

# Medie- barometern 2023

NORDICOM

Mediebarometern 2023 är en undersökning av den svenska befolkningens medievanor. Mediebarometern genomförs av Nordicom vid Göteborgs universitet i samverkan med Bonnier News, Göteborgs-Posten, Medientydligheten, Sveriges Radio, Sveriges Television och Sveriges Utbildningsradio.

# The Media Barometer 2023

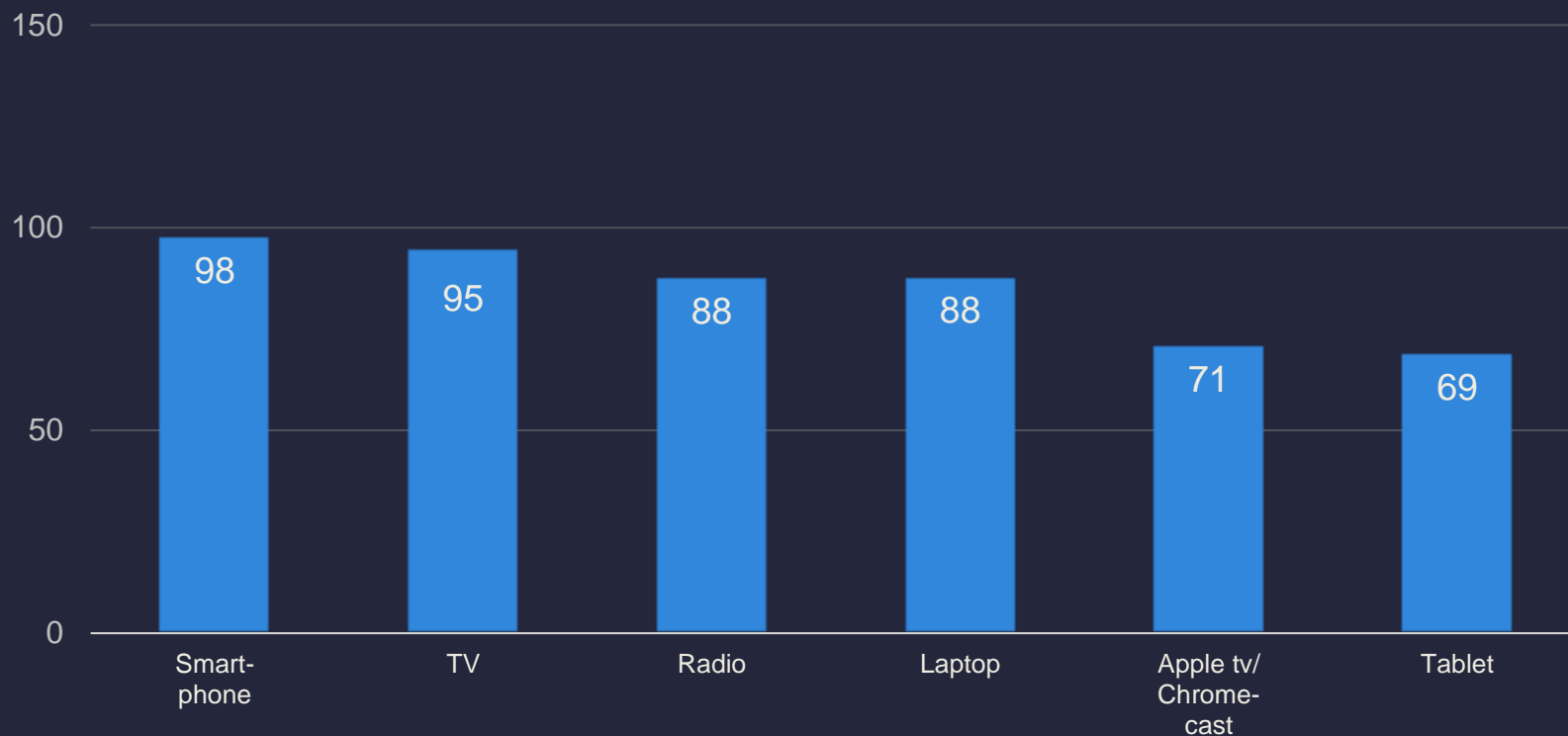
## Basic Tables

NORDICOM

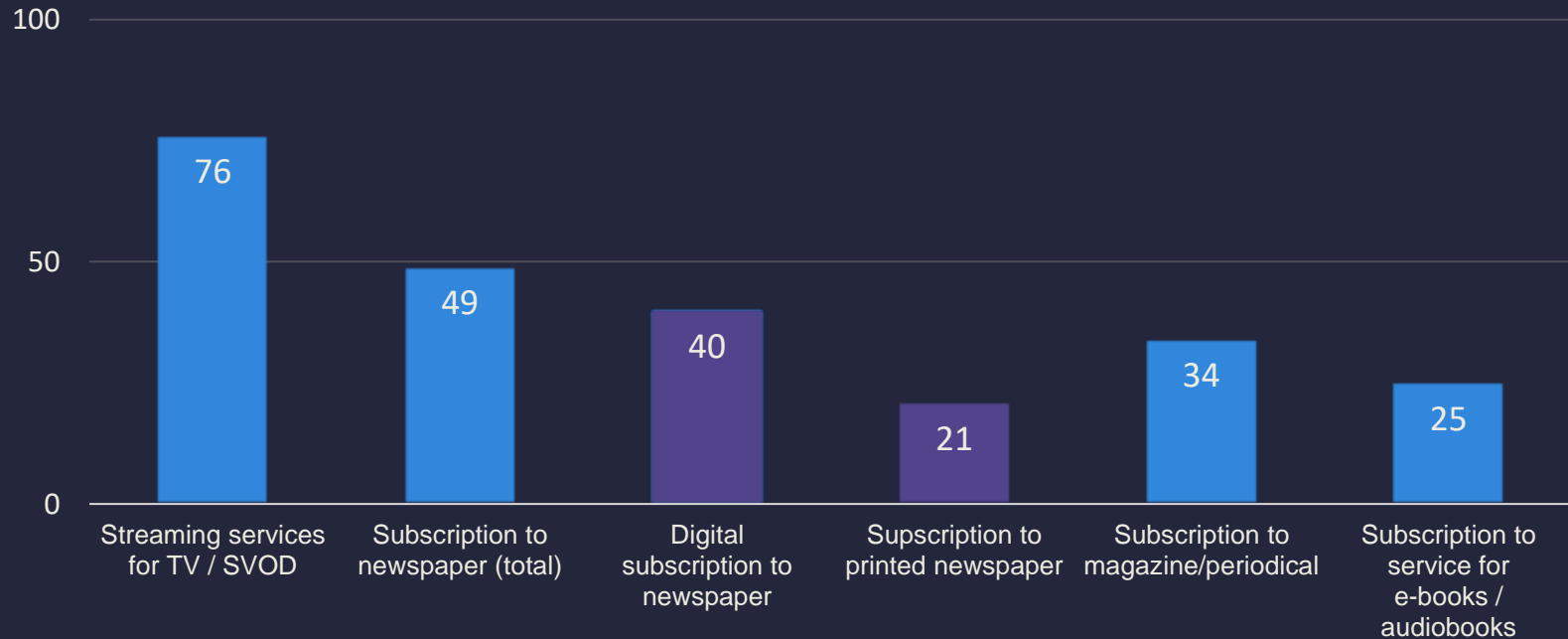


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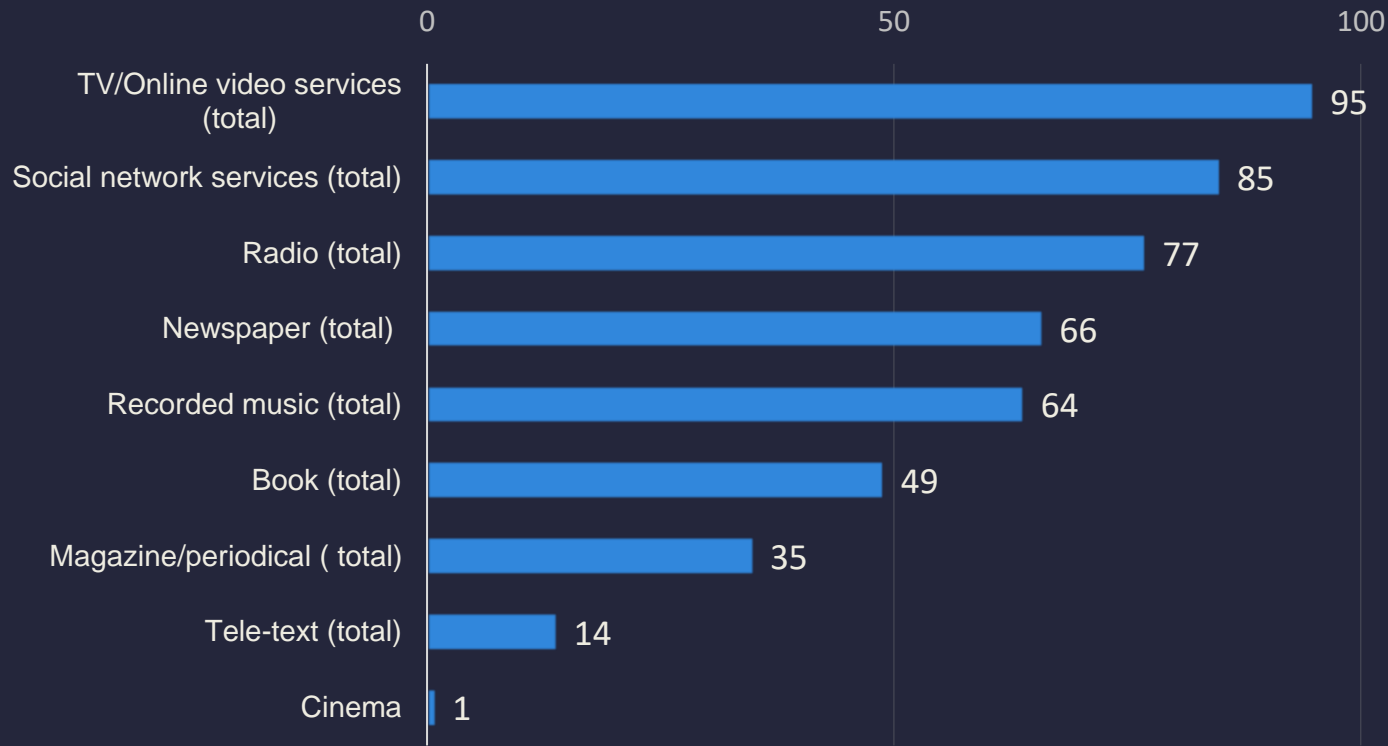
# ACCESS: Media Equipment in Households, 9-85 years, 2023 (per cent)



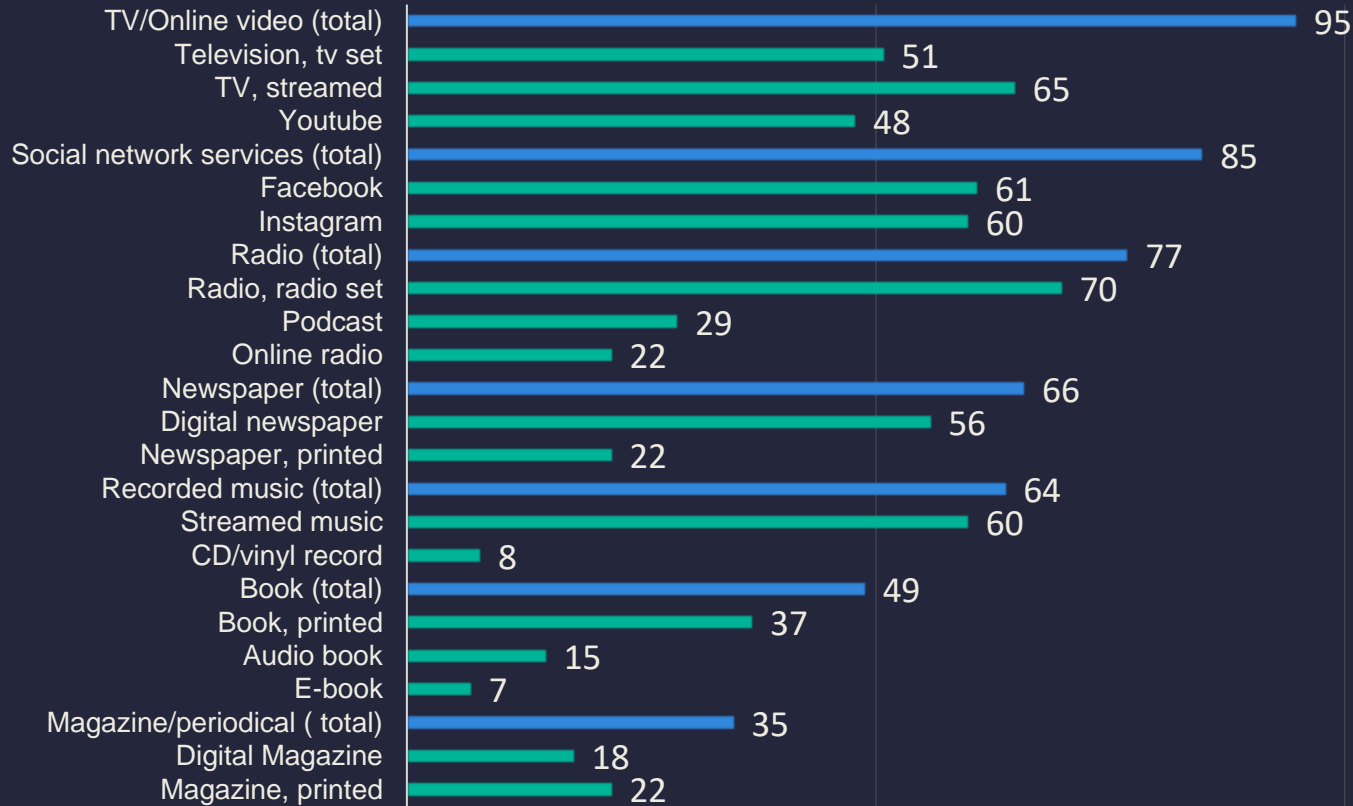
# ACCESS: Subscriptions, 9-85 years, 2023 (per cent)



# MEDIA DAY: Daily reach, 9-85 years, 2023 (per cent)



# MEDIA DAY: Daily reach, 9-85 years, 2023 (per cent)



# MEDIA DAY: The time allocated to different media, 9-85 years, 2023 (per cent)

Total time allocated: 407 minutes

