

Quantifying our impact in 2025

Nordicom's entire operations are devoted to having a positive effect both inside and outside of academia. Here are some concrete examples of our impact in 2025:

0.868

SCImago Journal Rank (SJR) of *Nordicom Review*, placing it in the 87th percentile of communication journals worldwide in terms of scholarly prestige.

10

Nordicom titles found among the 20 most downloaded publications in 2025 from NordPub, the joint publishing platform of the Nordic Council of Ministers.

1,917

Subscribers to our newsletters *Nordic Media Policy* and *European Media Policy* by the end of 2025.

1,360

Media and communication scholars registered to the NordMedia Network platform by the end of 2025.

120,000+

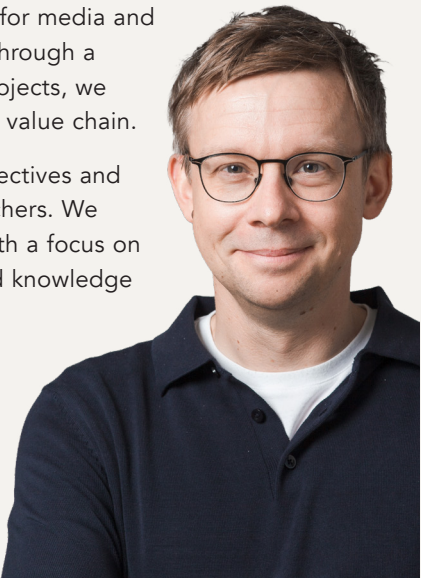
PDF downloads of individual research articles in 2025 from our two academic journals *Nordicom Review* and *Nordic Journal of Media Studies*.

A note from our director

For over fifty years, Nordicom has been a hub for media and communication studies in the Nordic region. Through a wide range of activities, collaborations, and projects, we contribute directly to all stages of the research value chain.

We stimulate interest in Nordic research perspectives and promote collaboration between Nordic researchers. We publish new, high-quality research literature with a focus on Nordic conditions. And we promote fact-based knowledge provision in wider Nordic society.

With this report, we present some illustrative cases of how the efforts of our proficient staff of editors, researchers, analysts, and communication officers, translated into concrete impact – academically and socially – in 2025.



About Nordicom

Nordicom is a centre for Nordic media research at the University of Gothenburg and a strategic partner to the Nordic Council of Ministers. Our overarching mission is to advance research-based knowledge about the role and framework conditions of media and communication in the Nordic region.

Nordicom runs the NordMedia Network platform in collaboration with the Department of Information Science and Media Studies at the University of Bergen. Nordicom is also responsible for the Media Barometer, the largest annual scientific survey of media use in Sweden, and acts as an independent expert organisation on Swedish media development by commission from the Swedish Ministry of Culture. Our academic publishing is operated by an in-house editorial team based in Gothenburg.



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Nordicom is funded with
support from the
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NORDICOM

IMPACT REPORT

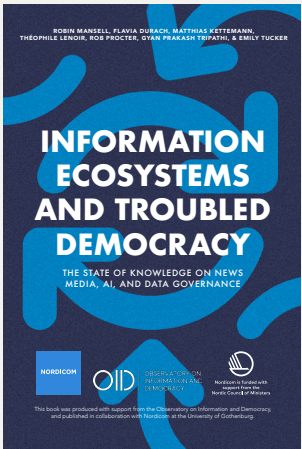


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A premier publisher of new Nordic research

As a non-profit publicly funded publisher, we are devoted to promoting new, high-quality research of relevance for Nordic societies. Our academic publishing is exclusively Open Access and includes monographs, edited volumes, and the two peer-reviewed journals *Nordicom Review* and *Nordic Journal of Media Studies*.

From 2025, we want to highlight *Information Ecosystems and Troubled Democracy* (Mansell et al.), published in collaboration with the Observatory on Information and Democracy. Written by international experts in the field, this comprehensive monograph identifies both the risks and harms associated with today’s digital information and communication systems and offers concrete political solutions on how to tackle them.



“Nordicom provided excellent support for publishing our book: superior to any other publisher I have worked with. Support included well-informed and helpful suggestions for the book’s structure, outstanding copyediting and proofreading at the final stage, and creative approaches to marketing the book online”.

ROBIN MANSELL

PROFESSOR EMERITA AT THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

A champion of free verifiable knowledge

We aim to disseminate evidence-based knowledge about Nordic media development and to be an independent and reliable expert in the field of media and communication. This work materialises as thematic reports, newsletters, and international research collaborations.

Nordicom’s combined position as an expert organisation and an internationally renowned academic publisher offers unique opportunities to actively advance the provision of systematic knowledge. In 2025, we launched a collection of research overviews of the democratic role and conditions of media, communication, and journalism, composed by leading Nordic scholars and published as a special issue of *Nordicom Review*.



“Working with Nordicom is a reminder of how it should be in academic publishing: We started with an author workshop, had excellent editorial support along the way, received outstanding copyediting, and witnessed hand-crafted promotion of our work in this important issue. It is always meaningful and rewarding to be part of Nordicom publications”.

MANUEL MENKE
ASSOCIATE PROFESSOR AT THE UNIVERSITY OF COPENHAGEN

Read and subscribe to Nordicom’s newsletters



Nordic media outlets and authorities operate in a complex and constantly evolving environment of national and international policy and regulation frameworks. Throughout 2025, our professionally curated newsletters, *Nordic Media Policy* and *European Media Policy*, provided free and timely updates on media policy initiatives and developments at the Nordic and EU levels.

A catalyst of Nordic research collaboration

The integrative nature of the Nordic community of media and communication researchers is unique. Building on strong, unifying institutions like the biennial academic NordMedia conference and the digital researcher platform NordMedia Network, it fosters common regional perspectives and collaboration. Nordicom is a founding pillar of this Nordic research community.

NordMedia 2025, organised by the University of Southern Denmark, was the largest iteration of the conference ever with 462 participating researchers. In connection to the conference, Nordicom hosted a pre-conference during which 30 Nordic PhD students were able to get feedback from senior scholars on their doctoral work.



“Talking to other PhD students, hearing about the many possible paths through the academic system, and getting concrete, attentive feedback were helpful and fun ways for me to develop connections and sharpen my project. The program was well-structured, and the organisers were enthusiastic”.

JOHAN WOWERN HUNDRUP
DOCTORAL STUDENT AT THE UNIVERSITY OF COPENHAGEN AND NORDMEDIA25 PRE-CONFERENCE PARTICIPANT

Photo: David Binzer