

Aktuel litteratur 2018

Politisk Kommunikation

Nye tider og nye aktører

Peter Aagaard og Mark Ørsten, Hans Reitzels Forlag, 2018. 240 s., ISBN: 9788741268996.



En ny medievirkelighed har indfundet sig. Begreber som fake news, filterbobler og ekkokamre, trolls og bots i sociale medier vidner om, at der i disse år sker store forandringer inden for politisk kommunikation. Forfatterne kortlægger og beskriver de bagvedliggende

sammenhænge mellem denne nye medievirkelighed og vor tids politiske opbrud. Den nye tidsalder er kendetegnet ved, at en række nye politiske aktører er dukket op – policy-professionelle, medielobbyister og tænketanke – og bogen ser nærmere på, hvilken rolle disse nye aktører spiller i den politiske kommunikation.

De skjulte algoritmer

Teknoantropologiske perspektiver

Klavs Birkholm, Djøf Forlag, 2018. 272 s., ISBN: 9788757440898.



Lige nu fejrer algoritmerne deres indtog i alle sektorer af samfundslivet: de sociale medier, sundhedsplatformen, hospitalernes diagnostiske systemer, bilindustrien, det omorganiserede skattevæsen, ældreforsorgen, database-marketing og ikke mindst nye managementprincipper i den offentlige sektor – principper, der markedsføres under betegnelsen “afbu-reaukratisering”.

Citizen Journalism as Conceptual Practice

Postcolonial Archives and Embodied Political Acts of New Media

Bolette Blaagaard, Rowman & Littlefield Publishers, 2018. 144 s., ISBN: 9781786601070.

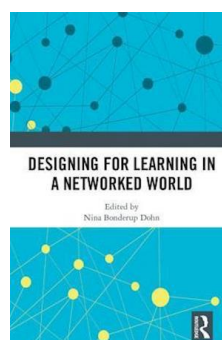


Citizen Journalism as Conceptual Practice provides a conceptualization of citizen journalism as a political practice developed through analyses of an historical and postcolonial case. Arguing that citizen journalism is first and foremost situated, embodied and political rather than networked and technology-based, the book offers a

grounded analysis of the colonial newspaper, *The Herald*, published in St. Croix (Virgin Islands) 1915-25 by a descendant of enslaved people and independently of the colonial ruler, Denmark.

Designing for Learning in a Networked World

Nina Bonderup Dohn, Routledge, 2018. 290 s., ISBN: 9780815378433.



Designing for Learning in a Networked World provides answers to the following questions: what skills are required for living in a networked world; how can educators design for learning these skills and what role can and should networked learning play in a networked

world? It discusses central theoretical concepts and draws on current debates about competences necessary to thrive in contemporary society. Engaging thoughtfully with the question of ‘21st century skills’, this book will be vital reading to

scholars, researchers and students within the fields of education, networked learning, learning technology and the learning sciences, digital literacy, design for learning, and library studies.

Modeling of Journalism

The Function and Influencing Factors

Peter Bro Petersen, Routledge, 2018. 176 s., ISBN: 1138239569, 9781138239562.



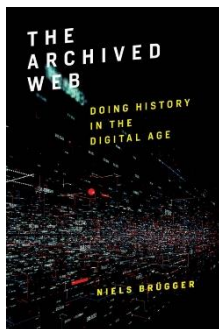
Models of Journalism investigates the most fundamental questions of how journalists can best serve the public and what factors enable or obstruct them in doing so. The book evaluates previous scholarly attempts at modeling the function and influencing factors of

journalism, and proceeds to develop a range of important new models that take contemporary challenges faced by journalists and journalism into account. *Models of Journalism* combines practice and theory to outline and assess existing theoretical models alongside original ones. The book will be a useful tool for researchers, lecturers, practitioners who are engaged with the ever-evolving notions of what journalism is, and who journalists are.

The Archived Web

Doing History in the Digital Age

Niels Brügger, MIT Press, 2018. 200 s., ISBN: 9780262039024.



As life continues to move online, the web becomes increasingly important as a source for understanding the past. But historians have yet to formulate a methodology for approaching the archived web as a source of study. How

should the history of the present be written? In this book, Niels Brügger offers an methodological framework for approaching the web of the past, both as a source and as an object of study in its own right. While many studies of the web focus solely on its use and users, Brügger approaches the archived web as a semiotic, textual system in order to offer the first book-length treatment of its scholarly use.

Playful Disruption of Digital Media

Daniel Cermak-Sassenrath, Springer, 2018. 310 s., ISBN: 9789811018893.

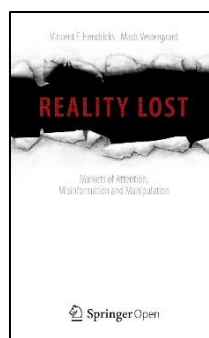


This book starts with the proposition that digital media invite play and indeed need to be played by their everyday users. Play is probably one of the most visible and powerful ways to appropriate the digital world. The diverse, emerging practices of digital media appear to be essentially playful: Users are involved and active, produce form and content, spread, exchange and consume it, take risks, are conscious of their own goals and the possibilities of achieving them, are skilled and know how to acquire more skills.

Reality Lost

Markets of Attention, Misinformation and Manipulation

Vincent Fella Hendricks og Mads Vestergaard, Springer, 2018. 144 s., ISBN: 9783030008123.



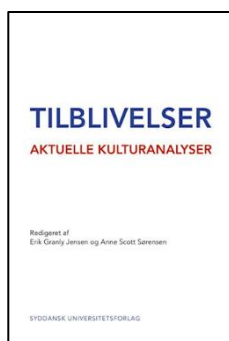
This book looks at how a democracy can devolve into a post-factual state. The media is being flooded by populist narratives, fake news, conspiracy theories and make-believe. Misinformation is turning into a challenge for all, whether politicians, journalists, or citizens. In

the age of information, attention is a prime asset and may be converted into money, power, and influence – sometimes at the cost of facts. The point is to obtain exposure on the air and in print media, and to generate traffic on social media platforms. Reality Lost: Markets of Attention, Misinformation and Manipulation is an analysis by philosophers Vincent F. Hendricks and Mads Vestergaard of the nuts and bolts of the information market, the attention economy and media eco-system which may pave way to post factual democracy.

Tilblivelser

Aktuelle kulturanalyser

Erik Granly Jensen og Anne Scott Sørensen, Syddansk Universitetsforlag, 2018. 213 s., ISBN: 9788740831481.



Aktuelle kulturanalyser tegner et billede af samtidskulturen og af de såvel lokale som globale dynamikker, der er på spil heri. Bogen præsenterer en række nedslag, hvorigennem væsentlige tendenser i samtidskulturen undersøges, f.eks. den kreative eller smarte by, digitaliserin-

gen af medier og kulturarv, eventgørelse og brugerinddragelse i den offentlige kultur, fanturisme og politiseringen af populærkulturen. I bogen anvendes den samtidige kulturanalyse i traditionen fra det, der internationalt går under betegnelsen cultural studies. I en dansk sammenhæng tales der om nye eller samtidige kulturstudier i markeret forskel til den form for kulturanalyse, der bedrives inden for de klassiske æstetiske eller antropologiske kulturstudier.

Digitale samtaler

Anette Grønning, Samfundslitteratur, 2018. 130 s., ISBN: 9788759328545.



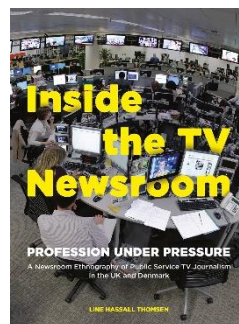
En digital samtale kan defineres som et møde mellem mindst to personer, hvor der udveksles information og mening via et digitalt medie, fx en computer, tablet eller mobiltelefon. Fælles for den type samtaler er, at der er tale om digitale samtaler indledt i forholdsvis lukkede rum mel-

lem en afgrænset, mindre gruppe af mennesker. Med udgangspunkt i eksempler på e-mail, sms-besked, chat og snapchat giver denne bog metodisk og analytisk inspiration til at undersøge den digitale samtale i et medie- og kommunikationsvidenskabeligt perspektiv, som også indeholder den mediehistoriske sammenhæng i tæt berøring med det visuelle aspekt.

Inside the TV Newsroom

Profession under Pressure

Line Hassall Thomsen, Intellect, 2018. 340 s., ISBN: 978178208838



In an era where the way people get news is ever changing, how do broadcast journalists work? How do changes to the field affect journalists at traditional public broadcasters? And what similarities are there between license-funded news programs—like those on the BBC—and commercial news? This book, built on years of unique access to the newsrooms of BBC News and ITV News in the United Kingdom and DR TV Avisen and TV2 Nyhedeme in Denmark, answers those questions and more.

Fanfiktion

Et levende online fællesskab

Thessa Jensen, Aalborg Universitetsforlag, 2018. 60 s., ISBN: 9788772102610.



Fanfiktion. Et begreb, skabt i USA i 1970'erne, som dækker over historier, der genfortæller og ændrer de fortællinger, som vi læser i romaner eller ser på film og tv. Fanfiktion skabes i et fællesskab, som gennem udviklingen af online-platforme og sociale medier har fået en større og større udbredelse gennem de sidste mange år. Et online-fællesskab, hvor deltagerne læser og kommenterer på hinandens historier, og hvor nye forfattere kan hente hjælp og inspiration fra mere erfarne medlemmer i gruppen. Det er et fællesskab, hvor medlemmerne kan udvikle deres skrivefærdigheder eller diskutere deres forståelse af en film, og hvor anerkendelsen af hinandens bidrag er med til at udvikle den enkelte.

Digital Journalistik

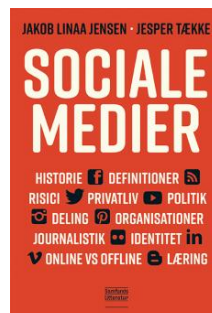
Aske Kammer, Samfundslitteratur, 2018, 110 s., ISBN: 9788759319499.



Digital journalistik er et relativt nyt fænomen, der på én gang udfordrer og viderefører journalistikken, som den har set ud gennem det seneste århundrede. Digital journalistik omfatter brugerdeltagelse, deadlines hvert 5. minut og mediekonvergens såvel som traditionelle redaktionelle rutiner og klassiske journalistiske værdier. Bogen er rettet mod medie-, journalistik- og kommunikationsstuderende og mod alle andre, der er interesserede i journalistikken og den udvikling, den gennemgår i den digitale tidsalder.

Sociale medier

Jakob Linæa Jensen og Jesper Tække, Samfundslitteratur, 2018. 186 s., ISBN: 9788759330029.



Sociale medier har fået en enorm indflydelse på det moderne menneske og samfund - i hverdagen, i familien, i skolen, på arbejdspladsen og i det politiske liv, samt hvad angår forbruget af nyheder. Jakob Linæa Jensen og Jesper Tække præsenterer en både historisk, sammenhængende og bred analyse af sociale mediers gennemsyning af samfund og menneskeliv. I et lettilgængeligt sprog, men med forskningsmæssigt belæg, viser de, hvordan mennesker og samfund ændrer sig i takt med de sociale mediers indtog.

Communicating Corporate Social Responsibility in the Digital Era

Adam Lindgreen, Joëlle Vanhamme, François Maon og Rebecca Mardon, Routledge, 2018. 364 s., ISBN: 9781472484161.

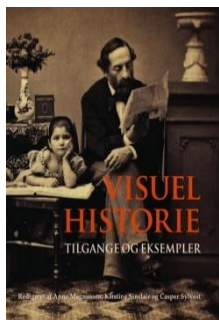


Although literature on corporate social responsibility is vast, research into the use and effectiveness of various communications through digital platforms about such corporate responsibility is scarce. This gap is surprising; communicating about corporate social responsibility initiatives is vital to organizations that increasingly highlight their corporate social responsibility initiatives to position their corporate brands for both consumers and other stakeholders.

Visuel Historie

Tilgange og eksempler

Anne Magnussen, Kirstine Sinclair og Casper Sylvest, Syddansk Universitetsforlag, 2018. 358 s., ISBN: 9788740831290.



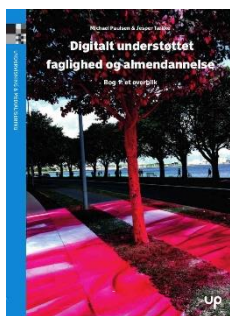
Visuelle udtryk fylder overordentlig meget i det 21. århundredes medie billede, men det visuelle har været til stede til alle tider og burde med stor selvfølgelighed indgå som kilder i alskens historiske studier. Det er langt fra nogen ny tanke, men der er ikke meget

konkret hjælp at hente for de historikere, som primært er trænet i at arbejde med skriftligt materiale, eller for de historiestuderende, som er opflasket med et betydeligt mere mangfoldigt og visuelt medie billede end deres undervisere.

Digitalt understøttet faglighed og almindendannelse

Bog 1: et overblik

Michael Paulsen og Jesper Tække, Unge Pædagogers Forlag, 2018. 143 s., ISBN: 9788792914484.



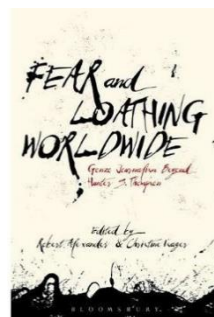
Hvordan kan man understøtte faglighed og almindendannelse med digitale og almindendannelsesmedier? Denne bog giver et overblik over, hvordan digitale medier kan forstås og inddrages i undervisning til dette formål. Bogen fokuserer på, hvordan elevers kundskaber, indstilling og eksistens kan styrkes ved hjælp

af digitale medier og giver eksempler på muligheder og faldgruber i forhold til brug af it i undervisningen. Det helt særlige for bogen er, at den retter sig mod en dansk skolekontekst, hvor didaktisk dømmekraft, demokratiske samværsformer og åndsfrihed er i højsædet.

Fear and Loathing Worldwide

Gonzo Journalism Beyond Hunter S. Thompson

Alexander Robert og Christine Isager, Bloomsbury Academic, 2018. 352 s., ISBN: 1501333917, 9781501333910.



For more than 40 years, the radically subjective style of participatory journalism known as Gonzo has been inextricably associated with the American writer Hunter S. Thompson. Around the world, however, other journalists approach unconventional material in risky ways, placing themselves

in the middle of offbeat stories, and relate those accounts in the supercharged rhetoric of Gonzo. Scholars from fourteen countries discuss writers from Europe, the Americas, Africa and Australia, whose work bears unmistakable traces of the mutant Gonzo gene.

Litteratur mellem medier

Tore Rye Andersen, Jørgen Bruhn, Nina Christensen, Stefan Kjerkegaard, Sara Tanderup, Linkis, Birgitte Stougaard Pedersen og Hans Kristian Rustad, Aarhus Universitetsforlag, 2018. 384 s., ISBN: 9788771248562.



Litteratur kan sige hvad som helst. Om alt muligt. Men vi læser ikke kun litteratur med en bog i hånden. I dag er bogstaverne vandret ud af de trykte bøger og over i andre medier. Det ændrer litteraturens muligheder og gør den bevidst om sig selv som mediebåret. Det stiller også

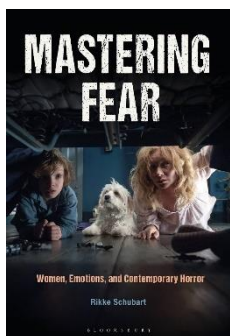
krav til læserne, der skal finde vej mellem skærme, computerspil, lydbøger, apps, oplæsnings og musik. 19 forskere tager det alvorligt, at litteratur placerer sig mellem skrift, lyd og billede. De bringer moderne medieerfaringer ind i analy-

ser af aktuelle litterære fænomener og introducerer til nye interdisciplinære og mediesensitive metoder, vi kan bruge i vores egen læsning.

Mastering Fear

Women, Emotions, and Contemporary Horror

Rikke Schubart, Bloomsbury Academic, 2018.
380 s., ISBN: 1501336711.



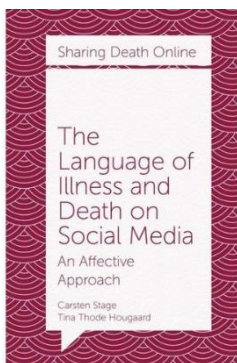
Mastering Fear analyzes horror as play and examines what functions horror has and why it is adaptive and beneficial for audiences, including women. It takes a bi-cultural approach, and focusing on emotions, gender, and play, it argues that the audience plays with fiction

horror. In horror we engage not only with the negative emotions of fear and disgust, but with a wide range of emotions, both positive and negative, and the aim for us is to master these emotions. The book lays out a new theory of horror and analyzes female protagonists in contemporary horror from child to teen, adult, middle age, and old age.

The Language of Illness and Death on Social Media

An Affective Approach

Carsten Stage og Tina Thode Hougaard, Emerald Group Publishing, 2018. 152 s., ISBN: 9781787694828.



This book investigates the language created and used on social media to express and respond to personal experiences of illness, dying and mourning. The authors begin by setting out the established and recent research on social and existential media, affect and lan-

guage, before focusing on Facebook groups dealing with the illness and death of two Danish children. Through these in-depth case studies, they produce insights into different ways of engaging in affective processes related to illness and death on social media, and into both the ritualized and innovative vernacular vocabulary created through these encounters.

Media Innovations and Design in Cultural Institutions

Dagny Stuedahl og Vitus Vestergaard, Nordicom, 2018. 121 s., ISBN: 9789187957925.



Cultural institutions are increasingly trying to enable audience participation and co-production. A major explanation behind this shift is the possibilities (and demands) brought about by new technology. Media innovations, thus, affect not only the ways in which objects

and stories are being shared and displayed, they also have bearing on the relations between cultural institutions and their audiences. This book is structured in three parts. The first part focuses on collaborative design and media innovation in museums. The second part reflect upon media making and meaning making. The third part has its focus on civic engagement and local communities.

Medieteori

Erik Svendsen og Palle Schantz Lauridsen, Samfundslitteratur, 2018, 398 s., ISBN: 9788759326282.



Medieteori kortlægger de dominerende teorier, der sætter vores brogede mediekultur på begreb. Den præsenterer et bredt udvalg af medieteorier i et aktuelt perspektiv. Bogen rækker fra kapitler om kommunikationsteorier, Medium Theory, kognitionsteori, mediehistorie, offentlighedsteorier, det danske medielandskab, de sociale netværksmediers sociologi, mediesystemer, produktions- og policyanalyse over reception, participation, kvantitative og kvalitative metoder til intertekstualitet, celebrity, affektteori, steder som medieattraktion og mediedidaktik.

Visuel kommunikation på digitale medier

Lisbeth Thorlacius, Samfundslitteratur, 2018. 270 s., ISBN: 9788759326725.



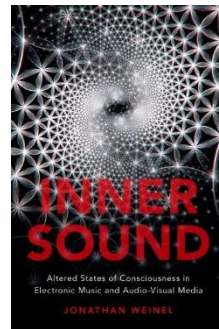
Visuel kommunikation på digitale medier er en teoretisk forankret bog, som med afsæt i nye begrebsudviklinger og aktuel forskning inden for feltet præsenterer de væsentligste visuelle virkemidler, som indgår på de digitale medieplatforme. Derudover gennemgås de

mest udbredte genrer og aktuelle stilarter inden for webdesign samt æstetik og smag.

Inner sound

Altered states of consciousness in electronic music and audio-visual media

Jonathan Weinel, Oxford University Press, 2018. 224 s., ISBN: 9780190671181, 9780190671198



Over the last century, developments in electronic music and art have enabled new possibilities for creating audio and audio-visual artworks. With this new potential has come the possibility for representing subjective internal conscious states, such as hal-

lucinations, using digital technology. Combined with immersive technologies such as virtual reality goggles and high-quality loudspeakers, the potential for accurate simulations of conscious encounters such as Altered States of Consciousness (ASCs) is rapidly advancing.