

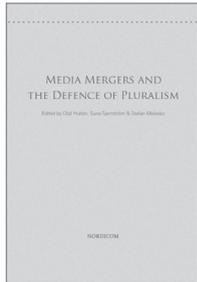
New Literature

New Publications from Nordicom

In print

Media Mergers and the Defence of Pluralism

Olof Hultén, Sune Tjernström & Stefan Melesko (eds.), Nordicom, 2010, 214 p., ISBN 978-91-86523-07-7, (Research Anthologies and Monographs).



Media mergers and acquisitions (M&A) have been, and continue to be, a salient feature of Nordic media markets. What once was a very fragmented and diverse industry is today consolidated to such a degree that many fear for the effects on pluralism. Internet is today the turbo charger of this process.

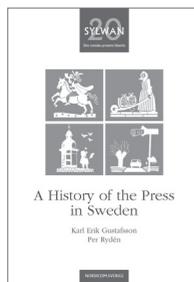
Media operate on a commercial market and have to survive on its terms. On the other hand, as purveyors of information and ideas, they are different from manufactured goods and services. The book springs out of this duality.

The book presents research of Nordic scholars who gathered at Kalmar University in March, 2008 to discuss consolidation, mergers and acquisitions in the music, newspaper and television industries. Cases from Finland, Norway, Germany and Sweden cast light on the pros and cons of mergers and as well as regulatory perspectives to defend pluralism.

Following articles are included: Introduction: *The Challenge of New Technologies and New Business Practices* (Olof Hultén, Sune Tjernström & Stefan Melesko), *Motives and Boundary Conditions of Mergers and Acquisitions in Media. A Nordic Perspective* (Lotta Häkkinen, Niina Nummela & Saara L. Taalas), *Motives for Mergers and Acquisitions in the Swedish Regional Press. Case: The Sale of the Center Party Press* (Stefan Melesko), *Bloc-building in the Swedish Newspaper Industry Since its Beginnings* (Karl Erik Gustafsson), *Acquisition Strategies in the Multinational Recording Industry* (Patrik Wikström), *Regulatory Intervention to Prevent Ownership Concentration in the Norwegian Newspaper Market. Case: Media Norge Inc.* (Rolf Høyer), *Newspaper Acquisitions and Swedish Media Policy. The Past, The Present and The Future* (Mart Ots), *Instruments for Press Policy in The Netherlands* (Lou Lichtenberg), *The Proposed Acquisition of ProSiebenSat.1 by Springer AG in 2005* (Olof Hultén & Sune Tjernström), *A Pragmatic Approach to Government Intervention. The Case of Swedish TV4* (Sune Tjernström), *The Balance of Power in Nordic Media. A Model in Decay?* (Jens Cavallin), and *A Second Opinion on Concentration* (Karl Erik Gustafsson).

A History of the Press in Sweden

Karl Erik Gustafsson & Per Rydén, Nordicom, 2010, 369 p., ISBN 978-91-86523-08-4, (SYLWAN; 20), ISSN 1403-3585.



The twentieth publication in the series Sylwan, can be considered to be the final building block in that intellectual edifice. It describes the history of the Swedish press that earlier was presented in four volumes plus an index (2000–2003), as well as in all the nineteen previous publication in the Sylwan series. Per Rydén and Karl Erik Gustafsson, who led the

project, previously with the assistance of ten scholarly colleagues, Lars-Åke Engblom, Claes-Göran Holmberg, Eric Johannesson, Sverker Jonsson, Gunilla Lundström, Dag Nordmark, Ingemar Oscarsson, Birgit Petersson, Elisabeth Sandlund and Jarl Torbacke, have here taken on the responsibility of producing a summary version based on the earlier work.

The development of the sector, as well as new research results, during the intervening years has been included. The perspective has been somewhat altered in that the Swedish press, to a larger degree than before, has been placed in an international context. The Swedish press, during the 17th, 18th, 19th, 20th and early 21st centuries continually reflected what was happening in the outside world and in its choice of format was influenced by developments in England, France, Germany, the US and the other Nordic countries. At the same time, it is apparent that the Swedish press, with its early freedom of the press legislation at its back, displayed an attitude towards the government authorities, as well as a balance between large and small publications, national capital and provincial press, and newspapers and magazines, constitutes a press history that is of interest even from an international perspective.

Open Access Newsletters

Nordic Media Policy

A Newsletter from NORDICOM

Nordic Media Policy

Terje Flisen (ed.), Nordicom, No. 3, 2010, 17 p. Full text (pdf): http://www.nordicom.gu.se/common/publ_pdf/134_min_NMP3-2010.pdf

Nordic Media Policy is an independent Internet-based newsletter that follows the political, economic and technological development in the media field. Current issues and trends are explored in articles and notices.

European Media Policy

A Newsletter from NORDICOM

European Media Policy

Anna Celsing (ed.), Nordicom, No. 2, 2010, 16 p. Full text (pdf): <http://www.nordicom.gu.se/mt/filer/EMP2-10.pdf>

The Newsletter provides an up-date on policy developments at the European level. We concentrate on news from the European Union – current issues and trends in media policy, new proposals for legislation, debates in the European Parliament, recently taken or impending policy decisions and reactions among those concerned, new support programmes, EU studies in the field etc. There will also be some coverage of policy developments in the Council of Europe.

On the International Agenda

A Newsletter from NORDICOM

On the International Agenda

Anna Celsing (ed.), Nordicom, No. 1, 2010, 12 p. Full text (pdf): <http://www.nordicom.gu.se/mt/filer/Int%20Agenda1-10.pdf>

On the International Agenda is a newsletter from NORDICOM providing you with news on some of the major policy developments at the international level. We concentrate on news from intergovernmental organisations, such as UNESCO, WIPO and ITU, but also report on policy-related work and positions taken by non-governmental organisations, professional associations and more informal networks active in the field, such as the International Network for Cultural Diversity (INCD).

Newsletter on

Children, Youth & Media *in the World*

News on Children, Youth and Media

Catharina Bucht (ed.), The International Clearinghouse on Children, Youth and Media, Nordicom, No. 1, 2010. Full text: <http://www.nordicom.gu.se/cl/publ/letter.php>

The newsletter contains brief articles, news items, presentation of new literature and ongoing research projects from different parts of the world. Each issue of the newsletter treats a couple of themes with contributions from qualified scholars and participants in the Clearinghouse network. The publication addresses researchers, policy-makers, media professionals, teachers, voluntary organisations and interested individuals worldwide.

<http://www.nordicom.gu.se/eng.php?portal=publ&main=>

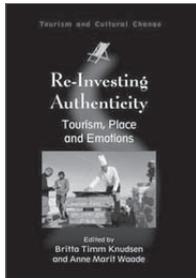
New literature (A selection from Nordicom's database NCOM)

Denmark Documentalist: Maria Hvid Stenalt

Re-investing Authenticity

Tourism, Place and Emotions

Britta Timm Knudsen & Anne Marit Waade (eds.),
Leeds, Channel View Publications, 2010, 292 p., ISBN
978-1-84541-128-2.



From the highly influential concept of 'staged authenticity' discussed by Dean MacCannell, to the general claim of longing for authenticity on behalf of all Western consumers, made by Joseph Pine and James Gilmore, it is obvious that the concept of authenticity is still worth considering. This book re-thinks and re-invests in the notion of authenticity as a surplus of experiential meaning and feeling that derives from what we do at/in places. In "Re-investing Authenticity – Tourism, Place and Emotions" international scholars representing a wide range of disciplines, examine contemporary performances of authenticity in travel and tourism practices: From cultural place branding to individual pilgrim performances; from intensified experiences of imaginary crime scenes to the rhetorical features of the encounter with the traumatic; and, from photography performing memories of place to experiences of wilderness producing excitement. This book demonstrates how the feeling of authenticity within places is produced. Contains among others articles by the following authors: Britta Timm Knudsen, Anne Marit Wade, Karen Klitgaard Povlsen, Kjetil Sandvik, Mette Sandbye, Dorthe Refslund Christensen and Jakob Linaa Jensen.

Emotions in Play

On the Constitution of Emotion in Solitary Computer Game Play

Olli Leino, København, IT-Universitetet, 2010, 307 p.,
Ph.D. thesis.

Computer games contribute to their players' emotions in diverse ways, ranging from sheer exhilaration to anger and disillusion. Our ability to enjoy computer game play that involves genuine intense emotions which in other contexts would be easily deemed as "negative" suggests that there is something in the ways in which we make sense of computer games that separates gameplay from

other activities we engage in. Focusing single-player computer games and situating within the emerging field of computer game studies, this dissertation starts from the assumption that emotions are always already intertwined with the experience of play and proceeds to describe, not any idiosyncratic emotional experience, but the means by which games can ensure their contents to be involved in players' emotions. Emotions are taken as intentional, as always about something. From this premise follows that to understand an emotion it is necessary to understand the reasons the subject has for relating to the object of the emotion in the particular way. Building on game studies, existential phenomenology, and philosophy of technology, this dissertation postulates a first-person perspective from which to describe solitary computer game play and the emotions it involves in terms of their experienced significance.

Talking Bits

An Investigation into the Nature of Digital Communication Technology and its Impact on Society

Michael Thomsen, Ballerup, Aalborg University, Department of Architecture, Design and Media Technology, 2010, 251 p., Ph.D. thesis.

Talking Bits attempts to study the relationship between communication technology and culture in order to provide some pointers to the possibilities afforded us by digital technology. It does so from a technological perspective through a proposed framework for communication technology, which is examined through the eyes of major technological developments throughout history and finally used to evaluate digital communication technology and its potential for societal impact. The thesis makes and examines the following three claims: Claim 1: That we can find important clues to the development of past and future cultures in the fundamental properties of their communication technologies. Claim 2: That digital technology represents the most important qualitative development in communication technology at least since the advent of writing. Claim 3: That the fundamental properties of digital technology will promote a society and culture, which is radically different from the one we have developed in the Western World since the advent of the printing press and, in fact, bears close resemblance to oral society, albeit on a much grander scale.

Designing New Media

Learning, Communication and Innovation

Bo Kampmann Walther, Heidi Philipsen, Lise Agerbæk & Bror Strange Arnfast (eds.), København, Academica (Gyldendal), 2010, 216 p., ISBN 9788776757489.



The book addresses the field of design and new media, concentration in particular on design processes within media, mediated learning and learning media. The authors discuss in what way, by what means, and to what extent new media can create and facilitate a framework for learning. Furthermore, they ask how we should design such frameworks.

The book includes among others the following chapters: *Visual Topography: Analysing the Visual Context of an Interactive Interface* by Lise Agerbæk, *Designing (with) Creativity* by Heidi Philipsen, *Designing for Critique, Designing for Reflection – the Reemergence of Aesthetics in Current Design Practice* by Lars Bo Løfgren, *The Real, the Virtual, and the Practical* by Cynthia Grund and Jesper Pilegaard, *Creative Cross Media Communications and Concepts – Relations between Television Serials, Websites, Webisodes and Mobile Films* by Heidi Philipsen, *Corporate Blogs – Face Strategies help your Design* by Anette Grønning and *Empowerment, the real Gap faced by Digital Inclusion Initiatives in Recife, Brazil* by Norbert Wildermuth.

Other new literature

Bro, Peter: When newsmen make networks. In: *Journalism Practice*. 2010; vol. 4, nr. 1, p. 17-32, ISSN 1751-2786.

Elmelund-Præstekær, Christian: Beyond American negativity: Towards a general understanding of the determinants of negative campaigning. In: *European Political Science Review*. 2010; vol. 2, nr. 1, p. 137-156, ISSN 1755-7747.

Haunstrup Christensen, Tøke: Connected presence in distributed family life. In: *New Media and Society*. 2009; vol. 11, nr. 3, p. 433-451, ISSN 1461-4448.

Heilesen, Simon: Teleporting the library? In: *Journal of Gaming & Virtual Worlds*. 2009; vol. 1, nr. 2, p. 117-130, ISSN 1757-191X.

Laursen, Ditte: Continuous communication among young people via mobile telephone. In: *Vallah, Gurken-salat 4U & me!: Current Perspectives in the Study of Youth Language*. J. Normann Jørgensen (ed.). Frankfurt am Main, Peter Lang, 2010, p. 25-41, ISBN 978-3-631-60143-3.

Laursen, Ditte: Counselling young cannabis users by text message. In: *Journal of Computer-Mediated Communication*. 2010; nr. 15, p. 646-665, ISSN 1083-6101.

Mogensen, Kirsten; Izard, Ralph: Public Polls. Journalists get good Marks. In: *Covering Disaster: Lessons from Media Coverage of Katrina and Rita*. Ralph Izard; Jay Perkins (eds.). New Jersey, Transaction Publishers, 2010, p. 103-109, ISBN 978-1-4128-1333-4.

Schröder, Kim Christian; Steeg Larsen, Bent: The shifting Cross-Media News Landscape: Challenges for News Producers. In: *Journalism studies*. 2010; vol. 11, nr. 4., 11 p., ISSN 1461-670X.

Slothuus, Rune. *When can Political Parties lead Public Opinion? Evidence from a Natural Experiment*. In: *Political Communication*. 2010; vol. 27, nr. 2, p. 158-177, ISSN 1058-4609.

Finland

Documentalist: Eija Poteri

The Media and the Academic Globalization Debate

Theoretical Analysis and Critique

Marko Ampuja, Helsinki, Helsingin yliopisto, 2010, 335 p., ISBN 978-952-10-6400-5, (Media and Communication Studies Research Reports; 2010, 2). Doctoral dissertation. Available also on the Internet: <http://ethesis.helsinki.fi/sv/>.

This study offers a reconstruction and critical evaluation of globalization theory, a perspective that has been central for sociology and cultural studies in recent decades, from the viewpoint of media and communications. As the study shows, sociological and cultural globalization theorists rely heavily on arguments concerning media and communications, especially the so-called new information and communication technologies, in the construction of their frameworks. Together with deepening the understanding of globalization theory, the study gives new critical knowledge of the problematic consequences that follow from such strong investment in media and communications in contemporary theory.

Mapping Communication and Media Research

Conjectures, Institutions, Challenges

Juha Koivisto & Peter D. Thomas, Tampere, Tampere University Press, 2010, 218 p., ISBN 978-951-44-7920-5.



Communication and media research is analysed in the study as a 'hegemonic apparatus', or a terrain of conflicting forces and organisation forms upon with social, cultural and political projects and values are produced, criticised and challenged.

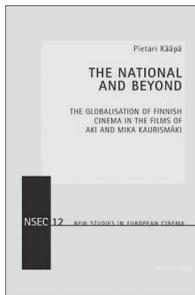
Drawing upon a series of detailed reports covering communication and media research internationally, from Germany,

France, Belgium, The Netherlands, Finland, Estonia, the USA, Australia, Japan and South Korea, the study provides a global overview of the contemporary situation and assesses future challenges and opportunities. Key information includes university departments, professorships and research centres, doctoral studies, gender relations, research funding, internationalization, publishing and the impact of university reform.

The National and Beyond

The Globalisation of Finnish Cinema in the Films of Aki and Mika Kaurismäki

Pietari Kääpä, Oxford, Peter Lang, 2010, 289 p., ISBN 978-3-03911-966-0. (New studies in European cinema; 12).

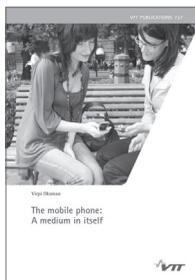


The films of Aki and Mika Kaurismäki are part of a globalising Finnish cinema, challenging conventional parameters at every turn. This work examines the films that the Kaurismäkis produced, individually and in collaboration, between 1981 and 1995 – films which mobilise various methods to reflect, criticise, counteract and contribute to the globalisation of

Finnish society in the era of late capitalist development. This work provides an in-depth analysis of these films, exploring the aesthetic and narrative content of the films as well as their production and reception in Finland. The theoretical scope of the work situates the films not only in the field of transnational cinema, but also that of 'post-national' cinema.

The Mobile Phone – a Medium in Itself

Virpi Oksman, Tampere, VTT, 2010, 199 p., ISBN 978-951-38-7394-3, (VTT publications; 737). Doctoral dissertation at the University of Tampere. Available also on the Internet: <http://www.vtt.fi/inf/pdf/publications/2010/P737.pdf>



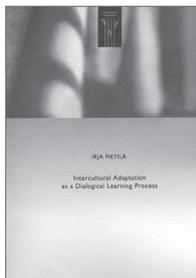
The dissertation examines the integration of the mobile phone into every day life as a communication device and as media. It focuses on the uses of the mobile phone as a pervasive multimedia tool and its relationship to other media in the changing media landscape. The empirical material of the dissertation consists of 1,600 interviews of Finnish people conducted

between 1997 and 2007. The research sample includes teenagers, young adults, families and senior citizens from different socio-economic backgrounds. In addition, media diaries and photographic materials, such as 1200 mms messages were collected. Log data was collected to reveal the time and duration of actual occurrences of mobile media service such as mobile TV use.

Intercultural Adaptation as a Dialogical Learning Process

Motivational Factors among the Short-term and Long-term Migrants

Irja Pietilä, Tampere, Tampereen yliopisto, 2010, 280 p., ISBN 978-951-44-8088-1, (Acta Universitatis Tamperensis; 1523), (Acta Electronica Universitatis Tamperensis; 962). Doctoral dissertation. Available also on the Internet: <http://acta.uta.fi/>



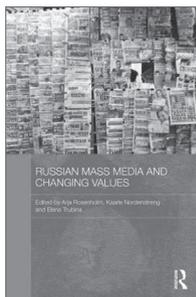
The purpose of the study was to describe and understand the process of intercultural adaptation and the factors affecting the migrants' motivation to learn more about Finland and adapt to Finnish society. The main theoretical approaches were connected to intercultural communication, dialogue, motivation and sociocultural learning.

The research was conducted using qualitative methodology and the data was collected via two main methods: drawing the lines of motivation followed by interviews and focusing on the discussions on their lived experiences of intercultural adaptation processes in Finland.

The intercultural adaptation process was approached from the perspective of two different groups: short-term sojourners and long-term immigrants. The short-term sojourner group consisted of people who had lived in Finland less than 14 months and whose stay in Finland was temporary. Those in the long-term immigrant group had stayed more than five years in Finland and their intention was to stay for a long time.

Russian Mass Media and Changing Values

Arja Rosenholm, Kaarle Nordenstreng & Elena Trubina (eds.), London, Routledge, 2010, 237 p., ISBN 978-0-415-57746-5.



Russian social and cultural life today is strongly individualized and consumers are offered plenty of alternatives but at the same time options are limited by the new technologies of control, which are a key feature of Russian capitalism. The book discusses new developments in the media industry and assesses a wide range of social and cultural changes.

The topics of the book include changing social identities, new lifestyles, ideas of 'glamour' and professional values. Overall, the book argues that the media in Russia is far from homogeneous, and that, despite of new technologies of control, media audiences are being offered a new kind of pluralism.

Article authors are the following: Elena Vartanova and Sergei Smirnov; Jukka Pietiläinen, Irina Fomicheva and Liudmila Resnianskaia; Svetlana Pasti; Arja Rosenholm and Irina Savkina; Marina Bondarik; Ilkka Pietilä, Suvi Salmenniemi; Saara Ratilainen; Natalia Mikhailova; Maria Litovskaia and Olga Shaburova; and Elena Trubina.

Visual Mobile Communication

Camera Phone Photo Messages as Ritual Communication and Mediated Presence

Mikko Villi, Helsinki, Aalto University, School of Art and Design, 2010, 202 p., ISBN 978-952-60-0006-0. Doctoral dissertation. Available on the Internet.

In the study visual mobile communication is situated specifically in camera phone photography and photo messaging. The main research question focuses on how the conventions of mobile phone communication are manifested in interpersonal photographic communication when using camera phones. Photo messaging in examined by using framework consisting of two themes: ritual communication and mediated presence. In addition to a theoretically oriented analysis, the study utilizes results from an empirical case study with Finnish camera phone users.

Other new literature

Articles

Ahva, Laura: Public journalism in Finnish mainstream newspapers. In: *International journalism and democracy: civic engagement models from around the world*. Angela Romano (ed.). New York, Routledge, 2010, p. 121-134, ISBN 978-0-415-96110-3.

Björkqvist, Kaj; Backholm, Klas: The effects of exposure to crisis on well-being of journalists: a study of crisis-related factors predicting psychological health in a sample of Finnish journalists. In: *Media, War & Conflict*. 2010; Vol. 3, No. 2, p. 138-151, ISSN 1750-6352.

Ellonen, Hanna-Kaisa; Tarkiainen, Anssi; Kuivalainen, Olli: The effect of magazine website usage on print magazine loyalty. In: *International Journal on Media Management (JMM)*. 2010; Vol. 12, No. 1, p. 21-35, ISSN 1424-1277.

Ellonen, Hanna-Kaisa; Tarkiainen, Anssi; Kuivalainen, Olli: The effect of website usage and virtual community participation on brand relationships. In: *International Journal of Internet Marketing and Advertising*. 2010; Vol. 6, No. 1, p. 85-105, ISSN 1477-5212.

Hautakangas, Mikko: Trans-audiencehood of Big Brother: discourses of fans, producers and participants. In: *Trans-reality television: the transgression of reality, genre, politics, and audience*. Sofie van Bauwel; Nico Carpentier (eds.). Lanham, Lexington books, 2010.

Heikkilä, Heikki; Kunelius, Risto; Ahva, Laura: From credibility to relevance: towards a sociology of journalism's "added value". In: *Journalism Practice*. 2010; Vol. 4, No. 3, p. 274 – 284, ISSN 1751-2786.

Hellman, Heikki: Liberal turn in media policy: the case of Finland's digital television. In: *International Journal of Digital Television*. 2010; Vol. 1, No. 2, p. 193-213, ISSN 2040-4182.

Herkman, Juha: Re-evaluating the relationship between politics and popular media. In: *Media, Culture and Society*. 2010; Vol. 32, No. 4, p. 701-710, ISSN 0163-4437.

Herkman, Juha: Televisualization of the popular press: an eye-catching trend of the late twentieth century's media. In: *Media, markets and public sphere: European media at the crossroads*. Jostein Gripsrud; Lennart Weibull (eds.). Bristol, Intellect, 2010, p. 117-133, ISBN 978-1-84150-305-9.

Hongisto, Ilona: "I'm ready for my close-up now": Grey Gardens and the presentation of self. In: *Transformations*. 2010; No. 18. Available only on the Internet: http://www.transformationsjournal.org/journal/issue_18/article_02.shtml

Hujanen, Taisto: From documentation to communication: how Nordicom survived the growth of public management. In: *Norden och världen: perspektiv från forskningen om medier och kommunikation: en bok tillägnad Ulla Carlsson*. Þorbjörn Broddason et al. (eds.). Göteborg, Göteborgs universitet, 2010, p. 35-41, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).

Hujanen, Taisto: Public service media fee to substitute television fee in Finland? In: *Central European Journal of Communication*. 2010; Vol. 3, ISSN 1899-5101.

Hujanen, Taisto; Weibull, Lennart: The public reception of early television: when television was new in the Nordic countries. In: *Media, markets and public sphere: European media at the crossroads*. Jostein Gripsrud; Lennart Weibull (eds.). Bristol, Intellect, 2010, p. 99-114, ISBN 978-1-84150-305-9.

Juntunen, Laura: Explaining the need for speed: speed and competition as challenges to journalism ethics. In: *The rise of 24-hour news television: global perspectives*. Stephen Cushion; Justin Lewis (eds.). New York, Peter Lang, 2010, p. 167-181, ISBN 978-1-4331-0776-4.

Kivikuru, Ullamaija; Nordenstreng, Kaarle: National, global, regional: where is the core of the Nordic communication research? In: *Norden och världen: perspektiv från forskningen om medier och kommunikation: en bok tillägnad Ulla Carlsson*. Þorbjörn Broddason et al. (eds.). Göteborg, Göteborgs universitet, 2010, p. 105-113, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).

Koivunen, Anu: An affective turn?: reimagining the subject of feminist theory? In: *Working with affect in feminist readings : disturbing differences*. Marianne Liljeström; Susanna Paasonen (eds.). London, Routledge, 2010, p. 8-27, ISBN 978-0-415-48139-7, (Transformations: thinking through feminism).

Kolehmainen, Marjo: Normalizing and gendering affects: how the relation to porn is constructed in young women's magazines. In: *Feminist media studies*. 2010; Vol. 10, No. 2, p. 179 – 194, ISSN 1468-0777.

Kosonen, Miia; Ellonen, Hanna-Kaisa: From ivory towers to online bazaars?: the Internet, social media and competing discourses in the newspaper industry. In: *Knowledge Management Research and Practice*. 2010; Vol. 8, No. 2, p. 135-145, ISSN 1477-8238.

Kyrölä, Katariina: Expanding laughter: affective viewing, body image incongruity and Fat Actress. In: *Working with affect in feminist readings: disturbing differences*. Marianne Liljeström; Susanna Paasonen (eds.). London, Routledge, 2010, p. 72-83, ISBN 978-

- 0-415-48139-7, (Transformations: thinking through feminism).
- Nikunen, Kaarina: In between the accented and the mainstream: cutting across boundaries in Kniven i Hjärtat. In: *Television and New Media*. 2010; Vol. 11. 20 p., ISSN 1527-4764.
- Nordenstreng, Kaarle; Pietiläinen, Jukka: Media as a mirror of change. In: *Witnessing change in contemporary Russia*. Tomi Huttunen; Mikko Ylikangas (eds.). Helsinki, Helsingin yliopisto, Aleksanteri-instituutti, 2010, p. 136-158, ISBN 978-952-10-5153-1, (Kikumora publications, series B; 38).
- Nordenstreng, Kaarle: The Russian media system: something special? In: *Content, channels and audiences in the new millennium : interaction and interrelations*. Elena Vartanova (ed.). Moscow, Lomonosov Moscow State University, Faculty of Journalism, 2010, p. 183-186, ISBN 978-5-211-05873-6.
- Paasonen, Susanna: Disturbing, fleshy texts: close looking at pornography. In: *Working with affect in feminist readings : disturbing differences*. Marianne Liljeström; Susanna Paasonen (eds.). London, Routledge, 2010, p. 58-70, ISBN 978-0-415-48139-7, (Transformations: thinking through feminism).
- Palmgren, Ann-Charlotte: Posing my identity: today's outfit, identity and gender in Swedish blogs. In: *Observatorio (OBS*) Journal*. 2010; Vol. 4, No. 2. 16 p. Available only on the Internet: <http://www.obercom.pt/ojs/index.php/obs/article/view/294/354>
- Pantti, Mervi: The value of emotion: an examination of television journalists' notions on emotionality. In: *European Journal of Communication*. 2010; Vol. 25, No. 2, p. 168-181, ISSN 0267-3231.
- Pietiläinen, Jukka: Russian middle class and media: glossy magazines as an indicator of new trends. In: *Content, channels and audiences in the new millennium : interaction and interrelations*. Elena Vartanova (ed.). Moscow, Lomonosov Moscow State University, Faculty of Journalism, 2010, p. 187-200, ISBN 978-5-211-05873-6.
- Poteri, Eija: Publishing of media and communication research in Finland and in other Nordic countries. In: *Norden och världen: perspektiv från forskningen om medier och kommunikation: en bok tillägnad Ulla Carlsson*. Þorbjörn Broddason et al. (eds.). Göteborg, Göteborgs universitet, 2010, p. 87-94, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).
- Rossi, Leena-Maija: Daughters of privilege: class, sexuality, affect and the Gilmore Girls. In: *Working with affect in feminist readings : disturbing differences*. Marianne Liljeström; Susanna Paasonen (eds.). London, Routledge, 2010, p. 85-97, ISBN 978-0-415-48139-7, (Transformations: thinking through feminism).
- Salovaara-Moring, Inka; Moring, Tom: Cultural ecology of cit(y)zenship: changing the perspective on space and mobility. In: *Norden och världen: perspektiv från forskningen om medier och kommunikation: en bok tillägnad Ulla Carlsson*. Þorbjörn Broddason et al. (eds.). Göteborg, Göteborgs universitet, 2010, p. 169-177, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).

Norway

Documentalist: Ragnhild Mølster

Relocating Television

Television in the Digital Context

Jostein Gripsrud (ed.), London, Routledge, 2010, 304 p., ISBN 978-0-415-56453-3, (Comedia).



Relocating Television aims to describe, analyse and interpret a highly complex process of change. Each article seeks an understanding of a key element in or aspect of the process. The book thus delivers a critical account of the digitisation process as a multifaceted whole.

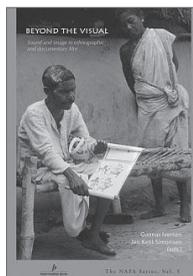
Content: Preface (Jostein Gripsrud), Television in the Digital Public Sphere (Jostein Gripsrud), TV as Time Machine:

television's changing heterochronic regimes and the production of history (William Uricchio), 'Critical social optics' and the transformations of audio-visual culture (John Corner), msn, the Interface (Nick Browne), Bingeing on box-sets: the national and the digital in television crime drama (Charlotte Brunson), Forward to the Past: The Strange Case of *The Wire* (Erlend Lavik), The 'Bollywoodization' of Indian TV News (Daya K. Thussu), Amateur Images in the Professional News Stream (Helle Sjøvaag and John Bridge), A new space for democracy? Online media, factual genres and the transformation of traditional mass media (Ib Bondebjerg), Lifestyle as factual entertainment (Christa Lykke Christensen), Television use in new media environments (Barbara Gentikow), The grey area. A rough guide: Television fans, internet forums, and the cultural public sphere (Peter Larsen), X-Factor viewers – X-Factor debate on an Internet debate forum (Anne Jerslev), The digitally enhanced audience: New attitudes to factual footage (John Ellis), Digital media, television, and the discourse of smears (Todd Gitlin), The cost of citizenship in the digital age: On being informed and the commodification of the public sphere (Peter Golding), Networking the commons: Convergence culture and the public interest (Graham Murdock), Smart Homes: Digital Lifestyles Practiced and Imagined (Lynn Spigel), Television as a means of transport (David Morley).

Beyond the Visual

Sound and Image in Ethnographic and Documentary Film

Gunnar Iversen & Jan Ketil Simonsen, Århus, Intervention Press, 2010, 272 p., ISBN 978-87-89825-93-9, (The NAFA series).



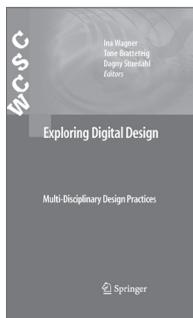
One of the most critical issues in film and media studies is how images create a sense of authenticity. Largely absent from debates in this area is the key role of sound in representations of reality. This book tackles the theory and significance of sound and its contribution to systems of meaning and semiotics. The volume offers the insights that emerge from interactions

between film theorists and practitioners, who work on the relationship between sound and image, and visual anthropologists investigating the importance of sound in human communication and ritual and the creation of meaning and cosmologies.

Exploring Digital Design

Multi-disciplinary Design Practices

Tone Bratteteig & Dagny Stuedahl (eds.), London, Springer, 2010, 294 p., ISBN 978-1-84996-222-3.



Exploring Digital Design takes a multi-disciplinary look at digital design research where digital design is embedded in a larger socio-cultural context. Working from socio-technical research areas such as Participatory Design (PD), Computer Supported Cooperative Work (CSCW) and Human-Computer Interaction (HCI), the book explores how humanities offer new insights into digital design,

and discusses a variety of digital design research practices, methods, and theoretical approaches spanning established disciplinary borders. The aim of the book is to explore the diversity of contemporary digital design practices in which commonly shared aspects are interpreted and integrated into different disciplinary and interdisciplinary conversations. It is the conversations and explorations with humanities that further distinguish this book within digital design research. Illustrated with real examples from digital design research practices from a variety of research projects and from a broad range of contexts *Exploring Digital Design* offers a basis for understanding the disciplinary roots as well as the interdis-

ciplinary dialogues in digital design research, providing theoretical, empirical, and methodological sources for understanding digital design research. The first half of the book *Exploring Digital Design* is authored as a multi-

disciplinary approach to digital design research, and represents novel perspectives and analyses in this research. The contributors are Gunnar Liestøl, Andrew Morrison and Christina Mörtberg in addition to the editors.

Other new literature

Gripsrud, Jostein; Moe, Hallvard (eds.): *The digital public sphere: challenges for media policy*. Göteborg, Nordicom, Göteborgs universitet, 2010, 167 p., ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Orgeret, Kristin Skare; Rønning, Helge: *Report from fact finding mission: journalism training in Southern Sudan*. Oslo, UD, 2010, 30 p.

Staksrud, Elisabeth; Livingstone, Sonia; Haddon, Leslie; Ólafsson, Kjartan: *What do we know about children's use of online technologies? A report on data availability and research gaps in Europe* (2. edition). LSE, London, EU Kids Online, (EC Safer Internet plus Programme Deliverable D1.1), 2009, ISBN 978-0-85328-405-5.

Articles

Aalberg, Toril; Strabac, Zan: Media use and misperceptions: does TV viewing improve our knowledge about immigration? In: *Nordicom Review*. 2010; vol. 31, nr. 1, p. 53-68, ISSN 1403-1108.

Brandtzæg, Petter Bae; Heim, Jan; Kaare, Birgit Hertzberg: Bridging and bonding in social network sites: investigating family-based capital. In: *International Journal of Web Based Communities*. 2010; vol. 6, nr. 3, p. 231-253, ISSN 1477-8394.

Bratteteig, Tone; Wagner, Ina; Morrison, Andrew; Stuedahl, Dagny; Mörtberg, Christina M.: Research practices in digital design. In: *Exploring digital design: multi-disciplinary design practices*. Ina Wagner; Tone Bratteteig; Dagny Stuedahl (eds.). London, Springer Verlag, 2010, p. 17-54, ISBN 978-1-84996-222-3.

Bridge, John; Sjøvaag, Helle: Amateur images in the professional news stream. In: *Relocating television: television in the digital context*. Jostein Gripsrud (ed.). London and New York, Routledge, 2010, p. 101-112, ISBN 978-0-415-56453-3.

Corneil, Marit Kathryn: Seizing novels from life: oral/aural self-mythologizing in *Pour La Suite Du Monde*. In: *Beyond the visual: Sound and image in ethnographic and documentary film*. Gunnar Iversen; Jan Ketil Simonsen (eds.). Bd. 5. Højbjerg, Intervention Press, 2010, ISBN 978-87-89825-93-9, (The NAFA series).

Erstad, Ola: Paths towards digital competencies: naïve participation or civic engagement? In: *Children and*

youth in the digital media culture: from a Nordic horizon. Ulla Carlsson (ed.). Nordicom, Göteborgs universitet, 2010, p. 35-50, ISBN 978-91-86523-04-6, (Yearbook from The International Clearinghouse on Children, Youth and Media).

Gentikow, Barbara: Television use in new media environments. In: *Relocating television: television in the digital context*. Jostein Gripsrud (ed.). London and New York, Routledge, 2010, p. 141-155, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Høyer, Rolf: Regulatory intervention to prevent ownership concentration in the Norwegian newspaper market: case: Media Norge Inc. In: *Media mergers and the defence of pluralism*. Olof Hultén; Sune Tjernström; Stefan Melesko (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 93-114, ISBN 978-91-86523-07-7.

Hagen, Ingunn: Growing up in a commercial world: reflections on media, marketing and young consumers. In: *Children and youth in the digital media culture: from a Nordic horizon*. Ulla Carlsson (ed.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 113-127, ISBN 978-91-86523-04-6, (Yearbook from The International Clearinghouse on Children, Youth and Media).

Karlsen, Faltin: Addiction and randomness: a comparative analysis of psycho-structural elements in gambling games and massively multiplayer online role-playing games. In: *Children and youth in the digital media culture: from a Nordic horizon*. Ulla Carlsson (ed.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 157-172, ISBN 978-91-86523-04-6, (Yearbook from The International Clearinghouse on Children, Youth and Media).

Knapskog, Karl: Providing cultural resources: on turning audiovisual archives into a public domain. In: *The digital public sphere: challenges for media policy*. Jostein Gripsrud; Hallvard Moe (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 55-68, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Larsen, Håkon: Legitimation strategies of public service broadcasters: the divergent rhetoric in Norway and Sweden. In: *Media, Culture and Society*. 2010; vol. 32, nr. 2, p. 267-283, ISSN 0163-4437.

Larsen, Peter: The grey area: a rough guide: television fans, internet forums and the cultural public sphere. In:

Relocating television: television in the digital context. Jostein Gripsrud (ed.). London and New York, Routledge, 2010, p. 156-168, ISBN 978-0-415-56453-3.

Larsen, Peter; Bruhn Jensen, Klaus: The sounds of change: representations of music in European newspapers 1960-2000. In: *Media, markets & public spheres: European media at the crossroads.* Jostein Gripsrud; Lennart Weibull (eds.). Chicago, Intellect, 2010, p. 249-265, ISBN 978-1-84150-305-9.

Lavik, Erlend: Forward to the past: the strange case of The Wire. In: *Relocating television: television in the digital context.* Jostein Gripsrud (ed.). London and New York, Routledge, 2010, p. 76-87, ISBN 978-0-415-56452-6, ISBN (elektronisk) 978-0-203-85137-1.

Lüders, Marika; Prøitz, Lin; Rasmussen, Terje: *Emerging personal media genres.* In: *New Media and Society.* 2010; p. 1-17, ISSN 1461-4448.

Mjøs, Ole Johan: News Corporation's MySpace.com and the digital challenges to audiovisual regulations. In: *The digital public sphere: challenges for media policy.* Jostein Gripsrud; Hallvard Moe (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 69-82, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Moe, Hallvard: Everyone a pamphleteer?: reconsidering comparisons of mediated public participation in the print age and the digital era. In: *Media, Culture & Society.* 2010; vol. 32, nr. 4, p. 691-700, ISSN 0163-4437.

Moe, Hallvard: Governing public service broadcasting: "public value tests" in different national contexts. In: *Communication, Culture & Critique.* 2010; vol. 3, nr. 2, June, p. 207-223, ISSN 1753-9129.

Moe, Hallvard: Notions of the public in public service broadcasting policy for the digital era. In: *The digital public sphere: challenges for media policy.* Jostein Gripsrud; Hallvard Moe (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 99-115, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Morrison, Andrew; Stuedahl, Dagny; Mörtberg, Christina M.; Wagner, Ina; Liestøl, Gunnar; Bratteteig, Tone: Analytical perspectives. In: *Exploring digital design multi-disciplinary design practices.* Ina Wagner; Tone Bratteteig; Dagny Stuedahl (eds.). London, Springer, 2010, p. 55-103, ISBN 978-1-84996-222-3.

Ottosen, Rune; Nohrstedt, Stig A.: A new information order: but what order? In: *The Nordic Countries and the world: perspectives from research and media communication. A book for Ulla Carlsson, director*

Nordicom. Torbjörn Broddason; Ullamaja Kivikuru; Birgitte Tufte; Lennart Weibull; Helge Østbye (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 321-334, ISBN 978-91-88212-84-9.

Ottosen, Rune: Enemy Images and the journalistic process. In: *War and conflict communication: critical concepts in media and cultural studies.* Philip Seib (ed.). Bd. 2. London and New York, Routledge, 2010, p. 290-314, ISBN 978-0-415-55458-9, (Critical Concepts in Media and Cultural Studies).

Rønning, Helge: Tools for democracy or surveillance?: reflections on the rule of law on the Internet. In: *The digital public sphere: challenges for media policy.* Jostein Gripsrud; Hallvard Moe (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 133-142, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

Rønning, Helge: What constitutes media development? In: *Norden och världen: perspektiv från forskningen om medier och kommunikation.* Torbjörn Broddason; Ullamaja Kivikuru; Birgitte Tufte; Lennart Weibull; Helge Østbye (eds.). Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, p. 305-319, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).

Roppen, Johann: Changing media systems?: Nordic PSBs in the multimedia age. In: *Norden och världen: perspektiv från forskningen om medier och kommunikation.* Torbjörn Broddason; Ullamaja Kivikuru; Birgitte Tufte; Lennart Weibull (eds.). Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, p. 207-220, ISBN 978-91-88212-84-9, (Göteborgs studier i journalistik och masskommunikation; 61).

Sørensen, Bjørn: A fly on the wall: On Dom kallar oss mods and the Mods Trilogy. In: *Swedish film: an introduction and reader.* Lund, Nordic Academic Press, 2010, p. 173-181, ISBN 978-91-85509-36-2.

Simonsen, Jan Ketil: Ephemeral images in the Chisungu female initiation ritual. In: *Beyond the visual: sound and image in ethnographic and documentary film.* Gunnar Iversen; Jan Ketil Simonsen (eds.). Bd. 5 Højbjerg, Intervention Press, 2010, ISBN 978-87-89825-93-9, (The NAFA series).

Storsul, Tanja: Television in Cyberspace: the net neutrality tussle in Norway. In: *The digital public sphere: challenges for media policy.* Jostein Gripsrud; Hallvard Moe (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 83-96, ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).

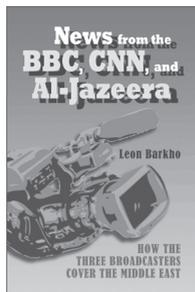
Sweden

Documentalist: Roger Palmqvist

News from the BBC, CNN, and Al-Jazeera

How the Three Broadcasters Cover the Middle East

Leon Barkho, New York, Hampton Press, 2010, 198 p., ISBN 978-1-57273-974-1, ISBN 978-1-57273-975-8.



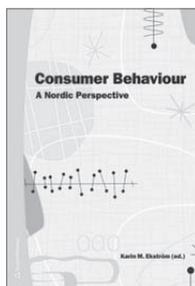
The three gigantic media corporations, the BBC, CNN, and Al-Jazeera, are largely responsible for refining and shaping our views of events in the world. Their informational and communicative arm is unprecedented in this history of human communication. This book deals with their Middle East coverage, particularly the Israeli-Palestinian struggle and

the war in Iraq. The picture it paints may not be a happy one for readers who have long taken the “neutrality” and “objectivity” of the three media behemoths for granted. The book helps readers first to become conscious of how the more powerful in the society work to control our lives through their discourse. It shows how and why the three broadcasters do that. It might be shocking for some readers to realize that the language we read and listen to is what the three broadcasters select to shape the world their own way and not the way their observers (journalists) want it to be or we the audiences expect it to be.

Consumer Behavior

A Nordic Perspective

Karin M. Ekström, Lund, Studentlitteratur, 2010, 617 p., ISBN 978-91-44-05577-0.



This is the first Nordic textbook on Consumer Behaviour. The aims of the book are to describe and explain consumer behaviour in general and stimulate reflection on Nordic consumer behaviour in particular. The book is unique in that it includes contributions from key researchers in the Nordic countries representing a variety of disciplines. The different perspectives, theories and methods

that are used in the various disciplines contribute to a better and more comprehensive understanding of the diverse dimensions of consumption. This textbook emphasises the Nordic perspective by including examples from the Nordic countries. The literature review is international, however, and refers to the most central literature on the topic.

The book consists of 30 chapters and is divided into four parts. In the first part of the book, the focus is on

consumers and consumption in society. Part two deals with consumers as individuals. In part three, the focus is on consumers in the sociocultural context in which consumption is constructed. Part four deals with consumers and communication.

”We are Like Chameleons”

Changing Mediascapes, Cultural Identities and City Sisters in Dar es Salaam

Ylva Ekström, Uppsala, Uppsala universitet, Acta Universitatis Upsaliensis, 2010, 310 p., ISBN 978-91-554-7770-7, (Uppsala Studies in Media and Communication; 5). Doctoral dissertation.



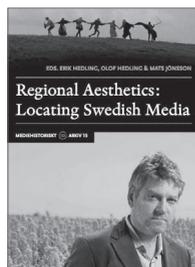
The consequences of expanding mediascapes and processes of cultural globalisation during the early 21st century is the focus of this thesis. The author has conducted extensive field studies in Dar es Salaam, Tanzania. She explores the construction of cultural and gendered identities where notions of local and global, rural and urban, traditional and modern, female and male meet.

Tanzanian culture has always been characterised by multiculturalism and cultural processes of hybridity. An analysis of place and space in the city of Dar es Salaam, and a detailed account of the changing mediascape provide the background for ethnographic study of young Tanzanian women in the city, and how modern Tanzanian female subject positions are produced at the intersection of mediated and lived experience.

Regional Aesthetics

Locating Swedish Media

Erik Hedling, Olof Hedling & Mats Jönsson, Stockholm, Kungl. biblioteket, Audiovisuella medier, 2010, 383 p., ISBN 978-91-88468-14-7, (Mediehistoriskt arkiv; 15).



The book maps more than two hundred years of Swedish media. It ranges from written travelogues in the eighteenth and nineteenth centuries via feature films, documentaries, TV programmes, literature and press to contemporary video activism on the Internet.

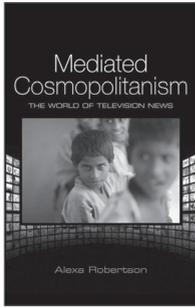
The nineteen contributors navigate the reader through a variety of media landscapes by advocating an interdisciplinary approach to the communication of place that mixes in-depth analyses of specific phenomena with a general un-

derstanding of modern media representations. Accordingly, this is a book that recurrently combines textual close readings with historical contextualizations in new ways.

Mediated Cosmopolitanism

The World of Television News

Alexa Robertson, New York and Chichester, Wiley, 2010, 216 p., ISBN 978-0-7456-4948-1.



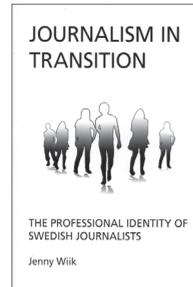
Media power in the global era has to do with how people understand the world, their place in it, and their relation to the others who populate it. Making connections with distant places and people is the work of cosmopolitan imagination, which involves seeing the world through the eyes of others. In this book, the author engages with the growing literature on cosmopolitanism to address these issues, approaching the largely theoretical debate through an innovative empirical portal. Based on the analysis of over 2000 news reports broadcast on national and global channels and interviews with journalists and audience members, the book illustrates that the same everyday stories about the world can take on different meanings in different cultures. It argues that if we are to understand how media actors may help people to make the connections that underpin a cosmopolitan

outlook, attention must be paid to evidence that some actors may not, and that national broadcasters could be more active agents of cosmopolitanism than global channels.

Journalism in Transition

The Professional Identity of Swedish Journalists

Jenny Wiik, Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, 246 p., ISBN 978-88212-80-1, (Göteborgsstudier i journalistik och masskommunikation; 59). Doctoral dissertation.



Is journalism going through 'de-professionalization' or is it just entering a new phase – taking a different shape? And what is the meaning of professional ideals such as scrutiny and autonomy in these processes? In this thesis the author discusses these matters, with focus on the case of Swedish journalists. Empirical support is drawn from a national survey conducted five

times since 1989 on the Dept. of Journalism, Media and Communication at the University Gothenburg (JMG). Questions about journalists' perceptions of various ideals offer excellent opportunities to explore possible homogenization vs. fragmentation, and what the attitudinal dimensions actually say about the professional content of Swedish journalism.

Other new literature

Strömbäck, Jesper; Aalberg, Toril; Jenssen, Anders Todal: *News coverage of the financial crisis and public perception of government regulation*. 2010. 37 p. Conference: American Political Science Association 2010 Annual Meeting, Washington, USA, 2. september 2010 – 5. september 2010.

Articles

Axelsson, Ann-Sofie: Perpetual and personal: Swedish young adults and their use of mobile phones. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 35-54, ISSN 1461-4448.

Baron, Naomi S.; Hård af Segerstad, Ylva: Cross-cultural patterns in mobile-phone use: public space and reachability in Sweden, the USA and Japan. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 13-34, ISSN 1461-4448.

Bolin, Göran: Digitization, multiplatform texts, and audience reception. In: *Popular Communication*. 2010; vol. 8, nr. 4, p. 72-83, ISSN 1540-5710.

Bolin, Göran: Domesticating the mobile in Estonia. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 55-73, ISSN 1461-4448.

Bolin, Göran: Media events, Eurovision and societal centers. In: *Media events in a global age*. Nick Couldry; Andreas Hepp; Friedrich Krotz (eds.). London & New York, Routledge, 2010, p. 124-138, ISBN 978-0-415-47711-6.

Lagerkvist, Amanda: The future is here: Media, memory and futurity in Shanghai. In: *Space and Culture*. 2010; vol. 13, nr. 2, p. 220-238, ISSN 1206-3312.

Lundell, Åsa Kroon: The before and after of a political interview on TV: Observations of off-camera interactions between journalists and politicians. In: *Journalism: theory, practice & criticism*. 2010; vol. 11, nr. 2, p. 167-188, ISSN 1464-8849.

Strömbäck, Jesper: Democracy and the media: A social contract dissolved? In: *Freedom of the press: on censorship, self-censorship, and press ethics*. Søren Dosenrode (ed.). Baden-Baden, Nomos Verlagsgesellschaft, 2010, p. 173-191, ISBN 978-3-8329-5184-9.

Westlund, Oscar: New(s) functions for the mobile: a cross-cultural study. In: *New Media and Society*. 2010; vol. 12, nr. 1, p. 91-108, ISSN 1461-4448.

Vigsø, Orla: Naming is framing: Swine flu, new flu, and A(H1N1). In: *Observatorio (OBS*) Journal*. 2010; vol. 4, nr. 3, p. 229-241.

