

New Literature

New literature (A selection from Nordicom's database NCOM)

Denmark

Documentalist: Maria Hvid Stenalt

Affective Experience as a Theoretical Foundation for Interaction Design

Jonas Fritsch, Aarhus, Aarhus Universitet, Institut for Æstetik og Kommunikation, Institut for Informations- og Medievidenskab, 2011, 198 p., Ph.D. thesis.

The dissertation explores how the philosophy of Brian Massumi on affective experience can be used as a new theoretical foundation for interaction design. It is outlined how there is a need for interaction design to inquire into new philosophical accounts of how people experience interactive products and environments rather than what constitutes an experience.

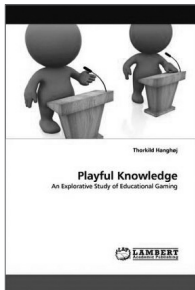
Affective experience is developed to describe a non-cognitive, pre-reflective, pre-conscious or what is termed a preindividual dimension of experience that modulates the potential for our actions in the world. Building on this, the dissertation describes how interactive technologies and digital architecture must always be understood in terms of what experiential conditions they offer on an affective level.

The dissertation offers three general research contributions to the field of interaction design. The first contribution is a comprehensive overview of current research on the work on affect in HCI and interaction design. The second contribution consists of presenting an affective vocabulary based on Massumi's philosophy to be used as a new theoretical foundation for interaction design. Finally, the third and last contribution is a range of affective design concerns based on findings from four design experiments.

Playful Knowledge

An Explorative Study of Educational Gaming

Thorkild Hanghøj, Saarbrücken, Lambert Academic Publishing, 2011, 387 p., ISBN 978-3-8383-9381-0, Ph.D. thesis.



The dissertation is based on the hypothesis that the educational use of games generates a playful and unpredictable tension between different ways of enacting and validating knowledge. On the one hand, game scenarios may enable participants to explore specific hypotheses through engaging, creative and strategic decision-

making processes in relation to relatively established goals, roles, frames and game resources. On the other hand, game-based knowledge forms, by definition, generate unpredictable outcomes that only partially coincide with the institutionalised knowledge criteria of educational systems concerning what "counts" as valid or relevant knowledge. This raises the following research question: How are game scenarios enacted and validated by teachers and students in relation to particular practices and knowledge forms?

Staging as a Holistic Perspective on Interaction Design for Public Environments

Karen Johanne Kortbek, Aarhus, Aarhus Universitet, Institut for Datalogi, 2011, Ph.D. thesis.

The author's focus is on examining how to utilise technologies such as two-dimensional barcodes, camera tracking, RFID tags (identification via radio waves) and various types of sensors to support new types of experiences. This makes school chores such as learning multiplication tables and German verbs much more fun, or accessing knowledge about an art exhibition or sporting event one is about to discover. The research contributions achieved add to understanding the challenges of designing interactive systems and user experiences in public domains.

Social Media

A Genre Perspective

Stine Lomborg, Aarhus, Aarhus Universitet, Institut for Informations- og Medievidenskab, 2011, 295 p., Ph.D. thesis.

The dissertation develops a framework for theorising social media and studying them empirically, by rethinking and adjusting key concepts from the tradition of audience studies – 'genre' and 'sensemaking' – to the study of internet-based communication between ordinary media users (as producers). The dissertation conceptualises and analyses social media as communicative genres constituted and negotiated at the junction of communicative characteristics configured and inscribed at the software and interface levels, and the users' actual communicative practices and engagement with social media in everyday life. The genre perspective is developed, applied, and refined in iterative moves between theory and two empirical case studies of everyday uses of personal blogs and Twitter as communicative genres.

Dangerous Forms

Playing By the Visual Rules

Betty Li Malvang Meldgaard, Aalborg, Aalborg Universitet, Institut for Kommunikation, 2011, 230 p., Ph.D. thesis.

The purpose of the dissertation is to create a framework within which it is possible to study the role of perception while playing videogames. Videogames are traditionally treated from other more media receptive perspectives and the perceptual aspects have largely been left out.

The Expert-lay Controversy in Risk Research and Management

Effects of Institutional Distances

Henrik Merkselen, Frederiksberg, Samfundslitteratur, 2011, 160 p., ISBN 9788759384572, Ph.D. thesis.

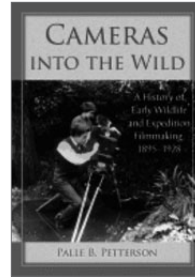
This thesis consists of four papers which address different aspects of risk. All the papers in the thesis relate one way or another to food risks, but food risks is not the core subject matter of the thesis. The overall theme is about how risks are defined, perceived, managed and communicated. However, the empirical focus on food risks is not a result of mere coincidence. During the past decades society has witnessed a number of food scares such as BSE, avian bird flu, E-Coli, Salmonella and Dioxin residues. New food risk topics related to novel foods and biotechnology such as GMO have added to the public concerns over food risks. Obesity and other consequences of lifestyle related food risks cause severe health problems. Recently the growing concern about climate changes has led to significant public concern and media attention to the environmental impacts of food miles and green house gas emissions in food production. As a consequence of this development consumer concerns over food safety have increased steadily since the 1970s.

The sum of all these risks and the resulting societal anxiety are a politicization of food risks similar to that of risks related to new technologies. The politicization of food risks is accompanied by increased public demands for regulation, which, similar to the case of regulating new technologies, lead to the necessity of a better understanding of what factors drive public attitudes towards those risks. Subsequently the studies of public perceptions of 10 food risks have increased steadily over the past decades.

Cameras into the Wild

A History of Early Wildlife and Expedition Filmmaking, 1895-1928

Palle B. Petterson, Jefferson, McFarland, 2011, 236 p., ISBN 9780786461660.



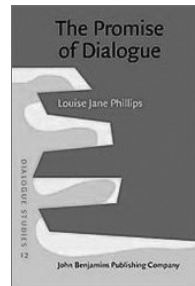
The cinematographers and directors who shot film in wilderness areas at the turn of the 19th century are some of the unsung heroes of documentary film-making. Apart from severe weather conditions, these men and women struggled with heavy and cumbersome equipment in some of the most unforgiving locales on the planet.

This groundbreaking study examines nature, wildlife and wilderness filming from all angles. Topics covered include the beginnings of film itself, the first attempts at nature and expedition filming, technical developments of the period involving cameras and lenses, and the role film has played in wilderness preservation. The individual contributions of major figures are discussed throughout, and a filmography lists hundreds of nature films from the period.

The Promise of Dialogue

The Dialogic Turn in the Production and Communication of Knowledge

Louise Jane Phillips, Amsterdam, John Benjamins Publishing Company, 2011, 195 p., ISBN 9789027210296.



It has become commonplace to employ dialogue-based approaches in producing and communicating knowledge in diverse fields. Here, “dialogue” has become a buzzword that promises democratic, participatory processes of mutual learning and knowledge co-production. But what does “dialogue” actually entail in the fields in which it is practiced and how

can we analyse those practices in ways that take account of their complexities? “The promise of dialogue” presents a novel theoretical framework for analysing the dialogic turn in the production and communication of knowledge that builds bridges across three research traditions – dialogic communication theory, action research, and science and technology studies. It also provides an empirically rich account of the dialogic turn through case studies of how dialogue is enacted in the fields of planned communication, public engagement with science and collaborative research. A critical, reflexive approach is taken that interrogates the complexities, tensions and dilemmas inherent in the enactment of “dialogue” and is oriented towards further developing

dialogic practices from a position normatively supportive of the dialogic turn.

Ways of Virtual World-making

Sisse Siggaard Jensen, Roskilde, Roskilde Universitet, Institut for Kommunikation, Virksomhed og Informationsteknologier, 2011, 484 p., Ph.D. thesis, online: http://diggy.ruc.dk/bitstream/1800/6711/1/02_Text270811_SSI.pdf

It is difficult to find exact information about the number of the in-world gamers and residents in social worlds, but with reference to the studies done so far, it is reasonable to say that living a life in an online world attracts a broad range of age groups, professions and educational backgrounds from both sexes. The actors enter the worlds with a diversity of motivations including the desire to build social relationships, create and design digital environments and artefacts, experience and have fun, run a business, conquer other worlds and form new kingdoms, organise music events, fight dangers and threats, and lead and manage other actors.

As the diversities of these engagements emerged through the author's initial studies, a simple question gradually became a recurring motif and question: In what ways do actors make sense of engaging with virtual worlds? This is the overall question which I have set out to answer. To do so, I have met actors with their avatars and followed them to see what they are doing and to learn about why it makes sense to engage the way they do. With my video camera, I have sat next to the actors and video recorded them while discussing their online activities in the virtual worlds.

The dissertation contributes an interpretive, constructivist and semiotic understanding of the virtual worlds of EverQuest and Second Life. In this study empirical analyses of different ways of engaging with virtual worlds have been conducted, which means that the actors' sense-making over time is at the very centre of analytical interest. Hence, the study is not primarily about the worlds with which the participating actors engage but about their engagement with the worlds.

Fickle Commitment

Fostering Political Engagement in 'the Flighty World of Online Activism'

Julie Uldam, Frederiksberg, Samfundslitteratur, 2010, 360 p., ISBN 9788759384497, Ph.D. thesis.

In the wake of increasing disillusion with the potential of alternative online media for providing social movements with a virtual space for self-representation and visibility activists have been adopting online social media into their media practices. With their popular appeal and multimodal affordances social media such as YouTube and Facebook have reinvigorated hopes for the potential of the internet for providing social movements such as the Global Justice Movement, which is often misrepresented as a homogeneous and in a negative light in the mass

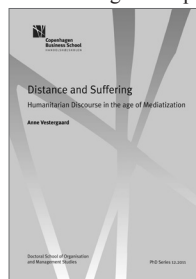
media, with new possibilities for promoting self-representations to wider publics – beyond the echo chambers of alternative media. In the mediation of institutional politics the increasing use of popular online spaces has brought about the term 'YouTube-ification of Politics'. However, two challenges remain: the first relates to fragmentation – the internet's properties as a 'pull-medium' is argued to merely connect likeminded users. The second relates to 'lazy politics' – the internet's ephemeral properties are argued to facilitate brief participation in single-issue campaigns that fails to foster political engagement. This thesis focuses on the latter. It addresses the possibilities of popular online spaces for fostering collective solidarity and political engagement in social movement organisations. It explores how these possibilities are played out in the online arena of popular sites employed by the two London-based social movement organisations: the World Development Movement (WDM) and War on Want. Drawing on the cases of WDM and War on Want, the thesis addresses three dimensions of these practices, exploring (1) rationales for using popular online spaces to promote the SMO agenda; (2) the social movement organisations' online campaigns; and (3) members' identifications with the campaigns through discourse analysis and interviews with SMO directors, campaign, outreach and web officers as well as SMO members.

Distance and Suffering

Humanitarian Discourse in the Age of Mediatization

Anne Vestergaard, Frederiksberg, Samfundslitteratur, 2011, 201 p., ISBN 9788759384666, Ph.D. thesis.

This thesis explores the history of humanitarian organizations as agents in public life. When taking on the role



as mediators between Western publics and distant sufferers, what conception of social responsibility do humanitarian organizations promote? What are the consequences of the institutional context of these organizations on the form of social responsibility that they are able to promote? In a historical perspective, what changes in these conceptualizations can we

observe and to what extent can we understand them as resulting from institutional changes? These questions are asked with the assumption that the discourse of humanitarian organizations is at once a reflection of and a force in the configuration of dispositions in target publics. Enquiring about the history of humanitarian organizations as agents in public life, thus, means enquiring about the ways in which over the past 40 years, these organizations have given meaning to our relation to different sufferers and contributed to shaping our individual and collective conception of the scope and nature of our social responsibility.

Other new literature

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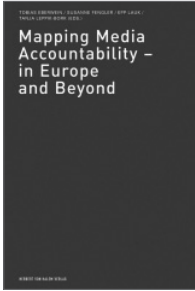
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Finland

Documentalist: Eija Poteri

Mapping Media Accountability – in Europe and Beyond

Tobias Eberwein, Susanne Fengler, Epp Lauk & Tanja Leppik-Bork (eds.), Köln, Herbert von Halem Verlag, 2011, 272 p., ISBN 978-3-86962-038-1.



While press councils face tough challenges across Europe, and media reporting has almost vanished from the mass media in many countries in a time of media crisis, new forms of media accountability have emerged in the Internet: readers and viewers twitter about the media's mistakes, online ombudsmen follow up on e-mail complaints, and journalists blog about their

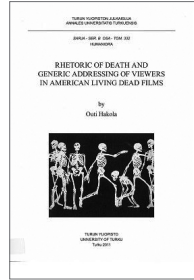
profession. Can such innovative instruments of media criticism effectively supplement conventional institutions of media self-regulation like press councils, ombudsmen, and media journalism?

This volume provides pioneer work in analyzing the development of established and emerging media accountability instruments in Eastern and Western Europe as well as two Arab states – among them France, Great Britain, Germany, Romania, Poland, Jordan, and Tunisia. Media scholars and students, professionals and policy-makers alike will be introduced to the specific problems and perspectives of media accountability in different media systems and journalistic cultures. The status quo of media criticism online across Europe will be a key issue and provide insights into the innovative potential of media accountability in the digital age.

Looked at from a comparative point of view, the reports hint at the formation of different cultures of media accountability within Europe and its adjacent countries. These media accountability cultures partly overlap with the journalism cultures identified in the well-known model by Hallin & Mancini who differentiate between North Atlantic or Liberal, Mediterranean or Polarised Pluralist, and Northern European or Democratic Corporatist media systems. At the same time, the development of media accountability and transparency shows distinctive features incongruent with established models of journalism cultures. Consequently, the book also offers new stimuli for innovations in journalism theory.

Rhetoric of Death and Generic Addressing of Viewers in American Living Dead Films

Outi Hakola, Turku, Turun yliopisto, 2011, 297 p., ISBN 978-951-29-4600-6, ISBN (elektronisk) 978-951-29-4601-3, (Turun yliopiston julkaisuja. Sarja B. Humaniora; 332), Doctoral dissertation.



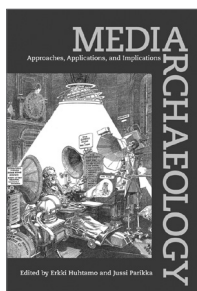
The dissertation discusses the ways in which the American Living Dead Films – including mummy, zombie and vampire films – have addressed death through different narrative and rhetoric solutions during the 20th century. The fantastic existence of living dead and differentiated deaths has sought to open up and widen the understanding of modern death. The

study has three goals: to create a picture of the tradition of living dead films; to discuss through textual analysis the cinematic processes of addressing the viewer in the living dead films; and thirdly, on the basis of these first two goals, to analyze films' socio-cultural negotiation with death in this specific genre. The change in debating modern death from classical through transitional to postclassical periods provides the study its basic structure. The notion of modern death refers to mechanisms through which the American society has distanced death from the practices of everyday life. However, this marginalization was never total, but death was transferred to the media and fiction which have offered public arenas for encountering, imagining and fantasizing death. The narration of the living dead films has changed from marginalizing and rationalizing death to a refusal of distancing death and to a commercialization of death. At the same time, the strategies of addressing the viewer at the level of personal experience have gained momentum. Postclassical films deny the viewer a secure and detached position, pushing him/her towards participating in the death events physically, emotionally, and cognitively. The films present and even foresee the change from modern death to neo-modern death, which makes death return to the public arena through personalized experience and consumer choices.

Media Archaeology

Approaches, Applications and Implications

Erkki Huhtamo & Jussi Parikka (eds.), Berkeley, University of California Press, 2011, 356 p., ISBN 978-0-520-26274-4.



The book introduces an archaeological approach to the study of media – one that sifts through the evidence to learn how media were written about, used, designed, preserved, and sometimes discarded. The essays of this anthology help us understand how the media that predate today's interactive, digital forms were in their time contested, adopted and embedded in

the everyday. Providing a broad overview of the many historical and theoretical facets of media archaeology as an emerging field, the book encourages discussion by presenting a full range of different voices. By revisiting 'old' or even 'dead' media, it provides a richer horizon for understanding 'new' media in their complex and often contradictory roles in contemporary society and culture.

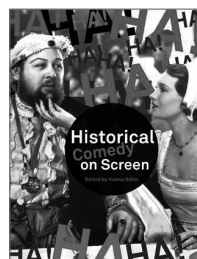
Includes the following articles: Introduction: an archaeology of media archaeology by Erkki Huhtamo and Jussi Parikka., Dismantling the fairy engine : media archaeology as topos study by Erkki Huhtamo, On the archaeology of imaginary media by Eric Kluitenberg, On the origins of the origins of the influencing machine by Jeffrey Sconce, Freud and the technical media : the enduring magic of the Wunderblock by Thomas Elsaesser, The "Baby Talkie," domestic media, and the Japanese modern by Machiko Kusahara, The observer's dilemma : to touch or not to touch by Wanda Strauven, The game player's duty : the user as the gestalt of the ports by Claus Pias, The enduring ephemeral, or the future is a memory by Wendy Hui Kyong Chun, Erased dots and rotten dashes, or how to wire your head for a preservation by Paul DeMarinis, Media archaeography : method and machine versus history and narrative of media by Wolfgang Ernst, Mapping noise: techniques and tactics of irregularities, interception, and disturbance by Jussi

Parikka, Objects of our affection : how object orientation made computers a medium by Casey Alt, Digital media archaeology : interpreting computational processes by Noah Wardrip-Fruin and Afterword: Media archaeology and re-presenting the past by Vivian Sobchack.

Historical Comedy on Screen

Subverting History with Humour

Hannu Salmi (ed.), Bristol, Intellect, 2011, 232 p., ISBN 978-1-84150-367-7.



In 1893, Friedrich Engels branded history 'the cruelest goddess of all.' This sorrowful vision of the past is deeply rooted in the Western imagination, and history is thus presented as a joyless playground of inevitability rather than a droll world of possibilities. There are few places this is more evident than in historical cinema which

tends to portray the past in a somber manner. Historical Comedy on Screen examines this tendency paying particular attention to the themes most difficult to laugh at and exploring the place where comical and historical storytelling intersect. The first scholarly book of its kind, this work emphasizes the many oft-overlooked comical renderings of history and asks what they have to tell us if we begin to take them seriously.

Contents: Introduction: The mad history of the world by Hannu Salmi, Buster Keaton's comedies of Southern history: our hospitality and the general by Susan E. Linville, Comedians and romance: history and humour in Kalabalik by David Ludvigsson, From ideal husbands to Berserk Gargoyles: a survey of period comedies representing the British past in the 1950's and 1960's by Harri Kilpi, Forms of history in Woody Allen by Maurice Yacowar, No laughing matter? Comedy and the Spanish Civil War in cinema by David Archibald, A killer joke? World War II in post-war British television and film comedy by Rami Mähkä, 'Holocaust-nostalgia', humour and irony: the case of pizza in Auschwitz by Hagai Dagan, Comedy and counter-history by Marcia Landy.

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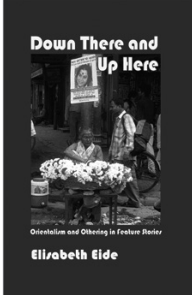
Norway

Documentalist: Ragnhild Mølster

Down There and Up Here

Orientalism and Othering in Feature Stories

Elisabeth Eide, New York, Hampton Press, 2011, 332 p., ISBN 1-57273-860-X.



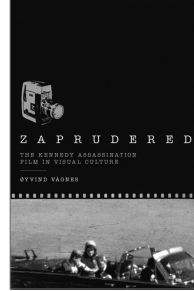
This book is dedicated to the exploration of a specific sub-field of journalism – reporting on the Other across real and perceived borders. It is meant to reveal some of the dilemmas and challenges involved in this kind of reporting, concentrating on the long-distance genre of the feature story (reportage); and to open some perspectives when it comes to historical change. It also suggests a

methodology of analysis leaning on postcolonial theory, critical discourse analysis, and journalistic experiences. Last but not least, the author (and journalism educator) believes that journalism is not all predetermined by external societal forces, but constitutes a field in which a certain autonomy may be exercised—and where there is room for reflection and improvement.

Zaprudered

The Kennedy Assassination Film in Visual Culture

Øyvind Vågnes, Austin, Texas, the University of Texas press, 2011, 223 p., ISBN 978-0-292-72863-9.



As the fiftieth anniversary of the Kennedy assassination approaches, the traumatic aspects of the tragedy continue to haunt our perceptions of the 1960s. One reason for this lies in the home movie of the incident filmed by Abraham Zapruder, a bystander who became one of the twentieth century's most important accidental documentarians. The first book devoted

exclusively to the topic, *Zaprudered* traces the journey of the film and its effect on the world's collective imagination. Norwegian media studies scholar Øyvind Vågnes begins by analyzing three narratives that are projections of Zapruder's images: performance group Ant Farm's video *The Eternal Frame*, Don DeLillo's novel *Underworld*, and an episode from *Seinfeld*. Subsequent topics he investigates include Dealey Plaza's Sixth Floor Museum, Zoran Naskovski's installation *Death in Dallas*, assassin video games, and other artifacts of the ways in which the footage has made a lasting impact on popular culture and the historical imagination. Vågnes also explores the role of other accidental documentarians, such as those who captured scenes of 9/11. Zapruder's footage has never yielded a conclusive account of what happened in Dealey Plaza. *Zaprudered* thoroughly examines both this historical enigma and its indelible afterimages in our collective imagination

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Sweden

Documentalist: Roger Palmqvist

Amateur images and global news

Kari Andén-Papadopoulos & Mervi Pantti (eds.), Bristol, Intellect, 2011, 208 p., ISBN 978-1-84150-420-9, (Cultural and media studies).



Modern technology has enabled anyone with a digital camera or cell phone to capture images of newsworthy events as they develop, and news organizations around the world increasingly depend on these amateur images for their coverage of unfolding events. However, with globalization facilitating wider circulation, critics have expressed strong concern over exactitude and objectivity.

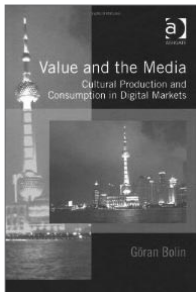
The first book on this topic, *Amateur Images and Global News* considers at length the ethical and professional issues that arise with the use of amateur images in the mainstream news media – as well as their role in producing knowledge and framing meanings of disasters in global and national contexts.

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Value and the media

Cultural production and consumption in digital markets

Göran Bolin, Abingdon, Ashgate Publishing Group, 2011, 159 p., ISBN 978-1-4094-1048-5.



Value is seldom discussed in its own right, though it is of utmost importance to our relations with media texts and cultural objects, as we constantly make judgements of various kinds with respect to them. This book focuses on how value – aesthetic, political and social and economic value – is produced in contemporary media and cultural production. Contending

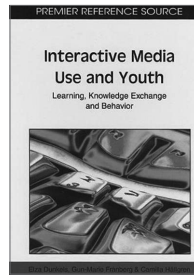
that value is not constituted by the essence of a thing, but is rather produced in social relations, through negotia-

tions and justifications, this book discusses changes in the cultural industries over the past two decades, emphasizing the rise of new, digital media, and the opportunities that these afford for the production and consumption of media texts and objects.

Interactive media use and youth

Learning, knowledge exchange and behavior

Elza Dunkels, Gun-Marie Fränberg & Camilla Hällgren (eds.), Hershey, PA, IGI Global, 2011, 290 p., ISBN 978-1-60960-206-2, ISBN (elektronisk) 978-1-60960-208-6.



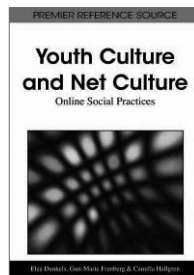
Modern advancements in technology have changed the way that young people use interactive media. Learning from such methods was not even considered until recently. It is now slowly defining the landscape of contemporary pedagogical practices.

The anthology provides a comprehensive collection of knowledge based on different perspectives on quantitative and descriptive studies, what goes on in the contemporary media landscape, and pedagogical research on formal and non-formal learning strategies. This book outlines interactive media as an emerging research area, growing around young people and contemporary digital arenas. The field is growing in size, shape and complexity and the need for study is urgent.

Youth culture and net culture

Online social practices

Elza Dunkels, Gun-Marie Fränberg & Camilla Hällgren (eds.), Hershey PA, IGI Global, 2011, 441 p., ISBN 978-1-60960-209-3, ISBN (elektronisk) 978-1-60960-211-6.



The globalization of our society has changed the social culture of young people forever. In this day and age, this online social culture is growing in size, shape, and complexity and the need for further study is imperative. This collection of twenty articles on adolescents and the Internet showcases current scholarship on the influence of

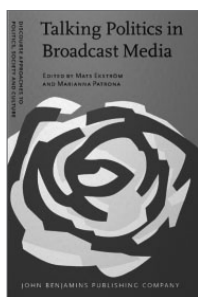
Internet "culture" on youth development. Divided into four sections covering the context of Internet culture, youth identity, identity and sexuality and challenges to healthy development, individual papers discuss such

topics as youth and social networking, the influence of the Internet on body dismorphic disorders, modeling friendships, youth and cybersex in conservative cultures, informal sex education on the Internet, cyber-bullying and cyber-kindness, gaming and aggression and online sexual solicitation. Contributors include academics from Europe, Nigeria, Australia, Canada and Israel.

Talking politics in broadcast media

Cross-cultural perspectives on political interviewing, journalism and accountability

Mats Ekström & Marianna Patrona (eds.), Amsterdam/Philadelphia, John Benjamins Publishing Company, 2011, 248 p., ISBN 978 90 272 0633 6, ISBN (elektronisk) 978 90 272 8516 4, (Discourse Approaches to Politics, Society and Culture).



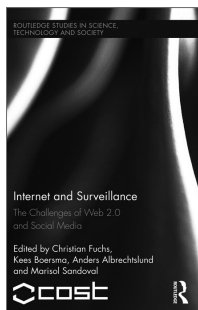
This book is a collection of studies on political interaction in a variety of broadcast, namely news and current affairs programs, political interviews, audience participation programs and radio phone-ins. Following a growing scholarly interest in political discourses, dialogic forms of news production and media talk in general, a number of internationally acclaimed

scholars investigate the discursive and interactional practices that give rise to the arena of public politics in contemporary society. Chapters span an array of cultural contexts, as diverse as Sweden, Greece, Belgium (Flanders), the U.K., Spain, Israel, the U.S.A., Australia and China. Authors combine an interest in discourse analysis and conversation analysis with different disciplinary orientations, such as linguistics, media and cultural studies, sociology, political science, and social psychology. The book uncovers current trends in media and political discourse, and will be of interest to both students and scholars of media discourse and politics.

Internet and surveillance

The challenges of Web 2.0 and social media

Christian Fuchs, Kees Boersma, Anders Albrechtslund & Marisol Sandoval (eds.), New York, Routledge, 2011, 332 p., ISBN 978-0-415-89160-8.



The volume is dedicated to Internet surveillance in the age of what has come to be termed “social media” or “web 2.0” (blogs, wikis, file sharing, social networking sites, microblogs, user-generated content sites, etc). The Internet has been transformed in the past years from a system primarily oriented on information provision into a medium for commu-

nication and community-building. The notion of “Web 2.0”, social software, and social networking sites such as Facebook, Twitter and MySpace have emerged in this context. With such platforms comes the massive provision and storage of personal data that are systematically evaluated, marketed, and used for targeting users with advertising. In a world of global economic competition, economic crisis, and fear of terrorism after 9/11, both corporations and state institutions have a growing interest in accessing this personal data. Here, contributors explore this changing landscape by addressing topics such as commercial data collection by advertising, consumer sites and interactive media; self-disclosure in the social web; surveillance of file-sharers; privacy in the age of the internet; civil watch-surveillance on social networking sites; and networked interactive surveillance in transnational space. This book is a result of a research action launched by the intergovernmental network COST (European Cooperation in Science and Technology).

Contents: *Introduction: internet and surveillance* (Christian Fuchs, Kees Boersma, Anders Albrechtslund, and Marisol Sandoval), Part i: theoretical foundations of internet surveillance studies: *Critique of the political economy of web 2.0 surveillance* (Christian Fuchs), *Exploitation in the data mine* (Mark Andrejevic), *Key features of social media surveillance* (Daniel Trotter and David Lyon), *Jean-François Lyotard and the inhumanity of internet surveillance* (David W. Hill), *Critical internet surveillance studies and economic surveillance* (Thomas Allmer), Part ii: case studies, applications, and empirical perspectives of internet surveillance studies: *A critical empirical case study of consumer surveillance on web 2.0* (Marisol Sandoval), *Disciplining the consumer: file-sharers under the watchful eye of the music industry* (David Arditi), *Socializing the city: location sharing and online social networking* (Anders Albrechtslund), *What do it professionals think about surveillance?* (Iván Székely), *Fields, territories, and bridges: networked communities and mediated surveillance in transnational social space* (Miyase Christensen and André Jansson), *When transparency isn't transparent: campaign finance disclosure and internet surveillance* (Kent Wayland, Roberto Armengol, and Deborah G. Johnson), *Privacy, surveillance, and self-disclosure in the social web: exploring the user's perspective via focus groups* (Monika Taddicken), *How does privacy change in the age of the internet?* (Rolf H. Weber), and Part iii: conclusion: *Post-face: internet and surveillance* (Kees Boersma).

Perilous silences and counterproductive narratives pertaining to HIV/AIDS in the Ugandan, Lesotho and Namibian press

Cecilia Strand, Uppsala universitet, Institutionen för informatik och media, 2011, 88 p., ISBN 978-91-554-8134-6, (Digital Comprehensive Summaries of Uppsala Dissertations from the Faculty of Social Sciences ; 71). Note: Doctoral dissertation.

Research on Western mainstream media's framing of HIV/AIDS in the 1980's showed that media narratives influenced audiences' understanding of the epidemic as well as society's responses. By analyzing a society's mass media and its framing of HIV/AIDS, it is possible to explore what understandings are given preferential treatment in society, as well as to explore what social changes those narratives indirectly or directly facilitate. Such an analysis is particularly important in Sub-Saharan Africa, which is the continent most affected by HIV/AIDS. It has continuously struggled to reverse the course of the epidemic.

This dissertation consists of five separate articles. They identify and describe media narratives on HIV/AIDS and the closely related topic of same-sex sexuality in three countries hard-hit by the epidemic: Lesotho, Namibia and Uganda. They also discuss the potential effects of persistent silences as well as narratives that are counterproductive to the countries' ability to respond to the epidemic.

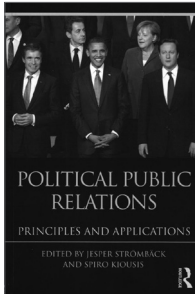
The research uses a combination of quantitative and qualitative approaches: – content analysis of independent and government-controlled print media, – semi-structured interviews with media practitioners and representatives from organizations that seek to influence the media agenda, – analysis of legislative and policy documents.

The articles discuss a range of persistent silences and counterproductive narratives on HIV/AIDS in the three countries.

Political public relations

Principles and applications

Jesper Strömbäck & Spiro Kiouisis, New York (US) and Abingdon (UK), Routledge, 2011, 342 p., ISBN 978-0-415-87380-2, ISBN (elektronisk) 978-0-203-86417-3, (Routledge Communication Series).



The anthology maps and defines this emerging field, bringing together scholars from various disciplines-political communication, public relations and political science-to explore the area in detail. The volume connects differing schools of thought, bringing together theoretical and empirical investigations, and defines a field that is becoming increasingly impor-

tant and prominent. It offers an international orientation, as the field of political public relations must be studied in the context of various political and communication systems to be fully understood. As a singular contribution to scholarship in public relations and political communication, this work fills a significant gap in the existing literature, and is certain to influence future theory and research.

Contents: *Political public relations: Defining and mapping an emergent field* (Jesper Strömbäck & Spiro Kiouisis), *Political public relations: Remembering its roots and classics* (Diana Knott Martinelli), *Political public relations, news management and agenda indexing* (Paul S. Lieber & Guy Golan), *Political public relations and agenda building* (John C. Tedesco), *Presidential public relations* (Matthew Eshbaugh-Soha), *Political public relations and election campaigning* (Paul Baines), *Corporate issues management and political public relations* (Robert L. Heath & Damion Waymer), *Political public relations and political marketing* (Darren Lilleker & Nigel Jackson), *Political public relations and strategic framing* (Kirk Hallahan), *Political public relations and crisis management* (Timothy Coombs), *Political public relations and relationship building* (John A. Ledingham), *Political public relations and government information management* (Karen Sanders), *Global political public relations, public diplomacy and corporate foreign policy* (Juan-Carlos Molleda), *Digital political public relations* (Kaye Sweetser), and *Political public relations research in the future* (Spiro Kiouisis & Jesper Strömbäck).

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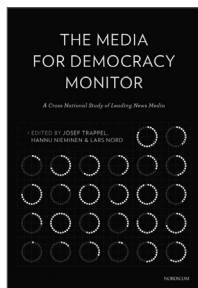
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New Publications from Nordicom

The Media for Democracy Monitor

A Cross National Study of Leading News Media

Josef Trappel, Hannu Nieminen & Lars Nord (eds.), Nordicom, 2011, 366 p. - ISBN 978-91-86523-23-7, (Research Anthologies and Monographs).



To what extent do the structures and conduct of leading news media correspond with their specific democratic role? Authors from 10 countries provide empirical evidence based on the 26 indicators included in the Media for Democracy Monitor.

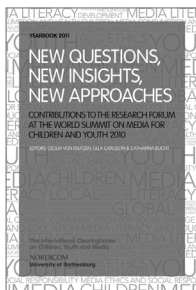
This book addresses, on the one hand, the academic community with the intention to further the debate on the role of leading mass media within contemporary democracies. New developments such as social media and the ongoing media crisis in many countries are likely to require further observation by academic research. On the other hand, the book provides input for the debate going on within media professional circles and their own perception of the role the news media play in democratic societies. The findings expose the leading news media to criticism from different perspectives, but they may also encourage media professionals to study best business practices in other countries – and perhaps to learn from experience abroad. Studying practices in other countries may cause longstanding newsroom habits to be questioned and revised.

Contents: *Why Democracy Needs Media Monitoring* (Josef Trappel), *Indicators and Definitions* (André Donk & Josef Trappel), *Australia: Committed to Investigative Journalism* (Beate Josephi), *Austria: Informal Rules and Strong Traditions* (Manuela Grünangerl & Josef Trappel), *Finland: High Professional Ethos in a Small, Concentrated Media Market* (Kari Karppinen, Hannu Nieminen & Anna-Laura Markkanen), *Germany: The News Media are Still Able to Play a Supportive Role for Democracy* (Frank Marcinkowski & André Donk), *Lithuania: Mixed Professional Values in a Small and Highly Blurred Media Environment* (Aukse Balčytienė), *The Netherlands: Although There is No Need for Dramatization, Vigilance is Required* (Leen d'Haenens & Quint Kik), *Portugal: A Young Democracy Still in Progress* (Joaquim Fidalgo), *Sweden: A Mixed Media Model under Market Pressures* (Torbjörn von Krogh & Lars Nord), *Switzerland: Swiss Quality Media. A Reduced Protection Forest for Democracy* (Werner A. Meier, Alexandra Gmür & Martina Leonarz), *UK: UK News Media and Democracy. Professional Autonomy and its Limits* (Peter Humphreys), and *Democratic Functions under Pressure: Conclusions* (Lars Nord, Hannu Nieminen & Josef Trappel).

New Questions, New Insights, New Approaches

Contributions to the Research Forum at the World Summit on Media for Children and Youth 2010 Yearbook 2011

Cecilia von Feilitzen, Ulla Carlsson & Catharina Bucht (eds.), Göteborg, Nordicom, Göteborgs universitet, 2011, 275 p., ISBN 978-91-86523-21-3, (Yearbooks), ISSN 1651-6028.



Rapid and dramatically changing digital and converging media and communication processes have given rise to new questions about the relations between children, youth and media. These processes have prompted many in research and in the debate to reformulate and re-approach basic questions at new levels and from new perspectives. By elucidating,

broadening and contextualizing knowledge about young people and media from a global point of view, we also discover the very different media situations in various parts of the world.

In cooperation with the hosts of the World Summit on Media for Children and Youth in 2010, Karlstad, Sweden, The International Clearinghouse on Children, Youth and Media at Nordicom organized a Research Forum with different sessions in the summit programme. The aim of each session was to provide a space for an exchange of knowledge and a dialogue between the different groups of delegates at the summit and for researchers to reach out to interested parties in and outside the research community. A constructive dialogue between representatives of different professions and positions is vital for further progress in realizing children's rights.

Under the overriding theme of the introductory Plenary Session "New Questions, New Insights, New Approaches", The Clearinghouse Research Forum had four more sessions with panels on different themes:

- Children, Media, Consumption and Health
- Media Ethics and Social Responsibility
- Communication for Social Change
- Media Literacy and Education

The current Yearbook is based on the twenty-five presentations given by a range of the most outstanding scholars from Africa, Asia, Europe, Latin America and North America. For this book, they reworked their contributions to provide slightly extended articles.

<http://www.nordicom.gu.se/eng.php?portal=publ&main=>