



NordMedia
2011 *Doing the right thing?*
Welcome to Akureyri!

20e NordMedia i Akureyri, 11-13 augusti 2011

Den tjugonde nordiska konferensen för medie- och kommunikationsforskning, Nordmedia 2011, hålls i Akureyri (Norra Island) den 11-13 augusti 2011. Universitetet i Akureyri står som värd. Konferensens tema är *Medie- och kommunikationsforskning – på rätt väg? (Media and Communication studies – Doing the right thing?)*. Konferensen inleds med en rundabordsdiskussion med deltagande av nordiska forskare torsdagen den 11 augusti kl. 18. Konferensens huvudtalare blir Christine Kaindl från Tyskland och John Durham Peters från USA. Som vid tidigare konferenser är alla medie- och kommunikationsforskare välkomna att presentera sitt arbete i någon av konferensens olika arbetsgrupper. Konferensen avslutas med galamiddag lördagen den 13 augusti. Alla nordiska deltagare kan resa hemifrån på torsdagen och ändå hinna fram till konferensens öppnande. Alla närmare upplysningar finns på konferensens hemsida: nordmedia.unak.is

Divisions

1. Environment, Science and Risk Communication
2. Journalism Studies
3. Media and Communication History
4. Media, Culture and Society
5. Media, Globalization and Social Change
6. Media Literacy and Media Education
7. Media Organizations, Policy and Economy
8. Media, Technology and Aesthetics
9. Organization, Communication and Society
10. Political Communication
11. Theory, Philosophy and Ethics of Communication
12. Doing the Right Thing?

Preliminary program

Thursday 11th August

- 15:00-18:00 Registration
- 18:00-19:30 Conference opening and round table discussion
- 19:30-21:00 Opening reception

Friday 12th August

- 09:00-12:00 Working groups/sessions
- 12:00-13:00 Lunch
- 13:00-14:00 Plenary session 2
- 14:00-17:00 Working groups/sessions
- 19:00-20:30 Dinner

Saturday 13th August

- 09:00-12:00 Working groups/sessions
- 12:00-13:00 Lunch
- 13:00-15:00 Round table on Nordic media research
- 15:00-16:30 Plenary session 3
- 16:30-17:30 National meetings
- 19:00-23:00 Dinner and closing

Registration for the conference is now open

The conference fee is 69000 ISK.
Students pay a reduced fee of 55000 ISK
(Please bring a student-ID to the conference)

Included in the registration fee:

- Two and a half days conference at the University of Akureyri
- Conference materials and proceedings.
- Bus transport to and from the University of Akureyri Conference Hall and the center of town, in the morning and the afternoon
- Refreshments in the morning and the afternoon (coffee breaks)
- Two lunches
- Get-together on Thursday evening
- Gala Dinner at Hof Cultural Center on Saturday night

How to get to Akureyri

Despite its northerly location Akureyri can be easily reached in the same day from most locations in Europe and also many locations in North-America. Most visitors choose to fly to the Keflavik international airport and then either fly or drive to Akureyri. Air Iceland operates frequent flights to Akureyri from Reykjavik domestic airport which is a short driving distance from the Keflavik international airport which has connections to some 60 locations in Europe and North America. The Keflavik airport is served by various airlines, such as Icelandair, Iceland Express, and more. It is also possible to take a ferry from Denmark. Smyril Line operates a weekly route from Hirtshals in Denmark to Seydisfjordur in East-Iceland which is located some 290 km. from Akureyri.



Accommodation

When registering to the conference there will be an opportunity to choose accommodation among pre-booked accommodation in several price ranges. All of these are located in the centre of Akureyri and within an easy commuting distance from the conference venues. Participants are of course also welcome to arrange their own accommodation.

Call for papers

A call for papers is now open at the conference website. Participants will be asked to submit a proposal of 150-200 words to describe the content of their intended contribution, in Nordic language or English. It will be possible to choose between three different formats:

Posters. These can be used to present both research findings and work in progress. The size should be approximately 84cm X 119cm and posters will be displayed in the foyer at the main conference venue.

Extended abstracts. These are intended mainly to present work in progress and should be no more than 4 pages (1.500 words).

Full papers. As before participants are invited to submit full papers of high quality. Full papers should be kept within reasonable length and should not extend 15 pages (4.500 words).

Participants whose papers are accepted will be invited to have these posted on the conference website.

Participants are also welcome to submit a panel proposal (i.e. four to five papers grouped together and with some kind of unified theme). Please contact the relevant division chair to discuss such possibilities.

The deadline for the submission of full papers and extended abstracts is June 20th 2011. Participants whose papers are accepted will be invited to have these posted on the conference website.

Further information

For further information on NordMedia 2011, please go to the conference website nordmedia.unak.is or contact:

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www.nordmedia.unak.is

