

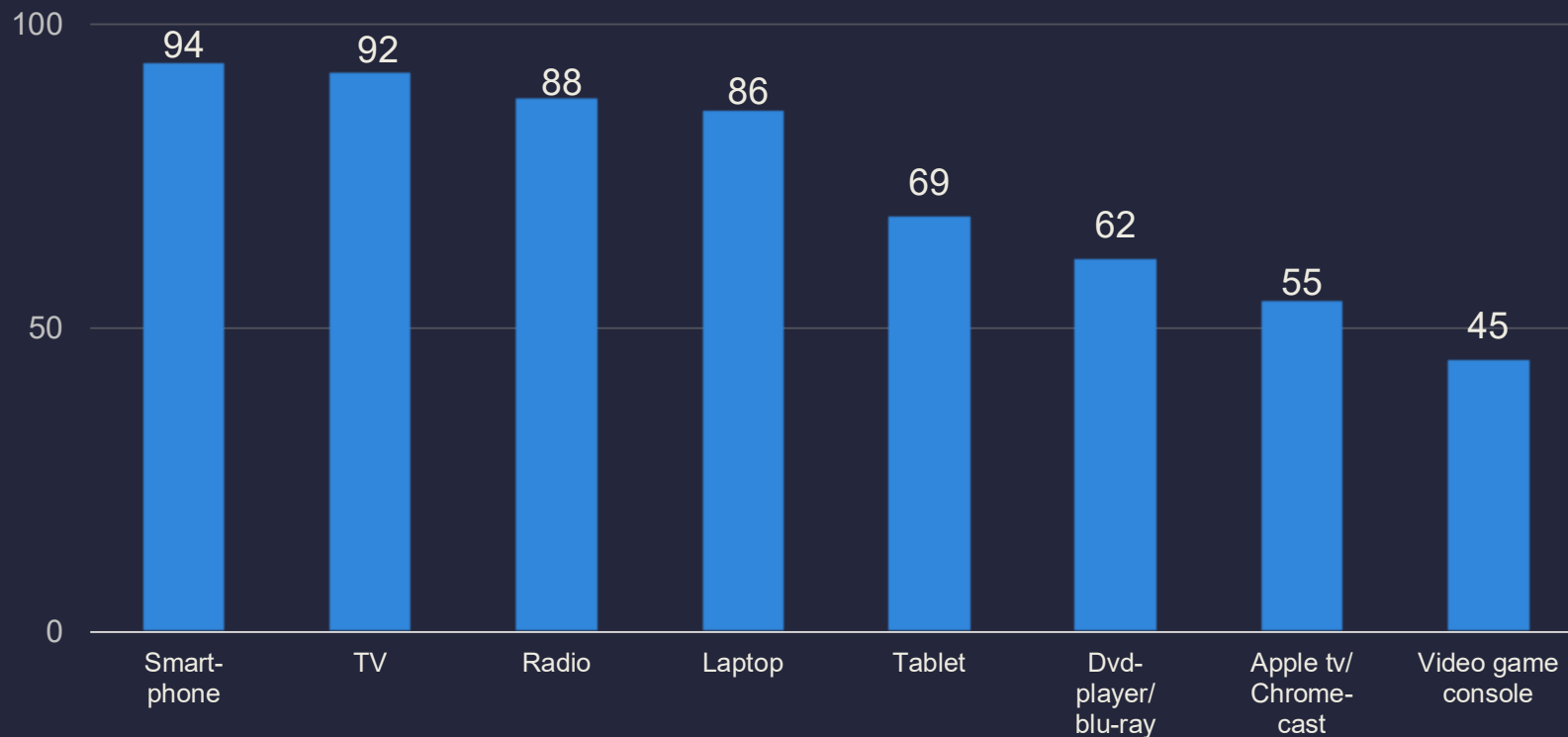
The Swedish Media Barometer 2019 – basic tables

NORDICOM

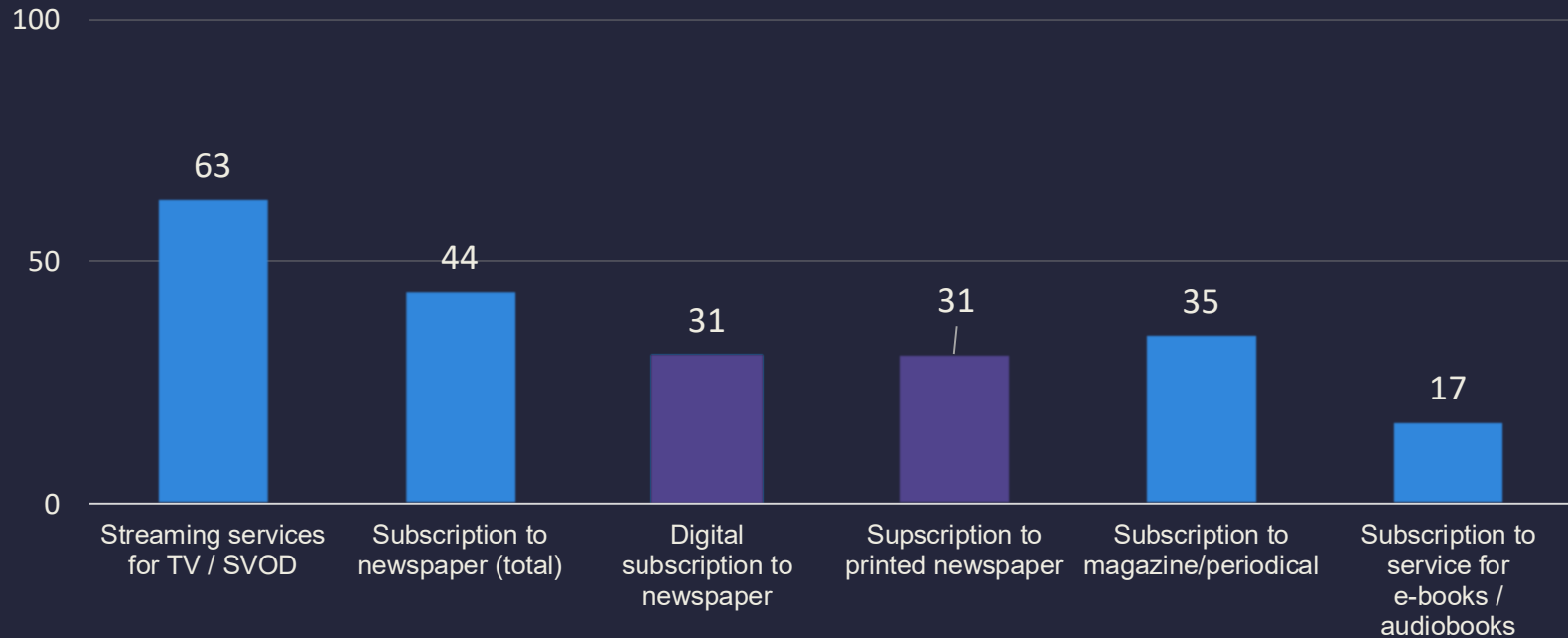


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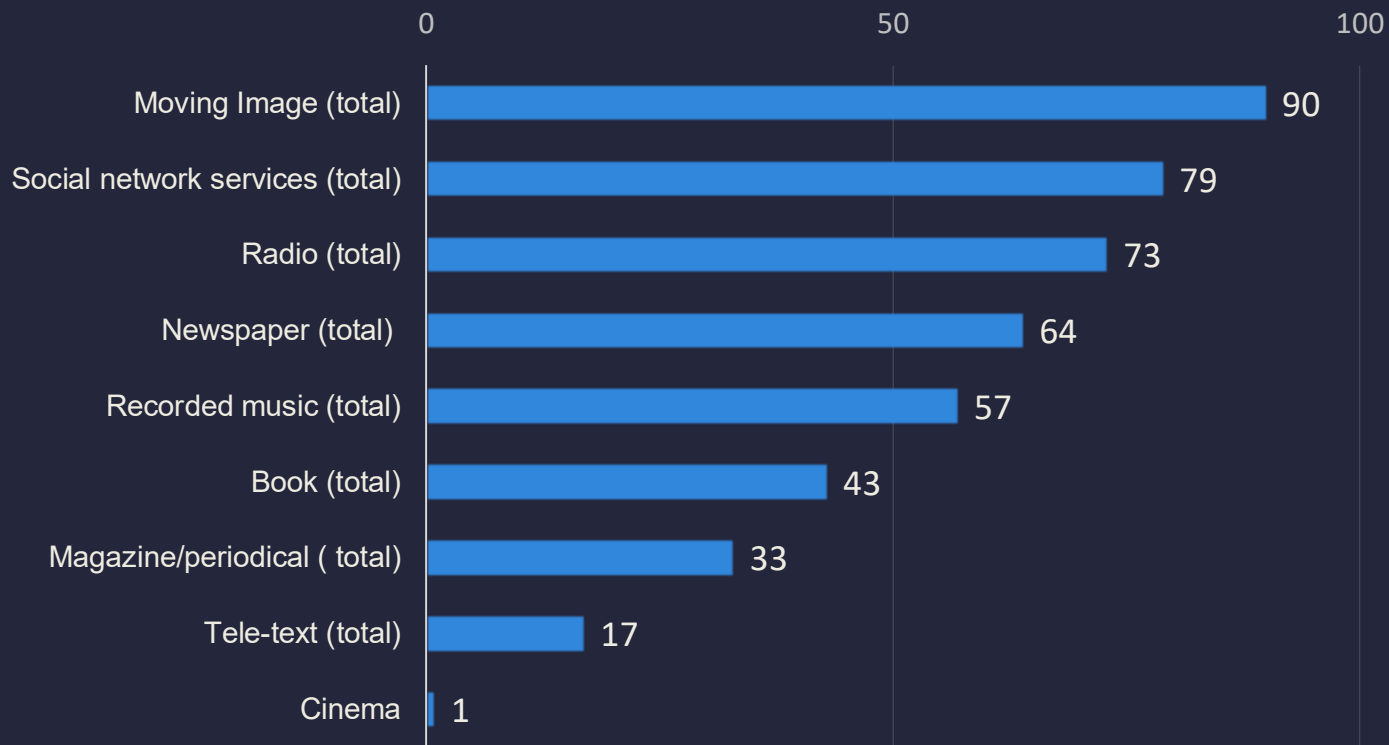
ACCESS: Media Equipment in Households in Sweden 2019



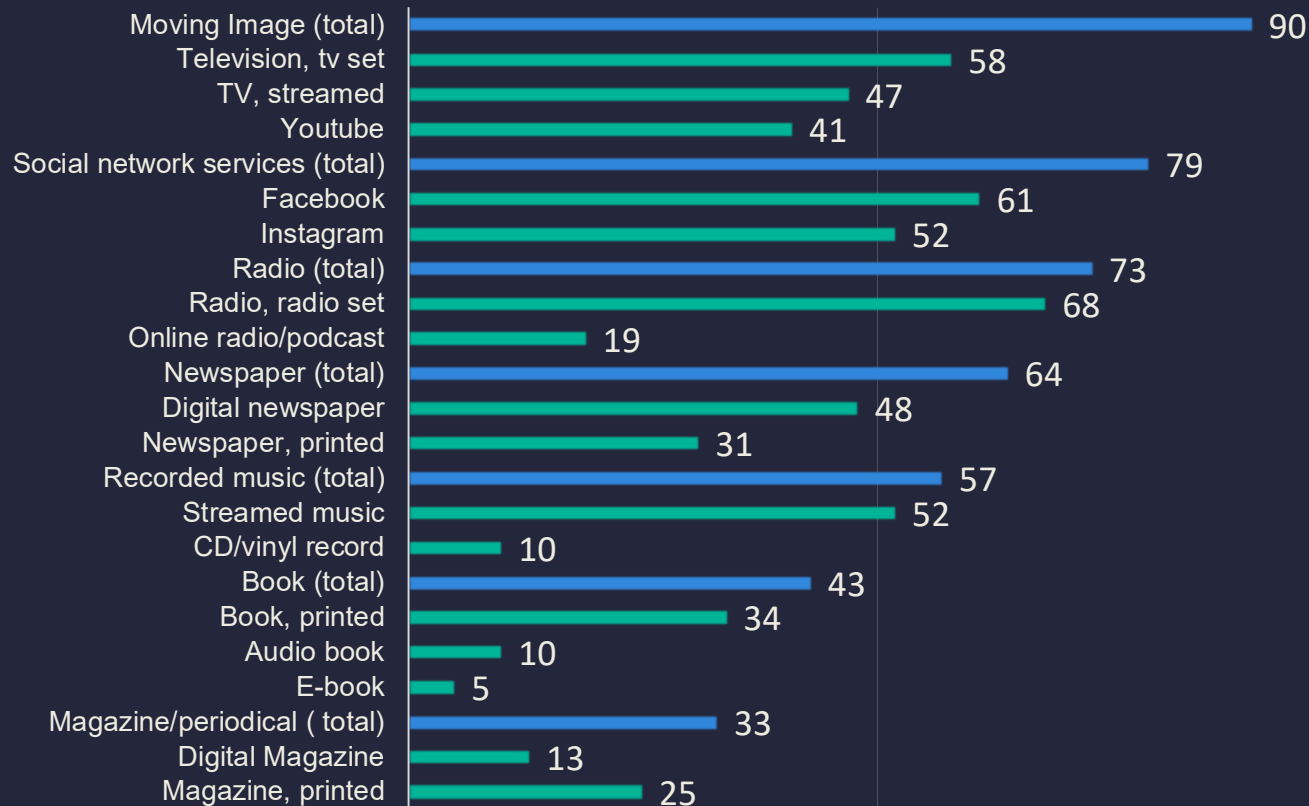
ACCESS: Subscriptions and subscriptions, 9-79 years, 2019 (percent)



MEDIA DAY: Daily reach, 9–79 years, 2019 (percent)



MEDIA DAY: Daily reach, 9–79 years, 2019 (percent)



MEDIA DAY: The time allocated to different media 2019 (percent)

Total time allocated: 367 minutes

