

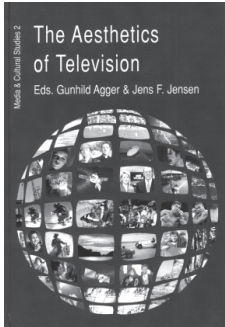
New Literature

Denmark

Documentalist: Peder Grøngaard

The Aesthetics of Television

Gunhild Agger & Jens F. Jensen (eds.), Aalborg, Aalborg University Press, 2001, 396 p., ISBN 87-7307-623-6, (Media & cultural studies; 2), ISSN 1399-1752.



The aim of the anthology is to describe and analyse television as an aesthetic phenomenon. The question is approached from different angles: general aesthetic problems concerning the audio-visual media, the particular aesthetic means of expression belonging to the television medium, the quality of the individual programme, the distinctive features and aesthetic codes of individual television genres, enunciation and forms of address in television, etc. Among the television genres and programme formats dealt with are: talk shows, documentaries, police series, sport, fiction, advertising, everyday talk on television, comedy series, TV journalism, and interactive programme formats.

Contains the following articles: Gunhild Agger and Jens F. Jensen: *Foreword: the aesthetics of television*, Jørgen Stigel: *Aesthetics of the moment in television: actualisations in time and space*, Gunhild Agger: *National cinema and TV fiction in a transnational age*, Poul Erik Nielsen: *Comedy series in Danish television: for better or worse*, Gunhild Agger: *Crime and gender in the provinces: an analysis of "Island Cop"*, Rasmus Dahl: *Distinctions in documentary television*, Preben Raunbjerg: *TV sport and aesthetics: the mediated event*, Hanne Bruun: *The aesthetics of the television talk show*, Stig Hjarvard: *Journalism as company*, Tove A. Rasmussen: *So – that's your life?: authentic forms of television talk*, Jørgen Stigel: *TV advertising virtually speaking: the invisible voice elaborating on the space between screen and viewer*, Jens F. Jensen: *"So, what do "you" think, Linda?": media typologies for interactive television*.

Note: For further information, see: <http://www.forlag.auc.dk/>

Instead of the Ideal Debate: Doing Politics and Doing Gender in Nordic Political Campaign Discourse

Kirsten Gomard & Anne Krogstad (eds.), Århus, Aarhus University Press, 2001, 224 p., ISBN 87-7288-816-4.



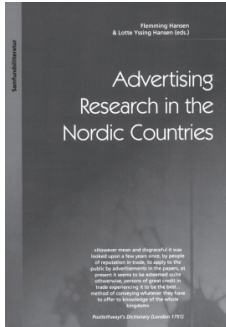
This book is about Nordic political campaign discourse. More specifically, it analyzes how political actors present themselves and their message in televised election campaign debates in Denmark, Finland, Norway, and Sweden. A wide spectrum of phenomena related to women's and men's campaign discourse is covered, including discursive styles, rhetorical strategies, and conversational tactics.

Contains the following articles: Kirsten Gomard and Anne Krogstad: *Introduction*, Nicklas Håkansson: *Argumentative and symbolic discourse in Nordic electoral debate*, Kirsten Gomard: *Negotiating competence and gender: an analysis of televised political debates in Denmark*, Mats Nylund: *Projecting unity: strategic uses of "we" in televised debates*, Monika Bauhr and Peter Esaiasson: *"Trust me!": on the nature of ethos argumentation*, Anne Krogstad: *Image and issue in televised debates*, Anne Krogstad and Kirsten Gomard: *A debate on the debates*.

Note: For further information, see: <http://www.unipress.dk/>

Advertising Research in the Nordic Countries

Flemming Hansen & Lotte Yssing Hansen (eds.), Frederiksberg, Samfundslitteratur, 2001, 405 p., ISBN 87-593-0890-7.



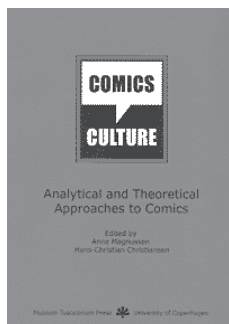
This book is published on the basis of the seminar “Advertising Research in the Nordic Countries” held in Copenhagen, June 7th-8th 2000. The seminar was organised and hosted by the Forum for Advertising Research, Department of Marketing, Copenhagen Business School. Researchers from Iceland, Norway, Sweden, Finland and Denmark were present at the two-day seminar. All the presentations gave an interesting insight into advertising research in the different countries, and furthermore the seminar gave a valuable network of Nordic researchers.

Contains the following articles: Rita Martenson, Christine Stein, Jeanette Eriksson, Ulrika Netzler and Anna Nilsson: *Visuals in advertising: building brand equity with personally relevant and unique advertising*, John Thorup: *Tendencies in youth advertising*, Kaarina Kilpiö: *The use of music in early Finnish cinema and TV advertising*, Lars Randrup and Kien Trung Lac: *Children and TV commercials*, Jukka Kortti: *The beginning of Finnish tv advertising*, Thomas Jermiin: *Advertising spending in Denmark*, Liisa Uusitalo: *Advertising and advertising research in Finland*, Elisabeth Trotzig: *The Swedish mediamarket*, Kjell Grønhaug: *Summary from: “The advertising market: competition and sub-markets”*, Brynjólfur Sigurdsson and Elías Héðinsson: *Advertising in Iceland*, Tino Bech-Larsen: *Model based development of advertising messages: a study of the development of two campaign proposals based on the MECCAS model and a conventional approach*, Anu Valtonen: *Metaphors and metonymies in the research categories of pleasure foods: implications for advertising*, Peter S. Mortensen: *Measuring ad exposures from national media surveys*, Marcus Schmidt and Niels Krause: *Investigating an unobtrusive data gathering technique: estimating readership of circulars by analyzing fingerprints*, Camilla Palmy Christiansen and Mogens Bjerre: *Circulars: a conceptual framework*, Gorm Kunøe: *Dialogue on the web: the use of the core of dialogue model to evaluate dialogue functionality applied to e-commerce web sides*, Hans Prehn: *The value of a name*, Åke Finne: *Customer’s meaning creation of advertising messages*, Ole E. Andersen, Gitte Engel and Gitte Bach Lauritsen: *TV advertising: form and content dimensions*, Christian Alsted: *Research on qualitative characteristics of direct mails as a medium*, Jørgen Stigel: *The aesthetics of Danish tv-spot-commercials: a study of Danish TV-commercials in the 1990’ies*, Lars Thøger Christensen: *Intertextuality and self-reference in contemporary advertising*, Flemming Hansen and Charlotte Madsen: *Awareness and attitudinal sales effects of TV-campaigns*, Lotte Yssing Hansen: *A comparison of two advertising effect models*.

Note: For further information, see: <http://www.samfundslitteratur.dk/>

Comics & Culture: Analytical and Theoretical Approaches to Comics

Anne Magnussen & Hans-Christian Christiansen (eds.), København, Museum Tusulanum Press, 2000, 246 p., ISBN 87-7289-580-2.



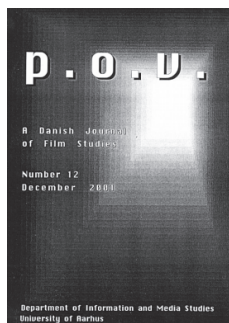
The book offers an introduction to the field of comics research written by scholars from Europe and USA. The articles span a great variety of approaches including general discussions of the aesthetics and definition of comics, comparisons of comics with other media, analyses of specific comics and genres, and discussions of the cultural status of comics in society.

Contains the following articles: Hans-Christian Christiansen and Anne Magnussen: *Introduction*, Thierry Groensteen: *Why are comics still in search of cultural legitimization?*, Roger Sabin: *The crisis in modern American and British comics, and the possibilities of the Internet as a solution*, Jesper Nielsen and Søren Wichmann: *America's first comics?: techniques, contents, and functions of sequential text-image pairing in the classic Maya period*, George Legrady: *Modular structure and image/text sequences: comics and interactive media*, Pascal Lefèvre: *The importance of being "published": a comparative study of different comics formats*, Hans-Christian Christiansen: *Comics and film: a narrative perspective*, Donald Ault: *"Cutting up" again part II: Lacan on Barks on Lacan*, Chris Murray: *"Pop"aganda: superhero comics and propaganda in World War Two*, M. Thomas Inge: *From Ahab to Peg-Leg Pete: a comic cetology*, Ole Frahm: *Weird signs: comics as means of parody*, Anne Magnussen: *The semiotics of C.S. Peirce as a theoretical framework for the understanding of comics*, Abraham Kawa: *What if the apocalypse never happens: evolutionary narratives in contemporary comics*, James How: *"2000AD" and Hollywood: the special relationship between a British comic and American film*.

Note: For further information, see: <http://www.mtp.dk/>

Special Issue: Comparing American and European Filmmaking and Practices in Other Media

Richard Raskin (ed.), *P.o.v.: a Danish journal of film studies* (2001)12, temanummer, 176 p., ISSN 1396-1160. (Århus Universitet, Institut for Informations- og Medievidenskab).



The articles in the present issue of p.o.v. are devoted to comparisons of American and European filmmaking and practices in other media. The reader will find in these pages a broad spectrum of opinions as to how European and American storytelling and media practices might best be compared, as well as whether or not such comparisons can be made at all.

Contains the following articles: Mette Madsen: *Art vs. McBurger dramaturgy: an interview with Jon Bang Carlsen*, Mette Madsen: *Wherever I lay my hat: an interview with Ole Michelsen*, Mette Madsen: *"No, but I "like" American films – doesn't everybody?": an interview with Mark Le Fanu*, Francesco Caviglia: *Looking for male Italian adulthood, old style*, Peder Grøngaard: *For ever Godard: two or three things I know about European and American cinema*, Edvin Vestergaard Kau: *What you see is what you get: reflections on European and American film practices*, Ray Keyes: *Always leave 'em wanting more*, Richard Raskin: *European versus American storytelling: the case of "The Third Man"*, Niels Weisberg: *Guilty pleasures*, Hanne Bruun: *Entertainment talk on television*, Nancy Graham Holm: *Radio with pictures*, Henrik Bødker: *Transatlantic blues, music across the divide(s): cultural appropriation or the*

communication of essentials?, Per Jauert: *Formats in radio broadcasting: the American-Danish connection*, Søren Kolstrup: *European and American press photography*.

Note: This, as well as all previous issues of p.o.v. can be found on the Internet at: <http://imv.au.dk/publikationer/pov/POV.html>

Other new literature

Agger, Gunhild: Pure genres with a twist: Danish TV fiction 2000. In: Buonanno, Milly (eds.): *Euro-fiction: television fiction in Europe: report 2001*, Strasbourg, Observatoire européen de l'audiovisuel, 2001, 291 p., pp. 205-207.

TELEVISION FICTION • AESTHETICS
• TELEVISION SERIALS • TELEVISION GENRES

Drotner, Kirsten: Global media through youthful eyes. In: Livingstone, Sonia; Bovill, Moira (eds.): *Children and their changing media environment: a European comparative study*, Mahwah, New Jersey, Lawrence Erlbaum Associates, 2001, 383 p., ISBN 0-8058-3498-2, (LEA's communication series), pp. 283-305.

MEDIA • CHILDREN • MEDIA USE • GLOBALIZATION

Finnemann, Niels Ole: *The Internet: a new communicational infrastructure*. Århus, The Centre for Internet Research, 2001, 47 p., ISBN 87-91163-01-3, (Papers from The Centre for Internet Research; 2), ISSN 1601-5371. (Århus Universitet, Institut for Informations- og Medievidenskab, Center for Internetforskning/CFI).

MEDIA • INFORMATION SOCIETY • HYPERTEXT
• INTERNET

Hjort, Mette (ed.); MacKenzie, Scott (ed.): *Cinema and nation*. London, Routledge, 2000, 332 p., ISBN 0-415-20862-9.

The question of national cinema is currently very much on film scholars' critical agenda, where it figures alongside such terms as "nationalism", "postnationalism", "transnationalism" and "supranationalism", which are held to identify related or competing phenomena, depending on the specificity of the theoretical account in question. This book is designed to contribute to the project of conceptual clarification that orients discussions of national cinema during the late 1980s and 1990s. Contains among other things the following articles: Mette Hjort and Scott MacKenzie: *Introduction*, Mette Hjort: *Themes of nation*, Ulf Hedetoft: *Contemporary cinema: between cultural globalisation and national interpretation*.

FILMS • NATIONAL IDENTITY • SOCIOLOGY
• HISTORY

Jensen, Bent: *Foreigners in the Danish newspaper debate from the 1870s to the 1990s*. København, The Rockwool Foundation Research Unit, 2001, 103 p., ISBN 87-90199-28-6, (Study; 8), ISSN 0908-3979. (Rockwool Fondens Forskningsenhed).

NEWSPAPERS • NEWS COVERAGE • REFUGEES
• IMMIGRANTS

Johnsson-Smaragdi, Ulla: Media use styles among the young. In: Livingstone, Sonia; Bovill, Moira (eds.): *Children and their changing media environment: a European comparative study*, Mahwah, New Jersey, Lawrence Erlbaum Associates, 2001, 383 p., ISBN 0-8058-3498-2, (LEA's communication series), pp. 113-139.

MEDIA • CHILDREN • MEDIA USE
• STATISTICAL DATA

Kleinwächter, Wolfgang: *Global governance in the information age: GBDe and ICANN as "pilot projects" for co-regulation and a new trilateral policy?* Århus, The Centre for Internet Research, 2001, 41 p., ISBN 87-91163-02-1, (Papers from The Centre for Internet Research ; 3), ISSN 1601-5371. (Århus Universitet, Institut for Informations- og Medievidenskab, Center for Internetforskning/CFI).

INTERNET • INFORMATION SOCIETY • LAW
• GLOBALIZATION

Poster, Mark: *Print and digital authorship*. Århus, The Centre for Internet Research, 2001, 21 p., ISBN 87-91163-00-5, (Papers from The Centre for Internet Research; 1), ISSN 1601-5371. (Århus Universitet, Institut for Informations- og Medievidenskab, Center for Internetforskning/CFI).

PRINT MEDIA • HYPERTEXT • DIGITAL
COMMUNICATION SYSTEMS • INTERNET

Raskin, Richard (ed.) Special issue: Three recent short fiction films: LAS NUEVE VIDAS, by Petri Kotwica (Finland, 2000), PEEP SHOW, by Charlie Call (U.S.A., 1999), KLEINGELD/SMALL CHANGE, by Marc-Andreas Bochert (Germany, 1999). *P.o.v.: A Danish journal of film studies* (2001)11, temanummer, 128 p., ISSN 1396-1160. (Århus Universitet, Institut for Informations- og Medievidenskab).

Contains the following articles: Richard Raskin: *An interview with Petri Kotwica on "Las Nueve*

Vidas", Morten Riis: *The Finnish icebreaker*, Heidi Jørgensen and Camilla Elg: *When you've got to go, you've got to go: aspects of "Las Nueve Vidas"*, Mark Le Fanu: "And the ship sails on...": Petri Kotwica's "Las Nueve Vidas", Richard Raskin: *An interview with Charlie Call on "Peep Show"*, Jody Pennington: "This isn't what it looks like": marginal sexual behavior and appearances in "Peep Show", Kirsten Wellendorph: *How to treat a woman or...?*, Lene S. Kristoffersen: *Whom are we making fun of?*, Henrik Bødker: "Peep Show": reversal and back, Richard Raskin: *An interview with Marc-Andreas Bochert on "Kleingeld"/"Small Change"*, Wolfgang Kleinwächter: "Kleingeld": the banker and the beggar, Edvin Vestergaard Kau: *Repeated space: "Kleingeld"*, Richard Raskin: "Kleingeld" and storytelling.

FILMS • SHORT FILMS • FILM DIRECTORS
• FILM PRODUCTION

Suoninen, Annikka: The role of media in peer group relations. In: Livingstone, Sonia; Bovill, Moira (eds.): *Children and their changing media environment: a European comparative study*, Mahwah, New Jersey, Lawrence Erlbaum Associates, 2001, 383 p., ISBN 0-8058-3498-2, (LEA's communication series), pp. 201-219.

MEDIA • CHILDREN • MEDIA USE
• SOCIAL INTERACTION

Tufte, Thomas: Entertainment-education and participation: assessing the communication strategy of Soul City. *The Journal of International Communication* 7(2001)2, ISSN 1321-6597, pp. 25-50.

TELEVISION SERIALS • EDUCATION • SOCIAL CHANGE • RECEPTION

Tufte, Thomas: Minority youth, media uses and identity struggle: the role of the media in the production of locality. In: Ross, Karen; Playdon, Peter (eds.): *Black marks: minority ethnic audiences and media*, Aldershot, Ashgate, 2001, 217 p., ISBN 0-7546-1425-5, pp. 33-48.

MEDIA • YOUTH • ETHNIC MINORITIES
• MEDIA USE

Tufte, Thomas; Riis, Maja: Cultural fields, communication and ethnicity: public libraries and ethnic media supply in a neighbourhood of Copenhagen. *Gazette* 63(2001)4, ISSN 0016-5492, pp. 331-350.

MEDIA • LIBRARIES • ETHNIC MINORITIES
• LOCAL MEDIA

Tufte, Thomas: The telenovela. In: Creeber, Glen (eds.): *The television genre book*, London, BFI Publishing, 2001, 163 p., ISBN 0-85170-850-1, pp. 57-60.

TELEVISION SERIALS • ETHNOGRAPHY
• EVERYDAY LIFE • TELEVISION GENRES

Finland

Documentalist: Eija Poteri

The Politics of Public Issues

Ullamaija Kivikuru & Tarja Savolainen(eds.), Helsinki, Helsingin yliopisto, 2001, 211 p., ISBN 952-10-0238-7, (Helsingin yliopisto, Viestinnän laitos, Viestinnän julkaisuja; 2001, 5), ISSN 1457-2184. (University of Helsinki, Department of Communication).



What was the public profile of the economic crisis in Finland like, and how did people interpret and mediate it? How does the media mediate information about scientific achievements? How is gender constructed in television? All the processes and phenomena analysed in the articles have been central issues in Finland in the 1990s. Some texts are linked together as parts of projects; some are “interim reports” of individual doctoral students. Articles are: Kivikuru, Ullamaija: *Media coverage versus citizen response*. Kantola, Anu: *Power talk: institutionalising political authority in the Finnish economic crisis*. Aslama, Minna; Valtonen, Sanna: *Under bad weather: or how to approach “citizens’ talk” about the economic recession and the media*. Kivikuru, Ullamaija: *Paradise lost or regained?: citizen culture and media in pre, core and post recession Finland*. Salovaara-Moring, Inka: *Symbolic geography of media: identity formation and meaning marketing in Finnish regional press*. Parikka, Tuija: *Media, memories and the economic crisis: subjectification of the unemployed in the 90’s Finland*. Väliverronen, Esa: *From mediation to mediatization the new politics of communicating science and biotechnology*. Hellsten, Iina: *Opening the book of life politics of metaphors and the human genome*. Ojajärvi, Sanna: *A private issue of public interest discourses of gender and sexuality on television*.

More about the book and book orders: <http://www.valt.helsinki.fi/comm/julkaisut/julk5.htm>

Other new literature

Albrecht, Kristoffer: *Creative reproduction: a practical study on ink-printed photographs, their history of production and aesthetic identity*. Helsinki, University of Art and Design Helsinki, 2001, 197 p., ISBN 951-558-086-2, (Publication Series of the University of Art and Design Helsinki: UIAH; 32), ISSN 0782-1832. (University of Art and Design Helsinki, Department of Photography). Note: Doctoral dissertation. Consists of two parts: Creative reproduction and Metropol (ISBN 952-9851-23-5).

The objective of the study is to deepen the understanding of how productional practices give one ink-printed work a certain kind of aesthetic identity and another a completely different character. According to a pragmatic approach, the aesthetic identity of an artwork is not something determined and invariable. The study consists of two parts: the

textual part (this book) and the artistic part (the photobook Metropol).

PHOTOGRAPHS • PHOTOGRAPHY • AESTHETICS
• IMAGE

Heinonen, Ari, Mäkinen, Maarit & Ridell, Seija e.a. *Locality in the global net: the Internet as a space of citizen communication and local publicness*. Tampere, University of Tampere, 2001, 130 p., ISBN 951-44-5186-4, (University of Tampere, Department of Journalism and Mass Communication, Publications, Series C; 2001, 33), ISSN 0358-4593. (University of Tampere, Department of Journalism and Mass Communication, Journalism Research and Development Centre).

This is an anthology which deals with the Internet as a space of local communication. The articles are: Heinonen, Ari: Introduction: the global net,

locality and publicness; Mäkinen, Maarit: The Internet as a community media; Ridell, Seija: Manse Forum: a local experiment with web-mediated civic publicness; Martikainen, Ari: Towards dialogical online journalism; Halttu, Mika: Local content production: hardware and software development; Heironen, Ari; Ridell, Seija; Sirkkunen, Esa: Lessons learned from the project. Publisher's home page and possibility for ordering: <http://granum.uta.fi/>
INTERNET • CITIZENS • LOCAL COMMUNICATION
• WORLD WIDE WEB

Koivunen, Anu (ed.); Paasonen, Susanna (ed.): *Conference proceedings for affective encounters: rethinking embodiment in feminist media studies*. Turku: University of Turku, 2001. (E-book). ISBN 951-29-2237-1. (University of Turku, Media Studies, Series A; 49). Note: Available only on the Internet: <http://www.utu.fi/hum/mediatutkimus/affective/proceedings.pdf>

Articles are written by Sara Ahmed, Ana Paula Baltazar, Jennifer Lyon Bell, Rosemary Betterton, Joanna Bouldin, Hannu Eerikäinen, Taru Elfving, Amy Herzog, Katarina Jungar & Elina Oinas, Sanna Karkulehto, Martta Kaukonen, Jane Kilby, Emmy Kurjenpuu, Minna Lahti, Mari-Elina Laukkanen, Ilmari Leppihalme, Justine Lloyd & Lesley Johnson, Tapio Mäkelä, Norie Neumark, Kaarina Nikunen, Sanna Ojajarvi, Susanna Paasonen, Megan D. Pincus, Liina Puustinen, Christine Ross, Leena-Maija Rossi, Janne Rovio, Moira Sullivan, Rebecca Sullivan, Heidi Tikka, Julie Turnock, Pasi Väliäho, Hans Wessels and Jennifer Willet.

FILMS • FEMINISM • PORNOGRAPHY
• GENDER ADVERTISING
• TELEVISION . SEXUALITY

Li, Zhenyi: *Cultural impact on international branding: a case of marketing Finnish mobile phones in China*. Jyväskylä, University of Jyväskylä, 2001, 130 p. + app. 17 p., ISBN 951-39-0754-6, (University of Jyväskylä, Studies in communication), ISSN 1238-2183. (University of Jyväskylä, Department of Communication). Note: Doctoral dissertation.

The aim of this study is to look at the impact of culture on international branding, that is, what kinds of cultural factors and the extent to which the marketer should take them into account, with particular reference to the case of a Finnish mobile phone marketer in Finland. The key finding of this study is that the Chinese did not respond positively to the branding of the Finnish marketer analysed in this case due to different cultural values and practises. Book orders: E-mail: kirjamyynti@kampusdata.fi

MARKETING • COMMUNICATION
• CULTURAL INTERACTION

Lõhmus, Maarja: *Transformation of public text in totalitarian system: a socio-semiotic study of Soviet censorship practices in Estonian radio in the 1980s*. Turku, Turun yliopisto, 2002, 287 p., ISBN 951-29-2071-9, (Turun yliopiston julkaisuja, Annales universitatis Turkuensis, Ser B; 248), ISSN 0082-6987. (University of Turku, Media Studies). Note: Doctoral dissertation.

This study analyses the production of public journalistic text. The focus is on editorial-censorship transformations in texts made in journalistic institutions of Soviet Estonia at the beginning of 1980s. The study includes a theoretical-conceptual framework of the problem, analysis of historical context, and empirical material. A socio-semiotic method has been constructed by which to analyse the latter. The data consists of 79 edited-censored radio texts, as well as interviews with journalists and editors.

JOURNALISM • IDEOLOGIES • CENSORSHIP
• SOCIETY

Ruoho, Iris: *Utility drama: making and talking about the serial drama in Finland*. Tampere, Tampere University Press, 2001, 342 p., ISBN 951-44-5227-5, ISSN 1456-954X. (University of Tampere, Department of Journalism and Mass Communication). Note: Doctoral dissertation.

This book deals with the production, the public criticism and the authorship of TV 2 serial drama. TV 2's family series are known for their investment in "realism", strong female figures, and their utility value in portraying social life. Iris Ruoho explores the particular discourse of the utility drama, which has had different articulations in the family genre. These have served the special interpretations of the informational program policy and the ideology of public service. Publisher's home page and possibility for ordering: <http://granum.uta.fi/>

TELEVISION DRAMAS • TELEVISION SERIALS
• TELEVISION PROGRAMMES • TELEVISION

Saari, Timo: *Mind-based media and communications technologies*. Tampere, University of Tampere, 2001, 236 p., ISBN 951-44-5225-9, (Acta Universitatis Tampensis), ISSN 1456-954X. (University of Tampere, Department of Journalism and Mass Communication). Note: Doctoral dissertation. Also available on the Internet: <http://acta.uta.fi>

The focus of the study is the design of modern, computerized media- and communication technologies which systemically influence subjective experiences and knowledge of the perceivers. Publisher's

home page and possibility for ordering: <http://granum.uta.fi/>

COMMUNICATION TECHNOLOGY • MEDIA
• PERCEPTION • SEMANTICS

Turpeinen, Marko: *Customized media content: combining personalization with community communications*. Helsinki, Alma Media Corporation, 2001, 171 p., ISBN 951-98753-0-1. Note: The book includes two parts. Part I is a doctoral dissertation: Customizing news content for individuals. Part II: Enabling, modeling and interconnecting active community publishers.

As media organizations embrace the Internet as a viable media, new models of publishing are being investigated. This is due both to the need to find a new economics of customer-driven publishing services and to the emergence of a more demanding and technologically empowered customer. Customized forms of information selection and presentation increase the perceived relevance of media content, and provide new and potentially more efficient tools for learning and creation of new knowledge.

ELECTRONIC PUBLISHING • CONSUMERS •
INTERNET • NEWS

Vaaherikko-Mejía, Päivi: *Cultural differences in Ibero-Nordic communication: perceptions about Finnish and Colombian negotiators*. Jyväskylä, University of Jyväskylä, 2001, 169 p. + app 5 p., ISBN 951-39-1019-9, (University of Jyväskylä, Studies in Communication), ISSN 1238-2183. (University of Jyväskylä, Department of Communication). Note: Doctoral dissertation.

This study investigates the Latin American negotiators' perceptions of Finnish and Colombian negotiators and the cultural differences that the Latin American negotiators perceive when communicating with Finnish negotiators. The Latin American and Spanish negotiators' perceptions of Finnish negotiators is compared. Book orders: E-mail: kirjamyynti@kampusdata.fi

INTERCULTURAL COMMUNICATION
• INTERNATIONAL COMMUNICATION
• GLOBALIZATION • CULTURE

Articles

Isotalus, Pekka: Presidential campaigning in Finland and americanization. *World communication* 30 (2001)2, ISSN 0882-4088, pp. 5-23.

POLITICAL COMMUNICATION
• ELECTION CAMPAIGNS • POLITICIANS

Kantola, Anu: Leaving public places: antipolitical and antipublic forces of the transnational economy. *Javnost* 8 (2001)1, ISSN 1318-3222, pp. 59-74.
PUBLIC SPHERE • ECONOMIC TRENDS • POLITICS
• POLITICAL COMMUNICATION

Kunelius, Risto: Conversation: a metaphor and a method for better journalism. *Journalism studies* 2 (2001)1, ISSN 1461-670X, pp. 31-54.

JOURNALISM • DEMOCRACY

Kunelius, Risto; Sparks, Colin: Problems with European public sphere: an introduction. *Javnost* 8 (2001)1, ISSN 1318-3222, pp. 5-20.

PUBLIC SPHERE • MEDIA RESEARCH • CITIZENS

Nordenstreng, Kaarle: Epilogue. In: Morris, Nancy; Waisbord, Silvio (eds.): *Media and globalization why the state matters*, Lanham, Rowman & Littlefield Publishers, 2001, ISBN 0-7425-1030-1, pp. 155-161.

GLOBALIZATION • MEDIA INDUSTRY
• INTERNATIONAL COMMUNICATION

Nordenstreng, Kaarle: Media and democracy: do we know what to do? *Television & New Media* 2 (2001)1, pp. 57-63.

MEDIA • DEMOCRACY
• INTERNATIONAL COMMUNICATION
• COMMUNICATION POLICY

Nordenstreng, Kaarle: Media ethics in Europe: in search of core values. In: Porter, Vincent (eds.): *Ethics and mass communication in Europe*, London, University of Westminster, 2001, 83 p.pp. 27-35. (Summer workshop of the European doctoral network in communication, 10, London, 2001).

ETHICS • VALUES • JOURNALISM • FREEDOM OF
SPEECH

Nordenstreng, Kaarle; Brown, Aggrey; Traber, Michael: Inventory of textbooks in communication studies around the world. In: Melkote, Srinivas; Rao, Sandhya (eds.): *Critical issues in communication: looking inward for answers* (essays in honor of K.E. Eapen), New Delhi, Sage Publications, 2001, ISBN 0-7619-9511-0, pp. 458-478

COMMUNICATION EDUCATION • SURVEYS
• JOURNALIST TRAINING
• SCHOOLS OF JOURNALISM

Sassi, Sinikka: Public opinion as local opinion. In: Splichal, Slavko (eds.): *Public opinion & democracy: vox populi-vox dei?*, New Jersey, Hampton Press, 2001, 424 p., ISBN 1-57273-341-1, (Hampton Press communication series, Political communication), pp. 103-124.

PUBLIC OPINION • COMMUNITIES
• POLITICAL THEORY • PUBLICITY

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OPINION POLLS • JOURNALISM • AGENDA SETTING

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CHILDREN • YOUTH • MEDIA • MEDIA RESEARCH

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Norway

Documentalist: Borghild Gramstad

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INTERNET • TELEVISION • AUDIENCES
• LEISURE TIME ACTIVITIES

Rasmussen, Terje: *Social theory and communication technology*, Aldershot/Burlington, Ashgate, 2000, 221 p., ISBN 0-7546-1448-4.

COMMUNICATION TECHNOLOGY • THEORY
• TELECOMMUNICATION • SOCIOLOGY

Syvertsen, Trine: *"From PSB to Me-TV"?: television convergence and media policy: the case of Norway*. Oslo, Universitetet i Oslo, 2000, 16 p. (Universitetet i Oslo, Institutt for medier og kommunikasjon; International Association for Media and Communication Research. General Assembly and Scientific Conference, 22, Singapore, 2000). Note: Paper delivered to the Political economy section.

TELEVISION • CONVERGENCE • MEDIA POLICY
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Articles

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ECONOMICS • ARTS • SUBSIDIES • POLITICS

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CULTURE • POLITICS • CULTURAL POLICY
• ECONOMICS

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• MEDIA USE

Stevenson, Jack: Norwegian drug cinema: "Heaven and hell". In: Stevenson, Jack (eds.): *Addicted: an illustrated guide to drug cinema*. Creation books, 2000, 272 p., ISBN 1-84068-023-7, pp. 136-143.

FILMS • HEALTH INFORMATION • CONTENT
• TEXT ANALYSIS

Strøm, Gunnar: The animated documentary: a performing tradition. *Norsk medietidsskrift* 8(2001)2, ISSN 0804-8452, pp. 51-66.

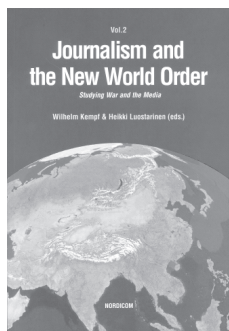
ANIMATED CARTOONS • DOCUMENTARY FILMS
• DOCUMENTARISM • HISTORY

Sweden

Documentalist: Roger Palmqvist

Journalism and the New World Order. Studying War and the Media. Vol. 2.

Wilhelm Kempf & Heikki Luostarinen (eds.), Göteborgs universitet, NORDICOM, 2002, 296 p., ISBN 91-89471-10-5.

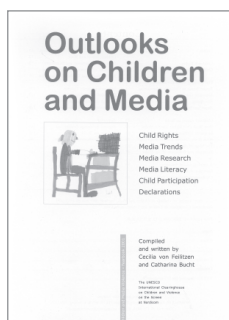


This is the second volume of the project called 'Journalism in the New World Order'. The present volume deals with theoretical, historical and methodological problems of war reporting and war propaganda. The first part of the book deals with the media's role in conflicts and provides conceptual and theoretical tool for the analysis of conflict coverage and war reporting. Under the title 'How Did We Get There?', the second part of the volume provides the historical background needed to understand the present situation of journalism in war. The third part presents different methodological approaches to the study of war and the media, applying both quantitative and qualitative methods of analysing media discourse. The fourth part is dedicated to studies of the Gulf War and the conflict in

Bosnia and demonstrates application of the previously described theoretical models and methodological approaches. Finally, 'Beyond Wishful Thinking', the closing part of the volume, summarizes the implications of this kind of research in terms of practical journalism.

Outlooks on Children and Media. Child Rights – Media Trends – Media Research – Media Literacy – Child Participation – Declarations

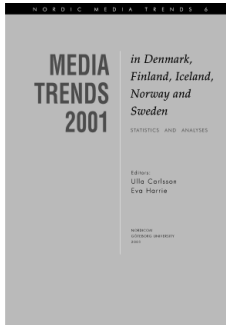
Cecilia von Feilitzen & Catharina Bucht, Göteborgs universitet, NORDICOM, The UNESCO International Clearinghouse on Children and Violence on the Screen, 2001, 177 p., ISBN 91-88471-09-1, (Yearbook from the UNESCO International Clearinghouse on Children and Violence on the Screen; 2001), ISSN 1403-4700.



The publication gives a broad outline of children and media in the world, focusing on media literacy in the manifold sense of the word. The concept of 'media literacy' has been given a great many definitions worldwide, something that is touched upon in the booklet. What we have in view here is knowledge of children and media, and efforts made to realise children's rights in this respect, not least their right to influence and participate in the media. The yearbook contains a review of recent and current international trends in media literacy including research on children and media – this is, summarising examples of/references to research and practices, important conferences and declarations related to the area, and a selection of relevant organisations and web sites.

Media Trends 2001 in Denmark, Finland, Iceland, Norway and Sweden. Statistics and Analyses

Ulla Carlsson & Eva Harrie (eds.), Göteborgs universitet, NORDICOM, 2001, 276 p., ISBN 91-89471-13-X, (Nordic Media Trends; 6), ISSN 1401-0410.



The volume presents media information for five countries in the form of detailed data and country analysis. The publication contributes knowledge about a wide range of media sectors – newspapers, magazines, books, radio, television, video, film and cinema, phonograms, PC and Internet. Data treat the events of the past ten years, from 1990 through 1999/2000, and analyses describe each country's media landscape with focus on structure, economy and consumption.

The Triumph of Technology over Politics? Reconstructing Television Systems: The example of Sweden

Lena Ewertsson, Linköpings universitet, Tema Teknik och social förändring, 2001, 402 p., ISBN 91-7373-089-0, (Linköping Studies in Arts and Science; 232), ISSN 0282-9800. Note: Dr. diss.

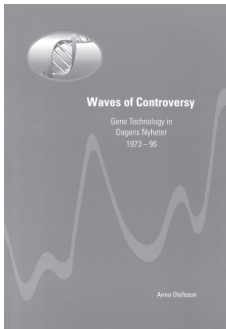


Based upon perspectives and concepts from a social and historical research on technical systems, this dissertation describes and analyses events and processes relating to the dramatic changes in television in Western Europe during the 1980s and early 1990s. In particular, it focuses on how Swedish television, conceived as a large socio-technical system, has shifted from a traditional public television broadcasting, it has now come to encompass several commercial channels distributed through an expanding combination of technical and market alternatives, including satellite television.

The study traces the multiple ways in which socio-historical processes and contingencies have shaped the television system in Sweden. The most detailed historical description and analyses focus on the entrepreneurial activities of the Swedish firm, Industriförvaltnings AB Kinnevik, documenting the introduction of the satellite channel TV3 in Sweden and the related expansion of the system. The entrepreneurial actions of Kinnevik in establishing the new satellite channel TV3 are analysed against the background of 1) the characteristics of the traditional Swedish radio and TV Broadcasting system, 2) the development of cable television in Sweden, and 3) the broad history of satellite television. Emphasis is placed on how and why it was possible for a new actor to successfully challenge, gain access to, and help transform a well-established system that had remained relatively stable for a long time. This raises attendant questions of timing. How do we account for and explain the relative stability of this system for such a long period? Why did radical change occur at a particular time and not before or after? Whereas the empirical material concerning the activities of Kinnevik in relation to its entrance on the television market covers the period between 1984 and 1991, the study in general addresses developments throughout the twentieth century and, occasionally, even further back in history. The focus is thus on the system as a whole, rather than on only one of its components.

Waves of Controversy. Gene Technology in Dagens Nyheter 1973-96

Anna Olofsson, Umeå universitet, Sociologiska institutionen, 2002, 173 p. + 4 app. 23 p., ISBN 91-7305-236-1, (Doctoral Thesis at the Department of Sociology; 29), ISSN 1104-2508. Note: Dr. diss.



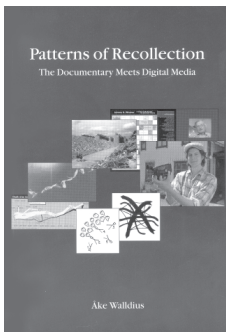
This thesis investigate the public debate on gene technology, between 1973 and 1996, in one of the agenda-setting media in Sweden, Dagens Nyheter.

Gene technology is one of the latest technologies which characterise our present Western society. The main concern of the study is the dynamic of this mediated debate on gene technology, which represents variation in the intensity and content of the debate over time. Potential controversies in this debate have also been a major focus.

The study is mainly based on a quantitative content analysis of all articles published by Dagens Nyheter with gene technology as the main theme, but also on a qualitative text analysis of a smaller amount of articles covering controversies within the same population of articles.

Patterns of Recollection: The Documentary Meets Digital Media

Åke Walldius, Stockholm, Aura förlag, 2001, 295 p., ISBN 91-628-5049-0. (Stockholms universitet, Filmvetenskapliga institutionen). Note: Dr. diss.



Radical breakthroughs in the technologies for registration and dissemination of moving images have created a need for common vocabularies that can be shared by media practitioners, researchers from different fields of inquiry, and end-users of documentary accounts.

The dissertation proposes a conceptual framework for the analysis of historical programming in digital media. The elements of the proposed framework are derived from the fields of architecture, genre theory, and computer software design. It adheres to the pattern language approach proposed by Christopher Alexander, a methodology for cooperative design that has been applied in the design of computer software. The study suggests that this method for identifying design elements resonate well with recent contributors to genre theory made by film-scholar Rick Altman and by computer-scientist Thomas Erickson.

The application of pattern-informed genre framework is demonstrated in a series of explorations that exemplifies documentaries from different periods of production informed by different techniques for research, production, distribution, and exhibition. The examples range from the films of Humphrey Jennings, produced in the 1940's to current examples of digital documentaries produced and exhibited on the World Wide Web. A collection of forty-three candidate design patterns is identified that characterise the different modes of production and technologies employed. For each example, a small set of characteristic patterns of composition is discussed and some pertinent shifts in practical application of new techniques for recording, editing and navigating are briefly reviewed. The last example demonstrates the application of design patterns as a tool for design dialogues with end-users in an ongoing project at the Centre for User-oriented IT Design (CID, Royal Institute of Technology), a project in which the author has taken an active part.

The hypothesis that pattern languages for documentary analysis and design can offer new practical insights into digital media of moving images is assessed in the concluding part of the study.

Finally, the pattern language method, and an early technique for motion capture that mimics it, are discussed against the backdrop of current socio-political analysis made by sociologist Manuel Castells. Here the pattern approach and chronographic techniques through which it can be applied, are proposed as means for documentary producers to meet critical audience demand for authenticity in history programming.

Other new literature

Dahlén, Michael: *Marketing on the web: Empirical studies of advertising and promotion effectiveness*. Handelshögskolan i Stockholm, Ekonomiska Forskningsinstitutet/EFI, 2001, 113 p., ISBN 91-7258-565-X, (Ekonomiska Forskningsinstitutets rapportserie). Note: Dr. diss.

This thesis consists of five articles. Their common denominator is advertising and promotion on the Internet. The articles cover Web advertising and promotion effectiveness with respect to a number of important factors, such as involvement, product type, brand familiarity, ad wearout, and Internet user experience. The behaviours of visitors to a retail site are also studied, with important implications for Web site and promotion design.

INTERNET • WORLD WIDE WEB • ADVERTISING
• MARKETING

Dahlquist, Marina: *The invisible seen – in French Cinema before 1917*. Stockholm, Aura förlag, 2001, 314 p., ISBN 91-7265-343-4. (Stockholms universitet, Filmvetenskapliga institutionen). Note: Dr. diss.

This dissertation probes two somewhat different but interrelated practices: vision made difficult, and making visible what is otherwise not seen with the naked eye. The construction of cinematic invisibility furnishes a paramount example of a counter-visual tendency manifested within the frame of a medium not only based on the visual but on the idea of being an indexical imprint of reality. Invisibility therefore challenges the replicating abilities of the cinematographic medium, but simultaneously displays the medium's prowess to depict phenomena impinging on reality in different fashions.

The many guises of this theme were gradually transferred from a performance context within a theatrical setting to a quasi-realistic narrative of sorts. These simple stories were often set in urban surroundings, where the phenomenon of invisibility was explained by means of technologies, invent-

ions or other aspects brought about by modern society. Trick work played a central role when it came to the development of cinematic techniques and changes in narrative strategies. The complexity of the trick-film genre and its hybrids exceeds the purely spectacular and the apparent simplicity of the tricks themselves.

This study displays and analyzes the wide range of applications of the trick mode. The same underlying conception to make visible the otherwise invisible can be found not only in trick films proper, but also in féeries, early animated films, biblical films, and scientific films, and in a less obvious sense even in comic films, detective and crime films. By this process of colonization or absorption, the cinematic depiction of invisible realms became conspicuous facets of film making during the years 1896-1916, especially in three of the main production companies in France, namely Star-Film, Pathé Frères and Gaumont.

FILMS • FILM GENRES • TECHNOLOGY
• VISUAL MEDIA

Feilitzen, Cecilia von: *Influences of media violence: a brief research summary*. Göteborgs universitet, NORDICOM, The UNESCO International Clearinghouse on Children and Violence on the Screen, 2001, 18 p., ISBN 91-89471-12-1.

MEDIA • CHILDREN • VIOLENCE
• EFFECT ON AUDIENCE

Johnsson-Smaragdi, Ulla; Jönsson, Annelis: *From a homogeneous media world: access and use of media among teenagers over three decades*. Växjö universitet, Institutionen för samhällsvetenskap, 2001, 42 p., ISBN 91-89317-10-6, (Rapport; 10), ISSN 1401-6346.

MEDIA • MEDIA USE • YOUTH • GENDER

Johnsson-Smaragdi, Ulla: *Young people & new media in Sweden*. Växjö universitet, Institutionen

för samhällsvetenskap, 2001, 30 p., ISBN 91-89317-11-4, (Rapport; 11), ISSN 1401-6346.

ELECTRONIC MEDIA • AUDIOVISUAL MEDIA
• YOUTH • LEISURE TIME

Sabelström Möller, Kristina: *Information categories and editorial processes in multiple channel publishing*. Stockholm, Kungliga Tekniska Högskolan, 2001, 180 p., ISBN 91-7283-077-8, (TRITA-NA-0110), ISSN 0348-2952. Note: Dr. diss.

The newspaper and media companies' venture into electronic editions during the last decade place new demands on the organization, the workflows, and the technology utilised within the organisation. In order to predict the future development of printed and electronic products and services within newspaper (and other media) companies, a set of content characterisation tools are presented in this thesis. By using the concepts of push versus pull orientation, and topicality versus durability, the migration patterns of certain information types, fulfilling a number of information needs, between different publishing channels is mapped.

The research presented is based on a deductive approach, where the author has studied newspaper companies and products in their present form, and through analyses formed new theories. The studies have been carried out partly retrospectively through studies of literature, partly prospectively through qualitative interviews. The interviews have been semi-structured, and the author has guided the discussions. The study is primarily based on Swedish morning newspapers and newspaper companies.

NEWSPAPERS • EDITORIALS • ORGANIZATIONS
• INTERNET

Westin, Ingrid: *The language of English newspaper editorials from a 20th-century perspective*. Uppsala universitet, Engelska institutionen, 2001, 227 p. Note: Dr. diss.

This work is a corpus-based diachronic study of the language of English up-market ("quality") newspaper editorials, covering the period 1900-1993. CENE, the Corpus of English Newspapers Editorials, was compiled for the purposes of this study and comprises editorials from the Daily Telegraph, the Guardian, and the Times chosen to represent periods at ten-year intervals.

The language of the editorial was investigated with regard to features that previous research had proved to be markers of such types of discourse as might be of interest to an investigation of the development of the language of newspaper editorials. The linguistic features included in the present study were such as Douglas Biber had proved to be markers of the communicative functions the author was interested in: personal involvement, information density, narrative discourse, argumentative discourse, abstract discourse, and explicit reference, comprising 42 features, all in all. To these the author added four features: imperatives, as a marker of personal involvement, sentence length and subordination, as markers of information density, and relative that, as marker of explicit reference.

NEWSPAPERS • EDITORIALS • LINGUISTICS
• HISTORY

Articles

Kaasik, Sigrid: Four discourses on the northern dimension in Helsingin Sanomat. *Nordicom-Information* 23(2001)1, ISSN 0349-5949, pp. 75-85.

NEWSPAPERS • PRESS • POLITICS • REGIONS

Larsson, Larsåke: Journalists and politicians: a relationship requiring manoeuvring space. *Journalism Studies* 3(2001)1, ISSN 1461-670X, pp. 21-33.

JOURNALIST • POLITICIANS • COMMUNITIES
• INFORMATION SOURCES

