

Konferenser, m m

Kommande konferenser

14:e nordiska konferensen för medie- och kommunikationsforskning

Kungälv, Sverige, 14-17 augusti, 1999

Den 14:e nordiska konferensen för medie- och kommunikationsforskning äger rum i Kungälv, den 14-17 augusti 1999. Arrangörer är *FSMK* – Föreningen för svensk medie- och kommunikationsforskning, tillsammans med *Nordicom* och Institutionen för journalistik och masskommunikation vid Göteborgs universitet, *JMG*.

Tema för konferensens plenarsessioner är *frontforskning*. På den första står det *internationella perspektivet* i centrum med deltagande av utomnordiska gäster. På den andra är rubriken: *Var ligger forskningsfronten? – några nedslag i aktuell nordisk forskning*.

Liksom vid de tidigare nordiska konferenserna står verksamheten i arbetsgrupperna i centrum. I Kungälv kommer det att finnas 22 arbetsgrupper.

Program

Lördag 14:e augusti

- 13.00-15.00 Registrering
- 15.00-16.30 Öppningsprogram
- 17.00-18.30 Middag på Nordiska folkhögskolan
- 20.00-22.00 Mottagning på Bohus fästning
- 22.00- Pub på Nordiska folkhögskolan

Söndag 15:e augusti

- 09.00-12.00 Plenum 1: *Var ligger forskningsfronten? – ett internationellt perspektiv*
- 12.00-13.30 Lunch
- 13.00-16.00 Arbetsgrupper

- 17.30-22.00 Skärgårdsutflykt – med picknick
- 22.00- Pub på Nordiska folkhögskolan

Måndag 16:e augusti

- 09.00-12.00 Arbetsgrupper
- 12.00-13.30 Lunch
- 13.30-17.00 Arbetsgrupper
- 17.00-18.00 Tid för gruppmöten
- 20.00- Festmiddag på hotell Fars Hatt

Tisdag 17:e augusti

- 10.00-12.00 Plenum 2: *Var ligger forskningsfronten? – några nedslag i aktuell nordisk forskning*
- 12.00-12.30 Avslutning av konferensen
- 12.30-13.30 Lunch

Arbetsgrupper

- Medier och global kultur
- Mediernas struktur och ekonomi
- Multimedier og nye kultur- og kommunikationsformer
- Internett – sosiale og kulturelle endringer
- Lokala och regionala medier
- Mediehistoria
- Public service i förändring
- Radioforskning
- Politisk kommunikation
- Journalistikforskning
- Nyhetsförmedlingens sociologi och estetik
- Receptions- och publikforskning
- Børn, unge og medier

- Mediepedagogik
- Populärkultur
- Film- og TV-fiktion
- Bilden i medierna – verklighet och bildspråk
- Mediernas språk och retorik
- Mediernas konstruktion av kön
- Public relations/planerad kommunikation
- Marknadskommunikation
- Medierad risk- och kriskommunikation

För ytterligare information kontakta:

14:e Nordiska konferensen för medie- och kommunikationsforskning, JMG, Göteborgs universitet, Box 710, SE-405 30 Göteborg. Tel: +46 31 773 5446, e-post: nordkonf99@jmg.gu.se

Web site: www.jmg.gu.se/nordkonf99

IAMCR Conference on Media Systems in Transition

Leipzig, Germany, July 27-31, 1999

Ten years ago, in November 1989, the Berlin Wall, the symbol of the division of Europe after World War II, came down. The end of the *cold war* had global consequences, also for the implementation of the human right to communicate, the transformation of national media systems and the development of international communication. Changes are always challenges. The IAMCR Conference, the world largest annual meeting of communication researchers around the world, will in its 1999 event analyze the changes in the media worlds of the last ten years and discuss the challenges of the emerging global information society for the communication of tomorrow.

Leipzig, a city in the Eastern part of Germany, played a central role in the stormy days of fall 1989. Its famous *Monday Demonstrations* and the weekly meetings in the historical church St. Nikolai paved the way for the *velvet revolutions*, the fall of the wall and the German unification in October 1990. The city, an old *media city* with a new perspective, is an ideal place to discuss these changes and to re-think the challenges media and communication are confronted with at the eve of the 21st century. The IAMCR 1999 Conference will concentrate its discussion on the lessons learned from the transformation of media systems in the 1990s and will look

forward how global and regional communication will develop in the new world of cyberspace, digitized print and broadcasting media, on-line information and communication services and Internet. Papers are invited to analyze changes and challenges around five main topics:

1. Media and Communication Policies in the Global Information Society
2. Information Economy in a Digital World
3. Implications of New Information and Communication Technologies
4. Media Culture and Media Education
5. The Right to Communication and Civil Society

Preliminary Programme

Tuesday, 27th of July

15.00-18.00 Meeting of the Executive Board

Wednesday, 28th of July

09.00-18.00 Meeting of the International Council

09.00-18.00 Meeting of Working Groups

18.30-21.00 Opening Plenary: *1989-1999: Transformation of Media Systems, the Rights to Communicate and the Perspectives of the Global Information Society*

Introduction:

Prof. Manuel Pares I Maicas, Universidad Autonoma de Barcelona, Spain, President of the IAMCR

Prof. Peter Glotz, Rector of the University of Erfurt, Germany

Invited Speakers:

Prof. Lucia Castellon Aguayo, Universidad Diego Portales, Santiago de Chile, Chile

Prof. C.W. Kim, Sung Kyon, Kwan University, Seoul, Korea

Prof. Dov Shinar, Ben Gurion University, Jerusalem, Israel

Prof. Yassen Zassurski, Lomonossov University, Moscow, Russia

N.N. South Afrika

Moderation:

Prof. Hamid Mowlana, American University, Whashington, USA, Past President of the IAMCR

21.00 Opening Reception
Lord Mayor & City Council of Leipzig

Thursday, 29th of July

08.30-10.30 Section Meetings 1-8
10.30-10.45 Coffee
10.45-12.45 Section Meetings 9-16
12.45-14.00 Lunch
14.00-16.00 Plenary II: *Communication and Media. Research in Germany (Organised by the German Association for communication Research – DGPK)*

16.00-16.30 Coffee

16.30-18.30 Plenary III: *Private vs. Public Broadcasting: The Case of Germany*

19.30 Media party
Mitteldeutscher Rundfunk/MDR

Friday, 30th of July

08.30-10.30 Plenary IV: European Communication and Media Research

10.30-10.45 Coffee

10.45-12.45 Plenary V: *Europe in the Global Information Society*

Keynote Speaker: *Joerg Wenzel*, Director of Information Society Activity Center, European Commission, Brussels

12.45-14.00 Lunch

14.00-16.00 Section meetings 17-24

16.30-17.00 Coffee

17.00-19.00 Section Meetings 25-32

20.00 Final Reception.
Leipziger Volkszeitung

Saturday, 31st of July

09.00-12.00 Meetings of Working Groups

09.00-12.00 Meeting of the International Council (optional)

1. Sectional sessions take place on Thursday, July 29 from 8.30 am to 12.45 pm and Friday, July 30 from 2 pm to 7 pm. Each session has a time slot of two hours. Each section has at least two (maximum 4) slots at its disposal.

2. All section presidents shall contact Kleinwächter and prehn as soon as possible pre-announcing their plans for the conference.

For further information please contact: Conference Secretary Prof. Wolfgang Kleinwächter, NETCOM Institute, Salomonstrasse 21, D-04103 Leipzig, Germany. Tel: +49 341 9 92 79 01, Fax: +49 341 9 92 61 52, e-mail: wolfgang.medienstadt@okay.net or Academic Programm Coordinator Ole Prehn, Aalborg University, Langagervej 6, DK-9220 Aalborg, Denmark. Tel: +45 9635 90 38, Fax: +45 9815 68 64, e-mail: prehn@hum.auc.dk
Web site: www.uni-leipzig.de/~iamcr/conference/index.html

ECCR Sessions on the Future of European Communication Research
Leipzig, Germany, July 31, 1999

The primary goal of the European Consortium for Communication Research (ECCR) is to exchange information and documentation about relevant research activities and meeting, and to organize research activities and meetings. The ECCR, like the European Consortium of Political Research (ECPR), operates through institutions. The Consortium welcomes institutions throughout Europe – North, South, East and West.

However, as the ECCR wishes to serve particularly the younger generation of scholars in the field of media, information and (tele)communications research, the ECCR activities will be open to interested individuals regardless of their affiliation.

The initial Steering Committee of the ECCR are *Jan Servaes*, coordinator (Belgium), *Jan van Cuijlenburg* (Netherlands), *Kaarle Nordenstreng* (Finland), *Michael Palmer* (France) and *Yassen Zassoursky* (Russia).

Twenty-four institutions from 16 European countries, as well as a number of individuals from Europe and the USA have signed the so-called letter of intent and consequently decided to join the ECCR.

The ECCR, together with the German Association for Communication Research (DGKF) and the German Association for Journalism and Communication (PuK), continues to study the feasibility of a European Association for Communication Research (ECR). This ECR may be launched in 1999.

In the meantime, the ECCR is invited by the local organisers of the IAMCR conference in Leipzig (July 28-30) to organise a special plenary ses-

sion on the future of European Communication Research. The general theme of the conference is: *Media Systems in Transition on the Eve of the Information Society of the 21st Century*.

The ECCR will also organise a special one-day conference for junior scholar on Saturday, July 31. Three theme-sessions are planned:

- Public Service Broadcasting in Europe
Convenors: *Jo Bardoel* and *Jan Van Cuilenburg*
e-mail: bardoel@psc.uva.nl
- Media Criticism Today
Convenor: *Risto Kunelius*
e-mail: tiriku@uta.fi
- The Socio-cultural Consequences of the European Information Society
Convenors: *Jan Servaes* and *Jean-Claude Burgelman*
e-mail: freenet002@ping.be

For more information please contact: International Association for Mass Communication Research (IAMCR), IAMCR '99 Secretariat, NETCOM Institute Medienstadt Leipzig e.V., Salomonstrasse 21, 04103 Leipzig, Germany. Tel: +49 341 9 92 61 53, Fax: +49 341 9 92 61 52, e-mail: wolfgang.medienstadt@okay.net

International Conference on Media and Diversity **Paris, France, June 18-19, 1999**

The University of Paris 3-Sorbonne, in association with the Cultural Environment Movement, will hold a conference in Paris, June 18-19, 1999. The conference is sponsored by UNESCO and the European Commission, on the expression of identities and the maintenance of diversity in the context of changing international media markets and state policies.

This conference will address issues of interaction and confrontation between international market trends and state or local forces in areas such as:

- support of cultural identity (by regulation, economic and social policies, etc.)
- access to diversified media sources and content
- professional ethics (of journalists, broadcasters, producers) in the face of competition and changing requirements

- responses of citizen associations and alternative proposals for communications rights (charters for viewers, ...)

The organizers hope that the conference will engage all actors in the field (researchers, policy-makers, professionals and consumers) and will lead to active proposals and applications for all concerned. A possible goal would be to elaborate a few guidelines to define what the basic communications rights for citizens should be, across borders. During the conference, participants will be invited to discuss the necessity and the feasibility of such a project as well as the nature of its content, especially in terms of equity and diversity.

For further information contact: Divina Frau-Meigs, University of Paris 3- Sorbonne. Tel/fax: 33 1 42 77 91 69, e-mail: meigs@wanadoo.fr

The 82nd Annual AEJMC Convention **New Orleans, Louisiana, August 4-7, 1999**

The Radio-Television Division of The Association for Education in Journalism and Mass Communication (AEJMC) invites to convention in New Orleans, Louisiana, August 4-7, 1999.

For further information and updates on panelists and topics see **web site: www2.drury.edu/rtvj/convention.html**

CCIS – Euricom Colloquium on The Political Economy of Convergence **London, UK, September 6-8, 1999**

The Centre for Communication and Information Studies of the University of Westminster (CCIS), in association with the European Institute for Communication and Culture (Euricom) will hold a Colloquium on the Political Economy of Convergence, at the Harrow campus in London, September 6-8, 1999.

This Colloquium aims to bring together academics and industry figures to discuss these differing perspectives. In keeping with the traditions established in Colloquia organised with Euricom, the

organisers do not wish to prioritise any particular method or approach within the scope of the overall topic. The aim is, however, to identify the following general themes as being particularly interesting:

- The impact on trade and employment
- The impact on existing regulatory codes and bodies
- Business strategies and industrial policies
- Changes in the patterns of work and leisure
- Democratic control over societies
- Changes in media content and forms

For further information about The European Institute for Communication and Culture and previous Colloquia, visit the Euricom website at:

www2.arnes.si/guest/ljjavno1/euricom.html

International Conference on Cultural Policy Research

Bergen, Norway, November 10-12, 1999

The first International Conference on Cultural Policy Research will be organised in Bergen, Norway, November 10-12 1999, by the *Centre for Cultural Research*, University of Bergen, in co-operation with the *International Journal of Cultural Policy*. The conference is sponsored by the Research Council of Norway, Programme for Cultural Research.

The conference aims to provide an outlet for an interdisciplinary and international exploration of the concepts, function and impact of cultural policies. It will reflect a broad view of cultural policy, encompassing culture as a *way of life* as well as culture in the narrower sense of the arts and the cultural industries. It will be concerned both with the policies of institutions and with the wider discourses which relates to the general conditions of culture.

Preliminary programme

The conference will combine a) plenary sessions with lectures from international scholars in the field of cultural research and cultural policy research, and b) presentation of papers by the participants at the conference. All papers will also be commented on by a well-prepared discussant.

The conference will invite participants to present papers about the following topics within the field of cultural policy research:

- cultural diversity
- regionalisation, decentralisation and globalisation
- cultural identity
- cultural policy as welfare policy
- institutionalisation/de-institutionalisation, privatisation
- artist policy
- cultural industries
- models and strategies of cultural policy
- cultural policy and copyright
- culture and economy
- history of cultural policy
- cultural policy, cultural diplomacy and international relations
- cultural policy and development policy

A selection of papers presented at the conference will, subject to the normal review procedures, be published in a special issue of the *International Journal of Cultural Policy*.

Nordic organisation committee

A Nordic committee of cultural policy researchers is in charge of the organisation of the conference, in co-operation with the *Centre for Cultural Research* and the *International Journal of Cultural Policy*. Per Mangset, Telemark Research Institute, Norway, is head of the committee.

The members of the international scientific committee are:

Oliver Bennett, University of Warwick, UK, Editor of the *International Journal of Cultural Policy*

Peter Bendixen, Hochschule für Wirtschaft und Politik, Hamburg, Germany

Jennifer Craik, Key Centre for Cultural and Media Policy, Griffith University, Australia

Peter Duelund, University of Copenhagen, Denmark

Nobuko Kawashima, University of Warwick, UK/Japan

Per Mangset, Telemark Research Institute, Bø, Norway

Vera Zolberg, New School for Social Research, New York, US

For further information contact Svein Bjørkås, Centre for Cultural Research, University of Bergen, Haakon Shetelig's plass 11, N-5007 Bergen, Norway. Phone: +47 5558 9810, fax: +47 5558 9809, e-mail: kulturstudier@kul.uib.no

Web site: www.uib.no/kul/Utlysning/henv.html

Will Europe Work? The 4th European Conference of Sociology

Amsterdam, Netherlands, August 18-21, 1999

The 4th European Conference of Sociology, the main biennial gathering of European sociologists, will be in Amsterdam, August 18-21, 1999. Its research networks will meet at the same time, including the mass media network. The conference theme is *Will Europe Work?* but the network meeting has an open agenda.

For further details of the network meeting contact the convenor: Prof. Peter Golding, Head of Department, Dept. of Social Sciences, Loughborough University, LE11 3TU. Tel: 1509 223390, fax: 1509 223944, e-mail: p.golding@lboror.ac.uk

For more information about ESA and the conference: www.qub.ac.uk/esa

Multiple Modernities in an Era of Globalization. The 34th World Congress of the International Institute of Sociology

Tel-Aviv, Israel, July 11-15, 1999

The 34th World Congress of the International Institute of Sociology will be held in Tel-Aviv, Israel, July 11-15, 1999. This is the first ISS Congress to be held in the Middle East; it is also the last major convention of the international community of sociologists in this millennium. The theme of the congress – Multiple Modernities in an Era of Globalization – addresses one of the central intellectual and

scientific challenges that bridge between this century and the next one.

For further information contact Department of Sociology and Anthropology, Tel Aviv University, e-mail: iss99@spirit.tau.ac.il

Web site: <http://spirit.tau.il/soc/IIS99>

The Union for Democratic Communications Conference on Communication, Culture and Environments

Eugene, Orlando, October 14-16, 1999

The Union for Democratic Communications (UDC) invites participation in its next international meeting in Eugene, Oregon at the University of Oregon, October 14-16, 1999.

The conference theme *Communication, Culture and Environments* is intended to be broadly interpreted to address issues of communication and culture as they relate to specific environments – not only natural, but also social, political, institutional, technological, legal, urban, local, and global. Presentations exploring the intersection of class, race, gender and sexuality with communication environments are also encouraged. Possible areas of concern include but are not limited to: how communication and specific environments intersect; the role of communications technology such as radio, cable access, video and the Internet in environmental and other activism; the role of communication technologies in creating cultural and social environments; the role of mainstream media in reporting environmental issues.

Please contact Ellen Riordan with any question about the conference: eriordan@darkwing.uoregon.edu

Screening Gender. A Project of Five European Public Broadcasters

Screening Gender – Promoting Good Practice in Gender Portrayal in Television is a project of the Northern European public broadcasting companies YLE (Finland), SVT (Sweden), NRK (Norway), NOS (the Netherlands) and ZDF (Germany).

During three project years, July 1997 – June 2000, it aims to develop an audiovisual Training Kit for the use of broadcasting companies, universities and other journalist training institutes as well as other interested organizations.

In 1996, five European public broadcasting companies – YLE/Finland, SVT/Sweden, NOS/Netherlands, DR/Denmark and NRK/Norway – decided to pool resources to encourage greater diversity in their programming. This Gender Portrayal Network (GPN) was later joined by ZDF/Germany. Together, the companies launched a training project called *Promoting Good Practice in Gender Portrayal in Television*. The project has received financial support from the European Commission's Fourth Community Action Programme on Equal Opportunities for Women and Men, and is now in its second year. Many international studies, including the research of this project, have shown that images of men and women seen on television are a great deal more stereotyped than real life would suggest, but that a diverse picture of gender leads to greater audience appreciation. The role of public broadcasting companies is to serve equally the widest range of audiences. That is why promoting diverse gender portrayal must be one of the key principles in programme-making.

The goal is to introduce unique training material, based on GPN's own research as well as other international studies, and illustrate it by current output of the partner companies. The material also demonstrates some of the alternatives for programme-makers in portraying gender. The project aims to disseminate its training material to other European broadcasters, universities and journalism training institutes as well as to NGOs interested in using the material in their activities.

The 3-year project is developing a complete training kit, which, although targeted at programme-makers, can be modified for the use of media students, media consumer associations and other activist groups concerned with this subject. The kit will include:

- 1) Video: *Gender Portrayal in Television – Who's Speaking?* This video consists of programme examples from all over Europe, to demonstrate the ways in which images of gender are constructed. Be prepared to be surprised!
- 2) Video: *Does Awareness of Gender Portrayal Make a Difference?* This video shows sequences – including some specially produced for this kit – from drama to talk shows to news, to illustrate the improvement in quality gained by paying attention to gender portrayal.
- 3) *Who Speaks in Television*: An international comparative study on female participation in television programmes.
- 4) *Issues in Screening Gender*: This comprehensive text analyses key issues in gender portrayal.
- 5) *Instruction manuals*: Detailed Instruction manuals help trainers to make full use of the videos.
- 6) *Workshops*: The project organizes national and international workshops to raise awareness among programme-makers, and to further develop the training kit's components.

For further information contact project coordinator Johanna Jääsaari, Finnish Broadcasting Company, Audience Research, P.O. Box 76, FIN-00024 Yle
Web site: www.yle.fi/gender
