

# Working Group Papers in English

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## Group 1 Media and Global Culture

Chairman: *Iben Jensen*

Vice Chairman: *Hilde Arntsen*

Hammar, Björn: *Notions about the (inter/)national and the indeterminacy of political identity*. Högskolan i Gävle, Humanistiska och samhällsvetenskapliga institutionen, Avd. för medie- och kommunikationsvetenskap (MKV), 1999, 11 p.

COMMUNICATION • INTERNATIONAL RELATIONS  
• POLITICS • IDENTITY

Wildermuth, Norbert: *Indian satellite programming: negotiating modernity in serialized TV fiction*. København, Københavns Universitet, Institut for Film- og Medievidenskab, 1999, 16 p.

TELEVISION SERIALS • TELEVISION GENRES • FAMILY • INDIA

## Group 2 The Structure and Economics of Mass Media

Chairman: *Karl Erik Gustafsson*

Vice Chairman: *Rolf Høyer*

Christensen, Christian; Lindén, Johan: *Researching the public service organization: an internal-external approach*. The University of Texas at Austin, USA, Dept. of Radio-Television-Film/Stockholms universitet, Institutionen för journalistik, medier och kommunikation (JMK), 1999, 26 p.

BROADCASTING • PUBLIC SERVICE  
• ORGANIZATIONS • MANAGEMENT

## Group 3/4 Multi-Media and Internet

Chairman: *Terje Rasmussen/Bo Fibiger*

Elmroth, Boel: *The use of Internet media at home: purposes for use in everyday life*. Umeå universitet,

Institutionen för kultur och medier, Avd. för medie- och kommunikationsvetenskap, 1999, 11 p.

INTERNET • MEDIA USE • EVERYDAY LIFE  
• COMMUNICATION TECHNOLOGY

Fibiger, Bo: *Didactic design of virtual learning environments: modes of communication*. Århus, Århus Universitet, Institut for Informations- og Medievidenskab, 1999, 15 p.

MULTIMEDIA • DISTANCE LEARNING  
• INTERACTIVE MEDIA • WORLD WIDE WEB

Konzack, Lars: *Edutainment for girls: analyzing Barbie Fashion Designer*. Århus, Århus Universitet, InterMedia, 1999, 17 p.

COMPUTER GAMES • CHILDREN  
• INTERACTIVE MEDIA • LEARNING

Mattus, Maria: *The hypertextual dialogue between living history and true history*. Linköpings universitet, Tema Kommunikation, 1999, 29 p.

INTERNET • HYPERTEXT • WORLD WIDE WEB  
• RHETORIC

Wilhelmsson, Ulf: *The point of being: a critique of the point of view concept*. København, Københavns Universitet, Institut for Film- og Medievidenskab/Högskolan i Skövde, Institutionen för humaniora, 1999, 8 p.

FILMS • MEDIA • THEORY • NARRATOLOGY

## Group 5 Local and Regional Media

Chairman: *Ole Prehn*

Vice Chairman: *Eva Block*

Moring, Inka: *Scales of space, place and money: discursive landscapes of identity and economic crises – Finnish regional press*. Helsinki, University of Helsinki, 1999, 26 p.

NEWSPAPERS • RECESSION • CONTENT  
• NATIONAL IDENTITY

### Group 6 Media History

Chairman: *Karin Nordberg*  
 Vice Chairman: *Raimo Salakangas*

Søllinge, Jette Drachmann: *The handbook of Denmark's district papers: a research project on the media for local communities*. København, 1999, 8 p.  
 LOCAL PRESS • NEWSPAPERS • COMMUNITIES  
 • HISTORY

### Group 7 Public Service Broadcasting in Transition

Chairman: *Olof Hultén*  
 Vice Chairman: *Ragnar Karlsson*

Maasø, Arnt: *Between the programs in Norwegian television 1983-1997*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 1999, 25 p.  
 TELEVISION • CONTENT ANALYSIS • VIEWING  
 • TELEVISION PROGRAMME FLOW

Näränen, Pertti: *Digital TV and the utopia of two way communication*. Tampere, University of Tampere, 1999, 9 p.

DIGITAL COMMUNICATION SYSTEMS  
 • DIGITAL TELEVISION • INTERACTIVE MEDIA  
 • TWO WAY COMMUNICATION

### Group 8 Radio Research

Chairman: *Taisto Hujanen*  
 Vice Chairman: *Carin Åberg*

Lohmus, Maarja Päril: *Planned spontaneity: Estonian electronic media's way from the 'Soviet' towards the 'European'*. University of Tartu, 1999, 10 p. + app. 9 p.  
 RADIO • ELECTRONIC MEDIA • JOURNALISM  
 • BROADCASTING

Vagle, Wenche: *Textual strategies of old and new radio: a Norwegian case study*. Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon 1999, 38 p.

RADIO • COMMERCIAL RADIO • PUBLIC RADIO  
 • LINGUISTIC RESEARCH

Åberg, Carin: *Is DAB really radio?: on a new medium's status in relationship to established media practices*. Stockholms universitet, Institutionen för journalistik, medier och kommunikation (JMK), 1999, 48 p.

RADIO • DIGITALIZATION • DISTRIBUTION SYSTEMS • BROADCASTING

### Group 9 Political Communication

Chairman: *Tom Moring*  
 Vice Chairman: *Lars Nord*

Carlson, Tom; Djupsund, Göran: *Old wine in new bottles?: candidates on the Internet in the 1999 Finnish parliamentary election campaign*. Turku, Åbo Academy University, 1999, 15 p.  
 POLITICS • POLITICAL COMMUNICATION  
 • ELECTION CAMPAIGNS • INTERNET

Harmanen, Susanna: *Voter's conversations about politics*. Jyväskylä, University of Jyväskylä, 1999, 9 p.

POLITICAL INFORMATION • VOTERS • MEDIA  
 • INTERPERSONAL COMMUNICATION

Schrøder, Kim; Phillips, Louise: *Mediatized politics: political discourses and the media in contemporary Danish democracy: a project outline*. Roskilde, Roskilde Universitetscenter, Kommunikationsuddannelsen 1999, 24 p.

POLITICAL INFORMATION • MEDIA • DEMOCRACY  
 • DISCOURSE

### Group 10 Journalism Research

Chairman: *Svein Brurås*  
 Vice Chairman: *Birgitta Ney*

Heikkilä, Heikki: *How to make thin journalism strong?: the experiences of a public journalism project in Finland*. Tampere, University of Tampere, 1999, 19 p.

JOURNALISM • DEMOCRACY • PARTICIPATION • EXPERIMENTATION

Kunelius, Risto: *Problems, experiments, imagination: research towards rethinking journalism*. Tampere, University of Tampere, 1999, 27 p.

JOURNALISM • PUBLIC JOURNALISM • DEMOCRACY  
 • PARTICIPATION

Leppälä, Asta: *Energy saving information dissemination: journalism, public communication campaigns and publicity*. Tampere, University of Tampere, 1999, 12 p.

ENERGY CONSUMPTION • PUBLICITY CAMPAIGNS  
 • JOURNALISM • JOURNALISTIC PRACTICES

Raittila, Pentti; Suikkanen, Risto: *Considering hierarchy of actors in news texts*. Tampere, University of Tampere, 1999, 14 p. + app. 1 p.

MEDIA • NEWS • ETHNIC MINORITIES • CONTENT

## Group 11 The Sociology and Aesthetics of News Reporting

Chairman: *Jan Ekecrantz*

Vice Chairman: *Knut Helland*

Birkvad, Søren: *A battle for public mythology: history and genre in the portrait documentary*. Lillehammer, Høgskolen i Lillehammer, 1999, 22 p.

TELEVISION • DOCUMENTARIES • HISTORY  
• TELEVISION PROGRAMMES

Hellsten, Iina: *The library of life is in fire: metaphors of biodiversity in journalism*. Tampere, University of Tampere, 1999, 15 p.

JOURNALISM • ENVIRONMENTAL INFORMATION  
• METAPHOR • DISCOURSE

Lindhoff, Håkan: *Thoughts on economic reporting and "crisis consciousness": Swedish newspapers mobilizing the public to accept the economic crisis remedies of the 1990's*. Stockholms universitet, Institutionen för journalistik, medier och kommunikation (JMK), 1999, 32 p.

NEWSPAPERS • ECONOMICS • CRISES  
• GLOBALIZATION

Olsson, Tom: *Inter/national story-lines: the fall of the Wall and the birth of the post-communist discourse*. Södertörns högskola, Historia, 1999, 21 p. + app. 3 p.

NEWSPAPERS • POLITICAL CONFLICTS  
• JOURNALISM • INTERNATIONAL RELATIONS

Riegert, Kristina: *That was then... This is now: Swedish television coverage of Latvia's citizenship crisis*. Södertörns högskola, Journalistik och multimedia, 1999, 24 p.

TELEVISION • NEWS COVERAGE • NATIONALITY  
• IDENTITY

Valtonen, Sanna: *Stories of recession, stories of work*. Helsinki, University of Helsinki, 1999, 19 p.

JOURNALISM • RECESSION • WORK • CONTENT

## Group 12 Reception and Audience Studies

Chairman: *Mirja Likkanen*

Vice Chairman: *Thomas Tufte*

Findahl, Olle: *Is there a moment we can call reception?* Umeå universitet, Institutionen för kultur och medier, 1999, 10 p.

TELEVISION • RECEPTION • COGNITION  
• COMPREHENSION

Gjedde, Lisa; Ingemann, Bruno: *In the beginning was the experience: the experimental reception studies*. Roskilde, Roskilde Universitetscenter, Kommunikationsuddannelsen, 1999, 22 p.

PRESS PHOTOGRAPHY • MAGAZINES • RECEPTION  
• RESEARCH METHODS

Grodal, Torben Kragh: *Video games and the pleasures of control*. København, Københavns Universitet, Institut for Film- og Medievidenskab, 1999, 26 p.

COMPUTER GAMES • INTERACTIVE MEDIA • FILMS  
• COMMUNICATION EFFECTS

Jansson, André: *A matter of attitude: outline to a phenomenology of media culture*. Göteborgs universitet, Institutionen för journalistik och masskommunikation (JMG), 1999, 17 p.

MEDIA • AUDIENCE RESEARCH  
• CULTURAL STUDIES • EVERYDAY LIFE

Mayer, Paul A: *The multiply described user: a role for reception studies in the development of computer media?* København, Københavns Universitet, Institut for Film- og Medievidenskab 1999, 16 p.

COMPUTERS • USER INTERFACES • RECEPTION  
• AUDIENCE RESEARCH

Tufte, Thomas: *Gauchos going global: mobile privatisation and ritualized media use*. København, Københavns Universitet, Institut for Film- og Medievidenskab, 1999, 34 p.

MEDIA • ETHNOGRAPHY • MEDIA USE  
• CULTURAL IDENTITY

## Group 13 Children, Youth and the Media

Chairman: *Jette Rygaard*

Vice Chairman: *Gudbjörg Kolbeins*

Johnsson-Smaragdi, Ulla: *Young people and new media in Sweden*. Lunds universitet, Sociologiska institutionen, Avd. för medie- och kommunikationsvetenskap (MKV) 1999, 22 p.

MEDIA USE • YOUTH • LEISURE TIME ACTIVITIES  
• FAMILY

## Group 14 Media Education

Chairman: *Ola Erstad*

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Simonnes, Asbjørn: *The child in the interaction between intentional and functional education: a*

*research project studying the relationship between planned education and upbringing at home and school, and the "parallel school" of the media- and computer industry.* Volda, Høgskulen i Volda, 1999, 18 p. + app. 7 p.

CHILDREN • EDUCATION • SCHOOLS  
• CULTURAL VALUES

### Group 15 Popular Culture

Chairman: *Michael Forsman*  
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Bruun, Hanne: *The aesthetics of the television talk show.* Århus, Århus Universitet, Institut for Informations- og Medievidenskab, 1999, 27 p.

TELEVISION PROGRAMMES • AESTHETICS  
• TALK SHOW PROGRAMMES • TELEVISION GENRES

Grønnestad, Dag: *"To be or on the net to be": om musikkalbum, Internett og bundling av kulturvarer.* Bergen, Universitetet i Bergen, Institutt for medievitenskap, 1999, 20 p.

MUSIC PUBLISHING • INTERNET • ECONOMIC ASPECTS • CULTURE

Mühleisen, Wencke: *She-man performance: "kvinnemannens" grelle transkjønnet.* Oslo, Universitetet i Oslo, Senter for kvinneforskning, 1999, 19 p.

TELEVISION PROGRAMMES • SEX ROLE  
• SEX STEREOTYPES • HOMOSEXUALS

Ojajärvi, Sanna: *What is the weather like?: representations of weather on television.* Helsinki, University of Helsinki, 1999, 20 p.

TELEVISION PROGRAMMES • CONTENT • GENDER  
• REPRESENTATIONS

Syvertsen, Trine: *Ordinary people - extraordinary circumstances: a study of Blind Date participants.* Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon; 1999, 25 p.

TELEVISION PROGRAMMES • ENTERTAINMENT  
• TALK SHOW PROGRAMMES • PARTICIPATION

### Group 16 Film and Television Fiction

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Agger, Gunhild: *Proximity and distance: perspectives for analysis of national TV fiction and its history.* Aalborg, Aalborg Universitet, Institut for Kommunikation, 1999, 15 p.

TELEVISION SERIALS • TELEVISION DRAMA  
• TELEVISION GENRES • HISTORY

### Group 17 Pictures in the Media – Reality and Metaphor

Chairman: *Karin Becker*  
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Becker, Karin: *Visualizing the event on the front page: histories of the image within Swedish journalism.* Stockholm, Konstfack, Institutionen för bildpedagogik, 1999, 18 p. + app. 19 p.

NEWSPAPERS • JOURNALISM • VISUAL COMMUNICATION • PRESS PHOTOGRAPHY

Fetveit, Arild: *Reality tv in the digital era: a paradox in visual culture?* Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 1999, 20 p.

CREDIBILITY • TELEVISION • TECHNOLOGY  
• VISUAL COMMUNICATION

Torkkola, Sinikka: *Patients in photos: construction of the patienthood in journalistic photographs.* Tampere, University of Tampere, 1999, 12 p. + app. 9 p.

PHOTOGRAPHS • VISUAL COMMUNICATION  
• HEALTH INFORMATION • MEDIA

### Group 18 The Language and Rhetoric of the Media

Chairman: *Terje Hillesund*  
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Gentikow, Barbara: *Attracting attention in a competing media environment: a rhetorical perspective.* Bergen, Universitetet i Bergen, Institutt for medievitenskap.

RHETORIC • ATTENTION • TELEVISION NEWS  
• THEORY

### Group 19 Media Constructions of Gender

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Egsmose, Lisbeth Rump: *How do equal opportunities policies and practices work?: initiatives in older and younger television companies in Denmark and the UK.* Frederiksberg, Den Kgl. Veterinær- og Landbohøjskole, 1999, 19 p.

BROADCASTING ORGANIZATIONS • GENDER  
• WORKING LIFE • PERSONNEL

Nikunen, Kaarina: *The strange world of Ally Mc Beal: the construction of gender in television drama.* Tampere, University of Tampere, 1999, 20 p.

TELEVISION SERIALS • GENDER • PUBLICITY  
• FANS

## **Group 20 Public Relations and Purposive Communication**

Chairman: *Liv Mellum*

Vice Chairman: *Åsa Sjöblom*

Larsson, Larsåke: *Journalister och politiker – en relation med spelrum*. Örebro universitet, Medie- och kommunikationsvetenskap (MKV), 1999, 12 p.

JOURNALISM • POLITICS • LOCAL GOVERNMENT  
• INFORMATION SOURCES

## **Group 22 Mediated Risk and Crisis Communication**

Chairman: *Stig Arne Nohrstedt*

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Höijer, Birgitta: *From the point of view of the citizens: everyday cognitions and crises discourse in the media*. Oslo, Universitetet i Oslo, 1999, 27 p.

COGNITION • INFORMATION • RECEPTION  
• AUDIENCE BEHAVIOUR

Sjölander, Annika: *The Swedish nuclear waste discourse: experience from Malå, Sweden*. Umeå universitet, Institutionen för kultur och media, 1999, 29 p.

LOCAL MEDIA • DISSEMINATION OF INFORMATION  
• RISKS • NUCLEAR TECHNOLOGY

Vettenranta, Soilikki: *Public communication of crises – the relationship between media research and journalistic practise*. Trondheim, Norwegian University of Science and Technology, 1999, 10 p.

CRISES • COMMUNICATION • JOURNALISTS  
• POPULARIZATION

