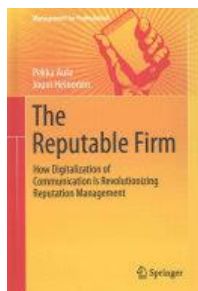


Current Literature 2016

The Reputable Firm

How digitalization of communication is revolutionizing reputation management

Pekka Aula, Jouni Heinonen. Springer, 2016. 214 p. ISBN 978-3-319-22007-9.



This book revisits the concept of reputation, bringing it up to date with the era of social media and demonstrating the significance of a good reputation for making sustainable business. The authors present all key aspects business leaders should know

about reputation in the age of the communication revolution and clearly demonstrate how a good reputation can be a company's permit to do business, its *raison d'être* and a guarantor of trust.

Finnish Cinema

A Transnational Enterprise

Henry Bacon (ed.). London: Palgrave Macmillan, 2016. 285 p. (Palgrave European Film and Media Studies). ISBN 978-1-137-57650-7 (print), 978-1-137-57651-4.



Encapsulates how Finnish film history as a small nation cinema has always been attached to developments in other film producing nations. The book presents an expert analysis of the transnational aspects of Finnish cinema throughout its history. As a

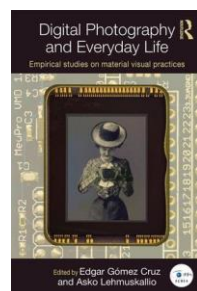
small nation cinema, Finnish film culture has, even at its most nationalistic, always been attached to developments in other film producing nations in terms of production and distribution as well as genres and aesthetics.

Articles are the following: Introduction to the Study of Transnational Small Nation Cinema (Henry Bacon); A Young Nation Seeking to Define Itself: Finland in 1900–1930 (Outi Hupaniittu); The Emergence of Finnish Film Production and Its Linkages to Cinema Businesses During the Silent Era (O.H.); Finnish Film Style in the Silent Era (Jaakko Seppälä); War and

Peace: Finland Among Contending Nations (Anneli Lehtisalo); Conceptions of National Film Style During the Studio Era (Kimmo Laine); Exporting Finnish Films (A.L.); Trade and Diplomacy Between East and West (H.B.); The Finnish New Wave as a Transnational Phenomenon (Pietari Kääpä); Popular Modernism (K.L.); An Increasingly European Nation (H.B.); International Networks of Production and Distribution (H.B.); Producer-led Mode of Film Production (P.K.); Two Modes of Transnational Filmmaking (H.B.); Finnish Films and International Festivals (A.L.); Conclusion: The Transnational Persistence of National Cinemas (H.B.).

Digital Photography and Everyday Life *Empirical Studies on material visual practices*

Edgar Gómez Cruz & Asko Lehmuskallio (eds.) London: Routledge, 2016. 296 p. (Routledge studies in European communication research and education). ISBN 9781138899810.



The book explores the role that digital photography plays within everyday life. With contributors from ten different countries and backgrounds in a range of academic disciplines - including anthropology, media studies and visual culture - the collection takes a broad perspective on

photography by situating the image-making process in wider discussions on the materiality and visuality of photographic practices and explores these through empirical case studies. Nordic articles: "I'm a picture girl!" Mobile photography in Tanzania (Paula Uimonen); The Boston Marathon bombing investigation as an example of networked journalism and power of big data analytics (Anssi Männistö); Variance in Everyday Photography (Karin Becker); Photographs of Place in Phonspace. Camera Phones as a Location-Aware Mobile Technology (Mikko Villi); Visual politics and material semiotics: The digital camera's translation of political protest (Rune Saugmann Andersen); The camera as a sensor among many: The visualization of everyday digital photography as simulative, heuristic and layered pictures (Asko Lehmuskallio)

***Poliittisen osallistumisen eriytyminen.
Eduskuntavaalitutkimus 2015***

[The Differentiation of Political Participation:
Parliamentary elections 2015]

Kimmo Grönlund & Hanna Wass (ed.)

Helsinki: Oikeusministeriö, 2016. 466 s. ISBN 978-952-259-516-4 (print); ISBN 978-952-259-517-1 (e). Summaries in English.

Permanent link: <http://urn.fi/URN:ISBN:978-952-259-517-1>

The data of the research is mainly based on a survey, collected after the 2015 Finnish parliamentary election. The Finnish National Election Study 2015 is the result of a close collaboration among 28 scholars. Its 21 chapters not only explore the election but also examine values and attitudes among voters, various forms of political engagement and the contemporary status of democracy in Finland. Several chapters also include comparisons to previous Finnish elections as well as other countries.

The following chapters are included among others: Election campaigns and agendas for publicity (Erkka Railo and Sini Ruohonen); How MP candidates and citizens used Internet and social media for political purposes in the elections of 2003-2015 (Kim Strandberg); Twitter as a political arena in the elections 2015 (Mari Marttila, Salla-Maaria Laaksonen, Arto Kekkonen, Mari Tuokko and Matti Nelimarkka); Live tweets during political discussion programmes: a new form of citizen participation (Annina Eloranta and Pekka Isotalus)

Mediahistoria

Viestinnän merkityksiä ja muodonmuutoksia

[Media history: the meanings and transformations of communication from speech to bits]

Jukka Kortti. Helsinki: SKS, 2016. 383 s. ISBN 9789522226938.

The book is an overview and a synthesis of the history of media. The emphasis is on the post-Gutenberg era since the invention of the printing press in early modern period. The overviews include the international histories of the main media technologies as well as certain features of Finnish media history.



The book stresses the importance of seeing the historical meanings of media in the wider societal and cultural context. What role has the media played in the public sphere and democracy, commerce and politics, as well in the everyday life. It is however, a two-way process: politics, science and economy have shaped the conditions for media to develop and transform.

Success and Failure in Studying Social Media

Issue of methods and ethics

Epp Lauk & Niina Sormanen (eds). Open access theme issue: Media and Communication. Vol. 4 (2016):4 Link: <https://goo.gl/RZwExK>

Contents: Issues of ethics and methods in studying social media (Epp Lauk & Niina Sormanen); From research ethics to researching ethics in an online specific context (Sari Östman & Riikka Turttiainen); Facebook's emotional contagion experiment as a challenge to research ethics (Jukka Jouhki, Epp Lauk, Maija Penttinen, Niina Sormanen & Turo Uskali); Hazy boundaries: virtual communities and research ethics (Helena Kantanen & Jyri Manninen); #JeSuisCharlie: Towards a multi-method study of hybrid Media Events (Johanna Sumiala, Minttu Tikka, Jukka Huhtamäki & Katja Valaskivi); Participation in social media: studying explicit and implicit forms of participation in communicative social networks (Mikko Villi & Janne Matikainen).

Uutismedian uudet liiketoimintamallit Pohjoismaissa

[Nordic news media in search for new business models]

Katja Lehtisaari, Mikko Grönlund, Mikko Villi & Carl-Gustaf Lindén. Helsinki: Helsingin yliopisto, 2016. 70 p. (Viestinnän tutkimusraportteja 1/2016). ISBN 978-951-51-2280-3 (pdf). English summary included. <http://blogs.helsinki.fi/crc-centre/julkaisut/>

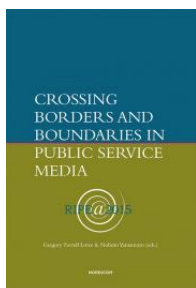
The challenges of legacy media companies are mainly caused by changes in advertising and media consumption habits. Both are largely due to the rapid developments in digital technology and

the online environment. In recent years, the change has been further accelerated by the development of mobile devices and networks, as well as social media. Newspaper companies in Finland and elsewhere have made efforts to adapt to the new situation by developing various solutions. In this report, we study the impact of these processes to the development of news media in the Nordic countries. Sweden, Norway and Denmark are a natural point of reference for the Finnish news media due to a similar media consumption culture and welfare state model, as well as communication technology affordances.

The study was funded by the Finnish Newspapers Association and the Media Industry Research Foundation of Finland, and carried out by the Communication Research Centre CRC (University of Helsinki) and Brahea Centre (University of Turku).

Crossing borders and boundaries in public service media:
RIPE 2015

Gregory Ferrell Lowe & Nobuto Yamamoto (eds.). Gothenburg : Nordicom, 2016. 251 p. ISBN 978-91-87957-21-5. Link: <http://www.nordicom.gu.se/sv/publikationer/crossing-borders-and-boundaries-public-service-media>



The seventh RIPE Reader investigates cross-boundary influences affecting public service media. PSM institutions remain domestically grounded and orientated, but must cope with international influences and the impact of globalisation.

Nordic contributions:

Broadcasting in the Post-Broadcast Era: Technology and Institution in the Development of Public Service Media (Taisto Hujanen); The PSM paradox with Net Neutrality (Marko Ala-Fossi); European Public Service Media and Communication Rights (Minna Aslama Horowitz & Hannu Nieminen); Crossing Boundaries for Innovation. Content Development for PSM at Yle (Sari Virta & Gregory Ferrell Lowe).

Media hanskassa

lasten ja nuorten vapaa-aikatutkimus 2016 mediasta ja liikunnasta

[A Grip on Media: A study of children's and young people's leisure activities in 2016, with an emphasis on media and physical activities.]

Jani Merikivi, Sami Myllyniemi & Mikko Salasuo (ed.). Helsinki: Finnish Youth Research Network, 2016. 172 p. (Julkaisuja 184). ISBN 978-7175-16-3. English summary included. Svensk referat.



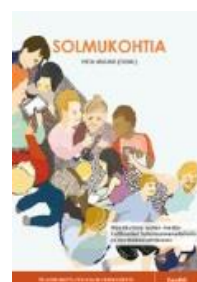
This publication examines the leisure activities of children and young people. The results are based on a total of 1,205 interviews carried out with young people aged 7–29 years who live in Finland. The publication is part of a biennial series of studies into the leisure activities of children and young people, which focuses on friendships, organisational activities and hobbies. The main theme for this study is various forms of media, but the study also focuses on physical exercise. The authors are the following: Jani Merikivi, Heta Mulari, Sami Myllyniemi, Lauri Palsa, Mikko Salasuo and Fanny Vilmilä.

Solmukohtia: näkökulmia lasten mediakulttuurien tutkimusmenetelmiin ja mediakasvatukseen

[Perspectives over the methodological issues of children's media culture and media education]

Heta Mulari (ed.). Helsinki: Finnish Youth Research Network, 2016. 174 p. (Julkaisuja 183). ISBN 978-952-7175-14-9. English summary included. Svensk referat.

In the research project of Children's Media Cultures, qualitative methodologies for researching pre-school aged children's media cultures were tested and developed at daycare centres and at home. This research report compiles the research project's results. The report comprises research papers focusing on methodology, and opinion essays examining child-oriented media education.

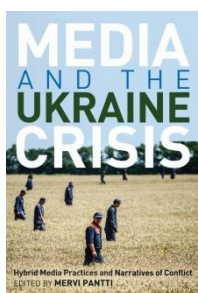


The article authors are the following: Annukka Lehtikangas & Heta Mulari, Johanna Sommers-Piironen & Heli Hemilä, Satu Valkonen, Pekka Mertala, Elina Paju and Saara Salomaa. The project was funded by the Ministry of Education and Culture and was carried out at two daycare centres in the Helsinki Metropolitan Area and at children's own homes over the period 2015–2016.

Media and the Ukraine Crisis

Hybrid Media Practices and Narratives of Conflict

Mervi Pantti (ed.). New York : Peter Lang, 2016. 192 p. ISBN 9781433135835.



Nordic contents of the book: From nation branding to information warfare: the management of information in the Ukraine-Russia conflict (Göran Bolin, Paul Jordan & Per Ståhlberg); Citizens' right to look: repurposing amateur images in the Ukraine conflict (Rune Saugmann Andersen);

The rhetoric of (un)laughter in the Russian language geopolitical debates on the Ukrainian crisis (Mikhail Suslov); Mediatized warfare in Russia: framing the annexation of Crimea (Flemming Splidsboel Hansen); Global online news from a Russian viewpoint: RT and the conflict in Ukraine (Andreas Widholm); Strategic narratives of the Ukraine conflict projected for domestic and international audiences by Russian tv channels (Irina Khaldarova); Popular geopolitics in the shadow of Russia: the Ukraine conflict in the Finnish and Estonian newspaper editorials (Markus Ojala & Sigrid Kaasik-Krogerus).

Datajournalism in practice

[Working practices in data journalism]

Turo Uskali & Heikki Kuutti. Tampere: Vastapaino, 2016. 211 s. ISBN 978-951-768-541-2.



The book is about working methods and practices in data journalism or data-driven journalism, based on research in which the authors interviewed prominent data journalists and analyzed 'industry award' data journalism stories in the USA, UK and Finland.

Cool Nations

Media and the Social Imaginary of the Branded Country

Katja Valaskivi. London: Routledge, 2016. 163 p. ISBN 978-1-138-01465-7.

Nation branding is the most recent feature of imagined nation-making in the history of nations. Facing global competition, national decision-makers aim to distinguish their countries from others by means of branding. Quite a few nations have considered the term 'cool' suitable for describing some essence of their country's brand. The book traces the mediated ways in which the transnational idea of 'cool' has circulated from popular culture, fashion, and marketing into describing nations. The book explores the commodification of the nation, the shift to a promotional political culture, and the role of media in contributing to the circulation of the idea of the Cool Nation. The social imaginary of nation branding takes its theory and practices from marketing, unlike earlier imaginations based on ideas of democracy or citizenship. The book argues that 'cool' is one of the vehicles through which the commodification of nations takes place.

Julkinen tiede

[Public science: science in journalism and in publicity.]

Esa Väliaverronen. Tampere: Vastapaino, 2016. 223 s. ISBN 978-951-768-537-5.



Practices of science communication have changed during last decades. Researchers are encouraged to discuss in public and write blogs and participate otherwise in social media. On the other hand, journalists need to know how to report on university rankings, science barometers and possible cases of scientific deceptions. The book deals with research on sociology of science, science communication and media studies.

Documentalist: Eija Poteri