

New Literature

New literature (A selection from Nordicom's database NCOM)

Denmark

Dokumentalist: Heidi Reidel Sørensen

Survival is Success

Journalistic Online Start-Ups in Western Europe

Rasmus Kleis Nielsen & Nicola Bruno, Oxford, Reuters Institute for the Study of Journalism, 2012, 108 p., ISBN 1907384081.



All around Europe, new journalistic ventures are launched on the internet even as legacy media like newspapers and broadcasters are often struggling to adapt to a new communications environment. This book systematically assesses how they are doing. Based on analysis of nine strategic cases from Germany, France, and Italy, it shows that the economics

of online news today are as challenging for new entrants as they are for industry incumbents.

Though internet use and online advertising is growing rapidly across Europe, it is not clear that this alone will provide the basis for new forms of journalism. The start-up scene in Europe is still at a stage where survival must be seen as a form of success in itself. The report shows clearly how the opportunities to achieve sustainability differ in important ways from country to country; underlining that what is needed is more than mere imitation of initiative launched in the United States or elsewhere.

Media Empowerment and Democracy in the Global South

Poul Erik Nielsen, Norbert Wildermuth, Ursula Plešner & Anne Mette Thorhauge (eds.), *MedieKultur. Journal of Media and Communication Research*. 2012, vol. 28, No. 52, SMID, 200 p., ISSN 19019726.

The past decade has witnessed significant changes in media environments worldwide, prompted by the advent of web 2.0, the unprecedented spread of mobile phones, and new ways of exploiting old technologies. Rural areas in the Global South are experiencing rapid transition

from periods of limited mediated access to the 'outside world' to a new multi-faceted mediated access due to the sudden and often simultaneous introduction of private and community radio, cable and satellite television, and high mobile phone penetration. Meanwhile, in urban settings from Kathmandu to New York, people have access to diverse forms of 'hypermedia spaces' (Kraidy, 2007), while an explosion of electronic mass media and new ICT, especially social media, have created new forms of social and political communication.

This issue of *MedieKultur* aims to present a wide range of studies addressing the effects of the emergence of new media in the Global South; the changes in everyday communication patterns, and how these changes alter existing social relations at both individual and society levels.

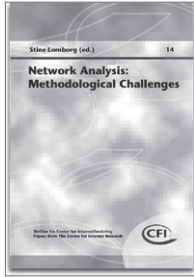
Articles in theme section: *Models of and approaches to the station management of six African community radio broadcasters* (Linje Manyozo, Goretti Nassanga Linda, Claudia Lopes), *Engagement, bonding, and identity across multiple platforms: Avaaz on Facebook, YouTube, and MySpace* (Anastasia Kavada), *Wearing shades in the bright future of digital media: Limitations of narratives of media power in Egyptian resistance* (Karin Gwinn Wilkins), *Discourses of positionality and the challenges of democratization in the global south: The case of Nepal and Cameroon* (Jacob Thorsen, Teke J. Ngomba), *Learning about "wicked" problems in the Global South. Creating a film-based learning environment with "Visual Problem Appraisal"* (Loes Witteveen, Rico Lie), *Moving mountains with mobiles: Spatiotemporal perspectives on mHealth in Nepal* (Arul Chib, Faiz B. Mohd Irwan Law, Muhammad Nazran Ahmad, Nadia Bte Mohamed Ismail), *The empowerment potential of public sector software (PSS)* (Pradip Ninan Thomas)

Articles in open section: *Facebook – selvfremsstilling, small talk og social regulering [Facebook: Selfrepresentation, small talk, and social regulation]* (In Danish) (Anne Scott Sørensen), *Moralpolitik og marketing – Dansk Folkepartis brug af pressemeddelelser [Moral politics and marketing – The use of press releases by Dansk Folkeparti]* (In Danish) (Orla Vigso).

Network Analysis

Methodological Challenges

Stine Lomborg (ed.), Aarhus, Aarhus Universitet, Center for Internettforskning, 2012, 58 p., ISBN 9788791163142, ISSN 16015371.



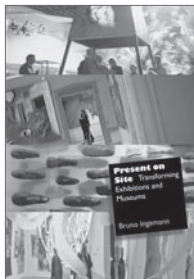
In April 2011 the Centre for Internet Research hosted a seminar entitled 'Network analysis – methodological challenges'. The aim of the seminar was to begin addressing the methodological and analytical opportunities and challenges of studying the internet through the prism and tools of network analysis. Four invited speakers presented very different

conceptual reflections on and uses of network analysis as part of ongoing research within the field of internet studies. This anthology presents the outcome of the seminar's rich discussions of some of the core conceptual, methodological and analytical issues raised in the approaches to network analyses of the internet.

Present on Site

Transforming Exhibitions and Museums

Bruno Ingemann, Lejre, Visual Memory Press, 2012, 396 p., ISBN 9788799510108, ISBN (electronic) 9788799510115.



This book is written at the intersection between the visitor and the presenter. The museological framework and the various theoretical concepts in the field of exhibitions and museums focus on the user, on complex interaction, on communication and, thereby, on the mediation and dissemination necessary for the encounter between the visitor and the institution to be

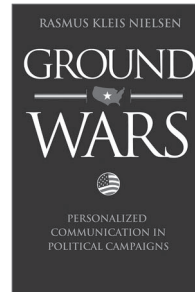
a valuable and rewarding experience in the transformational process.

Present on site is relevant for researchers and practitioners in the field of museum communication and media. Even the most practical and usable insight must be driven by theoretical perspectives that open up for viewing common knowledge from new perspectives that transforms the well-known into something new.

Ground Wars

Personalized Communication in Political Campaigns

Rasmus Kleis Nielsen, Princeton and Oxford, Princeton University Press, 2012, 250 p., ISBN 9780691153056, ISBN (electronic) 9781400840441.



Political campaigns today are won or lost in the so-called ground war--the strategic deployment of teams of staffers, volunteers, and paid part-timers who work the phones and canvass block by block, house by house, voter by voter. Ground Wars provides an in-depth ethnographic portrait of two such campaigns, New Jersey Democrat Linda Stender's and that of

Democratic Congressman Jim Himes of Connecticut, who both ran for Congress in 2008.

Rasmus Kleis Nielsen examines how American political operatives use "personalized political communication" to engage with the electorate, and weighs the implications of ground war tactics for how we understand political campaigns and what it means to participate in them. He shows how ground wars are waged using resources well beyond those of a given candidate and their staff. These include allied interest groups and civic associations, party-provided technical infrastructures that utilize large databases with detailed individual-level information for targeting voters, and armies of dedicated volunteers and paid part-timers. Nielsen challenges the notion that political communication in America must be tightly scripted, controlled, and conducted by a select coterie of professionals.

Identity-formation on YouTube

Investigating audiovisual presentations of the self

Thomas Mosebo Simonsen, Aalborg Universitet, Institut for Kommunikation, 2012, 262 p., ph.d.-afhandling.



This dissertation investigates the construction of online and mediated identity on YouTube. It is argued that audiovisual presentations of the self with user-generated content (UGC) are regarded as authentic identities that appear as extensions of the self, simultaneously regarded and presented as reality. The construction of identity on YouTube is especially noticeable

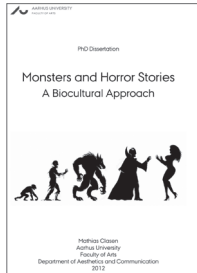
in specific modes of the UGC; the first-person presentations of the self, also referred to as "Vlogs", which thus will be the main analytical focus of this dissertation.

The project draws on an empirically based investigation of 900 YouTube videos, where a sample of content has been collected and coded in a designed database.

Monsters and Horror Stories

A Biocultural Approach

Mathias Clasen, Aarhus, Aarhus Universitet, Institut for Æstetik og Kommunikation, 2012, 185 p., ph.d.-afhandling.



The aim of this dissertation is to construct a biocultural theory of horror fiction and to apply this theory to selected well-known works of horror literature: Bram Stoker's *Dracula* (1897), Richard Matheson's *I Am Legend* (1954), and Dan Simmons' *Song of Kali* (1985). The author draws on recent findings in cognitive and evolutionary psychology to account for the

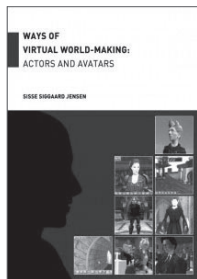
structure and function of horror fiction. The new theory, and the analytical framework for interpretive criticism that it entails, has the strength of being vertically integrated, that is, consistent with the evolutionary social sciences. This dissertation is the first sustained effort in the field of biocultural horror theory.

A short version of this dissertation called "Monstre" will be published in November 2012 in Danish.

Ways of Virtual World-Making

Actors and Avatars

Sisse Siggaard Jensen, Roskilde, Roskilde Universitetsforlag, 2012, 484 p., ISBN (electronic) 9788778673909, Doktordisputats / Doctoral dissertation.



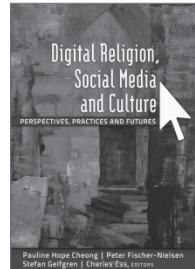
The dissertation "Ways of Virtual World-making: Actors and Avatars" is about some of the many choices that lead human actors to engage with large online roleplaying games and social virtual worlds. The study addresses questions about how the choices made make sense to human actors in their daily life and communication. In several case studies, we follow

the choice and co-design of virtual world and avatar, the social relationships formed, the expressions of self and the navigation through physical and virtual worlds. The cases have been followed over time and with the methods of virtual ethnography and 'in situ' iterative video interviews. Thus, the choice of methods reflects the methodological approach of "following the human and nonhuman actors" in their daily life online as well as offline.

Digital Religion, Social Media and Culture

Perspectives, Practices and Futures

Charles Ess (ed.), Oxford, Peter Lang, 2012, 338 p., ISBN 9781433114748, 9781433114745, ISBN (electronic) 9781453905692.

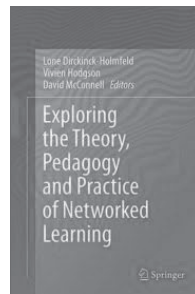


This anthology collects some of the best and most current research and reflection on the complex interactions between religion and computer-mediated communication (CMC). The contributions cohere around the central question: how will core religious understandings of identity, community and authority shape and be (re)shaped by the communicative possibilities of Web 2.0?

The authors gathered here address these questions in three distinct ways: through contemporary empirical research on how diverse traditions across the globe seek to take up the technologies and affordances of contemporary CMC; through investigations that place these contemporary developments in larger historical and theological contexts; and through careful reflection on the theoretical dimensions of research on religion and CMC. In their introductory and concluding essays, the editors uncover and articulate the larger intersections and patterns suggested by individual chapters, including trajectories for future research.

Exploring the Theory, Practice and Pedagogy of Networked Learning

Vivien Hodges, Lone Dirckinck-Holmfeld & David McConnell, New York, Springer Science & Business Media B.V., 2012, 318 p., ISBN 9781461404958, ISBN (electronic) 9781461404965.



This book collects the most relevant and current research findings on networked learning, technology and enhanced learning, and the most up-to-date information on networked learning from the 2010 Networked Learning Conference. The focus is on learning, not just on the technology to support it.

This volume provides information on current trends and advances in research on networked learning, technology enhanced learning, and e-learning. Specifically, it provides cutting edge information in the areas of:

Designing and Facilitating Learning in a Networked World, Methodologies for Research in Networked Learning, Learning in Social Networks, embedding Networked Learning in Public and Private Organizations, Problem based Networked Learning, Social Justice and Social Responsibility in Networked Learning,

Networked Learning and Knowledge Management in the Workplace, Globalization and Multiculturalism in Networked Learning, Networked Learning and International Development, Participation and Alienation in Networked Learning, Practice Based Research for Professional Development in Networked Learning.

Other new literature

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Hjarvard, Stig; Mortensen, Mette; Redvall, Eva Novrup (eds.): *Northern Lights. Film & Media Studies Yearbook*. 2012, Bristol, Intellect Ltd., ISSN 1601829x, ISSN (Online) 20400586.

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Knudsen, Britta Timm; Stage, Carsten: Contagious Bodies : an Investigation of Affective and Discursive Strategies in Contemporary Online Activism. In: *Emotion, Space and Society*. 2012; Vol. 5, p. 148-155, ISSN 1755-4586.

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Finland

Dokumentalist: Päivi Lukin & Eija Poteri

Identity-Related Media Consumption

A Focus on Consumers' Relationships with their Favorite TV Programs

Jenniina Halkoaho, Vaasa, Vaasan yliopisto, 2012, 257 p., ISBN (elektronisk) 978-952-476-396-7, Doctoral dissertation.

Different media vehicles hold a significant role in our contemporary society as important objects of consumption and influential cultural institutions. The field of the study is consumer research and it investigates media consumption from a symbolic perspective as an identity constructing activity. Media contents are approached as products and services that consumers can buy and use. The purpose of this study is to uncover how consumption of television programs and identity construction are connected. In other words, purpose is to investigate different ways in which consumers make use of television programs to construct their identities as well as make sense of their selves, others and social relations in their everyday lives.

Videography in Consumer Culture Theory

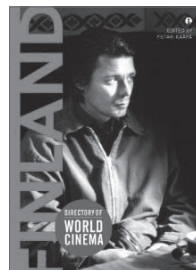
An Account of Essence(s) and Production

Joel Hietanen, Helsinki, Aalto University School of Economics, 2012, 233 p., ISBN 978-952-60-4661-7, ISBN (elektronisk) 978-952-60-4662-4, Doctoral dissertation.

Liberated into the online virtual spaces through digitalization, video media has become an omnipresent part of our lives. Simultaneously, the videographic method for conducting and expressing ethnographic research has received increasing attention in the field of consumer culture theory (CCT). Yet, as is the usual case with nascent and still marginal research orientations, the publications about the method have been relatively descriptive, and thus have not explored the potential of the approach from a philosophical perspective. This dissertation addresses this gap and develops a possible ontology and epistemology for conducting and expressing research on video media. How is videographic expression different compared to text and photography?

Directory of World Cinema: Finland

Pietari Kääpä (ed.), Bristol, Intellect, 2012, 320 p., ISBN 9781841506173.



The book provides historical and cultural overviews of Finland's cinema. Over the course of their contributions to this volume, scholars from a variety of disciplines construct a collective argument that complicates the dominant international view of Finnish cinema as a small-scale industry dominated by realist art-house films. The contributors approach the topic

from a variety of angles, covering genre, art, and commercial films; independent productions; blockbuster cinema; and Finnish cinema's industrial and historical contexts. By paying heed to Finland's cultural industries within the broader context of international political, economic, artistic, and industrial developments, they depict an ever-changing national film culture that plays a dynamic role in the global cinematic landscape.

Pictorial Practices in a "Cam Era"

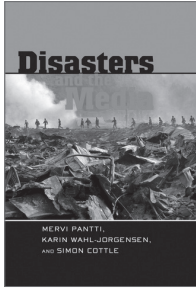
Studying Non-Professional Camera Use

Asko Lehmuskallio, Tampere, Tampere University Press, 2012, 362 p., ISBN 978-951-44-8846-7, ISBN (elektronisk) 978-951-44-8847-4, Doctoral dissertation.

With a dramatic increase of pictorial media around us that can be used to present and transmit things seen, such as digital cameras, mobile camera-phones, webcams, and image software, ever more people have become producers of pictures for others to see, and it is often not that clear how these pictures are used and for what purposes. In short, cameras have become ubiquitous companions of our everyday life. This research focuses on two main research questions: 1) how do we use cameras at a time in which they are ever more available, and 2) how do these cameras mediate our actions? In order to answer the research questions, this research is situated within a wider context of a growing body of research on images and the visual, with a theoretical perspective on pictures that is applied and extended to networked cameras and their uses. A larger context of visual orders based on related research is worked out in which non-professionals use camera pictures. Empirical case studies of actual uses are performed, and the ways in which the findings show cameras to mediate our actions are taken into account separately.

Disasters and the Media

Mervi Pantti, Karin Wahl-Jorgensen & Simon Kottle, New York, Peter Lang, 2012, 235 p., ISBN 978-1-4331-0825-9.

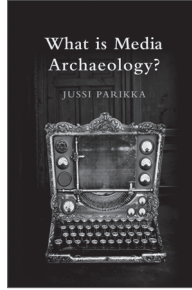


Disasters in today's globalized world are becoming not only more frequent but, often, more catastrophic. The media play a critical role in communicating and making sense of these cataclysmic events. This book offers insights into how news media today make disasters culturally meaningful and politically important. It looks at how globalization is affecting

the meanings of disaster but also considers the continued relevance of nations and their citizens as interpretive frameworks. It examines how journalists' witnessing of disasters is changing in response to new technologies, including social media, and how the ideal of objectivity might be challenged by new, more emotional and more compassionate forms of story-telling premised on an injunction to care.

What is Media Archaeology?

Jussi Parikka, Chichester, Wiley-Blackwell, 2012, 200 p., ISBN 978-0-7456-5026-5.



The book offers an introduction to the emerging field of media archaeology and analyses the innovative theoretical and artistic methodology used to excavate current media through its past. The book examines the theoretical challenges of studying digital culture and memory and opens up the layers of contemporary media culture. The author contextualizes media

archaeology in relation to other key media studies debates including software studies, German media theory, imaginary media research, new materialism and digital humanities.

Other new literature

Articles

Ala-Fossi, Marko: For better pictures on radio : how Nokia's efforts for multimedia radio have shaped the radio landscape in Finland. In: *The Palgrave Handbook of Global Radio*. Hendricks, John Allen (ed.). Basingstoke, Palgrave Macmillan, 2012, p. 109-128, ISBN 978-0-230-29-307-6.

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Norway

Documentalist: Ragnhild Mølster

Social implications of the Internet and social networking sites

A user typology approach

Petter Bae Brandtzæg, Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 2012, ph.d. dissertation.

How do we use the Internet and social media like Facebook? Brandtzæg shows in his thesis that despite a development towards a more social and interactive Internet, most of us are still passive users. Girls/women are the most frequent users of social media. He also finds that Norway has the most advanced users compared to other European countries, but that Norway therefore also has considerable digital divides within its population.

Making sense of mobile media

International working notions, strategies and actions in convergent media markets

Vilde Schanke Sundet, Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 2012, 353 p., ph.d. dissertation.

How do the established media handle innovation and change? What role do the industry's ideas of new technology play in the innovation processes? The thesis discusses how the established Norwegian media- and communication institutions adapt to a new media reality during the period 2000-2009. She finds a discrepancy between how the industry conceives the use of mobile media content as a 'rescue solution' for an industry struck by crisis, and what they actually prepare for.

Norwegian climate change policy in the media

Between hegemony and good sense

Andreas Ytterstad, Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 2012, 285 p., ph.d. dissertation.

The thesis starts with noting that Norwegian climate politics will not solve the climate crisis. Ytterstad investigates the potential for criticism of and alternatives to Norwegian climate politics in the media. He looks at bloggers in Norway, in VG and Aftenposten's coverage of the Bali summit (2007), Dagsreyen and Klassekampen's coverage of the Copenhagen summit (2009) and 9 prominent climate journalists. He finds that the representation of the Norwegian climate politics in the media is contradictory and disharmonious.

Other new literature

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Sweden

Documentalist: Maria Edström

Journalism in a Network

The Role of ICTs in Egyptian Newsrooms

Ahmed El Gody, Örebro university, School of Humanities, Education and Social Sciences, 2012, 282 p., ISBN 91-76668-807-6, (Örebro Studies in Media and Communication; 12). Doctoral dissertation.

The utilisation of ICTs in Egypt has irrevocably changed the nature of the traditional public sphere. One can see the Egyptian online society as a multiplicity of networks. These networks have developed, transformed and expanded over time, operating across all areas of life. Nonetheless, in essence they are socio-political and cultural in origin. Audiences started to provide detailed descriptions of Egyptian street politics, posting multimedia material, generating public interest, and reinforcing citizen power and democracy. This trend changed the way audiences consumed news, with traditional media started to access online information to develop their media content and to escape government control. Several media organisations also started to expand their presence online so that, as well as providing news content to attract audiences, they also provided them with a 'space' to interact amongst themselves and with media organisations. This dissertation aims to study the diffusion and utilization of Information Communication Technologies (ICTs) in Egyptian newsrooms. Furthermore, the study examines whether/to what extent and in what way Egyptian newsrooms incorporate ICTs in their daily routine. Such a study will assist in understanding the role of journalism in the Egyptian network sphere. While studying Egyptian newsrooms this dissertation has integrated qualitative ethnographic participant observation, structured and semi-structured interviews and document analysis with quantitative longitudinal surveys and website content analysis.

Voicing the Slum

Youth, Community Media and Social Change in Nairobi

Jessica Gustafsson, Stockholm university, Department of Media Studies, 2012, 324 p., ISBN 978-91-7447-524-1, (JMK; 42). Doctoral dissertation.

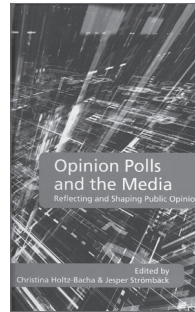
The aim of this project is to assess the potential impact community media have on the community in which they operate. Moreover, it considers the role community media play in promoting community development and democracy, especially in relation to young people living in the slums of Nairobi. Through ethnographic fieldwork in Nairobi (January 2007 to April 2010) including interviews with producers and audience, the study not only maps the establishment of the community media landscape in the slums of Nairobi but the advent of com-

munity broadcasting. The study reveals that community media and community radio in particular play an important role in the local youth's identity construction.

Opinion Polls and the Media

Reflecting and Shaping Public Opinion

Christina Holtz-Bacha & Jesper Strömbäck (eds.), Basingstoke, Palgrave Macmillan, 2012, 312 p., ISBN 978 0 230 27889-9.



Opinion Polls and the Media analyze the relationship between the media, opinion polls, and public opinion. Looking at the extent to which the media, through their use of opinion polls, both reflect and shape public opinion, it brings together a team of leading scholars and analyzes theoretical and methodological approaches to the media and their use of opinion polls. The contributors

explore how the media use opinion polls in a range of countries across the world, and analyze the effects and uses of opinion polls by the public as well as political actors.

Understanding Media Accountability

Media Accountability in Relation to Media Criticism and Media Governance in Sweden 1940-2010

Torbjörn von Krogh, Mid Sweden University, Department of Information Technology and the Media, Sundsvall, 2012, 68 p., ISBN 978-91-87103-26-1, (Mid Sweden University doctoral thesis; 131). Doctoral Dissertation.

The concepts of media accountability, media criticism and media governance are analysed and discussed in a Swedish setting; how they relate to each other and interact. This is achieved by using various methods – a survey to editors, analyses of parliamentary debates, interviews, direct observation and document studies – in studying different stakeholders, media representatives and governance conditions in Sweden during the last 70 years. The findings point in a direction of dynamic complexities with a central role for media criticism. The type, level and intensity of media criticism may affect the functioning of the media governance structure and is a vital part of the media accountability process. The media governance structure – which in addition to media criticism is influenced by international conditions, technological developments and political factors – may in turn affect the media accountability process. In this process, media representatives aim to defend obtained positions of so-

cietal influence, achieve and maintain positive PR and enhance editorial quality at the same time. Media criticism may start a substantial media accountability process if the discontent is widespread and not countered by market approval or political inertia. The process is facilitated if the critique is connected to more than one frame of accountability and if stakeholders see opportunities for dual objectives. Very strong and widespread media criticism may be difficult for media organizations to neglect. The accountability process in Sweden has become less dependent on corporative negotiations between organized interests and political assemblies. Instead, two other tendencies seem to have emerged: on the one hand a possibility for media organizations to favour such accountability processes that they are able to control, and on the other hand the rise of a rich variety of sometimes short-lived accountability instruments that may develop for specific occasions and are difficult to control.

Global Lifestyles

Constructions of Places and Identities in Travel Journalism

Emilia Ljungberg, Gothenburg & Stockholm, Makadam Förlag, 2012, 271 p., ISBN 978-91-7061-117-9. Doctoral dissertation.

This dissertation studies representations of globalization by analyzing travel journalism in two magazines from 1982 to 2008. Globalization discourses are studied through an analysis of how places and identities are constructed. The aim of this study is to examine the use of globalization discourses in travel journalism as both a construction and a defense of privilege. By focusing on two magazines, the Swedish *RES* and the international *Business Traveller Asia-Pacific*, over a time period of nearly thirty years the study charts the transformation of the magazines and the discourses they make use of. The method utilized is close readings based on critical discourse analysis.

Civic Experiences and Public Connection

Media and Young People in Estonia

Anne Kaun, Södertörn University, School of Culture and Communication, Media and Communication Studies, 2012, 209 p., ISBN 978-91-7668-863-2, (Södertörn Doctoral Dissertations 67), (Örebro Studies in Media and Communication; 14). Doctoral dissertation.



How do young people in Estonia experience the political, politics and citizenship? How are these civic experiences connected to young peoples' experiences with the media? Anne Kaun's thesis *Civic Experiences and Public Connection* presents a theoretical and empirical investigation of how civic experiences, particularly

public connection, emerge in the context of contemporary Estonia. Employing open-ended online diaries and in-depth interviews, she aims to develop an in-depth understanding of how young people experience democracy today, and how they express themselves as citizens; expression not only through the physical performance of citizenship, but also through orientation, interest in, and reflection about issues that are of common concern or should be seen as such. The empirical investigation of public connection as critical media connection, playful public connection and historical public connection, is based on narrative analysis and embedded in a theoretical exploration of key concepts in the context of civic culture studies, namely the political, politics and citizenship. Combining Chantal Mouffe's conflict theory with Paul Ricoeur's narrative identity, Kaun aims to shed light on contemporary democracy from the citizens' perspective. The author proposes a holistic approach to both civic experiences and the role that media might play in relation to them. Following a non-media-centric approach, she shows that media, despite their ubiquity, are an important but not exclusive source of the civic experiences of young adults in Estonia.

Bridging the Blocked River

A Study on Internet and Mobile Phone Practices Within an Environmental Movement Between 2005 and 2006 in Argentina and Uruguay

Virginia Melián, Stockholm University, Department of Media Studies, 2012, 302 p., ISBN 978-91-7447-569-2, (JMK; 43). Doctoral dissertation.

In recent years mobile phones and the internet have played an increasingly significant role, assisting in the organization of dissent worldwide. Only a few studies have dealt with the interplay between social movements and these digital media in Latin America so far. The aim of this PhD thesis is to investigate the empowering potential of internet and mobile phones with regard to mobilization as well as the organization and the dissemination of collective action in an environmental movement opposing the construction of pulp mills and the forest exploitation model in Argentina and Uruguay from 2005 to 2008, a period that coincides with the beginning of the popularization of these digital technologies in these countries. The study relies on interviews with key activists, website analysis of homepages and interviews with key journalists. Drawing on theories on civic engagement and ICTs, social movements media, social movements and collective action as well as public sphere, this thesis reveals that internet and mobile phones supported mobilization and the organization and communication of collective action. Even though the internet and mobile phones functioned as a means facilitating the interplay between key activists and journalists, the dominating event-centered journalistic logic was not challenged. Personalized forms of action and new ways of engaging in action from the private towards the public were beginning to be negotiated among these activists.

Journalism in Russia, Poland and Sweden

Traditions, Cultures and Research

Gunnar Nygren (ed.), Södertörns Högskola, Institutionen för kommunikation, medier och IT, 2012, 96 p., ISBN 978-91-979140-3-1.

In the research project Journalism in Change at Södertörn University, Stockholm, three countries with different media systems are included: Sweden, Russia and Poland. This design means it will be possible to analyze the changes in journalism that different types of societies have in common, and what kinds of differences can be connected to the characteristics of a society. Are journalistic cultures becoming less national, and if so, what is changing and what is not?

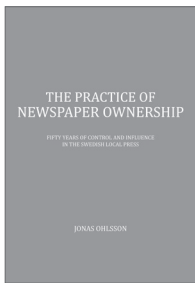
This first report gives a point of departure – a brief overview on research on professional journalistic cultures in the three countries. The report also makes an attempt to analyze strive for autonomy as a crucial part of professionalization in different kind of media systems.

Contributions: *The research project Journalism in change* (Gunnar Nygren), *Journalists in Russia* (Maria Anikina), *Journalists in Poland – some previous research* (Bogusława Dobek-Ostrowska), *Swedish journalism – a long struggle for autonomy* (Jöran Hök) and *Autonomy – a crucial element of professionalization* (Gunnar Nygren).

The Practice of Newspaper Ownership

Fifty Years of Control and Influence in the Swedish Local Press

Jonas Ohlsson, University of Gothenburg, Department of journalism, media and communication, 2012, 425 p., ISBN 978-91-88212-98-6, (Göteborgsstudier i journalistik, medier och kommunikation; 65). Doctoral dissertation.



This dissertation deals with a perennial theme in both public and academic debate: how ownership is exercised in the news media. The study analyzes the boards of three local, foundation-owned newspapers between 1955 and 2005. The newspapers are Barometern (Kalmar), Borås Tidning (Borås) and Sundsvalls Tidning (Sundsvall). The study builds

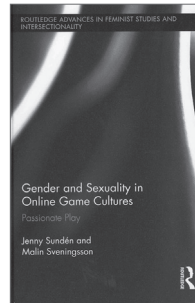
primarily on two sources: minutes from over twelve-hundred board meetings and meetings of shareholders, and interviews with twenty-three former and current board members. The study shows that the governance processes, including both the role played by the individual board and the relative autonomy of the editorial department, have differed significantly between the three cases. The distinct characteristics have been reinforced not only by the fact that the newspapers are

old and exceedingly mature institutions, but also as a result of a very slow circulation of members of the top echelons of the newspaper organizations. Consequently, the most noticeable shifts in the activities and power structures of the companies have followed from the entering of new decision-makers into the organizations. A basic conclusion is thus that there is no single answer concerning the ramifications of foundation ownership in the press. As a result of an increasingly competitive market situation, the companies have since the early 1990s nevertheless come to be increasingly dominated by professional managers and board members, making the traditional governance features less distinct. The process has been spurred by the fact that all three newspapers have been transformed from independents to parts of expanding newspaper groups. As a result, much of the allocative control previously enjoyed by the local boards has been transferred to central levels of the corporate hierarchy.

Gender and Sexuality in Online Game Cultures

Passionate Play

Malin Sveningsson & Jenny Sundén, New York, Routledge/Taylor and Francis Group, 2012, 234 p., ISBN 978-0-415-89766-2.



How do gender and sexuality come to matter in online game cultures? Why is it important to explore “straight” versus “queer” contexts of play? And what does it mean to play together with others over time, as co-players and researchers? *Gender and Sexuality in Online Game Cultures* is a book about female players and their passionate encounters with the online game World of Warcraft

and its player cultures. It takes seriously women’s passions in games, and as such draws attention to questions of pleasure in and desire for technology. The authors use a unique approach of what they term a “twin ethnography” that develops two parallel stories. Sveningsson studies “straight” game culture, and makes explicit that which is of the norm by exploring the experiences of female gamers in a male-dominated gaming context. Sundén investigates “queer” game culture through the queer potentials of mainstream World of Warcraft culture, as well as through the case of a guild explicitly defined as LGBT. Academic research on game culture is flourishing, yet feminist accounts of gender and sexuality in games are still in the making. Drawing on feminist notions of performance, performativity and positionality, as well as the recent turn to affect and phenomenology within cultural theory, the authors develop queer, feminist studies of online player cultures in ways that are situated and embodied.

Postproduction Agents

Audiovisual Design and Contemporary Constraints for Creativity

Thorbjörn Swenberg, Västerås, Mälardalen University 2012, 58 p., ISBN 978-91-7485-057-4, (Mälardalen University Press Licentiate These; 148). Licentiate dissertation.

Moving images and sounds are processed creatively after they have been recorded or computer generated. These processes consists of design activities carried out by workers that hold 'agency' through the crafts they exercise, because these crafts are defined by the Moving Image Industry and are employed in practically the same way regardless of company. This thesis explores

what material constraints there are for such creativity in contemporary Swedish professional moving image postproduction. The central aspects concern digital material, workflow and design work as distributed activities. These aspects are coupled to production quality and efficiency at the postproduction companies where production takes place. The central concept developed in this thesis is 'creative space' which links quality and efficiency in moving image production to time for creativity, capacity of computer tools, user skills and constitution of digital moving image material. Creative spaces are inhabited by design agents, and might expand or shrink due to material factors. Those changes are coupled to parallel changes in quality and efficiency.

Other new literature

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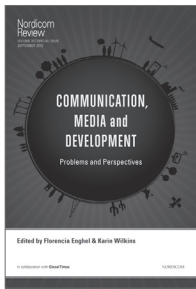
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New Publications from Nordicom

Communication, Media and Development

Florencia Enghel and Karin Wilkins (eds.), Nordicom, University of Gothenburg, 2012, 240 p., ISBN 978-91-86523-48-0, (Nordicom Review: Special Issue), ISSN 1403-1108.



Media & Glocal Change: Rethinking Communication for Development is the title of a book Nordicom published in collaboration with The Latin American Council of Social Sciences (CLACSO) in 2005. Seven years later, we see that this book has spread in large numbers around the world and is still in demand. Since then, Nordicom has published several

books on the same subject – particularly within the framework of our International Clearinghouse on Children, Youth and Media – for instance the Yearbook 2009, *Youth Engaging with the World: Media, Communication and Social Change*. We are now particularly glad to present this special issue of *Nordicom Review* on the theme ‘Communication, Media and Development: Problems and Perspectives’. The publication is a result of a collaboration between the journals *Nordicom Review* and *Glocal Times*.

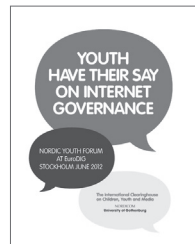
Content: *Mobilizing Communication Globally. For What and For Whom?* (Florencia Enghel, Karin Wilkins), *Means of Communication. Transnational Struggles and Scarce Resources* (Thomas Hylland Eriksen), *Mobilizing for Global AIDS Treatment. Clicking Compassion and Shopping Salvation* (Lisa Ann Richey), *The Potential of Foreign News as International Development Communication* (Bella Mody), *The Underside of Communication in Development* (Nora C. Quebral), *Rebranding Development Communications in Emergent India* (Paula Chakravarty), *Public Sector Software. Participatory Communications and Social Change* (Pradip Ninan Thomas), *Is it Possible to Generate Development Starting from Communication?* (Rosa Maria Alfaro Moreno), *Communication for Development in Good and Difficult Times. The FAO Experience* (Silvia Balit), *The Limits of Communication. The Gnat on the Elephant* (Wendy Quarry &, Ricardo Ramirez), *The Growing Pains of Community Radio in Africa. Emerging Lessons Towards Sustainability* (Peter da Costa), *Reality Television for Community Development. The Kwanda Initia-*

tive in South Africa (Lebo Ramafoko, Gavin Andersson & Renay Weiner), *The Globalization of the Pavement. A Tanzanian Case Study* (Ylva Ekström, Anders Hög Hansen & Hugo Boothby), *Teaching and Learning Communication Process as Community-based Transdisciplinary Inquiry* (Helen Hambly Odame & Natalie Oram), *The Civil Society Organization Media Manager as Critical Communicator* (Peter Lemish, Kelly Caringer), *Social Entrepreneurship and Communication for Development and Social Change. Rethinking Innovation* (Emile G. McAnany), *Global Survival. Towards a Communication of Hope?* (Cees J. Hamelink) and *ComDev in the Mediatized World* (Oscar Hemer & Thomas Tufte).

Youth Have Their Say on Internet Governance

Nordic Youth Forum at EuroDIG Stockholm June 2012

Catharina Bucht and Maria Edström (eds.), Nordicom, University of Gothenburg, 2012, 64 p., ISBN 978-91-86523-52-7.



The report is a result of the Nordic initiative to make young people’s voices heard in international arenas, and one main arena is the Internet Governance Forum (IGF) and its regional counterparts, such as EuroDIG. So far the youth have been largely absent from these forums, with very limited participation and presence even

though they are sometimes the most eager users of the Internet. In June 2012 the Nordic Youth IGF took place in Stockholm, giving a group of 26 young people aged 14 to 19 years from each of the five Nordic countries the opportunity to meet and discuss issues regarding the Internet and its future. The idea of the Nordic Youth IGF was to be an open and informal meeting where youth could voice their thoughts, ideas and worries from the point of openness, diversity, accessibility, culture, security and rights. This report includes both individual statements from some Nordic youth and a summary of the opinions and demands of the Nordic youth concerning Internet governance. The report also presents some facts and figures on the Nordic countries, and lists contact information for all partners, some ongoing projects and useful documents. http://www.nordicom.gu.se/common/publ_pdf/Youth%20have%20their%20say%20web.pdf