NOTIFICATION OF CONFERENCE

NordMedia 2019 will be held on 21st-23rd August at Malmö University in Sweden. The theme of the conference is Communication, Creativity and Imagination: Challenging the Field. There will also be a pre-conference for PhD-students held two days prior to the conference 19-20th August.

For further information than that given below, please contact Margareta Melin (margareta.melin@mau.se), Linnea Mörth (linnea@morth.se) or Henrik Örnebring for the pre-conference (henrik.ornebring@kau.se).

About the theme

In an increasingly interconnected and accelerated world, our academic field offers significant opportunities to grapple with shifting and often contentious media and communication landscapes. With these opportunities comes a charge for responsible research and reporting of results, as scholars make their work public through their teaching, publishing, and engagement in the world beyond the academy. Are we living up to this charge? Do our current approaches work? How might we work both responsibly and creatively?

While global social and technological changes put new demands on academia, how we imagine “our field” is also perpetually in flux, as represented by the many ‘turns’ and ‘returns’ endemic to media and communication studies, as well as related fields. Part of this re-imagining also results from organizations’ merging traditionally different subjects into single departments in the name of efficiency. In many cases, these new departments represent rich meeting places for innovative, interdisciplinary research.

At NordMedia 2019 in Malmö, Sweden, we look forward to addressing our field’s past and current trends, and to envisioning new avenues for creation and collaboration. Examining media and communication studies at the nexus of global shifts affecting and reflected in academia, we aim to track and respond to recent challenges from both outside and within our field, in order to better understand, and reimagine, the ‘state of the art’.

PRE-CALL FOR ABSTRACTS

The NordMedia 2019 conference will be open for abstract submissions at the beginning of January 2019. The deadline for abstract submission is February 28th, 2019. At the end of March, the chairs of the divisions/working groups will have made their decision and an acceptance or rejection letter will be sent by email. The deadline for full papers and long abstracts is June 30th.
**Types of presentation**

- **Paper presentation** – *full paper* (6-8000 words). Typically, a paper presentation will be allotted 10-15 minutes for presentation and 15-20 minutes for discussion.

- **Paper presentation** – *long abstract* (2-3000 words). Typically, a long abstract presentation will be allotted 10 minutes for presentation and 10 minutes for discussion.

- **Panel presentations** (a number of full papers or long abstracts). Typically, a panel lasts for 1-1 ½ hours, and consists of a number of 10-15 minute presentations, followed by a longer discussion. There should be a common theme to the panel.

- **Workshop** – *based on a long abstract* (2-3000 words). Typically, a workshop lasts 1-1 ½ hours, where a theme is presented during 10-15 minutes. Thereafter audience members become participants, and together with presenters make or discuss something concerning the theme. At the end there is a 10-15 minute wrap-up. The purpose of the workshop could be to aid the presenters in their research or to come up with a common good, something all participants can use.

**General Guidelines for Abstracts**

- The word limit for abstracts is 500 words. The abstracts should be written in clear and concise English.

- All abstracts have to be addressed to a specific conference division or temporary working group (listed below).

- Submission of multiple abstracts is allowed, but one can only be the main author of one paper. If multiple abstract submissions from the same author are accepted, the author must decide which one s/he will present. However, one can still co-author other accepted papers in addition to the main one.

- Incomplete abstracts will not be reviewed. Abstracts cannot be modified once they have been submitted.

- All abstracts must be submitted using the online system provided and follow the instructions given (at the website that will be open in January).

**Guidelines for Panel Abstracts**

The guidelines for panels follow those of general abstract guidelines, but with the following additions:

- A panel session must have a 400-word description of the theme of the panel, a brief account that specifies why this topic is important, and a clear explanation of how it contributes to the overall work of the conference division or working group.

- A list of suggested panellists and titles of papers and a 300 word abstract for each paper in the panel.

- A panel session proposal must include the name of the contact person for the panel. The contact person will act as organizer of the panel session and is responsible for communication with the chairs and co-chairs of the hosting division or temporary working group as a representative of the whole panel group.
- By default, the contact person will act as a moderator of the panel session. Alternatively, an outside moderator can be used. In this case, the contact information of the suggested moderator should also be included in the panel proposal.

**Guidelines for Workshops**

The guidelines for workshops follow those of general abstract guidelines, but with the following additions:
- A workshop session must have a 500-word abstract describing the aim and anticipated outcome of the workshop, a brief account that specifies why this topic is important, and a clear explanation of how it contributes to the overall work of the conference division or working group.
- A list of suggested workshop leaders.
- A list of materials needed.
- A workshop session proposal must include the name of the contact person, who will act as organizer of the workshop and is responsible for communication with the chairs and co-chairs of the hosting division or temporary working group.
- By default, the contact person will act as a moderator or leader of the session. Alternatively, an outside moderator or leader can be used. In this case, the contact information of suggested moderator should also be included in the proposal.

**Divisions:**
1. Environment, Science and Risk Communication
2. Journalism
3. Media and Communication History
4. Media, Globalization and Social Change
5. Media Literacy and Media Education
6. Media Industries
7. Organization, Communication and Promotion
8. Political Communication
9. Theory, Philosophy and Ethics of Communication
10. Television and Film Studies

**Temporary Working Groups:**
TWG1. Media across the Life Course
TWG 2. Gender and Media
TWG 3. Game Studies
TWG 4. Audience Studies
TWG 5. Media studies in the Anthropocene
TWG 6. Health Media and Communication
TWG7. Visual Culture and Communication