New Literature
Media Mergers and the Defence of Pluralism

Media mergers and acquisitions (M&A) have been, and continue to be, a salient feature of Nordic media markets. What once was a very fragmented and diverse industry is today consolidated to such a degree that many fear for the effects on pluralism. Internet is today the turbo charger of this process.

Media operate on a commercial market and have to survive on its terms. On the other hand, as purveyors of information and ideas, they are different from manufactured goods and services. The book springs out of this duality.

The book presents research of Nordic scholars who gathered at Kalmar University in March, 2008 to discuss consolidation, mergers and acquisitions in the music, newspaper and television industries. Cases from Finland, Norway, Germany and Sweden cast light on the pros and cons of mergers and as well as regulatory perspectives to defend pluralism.


A History of the Press in Sweden

The twentieth publication in the series Sylwan, can be considered to be the final building block in that intellectual edifice. It describes the history of the Swedish press that earlier was presented in four volumes plus an index (2000–2003), as well as in all the nineteen previous publication in the Sylwan series. Per Rydén and Karl Erik Gustafsson, who led the project, previously with the assistance of ten scholarly colleagues, Lars-Åke Engblom, Claes-Göran Holmberg, Eric Johansson, Sverker Jonsson, Gunilla Lundström, Dag Nordmark, Ingemar Oscarsson, Birgit Petersson, Elisabeth Sandlund and Jan Torbacke, have here taken on the responsibility of producing a summary version based on the earlier work.

The development of the sector, as well as new research results, during the intervening years has been included. The perspective has been somewhat altered in that the Swedish press, to a larger degree than before, has been placed in an international context. The Swedish press, during the 17th, 18th, 19th, 20th and early 21st centuries continually reflected what was happening in the outside world and in its choice of format was influenced by developments in England, France, Germany, the US and the other Nordic countries. At the same time, it is apparent that the Swedish press, with its early freedom of the press legislation at its back, displayed an attitude towards the government authorities, as well as a balance between large and small publications, national capital and provincial press, and newspapers and magazines, constitutes a press history that is of interest even from an international perspective.
Nordic Media Policy
Nordic Media Policy is an independent Internet-based newsletter that follows the political, economic and technological development in the media field. Current issues and trends are explored in articles and notices.

European Media Policy
The Newsletter provides an up-date on policy developments at the European level. We concentrate on news from the European Union – current issues and trends in media policy, new proposals for legislation, debates in the European Parliament, recently taken or impending policy decisions and reactions among those concerned, new support programmes, EU studies in the field etc. There will also be some coverage of policy developments in the Council of Europe.

On the International Agenda
On the International Agenda is a newsletter from NORDICOM providing you with news on some of the major policy developments at the international level. We concentrate on news from intergovernmental organisations, such as UNESCO, WIPO and ITU, but also report on policy-related work and positions taken by non-governmental organisations, professional associations and more informal networks active in the field, such as the International Network for Cultural Diversity (INCD).

Newsletter on
Children, Youth & Media in the World
The newsletter contains brief articles, news items, presentation of new literature and ongoing research projects from different parts of the world. Each issue of the newsletter treats a couple of themes with contributions from qualified scholars and participants in the Clearinghouse network. The publication addresses researchers, policymakers, media professionals, teachers, voluntary organisations and interested individuals worldwide.

http://www.nordicom.gu.se/eng.php?portal=publ&main=
New literature (A selection from Nordicom’s database NCOM)

Denmark
Documentalist: Maria Hvid Stenalt

Re-investing Authenticity
Tourism, Place and Emotions
Britta Timm Knudsen & Anne Marit Waade (eds.),

From the highly influential concept of ‘staged authenticity’ discussed by Dean MacCannell, to the general claim of longing for authenticity on behalf of all Western consumers, made by Joseph Pine and James Gilmore, it is obvious that the concept of authenticity is still worth considering. This book re-thinks and re-invests in the notion of authenticity as a surplus of experiential meaning and feeling that derives from what we do at/in places. In “Re-investing Authenticity – Tourism, Place and Emotions” international scholars representing a wide range of disciplines, examine contemporary performances of authenticity in travel and tourism practices: From cultural place branding to individual pilgrim performances; from intensified experiences of imaginary crime scenes to the rhetorical features of the encounter with the traumatic; and, from photography performing memories of place to experiences of wilderness producing excitement. This book demonstrates how the feeling of authenticity within places is produced. Contains among others articles by the following authors: Britta Timm Knudsen, Anne Marit Wade, Karen Klitgaard Povlsen, Kjetil Sandvik, Mette Sandbye, Dorthe Refslund Christensen and Jakob Linaa Jensen.

Emotions in Play
On the Constitution of Emotion in Solitary Computer Game Play

Computer games contribute to their players’ emotions in diverse ways, ranging from sheer exhilaration to anger and disillusion. Our ability to enjoy computer game play that involves genuine intense emotions which in other contexts would be easily deemed as “negative” suggests that there is something in the ways in which we make sense of computer games that separates gameplay from other activities we engage in. Focusing single-player computer games and situating within the emerging field of computer game studies, this dissertation starts from the assumption that emotions are always already intertwined with the experience of play and proceeds to describe, not any idiosyncratic emotional experience, but the means by which games can ensure their contents to be involved in players’ emotions. Emotions are taken as intentional, as always about something. From this premise follows that to understand an emotion it is necessary under the reasons the subject has for relating to the object of the emotion in the particular way. Building on game studies, existential phenomenology, and philosophy of technology, this dissertation postulates a first-person perspective from which to describe solitary computer game play and the emotions it involves in terms of their experienced significance.

Talking Bits
An Investigation into the Nature of Digital Communication Technology and its Impact on Society

Talking Bits attempts to study the relationship between communication technology and culture in order to provide some pointers to the possibilities afforded us by digital technology. It does so from a technological perspective through a proposed framework for communication technology, which is examined through the eyes of major technological developments throughout history and finally used to evaluate digital communication technology and its potential for societal impact. The thesis makes and examines the following three claims: Claim 1: That we can find important clues to the development of past and future cultures in the fundamental properties of their communication technologies. Claim 2: That digital technology represents the most important qualitative development in communication technology at least since the advent of writing. Claim 3: That the fundamental properties of digital technology will promote a society and culture, which is radically different from the one we have developed in the Western World since the advent of the printing press and, in fact, bears close resemblance to oral society, albeit on a much grander scale.
The book addresses the field of design and new media, concentration in particular on design processes within media, mediated learning and learning media. The authors discuss in what way, by what means, and to what extent new media can create and facilitate a framework for learning. Furthermore, they ask how we should design such frameworks.

The book includes among others the following chapters: Visual Topography: Analysing the Visual Context of an Interactive Interface by Lise Agerbæk, Designing (with) Creativity by Heidi Philipsen, Designing for Critique, Designing for Reflection – the Reemergence of Aesthetics in Current Design Practice by Lars Bo Løfogren, The Real, the Virtual, and the Practical by Cynthia Grund and Jesper Pilegaard, Creative Cross Media Communications and Concepts – Relations between Television Serials, Websites, Webisodes and Mobile Films by Heidi Philipsen, Corporate Blogs – Face Strategies help your Design by Anette Grønning and Empowerment, the real Gap faced by Digital Inclusion Initiatives in Recife, Brazil by Norbert Wildermuth.

Other new literature


The Media and the Academic Globalization Debate
Theoretical Analysis and Critique

This study offers a reconstruction and critical evaluation of globalization theory, a perspective that has been central for sociology and cultural studies in recent decades, from the viewpoint of media and communications. As the study shows, sociological and cultural globalization theorists rely heavily on arguments concerning media and communications, especially the so-called new information and communication technologies, in the construction of their frameworks. Together with deepening the understanding of globalization theory, the study gives new critical knowledge of the problematic consequences that follow from such strong investment in media and communications in contemporary theory.

Mapping Communication and Media Research
Conjunctures, Institutions, Challenges

Communication and media research is analysed in the study as a ‘hegemonic apparatus’, or a terrain of conflicting forces and organisation forms upon with social, cultural and political projects and values are produced, criticised and challenged.

Drawing upon a series of detailed reports covering communication and media research internationally, from Germany, France, Belgium, The Netherlands, Finland, Estonia, the USA, Australia, Japan and South Korea, the study provides a global overview of the contemporary situation and assesses future challenges and opportunities. Key information includes university departments, professorships and research centres, doctoral studies, gender relations, research funding, internationalization, publishing and the impact of university reform.

The National and Beyond
The Globalisation of Finnish Cinema in the Films of Aki and Mika Kaurismäki

The films of Aki and Mika Kaurismäki are part of a globalising Finnish cinema, challenging conventional parameters at every turn. This work examines the films that the Kaurismäkis produced, individually and in collaboration, between 1981 and 1995 – films which mobilise various methods to reflect, criticise, counteract and contribute to the globalisation of Finnish society in the era of late capitalist development. This work provides an in-depth analysis of these films, exploring the aesthetic and narrative content of the films as well as their production and reception in Finland. The theoretical scope of the work situates the films not only in the field of transnational cinema, but also that of ‘post-national’ cinema.

The Mobile Phone – a Medium in Itsel

The dissertation examines the integration of the mobile phone into every day life as a communication device and as media. It focuses on the uses of the mobile phone as a pervasive multimedia tool and its relationship to other media in the changing media landscape. The empirical material of the dissertation consists of 1,600 interviews of Finnish people conducted between 1997 and 2007. The research sample includes teenagers, young adults, families and senior citizens from different socio-economic backgrounds. In addition, media diaries and photographic materials, such as 1200 mms messages were collected. Log data was collected to reveal the time and duration of actual occurrences of mobile media service such as mobile TV use.
**Intercultural Adaptation as a Dialogical Learning Process**

*Motivational Factors among the Short-term and Long-term Migrants*


The purpose of the study was to describe and understand the process of intercultural adaptation and the factors affecting the migrants’ motivation to learn more about Finland and adapt to Finnish society. The main theoretical approaches were connected to intercultural communication, dialogue, motivation and sociocultural learning.

The research was conducted using qualitative methodology and the data was collected via two main methods: drawing the lines of motivation followed by interviews and focusing on the discussions on their lived experiences of intercultural adaptation processes in Finland.

The intercultural adaptation process was approached from the perspective of two different groups: short-term sojourners and long-term immigrants. The short-term sojourner group consisted of people who had lived in Finland less than 14 months and whose stay in Finland was temporary. Those in the long-term immigrant group had stayed more than five years in Finland and their intention was to stay for a long time.

**Russian Mass Media and Changing Values**


Russian social and cultural life today is strongly individualized and consumers are offered plenty of alternatives but at the same time options are limited by the new technologies of control, which are a key feature of Russian capitalism. The book discusses new developments in the media industry and assesses a wide range of social and cultural changes.

The topics of the book include changing social identities, new lifestyles, ideas of ‘glamour’ and professional values. Overall, the book argues that the media in Russia is far from homogeneous, and that, despite of new technologies of control, media audiences are being offered a new kind of pluralism.

Article authors are the following: Elena Vartanova and Sergei Smirnov; Jukka Pietiläinen, Irina Fomicheva and Liudmila Resnianskaia; Svetlana Pasti; Arja Rosenholm and Irina Savkina; Marina Bondarik; Ilkka Pietilä, Suvi Salmenniemi; Saara Ratilainen; Natalia Mikhalova; Maria Litovskaia and Olga Shaburova; and Elena Trubina.

**Visual Mobile Communication**

*Camera Phone Photo Messages as Ritual Communication and Mediated Presence*


In the study visual mobile communication is situated specifically in camera phone photography and photo messaging. The main research question focuses on how the conventions of mobile phone communication are manifested in interpersonal photographic communication when using camera phones. Photo messaging in examined by using framework consisting of two themes: ritual communication and mediated presence. In addition to a theoretically oriented analysis, the study utilizes results from an empirical case study with Finnish camera phone users.
Other new literature

**Articles**


Heikkilä, Heikki; Kunelius, Risto; Ahva, Laura: From credibility to relevance: towards a sociology of journalism’s “added value”. In: *Journalism Practice*. 2010; Vol. 4, No. 3, p. 274 – 284, ISSN 1751-2786.


Kosonen, Miia; Ellonen, Hanna-Kaisa: From ivory towers to online bazaars?: the Internet, social media and competing discourses in the newspaper industry. In: *Knowledge Management Research and Practice*. 2010; Vol. 8, No. 2, p. 135–145, ISSN 1477-8238.

0-415-48139-7, (Transformations: thinking through feminism).


Relocating Television
Television in the Digital Context

Relocating Television aims to describe, analyse and interpret a highly complex process of change. Each article seeks an understanding of a key element in or aspect of the process. The book thus delivers a critical account of the digitisation process as a multifaceted whole.

Content: Preface (Jostein Gripsrud), Television in the Digital Public Sphere (Jostein Gripsrud), TV as Time Machine: television’s changing heterochronic regimes and the production of history (William Uricchio), ‘Critical social optics’ and the transformations of audio-visual culture (John Corner), msn, the Interface (Nick Browne), Bingeing on box-sets: the national and the digital in television crime drama (Charlotte Brunsdon), Forward to the Past: The Strange Case of The Wire (Erland Lavik), The ‘Hollywoodization’ of Indian TV News (Daya K. Thussu), Amateur Images in the Professional News Stream (Helle Sjøvaag and John Bridge), A new space for democracy? Online media, factual genres and the transformation of traditional mass media (Ib Bondebjerg), Lifestyle as factual entertainment (Christa Lykke Christensen), Television use in new media environments (Barbara Gentikow), The grey area. A rough guide: Television fans, internet forums, and the cultural public sphere (Peter Larsen), X-Factor viewers – X-Factor debate on an Internet debate forum (Anne Jerslev), The digitally enhanced audience: New attitudes to factual footage (John Ellis), Digital media, television, and the discourse of smears (Todd Gitlin), The cost of citizenship in the digital age: On being informed and the commodification of the public sphere (Peter Golding), Networking the commons: Digital Lifestyles Practiced and Imagined (Lynn Spigel), Television as a means of transport (David Morley).

Beyond the Visual
Sound and Image in Ethnographic and Documentary Film

One of the most critical issues in film and media studies is how images create a sense of authenticity. Largely absent from debates in this area is the key role of sound in representations of reality. This book tackles the theory and significance of sound and its contribution to systems of meaning and semiotics. The volume offers the insights that emerge from interactions between film theorists and practitioners, who work on the relationship between sound and image, and visual anthropologists investigating the importance of sound in human communication and ritual and the creation of meaning and cosmologies.

Exploring Digital Design
Multi-disciplinary Design Practices

Exploring Digital Design takes a multi-disciplinary look at digital design research where digital design is embedded in a larger socio-cultural context. Working from socio-technical research areas such as Participatory Design (PD), Computer Supported Cooperative Work (CSCW) and Human-Computer Interaction (HCI), the book explores how humanities offer new insights into digital design, and discusses a variety of digital design research practices, methods, and theoretical approaches spanning established disciplinary borders. The aim of the book is to explore the diversity of contemporary digital design practices in which commonly shared aspects are interpreted and integrated into different disciplinary and interdisciplinary conversations. It is the conversations and explorations with humanities that further distinguish this book within digital design research. Illustrated with real examples from digital design research practices from a variety of research projects and from a broad range of contexts Exploring Digital Design offers a basis for understanding the disciplinary roots as well as the interdis-
disciplinary dialogues in digital design research, providing theoretical, empirical, and methodological sources for understanding digital design research. The first half of the book Exploring Digital Design is authored as a multi-disciplinary approach to digital design research, and represents novel perspectives and analyses in this research. The contributors are Gunnar Liestøl, Andrew Morrison and Christina Mörterberg in addition to the editors.

Other new literature


Articles

Aalberg, Toril; Strabac, Zan: Media use and misperceptions: does TV viewing improve our knowledge about immigration? In: *Nordicom Review*. 2010; vol. 31, nr. 1, p. 53-68, ISSN 1403-1108.


Larsen, Peter: The grey area: a rough guide: television fans, internet forums and the cultural public sphere. In:


Lüders, Marika; Prøitz, Lin; Rasmussen, Terje: Emerging personal media genres. In: New Media and Society. 2010; p. 1-17, ISSN 1461-4448.


News from the BBC, CNN, and Al-Jazeera
How the Three Broadcasters Cover the Middle East

The three gigantic media corporations, the BBC, CNN, and Al-Jazeera, are largely responsible for refining and shaping our views of events in the world. Their informational and communicative arm is unprecedented in this history of human communication. This book deals with their Middle East coverage, particularly the Israeli-Palestinian struggle and the war in Iraq. The picture it paints may not be a happy one for readers who have long taken the “neutrality” and “objectivity” of the three media behemoths for granted. The book helps readers first become conscious of how the more powerful in the society work to control our lives through their discourse. It shows how and why the three broadcasters do that. It might be shocking for some readers to realize that the language we read and listen to is what the three broadcasters select to shape the world their own way and not the way their observers (journalists) want it to be or we the audiences expect it to be.

Consumer Behavior
A Nordic Perspective

This is the first Nordic textbook on Consumer Behaviour. The aims of the book are to describe and explain consumer behaviour in general and stimulate reflection on Nordic consumer behaviour in particular. The book is unique in that it includes contributions from key researchers in the Nordic countries representing a variety of disciplines. The different perspectives, theories and methods that are used in the various disciplines contribute to a better and more comprehensive understanding of the diverse dimensions of consumption. This textbook emphasises the Nordic perspective by including examples from the Nordic countries. The literature review is international, however, and refers to the most central literature on the topic.

The book consists of 30 chapters and is divided into four parts. In the first part of the book, the focus is on consumers and consumption in society. Part two deals with consumers as individuals. In part three, the focus is on consumers in the sociocultural context in which consumption is constructed. Part four deals with consumers and communication.

"We are Like Chameleons"
Changing Mediascapes, Cultural Identities and City Sisters in Dar es Salaam

The consequences of expanding mediascapes and processes of cultural globalisation during the early 21st century is the focus of this thesis. The author has conducted extensive field studies in Dar es Salaam, Tanzania. She explores the construction of cultural and gendered identities where notions of local and global, rural and urban, traditional and modern, female and male meet.

Tanzanian culture has always been characterised by multiculturalism and cultural processes of hybridity. An analysis of place and space in the city of Dar es Salaam, and a detailed account of the changing mediascape provide the background for ethnographic study of young Tanzanian women in the city, and how modern Tanzanian female subject positions are produced at the intersection of mediated and lived experience.

Regional Aesthetics
Locating Swedish Media

The book maps more than two hundred years of Swedish media. It ranges from written travelogues in the eighteenth and nineteenth centuries via feature films, documentaries, TV programmes, literature and press to contemporary video activism on the Internet.

The nineteen contributors navigate the reader through a variety of media landscapes by advocating an interdisciplinary approach to the communication of place that mixes in-depth analyses of specific phenomena with a general un-
understanding of modern media representations. Accordingly, this is a book that recurrently combines textual close readings with historical contextualizations in new ways.

**Mediated Cosmopolitanism**
The World of Television News


Media power in the global era has to do with how people understand the world, their place in it, and their relation to the others who populate it. Making connections with distant places and people is the work of cosmopolitan imagination, which involves seeing the world through the eyes of others. In this book, the author engages with the growing literature on cosmopolitanism to address these issues, approaching the largely theoretical debate through an innovative empirical portal. Based on the analysis of over 2000 news reports broadcast on national and global channels and interviews with journalists and audience members, the book illustrates that the same everyday stories about the world can take on different meanings in different cultures. It argues that if we are to understand how media actors may help people to make the connections that underpin a cosmopolitan outlook, attention must be paid to evidence that some actors may not, and that national broadcasters could be more active agents of cosmopolitanism than global channels.

**Journalism in Transition**
The Professional Identity of Swedish Journalists


Is journalism going through ‘de-professionalization’ or is it just entering a new phase – taking a different shape? And what is the meaning of professional ideals such as scrutiny and autonomy in these processes? In this thesis the author discusses these matters, with focus on the case of Swedish journalists. Empirical support is drawn from a national survey conducted five times since 1989 on the Dept. of Journalism, Media and Communication at the University Gothenburg (JMG). Questions about journalists’ perceptions of various ideals offer excellent opportunities to explore possible homogenization vs. fragmentation, and what the attitudinal dimensions actually say about the professional content of Swedish journalism.

**Other new literature**


**Articles**

Axelsson, Ann-Sofie: Perpetual and personal: Swedish young adults and their use of mobile phones. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 35-54, ISSN 1461-4448.

Baron, Naomi S.; Hård af Segerstad, Ylva: Cross-cultural patterns in mobile-phone use: public space and reachability in Sweden, the USA and Japan. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 13-34, ISSN 1461-4448.


Bolin, Göran: Domesticating the mobile in Estonia. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 55-73, ISSN 1461-4448.


