

XII. Nordic Conference on Mass Communication Research

Helsingør, 12th – 15th August 1995

Programme

SATURDAY, 12TH AUGUST

3 PM Opening lecture
Paul Messaris, Annenberg School
of Communication: University of
Pennsylvania: *Visual Language:
Cognition and Persuasion*
A silent movie in celebration of the
jubilee.

5:00 Reception

7:45 Dinner

9:30 Meeting of group leaders
Screenings for the cinéastes among
us:

1. *Den sorte drøm* (The dark dream)
A melodrama, Denmark, 1911, 55
min.

2. *Anarkistens svigermor* (The an-
archist's mother-in-law). Farce,
Denmark, 1906, 4 min.

3. *Ved fængslets port* (At the prison
gate). Denmark, 1910, 25 min.

SUNDAY, 13TH AUGUST

9-11 AM Plenary session I. *Visual Media in
Our Cultures. History and a Con-
ceptual Framework*

Ib Bondebjerg *Visual media: A
Historical Look at the Present*

Kathrine Skretting: *Historical –Re-
search on the Media. The Audience
in the Text of Advertising Films*

Tarmo Malmberg: *Critical Theory
and Audiovisual Media*

11:45 Lunch

1-4 PM Working groups

4:15 Departure of bus to Louisiana and
tour of northern Sjælland

MONDAY, 14TH AUGUST

9-11:40 Working groups

Group 17 has special session on
public service a panel discussion
with representatives of Nordic
broadcasting companies

7PM Banquet

TUESDAY, 15TH AUGUST

9:30 AM Plenary session II:

*Visual Media in Our Cultures. Po-
tentialities. Influences and Perspec-
tives*

Gert Z Nordström: *The Dramatur-
gics of the Newspaper Page*

Birgitta Höijer: *The Dilemmas of
Documentary Violence in Television*

Terje Rasmussen: *Tele-graphics in
the Post-Broadcasting Era*

11:45 Lunch and Departures