

Aktuell litteratur

Aktuella publikationer från Nordicom

Young People, ICTs and Democracy Theories, Policies, Identities, and Websites

Tobias Olsson & Peter Dahlgren (eds.), Nordicom, 2010, 250 p., ISBN 978-91-89471-87-0, (Research Antologies and Monographs).



The rhetoric on the Internet and its potential implications for the sphere of politics have been especially pertinent in regard to young people. Through the use of notions such as "the e-generation" or "the messenger generation", the new ICT's supposed transformative potential has been identified and discussed. Just based on the title of

this book, it might seem as if we are offering a similar approach here – speculative reflections on the significance of the Internet for young people's engagement and participation.

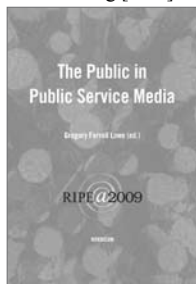
However, the reader expecting discussions on how the various generations of the Web have turned the political and democratic world upside down will be disappointed. What this book offers instead are theoretical reflections on the Internet's civic potential: analyses of policy concerns connected to its development, and elusive case studies of civic websites as well as young people's everyday Web practices.

The Public in Public Service Media. RIPE 2009

Gregory Ferrel Lowe (ed.), Nordicom, 2010, 276 p., ISBN 978-91-89471-94-8.

The importance of reconceptualising what public service broadcasting [PSB] should be and do in the 21st century is a profile issue in media policy and strategic development planning. There is growing recognition that public participation is a necessary if problematic aspect of the transition to public service media [PSM]. This recognition correlates with a deepening understanding that the viability of the enterprise depends on the people paying for it and using its services.

This fourth RIPE Reader demonstrates how the historic insularity of PSB companies is changing in efforts to restructure and revitalise the enterprise. The substance features further development of research presented in the RIPE@2008 conference in Germany, titled Public Service Media in the 21st Century: Participation, Partnership and Media Development.



The authors included in this volume query what is required to achieve participation-readiness in many interdependent facets: strategy revision, organisational restructuring, retooling production processes, and redefining professional identities. Approached in two sections, the first focuses on theories and trends and the second on practices and performance.

Nordiska public service-medier i den digitala mediekulturen

Ulla Carlsson & Eva Harrie (eds.), Nordicom, 2010, 155 p., ISBN 978-91-89471-93-1.

I de nordiska länderna har utveckplats public service-modeller som karakteriseras av det faktum att de nordiska länderna är små länder med en relativt liten befolkning. När modeller för public service-medier diskuteras är det ofta brittiska BBC som står i förgrunden, men det är få förutnat att idag ha BBC som en realistisk modell för uppbyggnad av public service-medier. Istället eftersöks modeller från 'små' länder som är väl prövade. De nordiska ländernas public service-medier blir därmed av stort intresse utifrån ett globalt perspektiv.



Nordicom har mot den bakgrunden påbörjat ett arbete som ska resultera i en Nordic Public Service Media Map med tanke på den internationella arenan, där denna översikt över public service-medierna i Norden är ett första steg. Skriften innehåller artiklar om de utmaningar som de nordiska public service-företagen står inför, statistik som beskriver dagens nordiska medielandskap utifrån ett public service-perspektiv, en presentation av det nordiska regelverket på området, en sammanställning av europeisk mediepolitik och en nordisk översikt över aktuell forskning om public service-medier.

Den skandinaviske krimi Bestseller og Blockbuster

Gunhild Agger & Anne Marit Waade (eds.), Nordicom, 2010, 216 p., ISBN 978-91-89471-92-4.



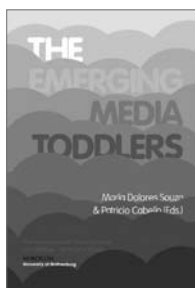
Hvilke fællestræk har skandinaviske krimier? Hvorfor er de interessante både for et nordisk publikum og for et internationalt? Er der bestemte, typiske træk i deres samfundsforståelse, deres fremstilling af mandlige og kvindelige karakterer, i deres reception og funktion?

Den skandinaviske krimi er bredt eksponeret via flere me-

dier – som bog, på film, som tv-serie, som computerspil och på diverse hjemmesider på internet. Tilstedeværelsen i det ene medie forstærker interessen i det andet. Nordiske krimier oversættes og eksporteres som aldrig før, og en hel turistindustri udfolder sig med krimier som omdrejningspunkt. Antologien stiller skarpt på karakterer, steder og genrer. På film- og tv-produktion. På tværmedialitet og oplevelsesøkonomi. Det sker ud fra konkrete eksempler – fra Henning Mankell og Stieg Larsson til *Torpedo*, *Anna Pihl* og *Forbrydelsen*.

The Emerging Media Toddlers

María Dolores Souza & Patricio Cabello (eds.), The International Clearinghouse on Children, Youth and Media, Nordicom, University of Gothenburg, 2010, 55 p., ISBN 978-91-89471-95-5.



Interest in young children's media use has grown during recent years, not least within the media industry. The booklet provides examples of research and reflections from Latin America (Chile, Mexico and Venezuela), where media technology is rapidly gaining ground even among the poorest children, together with examples of studies and thoughts from countries

where children have had access to ICT for a longer time (New Zealand, Sweden and the US). In the contributions, we find a diversity in the relations between toddlers and media but also similarities in spite of the countries' economic and cultural differences.

Barn och unga i den digitala mediekulturen

Ulla Carlsson (ed.), The International Clearinghouse on Children, Youth and Media, Nordicom, Göteborgs universitet, 2010, 155 p., ISBN 978-91-89471-90-0, (Reports Clearinghouse).



I boken ingår ett antal artiklar av välrenommerade forskare som belyser olika frågeställningar om barn och ungas mediekultur i det digitala medielandskapet – om de möjligheter och risker som internet innefattar.

Bokens andra del presenterar hörnstenarna i den upplevelse-baserade konferensen 'Digital turist för en dag'. En översikt som redovisar statistik rörande ungas medievanor i den digitala tidsåldern avslutar boken. Tonvikten ligger på svenska barn och ungas medievanor men även statistik rörande övriga europeiska länder ingår i översikten.

Barn, unga och medierat våld En sammanfattning av forskningens resultat

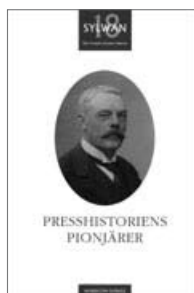
Cecilia von Feilitzen, The International Clearinghouse on Children, Youth and Media, Nordicom, Göteborgs universitet, 2010, 10 p., ISBN 978-91-89471-91-7, (Reports Clearinghouse).



I den här skriften tar författaren upp forskning om medievåld och säger inte särskilt mycket om andra möjliga anstötliga eller skadliga inflytanden och inte heller om den myckna forskningen om mediernas positiva och önskade inflytanden. Skriften begränsar sig också till 'skärmmedier' – film, tv, datorspel och alldeles särskilt internet, eftersom risker med dessa medier för närvarande är mest under luppen när det gäller barn och unga.

Presshistoriens pionjärer

Karl Erik Gustafsson & Per Rydén (eds.), Nordicom Sverige, 2009, 133 p., (SYLWAN; 18), ISSN 1403-3585.



Här presenteras ett porträttgalleri över tidiga, svenska presshistoriker. De var alla framstående pionjärer inom något område av presshistorieskrivningen. Några var självmedvetna om att de bröt ny mark, andra har framstått som banbrytande i ett längre perspektiv.

Följande personer porträtteras i denna skrift: Emil Key, Bernhard Lundstedt, Otto Sylwan, Gunnar Bjurman, Folke Dahl, Staffan Björck, Stig Boberg, Leif Kihlberg och Sture M. Waller.

Danmark

Dokumentalist: Maria Hvid Stenalt

Crossmedia: Innovationsnetværk for traditionelle medieorganisationer

Anja Bechmann Petersen, Aarhus, Aarhus Universitet, Institut for Informations- og Medievidenskab, 2009, 291 p., ph.d.-afhandling

Avishuse verden over er i krise, og public service broadcast-organisationer argumenterer politisk for fornyelse for ikke at ende som 'mediemuseum'. Konvergens, divergens, flermedialitet, tværmedialitet, multiplatform og trimedialitet har været nogle af de tiltag, der skulle forbinde traditionelle medier med nye medieteknologier og services. Er sådanne tiltag guldæg, der skal samle og forny mediekoncernerne? Hvordan skal avis og tv fortolkes i en ny digital kombination? Hvori består synergien? Hvilke kompetencer indebærer crossmedia, og hvad er crossmedia-kvalitet? Hvilke kompromiser skabes omkring crossmedia, og hvordan stabiliseres og brydes traditionelle mønstre for produktion? Gennem etnografisk inspirerede studier af traditionelle medieorganisationer samt teorier diskuterer og giver afhandlingen et bud på, hvordan man kan forstå crossmedia som et innovationsnetværk.

Multimodal Socialsemiotik & Levende Billeder

Morten Boeriis, Odense, Syddansk Universitet, Det Humanistiske Fakultet, 2009, 349 p., ph.d.-afhandling

Afhandlingen undersøger, om det multimodale socialsemiotiske paradigme er anvendeligt i forhold til levende billeder. Dette gøres ved at diskutere paradigmets teoretiske fundament og i forlængelse heraf undersøge, hvorvidt det er muligt at foretage en foreløbig udfoldet beskrivelse af levende billeders grammatiske betydningspotentiale. Afhandlingens overordnede konklusion er, at multimodal socialsemiotik i høj grad har anvendelighed i forhold til levende billeder. Den socialsemiotiske tilgang kan afdække væsentlige træk ved levende billeder og belyse samspillet mellem de forskellige semiotiske systemer, som involveres i levende billeders betydningsdannelse. Samtidig viser det sig også muligt at foretage en tentativ beskrivelse af levende billeders grammatiske betydningspotentiale ud fra den grundlæggende socialsemiotiske tilgang, hvilket er med til at sandsynliggøre muligheden for fremtidig forskning inden for feltet.

Menneskelig kommunikation: Fra telegrafisternes til journalisternes tidsalder

Peter Bro, Odense, Syddansk Universitetsforlag, 2009, 159 p., ISBN 9788776743857



Menneskelig kommunikation skildrer de seneste to århundreders kommunikationsrevolution med særligt fokus på journalistikkens udvikling. Bogen er en tour de force gennem faserne i den journalistiske infrastrukturens udvikling; fra informationstransmissionerne via 'det victorianske internet', telegrafien, til vore dages internet, hvor enhver – beslutningstager eller ej – har adgang til sin egen publikationskanal, og hvor journalistikken, som vi har kendt den, måske er på vej ind i en ny fase, nedbrydelsens.

En visionær fortolker af andres tanker: om Carl Th. Dreyers brug af litterære forlæg

Morten Egholm, København, Københavns Universitet, Institut for Medier, Erkendelse og Formidling, 2009, 288 p., ph.d.-afhandling

The thesis analyses Carl Th. Dreyer's use of literary sources in his realized feature films, an aspect of his work that has largely been ignored by previous Dreyer scholars. Using a historical and aesthetic-analytical approach, the thesis explains the motivation behind Dreyer's choice of writers and literary sources, and examines the extent to which Dreyer sought to maintain thematic and narrative loyalty to each source. The views Dreyer expressed on adaptation indicate that uniting stylistic innovation with respect towards literary sources remained a central ambition for most of the director's career. The analysis shows that Dreyer assigned particular weight to certain favorite, personal themes that recur in each period and literary current. The extensive consideration of literary sources in this thesis both confirms and illuminates earlier, more vague assumptions that Dreyer wanted particularly to emphasize the portrayal of female oppression and deemphasize concrete historical-political conflict.

Music in Advertising: Commercial Sounds in Media Communication and Other Settings

Nicolai Jørgensgaard Graakjær & Christian Jantzen (eds.), Aalborg, Aalborg Universitetsforlag, 2009, 304 p., ISBN 978-87-7307-965-2



Music composed with the purpose of selling consumer goods and services makes up a fair proportion of the songs, jingles and melodies we encounter on a daily basis. Whether we go shopping, listen to the radio, watch television or surf the Internet, we are likely to be exposed to music crafted with the explicit purpose of supporting sales. Nonetheless, music for commercial settings is largely neglected in research on popular music and in media studies. This book is thus the first volume dealing exclusively with these various aspects of music in advertising. Contributors are scholars from the fields of musicology, media studies and consumer research sharing an interest in the aesthetic features and communicative aspects of this kind of music.

Kommunikationsteori: en grundbog

Jørn Helder, Torbjörn Bredénlöv & Jens Laurup Nørgaard (eds.), København, Hans Reitzels Forlag, 2009, 584 p., ISBN 9788741251264



En indføring i centrale teorier, temaer og begreber inden for kommunikation. Kommunikation er et omfattende og indholdsrigt begreb, og litteraturstudier illustrerer mangfoldigheden, men også at der ikke eksisterer nogen altomfattende supermodel som alene kan indfange området. Kommunikationsteori – en grundbog behandler på forskellige måder kommunikation mellem menneskelige aktører både som envejs- og tovejskommunikation.

Politically Biased Coverage of National Election Campaigns?: Studies on Danish Television News

David Nicolas Hopmann, Odense, Syddansk Universitet, Center for Journalistik, 2010, 210 p., ph.d.-afhandling

Politisk balance er et af de vigtigste begreber til at vurdere mediernes ‘bias’, ‘fairness’ og upartiskhed. I særdeleshed er det for public service medier af afgørende betydning at leve op til kravene om politisk balance og upartiskhed. Det britiske BBC sammenfatter sit Charter således, at det forpligter radio- og tv-stationen til at “produce comprehensive, authoritative and impartial coverage of news and current affairs in the UK and throughout the world to support fair and informed debate” (www.bbc.co.uk). I England er der i forbindelse med parlamentsvalg foretaget undersøgelser af eksempelvis BBC’s og ITN’s politiske balance. I Danmark baserer diskussioner om politisk balance i den politiske journalistik sig på antagelser, formodninger og fordomme snarere end på systematiske studier over tid, som ville kunne udgøre et videnskabeligt grundlag for at føre sådanne diskussioner. Ph.d.-afhandlingen sætter fokus på principperne politisk balance og upartiskhed inden for public service mediernes politiske journalistik.

Visuel kultur: viden, liv, politik

Hans Dam Christensen & Helene Illeris (eds.), København, Multivers, 2009, 503 p., ISBN 978-87-7917-243-2



Vi lever i en visuel kultur. Billeder og andre visualiseringsformer har altid haft betydning for menneskers kommunikation og forståelse af verden, men gennem de seneste årtier har udviklingen taget fart, blandt andet fordi nye medieteknologier har gjort det lettere at producere og distribuere billeder. Med afsæt i nutidens visuelle kompleksitet har undersøgelser af den visuelle kultur etableret sig som et forskningsområde, der går på tværs af traditionelle discipliner inden for human- og samfundsvidenskab. Visuel kultur – viden, liv, politik giver et bredt indblik i, hvordan visuel kultur praktiseres i dansk forskning – som felt, som begreb og som afsæt for at stille nye spørgsmål til en virkelighed, der i stigende grad visualiseres. Bogen indeholder en fyldig introduktion samt 25 kapitler skrevet af forskere fra forskellige vidensfelter, herunder sociologi, pædagogik, medievidenskab og kunsthistorie.

Forhandlinger om patienten: den elektroniske patientjournal som kommunikationsmedie

Anna-Britt Krogh, Odense, Syddansk Universitet, Det Humanistiske Fakultet, 2009, 224 p., ph.d.-afhandling

Med udgangspunkt i Niklas Luhmanns systemteori vil forfatteren afdække hvilke kommunikationskoder, der anvendes i sundhedspersonalets kommunikation om patienten og hvilke konsekvenser, det har for Cosmic EPJ som kommunikationsmedie og de organisatoriske forandringsprocesser forbundet med indførelsen af den elektroniske patientjournal Cosmic på sygehusafdelingerne D, F og G ved Odense Universitetshospital. Heri er indeholdt følgende underspørgsmål: Hvordan foregår forhandlingerne mellem de forskellige grupper af sundhedspersonale på sygehusafdelingerne om patientfremstillingen i journalen i forbindelse med indførelsen af Cosmic EPJ? Hvordan kommunikerer sundhedspersonalet om fordele og ulemper ved Cosmic EPJ? Hvordan iagttager sundhedspersonalet de organisatoriske forandringsprocesser forbundet med indførelsen af Cosmic EPJ?

The Mechanics of Place: Landscape and Architecture in Virtual Worlds

Bjarke Liboriussen, Syddansk Universitet, Det Humanistiske Fakultet, 2009, 215 p., ph.d.-afhandling

Contemporary virtual worlds, such as World of Warcraft and Second Life, are encountered as buildings and landscapes rather than abstract spaces. How will it enrich our understanding of virtual worlds to focus on their experiential and theoretical affinity with off-line architecture and landscape? To answer this question, the thesis puts forth a vocabulary, i.e., set of inter-related keywords through which similarities and tensions between architectural discourse and media studies discourse are explored. The keywords, or foci, are: Place, Space, Image, Body, Map, Landscape, Building and Worldview. Architectural discourse is framed by a certain understanding of architecture, namely, that architecture orients humanity in the world in a profound sense setting architecture apart from engineering. This mode of thought is particularly strong in Le Corbusier and his contemporary heirs, e.g., Juhani Pallasmaa. Postmodern and deconstructivist tendencies, as well as architectural discourse's recent fascination with digital technology, also play parts in the thesis. Theorisation is informed by a 14 month, virtual ethnography of collective building projects in Second Life.

Disassembling the mass mediation of research: a study of the construction of texts, relations and positions in the communication of social science

Ursula Plesner, Roskilde, Roskilde Universitet, Institut for kommunikation, virksomhed og informationsteknologier, 2009, 301 p., ph.d.-afhandling

The thesis explores how a focus on relations and negotiations may help us think differently about the mass mediation of research. Most conceptions of the relationship between scientists and journalists take for granted that a particular 'media logic' governs science communication, that there is a fixed, antagonistic relationships between 'slow, incomprehensible researchers' and 'quick, superficial journalists', and that the mass mediation of science is a question of simplifying and distorting researchers' knowledge claims. In contrast, this thesis offers conceptual and empirical contributions which invite us to question the view of mass mediation as a machinery processing research-based knowledge claims in particular ways. Drawing on insights from Actor-Network-Theory, the thesis engages the concepts of assemblages, actants and translations in detailed case studies of how mass media texts emerge out of diverse assemblages of journalists, editors, and researchers, together with non-human elements such as symbolic resources, technologies and co-constructed ideals.

Børns opvækst med medier og forbrug

Birgitte Tufte, Bent Puggaard & Tina Gretlund (eds.), Frederiksberg, Samfundslitteratur, 2009, 167 p., ISBN 9788759314081



Børns opvækst med medier og forbrug er en rejse rundt om danske børns forbrug, interesser, aktiviteter og mobil- og medievaner. Betweenagers og teenagers er begge vigtige forbrugergupper, som i stigende grad benyttes som målgrupper i markedsføringsøjemed. Børns opvækst med medier og forbrug er unik, idet store dele af bogen er baseret på data, der hidtil ikke har været tilgængelige andetsteds. Bogen beskriver i sin enkelthed udvikling og tendenser fra 2003 til 2007. Det historiske perspektiv gør det muligt at følge de danske børn og unges udvikling på en række områder, der på hver sin karakteristiske måde bidrager til socialiseringsprocessen.

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Finland

Dokumentalist: Eija Poteri

Terveysviestinnän kipupisteitä. Terveystiedon tuottajat ja hankkijat Internetissä [At the interstices of health communication. Produces and seekers of health information on the Internet]

Merja Drake, Jyväskylä, Jyväskylän yliopisto, 2009, 206 p., ISBN 978-951-39-3695-2, ISBN (electronic) 978-951-39-3714-0, (Jyväskylä Studies in Humanities; 127), Doctoral dissertation. Available also on the Internet.

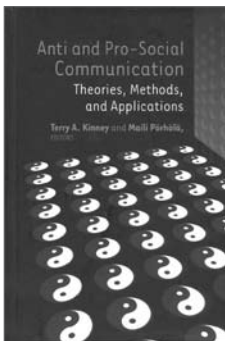


Using the Internet to seek health information is popular with Internet users. Yet little is known about why and how patients use the Internet for obtaining health information and how health information is produced in web services. The aim of this research is to describe patient's health information seeking habits and public health care organizations' and patient associations' processes of health information production. The objective is to give recommendations on how to elaborate the production of health information. The theoretical frame is based on organizational communication, e.g. Models of PR of Grunig and Hunt and information seeking, e.g. Dervin's sense-making methodology. The qualitative research data has been collected in 21 theme interviews. The interviews were elicited from health care professionals, communication professionals and patients. The data has been

analyzed by making use of Strauss's grounded theory and Goffman's frame analysis.

Anti and Pro-Social Communication: Theories, Methods, and Applications

Terry A. Kinney & Maili Pörhölä (eds.), New York, Peter Lang, 2009, 203 p., ISBN 978-1-4331-0232-5, (Language as social action).



Anti-social communication is conceptualized as a characteristic of relationships that function to harm or disadvantage individuals. Similarly, pro-social communication is conceptualized as a characteristics of relationships that function to help or assist individuals.

This edited book examines state-of-the-art conceptualizations, theoretical and methodological advancements, and applied research in the areas of anti-social and pro-social communication to promote understanding of the importance and power of communication to affect us at the macro (communities, society, and culture) and micro levels (our social, emotional, and psychological well-being and our relationships).

Articles deal with, for example, bullying experienced by adolescents (Sanna Karhunen) and by teachers (Teemu Kauppi & Maili Pörhölä) and harassment in workplace (Sini Rainivaara), as well, social support (Leena Mikkola) and refugees (Lotta Kokkonen).

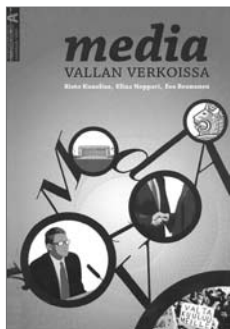
Storytelling Beyond Postmodernism. Fables and the Fairy Tale

Karin Kukkonen, Tampere, Tampereen yliopisto, 2010, 263 p., ISBN 978-951-44-7992-2, (Acta Universitatis Tamperensis; 1499), Doctoral dissertation.

The doctoral thesis ventures into new areas of the humanities in several respects: first, it analyses modes of storytelling which go beyond postmodernism's subversion and self-reflexivity. Second, it aims to apply key terms of literary study, such as mimesis, genre and self-reflexivity, to the narratives of comics and graphic novels. Third, it draws methodologically on the emergent cognitive approaches in the humanities. Together, these three strands of investigation form the basis of an analysis of the narrative potentials of the comics medium.

Media vallan verkoissa [Media in the networks of power]

Risto Kunelius, Elina Noppari & Esa Reunanen, Tampere, University of Tampere, Journalism Research Centre, 2009, 476 p., ISBN 978-951-44-7890-1, (Tiedotusopin laitos, Julkaisuja, Sarja A; 112), Available also on the Internet.



The study examines the relationships between the media and power by asking what kind of influence the media have in the circles of social power. The media's power is not primarily perceived as power to influence public opinion or action. Instead, the study asks how the decision-making is mediated.

The research question is examined through three specific cases. The focus is on the pertinent media material, interviews of the parties concerned (60) and the survey data (419), which gauges more extensively the views of Finnish decision-makers on the role of the media in the exercise of the power. The topics of the case studies include the municipal medical staff pay dispute in 2007, the Innovation University project and the question of police rights, in particular during the 2006 Smash Asem demonstration.

Lähikuva: Special Issue on Journalistic Film and Television Criticism

Anneli Lehtisalo (ed.), 22(2009)4, ISSN 0782-3053.



Peer-reviewed articles are the following: Realism and possibilities for journalistic television criticism (Iiris Ruoho); The Senegalese Karmen at home and abroad: constructing national and cultural identity through film criticism (Mari Maasilta); "What will our children learn?": crisis of parenthood and the consolation of pseudo-criticism: television criticism on the soap opera *Salatut elämät* (Sari Elfving); From criticism to promotion?: television reviews in Helsingin Sanomat, 1967-2007 (Heikki Hellman). — Articles are in Finnish. English summaries available. The issue also includes commentaries on the use and production of criticism written by Veijo Hietala, Kimmo Laine, and Laura Saarenmaa.

The Ascent of International Business Communication

Leena Louhiala-Salminen & Anne Kankaanranta (eds.), Helsinki, Helsinki School of Economics, 2009, 312 p., ISBN 978-952-488-373-3, (Helsingin kauppakorkeakoulun julkaisu B; 109), Available also on the Internet.

The book focuses on the field of international business communication. The first chapter is Mirjalisa Charles's farewell lecture as a professor in 2009. Anne Kankaanranta reviews the first seventeen theses produced by 2009 in the IBC master program at the Helsinki School of Economics. After that follows contributions by international and national research fellows in international business communication.

The articles are written by Bertha Du Babcock, Finn Frandsen & Winni Johansen, Marja Heikinen & Leena Louhiala-Salminen, Yeonkwon Jung, Päivö Laine, Sari Lehmuskallio, Miikka Lehtonen & Constance Kampf, Catherine Nickerson, Tuija Nikko, Priscilla Rogers & Tan Joo-Seng, Maija Tammelin, Janne Tienari, Taija Townsend, David Victor and Taina Vuorela.

Sosiaalisen ja perinteisen median rajalla [In the borderline of the traditional and social media]

Janne Matikainen, Helsinki, Helsingin yliopisto, Viestinnän laitos, 2009, 133 p., ISBN 978-952-10-5919-3, ISBN (electronic) 978-952-10-5920-9, Available also on the Internet.

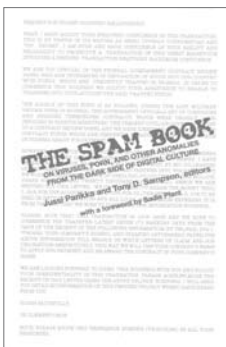
The goal of the project was to study the views of the public (both as users and as readers/viewers) towards the web contents and services created in the social media and the traditional media. Traditional media means journalistic web services, by contrasts, social media represent such web services whose form and contents are produced for a major part by the users.

The study focused on trust and the motives of use in both traditional media and social media. Research questions were such as, how are traditional and social media consumed, what motivates people to use traditional and social media and what motivate users to generate content, how do people trust traditional and social media web-services.

There were many empirical data in the study. Qualitative data was collected by interviewing ten web-actives. Main data was broad survey (1065 respondents) representing Finnish web-users. There was also a weblog survey in the study.

The Spam Book. On Viruses, Porn, and Other Anomalies from the Dark Side of Digital Culture

Jussi Parikka & Tony D. Sampson (eds.), Cresskill, NJ, Hampton Press, 2009, 320 p., ISBN 978-1-57273-916-1.



For us increasingly reliant on email networks in our everyday social interactions, spam can be a pain; it can annoy; it can deceive; it can overload. Yet spam can also entertain and perplex us. This book filters contemporary culture through its anomalies. The book features theorists writing on spam, porn, censorship, and viruses. The evil side of media theory is exposed to theoretical interventions and innovative case studies that touch base with new media and Internet studies and the sociology of new network culture, as well as post-representational cultural theory.

The article authors are the following: John Johnston, Tony D. Sampson, Luciana Parisi, Roberta Buiani, Jussi Parikka, Steve Goodman, Matthew

Fuller and Andrew Goffey, Susanna Paasonen, Katrien Jacobs, Dougal Phillips, Greg Elmer, Richard Rogers, Alexander R. Galloway and Eugene Thacker.

Johtajan vuorovaikutusosaaminen ja sen kehittyminen. Johtamisen viestintähaasteet tietoperustaisessa organisaatiossa [The interpersonal communication competence of leaders and its development. Leadership communication challenges in a knowledge-based organization]

Maijastiina Rouhiainen-Neunhäuserer, Jyväskylä, Jyväskylän yliopisto, 2009, 215 p., ISBN 978-951-39-3706-5, ISBN (electronic) 978-951-39-3759-1, (Jyväskylä Studies in Humanities; 128), Doctoral dissertation, Available also on the Internet.

This study investigates leadership communication competence in a knowledge-based organization and how it can be enhanced in communication training. It develops a theoretical conceptualization of the interpersonal communication competence of leaders and specifies the communication challenges facing leadership and leadership communication training in a knowledge-based organization. The study is a case study. It was carried out in a Finnish R&D organization with 300 employees. The leaders and key personnel of the organization took a Special Degree in Leadership that lasted one and a half years and included, among other topics, communication training. The study seeks to understand leaders' conceptualizations of interpersonal communication competence and evaluates the effectiveness of training and development efforts relating to it. The research draws on interviews (N = 17) and focus group discussions (n = 10) with leaders. The qualitative data were analyzed combining the principles of the constant comparative model and the cross-case analytical approach.

Kuolema iltapäivällä. Postmoderni subjekti ja reaalinen iltapäiväjournalismissa [Death in the afternoon: the postmodern subject and the real in Finnish tabloids]

Sauli Ruuskanen, Tampere, Tampere University Press, 2010, 320 p., ISBN 978-951-44-7952-6, ISBN (electronic) 978-951-44-7953-3, (Media studies), Doctoral dissertation, Available also on the Internet.



How do the representations of death, in texts and visual presentations, produce journalistic audience? The data for the study comprised all the journalistic news material having something to do with death and published in two Finnish evening newspapers *Ilta-Sanomat* and *Iltalehti* between the end of January 2004 and the beginning of February 2005. The research material includes headlines, texts, pictures and other visual presentations on death appearing in the news.

The main framework of the study rises from the discussion within psychoanalysis, cultural studies and political sciences. The subject theory of the French psychoanalyst Jacques Lacan is one of the main starting points.

The main research question is, how has the subject been produced in post-modern culture in representations of death and bereavement.

Joukkoviestimet 2009 = Finnish Mass Media 2009

Tuomo Sauri & Rauli Kohvakka, Helsinki, Tilastokeskus, 2010, 246 p., ISBN 978-952-244-6, (Culture and the media).



Finnish mass media 2009 is the eleventh volume in Statistics Finland's series of comprehensive statistical reports on the mass media sector in Finland. The book provides a statistical overview of the media scene in Finland. The report is organized into chapters on mass media economy and consumption; television; radio; phonograms; video; films; books and libraries; newspapers and magazines; and Internet. There is also a chapter with international comparative data. Summary articles on each sector complement the statistical overviews.

Journalismi murroksessa [Journalism in the age of change]

Esa Väliverronen (ed.), Helsinki, Gaudeamus, 2009, 311 p., ISBN 978-952-495-126-5.

The book examines the status of journalism and news reporting in Finland and abroad. It is based on articles written by journalism scholars from major Finnish universities. The book deals with development trends such as, commercialization and cross-marketing, digitalization and challenges of Internet, changes in the work and profession of journalists.

Article authors are the following: Esa Väliverronen, Juha Herkman, Jenni Mäenpää & Janne Seppänen, Ari Heinonen & David Domingo, Merja Helle, Jaana Hujanen, Maija Töyry, Erja Kolari, Laura Juntunen, Mervi Pantti, Leena Mäkipää & Tuomo Mörä, Jari Väliverronen & Risto Kunelius and Mats Nylund.

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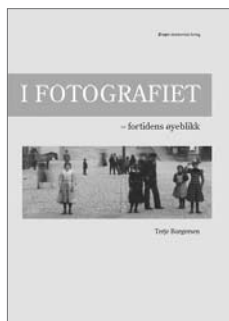
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Norge

Dokumentalist: Ragnhild Mølster

I fotografiet – fortidens øyeblikk

Terje Borgersen, Trondheim, Tapir Akademisk Forlag, 2009, 137 p., ISBN 9788251924726.



Boka handler om fotografiet som virkelighetens bildefremtredelse. Et tjuetalls tidligfotografier representerer *fortidens øyeblikk*, som minutøse gjengivelser av mennesker og deres omgivelser. I digitaliseringens tidsalder insisterer fortsatt analoge fotografier på å være autentiske bildespor av faktiske hendelser. De er bilder som fortsatt avgir sansbare fornemmelser av en fortidens virkelighet – for under betraktningen blusser det som en gang var, opp som et opplevd nærvær.

Det elegante uromoment. Hans Fredrik Dahl og offentligheten

Henrik G. Bastiansen, Guri Hjeltnes, Knut Lundby, Helge Rønning & Bernt Hagtvet (eds.), Oslo, Pax Forlag, 2009, 410 p., ISBN 9788253032610.



Dette festskriftet gir et samlet overblikk over Hans Fredrik Dahls virke, blant annet i form av en omfattende bibliografi. Forfatterne diskuterer de ulike feltene som Dahl har vært opptatt av og kommet med vesentlige bidrag til – samlet under betegnelsene historie, krig, offentlighet og tro. Boken utgis i forbindelse med Hans Fredrik Dahls 70-årsdag den 16. oktober 2009.

Journalistiske nyorienteringer

Martin Eide (ed.), Oslo, Spartacus – Scandinavian Academic Press, 2010, 315 p., ISBN 978-82-3040-046-3.



Den norske mediehverdagen er i rask endring. Noen forandringer legger vi ikke merke til, andre gleder eller ergrer vi oss over daglig. Denne boken tar pulsen på norske medier i dag. Hvordan står det til med norsk journalistikk? Er den i krise? Har faget en framtid? *Journalistiske nyorienteringer* viser at det er for tidlig å la alt håp fare. Det skjer mye nytt i journalistikken, publikum kommer til orde på nye måter, sjangrer forandres, Internett byr på nye muligheter og utfordringer. Papiraviser, magasiner og TV må skjerpe seg i en tøff konkurransesituasjon. De 13 bidragsyterne i boka retter søkelyset mot grunnleggende endringer som norsk journalistikk må forholde seg til.

Norsk presses historie : 1660-2010

Martin Eide, Hans Fredrik Dahl, Idar Flo, Guri Hjeltnes & Rune Ottosen (eds.), Oslo, Universitetsforlaget AS, 2010, 2000 p., ISBN 9788215016139.

Norsk presses historie 1-4 tar for seg avisenes tilblivelse og spredning, innhold og organisering, fra 1600-tallet til i dag. Tre bind følger pressen kronologisk, det siste behandler de historisk viktigste avisene alfabetisk, med nærmere 400 avisbiografier. Verket forteller likevel primært om avisenes felles rammer og mønstrene: geografisk, politisk, teknologisk og økonomisk. Og fremfor alt gir dette verket et unikt bilde av avisenes virkemåte som talerør og kanaler, som uttrykk og språkbærere, for meninger og informasjon om det norske samfunnet – gjennom hele modernitetens tidsalder. Professor Hans Fredrik Dahl er verkets hovedredaktør. Verket består av følgende bind: *En samfunnsmakt blir til 1660-1880*, Martin Eide (red.), *Parti, presse og publikum 1880-1945*, Rune Ottosen (red.), *Imperiet vakler 1945-2010*, Guri Hjeltnes (red.) og *Norske aviser fra A til Å*, Idar Flo (red).

Kristeva in focus. From theory to film analysis

Katherine Goodnow, New York, Berghahn Books, 2009, 240 p., ISBN 978-1-84545-612-2.



Dealing with some of the major themes in film narratives, this book draws on the theories of French psychoanalyst Julia Kristeva. It looks at how narratives have changed over time, and considers the sources of our variable reactions to themes and representations of horror, strangers, and love. In addition to a selection of contemporary mainstream films, the major films for analysis are New Zealand “New Wave” films such as Alison Maclean’s *Kitchen Sink* and *Crush*; Vincent Ward’s *Vigil*; and Jane Campion’s *Sweetie*, *An Angel at My Table*, and *The Piano*.

Mediegenerasjonen. Barn og unge i det nye medielandskapet

Ingunn Hagen & Thomas Wold, Oslo, Det Norske Samlaget, 2009, 206 p., ISBN 9788252172164.



Dagens barn og unge er oppvaksne midt i ein medierevolusjon. Dei har tilgang til mange fleire medium enn tidlegare generasjonar, og media er integrert i kvardagen deira på ein annan måte enn før. Det er særleg PC og mobil som har gjort sitt inntog dei siste tiåra, med nettsamfunn, chatting, dataspel og SMS som populære kanalar for dei unge. Samstundes har TV halde på posisjonen sin som det sentrale barne- og ungdomsmediet. Boka ser på korleis barn og ungdom lever i det nye medielandskapet. Forfattarane tar utgangspunkt i mediebruken som praksis, og stiller spørsmål som: Korleis bruker barn og unge ulike media? Kva betyr media for dei, og korleis verkar dei inn på identiteten deira? Kva rolle spelar media i dagens kommersialiserte barne- og ungdomskultur?

Den norske filmbølgen. Fra Orions belte til Max Manus

Gunnar Iversen & Ove Solum, Oslo, Universitetsforlaget AS, 2010, 352 p., ISBN 9788215015477.



Norsk film har gått fra en laber status til en lekende suksess. Dette er norsk filmhistorie fra Orions belte til Max Manus. Dette er en fortelling om ny formglede og fortellervilje i en bransje hvor det har skjedd store endringer siden 1980-årene. Gunnar Iversen og Ove Solum gir oss denne historien gjennom en rekke filmanalyser. De tolv filmene som er valgt representerer ulike høydepunkter, sjangere og tendenser: Orions belte (1985), Veivise- ren (1987), Stella Polaris (1993), Ti kniver i hjertet (1994), Søndagsengler (1996), Hustruer III (1996), Budbringeren (1997), Elling (2001), Salmer fra kjøkkenet (2003), Vinterkyss (2005), Reprise (2006) og Max Manus (2008).

VG, Saddam og vi: et kritisk blikk på nyhetsdekning av krig og konflikt

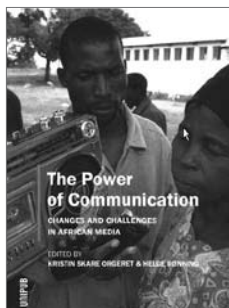
Rune Ottosen, Kristiansand, IJ-forlaget, 2009, 323 p., ISBN 978-82-7147-336-5.



Ved å følge VGs dekning av Irak-konflikten fra krigen mot Iran i 1981 til henrettelsen av Saddam Hussein i 2006, får vi mange eksempler på hvordan fiendebilder og propaganda påvirker nyhetsdekningen. Boken viser hvor sårbare og utsatte medier er i dekningen av kriger og konflikter. Gjennom studiet av Irak-krigen i 2003 får vi innblikk i de mange fallgruvene journalister står overfor når de skal formidle hva som skjer. Dette blir tydeliggjort ved bruken av ulike teoretiske perspektiver som den visuelle påvirkningskraft, språk, fredsjournalistikk og kjønn.

The power of communication. Changes and challenges in African media

Helge Rønning & Kristin Skare Orgeret, Oslo, Unipub forlag, 2009, ISBN 9788274774544.



The role of the media in terms of social change in Africa is analysed and discussed here, through chapters examining experiences from Ethiopia, Mozambique, South-Africa, Uganda and Zimbabwe. Through a number of concrete analyses, a broad spectrum of significant topical issues are discussed: political trajectories and the media; the role of public broadcasters; journalistic practices; the rise of tabloids; the dynamics of the relation between the crisis in Zimbabwe and the media; the role of ICTs in processes of social and political change; how different media may influence development in different areas; and how new technologies are used, and by whom, in relation to Community Multimedia Centres and also diasporic media.

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Sverige

Dokumentalist: Roger Palmqvist

Transforming audiences: patterns of individualization in television viewing

Jakob Bjur, Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2009, 297 p., ISBN 978-91-88212-76-4, (Göteborgsstudier i journalistik och masskommunikation; 57).



The thesis is an enquiry into patterns of individualization in television viewing, especially the linkage between television, as technological and cultural form, and television viewing behaviour as a social everyday practice. How does a raised abundance of specialized choice structures transform television viewing as a habitual, social and referential act?

People Meter data 1999 to 2008 is employed to map out detailed viewing behaviours of a large panel of Swedish households on a minute-to-minute basis. This type of data is today of worldwide use as a currency on the television market for trade in advertising space. The methodological strategy is being developed to refine and induce increased social and cultural meaning to these data. This will achieve a more nuance delineation of the social, habitual and referential character of television viewing behaviour.

Medieradövervakning: en studie av övervakningens betydelser i svensk dagspress

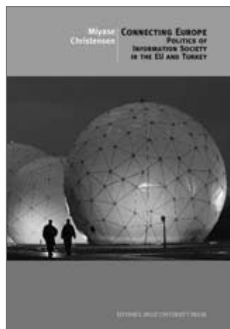
Eric Carlsson, Umeå, Umeå universitet, Institutionen för kultur och media, 2009, 189 p., ISBN 978-91-7264-802-9, (Medier & kommunikation; 12).

This study examines representations of surveillance in Swedish newspapers, more specifically, how they use surveillance and amateur images in their reporting. The thesis sets up two areas of concern: news on terrorism and news on police violence. The questions that produce the field of inquiry relate to how discourses of surveillance are articulated in text and image. They also concern construction of social identities related to reproduction of power relations, normality, and deviance.

Material used in this study consists of journalistic texts and visual images published in mainly four major Swedish newspapers; Aftonbladet, Expressen, Dagens Nyheter and Svenska Dagbladet. A qualitative research strategy was undertaken inspired by discourse analysis. The analysis focuses on four major issues: representations of terrorists, intensified surveillance, victims, and representations of police violence. It concentrates on surveillance images that were used by news media to visually represent the terrorists involved in the so called »London bombings« in 2005.

Connecting Europe: politics of information society in the EU and Turkey

Miyase Christensen, Istanbul, Bilgi Üniversitesi Yayınları, 2009. 210 p., ISBN 978-605-399-116-8.



In the book *Information Society in the EU and Turkey*, taking the policy arena as a discursive space, the author explores the evolution of information society policies in the EU and Turkey. Globalization processes from the 1990s on are explored from the standpoint of contemporary media and communications theory and political economy. Conceptualizing the global and regional shifts in the context of social change and taking commodification and spatialization as entry points, the book presents a detailed account of some of the crucial developments to date (on both on the EU and Turkish sides) based upon in-depth interviews with key stakeholders. The factors that shape the political economy of the telecommunications and ICT sectors in both the EU and Turkey are increasingly complex, engendering new spaces of politics, economy and citizenship.

I bildarkivet: om fotografi och digitaliseringens effekter

Anna Dahlgren & Pelle Snickars (eds.), Stockholm, Kungl. biblioteket. Audiovisuella medier, 2009, 207 p., ISBN 978-91-88468-15-4, (Mediehistoriskt Arkiv; 13).



I antologin diskuterar sex stycken foto-, konst- och mediehistoriker den digitala bildens förändrade arkivariska funktion och de effekter som olika slags digitaliseringsprocesser genererat. En återkommande fråga är hur man bör förstå den mediala rörelse som all digitalisering är inskriven i, en annan hur minnesinstitutioner blivit utmanade av helt nya kulturarvsaktörer som Flickr och Wikipedia. Boken är ett uppdaterat bidrag till den fothistoriska forskning som ägnat sig åt fotograferingsmediets transformation i skarven mellan analogt och digitalt.

”Reklam funkar inte på mig...”: unga, marknadsföring och internet

Louise Ekström & Helena Sandberg, Köpenhamn, Nordiska Ministerrådet, 2010. 220 p., ISBN 978-92-893-1986-7, (TemaNord; 2010:502).



Under 2008 och 2009 surfade ungdomar mer på internet än de tittade på tv. Internetannonsering är också den reklamkategori som ökat mest under det senaste året, till skillnad från tv och traditionell dagspress. I rapporten presenteras unga personers upplevelser och erfarenheter framför datorerna.

Rapporten speglar den nya tekniken, är koncentrerad på ungdomar och hur de ser på sig själva, sin omgivning och internet. Genom ögonrörelsemätning har författarna undersökt hur ungdomarna i högstadietåldern visuellt interagerar med internet och den reklam de exponeras för. Författarna har även intervjuat dem för att få reda på hur de upplever detta möte och hur de tänker kring reklampåverkan och marknadsföring på internet, vilka attityder de har till reklam, var de surfar på nätet och hur mycket reklam de exponeras för. Författarna har även undersökt hur de ser på sig själva, sin omgivning och vilka skillnader det finns mellan pojkars och flickors surfande. Ytterligare en fråga som ställts i rapporten är “Vilka ska ta ansvar för vad de unga möter på internet?”.

Facket i det medialiserade samhället: en studie av LO:s och medlemsförbundens tillämpning av news management

Jesper Enbom, Umeå, Umeå universitet, Institutionen för kultur och media, 2009, 183 p., ISBN 978-91-7264-811-1, (Medier & kommunikation; 13).

This study describes and tries to explain how the Swedish Trade Union Confederation and its affiliated unions act to confront the “medialisation” of the public debate. A combination of research methods are used in this study in order to investigate both the historical development of trade union news management and the use of news management by trade union personnel in their everyday work. Qualitative analysis of archive material is applied, as well as interviews with the press officers of the TUC affiliated unions and the TUC itself.

Journalistik och mångfald

Gunilla Hultén, Lund, Studentlitteratur, 2009, 163 p., ISBN 978-91-44-04895-6.



I boken belyses hur journalistik förhåller sig till etnisk och kulturell mångfald såväl i medieinnehåll som på redaktioner. Författaren ger också en historisk bakgrund till området och presenterar aktuella forskningsperspektiv. Dessa inbegriper undersökningar om redaktionell mångfald, minoritetsmedier och medieanvändning.

Medieetik

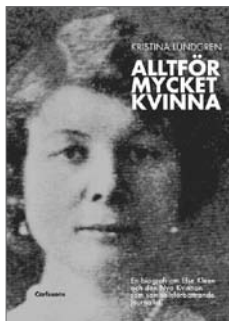
Torbjörn von Krogh, Stockholm, SNS Förlag, 2009, 94 p., ISBN 978-91-86203-24-5, (Pocketbiblioteket; 39).



Vad är ett medieetiskt problem? Hur resonerar medieansvariga när nyhetsintresset kolliderar med andra intressen, personliga eller samhälleliga? Vad betyder Internets utveckling för medieetiken? Vilka faktorer har påverkat utvecklingen av de svenska mediernas självsanering? Dessa och andra frågor behandlas i denna översiktliga framställning som också sätter in den svenska utvecklingen i ett europeiskt perspektiv.

Alltför mycket kvinna

Kristina Lundgren, Stockholm, Carlsson Bokförlag, 2010, ISBN 978-91-7331-313-1.



Boken är en yrkesbiografi över Journalisten Else Kleen (1882-1968) och skildrar en ung kvinnas utveckling från skribent och kåsör till undersökande samhällsreporter under den tid då den moderna journalistiken växte fram. Grundmaterialet för boken utgörs av hennes egna artiklar så som de publicerats i Dagens Nyheter, Stockholms Dagblad, Stockholms-Tidningen och Idun. Hon gjorde reportage om psykiskt hälsovård och fångvård och avslöjade misshandel av barn och ungdomar som bodde i skyddshem. Med artikelsierier och böcker blev hon en betydelsefull opinionsbildare och hennes artiklar ledde till reformer 1936 och 1937 och till flera åtal mot förövare.

Kleen var både modeexpert och fångvårdsexpert med en pregnant egen röst. Dessutom var hon under drygt 40 år gift med socialministern Gustav Möller. Hennes liv var dramatiskt, delvis på grund av hennes journalistiska skrivande. Oftast handlade kritiken om hennes opassande skrivelser och uppträdande, i en tid då det sociala regelverket var betydligt strängare än idag och då kvinnor skulle hålla sig till hem- och familjefrågor. Else Kleen umgicks med hög och låg. Hon var helt enkelt alltför mycket kvinna för att passa in i den svenska jantelagens lagomland.

Bilden av psykiatriområdet: nyhetsrapporteringen i Rapport 1980-2006

Ann-Sofie Magnusson, Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, 277 p., ISBN 978-91-88212-82-5, (Göteborgsstudier i journalistik och masskommunikation; 60).



This thesis describes and analyses the image of the psychiatric field that Swedish newscast gives from a long-term period (27 years examined) of view and in the perspective of the great changes that have occurred in the psychiatric field. The research questions are: What image has the Swedish news coverage of the psychiatric field shown in a broad and long-term perspective? And how does the news image correspond to societal context?

”The psychiatric field” encompasses both an individual as a societal perspective on mental illness. A model based on the idea of the psychiatric field as “reality” is used to study the news image. The model consists of psychiatric field actors and questions, their properties and relationships. The study of news content in the news program Rapport is used to answer the first research question. To answer the second research question, the news image is studied in relation to events in the psychiatric field and to government statistics.

Väljarna, partierna och medierna: en studie av politisk kommunikation i valrörelsen 2006

Lars Nord & Jesper Strömbäck (eds.), Stockholm, SNS Förlag, 2009, 360 p., ISBN 978-91-86203-10-8.



Boken granskar den politiska kommunikationen i samband med den svenska valrörelsen 2006. De politiska partiernas kampanjstrategier och användning av professionella kommunikationsmetoder diskuteras, liksom genomslaget för partiernas politiska dagordningar i debatten. Vidare undersöks de ledande nationella mediernas bevakning av valrörelsen under de sista veckorna före valet och olika särdrag i den politiska journalistiken. Mediernas effekter i valrörelsen diskuteras också utifrån olika studier av den allmänna opinionen.

Författarna tar upp de viktigaste trenderna i den politiska kommunikationen i valrörelsen, inte minst mot bakgrund av den snabba medieutvecklingen. Särskilt belyst blir frågan om vad förändringarna betyder för demokratins kvalitet i termer av fri opinionsbildning och fungerande offentlighet.

Opinionsbildning

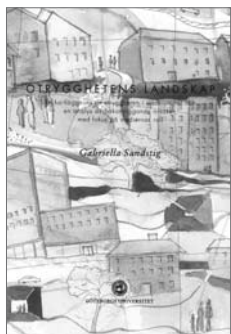
Olof Petersson, Stockholm, SNS Förlag, 2009, 280 p., ISBN 978-91-86203-30-6, (Pocketuniversitetet; 8).



Strategisk kommunikation, PR, spin, reklam, marknadsföring, propaganda. Opinionsbildning har många namn. Men hur går det egentligen till att påverka? Och hur påverkas vi av alla budskap som dagligen sköljer över oss? Boken ger en bred och pedagogisk översikt över teorier och forskningsresultat som tydliggör opinionsbildningens roll i demokratin. Förutsättningen för att medborgarna ska kunna påverka sitt samhälle är att det finns en folkvilja som grundas på fri åsiktsbildning. Men vad är egentligen "åsiktsbildning" och kan man verkligen hävda att den är "fri"? Författaren diskuterar också om åsiktpåverkan genom propaganda är förenlig med demokratins ideal.

Otrygghetens landskap: en kartläggning av otryggheten i stadsrummet och en analys av bakomliggande orsaker, med fokus på mediernas roll

Gabriella Sandstig, Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, 406 p., ISBN 978-91-88212-78-8, (Göteborgsstudier i journalistik och masskommunikation; 58).

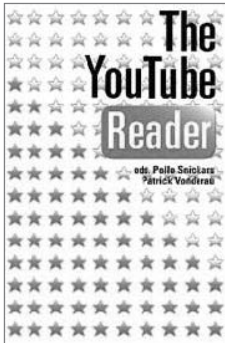


The dissertation are to explores and maps the fear and insecurity in urban public spaces analyses the underlying causes behind the sensations of fear and insecurity in these spaces, with focus on the role of the media.

The study is mainly based on survey data collected through regional samples of the population of West Sweden between the years of 2001-2007. But also data collected through quantitative content analyses of the two leading newspapers, Göteborgs-Posten and GT, in the region 1950-2003.

The YouTube reader

Pelle Snickars & Patrick Vonderau (eds.), Stockholm, Kungl. Biblioteket, Audiovisuella medier, 2009, 511 p., ISBN 978-91-88468-11-6, (Mediehistoriskt Arkiv; 12).



YouTube is the very epitom of today's media culture. The platform has rapidly developed into the world's largest archive of moving images, promising endless opportunities for amateur video, entertainment formats and viral marketing. The book study YouTube as an industry, an archive and a cultural form. Bringing together original contributions by scholars from US and Europe, the potentials and pitfalls of "broadcasting yourself" are critically discussed.

The contributions in this volume analyze various relationships between technology, community and commerce characterizing YouTube practice. The book has been roughly organized into six sections. "Mediality" offers conceptual arguments about YouTube, relating the new phenomenon to prevalent concerns in media theory and history. "Usage" follows those on YouTube in the twisted forms of practice. "Form" examines what was called aesthetics in the days of old media, while "Storage" deals with the archival implications the YouTube platform holds. "Industry" is concerned with the economic relevance of YouTube for society. Finally, "Curatorship" came as an invitation to Giovanna Fossati, curator at the Netherlands Film Museum in Amsterdam, to organize a YouTube exhibition on the Internet.

Makt, medier och samhälle: en introduktion till politisk kommunikation

Jesper Strömbäck, Stockholm, SNS Förlag, 2009, 296 p., ISBN 978-91-86203-02-3

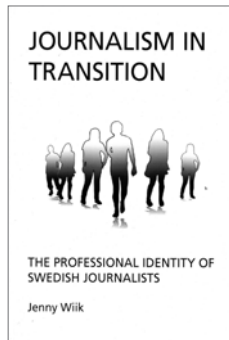


I moderna samhällen utgör medierna den främsta källan till information och den viktigaste arenan för samhällskommunikation. Medierna är dock inte enbart en neutral arena; de fungerar också som aktiva aktörer i den politiska kommunikationen. Mediernas betydelse som informations-källa och det faktum att de fungerar både som arenor och aktörer ger dem en särställning i modern politisk kommunikation. Det ger dem stort inflytande över det egna innehållet, över dem som behöver medierna för att nå ut till människor och över dem som behöver medierna för information. Medierna är inte allsmäktiga, men inte heller maktlösa. De är mäktiga.

I boken ger författaren en bred introduktion till det kommunikativa spelet mellan medborgare, medieaktörer och politiska aktörer, med särskilt fokus på mediernas makt och inflytande i den politiska kommunikationen.

Journalism in transition: the professional identity of Swedish journalists

Jenny Wiik, Göteborg, Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 2010, 246 p., ISBN 978-91-88212-80-1, (Göteborgsstudier i journalistik och masskommunikation; 59).



Is journalism going through ‘de-professionalization’ or is it just entering a new phase – taking a different shape? And what is the meaning of professional ideals such as scrutiny and autonomy in these processes? In this thesis the author discusses these matters, with focus on the case of Swedish journalists.

Empirical support is drawn from a national survey conducted five times since 1989 on the Dept. of Journalism, Media and Communication at the University Gothenburg (JMG). Questions about journalists’ perceptions of various ideals offer excellent opportunities to explore possible homogenization vs. fragmentation, and what the attitudinal dimensions actually say about the professional content of Swedish journalism.

Journalism at the borders: the constitution of nationalist closure in news decoding

Johan Östman, Örebro, Örebro universitet, Medie- och kommunikationsvetenskap, 2009, 231 p., ISBN 978-91-7668-679-9, (Örebro Studies in Media and Communication; 8), (Örebro Studies in Conditions of Democracy; 3).

In this dissertation, the relationship between news journalism and nationalism is explored. The point of departure is that nations cannot persist without nationalism – that is, without practices that function to reproduce and transform this central, yet fragile form for societal organization. The study attempts to identify general mechanisms and structures of news discourse that can establish national frames of reference within which social reality is made meaningful by citizens. News material as well as actual audience decodings are included as empirical objects of study.

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