

# Ny litteratur

*från Nordicoms databas NCOM*

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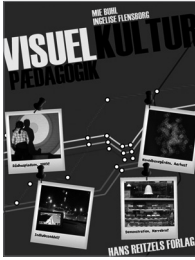
# Litteratur från Nordicoms databas NCOM

## Danmark

Dokumentalist: Maria Hvid Stenalt

### *Visuel kulturpædagogik*

Mie Buhl & Ingelise Flensborg, København, Hans Reitzel, 2011, 279 p., ISBN 9788741252308.



Bogen giver en grundig og kvalificeret gennemgang af begrebet visuel kultur i et undervisnings- og læringsperspektiv. I bogens første del, Teori, beskrives didaktisk praksis og didaktisk refleksion, to aspekter, som er centrale at medtænke, når man underviser i og med visuelle udtryk. Forfatterne gennemgår visuelle fænomener, visuelle

begivenheder og aktuelle teorier omkring refleksionsstrategi, så teorien bliver forståelig og anvendelig også for mere ukyndige læsere. De inddrager æstetikbegrebet og slår til lyd for en nutidig forståelse af æstetik som både situeret, relationel og reflekteret. Endelig behandler de visuelle kompetencer og de læringspotentialer, som findes i visuel kultur. I anden del, Katalog, præsenteres en række konkrete undervisningsforløb i visuel kultur. Herigennem reformuleres og behandles centrale begreber og tematikker inden for den billedkunstpædagogiske tradition samt de spørgsmål, som visuel kultur rejser omkring vores forståelser af billedudtryk i mange andre faglige sammenhænge og den måde, vi tager dem for givne på i hverdagen. Forløbene lægger derved op til refleksion hos de deltagende, ikke mindst over de nye billedmediers særlige virkemidler og muligheder.

### *Christiansborg uden for citat*

Camilla Dindler, København, Københavns Universitet, Institut for Medier, Erkendelse og Formidling, Afdeling for Film- og Medievidenskab, 2011, 193 p., ph.d.-afhandling.

Afhandlingen tager afsæt i, at man kan forstå journalistik og politik som gensidigt afhængige og gensidigt konstituerende institutioner. Med udgangspunkt i dette har hovedopgaven været at belyse og analysere, hvordan aspekter af dette kommer til udtryk i relationen mellem dagbladsjournalister, politikere og presserådgivere på Christiansborg og derved bidrager til udviklingen af politik og nyheder.

### *Musik i tv-reklamer*

Teori og analyse

Nicolai Jørgensgaard Graakjær, Fredriksberg, København, Samfundslitteratur, 2011, 198 p., ISBN 9788759314869.



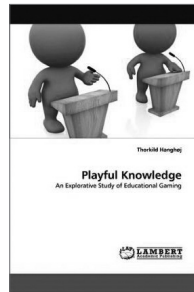
Bogen præsenterer en række kategorier og modeller, som kan bruges til at analysere musik i tv-reklamer og anden lignende musik (fx musik i film, musikvideoer og musik i andre reklamesammenhænge).

Bogen henvender sig primært til studerende og undervisere ved mellemlange og lange videregående uddannelser, hvor musik og medieret kommunikation er på dagsordenen.

### *Playful Knowledge*

An Explorative Study of Educational Gaming

Thorkild Hanghøj, Saarbrücken, Lambert Academic Publishing, 2011, 387 p., ISBN 978-3-8383-9381-0, ph.d.-afhandling.



The dissertation is based on the hypothesis that the educational use of games generates a playful and unpredictable tension between different ways of enacting and validating knowledge.

On the one hand, game scenarios may enable participants to explore specific hypotheses through engaging, creative and strategic decision-making processes in relation to relatively

established goals, roles, frames and game resources. On the other hand, game-based knowledge forms, by definition, generate unpredictable outcomes that only partially coincide with the institutionalised knowledge criteria of educational systems concerning what "counts" as valid or relevant knowledge. This raises the following research question: How are game scenarios enacted and validated by teachers and students in relation to particular practices and knowledge forms?

## Radikalisering af kampzonen

En analyse af netjournalistisk selvforståelse i spændingsfeltet mellem idealer og publikum

**Jannie Møller Hartley**, Roskilde, Roskilde Universitet, Institut for Kommunikation, Virksomhed og Informationsteknologier, 2011, 422 p., ph.d.-afhandling.

Afhandlingen er en undersøgelse af netjournalistisk praksis og selvforståelse. Med udgangspunkt i en kritik af den eksisterende forskning for at være teknologisk deterministisk analyseres netjournalistisk praksis på de tre netredaktioner, Pol.dk, Dr.dk og Nordjyske.dk. Dette gøres ud fra en udviklet sociologisk feltteoretisk, en nyhedsetnografisk ramme og en mere evolutionær forståelse af medieteknologier som værdisystemer i form af narrative diskursive rum, til cirkulation af symbolske goder, såsom journalistiske nyhedsartikler. Den empiriske data bag analyser består af etnografiske observationer på de tre netredaktioner, kvalitative interview med journalister og redaktører, samt analyser af indholdet på netmediernes foretaget med to års mellemrum.

## Filmstil – teori og analyse

**Lennard Højbjerg Hansen**, Frederiksberg, Forlaget Samfundslitteratur, 2011, 257 p. ISBN 9788759315453.



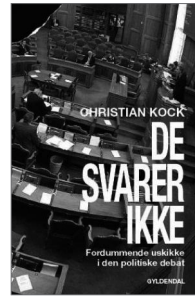
Filmstil påvirker på afgørende vis vores oplevelse af film. Men filmstil, måden, de levende billeder organiserer fortællingen på fylder noget mindre end handlingen, når vi taler om film. Filmstil – teori og analyse er en rigt eksemplificeret præsentation, kritik og videreudvikling af filmforskningens teorier og begreber om, hvordan man forstår og analyserer det, der altid mærkes, men ofte ikke ses – filmstil.

Samlet præsenterer bogen en ny stilteori, der til en vis grad baserer sig på Bordwells stilbegreb. Det er en stilteori- og analyse, der har til hensigt at udfylde de beskrevne mangler, der har præget Bordwells stilteori – uden at kassere de brugbare og værdifulde begreber, der har bevist deres værdi.

## De svarer ikke

Fordømmende uskikke i den politiske debat

**Christian Erik J. Kock**, København, Gyldendal Akademisk, 2011, 225 p., ISBN 9788702104509.



Bogen handler om, hvorfor det ofte går galt, når politikere og andre debattører diskuterer med hinanden og med offentligheden. De forplumrer eller forpasser gang på gang vigtige debatter, og medierne lader det ukritisk ske. Taberne er borgerne, der bliver hængt af, fordi alt går op i spin – eller, med forfatterens ord: blah, blår og blame-game. Bogen dissek-

erer den politiske debats uskikke med mange autentiske eksempler fra dansk politik. Politikerne taler forbi hinanden – og vælgerne – med tricks og teknikker som bl. a. vildledende talfusk, ikke-svar, fortielser, fordrejninger og ubegrundede affejninger af modargumenter, mistænkeliggørelse af modparten, bevidste misforståelser og meget mere. Det præger ikke mindst 'indvandreredebatten', der sættes under lup i et kapitel for sig, hvor begge fløje kritiseres. Har man først fået øje på de mest almindelige unoder, er man bedre klædt på til at forholde sig kritisk og selvstændigt til den politiske debat – og til at forlange noget bedre.

## Social Media

A Genre Perspective

**Stine Lomborg**, Aarhus, Aarhus Universitet, Institut for Informations- og Medievidenskab, 2011, 295 p., ph.d.-afhandling.

The dissertation develops a framework for theorising social media and studying them empirically, by rethinking and adjusting key concepts from the tradition of audience studies – 'genre' and 'sensemaking' – to the study of internet-based communication between ordinary media users (as producers). The dissertation conceptualises and analyses social media as communicative genres constituted and negotiated at the junction of communicative characteristics configured and inscribed at the software and interface levels, and the users' actual communicative practices and engagement with social media in everyday life. The genre perspective is developed, applied, and refined in iterative moves between theory and two empirical case studies of everyday uses of personal blogs and Twitter as communicative genres.

## Kampen om ansigtet

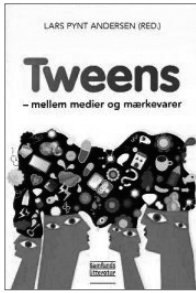
### Fotografi og identifikation

**Mette Mortensen**, København, Museum Tusulanum, 2011, 324 p., ISBN 9788763536974, 295 p., ph.d.-afhandling.

Bogen analyserer id-fotografiet som et fælles afkom af den politiske praksis og den visuelle kultur. Forfatteren påviser, at id-fotografiet er en prægnant og magtfuld visuel fremstilling af identiteten, som staten og det afbildede individ hver især har stærke interesser investeret i: Id-fotografiet videregiver en række for myndighederne essentielle informationer om køn, race, klasse og personlige kendetegn, men hænger som en reproduktion af ansigtet også tæt sammen med individets forståelse af sig selv. Id-fotografiet er en del af en visuel kultur, hvor intet synes mere uomgængeligt end repræsentationer af ansigtet.

## Tweens – mellem medier og mærkevarer

**Lars Pynt Andersen (ed.)**, Frederiksberg, Samfundslitteratur, 2011, 150 p., ISBN 9788759312315.



Tiden efter årtusindskiftet bød på en ny forståelse af, hvad det vil sige at være barn. Under overskriften TWEENS og KGOY (Kids Grow Old Younger) blev der født en idé om en tilstand, hvor børn mellem 7 og 12 år lægger afstand til barndommen, og hvor de i stigende grad poserer som teenagere. Især marketingindustrien har haft travlt med at sælge et

billede af tweens som superkompetente forbrugere af medier og mærkevarer – som et lukrativt globalt forbrugerssegment. Denne bog forsøger at give et nuanceret billede af, hvad det vil sige at være tween i Danmark. Med udgangspunkt i to nyere forskningsprojekter ser bogen på danske tweens virkelighed med medier og forbrug. Bogen inddrager også internationale undersøgelser for at give et signalement af, hvad dette nye „globaliserede“ barndomsbegreb indebærer.

## The Jeremiad Over Journalism

### Studies in Americanization of Danish Journalism

**Anders Bo Rasmussen**, Odense, Syddansk Universitet, Center for Journalistik, 2011, 262 p., ph.d.-afhandling.

Denne afhandling undersøger amerikansk indflydelse på dansk journalistik. Via en analyse af overførsel, transnational vidensudveksling og tilegnelse af amerikanske produkter og amerikansk praksis, kombineret med en indholdsanalyse, arbejder forfatteren ud fra spørgsmålet: Hvordan har strukturelle og symbolske udviklingstræk, som udspringer fra USA, påvirket dansk journalistik?

## Ways of Virtual World-making

**Sisse Siggaard Jensen**, Roskilde, Roskilde Universitet, Institut for Kommunikation, Virksomhed og Informationsteknologier, 2011, 484 p., ph.d.-afhandling, online: [http://diggy.ruc.dk/bitstream/1800/6711/1/02\\_Text270811\\_SJ.pdf](http://diggy.ruc.dk/bitstream/1800/6711/1/02_Text270811_SJ.pdf).

It is difficult to find exact information about the number of the in-world gamers and residents in social worlds, but with reference to the studies done so far, it is reasonable to say that living a life in an online world attracts a broad range of age groups, professions and educational backgrounds from both sexes. The actors enter the worlds with a diversity of motivations including the desire to build social relationships, create and design digital environments and artefacts, experience and have fun, run a business, conquer other worlds and form new kingdoms, organise music events, fight dangers and threats, and lead and manage other actors.

As the diversities of these engagements emerged through the author's initial studies, a simple question gradually became a recurring motif and question: In what ways do actors make sense of engaging with virtual worlds? This is the overall question which I have set out to answer. To do so, I have met actors with their avatars and followed them to see what they are doing and to learn about why it makes sense to engage the way they do. With my video camera, I have sat next to the actors and video recorded them while discussing their online activities in the virtual worlds.

The dissertation contributes an interpretive, constructivist and semiotic understanding of the virtual worlds of EverQuest and Second Life. In this study empirical analyses of different ways of engaging with virtual worlds have been conducted, which means that the actors' sense-making over time is at the very centre of analytical interest. Hence, the study is not primarily about the worlds with which the participating actors engage but about their engagement with the worlds.

## Tegningekrisen

### Som mediebegivenhed og dankhedskamp

**Carsten Stage**, Aarhus, Aarhus Universitetsforlag, 2011, 208 p., ISBN 9788779345805.



Bogen argumenterer for, at de nationale medier er medskabere af dankhedsforestillinger, og at 'muslim' i særlig grad er den identitetskategori, som 'det danske' sættes i forhold til. Tegningekrisen har tydeligere end nogen anden nyere begivenhed i danmarkshistorien understreget globaliseringen som et nyt, kulturelt vilkår, der indebærer, at dankheden konstant sættes til debat – og konstant må genfortælles.

**Nyhedsjournalistik – bedre end sit rygte?****Et sociologisk og diskursanalytisk studium af forklarende journalistik i danske aviser gennem 40 år**

Flemming Svith, Aarhus, Politica, 2011, 488 p., ISBN 9788773351475, ph.d.-afhandling.

Hvordan har journalisters forklarende praksis udviklet sig de seneste fire årtier, hvad kan forklare udviklingen, og hvad kan det betyde? Det er de grundlæggende spørgsmål, som søges besvaret i denne afhandling. Med udgangspunkt i journalisters forklarende praksis og nyhedsjournalistikens forklaringer giver afhandlingen et bud på, om nyhedsjournalistikken i danske betalings-

aviser er bedre end sit rygte, der taler om tabloidisering, kommercialisering og forfladigelse. Forklaringer i nyhedsartikler er væsentlige af flere grunde. På den ene side kan de reducere oplevelsen af kompleksitet i samfundet eller i verden, og på den anden side er forklaringer ikke neutrale repræsentationer af virkeligheden, fordi de bidrager til at legitimere eller delegitimere eliteaktørers magt og positioner. Det er afhandlingens hovedargument, at den aktuelle nyhedsjournalistik i betalingsaviserne anskuet ud fra sin forklarende karakter ser ud til at være bedre end sit renommé og bedre i dag end for 20 år eller 40 år siden og i den forstand bidrager mere til et diskursivt demokrati, end tilfældet har været tidligere.

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## Finland

### Dokumentalist: Päivi Lukin

#### *On the Discursive Construction of Corruption*

##### **A Critical Analysis of Media Texts**

**Eric Breit**, Helsinki, Hanken School of Economics, 2011, 147 p., ISBN 978-952-232-123-7, ISBN (elektronisk) 978-952-232-124-4, (Ekonomi och samhälle; 227). Doctoral dissertation.

While extant studies have greatly advanced our understanding of corruption, we still know little of the processes through which specific practices or events come to be labeled as corruption. In a time when public attention devoted to corruption and other forms of corporate misbehavior has exploded, this thesis raises – and seeks to answer – crucial questions related to how the phenomenon is socially and discursively constructed. What kinds of struggles are manifested in public disputes about corruption? How do constructions of corruption relate with broader conceptions of (il)legitimacy in and around organizations? What are the discursive dynamics involved in the emergence and evolution of corruption scandals? The thesis consists of four essays that each employ different research designs and tackle these questions in slightly different theoretical and methodological ways. The empirical focus is on the media coverage of a number of significant and widely discussed scandals in Norway in the period 2003-2008.

#### *Hetken hallitsijat*

##### **Julkinen elämä notkeassa yhteiskunnassa [Rulers of the moment: public life in a liquid modern society]**

**Anu Kantola (ed.)**, Helsinki, Gaudeamus Helsinki University Press, 2011, ISBN 978-952-495-207-1.



The study analyses the relations between the media and politics, and broader changes in Finnish public life, in connection with the “election funding crisis” that became the longest-running public scandal to date in Finnish history. In the crisis, several high-profile politicians were accused of wrongdoings in their electoral funding mainly in the run-up to the 2007 parliamentary election. The problems first came to light in spring 2008, and the subsequent scandal lasted for over three years.

The authors view the scandal as a culmination of broader structural changes in Finland, which started in the 1970s and have resulted in a change from a high modern society to a liquid modern society. In liquid modernity, societal structures and institutions are in a state of flux, and individual actors face an increasingly diffi-

cult task to justify and cement their standing and position of authority.

In the study, the election funding scandal is investigated from the perspective of all key actors – journalists, politicians, and citizens – through interviews, diaries, media content analyses, and surveys. The results indicate a change in public life: elites have lost their previously unquestioned high standing and now have to contend with greater criticism from both journalists and the general public who demand more transparency and accountability of them. This criticism, say the authors, has potential to create a new and more active kind of public life. However, in the case of the election funding crisis, such development was difficult to trace: deeper discussion about the ways in which to improve the situation was largely missing and replaced by different kinds of short-lived moral panics generated by the media. These contributed to a negative attitude towards politics among citizens and played a part in the landslide victory of the True Finns Party in the 2011 parliamentary election.

#### *Medier, makt och mammon*

##### **Fallstudier om medielandskapet**

**Ullamaija Kivikuru (ed.)**, Helsingfors, Svenska social- och kommunalhögskolan vid Helsingfors universitet, 2011, 244 p., ISBN 978-952-10-5219-4, (SSKH meddelanden; 75).

The anthology analyzes the situation of Finnish journalism at a moment when the mediascape is still fairly much the same as before but changes can be anticipated. The writers have worked on two parallel projects called “The Commodification of Facts” and “Media, Citizens and Circuits of Power” which have been funded by the Academy of Finland.

The book consists of case studies which analyses actual journalistic practices and media reception in Finland, both in the Finnish and Swedish-speaking media. The objective of the book is to discuss the mundane media landscape. The focus is on the Finnish situation, but the book contains references to the global situation also. The book does not suggest definitive answers about which the direction Finnish journalism is taking, but it attempts to seize on some emerging trends.

The anthology contains the following articles: Deltagandets kretsar : omprövning av medborgarskap, medier och diversitet på webb 2.0. by Minna Aslama. Invandring och mångkultur i pressens bilder by Camilla Haavisto. Journalistikens etik i kris : tidspress och konkurrens som utmaningar för journalisternas professionella självdisciplin by Laura Juntunen. Lättmanipulerade massor eller resonerande individer? : allmänna och alternativa åsikter om mediernas inflytande by Johanna Jääsaari. Nyhetisering : en allätande genre by Ullamaija Kivikuru. Nationens hjältar på ekonomins arena by

Carl-Gustav Lindén. På jakt efter kreativ journalistik : redaktionellt arbete, idéutbyte och interaktion på Huvudstadsbladet by Mats Nylund. Varumärkt medieinnehåll – produktplacering i finländsk tv by Stefan Nordgren. Personintroduktion i rutinjournalistik : an allätande genre by Jonita Siivonen. Webbdebattörernas mediekritik i ljuset av demokratiteorierna by Juho Vesa.

### *Arvojen markkinat*

**Oikeuttavat arvomaailmat suomalaisten suuryritysten yritysvastuupuheessa [Values of the market : an analysis of the Finnish companies' social responsibility rhetoric].**

**Karoliina Malmelin**, Helsinki, Helsingin yliopisto, Viestinnän oppiaine, 2011, 221 p., ISBN 978-952-10-7124-9, ISBN (elektronisk) 978-952-10-7125-6. Doctoral dissertation.

The research in this thesis addresses the question of corporate legitimation and values. It studies moral speech in Finnish companies' social responsibility reports and annual reports. The managerial rhetoric has been examined as a means of building and maintaining legitimacy. The companies studied are the ten biggest companies that reported on social responsibility in 2004, and the analysed data consists of the companies' reporting from 1998 to 2008. The theoretical and analytical framework is provided by Luc Boltanski's and Laurent Thévenot's theory of justification. The theory is focused on systems of moral thinking and argumentation, so called "orders of worth". The study shows how these moral schemes were used in the legitimation process. Special attention is paid on the ways that compromises are made between different orders of worth, such as the market, civic and green order.

### *International Co-production and Collaborative Agreements*

**The Case of the Finnish Film Industry**

**Pia Naarajärvi**, Espoo, Aalto University, School of Art and Design, 2011, 266 p., ISBN 978-952-60-4047-9, ISBN (elektronisk) 978-952-60-4048-6, (Aalto University publication series 2011; 15). Doctoral dissertation.

An often-used global model of international business (IB) cooperation in the film industry is 'international film co-production', consisting of two or more production companies from at least two different countries jointly producing a film. Based on their characteristics, international film co-productions can strongly be considered as international alliances between production companies, mainly coordinated and regulated by collaborative agreements called 'co-production agreements'. Accordingly, international film co-productions are not only interesting from the IB perspective, but also from the legal perspective, since there are both business and legal challenges relating to such IB cooperation. Regardless of the relevant topic, there is still little knowledge about the use of collaborative agreements in international alliances obtained through multidisciplinary study com-

binning business and legal studies, and more specifically on how one specific international alliance is structured, based on, and managed by an alliance contract, which contractual provisions are included in the contract, and how the design of such contract could be approached and further applied to the film industry. The purpose and objective of this study is to contribute to the understanding of international alliances based on and regulated by alliance contracts, including various business and legal issues to be agreed upon between the alliance partners and influenced by the international legal environment, in the context of the Finnish film industry as the case, international film co-production as the international alliance, and coproduction agreement as the alliance contract. This doctoral thesis explores the research topic through the case of the Finnish film industry by examining international film co-productions as alliances, the use and design of coproduction agreements as a basis for such international film co-production alliances, and the relevant and applicable legal regulation having influence on such alliances and co-production agreements. Moreover, this study follows a qualitative single-case study design, the primary empirical source of data consisting of ten interviews carried out in Finland in which Finnish film producers were the interviewees.

### *Social Media for Citizen Participation*

**Report on the Somus project**

**Pirjo Näkki, Asta Bäck, Teemu Ropponen, Juha Kronqvist, Kari A. Hintikka, Auli Harju, Reeta Pöyhtäri & Petri Kola**, Espoo, 2011, 112 p., ISBN (elektronisk) 978-951-38-7721-7. Url: <http://www.vtt.fi/inf/pdf/publications/2011/P755.pdf>

Social media is often considered to be fun and entertaining, but it also has potential for redefining the traditional ways of citizen participation – for example, by enabling more direct, real-time and networked ways to collaborate.

In the Somus project (Social media for citizens and public sector collaboration) we studied the dynamics of information, knowledge and citizenship in an open and participative media environment. We developed several social media services that enable collaboration between citizens and public agencies. In the Participatory Media case study, high school students and researchers created a photo-based online campaign Climate Worries. In the Immigrant Media case study, we developed a virtual meeting place, Monimos, for internationally minded people in Finland. User communities were involved in the service development using both online and face-to-face methods. The Instant Media sub-project studied the phenomena of the real-time web and self-organizing networks in societal problem solving through several case studies.

The possibilities of open public data were studied by arranging an ideas and application competition for citizens and companies. Open knowledge sharing was also supported in the work to open up public sector information sources and publish a guide book for open data. A

couple of online services that reuse content from different sources were developed also by the Somus project.

Regarding research methodology, the Somus team experimented with and studied ways of conducting academic research openly and transparently, for example by using social media and allocating flexible funding to the Open Research Swarm to execute microtasks. Free online tools were used for team work and communication during the project.

While the prospects and possibilities of social media and open collaboration in improving collaboration between citizens and public authorities are attractive, at the same time they are challenging and resource-consuming activities. This publication offers ideas, viewpoints and experiences of using social media for participation both in the society and in academic research work. The report reflects the multidisciplinary nature of the project by looking at the phenomenon of citizen participation from the viewpoints of sociology, communication, design and technology.

## **News Media, Crime and Fear of Violence**

**Mirka Smolej, Helsinki, Oikeuspoliittinen tutkimuslaitos, 2011, 76 p., ISBN 978-951-704-402-8, (Oikeuspoliittisen tutkimuslaitoksen tutkimuksia; 257). Doctoral dissertation.**

Finland witnessed a surge in crime news reporting during the 1990s. At the same time, there was a significant rise in the levels of fear of crime reported by surveys. The research examines whether and how the two phenomena: news media and fear of violence were associated with each other. The dissertation consists of five sub-studies and a summary article. The first sub-study is a review of crime reporting trends in Finland, in which the author has reviewed prior research and used existing Finnish datasets on media contents and crime news media exposure. The second study examines the association between crime media consumption and fear of crime when personal and vicarious victimization experiences have been held constant. Apart from analyzing the impact of crime news consumption on fear, media effects on general social trust are analyzed in the third sub-study. In the fourth sub-study it has been analyzed the contents of the Finnish Poliisi-TV programme and compared the consistency of the picture of violent crime between official data sources and the programme. In the fifth and final sub-study, the victim narratives of Poliisi-TV s violence news contents have been analyzed.

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## Norge

### Dokumentalist: Ragnhild Mølster

#### *Vaktbikkjefjernsynet*

Kritisk journalistikk og undersøkende dokumentar i norsk TV

Henrik G. Bastiansen, Kristiansand, IJ-forlaget, 2011, 390 p., ISBN 978-82-7147-348-8.



Hva er den undersøkende dokumentarens oppgave i norsk fjernsyn? Og hvilken rolle spiller den undersøkende TV-dokumentaren for det journalistiske samfunnsoppdraget som NRK og TV2 i dag påberoper seg i kraft av å være allmenkringkastere?

Denne boken gir en samlet oversikt over hvordan pressens gamle vaktbikkjeideal har slått

inn i TV-mediet. Vi har fått det forfatteren kaller et vaktbikkjefjernsyn. Hvordan dette har skjedd blir grundig belyst fra NRK-fjernsynets monopolperiode i 1960- og -70-årene og helt frem til 2010. Forfatteren tar for seg en rekke programmer om kontroversielle emner. Programposter som Dokument 2 i TV2 og Brennpunkt i NRK står særlig sentralt. Boken går også inn på alle TV-produksjoner som er blitt premiert av Stiftelsen for en Kritisk og Undersøkende Presse (SKUP).

#### *Sosiale medier i all offentlighet*

Lytte dele delta

Petter Bae Brandtzæg, Lars Gillund, Arne Krokan, Øyvind Kvalnes, Alf Tore Meling & Jon Wessel-Aas, Oslo, Kommuneforlaget, 2011, 144 p., ISBN 9788244620901.



De sosiale mediene er i ferd med å endre spillereglene i samfunnet, og i boken drøftes etiske og juridiske problemstillinger ved deltakelse i sosiale medier. Den gir økt forståelse for hva sosiale medier egentlig er, og hvordan det påvirker vårt private og yrkesmessige liv. Flere statlige og kommunale virksomheter har tatt i bruk sosiale medier, men få har klare

formeninger om hva dette handler om, og hva sosiale medier kan brukes til. Det gis også praktiske eksempler på hvilken nytteverdi offentlig sektor kan ha ved bruk av å ta i bruk de nye mediene.

#### *Being the Director*

Maintaining Your Artistic Vision While Swimming With Sharks

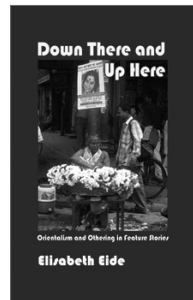
Trygve Allistair Diesen, Lillehammer, Høgskolen i Lillehammer, 2011, Ph. D.-avhandling.

Avhandlingen tar for seg hvordan man som filmregissør kan opprettholde sin kunstneriske visjon i en så vidt kollektiv og kommersiell kunstform som film. Avhandlingen består av tre kunstneriske utviklingsarbeid: spillefilmen "Red", tv-serien "Torpedo" og videojournalen "Being the Director".

#### *Down There and Up Here*

Orientalism and Othering in Feature Stories

Elisabeth Eide, New York, Hampton Press, 2011, 332 p., ISBN 1-57273-860-X.



This book is dedicated to the exploration of a specific sub-field of journalism – reporting on the Other across real and perceived borders. It is meant to reveal some of the dilemmas and challenges involved in this kind of reporting, concentrating on the long-distance genre of the feature story (reportage); and to open some perspectives when it comes to historical

change. It also suggests a methodology of analysis leaning on postcolonial theory, critical discourse analysis, and journalistic experiences. Last but not least, the author (and journalism educator) believes that journalism is not all predetermined by external societal forces, but constitutes a field in which a certain autonomy may be exercised—and where there is room for reflection and improvement.

#### *Hva er journalistikk?*

Martin Eide, Oslo, Universitetsforlaget AS, 2011, 151 p., ISBN 978-82-15-01746-4, (Hva er-serien).



Hvordan skal vi forstå journalistikk i en moderne verden? Den tradisjonelle journalistikkens portvaktrolle og tilnærmede publiseringsmonopol er en saga blott. Hva nå? Vil journalistikken dø, eller er den kanskje heller i ferd med å bli allestedsnærværende? I forlagets fortløpende hva er-utgivelse ser Martin Eide på hva som skjer med journalistikken i en

tid der alle kan kalle seg journalister, og der mange også gjør det. Med engasjement og innsikt diskuterer forfatteren journalistikkens vesen, tradisjoner og utfordringer og viser hva som står på spill i en medievirkelighet som er i stadig endring.

### Film: en innføring

Arne Engelstad & Elise Seip Tønnessen, Oslo, Cappelen Damm AS, 2011, 272 p., ISBN 9788202291167.

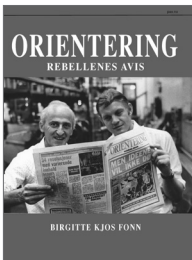


Forfatterne tar utgangspunkt i filmanalyse og presenterer noen av de verktøyene analysen krever. Målet for en analytisk undersøkelse er ikke bare å belyse hva filmen forteller, men også hvordan den forteller og hvilken virkning det har på oss. Da trenger vi et begrepsapparat til å snakke om film med, og vi trenger kunnskap om hvordan film

kan fortelle på mange måter, om hvordan filmfortellinger kan varieres i et utall sjangre og om filmens utvikling gjennom historien.

### Orientering: rebellenes avis

Birgitte Kjos Fonn, Oslo, Pax Forlag, 2011, 349 p., ISBN 8253034164.



Avisa Orientering ble etablert på begynnelsen av 1950-tallet som en protest mot norsk NATO-politikk og som et uavhengig korrektiv til den partistyrte pressen. Boka handler om avisa og dens historie, fram til den ble tatt opp i Ny Tid i 1975. Orientering var avisen som skapte og ble skapt av det "nye" venstre i norsk etterkrigstid.

Den ble etablert i 1953 som en protest mot norsk NATO-politikk og som et uavhengig korrektiv til den partistyrte pressen. Avisen hadde som formål å representere en tredje vei mellom de to maktblokkene i øst og vest, og spilte en avgjørende rolle for at Sosialistisk Folkeparti ble dannet i 1961. På 1970-tallet var avisen arnested for forsøket på å skape en profesjonalisert og tabloid, men fortsatt venstreorientert journalistikk, før den ble slukt av Sosialistisk Venstreparti s nye partiavis, Ny Tid, i 1975. Dette er historien om avisa og menneskene rundt den: orienteringskretsen.

### De tre presseideologier

Nils G. Indahl, Kristiansand, IJ-forlaget, 2011, 146 p., ISBN 978-82-7147-343-3.



Kan yttringsfriheten sikres med lovgivning, eller bør loven holde staten tilbake slik at borgerne kan utfolde yttringsfrihet? Vår tids bloggere yrter seg uten sensur på samme måte som 1600-tallets skribenter avviste statens rett til å utstede lisenser for å publisere. Boken gjennomgår den liberale og den autoritære presseideologi, og spør om dagens forhandlingsmodell

tar nok hensyn til borgernes rett til yttrings- og informasjonsfrihet.

### Tale med bilder – tegne med ord

Jens Kjeldsen, Oslo, Spartacus – Scandinavian Academic Press, 2011, 241 p., ISBN 9788230400715.



Boken beskriver det visuelle rolle i overtalelseskunsten. Jens E. Kjeldsen viser at retorikken selv som en muntlig tradisjon, helt fra begynnelsen har vært særdeles visuell. Han avdekker forbindelsene mellom den antikken retorikken og de visuelle kunstarter og gjør det tydelig at de mest innflytelsesrike retoriske teoretikere har et visuelt grunnlag for deres tanker om veltalenhet. Boken viser også at renessansens lære om bildekunst er grunnleggende retorisk, og den forklarer hvordan frykten og ærefrykten for retorikken har samme karakter som frykten og ærefrykten for det visuelle.

### Medienes privilegier

Arne Krumsvik, Kristiansand, IJ-forlaget, 2011, 192 p., ISBN 978-82-7147-347-1.



Nyhetsmediene har en spesiell posisjon i samfunnet. De har privilegier for å kunne utføre sin demokratiske rolle, samtidig som regulatoriske begrensninger skal forhindre at de blir for mektige. Som følge av de store endringene i mediemarkedene er også mediepolitikken nå i endring. Boken tar en kritisk gjennomgang av norsk medi-

epolitikk og analyserer i hvilken grad tradisjonelle mediopolitiske virkemidler fortsatt er relevante i en ny medievirkelighet. For å forstå moderne medier er det viktig å forstå de økonomiske mekanismene som ligger til grunn for hvordan mediene handler. Forfatteren argumenterer for at en grunnleggende forståelse for medieøkonomi og strategisk medieledelse er nødvendig for å forstå utviklingen i de fleste medievirksomheter.

### **Legitimering av allmennkringkasting i Norge og Sverige**

**Håkon Larsen**, Oslo, Unipub, 2011, Vol 255, 124 p., Ph. D.-avhandling.

Hva kjennetegner den offentlige debatten om allmennkringkasting i Norge og Sverige? Hvordan legitimerer NRK og SVT sin rolle som lisensfinansiert allmennkringkaster? Og hvilken rolle tillegges allmennkringkasting fra kulturpolitisk hold i de to landene? Dette er sentrale spørsmål i avhandlingen. Det går frem av analysene at debattene om allmennkringkasting er mer omfattende og prinsipielle i Sverige enn i Norge. Både fra kulturpolitisk hold og internt i kringkastingsinstitusjonen er folkeopplysning og kvalitet viktigere for legitimiteten i Sverige enn i Norge. I Norge baseres legitimiteten i større grad på den oppslutningen og tilliten NRK har i befolkningen. At NRK har høy oppslutning og tillit gjør også at et omfattende legitimeringsarbeid ikke er nødvendig. Videre er man i Sverige opptatt av at SVT skal være et viktig innholdsmessig korrektiv til den globale kommersielle medieindustriens produkter. I Norge fokuserer man i stor grad på NRKs rolle som forvalter av norsk språk og kultur. Et internasjonalt perspektiv er viktigere for legitimering av allmennkringkasting i Sverige enn det er i Norge.

Konklusjonene er basert på analyser av avisartikler, politiske og institusjonelle dokumenter, i tillegg til intervjuer med ledere i kringkastingsinstitusjonene og kulturpolitikere på Stortinget og i Riksdagen.

### **Textopia**

#### **Experiments with Locative Literature**

**Anders Sundnes Løvlie**, Oslo, Universitetet i Oslo, Institutt for medier og kommunikasjon, 2011, 267 p., Ph. D.-avhandling.

Tenk deg at all verdens dikt og fortellinger var plassert på kartet, knyttet til de stedene de handler om. Du kan stå hvor som helst i verden – i gata der du bor, i din favorittkafe eller på Karl Johan – og få opplest en hvilken som helst tekst som har blitt skrevet om akkurat dette stedet. Hva har Ibsen eller Hamsun sagt om gata der du jobber? Litteraturhistorien blir et univers av tekster som du kan utforske til fots – gjennom den virkelige verden. Nettopp dette er mulig ved hjelp av det ”lokative” systemet *textopia*, en mobil-app utviklet ved Universitetet i

Oslo. Dette universet består ikke bare av døde forfattere, men også dine egne bidrag. Hva kan du tenke deg å si om gata der du jobber? *textopia* er et gratis, åpent system som inviterer alle som har lyst til å være med å utvikle en helt ny litteratur: En som er skrevet for å oppleves gate-langs, og som baserer seg på den deltagende nettkulturen for å utforske de nye kreative mulighetene som oppstår når GPS-telefoner blir allemannseie. *Textopia*-prosjektet har arrangert en rekke eksperimenter for å utforske disse mulighetene.

### **Opplevelse av rom**

#### **Kunstens lydeksperimenter og audiovisuelle uttrykk**

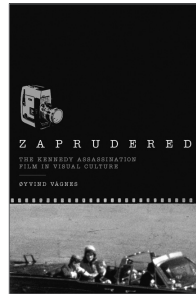
**Asbjørn Tiller**, Trondheim, Norges teknisk-naturvitenskapelige universitet / NTNU, 2011, 302 p., Vol. 135, ISBN 978-82-471-2810-7 (trykt), 978-82-471-2812-1 (elektronisk), Ph. D.-avhandling.

Avhandlingen diskuterer kunstens bruk av lyd, og hvordan man ved å benytte auditive teknologiske og estetiske virkemidler skaper en opplevelse av rom for tilhøreren. Spesifikt behandler avhandlingen den moderne kunstinstallasjonens inkludering av lyd som romlig virkemiddel.

### **Zaprudered**

#### **The Kennedy Assassination Film in Visual Culture**

**Øyvind Vågnes**, Austin, Texas, The University of Texas press, 2011, 223 p., ISBN 978-0-292-72863-9.



Boka kartlegger og analyserer korleis denne filmen har funne vegen til ei rekkje ulike kulturelle uttrykksformer, som avisreportasjer, fjernsynsprogram, kunstverk, spelefilmar, romanar, og museumsinstallasjonar. Då hobbyfotografen Abraham Zapruder kom til å filme mordet på John F. Kennedy

i 1963 enda han opp med å skape ein av dei mest kjende filmsnuttane i det tjuande hundreåret. Boka kartlegger og analyserer korleis denne filmen har funne vegen til ei rekkje ulike kulturelle uttrykksformer, som avisreportasjer, fjernsynsprogram, kunstverk, spelefilmar, romanar, og museumsinstallasjonar. Zapruder laga det forfatteren kallar ”travelling images”, bilete som når dei vert framviste og siterte i stadig nye kontekstar gradvis riv seg laus frå det mediet dei vart til i, samt den hendinga dei viser oss. Boka viser korleis Zapruders film, som i byrjinga i all hovudsak vart sett på som bevismateriale og historisk dokument, i seinare år i veksande grad har vorte betrakta som estetisk uttrykk, og drøftar ei rekkje konsekvensar av ei slik utvikling. Sjølv om *Zaprudered* fokuserer på historien til ein enkelt film, ekstrapolerer den såleis ei kulturhistorisk utforsking av samtidas visuelle kultur.

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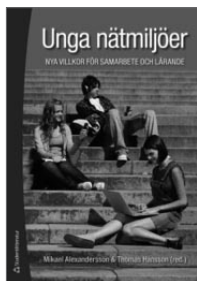
## Sverige

### Dokumentalist: Roger Palmqvist

#### *Unga nätmiljöer*

*Nya villkor för samarbete och lärande*

**Mikael Alexandersson and Thomas Hansson (eds.),** Lund, Studentlitteratur, 2011, 259 p., ISBN 978-91-44-07122-0.



Dagens ungdomar berättar på nätet vad de gör, visar foton, spelar mixad musik och videoklipp, tipsar om filmer, kollar upp resmål, beställer litteratur, betalar räkningar, visar sitt CV och kontrollerar resultatlistor. I dag pågår lärandeprocesser bland unga som det etablerade samhället inte styr över och ibland inte ens känner till.

Antologin beskriver ungas lärande i samtida medier. Boken ger en god grund till att tänka nya tankar om lärande, skola och lärarutbildning. Bl.a. behandlas: Vad betyder digitala kommunikationsformer i medielandskapet?, Hur utvecklar datorspelare ett gemensamt språk?, Hur skiljer sig ungas bloggande från vuxnas?, Går det att skapa en gemensam syn på IT som pedagogiskt redskap?, Hur kan vi skapa digitala berättelser om värdegrundsfrågor?, Hur samspelar vuxna och unga på nätet?, Vad fordras för att bli godkänd som medlem i en community?, Hur kan den nya teknologin påverka våra tankar, ideal, normer, identitet och vårt Jag?

Antologin innehåller en rad rapporter från *fallstudier*, både i skolan och utanför: *Ungas lärande i sociala medier* (Dan Åkerlund), *World of Warcraft* (Rebecca Gruber), *Reflektion i bloggar* (Thomas Hansson), *IT i två skolklasser* (Abigail Hellström), *Fattar ni hur det känns* (Monica Nilsson, Sonja Stranne och Carina Andersson), *Texter i en wikigemenskap* (Rolf K Baltzersen), *Ny miljö för NO-undervisning* (Lena Hansson & Andreas Redfors), *Studiecirklar och nätkulturer* (Lis Elvinsson), *Värden i ungas nätmiljöer* (Camilla Jonsson), *Professionella vuxna på nätet* (Lars Lagergren, Mija Tofner & Jens Eriksson), och *Det Nya Jaget* (Mikael Alexandersson).

#### *Amateur images and global news*

**Kari Andén-Papadopoulos & Mervi Pantti (eds.),** Bristol, Intellect, 2011, 208 p., ISBN 978-1-84150-420-9, (Cultural and media studies).



Modern technology has enabled anyone with a digital camera or cell phone to capture images of newsworthy events as they develop, and news organizations around the world increasingly depend on these amateur images for their coverage of unfolding events. However, with globalization facilitating wider circulation, critics have expressed strong concern over exactitude and objectivity.

The first book on this topic, *Amateur Images and Global News* considers at length the ethical and professional issues that arise with the use of amateur images in the mainstream news media – as well as their role in producing knowledge and framing meanings of disasters in global and national contexts.

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#### *Mediernas prestationer och betydelse*

*Valet 2010*

**Kent Asp,** Göteborg, 2011, 172 p., ISBN 978-91-88212-90-0, (Göteborgsstudier i journalistik, medier och kommunikation; 63).



Valet 2010 blev historiskt. Väljarna fick för första gången ta ställning till två på förhand givna regeringsalternativ – alliansen och de rödgröna. Socialdemokraterna gjorde sitt sämsta val sedan den allmänna rösträttens införande, och moderaterna sitt bästa val någonsin. De borgerliga partierna höll samman och alliansregeringen

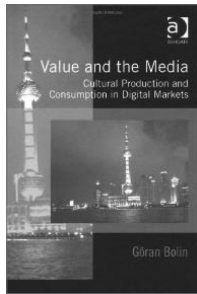
kunde väljas om för en ny mandatperiod. Sverige blev som andra europeiska länder – med en socialdemokrati som förlorat sin särställning, och med ett nytt främlingsfientligt parti i parlamentet. Och som i alla politiska val kom medierna att spela en central roll.

Var nyhetsmedierna rättvisa? Gav de väljarna bra information? Påverkade medierna valutgången? Och vilket inflytande hade journalisterna? De är frågor som tas upp i boken.

## Value and the media

### *Cultural production and consumption in digital markets*

**Göran Bolin**, Abingdon, Ashgate Publishing Group, 2011, 159 p., ISBN 978-1-4094-1048-5.



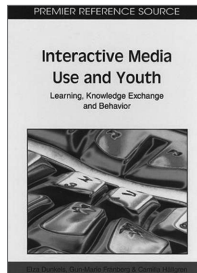
Value is seldom discussed in its own right, though it is of utmost importance to our relations with media texts and cultural objects, as we constantly make judgements of various kinds with respect to them. This book focuses on how value – aesthetic, political and social and economic value – is produced in contemporary media and cultural production. Contending that

value is not constituted by the essence of a thing, but is rather produced in social relations, through negotiations and justifications, this book discusses changes in the cultural industries over the past two decades, emphasising the rise of new, digital media, and the opportunities that these afford for the production and consumption of media texts and objects.

## Interactive media use and youth

### *Learning, knowledge exchange and behavior*

**Elza Dunkels, Gun-Marie Frånberg & Camilla Hällgren (eds.)**, Hershey, PA, IGI Global, 2011, 290 p., ISBN 978-1-60960-206-2, ISBN (elektronisk) 978-1-60960-208-6.



Modern advancements in technology have changed the way that young people use interactive media. Learning from such methods was not even considered until recently. It is now slowly defining the landscape of contemporary pedagogical practices.

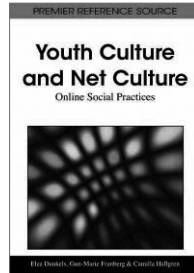
The anthology provides a comprehensive collection of knowledge based on different perspectives on quantitative and descriptive studies, what goes on in the contemporary media landscape, and pedagogical research on formal and non-formal learning strategies. This book outlines interactive media as an emerging research area, growing around young people and contemporary digital

arenas. The field is growing in size, shape and complexity and the need for study is urgent.

## Youth culture and net culture

### *Online social practices*

**Elza Dunkels, Gun-Marie Frånberg & Camilla Hällgren (eds.)**, Hershey, PA, IGI Global, 2011, 441 p., ISBN 978-1-60960-209-3, ISBN (elektronisk) 978-1-60960-211-6.



The globalization of our society has changed the social culture of young people forever. In this day and age, this online social culture is growing in size, shape, and complexity and the need for further study is imperative. This collection of twenty articles on adolescents and the Internet showcases current scholarship on the influence of

Internet "culture" on youth development. Divided into four sections covering the context of Internet culture, youth identity, identity and sexuality and challenges to healthy development, individual papers discuss such topics as youth and social networking, the influence of the Internet on body dismorphic disorders, modeling friendships, youth and cybersex in conservative cultures, informal sex education on the Internet, cyber-bullying and cyber-kindness, gaming and aggression and online sexual solicitation. Contributors include academics from Europe, Nigeria, Australia, Canada and Israel.

## Talking politics in broadcast media

### *Cross-cultural perspectives on political interviewing, journalism and accountability*

**Mats Ekström & Marianna Patrona (eds.)**, Amsterdam/Philadelphia, John Benjamins Publishing Company, 2011, 248 p., ISBN 978 90 272 0633 6, ISBN (elektronisk) 978 90 272 8516 4, (Discourse Approaches to Politics, Society and Culture).



This book is a collection of studies on political interaction in a variety of broadcast, namely news and current affairs programs, political interviews, audience participation programs and radio phone-ins. Following a growing scholarly interest in political discourses, dialogic forms of news production and media talk in general, a number of internationally acclaimed

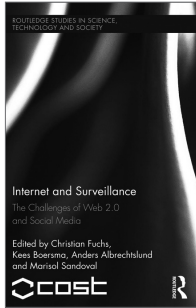
scholars investigate the discursive and interactional practices that give rise to the arena of public politics in contemporary society. Chapters span an array of cultural contexts, as diverse as Sweden, Greece, Belgium (Flanders), the U.K., Spain, Israel, the U.S.A., Australia and China. Authors combine an interest in discourse analysis

and conversation analysis with different disciplinary orientations, such as linguistics, media and cultural studies, sociology, political science, and social psychology. The book uncovers current trends in media and political discourse, and will be of interest to both students and scholars of media discourse and politics.

## **Internet and surveillance**

### **The challenges of Web 2.0 and social media**

**Christian Fuchs, Kees Boersma, Anders Albrechtslund & Marisol Sandoval (eds.)**, New York, Routledge, 2011, 332 p., ISBN 978-0-415-89160-8.



The volume is dedicated to Internet surveillance in the age of what has come to be termed “social media” or “web 2.0” (blogs, wikis, file sharing, social networking sites, microblogs, user-generated content sites, etc). The Internet has been transformed in the past years from a system primarily oriented on information provision into a medium for communication and community-building.

The notion of “Web 2.0”, social software, and social networking sites such as Facebook, Twitter and MySpace have emerged in this context. With such platforms comes the massive provision and storage of personal data that are systematically evaluated, marketed, and used for targeting users with advertising. In a world of global economic competition, economic crisis, and fear of terrorism after 9/11, both corporations and state institutions have a growing interest in accessing this personal data. Here, contributors explore this changing landscape by addressing topics such as commercial data collection by advertising, consumer sites and interactive media; self-disclosure in the social web; surveillance of file-sharers; privacy in the age of the internet; civil watch-surveillance on social networking sites; and networked interactive surveillance in transnational space. This book is a result of a research action launched by the intergovernmental network COST (European Cooperation in Science and Technology).

Contents: *Introduction: internet and surveillance* (Christian Fuchs, Kees Boersma, Anders Albrechtslund, and Marisol Sandoval), Part i: theoretical foundations of internet surveillance studies: *Critique of the political economy of web 2.0 surveillance* (Christian Fuchs), *Exploitation in the data mine* (Mark Andrejevic), *Key features of social media surveillance* (Daniel Trotter and David Lyon), *Jean-François Lyotard and the inhumanity of internet surveillance* (David W. Hill), *Critical internet surveillance studies and economic surveillance* (Thomas Allmer), Part ii: case studies, applications, and empirical perspectives of internet surveillance studies: *A critical empirical case study of consumer surveillance on web 2.0* (Marisol Sandoval), *Disciplining the consumer: file-sharers under the watchful eye of the music indus-*

*try* (David Arditi), *Socializing the city: location sharing and online social networking* (Anders Albrechtslund), *What do it professionals think about surveillance?* (Iván Székely), *Fields, territories, and bridges: networked communities and mediated surveillance in transnational social space* (Miyase Christensen and André Jansson), *When transparency isn't transparent: campaign finance disclosure and internet surveillance* (Kent Wayland, Roberto Armengol, and Deborah G. Johnson), *Privacy, surveillance, and self-disclosure in the social web: exploring the user's perspective via focus groups* (Monika Taddicken), *How does privacy change in the age of the internet?* (Rolf H. Weber), and Part iii: conclusion: *Post-face: internet and surveillance* (Kees Boersma).

## **Vad jurister behöver veta om medier**

**Gunilla Jarlbro**, Lund, Studentlitteratur, 2010, 120 p., ISBN 978-91-44-05839-9.



Författaren diskuterar hur juridik konstrueras och reproduceras via medier och hur medborgare i förlängningen kommer att uppfatta juridik, rättsväsendet och dess aktörer. Boken belyser medier och opinionsbildning ur en rad olika perspektiv och med konkreta exempel. Frågor som vem som har rätt över tanken behandlas och här ges råd och tips om hur man bl.a. kan nå ut med sina budskap i ett allt större mediebrus.

## **Perilous silences and counterproductive narratives pertaining to HIV/AIDS in the Ugandan, Lesotho and Namibian press**

**Cecilia Strand**, Uppsala universitet, Institutionen för informatik och media, 2011, 88 p., ISBN 978-91-554-8134-6, (Digital Comprehensive Summaries of Uppsala Dissertations from the Faculty of Social Sciences ; 71). Note: Doctoral dissertation.

Research on Western mainstream media's framing of HIV/AIDS in the 1980's showed that media narratives influenced audiences' understanding of the epidemic as well as society's responses. By analyzing a society's mass media and its framing of HIV/AIDS, it is possible to explore what understandings are given preferential treatment in society, as well as to explore what social changes those narratives indirectly or directly facilitate. Such an analysis is particularly important in Sub-Saharan Africa, which is the continent most affected by HIV/AIDS. It has continuously struggled to reverse the course of the epidemic.

This dissertation consists of five separate articles. They identify and describe media narratives on HIV/AIDS and the closely related topic of same-sex sexuality in three countries hard-hit by the epidemic: Lesotho, Namibia and Uganda. They also discuss the potential ef-

fects of persistent silences as well as narratives that are counterproductive to the countries' ability to respond to the epidemic.

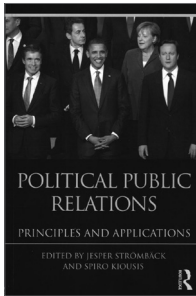
The research uses a combination of quantitative and qualitative approaches: – content analysis of independent and government-controlled print media, – semi-structured interviews with media practitioners and representatives from organizations that seek to influence the media agenda, – analysis of legislative and policy documents.

The articles discuss a range of persistent silences and counterproductive narratives on HIV/AIDS in the three countries.

## **Political public relations**

### **Principles and applications**

**Jesper Strömbäck & Spiro Kiouisis**, New York (US) and Abingdon (UK), Routledge, 2011, 342 p., ISBN 978-0-415-87380-2, ISBN (elektronisk) 978-0-203-86417-3, (Routledge Communication Series).



The anthology maps and defines this emerging field, bringing together scholars from various disciplines-political communication, public relations and political science-to explore the area in detail. The volume connects differing schools of thought, bringing together theoretical and empirical investigations, and defines a field that is

becoming increasingly important and prominent. It offers an international orientation, as the field of political public relations must be studied in the context of various political and communication systems to be fully understood. As a singular contribution to scholarship in public relations and political communication, this work fills a significant gap in the existing literature, and is certain to influence future theory and research.

Contents: *Political public relations: Defining and mapping an emergent field* (Jesper Strömbäck & Spiro Kiouisis), *Political public relations: Remembering its roots and classics* (Diana Knott Martinelli), *Political public relations, news management and agenda indexing* (Paul S. Lieber & Guy Golan), *Political public relations and agenda building* (John C. Tedesco), *Presidential public relations* (Matthew Eshbaugh-Soha), *Political public relations and election campaigning* (Paul Baines), *Corporate issues management and political public relations* (Robert L. Heath & Damion Waymer), *Political public relations and political marketing* (Darren Lilleker & Nigel Jackson), *Political public relations and strategic framing* (Kirk Hallahan), *Political public relations and crisis management* (Timothy Coombs), *Political public relations and relationship building* (John A. Ledingham), *Political public relations and government information management* (Karen Sanders), *Global political public relations, public diplomacy and corporate foreign policy* (Juan-Carlos Molleda), *Digital political public relations* (Kaye Sweetser), and *Political public relations research in the future* (Spiro Kiouisis & Jesper Strömbäck).

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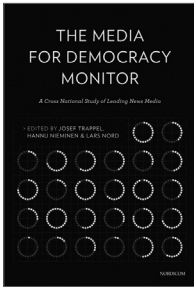
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## Nya skrifter från Nordicom

### *The Media for Democracy Monitor*

A Cross National Study of Leading News Media

Josef Trappel, Hannu Nieminen & Lars Nord (eds.), Nordicom, 2011, 366 p. - ISBN 978-91-86523-23-7, (Research Anthologies and Monographs).



To what extent do the structures and conduct of leading news media correspond with their specific democratic role? Authors from 10 countries provide empirical evidence based on the 26 indicators included in the Media for Democracy Monitor.

This book addresses, on the one hand, the academic community with the intention to further the debate on the role of

leading mass media within contemporary democracies. New developments such as social media and the ongoing media crisis in many countries are likely to require further observation by academic research. On the other hand, the book provides input for the debate going on within media professional circles and their own perception of the role the news media play in democratic societies. The findings expose the leading news media to criticism from different perspectives, but they may also encourage media professionals to study best business practices in other countries – and perhaps to learn from experience abroad. Studying practices in other countries may cause longstanding newsroom habits to be questioned and revised.

Contents: *Why Democracy Needs Media Monitoring* (Josef Trappel), *Indicators and Definitions* (André Donk & Josef Trappel), *Australia: Committed to Investigative Journalism* (Beate Josephi), *Austria: Informal Rules and Strong Traditions* (Manuela Grünangerl & Josef Trappel), *Finland: High Professional Ethos in a Small, Concentrated Media Market* (Kari Karppinen, Hannu Nieminen & Anna-Laura Markkanen), *Germany: The News Media are Still Able to Play a Supportive Role for Democracy* (Frank Marcinkowski & André Donk), *Lithuania: Mixed Professional Values in a Small and Highly Blurred Media Environment* (Auksė Balčytienė), *The Netherlands: Although There is No Need for Dramatization, Vigilance is Required* (Leen d'Haenens & Quint Kik), *Portugal: A Young Democracy Still in Progress* (Joaquim Fidalgo), *Sweden: A Mixed Media Model under Market Pressures* (Torbjörn von Krogh & Lars Nord), *Switzerland: Swiss Quality Media. A Reduced Protection Forest for Democracy* (Werner A. Meier, Alexandra Gmür & Martina Leonarz), *UK: UK News Media and Democracy. Professional Autonomy and its Limits* (Peter Humphreys), and *Democratic Functions under Pressure: Conclusions* (Lars Nord, Hannu Nieminen & Josef Trappel).

### *En himla många kanaler*

Flerkanalpublicering i svenska mediehäus

Gunnar Nygren & Maria Zuiderveld (eds.), Nordicom, 2011, 175 p. - ISBN 978-91-86523-25-1, (Research Anthologies and Monographs).



Dagstidningar har sedan några år tillbaka blivit mediehäus med många kanaler – betald dagstidning, gratistidning, webbsida med allt mer av interaktivitet och rörlig bild, egna tv- och radiokanaler. Bakom utvecklingen finns såväl tekniska som ekonomiska och publicistiska drivkrafter. Dessa drivkrafter är sammanflätade och ömsesidigt beroende av varandra.

Flerkanalpubliceringen är medieföretagens strategi för att möta den tilltagande fragmenteringen av publikerna.

I forskningsprojektet »Flerkanalpublicering« inom Stiftelsen Etermedierna i Sverige har Gunnar Nygren och Maria Zuiderveld vid Södertörns högskola undersökt de drivkrafter som ligger bakom denna utveckling. I projektet ingår en innehållsanalys av samtliga nyhetssajter som är knutna till det som tidigare kallades dagstidningar. Dessutom har de båda forskarna gjort fallstudier av fem olika mediehäus med ett 20-tal intervjuer: Aftonbladet, Sydsvenska Dagbladet, Norrköpings Tidningar, Smålandsposten samt Bonnier Tidskrifter.

### Open Access Nyhetsbrev

Medier i Norden  
Nyhetsbrev från NORDICOM



Terje Flisen (red.), Nordicom, Nr. 2, 2011, 14 p. Fulltext (pdf): [http://www.nordicom.gu.se/common/publ\\_pdf/144\\_min\\_MiN2-2011.pdf](http://www.nordicom.gu.se/common/publ_pdf/144_min_MiN2-2011.pdf)

*Fra innholdet:* 2015 i Storbritannia, 2017 i Norge: Da skal mesteparten av FM-nettene i disse landene legges ned – riktignok med myndighetenes klare forbehold. Blant kravene er at minst halvparten av radiolytterne må bruke digitale plattformer – og nesten hele befolkningen må ha digital radiodekning. I Danmark utgjør digital radiolytting nå 36 prosent av all radiolytting i løpet av en uke. Fremdeles er ingen nedlegging av danske analoge radionett vedtatt.

Alle partiene i den svenske Riksdagen står bak en uttalelse om senket moms for digitale aviser, tidskrifter og bøker. Bakgrunnen er revideringen av EUs mervertdiavgifts-direktiv.

En ekspertgruppe oppnevnt av det norske Kulturdepartementet skal gjennomgå medieieierskapsreglene, som ble innført i 1997. En rapport skal foreligge våren 2012. Endringene på mediefeltet, særlig av teknologi og eierstruktur, er årsaken til gjennomgangen.

## Nordic Media Policy

A Newsletter from NORDICOM



**Terje Flisen (ed.)**, Nordicom, Nr. 2, 2011, 20 p. Full text (pdf): [http://www.nordicom.gu.se/common/publ/publ/145\\_min\\_NMP2-2011.pdf](http://www.nordicom.gu.se/common/publ/publ/145_min_NMP2-2011.pdf)

2015 in the United Kingdom, 2017 in Norway: Closure time for most of the FM networks in these countries – albeit with clear reservations from the governments. Among the requirements: at least half of those who use radio must listen via digital platforms – and almost the entire population must have digital radio coverage. In Denmark, 36 percent of those who listen to radio during a week, use a digital platform. But still, no closure of the Danish analogue radio networks has been adopted.

All parties in the Swedish Parliament rally behind a statement about lower VAT for digital periodicals, newspapers and books. The background is the revision of the EU VAT Directive.

The Norwegian Media Ownership Act, introduced in 1997, will be reviewed. A report will be available in spring 2012. The changes in the media field, particularly in technology and ownership structures, have made this review necessary, according to the Ministry of Culture.

## European Media Policy

A Newsletter from NORDICOM



**Anna Celsing (ed.)**, Nordicom, Nr. 2, 2011, 14 p. Full text (pdf): <http://www.nordicom.gu.se/mt/filer/emp0211.pdf>

There has been much discussion about the need to modernise the copyright system. Now the European Commission has adopted a new comprehensive strategy to revamp the legal framework for intellectual property rights.

Recruiting internet service providers to help clamp down on illegal online activity is a policy tool increasingly being considered. Many disapprove.

Three out of four Europeans are worried about how companies such as search engines and social networks use their information, shows a new Eurobarometer survey.

The EU Commission has published a Green Paper on the online distribution of audiovisual works and seeks views on whether and how the regulatory framework needs to be adapted.

## On the International Agenda

A Newsletter from NORDICOM



**Anna Celsing (ed.)**, Nordicom, Nr. 1, 2011, 12 p. Full text (pdf): [http://www.nordicom.gu.se/eng\\_mt/filer/oia111.pdf](http://www.nordicom.gu.se/eng_mt/filer/oia111.pdf)

There should be as little restriction as possible to the flow of information via the Internet and the full guarantee of the right to freedom of expression must be the norm, says UN Special Rapporteur Frank La Rue in a recent report.

Net neutrality continues to be a hot topic of discussion in various parts of the world. Not least in the United States where much has happened in recent months.

Aside from positive developments in certain countries, like Tunisia, press freedom seems, if anything, to have shrunk in recent years.

There is no other choice – either the copyright system adapts to the natural advantage that has evolved or it will perish, says the WIPO chief.

Newsletter on

## Children, Youth & Media in the World

**Catharina Bucht (ed.)**, The International Clearinghouse on Children, Youth and Media, Nordicom, No. 1, 2011, Full text: <http://www.nordicom.gu.se/cl/publ/letter.php>

The newsletter contains brief articles, news items, presentation of new literature and ongoing research projects from different parts of the world. Each issue of the newsletter treats a couple of themes with contributions from qualified scholars and participants in the Clearinghouse network.

This issue includes e.g. articles on the encounter of cultural heritage and use of new media in contemporary Africa, Russian Schoolchildren's activities online and the use of storyboards in audiovisual education. You will also find conference reports, new online resources and news briefs about current research. Issue no. 2 of 2011 will be published in December 2011.

## Publikationer

### Nordicom Review

**Ulla Carlsson (ed.)**, Nordicom, 2011, 124 p., (Nordicom Review; 1), ISSN 1403-1108. [http://www.nordicom.gu.se/?portal=mr&main=nordicom\\_review2.php&me=2](http://www.nordicom.gu.se/?portal=mr&main=nordicom_review2.php&me=2)

Contents: *Personal and Popular. The Case of Young Swedish Female Top-bloggers* (pdf) (Mia Lövheim), *Media User Types among Young Children and Social Displacement* (pdf) (Tor Endestad, Jan Heim, Birgit

Kaare, Leila Torgersen & Petter Bae Brandtzæg), *Analyzing Presidential Debates. Functional Theory and Finnish Political Communication Culture* (pdf) (Pekka Isotalus), *Experts in Election News Coverage. Process or Substance?* (pdf) (Erik Albæk, Christian Elmelund-Præstekær, David Nicolas Hopmann & Robert Klemmensen), *Violence in Crime-Appeal Programming and in Crime Statistics. A Content Analysis of Finnish Poliisi-TV* (pdf) (Mirka Smolej), *Narration of Lives and Nations. National Stereotypes in the Coverage of World Cup Football in the Norwegian Channel TV2* (pdf) (Sharam Alghasi), *Syntactic Complexity in Danish Radio News* (pdf) (Jonas Nygaard Blom), *Opening Remarks to the Sessions of the UNESCO International Symposium on Freedom of Expression, 26 January, 2011* (pdf) (Helge Rønning), and *New Literature* (pdf).

## ***Nordicom-Sveriges Internetbarometer 2010***

Nordicom, 2011, 76 p., (MedieNotiser; 2-2011). [http://www.nordicom.gu.se/?portal=publ&main=info\\_publ2.php&ex=340&me=10](http://www.nordicom.gu.se/?portal=publ&main=info_publ2.php&ex=340&me=10)

Observera att *Nordicom-Sveriges Internetbarometer 2010* endast finns som nedladdningsbar pdf-fil, den går alltså inte att beställa.

**Innehåll:** Nordicom-Sveriges Internetbarometer 2010 (pdf)