

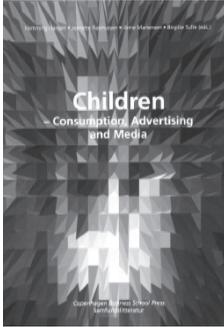
New Literature

Denmark

Documentalist: Peder Grøngaard

Children. Consumption, Advertising and Media

Flemming Hansen, Jeanette Rasmussen, Anne Martensen & Birgitte Tufte (eds) Frederiksberg, Samfundslitteratur, 2002, 301 p., ISBN 87-593-0977-6.



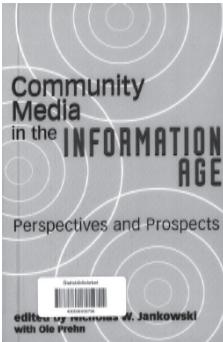
A comprehensive collection of the newest international research on children and advertising. The book aims to present recent studies by researchers working in the field of consumption, advertising and media in relation to children. The purpose is to shed light on the relationship between consumer behavior, advertising and communication in general with a special focus on children and adolescents. The book is a result of the international seminar “Children’s Socialization as Consumers and their Perception of Advertising” held by the Forum for Advertising Research in June 2001. The editors of the book are associated with the Forum for Advertising Research, Department of Marketing, Copenhagen Business School, Denmark.

Contains the following articles: Anne Martensen og Birgitte Tufte: *Children: consumption, advertising and media*, Deborah Roedder John: *Consumer socialization of children: a retrospective look at twenty-five years of research*, Cecilia von Feilitzen: *Times are changing and youth with them: on young people’s media use in Sweden*, Flemming Hansen, Jens Halling and Jens Carsten Nielsen: *Danish children’s upbringing – as consumers*, Adrian Furnham: *Children and advertising: politics and research in consumer socialization*, Anne Martensen and Flemming Hansen: *Children’s knowledge and interpretation of commercial advertising: intentions, truthfulness and viewing habits*, Brian Young: *The child’s understanding of the intent behind advertising: “a personal story”*, Christian Derbaix and Joël Bree: *The impact of children’s affective reactions: elicited by commercials on attitudes toward the advertisement and the brand*, Dan Freeman and Merrie Brucks: *Drug, alcohol, and tobacco use prevention efforts: benefits and challenges of targeting young children*, Whiton S. Paine: *Some ethical implications of consumer behavior: principles when kids are involved*, Nancy Jennings: *Advertising, branding, and consuming: the ABCs of marketing in American schools*.

Note: For further information, see: <http://www.samfundslitteratur.dk/>

Community Media in the Information Age. Perspectives and Prospects

Nicholas W Jankowski & Ole Prehn (eds) Cresskill, N.J., Hampton Press, 2002, 390 p., ISBN 1-57273-372-1, (Hampton Press communication series. Mass communications and journalism).



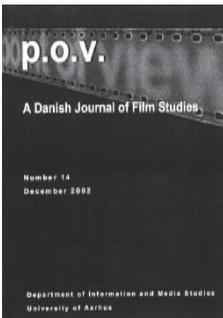
Community media have undergone much change during the past decade. In Western Europe, local and regional broadcasting stations have achieved a degree of legitimatization. In Central and Eastern Europe small-scale electronic media have been emerging at an explosive rate, often accompanied by tensions between commercial and community interests. In North America, multimedia initiatives and affirmative access policies are in effect in hundreds of localities. And nearly everywhere, new communication technologies, especially the Internet, have expanded the vistas and practices of local stations. This book examines these developments from a variety of theoretical perspectives. It is a timely reflection and update on small-scale media around the world. The 19 chapters are organized into

five sections and a wide panorama of community media initiatives are presented: women's radio in England, radio talk programs in Northern Ireland, access television in the United States, ethnic media in Britain, regional television in France, Internet initiatives in Catalonia, community networks in New York and Edinburgh, and media education practices in Germany.

Contains among other things the following article: Tom Moring: *Minority broadcasting in Scandinavia*.

Special Issue: Casablanca

Richard Raskin (ed.) *P.o.v.: a Danish Journal of Film Studies* (2002)14, temanummer, 146 p., ISSN 1396-1160. (Århus Universitet, Institut for Informations- og Medievidenskab).



From the editor's statement of purpose: "The principal purpose of p.o.v. is to provide a framework for collaborative publication for those of us who study and teach film at the Department of Information and Media Studies at the University of Aarhus. Our emphasis is on collaborative projects, enabling us to combine our efforts, each bringing his or her own point of view to bear on a given film or genre or theoretical problem. Consequently, the reader will find in each issue a variety of approaches to the film or question in hand – approaches which complete rather than compete with one another". This issue of p.o.v. offers fourteen new takes on one of Hollywood's most enduring classics: "Casablanca".

Contains the following articles: Susanne Stranddorf and Line Aamand Hansen: *Sublime superficiality: an interview with Ole Michelsen on "Casablanca"*, Diana Paladino: *Everything's in "Casablanca"*, Nancy Graham Holm: *"Casablanca": the wrong man gave her the right feelings*, Bodil Marie Thomsen: *"Casablanca" in "Morocco": "Morocco" in "Casablanca"*, Francesco Caviglia: *What is Rick doing in the Balkans?: quotes from "Casablanca" in Kusturica's "Black Cat, White Cat" (1998)*, Birger Langkjær: *"Casablanca" and popular music as film music*, Daniel Kothenschulte: *Visa for transition: "Casablanca" and the spiritual melodrama*, Niels Weisberg: *It's "almost" the same old story: or when the legend becomes fact, print the truth*, Jakob Isak Nielsen: *On visual design and staging in "Casablanca"*, Edvin Vestergaard Kau: *"We said no questions": reflections on playful uncertainty in "Casablanca"*, Søren Høy: *A walk down fascination street: bits and pieces about "Casablanca"*, Morten Kyndrup: *"We'll*

always have “Casablanca””, Johannes Riis: *Bogey’s imaginative contribution*, Richard Raskin: *Bogart’s nod in the “Marseillaise” scene: a physical gesture in “Casablanca”*.

Note: All issues of p.o.v. can be found on the Internet at: <http://imv.au.dk/publikationer/pov/POV.html>

Other new literature

Cruz, Juan José: *Working Americans in and around the precinct: Hill Street Blues’ dubious response to Reaganism*. Odense, University of Southern Denmark, 2002, 21 p., (Odense American studies international series. Working paper; 52), ISSN 0908-2271. (Syddansk Universitet, Center for American Studies).

TELEVISION SERIALS • WORKING CLASS
• RACISM • NARRATOLOGY

Ellerup Nielsen, Anne: *Rhetorical features of the company website*. Århus, The Centre for Internet Research, 2002, 30 p., ISBN 87-91163-06-4, (Papers from the Centre for Internet Research; 6), ISSN 1601-5371. (Århus Universitet, Institut for Informations- og Medievidenskab, Center for Internetforskning/CFI).

MARKETING • ENTERPRISES • COMMUNICATION
• WORLD WIDE WEB

Hansen, Flemming; Yssing Hansen, Lotte; Grønholdt, Lars: *STAS and logit modeling of advertising and promotion effects*. Frederiksberg, Copenhagen Business School, 2002, 11 p., (Research paper. Advertising Research Group; 2002:5), ISSN 1600-728X. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

ADVERTISING • MEDIA
• COMMUNICATION EFFECTS • MEASUREMENT

Hansen, Flemming; Olsen, Jørgen Kai: *STAS and other short term advertising effect measures*. Frederiksberg, Copenhagen Business School, 2002, 10 p., (Research paper. Advertising Research Group; 2002:6), ISSN 1600-728X. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

ADVERTISING • TELEVISION
• COMMUNICATION EFFECTS • MEASUREMENT

Hansen, Flemming; Halling, Jens: *Evaluation of possible sponsoring objects: how to choose among sport, social aid organisations, cultural events and tv-programmes*. Frederiksberg, Copenhagen Business School, 2002, 27 p., (Research paper. Advertising Research Group; 2002:8), ISSN 1600-728X. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

ADVERTISING • SPONSORSHIP
• COMMUNICATION EFFECTS • MEASUREMENT

Poulsen, Jørgen: *Use of news on the Internet: as a part of the social construction of meaning, identity, social practice and democracy*. Roskilde, Roskilde University, 2002, 7 p., (Roskilde Universitetscenter, Institut for Kommunikation, Journalistik og Data-logi). Note: The paper is part of a larger study with participation of around 50 research workers under the mutual title: Media and Democracy in the Network Society (MODINET).

NEWS • INTERNET • MEDIA USE
• RESEARCH METHODS

Yssing Hansen, Lotte; Hansen, Flemming: *Advertising half-life estimates for various fmcg*. Frederiksberg, Copenhagen Business School, 2002, 9 p., (Research paper. Advertising Research Group; 2002:4), ISSN 1600-728X. (Handelshøjskolen i København, Institut for Afsætningsøkonomi).

ADVERTISING • TELEVISION
• COMMUNICATION EFFECTS • MEASUREMENT

Articles

Bruhn Jensen, Klaus: Grand medium theory. *Semiotica* 138(2002)1/4, ISSN 0037-1998, pp. 393-398.

MEDIA • COMMUNICATION • SEMIOLOGY
• COMMUNICATION THEORY

Mogensen, Kirsten: News as a commercial product: why journalistic freedom may be good business. In: Biberman, Jerry; Alkhafaji, Abbas F. (eds.): *Business research yearbook: global business perspectives: volume IX*, Lanham, University Press of America, 2002, (A publication of the International Academy of Business Disciplines), ISSN 1082-9040, pp. 627-631.

MEDIA • JOURNALISTS • FREEDOM OF SPEECH
• OWNERSHIP

Prehn, Ole: Medien in Dänemark. In: *Internationales Handbuch Medien 2002/2003*, Baden-Baden, Nomos Verlagsgesellschaft, 2002, ISBN 3-7890-8064-0, ISSN 0946-3348, pp. 242-253. (Hans-Bredow-Institut).

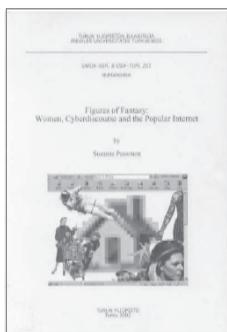
NEWSPAPERS • CIRCULATION FIGURES
• BROADCASTING • AUDIENCE RATING

Finland

Documentalist: Eija Poteri

Figures of Fantasy. Women, Cyberdiscourse and the Popular Internet

Susanna Paasonen, Turku, Turun yliopisto, 2002, 285 p., ISBN 951-29-2134-0, (Turun yliopiston julkaisuja, Sarja B, Humaniora; 251), ISSN 0082-6987. (University of Turku, Department of Media Studies). Note: Doctoral dissertation.

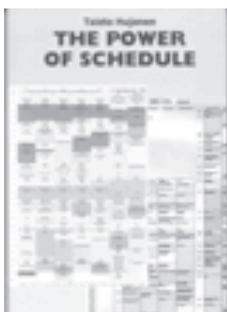


This book is divided into four main chapters and it investigates the genealogical routes of cyberdiscourse, the implications of the figure of cyberspace and domestic metaphors, ways of imagining women as Internet users, feminist debates on gender, cybernetics and embodiment. Within the individual chapters, case studies vary from psycho-cybernetics and guidebooks on home page building, literary fiction and self-help literature on online romance, to reading on films, television series and www pages, portals and other online services.

More information: <http://www.translocal.net/susanna/>

The Power of Schedule. Programme Management in the Transformation of Finnish Public Service Television

Taisto Hujanen, Tampere, Tampere University Press, 2002, 174 p., ISBN 951-44-5427-8, (Media studies). (University of Tampere, Department of Journalism and Mass Communication).



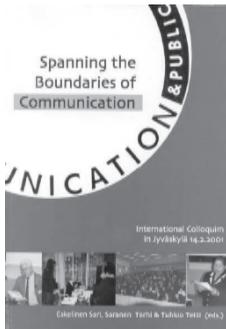
The book analyses and discusses scheduling as a form of programming management which became of key strategic importance in European public broadcasters' restructuring practices in the 1990's. In Finnish public service television (Yleisradio), the new programming approach was introduced in 1994 and became known as Management by Schedule. The implanting of this approach in Yleisradio Television and the evaluation of this cultural and socio-economic consequences form the focus of this study. The book concludes with analysis, discussion, and critique of Yleisradio's digital strategy which hints at replacing the schedule orientation with a much stronger emphasis on content-oriented manage-

ment. The study is based on an assumption that scheduling is of central strategic importance in the new audience orientation of public service television. The change from programme planning to scheduling means more than a change of language.

Book orders: <http://granum.uta.fi/>

Spanning the Boundaries of Communication

Sari Eskelinen, Terhi Saranen & Tetti Tuhkio (ed.), Jyväskylä, University of Jyväskylä, 2002, 175 p., ISBN 951-39-1201-9, (Jyväskylän yliopisto, Viestintätieteiden laitoksen julkaisuja; 25), ISSN 0782-7172. (University of Jyväskylä, Department of Communication; International Colloquium, Jyväskylä, 2001).



The book is a collection of presentations in Spanning the boundaries - colloquium. The conference was held at the University of Jyväskylä, Finland, in February 2001. The book includes the following articles: Jaakko Lehtonen: "Quo vadis": what does the future look like for public relations in this Millennium?, Günter Bentele: Parasitism or symbiosis?: the intereffication model under discussion, Hellmut K. Geissner: Deliberating upon dialogical ethics, Phil Harris: Machiavelli, political marketing and reinventing government, Timothy G. Hegstrom: Managerial communication and the problematic nature of rhetoric, Karlfried Knapp: Inter-cultural and organizational communication – a case study of miscommunication in multinational business, Kaarle Nordenstreng: What was the task of the media after all?, Lars Palm: Carpet bombing of organic growth?: strategies for social marketing programs, Gary W Selnow: The Internet as an instrument of democracy, Edith Slembeck: Feedback in organizational communication, Dejan Vercic: Thorstein Veblen, business and communication: is organizational communication censored, Peeter Vihalemm & Marju Lauristin: Journalism and public relations in different normative contexts, Osmo A. Wiio: Homo laguens and image processing in the brain and multimedia, Minka Zlateva: Ethics of communication: case studies from Bulgaria.

Publisher's web-page: <http://viesti.jyu.fi/eng/current.html>

Other new literature

Article

Isotalus, Pekka; Muukkonen, Hanni: Animated agent immediacy and news services with handheld computers. *Communication Quarterly* 50(2002)1, ISSN 0146-3373, pp. 78-92.

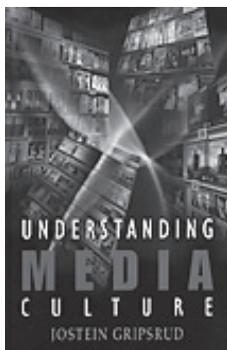
COMMUNICATION RESEARCH • COMPUTERS
• NEWS • USER INTERFACES

Norway

Documentalist: Pernille Riise Lothe

Understanding Media Culture

Jostein Gripsrud, London, Arnold, 2002, 330 p., ISBN 0-340-72034-4.



This is an introduction to media studies that presents basic and fundamental theoretical perspectives on both social scientific approaches and those of humanities and aesthetics. Central debates and phenomenon are seen in a historical light. Based on the individual's relation to the mass media, the author discusses main topics of the field: identity, media influence, social differences, the public sphere, democracy, media technology, institutions and production. It also introduces different methods used in analysing media texts. The book is intended for universities and colleges, and invites the reader to participate in discussions to understand the media critically, without denying the pleasure they offers. John Ellis describes it as "engaging, clear and often witty" and as "a much needed comprehensive introduction to media studies".

Note: For more information, see <http://www.arnoldpublishers.com/> or <http://www.oup-usa.org/>

Other new literature

Córdova S., Verónica: *Cinema and revolution in Latin America*. Bergen, Universitetet i Bergen, 2002, 411 p., ISBN 82-8033-013-5, (Publikasjon; 52), ISSN 1502-2382. (Universitetet i Bergen, Institutt for medievitenskap). Note: Dissertation for the degree of dr.philos.

The thesis deals with the interrelation between revolutionary political change and cinematic representation. The author attempts to answer questions like how film reflects and effects social history, how social history and political / cultural contexts effect filmmaking and condition narratives. She also asks how nation-state policies effect production and narratives. The aim is to reunite film practice, film theory and film history in the context of the social and political transformations of Latin America during the 20th century. The author wishes to carry out a historical reading of three major stages in Latin American film history (old, new and contemporary) and a cinematographic reading of the national revolutions of the 20th century of the continent (Mexico, Bolivia, Cuba and Nicaragua).

FILMS • FILM PRODUCTION • FILM THEORY
• HISTORY

Hammer, Anita: *Weaving plots: frames of theatre and ritual in simultaneous interactive digital communication*. Trondheim, NTNU, 2002 , 274 p.,

ISBN 82-7630-032-4, (KUBE; 2002, 2), ISSN 1500-8673. (NTNU, Institutt for kunst- og medievitenskap). Note: Dissertation for the degree of dr.art.

The aim of the dissertation is to describe simultaneous interactive digital communication from a perspective of theatre studies, based on experiences from theatrical practice and theory. The author is using humanistic perspectives on the use of computer technology. She draws on research from various subject areas that are relevant for a broader perspective on, and understanding of, what is known as "digital culture". She tries to show that the field of theatre studies can offer some models of understanding of digital culture that, combined with research from other subject areas, may broaden our understanding of digital human communication in relation to an overarching cultural context.

THEATRE • TECHNOLOGY
• DIGITAL COMMUNICATION SYSTEMS
• INTERACTIVITY

Harro, Halliki: *Changing journalistic conventions in the press: empirical studies on daily newspapers under different political conditions in 20th Estonia*. Oslo, Universitetet i Oslo, 2001, 278 p., (Acta Humaniora; 100), ISSN 0806-3222. Note: Dissertation for the degree of dr.polit.

The author is discussing the development and the role of journalistic methods and conventions during the different political systems and epochs in 20th century Estonia. She uses history as a screen to demonstrate changes in journalism and how they are related to political processes and power relations between the press institution and other groups in society. The aim is to follow changes in journalistic conventions and explain how these conventions have been influenced by the development of professional standards and power relations between journalism and the other societal faces under different political regimes. The main source for empirical study is the historical newspaper texts.

JOURNALISM • HISTORY • NEWSPAPERS • POLITICS

Lundby, Knut (ed.): *KNOWMOBILE: knowledge access in distributed training: mobile opportunities for medical students*. Oslo, Universitetet i Oslo, 2002, 268 p., ISBN 82-8064-004-5, (InterMedia Report; 5), ISSN 1502-7198. (Universitetet i Oslo, InterMedia). Note: The report contains a preface and sixteen articles which are registered separately, see NORDICOM NO. 200230220 – 200230236. The project is funded by the Nordunet2 programme under the Nordic Council of Ministers.

Contains following preface and articles: Preface: the KNOWMOBILE project (Knut Lundby), Student experiences with KNOWMOBILE (Johannes Espolin Johnson Hov), Background and research questions (Knut Lundby), 'Oslo 96': elements of a virtual medical campus (Borghild Roald), The medical students: computer skills and computer use (Bård Ketil Engen), The three KNOWMOBILE settings (Knut Lundby and Ole Smørðal), Walking away from the PDA (Jarle Petter Kasbo, Hans Gallis and Jo Herstad), Mobile instant messaging (Kim Finkenhausen, Øystein Haga and Jo Herstad), PDA as an information infrastructure (Kari Blekastad Ellingsen and Ole Smørðal), Barriers and triggers for use of PDA in medical practice (David Hsu and Ole Smørðal), Bootstrapping mobile computing in medicine (Ole Hanseth), Student experiences with KNOWMOBILE terminals (Knut Lundby and Bård Ketil Engen), PDAs in medical education and practice (Ole Smørðal, Judith Gregory and Kari Jeanette Langseth), Exploring the potential of handheld devices in learning situations (Anniken Larsen Furberg and Ola Berge), Engagement modes and flow in using PDAs (Leif Hedman), KNOWMOBILE conclusions (Knut Lundby) and KNOWMOBILE guides the implementation of technology in medical education (Göran Petersson).

KNOWLEDGE • EDUCATION • INTERNET
• LEARNING

Morrison, Andrew (ed.): *Researching ICTs in context*. Oslo, Universitetet i Oslo, 2002, VI, 279 p., ISBN 82-8064-003-7, (InterMedia Report; 3), ISSN 1502-7198. (Universitetet i Oslo, InterMedia). Note: The report contains eleven articles which are registered separately, see NORDICOM NO. 200230208 – 200230218. The book is the result of a conference hosted by the Social and Cultural Presuppositions for Information and Communication Technologies (SKIKT) programme, which is funded by The Research Council of Norway.

Contains these articles: Introduction (Andrew Morrison), Doing innovative ICT-research: methodological challenges in leveraging the best of three worlds (Helge Godø), Public places – public activities?: methodological approaches and ethical dilemmas in research on computer-mediated communication contexts (Janne C. H. Bromseth), Locating the Internet: studying ICT is passé in the culture of real virtuality (Trond Arne Undheim), Beyond the enigmatic utopia: researching facts and failures in ICT projects (Jarle Brosveet), Experiments along the bazaar-route: the importance of user-producer dialogue in shaping new media technology (Per Hetland), ICTs in contexts: reporting research from researching researchers' reports (Beate Elvebakk), The multi-dimensional stories of the gendered users of ICT (Hilde Corneliussen), Seduced by numbers? (Helen Jøsok Gansmo), Researching performance, performing research: dance, multimedia and learning (Synne Skjulstad, Andrew Morrison and Albertine Aaberge) and Blogging thoughts: personal publication as an online research tool (Torill Mortenson and Jill Walker).

INFORMATION TECHNOLOGY
• COMMUNICATION TECHNOLOGY • RESEARCH
• DIGITAL MEDIA

Articles

Solberg, Harry Arne: The economics of television sports rights: Europe and the US – a comparative analysis. *Norsk medietidsskrift* 9 (2002)2, temannummer, ISSN 0804-8452, pp. 57-80, pp. 3-128, 149-154. Note: The theme of the issue is sport and media. The article is a part of a research project on media and sports rights at Center for Media Management at The Norwegian School of Management BI, funded by The Research Council of Norway and The Norwegian Football Association.

SPORT • TELEVISION • ECONOMICS • COMPETITION

Ytreberg, Espen: Continuity in environments: the evolution of basic practices and dilemmas in Nordic television scheduling. *European Journal of Communication* 17(2002)3, ISSN 0267-3231, pp. 283-304.

TELEVISION • HISTORY • PUBLIC SERVICE
• DIGITALIZATION

Ytreberg, Espen: Erving Goffman as a theorist of the mass media. *Critical Studies in Media Communication* 19(2002)4, pp. 481-497.

MASS MEDIA • COMMUNICATION THEORY
• MASS COMMUNICATION • BROADCASTING

Ytreberg, Espen: Ideal types in public service Television: paternalists and bureaucrats, charismatics and avant-gardists. *Media, Culture & Society* 24 (2002)6, ISSN 0163-4437, pp. 759-774.

TELEVISION • PUBLIC SERVICE • HISTORY
• BROADCASTING

Ytreberg, Espen: Moving out of the inverted pyramid: narratives and descriptions in television news. *Journalism Studies* 2(2001)3, ISSN 1461-670X, pp. 357-371.

TELEVISION NEWS • NARRATOLOGY
• PUBLIC SERVICE • JOURNALISM

Østbye, Helge: The "two-step-flow-of-communication" hypothesis. In: Larsen, Stein Ugelvik (eds.): *Theory and methods in the social sciences: textbook for first year social scientists*, New York, Columbia University Press, 2002, 286 p., ISBN 0-88033-990-X, (Social science monographs, Boulder), pp. 236-246. Note: The article is published in Norwegian earlier, see NORDICOM NO. 199930269. Translated by Per O. Storli.

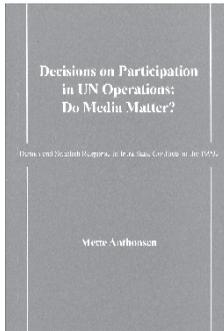
METHODOLOGY • OPINION
• COMMUNICATION THEORY
• COMMUNICATION EFFECTS

Sweden

Documentalist: Roger Palmqvist

Decisions on Participation in UN Operations: Do Media Matter? Danish and Swedish Responses to Intra State Conflicts in the 1990s

Mette Anthonsen, Göteborgs universitet, Statsvetenskapliga institutionen, 2003, 369 p., ISBN 91-628-5568-9, (Göteborg Studies in Politics; 80), ISSN 0346-5942. Note: Dr. diss.

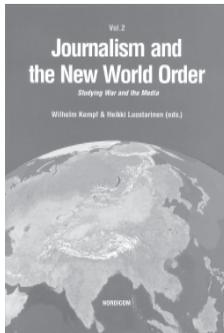


This dissertation discusses three questions: On a theoretical level, in which ways can media be assumed to function in relation to foreign policy? By which means can media be hypothesised to matter for state policy vis-à-vis participation in UN operations? And, on an empirical level, do media actually play a role? These questions are discussed in this study of Danish and Swedish responses to UN operations in 16 different intra state conflicts during the 1990s. Well-known conflicts in the former Yugoslavia, Somalia and Rwanda are included, as are conflicts in less publicised areas such as Georgia, El Salvador and Western Sahara, for example. Danish and Swedish TV (Danish TV2 Nyhederne and Swedish SVT Rapport) and newspaper (Politiken and Dagens Nyheter) coverage of different

conflicts are analysed by 10950 news items, and 26 key decision makers are interviewed in this book.

Journalism and the New World Order. Studying War and the Media. Vol. 2.

Wilhelm Kempf & Heikki Luostarinen (eds.), Göteborgs universitet, NORDICOM, 2002, 296 p., ISBN 91-89471-10-5.



This is the second volume of the project called 'Journalism in the New World Order'. The present volume deals with theoretical, historical and methodological problems of war reporting and war propaganda. The first part of the book deals with the media's role in conflicts and provides conceptual and theoretical tool for the analysis of conflict coverage and war reporting. Under the title 'How Did We Get There?', the second part of the volume provides the historical background needed to understand the present situation of journalism in war. The third part presents different methodological approaches to the study of war and the media, applying both quantitative and qualitative methods of analysing media discourse.

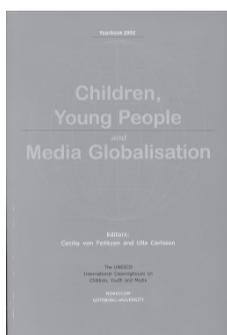
The fourth part is dedicated to studies of the Gulf War and the conflict in Bosnia and demonstrates application of the previously described theoretical models and methodological approaches. Finally, 'Beyond Wishful Thinking', the closing part of the volume, summarizes the implications of this kind of research in terms of practical journalism.

Following articles are included: *Propaganda analysis* (Heikki Luostarinen), *The changing role of the media in conflicts. From the cold war to the net age* (Heikki Luostarinen & Rune Ottosen), *Conflict coverage and conflict escalation* (Wilhelm Kempf), *TV wars, the audience and the public* (Oddgeir Tveiten), *Propaganda and reporting in total wars* (Heikki Luostarinen), *The US media and the Vietnam war. Sparks for a fire* (Heikki Luostarinen), *Propaganda and the war reporting after the Vietnam war* (Heikki Luostarinen & Rune Ottosen), *News, discourse, rhetoric, propaganda.*

Conflict journalism from a multi-methodological perspective (Oddgeir Tveiten & Stig A Nohrstedt), *Integration of quantitative and qualitative content analysis in media research* (Wilhelm Kempf), *Communication disorders in conflict coverage* (Michael Reimann), *Images of the UN in Dagens Nyheter and the Washington Post during the Gulf War 1990-91* (Stig A Nohrstedt), *The presentation of alternative ways of settling the Gulf conflict in German, Norwegian and Finnish media* (Wilhelm Kempf & Michael Reimann), *Escalating and deescalating aspects in the coverage of the Bosnia conflict: a comparative study* (Wilhelm Kempf), *Peace journalism – a challenge* (Johan Galtung) and *Journalism and cultural preconditions of war* (Heikki Luostarinen).

Children, Young People and Media Globalisation

Cecilia von Feilitzen & Ulla Carlsson (eds.), Göteborgs universitet, NORDICOM, The UNESCO International Clearinghouse on Children, Youth and Media, 2002, 262 p., ISBN 91-89471-15-6, (Yearbook; 2002), ISSN 1403-4700.

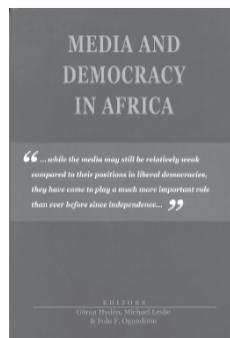


Yearbook 2002 contains research examples illustrating the role of media globalisation in children’s and young people’s lives in different parts of the world. The transnational media and media contents – imported television programmes, satellite TV, the Internet, video and computer games, popular music, ‘global’ advertising and merchandised products – are to a great extent used by children and are, as well, increasingly targeting children. What does this mean for media production? For children’s cultural identity and participation in society? For digital and economic divides among children both within and between richer and poorer countries? A separate section of the book presents recent statistics on children in the world and media in the world.

Following articles are included: *Children, young people and media globalisation: Introduction* (Cecilia von Feilitzen), *Children, globalisation, and media policy* (Robert W McChesney), *Media globalisation: Consequences for the rights of children* (Cees J Hamelink), *Children, media and globalisation: A research agenda for Africa* (Francis B Nyamnjoh), *Pikachu’s global adventure* (Joseph Tobin), *Globalisation of children’s TV and strategies of the “Big Three”* (Tim Westcott), *Tracking the global in the local: On children’s culture in a small national media market* (Ruth Zanker), *“More than just TV”: Educational broadcasting and popular culture in South Africa* (Clive Barnett), *Domesticating Disney: On Danish children’s reception of a global media giant* (Kirsten Drotner), *Between here and there: Israeli children living cultural globalization* (Dafna Lemish), *The meanings of television for underprivileged children in Argentina* (Roxana Morduchowicz), *Remembering violence: Media events, childhood and the global* (Keval J Kumar), *Globalisation and children’s media use in Sierra Leone* (Mohamed Zubairu Wai), and *Digital kids: The new on-line children’s consumer culture* (Kathryn C Montgomery).

Media and Democracy in Africa

Göran Hydén, Michael Leslie & Folu F Ogundimu (eds.), Uppsala, Nordiska Afrikainstitutet, 2002, 260 p.



The book provides the first comprehensive and up-to-date assessment of the role of the media in political change in sub-Saharan Africa. The central argument of the volume is that while the media may still be relatively weak compare to their positions in liberal democracies, they have come to play a much more important role than ever before since independence. This volume shows that the media scene in Africa is diverse. It stretches from the well-developed and technological advanced situation in south Africa to the still fledgling media operations that are typical in sub-Saharan Africa. In these countries, print media as well as television and radio are just beginning to take their place in society and do so using simple and often outdated technology. The volume is organized to provide

a historical perspective on the revolution of the African media, placing the present in the context of the past, including both colonial and post-colonial experiences.

Following chapters are included: *Communications and democratization in Africa* (Göran Hydén and Michael Leslie), *The media and the two waves of democracy* (Göran Hydén and Charles Okigbo), *Media laws in political transition* (Chris W. Ogbondah), *Broadcasting and political reform* (Paul R. van der Veur), *The internet and democratization* (Michael Leslie), *Media ownership and democratization* (Keyan Tomaselli), *African politics and American reporting* (Beverly G. Hawk), *Alternative small media and communicative spaces* (Debra Spitulnik), and *Media and democracy in twenty-first-century Africa* (Folu Folarin Ogundimu).

Other new literature

Carlsson, Ulla: *Media and violence in society: attitudes toward media violence and protective measures in Sweden*. Göteborg, Göteborgs universitet, 2002, 7 p. Note: Paper presented at TV e tutela dei minori. Regolamentazione comparata in sei Paesi europei, Comitato TV e Minori, Rome 13 november, 2002.

MEDIA • VIOLENCE • REGULATIONS • SOCIETY

Carlsson, Ulla: *The rise and fall of NWICO – and then? From a vision of international regulation to a reality of multilevel governance*. Göteborgs universitet, NORDICOM-Sverige, 2003, 39 p. (EURICOM Colloquium, Venice, 2003). Note: Theme: Information Society: Visions and Governance.

NEWS FLOW • COMMUNICATION POLICY • REGULATIONS • GLOBALIZATION

