudeamus, 1999, 334 p., ISBN 951-662-747-1.

The study analyses the concept of imago: what is imago, how is it constructed in the public and how can it be studied. The author relates the analysis to philosophical, psychological and social viewpoints and also discusses significance of fame or reputation in the imago making process.

Kivikuru, Ullamaija; Valtonen, Sanna, Altés, Elvira (et al.): *Images of women in the media: report on existing research in the European Union*. Luxembourg, European Commission, 1999, 59 p., ISBN 92-828-5675-5.

The report provides an analytical overview of research into gender portrayal in the media of the EU member states and, where relevant, in other countries as well. The study also includes a separate annotated bibliography containing more than one thousand references to gender studies in the media.

Kivikuru, Ullamaija (ed.); Kunelius, Risto (ed.): *Viestinnän jäljillä: näkökulmia uuden ajan ilmiöön*. On the traces of communication aspects of modern phenomenon. Helsinki, WSOY, 1998, 453 p., ISBN 951-0-22015-9.

The book is a compilation of articles written by Finnish researchers of journalism and communication. The topics consist of analyses on audience research, publicity and its theories, current trends in communication studies, globalization and reviewing of relations between communication and interaction.

Koivunen, Anu (ed.); Söberbergh Widding, Astrid (ed.): *Cinema studies into visual theory?* Turku, Turun yliopisto, 1999, 215 p., ISBN 951-29-1343-7, (D-Vision Yearbook; 1), ISSN 0784-3933.

The anthology which is based on a NorFA-workshop held in 1998 at the University of Turku poses in its title the question whether cinema studies is about to disappear or to be merged into broader concept of visual theory and culture. The articles discuss different aspects around these questions.

Kuutti, Heikki: *Median arvostus: mediayleisön arvio valtakunnallisten televisiokanavien ja sanomalehtien laadusta ja sopivasta hinnasta*. Appreciation of the media: media audience's estimations at quality and appropriate prices of national television channels and newspapers. Jyväskylä, Jyväskylän yliopisto, 1999, 21 p., (Mediainstituutin katsauksia; 1999, 1).

The report attempts to find out Finnish views on appreciation and estimated value of the media, particularly television and newspapers. The empirical data is based on the survey of 200 media users and their opinions about quality and possible financial value of different media.

Lehtonen, Jaakko; Laakso, Anu: *Communicata: portfoliöjulkaisu*. Communicata: a portfolio publication. Jyväskylä, Jyväskylän yliopisto, 1998, 438 p. Note: Unpublished publication.

The work is a compilation of articles written by Jaakko Lehtonen. They review various aspects of human communication between the individuals and in the information society of today.

Lehtonen, Jaakko: *Kriisiviestintä*. Crisis communication. Helsinki, Mainostajien liitto, 1999, 175 p., ISBN 952-5262-02-2.

The study deals with the concept and practical aspects of crisis communication particularly from the viewpoints of enterprises and organizations or organizational communication.

*Media Culture Research Programme 1999-2002: memorandum*. Helsinki, Academy of Finland, 1998, 24 p., 951-715-296-5. (Academy of Finland, the Research Council for Culture and Society).

The memorandum introduces and discusses the themes and aims of a Media Culture Research programme financed and managed by Academy of Finland in 1999-2002.

Möra, Tuomo: *EU-journalismin anatomia: mediasäältäjä muokanneet tekijät ennen kansanäänestystä 1994*. The anatomy of EU journalism: influences on media content before the referendum in 1994. Helsinki, Helsingin yliopisto, 1999, 279 p., (Helsingin yliopiston viestinnän laitoksen julkaisuja; 1A, 1999:2), ISSN 1236-1356, pp. 41-48. (University of Helsinki, Department of Communication). Note: Doctoral dissertation.

The study deals with journalistic processes before the Finnish referendum on joining the European Union in 1994. The author analyses the factors which affected Finnish journalists and their attitudes towards the European Union. The empirical material of the analysis is based on the results of in-depth interviews with journalists and editors-in-chief.

Nieminen, Hannu (ed.); Saarikoski, Petri (ed.); Suominen, Jaakko (ed.): *Uusi media ja arkielämä*. New media and everyday life. Turku, Turun yliopisto, 1999, 237 p., ISBN 951-29-1407-7, ISSN 0784-3933.

The articles deal with new media and digital technology from cultural viewpoint. The writers discuss and analyse the concept of new media and its implications on cultural and social development.

Nuutinen, Heikki: *Turun sanomalehdistö ja Suomen taloudellinen kehitys ennen elinkeinovapautta 1820-1879*. The press of Turku and Finnish economic development in 1820-1879. Helsinki, Heikki Nuutinen, 1999, 255 p., ISBN 952-91-0722-6.

The study describes the press coverage and journalism dealing with economic and financial matters in Finland between 1820 and 1879. The writer reviews newspapers published in Turku during the period.

Paasonen, Susanna: *Nyt! Ja ikuisesti – rewind: häät mediaspektaakkelinä*. Now! And forever – rewind: weddings as media spectacle. Jyväskylä, Jyväskylän yliopisto, 1999, 188 p. (Nykykulttuurin tutkimusyksikön julkaisuja; 61), ISBN 951-39-0442-3.

The author studies thematic of weddings in mass media from the framework of cultural studies and postmodernism.

Rosenlund, Teresa: *Tre kvinnor – tre pennor: studie av Fredrika Runebergs, Adelaide Ehrnrooths och Annie Furuhjelmss journalistiska insatser i den finlandssvenska dagspressen*. Three women – three pens: study of journalistic contribution in the Swedish Finnish press

of Fredrika Runeberg, Adelaide Ehnrooth and Annie Furuhejm. Helsingfors, Svenska social- och kommunalhögskolan, 1998, 90 p., ISBN 951-45-8360-4, (SSKH meddelanden; 52), ISSN 1235-3892.

The study is a historical view of three female journalists who wrote in the 1800s in the Finnish Swedish newspapers. The writer discusses their background, education, career and journalism.

Salminen, Esko: *Oivaltava toimittaja: toimitustyön uudet mallit ja vaatimukset*. An excellent journalist: the new models and requirements of journalistic work. Helsinki, Ajatus, 1999, 284 p., ISBN 951-9440-69-0.

The work is a compilation of articles, introduced by the author, where prominent European journalists express their personal views about their work, what characteristics make a good journalist and what challenges and requirements new information and media technologies impose for journalists now and in the future.

Salminen, Esko: *The silenced media: the propaganda war between Russia and the West in Northern Europe*. Basingstoke, Macmillan, 1999, 198 p., ISBN 0-333-72451-8.

The study attempts to find out how the Soviet Union succeeded in silencing and manipulating the Finnish media to serve its own ends. The writer analyses the atmosphere and underlying concepts of the cold war that formed the background for self censorship and overt interference and then discusses the Russian policy in detail. The material is based on newspapers, interviews, personal and public archive sources and related literature.

Sauri, Tuomo (ed.); Kohvakka, Rauli (ed.): *Finnish Mass Media 1999*. Helsinki, Tilastokeskus, 1999, 269 p., ISBN 951-727-608-7, (Culture and the media; 1999, 1), ISSN 0784-8765. (Statistics Finland).

The statistical overview provides comprehensive information on the media scene in Finland. The work is organized into chapters on mass media economy and consumption; television; radio; phonograms; video; films; books and libraries; newspapers and magazines. Summary articles on each media sector complement the statistical data.

Sedergren, Jari: *Filmi poikki...: poliittinen elokuvasensuuri Suomessa 1939-1947*. Cut!: political film censorship in Finland, 1939-1947. Helsinki, Suomen historiallinen seura, 1999, 323 p., ISBN 951-710-103-1, (Bibliotheca historica; 39), ISSN 1238-3503. (University of Helsinki). Note: Doctoral dissertation.

The study examines the history of censorship in Finland. The focus of the investigation is on film censorship. The author presents a detailed descriptive study of censorship operations in Finland during the war years analysing the internal and external political factors affecting the Finnish film policy.

Soramäki, Martti; Okkonen, Kirsi-Marja: *Taloudellinen integraatio ja EU:n audiovisuaalinen politiikka*. Economic integration and the European Union's audiovisual policy. 2. rev. ed. Tampere, Tampereen yliopisto, 1999, 105 p., ISBN 951-44-4536-8, (Tiedotusopin laitoksen opetusmonisteita; 45.), ISSN 0782-6982. (University of Tampere, Department of Journalism and Mass Communication).

The study deals with the European Union's audiovisual policy, its history, development, contents and strategies for the future. The authors connect the development of audiovisual policy into the larger context of ongoing economic integration in Europe and analyse effects of the economic factors on communication strategies. The study also views GATT and its audiovisual policy.

Tella, Seppo (ed.): *Aspects of media education: strategic imperatives in the information age*. Helsinki, University of Helsinki, 1998, 369 p., ISBN 951-45-8283-7, (Media education publication; 8), ISSN 1238-9722. (University of Helsinki, Department of Teacher Education, Media Education Centre).

The articles in this volume of the Media Education Publications series aim at looking into current trends in media education, modern information and communication technologies, open and distance learning, science, and technology education. The main theme, however, is the analysis of the notion and content of media education.

Tukiainen, Tuuli: *Yhteisöviestinnän agendamalli: yhteisöviestinnän merkitykset ja arvostukset ja niiden konstruointi tutkimusmenetelmälliseksi malliksi*. The agenda model of organizational communication: the meanings and valuations of organizational communication and constructing them into a methodological model. Helsinki, Helsingin yliopisto, 1999, 310 p., ISBN 951-43-0800-X. (University of Helsinki). Note: Doctoral dissertation.

The study attempts to analyse the meanings and valuations which members of a working organization attach to organizational communication and to construct a model of meanings of organizational communication. The writer discusses the meanings through answers given to open-end questions which she examines with the method of discursive content analysis.

Vincent, Richard C.; Nordenstreng, Kaarle; Traber, Michael (eds.): *Towards equity in global communication: MacBride update*, Cresskill, Hampton Press, 1999, 379 p., ISBN 1-57273-182-6.

The articles of the book deal with different dimensions, trends and history of the globalizing international communication.

Wiiio, Juhani: *Managing strategic change in the changing radio and television market: a Finnish example 1985-1998*. Helsinki, Finnish Broadcasting Company, 1998, 171 p., ISBN 951-43-0747-X, ISSN 1239-1409.

The study examines the strategic activity of the Finnish Broadcasting Company in 1985-1998. The purpose of the author is to find an answer to the more general question of how European public service radio and television broadcasters have been able to manage strategic changes on the radio and television markets.

Ylä-Kotola, Mauri: *Jean-Luc Godard mediafilosofina: rekonstruktio simulaatiokulttuurin lähtökohdista*. Jean-Luc Godard as a media philosopher: a reconstruction based on the culture of simulation. Rovaniemi, Lapin yliopisto, 1998, 526 p., ISBN 951-634-600-6, (Mediatieteen julkaisuja; sarja B1), ISSN 1455-9706. (University of Lapland.). Note: Doctoral dissertation.

The study sets out to develop a new approach to the study of audiovisuality. The writer attempts to tackle Godard's multidimensional thought within the domain of philosophy in both historical and systematic perspectives.

## Articles

Elfving, Sari: Murtumisen merkityksiä: toivottomuudesta taikurin paluuseen: mieskuva brittiläisessä ja amerikkalaisessa poliisisarjassa. Meanings of cracking: from hopelessness to the return of the magician: images of men in British and American police series. *Lähikuva* (1998)3, ISSN 0782-3053, pp. 43-56.

The article compares the English TV serial *Cracker* and its American remake *Fitz* in order to analyse the differences between the two cultures. According to the writer the most conspicuous is the different representation of masculinity.

Karvonen, Erkki: Perspektiivinen realismi: parempi peruste kansalaisjournalismille? Perspective realism: a better grounding for public journalism? *Tiedotustutkimus* 22(1999)2, ISSN 0357-8070, pp. 44-59.

The author suggests a third way between realism and constructivism: perspective realism or relational ontology which he attempts to apply to the understanding of language, rhetoric and media representations. The article

is concluded in the statement that the now popular idea of public or civic journalism is best understood in terms of perspective realism.

Lamberg, Marko: Isän nimeen: traditionaalisen yhteiskunnan heijastukset tv-sarjassa *Dallas*. In the name of the Father: reflections of traditional society in *Dallas*. *Lähikuva* (1998)3, ISSN 0782-3053, pp. 57-73.

The article deals with the television series *Dallas*, the 1980s melodrama favourite, which according to the writer, in many ways seemed to reflect the structures and values of pre-industrial societies. The article analyses these traditional characteristics in the serial.

Lehtisalo, Anneli: Runon kuninkaat, muuttolinnut ja kansa: suomalaiset suurmieselokuvat kansallisen määrittäjinä. Poet kings, migrant birds and the people: Finnish films on great national figures and their significance in the construction of national identity. *Lähikuva* (1998)2, ISSN 0782-3053, pp. 60-75.

The article discusses three Finnish biography films: are they repeating the same story model of a suffering great artist or a cultural personality as American bio pics do according to George Custen. The writer thinks so but there is an original Finnish emphasis in these films because the suffering of the main protagonist is closely related to creating national art or culture or in other words, national identity.

Lehtonen, Mikko: Ei kenenkään maalla: teesejä intermedialisuudesta. In no man's land: some theses on intermediality. *Tiedotustutkimus* 22 (1999)2, ISSN 0357-8070, pp. 4-21.

Intermediality is intertextuality transgressing media boundaries. The article argues that intertextuality should be adapted to the agenda of culturally informed textual studies and intermediality should be studied in a multi- or post-disciplinary ways.

Luostarinen, Heikki: Die Konstruktion nationaler Identitäten in den Medien: Einführung in ein Forschungsprojekt. Construction of national identities in the media: introduction to the research project. In: Kempf, Wilhelm; Schmidt-Regener, Irena (eds.): *Krieg, Nationalismus, Rassismus und die Medien*, Münster, LIT, 1998, ISBN 3-8258-3592-8, (Friedenpsychologie; Bd4), pp. 143-148.

The article presents the international research project which deals with the construction of national identity in the postwar European media between 1945 and 1995. The writer analyses central concepts and problems concerning nationalism and national identity and discusses viewpoints they could be connected to the media.

Luostarinen, Heikki; Ottosen, Rune: Militär-Medien-Management und Kriegsberichterstattung: Herausforderungen für den Journalismus in begrenzten Konflikten nach dem 2. Weltkrieg. Military-media-management and war newsjournalistic challenges in limited conflicts after the Second World War. In: Kempf, Wilhelm; Schmidt-Regener, Irena (eds.): *Krieg, Nationalismus, Rassismus und die Medien*, Münster, LIT, 1998, ISBN 3-8258-3592-8, (Friedenpsychologie; Bd4), pp. 21-33.

The article analyses the sociocultural processes that have constructed the relationship between army and media. The writers discuss the relationship on the terms of technological change and historical experiences as well as on the terms of political agenda and journalistic professional conventions and ideology.

Mäkelä, Janne: Nähdä ja näkyä: John Lennonin granny-lasit populaarimusiikin murroksen kuvana. Seeing and being seen: John Lennon's granny spectacles as representation of a major change in popular music. *Lähikuva* (1998)3, ISSN 0782-3053, pp. 21-32.

The article surveys the public image of John Lennon and the change in that image in the mid 1960s. This change is analysed in the article mainly through a single object, Lennon's spectacles.

Paasonen, Susanna: Barbie puhuu: nuket, nautinnot ja kulutuksen politiikat. Barbie talks: dolls, pleasure, and the politics of consumption. *Lähikuva* (1999)1, 1998, ISSN 0782-3053, pp. 43-56. Note: English abstract.

The article looks at moments when Barbie speaks or is spoken in magazines, videos, games and other products. Looking at the different takes on Barbie's signature and public image, the author looks at the practices of use, interpretation and appropriation at play with the doll.

Pajala, Mari: Terveisiä Maustemaailmasta: Spice Girls-fanit tuottajina ja kuluttajina. Greetings from Spice World: Spice Girls fans as producers and consumers. *Lähikuva* (1999)1, Tampere, 1998, ISSN 0782-3053, pp. 27-42. Note: English abstract.

The article discusses different groups of Spice Girls fans in an attempt to find out what kinds of different meanings the group can offer its audience.

Pantti, Mervi: Pappa Valtio kansallisen elokuvan tekijänä. "Father State" as the author of the national cinema. *Lähikuva* (1998)2, ISSN 0782-3053, pp. 76-88.

The article surveys the role of Finnish film policy in constructing the national cinema after 1977. What has been the policy of the Finnish Film Foundation like in view of domestic film production and what kinds of problems have arisen after it was entrusted almost all of the financial support of the feature film production?

Penttilä, Mikko: Paperiin piirretty mies: Cosmoksen, Men's Healthin ja Miehen Glorian mieskuva. A man made of paper: constructions of masculinity in the magazines Cosmos, Men's Health and Miehen Gloria. *Tiedotustutkimus* 22(1999)2, ISSN 0357-8070, pp. 22-29.

The writer explores in his article the construction and representation of masculinity on the pages of new men's magazines introduced in the last few years in Finland.

Pesola, Sakari: Humpata vai kuolla?: suomalainen populaarimusiikki perinteen ja kansainvälisyyden puristuksessa 1930-luvulla. Play "oompah" or die?: Finnish popular music between tradition and internationality in the 1930s. *Lähikuva* (1998)3, ISSN 0782-3053, pp. 33-42.

The article discusses the tension between modern foreign popular music and domestic popular and traditional music in the new production policy of the 1930s. The research material consists of directories, filmographies, the annual reports of the Finnish Broadcasting Company and magazine articles.

Pirinen, Riitta: Sukupuoli sanomalehtien urheilusivuilla: Lammin likka heitti kultaa, mutta Tohmajärven karhu pelasti Suomen maineen. Media portrayals of male and female olympic athletes in the Finnish newspapers. *Tiedotustutkimus* 22(1999)2, ISSN 0357-8070, pp. 30-43.

The article deals with how gender and gender relations structure sports in the media. The writer provides an analysis of newspaper representations of women's and men's javelin competitions in the 1996 summer olympics.

Salmi, Hannu: "Näyttämölle asettanut – ei kukaan: tekijyyden ongelma suomalaisessa näytelmäelokuvassa 1907-1916. The problem of authorship in Finnish fiction film 1907-1916. *Lähikuva* (1998)2, ISSN 0782-3053, pp. 5-21.

The article discusses authorship in Finnish fiction films 1907-1916 from three perspectives: roles of the various members in the film-making process; the problem of authorship in respect to copyright legislation and marketing of authorship to the public through film credits, programme brochures, advertising and other material.

Sankari, Antti: Herkuleen intermediaaliset urotyöt. The intermedial adventures of Hercules. *Lähikuva* (1998)3, ISSN 0782-3053, pp. 5-20.

The article puts forward some provisional notes on intermediality and employs them in reading the Disney film Hercules. The writer defines intermediality here as

a media text which is produced and received in the context of intertextual relations.

Savolainen, Tarja: Eva-Lisa Viljanen ja "filmijournalistikan" ihanne: kättilönä kansallinen projekti. Eva-Lisa Viljanen and the ideal of "film journalism". *Lähikuva* (1998)2, Turku: Turun elokuvakerho, ISSN 0782-3053, pp. 49-59.

Eva-Lisa Viljanen was the first Finnish woman known to have made films. She started in 1932 and directed her last film in 1940 after the Winter War. Viljanen completed twelve short films. The present article attempts to figure out how Viljanen managed to claim her position in the male dominated field of cultural production.

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## Norway

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Goodnow, Katherine: *Norway: refugee policies, media representations*. Bergen, Institutt for medievitenskap, 1998, 151 p., ISBN 82-578-0392-8, (Rapport; 41). Note: Nordiske komparative studier om mottak av flyktninger i et tilbakevendingsperspektiv.

The report traces Norwegian press accounts of Bosnian refugees and Norway's policies for the periods 1993 and 1995-1996. One of the goals is to gain a more general sense of the part that the media play in framing the discussion of refugee situations and in pushing toward particular decisions.

Gripsrud, Jostein (ed.): *Television and common knowledge*. London, Routledge, 1999, 209 p., ISBN 0-415-18929-2.

Contains these articles: *Rights and representations: public discourse and cultural citizenship* (Graham Murdoch), *Media and diasporas* (Daniel Dayan), *Scalars, journalism, television: notes on some conditions for mediation and intervention* (Jostein Gripsrud), *Television as working-through* (John Ellis), *Rhetoric, play, performance: revisiting a study of the making of a BBC documentary* (Roger Silverstone), *Mediated knowledge: recognition of the familiar, discovery of the new* (Sonia Livingstone), *Imaginary spaces: television, technology and everyday consciousness* (Peter Larsen), *Knowledge as received: a project on audience uses of television news in world cultures* (Klaus Bruhn Jensen), *Finding out about the world from television news: some difficulties* (David Morley), *Credibility and media development* (Anders Johansen), *Documentary: the transformation of a social aesthetic* (John Corner), *Science on TV: forms and reception of science programmes on French television* (Suzanne de Cheveigné).

Hetland, Per: *"To connect or de-connect? That is the question!": the internet user, inscribed, transcribed and described*. Oslo, Universitetet i Oslo, 1998, 24 p., (Notatserie for kommunikasjon, teknologi og kultur (KTK); 15). (Universitetet i Oslo, Institutt for medier og kommunikasjon; International Association of Media and Communication Research Conference, 21, Glasgow, 1998).

The author discusses how media's concept of Internet is shaped by the way people make use of it. He also describes the inscribed audience of the media's stories on the Internet. He argues that the media and the audience interact in developing an interpretation of the Internet.

Hetland, Per (ed.); Meier-Dallach, Hans-Peter (ed.): *Making the global village local?: domesticating the world wide webs of information and communication technology*. Luxembourg, Office for official publications of the European communities, 1998, 304 p., ISBN 92-828-3361-5, (COST A4; 7). Note: The book contains a collection of papers selected from the International workshops organised by the editors and directors of the COST A4 project "The social shaping of telematics and rural development": *Making the global village local?: the agenda of national policy* (Per Hetland, Hans-Peter Meier-Dallach, Kresten Storgaard), *Videotex in the melting pot* (Birgit Jæger), *Constructing technology in a social experiment: following the actors and controversies* (Per Hetland), *Rural telematics: social networks, local rivalry and readiness* (Kresten Storgaard), *The small community in the global village: identity or integration* (Arild Jansen), *Shaping interactive communication technologies: text and context* (Per Hetland), *Dialogue between research and development* (Kresten Storgaard), *Shaping innovative users: information system development in small rural firms* (Arild Jansen)

Kjeldsen, Jens Elmelund: *Visual rhetoric: from elocutio to inventio*. Bergen, Universitetet i Bergen, 1999, 30 p., ISBN 82-578-0396-0, (Working papers; 1999, 34). (Universitetet i Bergen, Institutt for medievitenskap). Note: Paper presented at the 4th International Conference on Argumentation, June 16.-19., 1998, Amsterdam.

Lundby, Knut: *Longing and belonging: media and the identity of Anglicans in a Zimbabwean growth point*. Oslo, Universitetet i Oslo, 1998, 173 p., ISBN 82-570-6106-9, (Report; 34), ISSN 0802-1872. (Universitetet i Oslo, Institutt for medier og kommunikasjon).

The study explores the role of global media in the shaping of identity in the modern Zimbabwean growth point of Tsanzaguru. The author shows how Anglicanism is defined differently by two local groups, both applying material from the media in the shaping of their identities.



Soleim, Kjell R (ed.): *Fatal women: essays on film noir and related matters*. Bergen, Universitetet i Bergen, 1999, 130 p., ISBN 82-91878-01-3, (Volume; 11), ISSN 0804-4813. (Universitetet i Bergen, Senter for kvinne- og kjønnsforskning).

Contains these articles: *Introduction* (Kjell R. Soleim), *Hollywood melodrama between desire and drive* (Renata Salecl), *Double identity: the communicative construction of Patricia Arquette's character(s) in Lost highway* (Kristine Haslund), *Death and the maiden, or, feminimimity between goodness and act* (Slavoj Zizek), *Antigone, the guardian of criminal being* (Joan Copjec), *Trauma and beauty. Trans-subjectivity in art* (Bracha Lichtenberg Ettinger)

Waldahl, Ragnar (ed.): *Perspectives on media, culture and democracy in Zimbabwe*. Oslo, Universitetet i Oslo, 1998, 115 p., ISBN 82-570-6105-0, (Report; 33), ISSN 0802-1872. (Universitetet i Oslo, Institutt for medier og kommunikasjon)

Anthology of articles on the media and their cultural and political role in Zimbabwe. Contain these articles: *Democratisation processes in southern Africa and the role of the media* (Helge Rønning), *Going to Tsanzaguru: communication and identity: a case study* (Knut Lundby), *Patterns of media consumption in Zimbabwe* (Ragnar Waldahl), *The Janus face of television in small countries: the case of Zimbabwe* (Michael Bruun Andersen), *The 1995 election campaign in Zimbabwe seen through the Herald* (Ragnar Waldahl), *"You've come a long way, baby?": some questions of gender representation in Zimbabwean women's magazines* (Hilde Arntsen).

## Articles

Birkvad, Søren: A battle for public mythology: history and genre in the portrait documentary. *M, tidsskrift for kunst- og medieforskning* (1998)2/3, temanummer, ISSN 0807-1896, pp. 44-56, 111 p.

The author discusses the film genre of portrait documentary with respect to its history, its genre traits and the concept of personal identity.

Gripsrud, Jostein: Film audiences. In: Hill, John; Gibson, Pamela Church (eds.): *The Oxford guide to film studies*, Oxford, Oxford University Press, 1998, XXII, 624 p., ISBN 0-19-871115-8, pp. 202-211.

The author presents an overview of the different traditions within research on film audiences. He concentrates on the tradition of research on actual film audiences,

as it has developed in response to the history of the medium.

Iversen, Gunnar: Construction and reconstruction in The Laplanders. *M, tidsskrift for kunst- og medieforskning* (1998)2/3, temanummer, ISSN 0807-1896, pp. 84-89, 111 p. Note: Paper fra seminaret "The documentary turn", NTNU, 21.-24. november 1996.

The author discusses when an audio-visual presentation becomes a documentary, or when a film stops being a documentary and becomes fiction. He uses the construction and reconstruction of the Norwegian documentary film "The Laplanders" (Same Jakki) as an example.

Sørensen, Bjørn: A new audiovisual format emerges: See it now in Korea. *M, tidsskrift for kunst- og medieforskning* (1998)2/3, temanummer, ISSN 0807-1896, pp. 35-43, 111 p.

The author presents two editions of the CBS "See it now" television series that premiered in 1951. He argues that the series set the standards for a new documentary format evolving from the television medium.

## Papers

Bakke, Marit: *Cultural dissemination in the media: potentials and challenges*. 1998, 9 p. + app., (Universitetet i Bergen; Institutt for medievitenskap; The social theory, politics, and the arts conference, Philadelphia, 1998).

The author discusses the responsibilities of public broadcasting with respect to covering events and activities within the cultural sphere. She also discusses what art and culture might offer in terms of new challenges and potentials for public broadcasting programming in the future.

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## Sweden

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Fornäs, Johan (ed.): *Advancing cultural studies : report from an international workshop at Södergarn, February, 1999*. Stockholm, Stockholms universitet, 1999, 146 p., ISBN 91-88354-14-8, (Skriftserien; 1999:1), ISSN 1100-9896. (Stockholms universitet, Institutionen för journalistik, medier och kommunikation/JMK).

The report contains a list of participants, a condensed workshop programme, the opening addresses and participants' statements, and a summary of the workshop discussions. The report ends with a version of the ACSIS (Advancing cultural studies in Sweden) proposal.

## Articles

Bolin, Göran: Producing cultures: the construction of forms and contents of contemporary youth cultures. *YOUNG* 7(1999)1, ISSN 1103-3088, pp. 50-65.

Makes theoretical clarifications concerning the concepts production, consumption, forms and contents in the critical study of contemporary youth cultural studies. Examples are drawn from the authors project on Film Swappers: Video violence, cultural production and young men.

Dahlgren, Peter: Television news narrative. In: Mander, Mary S (eds.): *Framing friction. Media and social conflict*, Urbana and Chicago, University of Illinois Press, 1999, 280 p, ISBN 0-252-06733-9, pp. 189-214.

Probes two related themes: how certain features of established TV news narrative convey meaning to the viewer, and how TV news, mediated via viewers' sense-making practices in everyday life, operates at a mythic level for social order as a whole. The discussion builds upon a study of TV news done in Sweden.