

# Medie- barometern 2024

NORDICOM

Mediebarometern 2024 är en undersökning av den svenska befolkningens medievanor. Mediebarometern genomförs av Nordicom vid Göteborgs universitet i samverkan med Bonnier News, Göteborgs-Posten, Mediemyndigheten, Sveriges Radio, Sveriges Television och Sveriges Utbildningsradio.

# The Media Barometer 2024

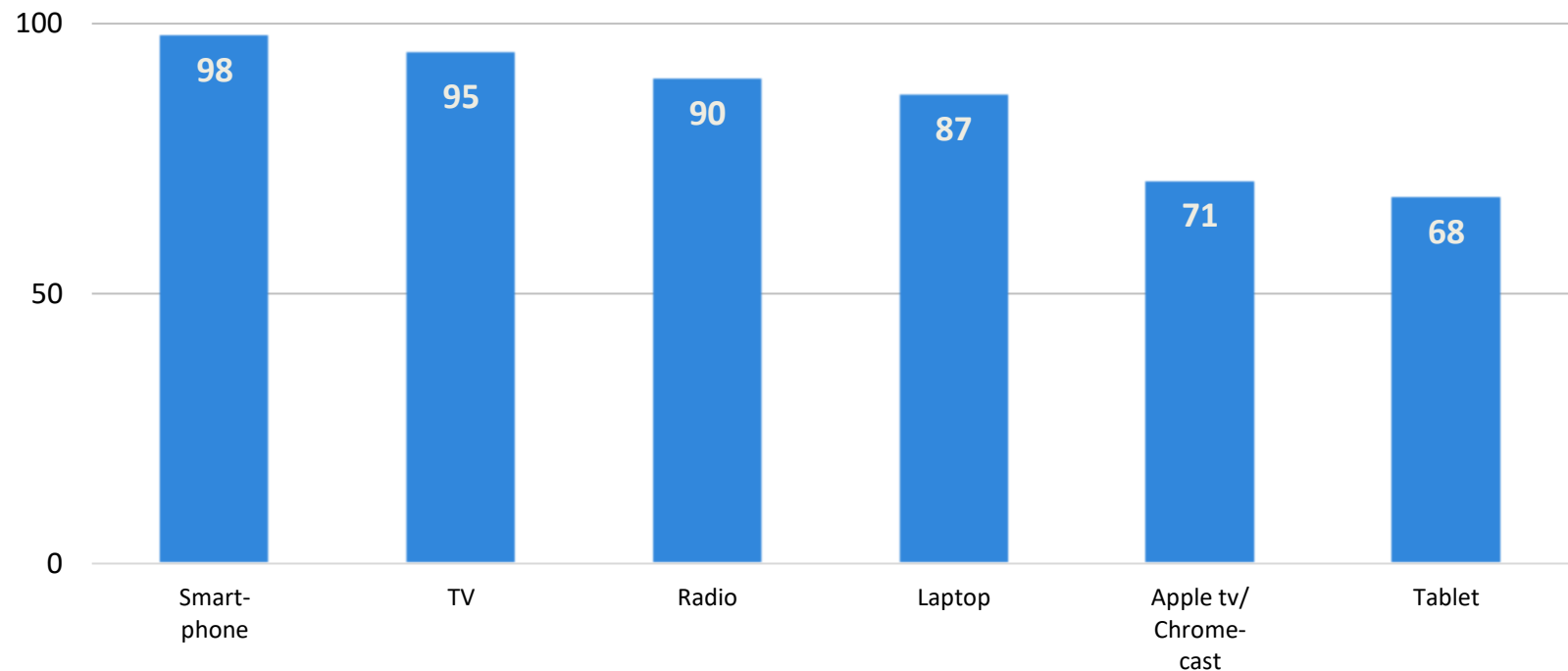
## Basic Tables

NORDICOM

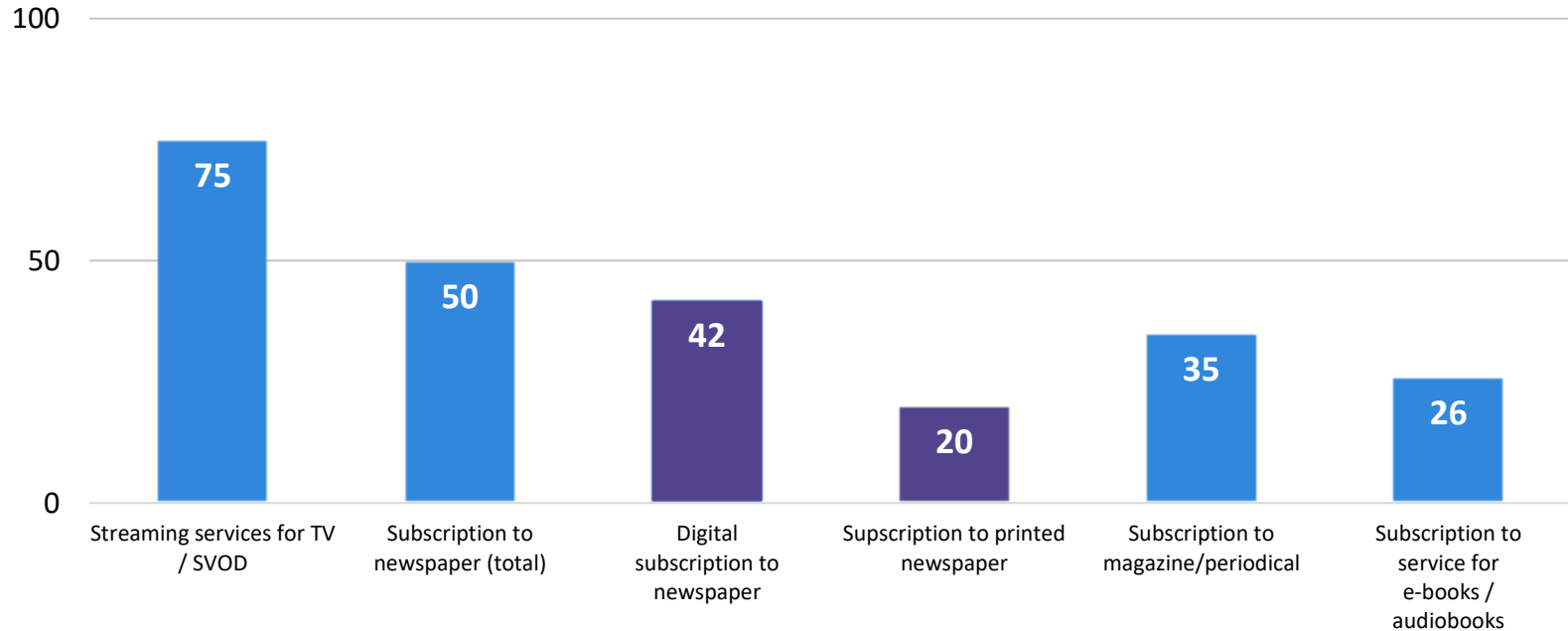


GÖTEBORGS  
UNIVERSITET

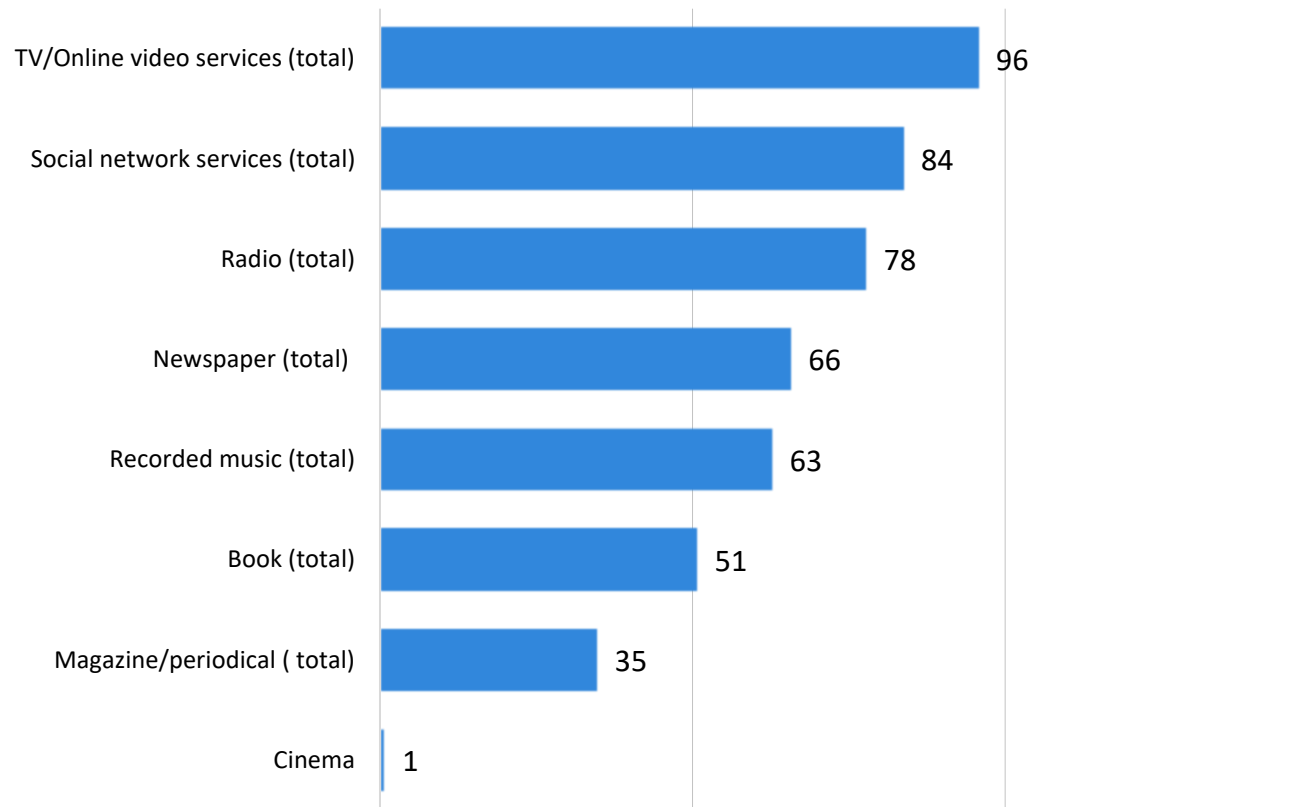
ACCESS: Media Equipment in Households, 9-85 years, 2024 (per cent)



## ACCESS: Subscriptions, 9-85 years, 2024 (per cent)



## MEDIA DAY: Daily reach, 9-85 years, 2024 (per cent)



# MEDIA DAY: Daily reach for different platforms, 9-85 years, 2024 (per cent)

