Nordicom-Sveriges Mediebarometer 2004

Mediebarometern är en årlig räckvidsundersökning som belyser hur stor andel av den svenska befolkningen som en genomsnittlig dag under respektive år tagit del av ett antal enskilda medier; radio, TV, text-TV, video, bio, kassettband, CD-skiva, morgontidning, kvällstidning, vecko-/månadstidning, tidskrift, bok, reklam och ny medieteknologi. Ett särskilt frågeområde rör Internet-användningen. Syftet är att beskriva tendenser och förändringar i människors nyttjande av massmedier.


Mediebarometern genomfördes första gången 1979 och har sedan dess genomförts varje år. Den översiktspublikation som nu utges är således den 25 i ordningen.

Diffusion of the News Paradigm 1850-2000

Towards the turn of the 19th century, newspapers in the US were expanding more rapidly than elsewhere. Was it this burgeoning market, which inspired journalism to reinvent itself into a ‘new’ and different kind of texts: clearer, fact oriented and without any obvious ideological bias? Or were also broader cultural currents at work?

This anthology is one of a few, which compares the developments of news journalism cross-nationality. The creation of a ‘new paradigm’ in US is traced from its beginnings up to the present; its varying impacts on European journalism is discussed and documented for England during the 1880s and 1890s, in Scandinavia between the 1870s and the present, in Germany before and after 1945, and in Central/Eastern Europe before and after the collapse of the Soviet Union.


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**Young People and Gendered Media Messages**


In this report, the International Clearinghouse on Children, Youth and Media directs its attention to gendered media messages. The contribution of media to the maintenance of the gender order is particularly important to study, considering the situation of children and young people, who have constant access to today’s extensive media output through a multitude of different channels. The report attempts to account for what is going on in the field of gender and media in a broad sense. The main focus is on news content and popular mainstream media primarily targeted at children and young people. Included are studies and reports from different disciplines, as media issues also attract scholars outside traditional media and communications research. Data from media watch and media literacy organizations also form part of the basic material. Awareness is often followed by an urge to work for change, which is why a few tools for improvement are presented: guidelines from the International Federation of Journalists; Child Rights and the Media, Putting Children in the Right; and a compilation of guidelines for gender-sensitive reporting collected from the UNESCO site.

**Actualities of Aura. Twelve Studies of Walter Benjamin**


This volume provides an invaluable overview of Walter Benjamin’s writings about technology, history, politics and the visual. From a variety of theoretical viewpoints, twelve brilliant scholars have come together to map the aura – perhaps the most elusive concept in Benjamin’s philosophy. The collection is a scholarly feat that serves as an introduction to one of the greatest writers of the twentieth century, while at the same time providing new perspectives for the advanced reader. The volume is published by Nordic Summer University Press in co-operation with Nordicom.

Following articles are included: Erik Steinskog, Petersson Dag: Introduction: Collecting Twelve Studies of Walter Benjamin, Graeme Gilloch: Fabricating Aura: The Face in Film, Tara Forrest: The Politics of Aura and Imagination in Benjamin’s Writings on Hashish, Dag Petersson: Transformation of Readability and Time: A