

Ny litteratur

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Litteratur från Nordicoms databas NCOM

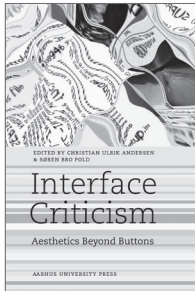
Danmark

Dokumentalist: Maria Hvid Stenalt

Interface criticism

Aesthetics beyond the buttons

Christian Ulrik Andersen & Søren Pold, Aarhus, Aarhus Universitetsforlag, 2011, 295 p., ISBN 978-87-7934-504-1.



Interface Criticism is not another design manual but a critical investigation for readers interested in the aesthetic, cultural and political dimensions of interfaces. With contributions from leading researchers within the field, the book covers a wide range of aesthetic expressions – including urban screens, wearable interfaces, performances, games, net-art, software art,

and sound art, and discusses how new cultures evolve around, for example, open source or live coding.

The volume critically investigates the aesthetics of interfaces in ways that transcend the iconic surface of the graphical user interface and goes beyond the buttons. Ultimately the book develops interface aesthetics as an appropriate paradigm for a critical discussion of the computer.

Læring i videnssamfundet

Om vidensformidling, videnskonstruktion og vidensdeling

Jørgen Bang & Christian Dalsgaard (eds.), Tidsskriftet Medier og Læring, 2010; nr. 5, 1903-248X, <http://ojs.statbiblioteket.dk/index.php/lom/issue/view/525>. Note: Ekstra udgivelse.

Antologien fremlægger resultaterne fra forskningsprojektet *Videnskonstruktion, vidensdeling og vidensformidling i videnssamfundets uddannelsessystem* under Aarhus Universitets humanistiske fakultets satsningsområde *Videnssamfundet*. Antologien er inddelt i tre temaer: 1. Sociale medier, 2. Medier i undervisningen og 3. Medier i undervisningen. Indeholder følgende artikler: Simon B. Heilesen: *E-læring 2.0. Vilkår og muligheder i det sociale web*; Marianne Riis: *Mon Wenger har en avatar? – observationer og refleksioner over remediering af didaktisk design i Second Life*; Christian Dalsgaard: *Internettet som personaliseret og socialt medie*; Jørgen Bang: *Den digitaliserede kulturarv – en læringsressource med stort potentiale!*; Bo Fibiger: *Mobile mediers læringspotentialer – didaktiske overvejelser i forbindelse med brugen af podcast og vodcast*; Ben Bachmair, John Cook & Norbert Pachler: *Mobiltele-*

foner som kulturelle ressourcer: En analyse af mobil ekspertise, strukturer og spirende kulturelle praksiser; Judith Seipold: *Kan brugen af mobiletelefoner i undervisningen styrke elev-centrerede læreprocesser?*; Klaus Rummel: *”Udsatte elever’s” livsstil: Indbyrdes afhængigheder mellem mønstre for mediebrug og læring i ”udsatte” ungdomskulturer*; Jørgen Bang, Christian Dalsgaard & Thea Skaanes: *Kan mobiletelefonen skabe refleksion i undervisningen? Medialisering som refleksivt redskab*; Helle Mathiasen: *Brug af podcasts i undervisningen – muligheder og begrænsninger*; Ole Caprani & Klaus Thestrup: *Det eksperimenterende fællesskab: Børn og voksnes leg med medier og teknologi*.

Netreklamens æstetik

En typologisering og medieæstetisk analyse af reklame på annoncewebsites

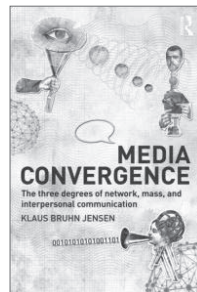
Iben Bredahl Jessen, Aalborg, Aalborg Universitet, Institut for Kommunikation, 2010, 534 p., ph.d.-afhandling.

Med udgangspunkt i et medieæstetisk perspektiv retter ph.d.-afhandlingen fokus på, hvad der karakteriserer netreklame som en tekstform, og hvordan netreklame kan analyseres som en multisemiotisk organisering, der rummer et betydningspotentiale. Grundlaget for afhandlingen er empiriske undersøgelser af reklame på annoncewebsites foretaget i 2004/05 og 2008/09, og formålet er dels at identificere dominerende fremstillings- og kompositionsformer i det indsamlede materiale med henblik på udarbejdelsen af en netreklametypologi, dels at udvikle et begrebsapparat til en medieæstetisk analyse.

Media convergence

The three degrees of network, mass, and interpersonal communication

Klaus Bruhn Jensen, London, Routledge, 2010, 195 p., ISBN 978-0-415-48204-2, ISBN (electronic) 0203855485.



The development of digital media presents a unique opportunity to reconsider what communication is, and what individuals, groups, and societies might hope to accomplish through new as well as old media. At a time when digital media still provoke both utopian and dystopian views of their likely consequences, Klaus Bruhn Jensen places these ‘new’ media in a

comparative perspective together with 'old' mass media and face-to-face communication, restating the two classic questions of media studies: what do media do to people, and what do people do with media?

Media Convergence makes a distinction between three general types of media: the human body enabling communication in the flesh; the technically reproduced means of mass communication; and the digital technologies facilitating interaction one-to-one, one-to-many, as well as many-to-many.

Underholdende tv

Hanne Bruun & Kirsten Frandsen (eds.), Aarhus, Aarhus Universitetsforlag, 2010, 295 p., ISBN 978-87-7934-511-9.

Tv leverer i stigende grad underholdning: Programmer



om boligen, haven, mad, sport, rejser og forbrug udfylder sammen med satire, sport og reklamer en stor del af sendefloden. Denne bog sætter fokus på, hvad tv-underholdning egentlig er i dag, hvor programmerne indgår i et komplekst landskab sammen med de nye digitale mediers tilbud.

Underholdende tv beskriver underholdning som en særlig relation mellem det audiovisuelle produkt og modtageren, hvor ikke blot oplevelsen og afsenderens intention, men også produktionen og programmernes æstetik er afgørende faktorer. Bogen undersøger denne relation gennem analyser af udvalgte danske underholdningsprogrammer og -genrer, mens et afsluttende appendiks gengiver og præsenterer talmaterialet bag konklusionerne. Tilsammen giver bogens ni bidrag for første gang et nærbillede af, hvordan det underholdende som et særegent fænomen fungerer i dansk tv – hvor den globale tv-kultur og internationale tv-økonomi spiller en central rolle. Antologien rummer artikler af: Anja Bechmann, Hanne Bruun, Christa Lykke Christensen, Hans-Peter Degn, Kirsten Frandsen, Anne Jerslev, Lothar Mikos, Jørgen Stigel & Anne Marit Waade.

Læring med levende billeder

Hans-Christian Christiansen & Gitte Rose (eds.), Frederiksberg, Samfundslitteratur, 2010, 308 p., ISBN 978-87-593-1505-7.



Vores erfaringer og videnstignelse skabes i dag i stadig højere grad gennem levende billeder på forskellige teknologiske platforme, og brugen af fx film, tv og computerspil i undervisningen imødekommer børn og unges kultur, erfaringer og kompetencer. Det kræver imidlertid baggrundsvi-

den, tolkningskompetence og mediepædagogisk indsigt at anvende levende billeder i undervisningen, og der savnes i denne sammenhæng viden om, hvordan brugen af levende billeder integreres som en del af det didaktiske håndværk. Bogen præsenterer en række forskellige tilgange og teorier til arbejdet med levende billeder i undervisningen: fra fænomenologi og pragmatik til receptionsteori, formalisme og æstetisk læringsteori. I bogen integreres teorier omkring medier, pædagogik og didaktik med et bredt spektrum af metoder udviklet i det praktiske arbejde med medier.

Bogen er skrevet til brug i undervisningen inden for fagområder som mediepædagogik og medieanalyse samt beslægtede fag på mellemlange og lange videregående uddannelser.

Mediehistorier

Kirsten Drotner, Frederiksberg, Samfundslitteratur, 2011, 262 p., ISBN 978-87-593-1487-6.



Medier – fra tv, radio og aviser til internet, spil og mobile enheder – forbindes ofte med forandring, fornyelse og fremtid. Men medier handler også om gentagelse, fastholdelse og fortid. Medier har nemlig en historie, og de er med til at forme samfundets historie om sig selv. På baggrund af nye tilgange til mediernes mange

fortider, giver denne bog en solid og perspektivrig indføring i, hvordan mediernes mangfoldige historier kan undersøges og forstås i forhold til moderne samfund, hvilke metoder det kræver, og hvilke traditioner medievitenskaben udspringer af og selv udvikler. Bogen inddrager telekommunikationen og computeren i massemediernes historie og giver herved en opdateret baggrund for at forstå nutidens komplekse medielandskab.

Digital content creation

Perceptions, practices and perspectives

Kirsten Drotner & Kim Christian Schrøder (eds.), New York, Peter Lang, 2010, 323 p., ISBN 978-1-4331-0696-5.



The formative role played by digital communication in knowledge-based societies is widely acknowledged. Not least, young people's rapid adoption of a variety of social software applications serves to challenge existing forms of communication for learning, since these innovations allow and assume users' own creation, sharing, and editing of content.

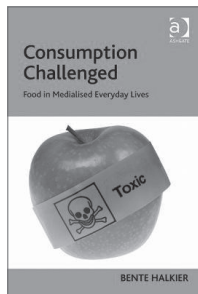
This volume presents advanced research on digital content creation, its socio-cultural contexts, and educational

consequences. In the midst of ubiquitous commercial hype about digital innovation, as well as policy concerns, the volume offers the sobering perspectives of theory-driven empirical research, in order to examine the complexities, highlight the nuances, and illuminate the pedagogical affordances of creative digital contents. The book brings together the work of an international group of scholars from a range of disciplines including media and ICT studies, education, psychology, anthropology, sociology, and cultural studies.

Consumption challenged

Food in medialisised everyday lives

Bente Halkier, Surrey, Ashgate, 2010, 222 p., ISBN 978-0-7546-7476-4.

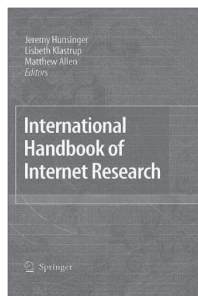


In public debates, communication campaigns and public policies, it is increasingly common to attribute to consumers and their agency an ability to help solve a broad array of societal problems. This tendency is particularly clear in the field of food consumption, owing to the fact that food is both materially and symbolically central for consumers in everyday life as well as for large scale institutionalized dynamics.

In order to shed light on the challenges facing food consumption, this volume takes an innovative theoretical approach, presenting four empirical Danish case studies which are compared with other analyses drawn from the wider international context. Consumption Challenged will appeal not only to sociologists of consumption, risk and the environment, but also to policy makers and researchers in the fields of geography, communication, media, governance and social psychology.

International handbook of internet research

Jeremy Hunsinger, Lisbeth Klastrup & Matthew Allen (eds.), London, Springer Verlag, 2010, 512 p., ISBN 978-1-4020-9788-1, ISBN (electronic) 978-1-4020-9789-8.



This handbook, the first of its kind, is a detailed introduction to the numerous academic perspectives we can apply to the study of the internet as a political, social and communicative phenomenon. Covering both practical and theoretical angles, established researchers from around the world discuss everything: the foundations of internet research appear along-

side chapters on understanding and analyzing current examples of online activities and artifacts. The material

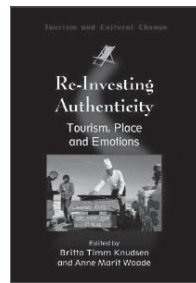
covers all continents and explores in depth subjects such as networked gaming, economics and the law.

The sheer scope and breadth of topics examined in this volume, which ranges from on-line communities to e-science via digital aesthetics, are evidence that in today's world, internet research is a vibrant and mature field in which practitioners have long since stopped considering the internet as either an utopian or dystopian "new" space, but instead approach it as a medium that has become an integral part of our everyday culture and a natural mode of communication.

Re-Investing Authenticity

Tourism, place and emotion

Britta Timm Knudsen & Anne Marit Waade (eds.), Bristol, Channel View Publications, 2010, 292 p., ISBN 978-1-84541-128-2.



From the highly influential concept of 'staged authenticity' discussed by Dean MacCannell, to the general claim of longing for authenticity on behalf of all Western consumers, made by Joseph Pine and James Gilmore, it is obvious that the concept of authenticity is still worth considering. This ground-breaking book re-thinks and re-invests in the notion of

authenticity as a surplus of experiential meaning and feeling that derives from what we do at/in places. In "Re-Investing Authenticity – Tourism, Place and Emotions" international scholars representing a wide range of disciplines, examine contemporary performances of authenticity in travel and tourism practices: from cultural place branding to individual pilgrim performances; from intensified experiences of imaginary crime scenes to the rhetorical features of the encounter with the traumatic; and, from photography performing memories of place to experiences of wilderness producing excitement. This book demonstrates how the feeling of authenticity within places is produced.

Filmleksikon

Peter Schepelern (ed.), København, Gyldendal, 2010, 1232 p., ISBN 978-87-02-04523-9.



Filmleksikon giver overblik over hele filmområdet – både personer og emner – instruktører, skuespillere, producenter, forfattere, fotografer, komponister, teknikere, såvel som filmlande, institutioner, genrer, tekniske termer, teoretiske begreber, praktiske funktioner, fordelt på 4000 opslag, ledsaget af mere end 2500 illustrationer.

Annan ny litteratur

Hepp, Andreas; Hjarvard, Stig; Lundby, Knut (eds.): *Mediatization: Empirical Perspectives*. Communications: The European Journal of Communication Research. 2010, vol. 35, issue 3, ISSN 1613-4087. Special issue.

Jørholt, Eva; Andersen, Jesper; Brendstrup, Rasmus; Nissen, Dan; Schepeleyn, Johan Peter (eds.): *Filmen i det nye medielandskab*. Kosmorama: Tidsskrift for filmkunst og filmkultur. 2010, nr. 245, 200 p., ISSN 0023-4222.

Pold, Søren: *Digital litteratur og bibliotekernes nye roller*. Aarhus, Center for Digital Æstetik-forskning, 2010, 17 p., ISBN 87-91810-16-7.

Riber Christensen, Jørgen; Toft Hansen, Kim (eds.): *Fingeraftryk: studier i krimi og det kriminelle – Festskrift til Gunhild Agger*. Aalborg, Aalborg Universitetsforlag, 2010, 407 p., ISBN 978-87-7307-981-2.

Simonsen, Jesper; Bærenholdt, Jørgen Ole; Büscher, Monika; Scheuer, John Damm (eds.): *Design research: synergies from interdisciplinary perspectives*. Oxford, Routledge, 2010, 240 p., ISBN 978-415-57263-7.

Artikler

Bondebjerg, Ib: Coming to terms with the past: post-1989 strategies in German film culture. In: *Studies in Eastern European Cinema*. 2010; vol. 1, no. 1, p. 29-42, ISSN 2040350X.

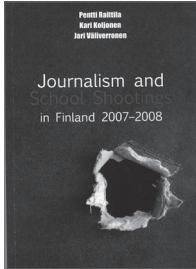
Horsbøl, Anders: Experts in political communication: the construal of communication expertise in prime time television news. In: *Journal of Language & Politics*. 2010; vol. 9, no. 1, p. 29-49, ISSN 1569-9862.

Redvall, Eva Novrup: Teaching screenwriting in a time of storytelling blindness: the meeting of the auteur and the screenwriting tradition in Danish film-making. In: *Journal of Screenwriting*. 2010; vol. 1, no. 1, p. 57-79, ISSN 17597137.

Finland Dokumentalist: Päivi Lukin

Journalism and school shootings in Finland 2007-2008

Pentti Raittila, Kari Koljonen & Jari Väliverronen, Tampere, Tampere University Press, 2010, 89 p., ISBN 978-951-44-8227-4.



Two school shootings in Finland (Jokela in 2007 and Kauhajoki in 2008) resulted in the death of 20 people, and they shook not only the foundations of Finnish society but also of the profession that reported about the tragedies.

This report is based on research conducted on school shootings at the University of Tampere Journalism Research and Development Centre between 2008 and 2009. The analysis concentrates on both the journalistic texts published on the shootings and journalists' actions on the scene. Special attention is given to issues that were considered particularly problematic, such as the portrayal of the shooters in the media, and how to approach victims, their families and the eyewitnesses.

Yleisradio median murroksessa

[Public service broadcasting in transition]

Airi Leppänen, Timo-Erkki Heino & Eeva Mäntymäki (eds.), Tampere, Vastapaino & Radio- ja televisiotoimittajien liitto, 2010, 256 p., ISBN 978-951-768-313-5.



What kind of role the public service broadcasting companies have in the 2000s and what will happen to the PSB in Finland, Great-Britain or Sweden? Is there room for the public services broadcasting in recent multimediality or will the PSBs be only supplementary media producers? Different television finance models are introduced, the justification of television

licence fees are considered and also the independence questions and the tasks of PSBs are discussed from the media consumers' point of view.

The book consists of the following Finnish articles: A winding way to the public service media by Gregory Ferrell Lowe; A full or a supplementary service? by Heikki Hellman; Consumer's and citizen's views on the Finnish Broadcasting Company by Eeva Mäntymäki; He who pays the piper calls the tune by Taisto Hujanen; The

significance of public media companies in media transition by Arne Wessberg; When will we have funerals of the public service? by Risto Uimonen; The Finnish Broadcasting Company will survive if it fends for itself by Erkki Laatikainen; The Finnish Broadcasting Company and the expected crisis of journalism by Ismo Silvo.

Soittolistan symbolinen valta ja vallankäytön mekanismit

Tutkimus viiden radioaseman formaatista ja musiikkitarjonnasta

[The symbolic power of playlist radio and the mechanisms of regulation: a content analysis and comparison of five Finnish music radio stations' formats and playlists]

Arto Vilkkö, Tampere, Tampere University Press, 2010, 422 p., ISBN (electronic) 978-951-44-8295-3, (Media studies), (Acta Electronica Universitatis Tamperensis; 1023). Doctoral dissertation. Available also on the Internet.



The study describes and analyses the transformation of Finnish radio from a traditional information medium into a modern format radio concentrating on popular music. Following a historical overview, the quantitative focus of the study is the content analysis and comparison of five stations. The data was collected over a period of one week in the fall of 2004.

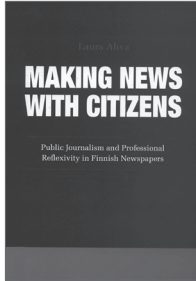
Included in the study are three leading commercial stations: the privately owned Radio Nova, Radio NRJ and KissFM. Also included are the state-owned YleX, a high-profile youth station, and YleQ, representing an alternative format.

Based on the quantitative section, the study then turns into a qualitative analysis, focusing on how and why the format radio turns out to be what it is. The qualitative analysis is based on Margaret Gallagher's theories about negotiation of control in the media. The study of power relationships is limited to five fields of analysis: the effects of regulation; the logic of the format mechanisms; the symbiosis of the recording industry and radio; the role of the active audience; and, finally, the symbolic power of music, central to the success of modern music radio. The approach of the study is pluralistic, drawing both from the cultural studies tradition of popular music and the media and from the analysis of symbolic power by Pierre Bourdieu.

Making news with citizens

Public journalism and professional reflexivity in Finnish newspapers

Laura Ahva, Tampere, Tampere University Press, 2010, 316 p., ISBN (electronic) 978-951-44-8288-5, (Acta Electronica Universitatis Tamperensis; 0120). Doctoral dissertation. Available also on the Internet.



This dissertation discusses practices of public journalism in three Finnish newspapers: Helsingin Sanomat (national), Aamulehti (regional) and Itä-Häme (local). The overall research task is: What is public journalism, how and why has it been applied and interpreted in three Finnish newspapers, and what kind of professional reflections by journalists have

these approaches elicited? Qualitative content analysis of news stories and journalists' interviews has been utilized as a method of analysis.

The results indicate that public journalism has invoked journalists in all the three newspapers to reflect on a variety of practices that range from newsroom management to concrete modes of journalistic work and from organization and execution of public events to participation of citizens in the journalistic process. The approach has been seen either as a reminder of what is good journalism, as a mental change or as a practical change for professional journalism.

Camera Pixela

Ammattilaisten näkemyksiä valokuvauksen digitalisoinnista

[**Camera Pixela: professional points of view on digitalisation of photography**]

Pekka Makkonen, Helsinki, Musta Taide, 2010, 245 p., ISBN 978-952-5818-14-7, (Musta taide; 5), (Aalto-yliopiston taideteollisen korkeakoulun julkaisusarja A; 109), (Suomen valokuvataiteen museon julkaisuja; 33), (Kuvista sanoin; 9). Doctoral dissertation.



This qualitative, phenomenographic study focuses on the digitalization of photography that changed the work processes of professional photographers before and after the millennium. The study approaches professional photographers in four different fields of practice. The population consists of photojournalists, advertising

photographers, nature photographers and photography artists. The complete sample (N=113) of the target group filled in a formula questionnaire in the autumn of 2006, and the smaller sample (n=20) was interviewed in the spring of 2007 in order to give a view how professional photography practices has changed from analog to digital in Finland.

Kansallisen konsensuskulttuurin jäljillä

Globalisaatioajan Suomi Helsingin Sanomissa

[**Finnish consensual culture in public discussion and journalism in Helsingin Sanomat**]

Lotta Lounasmeri, Helsingin yliopisto, Viestinnän oppiaine, 2010, 185 p., ISBN (electronic) 978-952-10-6683-2, (Sosiaalitieteiden laitoksen julkaisuja; 6). Doctoral dissertation. Available also on the Internet.



The dissertation analyzes Finnish consensual culture in public discussion and journalism in Helsingin Sanomat (HS). The consensual Finnish political culture has evolved and persisted over a long period of time and it has been affected by historical circumstances as well as the dynamics of political and journalistic structures and actors. A historical chronology is

drawn in the study regarding the nature and development of consensus culture in 20th century Finland. This political culture is traced by looking at public discussion on globalization at the turn of the millennium. Globalization as a concept has been contested and various societal actors have given different meanings to it. This research looks at how the globalization discussion in HS during the years 1992-2004 constructs consensus. Helsingin Sanomat (and its predecessor Päivälehti) has been an important actor in Finnish journalism and the public sphere almost since its founding 120 years ago. The history of the paper is tightly connected to Finland's general political history and history of the public sphere. Moreover, the paper's connections to the societal elite have always been close. The central question in this research was to see how the globalization discussion in HS evolved in relation to consensus as well as legitimate controversies.

Toimitustyö muutoksessa

Toiminnan teoria ja mediakonseptin käsite tutkimuksen ja kehittämisen kehyksenä

[Challenges of changing journalistic work: activity theory and media concepts as tools for understanding and developing work practices in newsrooms]

Merja Helle, Tampere, Tampere University Press, 2010, 530 p., ISBN (electronic) 978-951-44-8313-4, (Acta electronica Universitatis Tamperensis; 1031). Doctoral dissertation. Available also on the Internet.



Digitalization of media and the increasing competition for the time and interest of audiences has changed journalism and journalistic work. The research project investigates changes of journalistic work in printed newspapers and magazines between 1996-2007. The theoretical background is cultural historical activity theory and developmental work research.

The research data has been collected in connection with developmental interventions based on cultural historical activity theory. The data is gathered from five research and intervention projects: three printed newspapers, one printed magazine and the renewal of a newspaper's web site. The study describes and analyses how concepts and tools from activity theory can be used to research and develop journalism and journalistic work.

Sanomalehdellä aktiiviseksi kansalaiseksi?

Näkökulmia nuorten sanomalehtien lukijuuteen ja koulun sanomalehtiopetukseen

[Active citizenship through newspapers?]

Perspectives on young people's newspaper readership and on the use of newspapers in education]

Mari Hankala, Jyväskylä, Jyväskylän yliopisto, 2011, 222 p. ISBN (electronic) 978-951-39-4184-0, (Jyväskylä studies in humanities; 148). Doctoral dissertation. Available also on the Internet.

Reading newspapers has been regarded as a characteristic of active, participative citizens in the society. The study examines the opportunities to promote newspaper reading through the use of newspapers in education and, consequently, active citizenship in a new media environment – one in which young people's newspapers reading is continuously decreasing and the supply and use of other media is increasing. The topic is examined from three perspectives. The first perspective locates the use of newspapers in education within the context of media education historically and presently on the basis of a literature review. The second perspective gathers and analyses earlier research on young people's newspaper

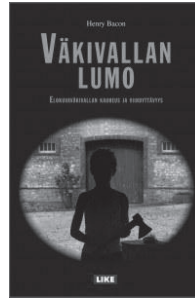
reading and the utilization of newspapers in education. The third perspective examines subject-teacher students' newspaper readership and views on newspaper use in education. The data consist of questionnaire answers by 244 students.

Väkivallan lumo

Elokuvaväkivallan kauheus ja viihdyttävyyys

[The spell of the film violence]

Henry Bacon, Helsinki, Like, 2010, 303 p., ISBN 978-952-01-0431-3.



The pictures and descriptions of the violence are an inseparable part of our culture, in the arts and in the entertainment. At best they help us to manage with the reality of the violence. This book examines the ways of action and forms of the film violence. To what kind of mental and psychologic needs the representation of the violence appeal? Why do we enjoy entertainment violence even though in a real life we condemn it and we regard violent behaviour as disgusting? The film violence is analysed broadly from cognition psychologic to hermeneutic viewpoints.

Rethinking media pluralism

A critique of theories and policy discourses

Kari Karppinen, Helsinki, Helsingin yliopisto, Viestinnän oppiaine, 2010, 228 p., ISBN (electronical) 978-952-10-6649-8, (Publications of the Department of Social Research; 4).



This study examines different ways in which the concept of media pluralism has been theorized and used in contemporary media policy debates. Access to a broad range of different political views and cultural expressions is often regarded as a self-evident value in both theoretical and political debates on media and democracy. Opinions on the meaning and nature of media

pluralism as a theoretical, political or empirical concept, however, are many, and it can easily be adjusted to different political purposes. The study aims to analyse the ambiguities surrounding the concept of media pluralism in two ways: by deconstructing its normative roots from the perspective of democratic theory, and by examining its different uses, definitions and underlying rationalities in current European media policy debates.

The media and the academic globalization debate

Theoretical analysis and critique

Marko Ampuja, Helsinki, Helsingin yliopisto, Viestinnän oppiaine, 2010, 335 p., ISBN (electronic) 978-952-10-6401-2, (Media and Communication Studies Research Reports; 2010, 2). Doctoral dissertation. Available also on the Internet.

This study offers a reconstruction and critical evaluation of globalization theory, a perspective that has been central for sociology and cultural studies in recent decades, from the viewpoint of media and communications. As the study shows, sociological and cultural globalization theorists rely heavily on arguments concerning media and communications, especially the so-called new information and communication technologies, in the construction of their frameworks. Together with deepening the understanding of globalization theory, the study gives new critical knowledge of the problematic consequences that follow from such strong investment in media and communications in contemporary theory.

Media ja valta kansalaisten silmin

[Media and power: a citizens' perspective]

Kari Karppinen, Johanne Jääsaari & Ullamaija Kivikuru, Helsinki, Svenska social- och kommunalhögskolan vid Helsingfors universitet, 2010, 120 p., ISBN 978-952-10-5209-5, ISBN (electronic) 978-952-10-5210-1, (SSKH notat, Svenska social- och kommunalhögskolan vid Helsingfors universitet, Forskningsinstitutet; 2010, 2). Available on the Internet.

Denna rapport utreder medborgarnas syn på medier och makt samt medborgarnas syn på mediernas ställning i samhället. Syftet är att kartlägga vilka förväntningar medborgarna har på medierna och vilka betydelser medborgarna kopplar ihop med mediernas verksamhet och på vilka grunder de utvärderar mediernas funktioner.

Undersökningen baserar sig på tre olika typer av empiriskt material. Utgångspunkten finns i en enkätundersökning som gjordes år 2007. Den fokuserade på finländarnas syn på t.ex. mediernas tillförlitlighet och på den finländska journalistikens tillstånd. Ytterligare analyseras i rapporten fokusgruppsdiskussioner bland finländare i olika åldrar från Helsingfors, S:t Michel och Vasa. Till materialet hör också nätdiskussioner om mediernas funktioner.

Construing and defining the out of control

Forms of addiction in the media 1968-2008

Matilda Hellman, Helsinki, Svenska social- och kommunalhögskolan vid Helsingfors universitet, 2011, 146 p., ISBN (electronic) 987-952-10-5214-9, (SSKH skrifter; 28). Doctoral dissertation. Available also on the Internet.

The article dissertation produces new information on the presentation and construction of addiction in the mass media during the period 1968-2008. Diachronic surveys as well as quantitative and qualitative content analyses were undertaken to discern trends during the period in question and to investigate underlying conceptions of the problems in contemporary media presentations. The research material for the three articles consists of a sample of 200 texts from Finland's biggest daily newspaper, Helsingin Sanomat, from the period 1968-2006. The fourth study examines English-language tabloid material published on the Internet in 2005-2008.

Median rituaalit

Johdatus media-antropologiaan

[Media rituals: an introduction to media anthropology]

Johanna Sumiala, Tampere, Vastapaino, 2010, 174 p., ISBN 978-951-768-307-4.



Why two million Finns watch every year the balls of the Independence Day on television, or why the death of Michael Jackson became a global media event. Media rituals: an introduction to media anthropology explores media anthropology from the vantage-point of media studies. The book focuses on one of the key concepts in media anthropology, i.e. ritual.

The author argues that rituals of media help us achieve a sense of belonging. They demonstrate and point out to us what is most important to the continuity of a shared life. In so doing, rituals of media protect us from chaos, fend off the constant threat of being left alone, of being excluded. Rituals of media organize and establish a rhythm to our life, but only insofar as we recognize or at least acknowledge the ritual. Without participants, the ritual withers away and loses its collective power. Media rituals can be divided into rituals of production, reception and representation. The central media theorists in the book are among others, James Carey, Nick Couldry, Douglas Kellner and Eric Rotherbuhler.

Annan ny litteratur

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Norge

Dokumentalist: Ragnhild Mølster

Journalistikkens samfunnsoppdrag

Sigurd Allern & Johann Roppen (eds.), Kristiansand, Høyskoleforlaget AS, 2010, 266 p., ISBN 978-82-7147-346-4.



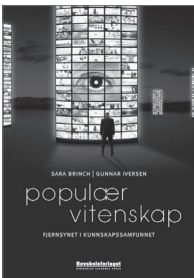
Begrepet samfunnsoppdrag har vorte eit moteord i den journalistiske kvardagen og mediedebatten, men kva som ligg i begrepet, er langt frå eintydig. Journalistar og mediefolk brukar begrepet samfunnsoppdrag i svært vid tyding for å forklare og legitimere journalistisk verksemd. Og samfunnsoppdrag som begrep vert også nytta på ei rekkje andre område enn

journalistikk. I denne boka blir begrepet journalistikkens samfunnsoppdrag underkasta kritikk og analyse ut frå ei rekkje ulike perspektiv: den filosofiske grunngevinga for samfunnsoppdraget, samfunnsoppdraget i lys av presseetikens teori og praksis, allmenkringkastings praksis i ein ny fleirkulturell og fleimedial kvardag, Google som den etter kvart viktigaste reiskapen i journalistanes verktoykasse og framtidens interaktive fjernsynsreportasje som no byrjar å vise seg. Forfattarane av artiklane i denne boka arbeider til dagleg med slike spørsmål blant anna i samband med fleire doktorgradsprosjekt frå dei siste åra. Dei har vore samla i forskingsprosjektet «Journalistikk i endring», som har sitt utspring i journalistutdanninga ved Høgskulen i Volda. Boka inneheld bidrag frå desse forfattarane: Johann Roppen, Sigurd Allern, Helle Sjøvaag, Svein Brurås, Paul Bjerke, Henrik G. Bastiansen, Gunn Bjørnsen, Ivar John Erdal, Lars Nyre, Pål Aam og Jan Fredrik Hovden.

Populær vitenskap

Fjernsynet i kunnskapssamfunnet

Sara Brinch & Gunnar Iversen, Kristiansand, Høyskoleforlaget AS, 2010, 280 p., ISBN 978-82-7634-845-3.



Hvordan formidles forskningsresultater og kunnskap i norsk fjernsyn? Hvilken rolle spiller fjernsynet i det moderne kunnskapssamfunnet? Hvilke muligheter og begrensninger finnes ved formidling av kunnskap og forskning i faktaprogram? Boken setter spørsmålsteget ved gamle forestillinger om at popularisering er ødeleggende for kunnskapsformidling. Studier

av svært ulike programtyper viser hvordan faktaprogram blir laget og hva de kommuniserer. Eksemplene spenner fra forskningsformidling til kunnskapsbaserte program

innen historie, natur, helse og forbrukerveiledning. Programmene som analyseres er hovedsakelig fra NRK og TV 2.

Global Climate – local journalisms

A transnational study of how media make sense of climate summits

Elisabeth Eide, Risto Kunelius & Ville Kumpu (eds.), Bochum, Projekt Verlag, 2010, 354 p., ISBN 978-3-89733-226-3, (Global Journalism Research Series).



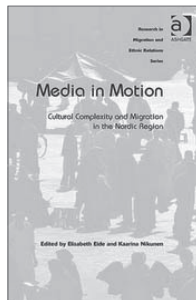
Mitigation and adaption policies called for by climate change challenge transnational politics and media in hitherto unforeseen ways. The UN climate summits represent a unique form of global media events where enormous amounts of knowledge production, economic lobbying, civic activism and political bargaining for a moment come

together. In this anthology, researchers from the MediaClimate network look at how journalism in different corners of the world interprets, domesticates and analyses such events, particularly the Copenhagen summit in December 2009. The book provides an empirically based, diverse and critical view of the limits and possibilities of journalism in the era of increasingly global problems. MediaClimate network consists of media scholars from 19 countries and all continents: Australia, Bangladesh, Brazil, Canada, Chile, China, Denmark, Egypt, Finland, El Salvador, Germany, Israel, Indonesia, Norway, Pakistan, Russia, South Africa, Sweden and USA.

Media in motion

Cultural complexity and migration in the Nordic region

Elisabeth Eide & Kaarina Nikunen (eds.), Aldershot, Ashgate Publishing Group, 2010, 296 p., ISBN 978-1-4094-0446-0.



Owing to increased migration dating from the 1990s, Nordic countries have gone through substantial cultural and social changes, resulting in increased debate surrounding the politics of multiculturalism. One of the central realms of the discussion around multiculturalism in the Nordic region concerns the media, which is considered to be a vital factor in the construc-

tion of society's values, as well as an essential tool in the integration process of migrants, providing as it does a symbolic arena for learning about and becoming part of society. This collection draws together the latest research from Denmark, Finland, Norway and Sweden to look at different aspects of the relationship between media and migration in the Nordic region. Exploring the role played by the media in nation building and the power of the media in the definition of who 'belongs' in society, "Media in Motion" examines the practices of inclusion and exclusion that characterise mainstream media representations. The book also examines the manner in which recent technological changes suggest the emergence of a transnational and cosmopolitan media landscape; a space which blurs the boundaries of the national and transnational, as well as between the public and the private, with significant implications for the ways migrants may take and become part of society.

Trenger vi aviser når vi har Facebook?

Barn og unges forhold til avis under omstilling

Eiri Elvestad & Anne Føgt, Kristiansand, IJ-forlaget, 2010, 174 p., ISBN 978-82-7147-334-1.



Det har skjedd en betydelig nedgang i avislesingen blant barn og unge i Norge. Hva betyr det for avisene og for samfunnet? Denne boka viser at nedgangen i avislesingen ikke bare svekker avisenes økonomi, men også kan få negative konsekvenser for demokratiet. Boka tar også for seg hvordan avisa har endret seg. Forholdet mellom barn, unge og aviser er ikke nødvendigvis i oppløsning, men er i ferd med å ta en ny form. En studie av framstillingen av barn og unge i et utvalg aviser fra 1959-2009 utgjør en sentral del av boka og gir ny kunnskap som blant annet viser at de yngre aldersgruppene tildeles større plass og oppmerksomhet nå enn tidligere. Avislesing er fortsatt viktig for å skaffe seg nødvendig kompetanse for å navigere i vårt samfunn – både lokalt, nasjonalt og internasjonalt. Desto større grunn er det til å bekymre seg over at enkelte grupper av barn og unge ser ut til å gå glipp av denne kompetansen og dermed sjansen til å bli aktive deltakere i samfunnsutviklingen.

Skrift, bilde, lyd

Analyse av sammensatte tekster

Martin Engebretsen (ed.), Kristiansand, Høyskoleforlaget AS, 2010, 259 p., ISBN 978-82-7634-858-3.

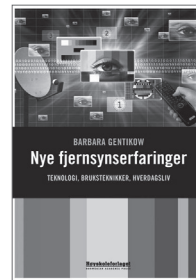


Denne boken handler om hvordan man kan arbeide analytisk med tekster som består av både skrift, bilde og lyd. Den gjennomgår en rekke ulike tekstsjangre og fokuserer på samsillet mellom de ulike meningsressursene som tekstene er sammensatt av. Hvordan kan man arbeide analytisk med tekster som består av både skrift, bilder og grafikk – og iblant også av lyd, video og animasjon? Dette er et spørsmål som stilles med økende kraft og hyppighet i klasserom, i lærerutdanning og på forskerseminarer. Sammensatte – eller multimodale – tekster er på kunnskapssamfunnets dagsorden. I elleve kapitler gjennomgås en rekke ulike tekstsjangre; fra turistbrosjyrer og kart via nettspill og digitale reiseguiden til spillefilmer og visualisert skjønnlitteratur. Ulike teksttyper krever ulike tilnærminger og ulike analytiske målsettinger. Men felles for alle bokas kapitler er fokuset på samsillet mellom de ulike meningsressursene som tekstene er sammensatt av.

Nye fjernsynserfaringer

Teknologi, bruksteknikker, hverdagsliv

Gentikow, Barbara, Kristiansand, Høyskoleforlaget AS, 2010, 350 p., ISBN 978-82-7634-875-0.



Hvordan har fjernsynet, Norges mest populære medium, gjennomgått omstillingen fra analog til digital teknologi? Hvilke ønsker og forventninger har folk til den nye fjernsynsverdenen? Hvilke vurderinger av tradisjonelle og alternative måter å bruke fjernsyn på ligger til grunn, og hvordan er forholdet mellom fjernsynstitting og Internett? Disse spørsmålene er sentrale i Barbara Gentikows dokumentasjon av teknologiske og kulturelle prosesser, basert på tre omfattende intervjuundersøkelser av folks holdninger til fjernsynets utvikling. Gentikows hovedanliggende er å undersøke hvordan folk omgås teknologiske innovasjoner av et medium, og å utvikle teoretiske perspektiver på sammenhengen mellom teknologiske og kulturelle endringer. Forfatterens analyse er også et eksempel på anvendt kvalitativ empirisk metode i mediebruksforskningen.

The public sphere

Jostein Gripsrud, Hallvard Moe, Anders Molander & Graham Murdock (eds.), Los Angeles, Sage Publications Ltd, 2011, 1672 p., ISBN 9781848607842.



Dette firebindsverket samler 99 nøkkelbidrag til teorier om offentligheten – fra grunnlaget for de første ideene om offentlighetens funksjoner, som formulert av blant andre Edmund Burke, Immanuel Kant og Jacques Peuchet på slutten av 1700-tallet, til dagens aktuelle debatter om globaliserte og multikulturelle samfunn, samt digitale mediers innvirkning på offentlig debatt.

Det er også gitt plass til et eget bind med diskusjoner omkring den kulturelle offentligheten. Verket og hvert bind har også fått egne innledninger forfattet av redaktørene. De fire bindene har følgende undertitler:

Volume One: *Defining the Public Sphere*, Volume Two: *The Political Public Sphere*, Volume Three: *The Cultural Public Sphere*, Volume Four: *The Future of the Public Sphere*.

The idea of the public sphere – a reader

Jostein Gripsrud, Hallvard Moe, Anders Molander & Graham Murdock (eds.), Lanham, Boulder, New York, Toronto, Plymouth, Lexington Books, 2010, 332 p., ISBN 9780739141984 (paper), ISBN 9780739141977 (cloth), ISBN 9780739141991 (electronic).



The notion of “the public sphere” has become increasingly central to theories and studies of democracy, media, and culture over the last few decades. It has also gained political importance in the context of the European Union’s efforts to strengthen democracy, integration, and identity. *The Idea of the Public Sphere* offers a wide-ranging introduction to one of the most influential ideas

in modern social and political thought, tracing its development from the origins of modern democracy in the Eighteenth Century to present day debates. This book brings key texts by the leading contributors in the field and explores current topics such as the role of religion in public affairs, the implications of the internet for organizing public deliberation, and the transnationalisation of public issues.

List of Contributors Hannah Arendt, Seyla Benhabib, James Bohman, John Dewey, Jon Elster, Nancy Fraser, Jürgen Habermas, G.W.F. Hegel, Immanuel Kant, Alexander Kluge, Walter Lippmann, Niklas Luhmann, Chantal Mouffé, Oskar Negt, Bernhard Peters, John Rawls, Carl Schmitt, and Joseph Schumpeter. Edited in collaboration with Martin Eide, Karl Knapskog, Leif Johan Larsen, Leif Ove Larsen & Peter Larsen.

Til siste åndedrag og den franske nye bølgen

Gunnar Iversen, Oslo, Norsk Filmklubbforbund, 2011, 139 p., ISBN 9788290738230.



Til siste åndedrag regnes som en av de største klassikerne i filmens historie. Få filmer har fått så stor oppmerksomhet, og hatt like stor betydning som Jean-Luc Godards film fra 1960. Til siste åndedrag er en film som fremdeles inspirerer filmskaperne verdens over, og som fortsatt kan overraske tilskuerne sine.

Denne boken gir en grundig presentasjon og analyse av *Til siste åndedrag*. Godards klassiker settes inn i sin historiske og estetiske sammenheng. Boken blir slik også en introduksjon til den franske nye bølgen i etterkrigstiden.

Lokaljournalistikk

Blind patriotisme eller kritisk korrektiv?

Birgit Røe Mathisen (ed.), Kristiansand, Høyskoleforlaget AS, 2010, 312 p., ISBN 978-82-7147-310-5.



Boka handler om de lokale mediene og de utfordringer lokaljournalistikken møter. Det handler om nærhetens dilemma, om identitet og tilhørighet for lokaljournalisten som skal fylle sin yrkesrolle i små samfunn der hun og han ofte er nær både saker og kilder. Boka drøfter også lokalmedienes rolle. Hvordan fyller lokaljournalistikken sin samfunnsrolle, og hvordan balansere lokalpatriotisme og kritisk journalistikk? Boka inneholder bidrag fra følgende forfattere: Birgit Røe Mathisen, Reidun Kjelling Nybø, Bjørn Brandt, Ole Petter Pedersen og Dag Nordbotten Kristoffersen.

Visuell makt

Bilder, blick og betraktere

Siri Meyer, Oslo, Universitetsforlaget AS, 2010, 192 p., ISBN 978-82-15-01785-3.



Boka handler om hvordan visuelle medier endrer maktstrukturer. Hvordan kan studiet av fotografier, malerier og blick gi en ny forståelse av maktmekanismene i forskjellige kulturer og til ulike tider? *Visuell makt* handler om hvordan visuelle medier endrer maktstrukturer.

Med støtte i Foucault og Saids analyser av makt formulerer Meyer problemstillinger og trekker på empiri både fra samtid og 1800-tallet, med orientalisme som rød tråd.

Annan ny litteratur

Annan ny litteratur

Burrås, Svein: *Etikk for journalister*. 4. ed. Bergen, Fagbokforlaget, 2010, 324 p., ISBN 978-82-450-1052-7.

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Sverige

Dokumentalist: Roger Palmqvist

Lokalradio i konkurrens 1975–2010

Utbud, publik och varumärken

Michael Forsman, Stockholm, Ekerlids Förlag, 2010., ISBN 978-91-7092-139-3.



När lokalradion infördes i mitten av 1970-talet talades det om decentralisering och lokal demokrati. Hösten 1993 infördes kommersiell radio i Sverige med avreglering och konkurrens som ledord.

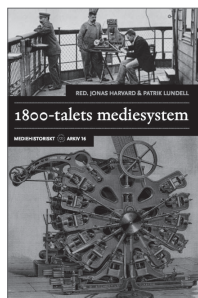
Införandet av lokalradio respektive kommersiell radio är två centrala skeenden inom svensk mediepolitik mellan vilka det finns såväl stora likheter

som betydande skillnader. Här finns också nycklar till det samtida radiolandskapet. I den här boken skildras dessa två projekt för första gången på ett samlat sätt. Med hjälp av ett omfattande intervjumaterial och med exempel hämtade ur programutbudet skildrar boken tiden från lokalradions start över reklamradions införande fram till idag. Härigenom speglas också ett genomgripande systemskifte och en mentalitetsförändring i det svenska samhället som trots lokala ambitioner har ökat.

Denna volym ingår i forskningsprojektet Etermedier i konkurrens.

1800-talets mediasystem

Jonas Harvard & Patrik Lundell (eds.), Stockholm, Kungl. biblioteket. Audiovisuella medier, 2010, 247 p., ISBN 978-91-88468-22-2, (Mediehistoriskt arkiv; 16).



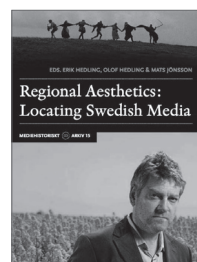
Mediehistoria skrivs ofta utifrån ett medium i taget. Den här boken argumenterar istället för att historiens medier utvecklats tillsammans. Nya former, tekniker och praktiker har interagerat med gamla, innehåll har cirkulerat medierna emellan och rader av aktörer har aktivt relaterat till en helhet av uttrycksformer. Denna helhet var konturfäst på ett vis som gör det

befogat att tala om ett historiskt mediasystem: summan av en viss tids medier och deras inbäddning i sociala, politiska och ekonomiska villkor. I ett antal delstudier prövar boken möjligheterna att på närgången empirisk nivå undersöka 1800-talets mediasystem.

Regional aesthetics

Locating Swedish media

Erik Hedling, Olof Hedling & Mats Jönsson, Stockholm, Kungl. biblioteket, Audiovisuella medier, 2010, 383 p., ISBN 978-91-88468-14-7, (Mediehistoriskt arkiv; 15).



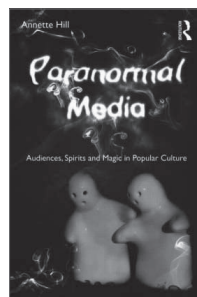
The book maps more than two hundred years of Swedish media. It ranges from written travelogues in the eighteenth and nineteenth centuries via feature films, documentaries, TV programmes, literature and press to contemporary video activism on the Internet.

The nineteen contributors navigate the reader through a variety of media landscapes by advocating an interdisciplinary approach to the communication of place that mixes in-depth analyses of specific phenomena with a general understanding of modern media representations. Accordingly, this is a book that recurrently combines textual close readings with historical contextualizations in new ways.

Paranormal media

Audiences, spirits, and magic in popular culture

Annette Hill, London, Routledge, 2010, 224 p., ISBN 978-0-415-54462-7.



The book offers a, timely exploration of the extraordinary, unexplained and supernatural in popular culture, looking in unusual places in order to understand this phenomenon. Early spirit forms such as magic lantern shows or the spirit photograph are re-imagined as a search for extraordinary experiences in reality TV, ghost tourism, and live shows. Through

a popular cultural ethnography, and critical analysis in social and cultural theory, this book presents an original and rigorous examination of people's experiences of spirits and magic. In popular culture, people are players in an orchestral movement about what happens to us when we die. In a very real sense the audience is the

show. This book is the story of audiences and their participation in a show about matters of life and death.

Nätnyheter

Från sluten produkt till öppen process

Michael Karlsson, Stockholm, Stiftelsen Institutet för Mediestudier, 2010, 174 p., ISBN 978-91-978894-0-7.



Papperstidningarna i Sverige har de senaste åren tappat i upplaga, men når fler människor än någonsin via nätet. Samtidigt skiljer sig journalistiken på nätet från traditionell journalistik och utmanar etablerade arbetsätt, normer och värderingar. I den här boken görs en genomgång av nätjournalistikens potential och i vilken utsträckning den har realiserats. Boken bygger på internationell forskning

och på svenska studier av nätnyheter 2005-2010.

Journalistisk kvalitet?

En antologi om hot och möjligheter när mediavärlden förändras

Torbjörn von Krogh (ed.), Stockholm, Stiftelsen Institutet för Mediestudier, 2010, 302 p., ISBN 978-91-976916-9-7.



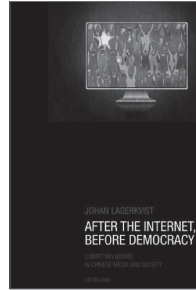
Relevant kvalitetsjournalistik sägs vara lösningen på de traditionella mediernas problem. Men vad är journalistisk kvalitet? Vilken kvalitet hotas när redaktionella resurser minskar? Och vilka möjligheter öppnar sig när interaktiviteten ökar? 20 redaktörer, forskare och debattörer utforskar ämnet: Axel Andén, Kerstin Brunberg, Peter Dahlgren, Maria Edström, Pär Fagerström, Björn Häger,

Sandra Jakob, Ulrika Knutson, Torbjörn von Krogh, Anders Mildner, Per Molander, MarieLouise Samuelsson, Daniel Sandström, Karen Söderberg, Sverker Sörlin, Susanne Wigorts Yngvesson och Ingrid Östlund. Samt tre bidrag på engelska av Charlie Beckett, John H. Manus och Steven A. Smith.

After the Internet, before democracy

Competing norms in Chinese media and society

Johan Lagerkvist, Bern, Berlin, Bruxelles, Frankfurt am Main, New York, Oxford, Wien, Peter Lang, 2010, 325 p., ISBN 978-3-0343-0435-1, ISBN (electronic) 978-3-0351-0109-6.



China has lived with the Internet for nearly two decades. Will increased Internet use, with new possibilities to share information and discuss news and politics, lead to democracy, or will it to the contrary sustain a nationalist supported authoritarianism that may eventually contest the global information order?

This book takes stock of the ongoing tug of war between state power and civil society on and off the Internet, a phenomenon that is fast becoming the centerpiece in the Chinese Communist Party's struggle to stay in power indefinitely. It interrogates the dynamics of this enduring contestation, before democracy, by following how Chinese society travels from getting access to the Internet to our time having the world's largest Internet population. Pursuing the rationale of Internet regulation, the rise of the Chinese blogosphere and citizen journalism, Internet irony, online propaganda, the relation between state and popular nationalism, and finally the role of social media to bring about China's democratization, this book offers a fresh and provocative perspective on the arguable role of media technologies in the process of democratization, by applying social norm theory to illuminate the competition between the Party-state norm and the youth/subaltern norm in Chinese media and society.

Contents: Internet regulation and the youth/subaltern norm – In blogs they trust? – And the baton passes to ... citizen journalism – Weapons of harmony and irony – Old propaganda becomes ideotainment – A nationalistic information sphere – The Google mirage: global business norms versus Internet sovereignty – Norms endgame and breakthrough.

Världen som spelplan

Gränsöverskridande i onlinespelskulturen

Jonas Linderoth & Camilla Olsson, Stockholm, Medierådet, Kulturdepartementet, 2010, 80 p., (Väldsskildringsrådets skriftserie).



Världen som spelplan är en kvalitativ rapport om onlinespel som sociala mötesplatser där människor som kanske annars aldrig hade kommit i kontakt med varandra möts. Åldersskillnader, nationalitet och social klass blir inte lika centralt som det är på andra sociala arenor. I rapporten ger nio personer sin bild av vardagliga möten i spelvärlden.

Onlinespelen är en tydlig prestationskultur där man är välkommen om man är en skicklig spelare men denna prestationskultur åsidosätts dock av en sak: om spelaren är kvinna framträder stereotypa könsuppfattningar som gör att onlinespelandet får andra sociala regler.

Ideala offer, och andra

Konstruktionen av brottsutsatta i medier

Simon Lindgren & Ragnar Lundström, Malmö, Gleerups, 2010, 128 p., ISBN 91-40-66736-7.



Begreppet "idealt offer" används av kriminologer och medieforskare för att ge en bild av vem som ses som ett offer. I den här boken lyfter författarna fram medieberättelser om ideala offer men fokuserar även på berättelser som inte handlar om ideala offer. Vad är det då som betonas? Är det kulturen och det omgivande samhället som påverkar vad som lyfts fram i

mediernas rapportering? Eller är det mediebilderna som påverkar samhällets föreställningar om vem som är ett offer? I boken studeras övergripande mönster i brottsofferreporteringen i svensk dagspress från 1995 till 2008.

Här finns också ingående studier av brottsofferframställningar i uppmärksammade fall som exempelvis det så kallade Englamordet, Knutbydramat, mordet på Anna Lindh och fallet med Hagamannen. Ideala offer, och andra riktar sig till kultur-, medie- och samhällsforskare, till studenter inom kriminologi, rättsvetenskap och polisutbildning, till personer som arbetar med brottsoffer och till en intresserad allmänhet.

Framtiden är nu

Kultursverige 2040. Vad vi vet, vad vi tror, vad vi vill.

Tobias Nielsén & Sven Nilsson (red.), Stockholm, Volante, 2010, 272 s., ISBN 978-91-978368-4-5.



I antologin presenterar 30 forskare och andra experter sina funderingar över de viktigaste utmaningarna för samhället och kulturen med sikte på år 2040. Boken är ett projekt i samarbete med Swecult.

Wilken roll kommer kulturpolitiken att spela år 2040? Gör internet oss dummare? Hur bör en stad utvecklas? Måste teatrar och tidningar förändra sig? Hur

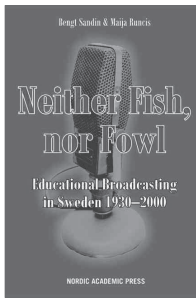
kan lugn råda i delar av kulturlivet medan branscher som arbetar med musik, film och läsning påverkas av enorma förändringar? Antologin väver en bild av hur utveckling och splittring inom en mängd områden ställs mot ett trögörsligt system. Vilka krafter vinner?

Antologin innehåller följande artiklar: Då, nu och sedan (Tobias Nielsén & Sven Nilsson), Vi bestämmer (Sven-Eric Liedman), Ta plats (Rasmus Fleischer), Skapandets växelverkan (Evelina Wahlqvist), Den nya staden (Jan Åman), Impulsekonomi (Daniel Johansson), Dumma du? (Nicklas Lundblad), Komponera världen (Emma Stenström), Ett öppet samhälle (Lars Åberg), De dubbelt ratade (Bo Rothstein), Myter om kvinnor (Vanja Hermele), Säg det med stil (Lars Melin), Vem är du? (Rudolf Antoni), Mastodonter (Anders Rydell), Efter ordet (Hynek Pallas), Utan gränser (Owe Ronström), Utmanad men inte hotad (Ann Steiner), Älskade vän (Annina Rabe), Publikens tyranni (Bo Nilsson), En förlorad värld (Fredrik Österling), Anpassning och revolt (Per Arne Tjäder), Landet annorlunda (Pia Huss), I backspeglarna (Kristian Berg), Ingen vet någonting (Daniel Sandström), Ruta och skärm (Nina Wormbs), En annan ordning (Katarina Renman Claesson), Växtkraft (Jenny Johansson), Stad i ljus (Sverker Sörlin), Hjältarna (Sven Nilsson), En nisch för staten (Tobias Harding), Made in Europe (Olle Wästberg), En ny giv (Leif Jakobsson) och Sprickorna i muren (Tobias Nielsén & Sven Nilsson).

Neither fish nor fowl

Educational broadcasting in Sweden 1930–2000

Maija Runcis & Bengt Sandin, Lund, Nordic Academic Press, 2010, 208 p., ISBN 978-91-85509-15-7.



Educational media has been a contested arena in the creation and communication of the Swedish welfare system – it was an important instrument of modernization. In *Neither Fish nor Fowl* historians Bengt Sandin and Maija Runcis have a close look on how the educational broadcasting was negotiated between government agencies, public inquiries, political

and professional interests.

The state authorities, civil society organizations, educators and journalists had strong opinions about the role of educational broadcast media that reflected a desire to form the future.

Educational programmes were also part of a public service system which increasingly emphasized its independence from state control. But was broadcast education to be a part of public service, a government agency or something else – a red herring? This study provides insights into the struggle over the role of educational media and the political communication in the welfare state.

Motsträviga synsätt

Om rörliga bilder som bjuder motstånd. En vänbok till Olle Sjögren

Margareta Rönneberg & Karolina Westling (eds.), Visby, Filmförlaget, 2010, 302 p., ISBN 978-91-974548-2-7.



Vad har Ingmar Bergman, Roy Andersson, Nelly Kaplan, Michael Haneke och Todd Haynes gemensamt med filmer som *Ronja Rövardotter*, *Romance*, *Amélie från Montmartre*, *Män som hatar kvinnor* och tv-serier som *South Park* och *House*? I skriften skriver 16 forskare och skribenter om olika sorters motstånd i film och tv-serier.

Här analyseras samhällskritiska filmskapare, men även motspänstiga rollfigurer och åskådares motreaktioner. Författarna diskuterar hur humor, kroppar och sex kan användas som motvapen. I antologin ges nya perspektiv på folkhemmets upplösning, ungas medieumgänge och film från Asien och Afrika. Här behandlas fenomen som postkolonialism och postpornografi vid sidan av självbeträffande och intermedialitet, filmisk endoskopi och medial genomlysning. Dessa texter utmanar vårt filmiska vaneseende med en blandning av kritisk klarsyn och lekfull humor, på samma sätt som filmmediet har använts för att göra motstånd mot överheten.

Skåne, mat och medier

Helena Sandberg (ed.), Lund, Skånes Livsmedelsakademi, 2010, 163 p., ISBN 978-91-633-7662-7.



Mediers gestaltning av mat och dryck har inte varit ett stort forskningsområde, och att dessutom undersöka kopplingarna mellan mat och plats i dessa gestaltningar är direkt sällsynt. I denna bok har forskare från olika discipliner samlats och från skilda infallsvinklar och tidsepoker analyserat platsens betydelse i representationen av mat och dryck. Den plats som undersöks i boken är Skåne.

Följande artiklar ingår: *Medierade matlandskap – en introduktion* (Håkan Jönsson & Helena Sandberg), *Wallerland, vin och varmkorv* (Olof Hedling), *När mjölken blev skånsk* (Håkan Jönsson & Charlotta Lindqvist), *Vart tog Lund och Skåne vägen?* (Mats Jönsson), *Årtan pärtan piff paff puff* (Helena Sandberg), *Potatiskravallernas kaos och klipparkivets ordning* (Johan Jarlbrink), *Från äggkakaka till coq au vin de Köpingsberg* (Josefine Østrup Backe) och *Absolut Terroir* (Magnus Lagnevik). Agebäck, Ann Katrin; Christoffersson, Jan: *Från videovåld via www till World of Warcraft: en rapport om Medierådet/Våldsskildringsrådet 1990–2010*. Stockholm, Statens Medieråd, 2011.

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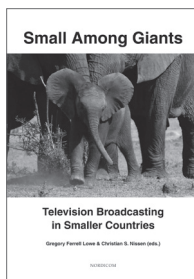
Zassoursky, Ivan: Imperial glory is back?: retelling the Russian national narrative by representation and communication. In: *Communicating the nation: national topographies of global media landscapes*. Anna Roosvall; Inka Salovaara-Moring (eds.). Göteborg, Nordicom, Göteborgs universitet, 2010, p. 123-142, ISBN 978-91-89471-96-2.

Nya skrifter från Nordicom

Small Among Giants

Television Broadcasting in Smaller Countries

Gregory Ferrell Lowe & Christian S. Nissen (eds.), Nordicom, 2011, 231 p., ISBN 978-91-86523-16-9, (Research Anthologies and Monographs).



Big countries and major markets are often proposed as models for TV broadcasting everywhere. This is evident in the development of European media policies and strategic renewal. It is taken for granted that such offer suitable and desirable models for smaller countries. This book questions that assumption on the basis of empirical research. Does a media market in a country with

a few million people and far less GDP have the same opportunities as countries with many times the population or wealth? Does the same logic apply in all cases? The need for clarification is urgent given contemporary trends in ex ante regulation, and aggressive media lobbying that rests on an untested belief that one-size-fits-all.

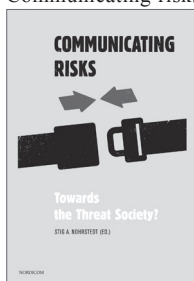
The research and analyses presented in this book confronts the presumption, concluding that in crucial respects one-size policies do not fit all countries anymore than one-size strategies fit all companies. There are important differences in size-related factors that establish limits in how TV broadcasting can be organized and operated. The book will reward close attention by policymakers and strategic managers alike, and makes a timely contribution to scholarship on the topic.

Communicating Risks

Towards the Threat Society

Stig A. Nohrstedt (ed.), Nordicom, 2011, 224 p., ISBN 978-91-86523-13-8, (Research Anthologies and Monographs).

Communicating risks is an increasingly complicated task in contemporary society. Risks travel physically as well as discursively between continents, countries and cultures. Globalization itself has actualized new alleged risks in politics, media and public debates. Globalization and conflicts have become major issues. The growth of xenophobia and populism of various kinds has lead to dramatic changes in geographical and mental maps. In what direction globalization will take us depends on how the media portray the



possibilities and problems associated with it.

This volume is a contribution to these discussions, particularly with respect to the theme of media representations of identity conflicts connected to imagined dangers and risks in late modernity. It provides analytical tools for improved understanding of the multifaceted ways in which communication about different kinds of threats relates to social and cultural integration and hence has consequences for trust and legitimacy in society.

One major focus is on the media's role and the consequences of mediatised risk constructions as threats. But the authors also study risk rhetoric in various contexts, threat and risk communication within organizational settings, management decisions in media companies when a mega-news item breaks, citizens' use of and expectations regarding mobile emergency call techniques or how communication systems for incident reports cause internal identity and competence conflicts. The authors are leading researchers in the field of mediated risk communication and rhetoric in the Nordic countries.

Diversity in Theory and Practice

News Journalists in Sweden and Germany

Heike Graf (ed.), Nordicom, 2011, 192 p., ISBN 978-91-86523-12-1, (Research Anthologies and Monographs).



Research on media and diversity has mainly focused on content analysis, or more precisely, on how immigrants are covered by the mass media. This book concentrates on the media workers themselves, and on mass media organizations. News journalists with immigrant backgrounds responded to interview questions such as: How do journalists with immigrant backgrounds experi-

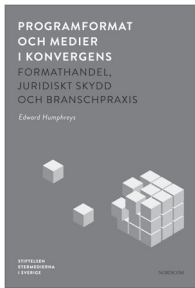
ence their working conditions, career possibilities, and their possibilities of influencing media coverage? and How does ethnic diversity contribute to a change in the media coverage? Field studies were conducted in both Swedish and German newsrooms in order to explore diversity in practice. The volume deals also with the mass media as organization and with diversity from a theoretical stance by addressing the following question: What are the possibilities and limitations of mass media organizations in managing diversity issues in accordance with the common ideals of equal opportunity? Diversity management is discussed as one possible option.

This book is the result of a multidisciplinary project that brings together work in sociology, journalism and media studies in order to analyze cultural diversity in media organizations.

Programformat och medier i konvergens

Formathandel, juridiskt skydd och branschpraxis

Edward Humphreys, Nordicom, 2011, 164 p., ISBN 978-91-86523-17-6



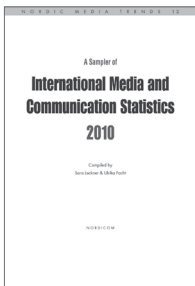
Långt borta är den tid då radio- och tv-producenter kunde åka till andra länder för att ta del av populära program, för att sedan mer eller mindre fritt kopiera dem och anpassa dem till hemmapubliken. Den internationella handeln med tv-program är i dag mycket omfattande och har utvecklets till en industri som omsätter stora belopp. Kring programmen eller snarare varan

med dess olika innehåll finns paket med rättigheter och skyldigheter. Inom tv-branschen använder man begreppet formathandel, som växt fram på ett oreglerat sätt. Avsaknaden av specifika lagregler för denna speciella form av handel gör att programformaten är svårlokade och skiljaktiga. Vad är det man betalar för?

Syftet med denna bok är att analysera formatkonceptet och de rättsliga sammanhangen samt att behandla de formella och informella spelregler som marknadsaktörerna i dagens förändrade medielandskap följer. I samband med detta identifieras problemområden och möjliga lösningar. Med i bilden finns även producenternas och tv-bolagens perspektiv, både nationellt och internationellt. Boken vänder sig inte endast till medieaktörer och mediejurister utan också till forskare och studenter.

A Sampler of International Media and Communication Statistics 2010

Compiled by Sara Leckner & Ulrika Facht, Nordicom, 2011, 237 p., ISBN 978-91-86523-14-5, (Nordic Media Trends; 12), ISSN 1401-0410.



The contemporary media culture raises more complex issues than ever before. Digital technologies, and advances of media such as the Internet, have driven the development. In this changing media landscape, traditional media, such as television, radio and newspapers, remain powerful, but their preconditions are affected.

'A Sampler of International Media and Communication Statistics 2010' is a collec-

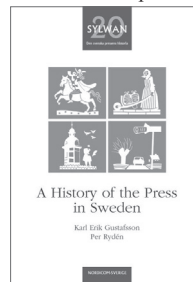
tion and compilation of statistics from a large number of sources. The aim of the publication is to provide a comprehensive overview of international media and communication statistics, primarily concerning television and the Internet, but also, to a lesser extent, newspapers and radio.

The emphasis of this publication is on the Internet and television. These two sections are divided into two parts, respectively 'The world' for comparisons between different parts of the world, and in 'Regions' for comparisons within different parts of the globe.

A History of the Press in Sweden

Karl Erik Gustafsson & Per Rydén, Nordicom, 2010, 369 p., ISBN 978-9186523-08-4, (SYLWAN; 20), ISSN 1403-3585.

The twentieth publication in the series Sylwan, can be



considered to be the final building block in that intellectual edifice. It describes the history of the Swedish press that earlier was presented in four volumes plus an index (2000-2003), as well as in all the nineteen previous publication in the Sylwan series. Per Rydén and Karl Erik Gustafsson, who led the project, previously with the assistance often scholarly colleagues,

Lars-Åke Engblom, Claes-Göran Holmberg, Eric Johannesson, Sverker Jonsson, Gunilla Lundström, Dag Nordmark, Ingemar Oscarsson, Birgit Petersson, Elisabeth Sandlund and Jarl Torbacke, have here taken on the responsibility of producing a summary version based on the earlier work.

The development of the sector, as well as new research results, during the intervening years has been included. The perspective has been somewhat altered in that the Swedish press, to a larger degree than before, has been placed in an international context. The Swedish press, during the 17th, 18th, 19th, 20th and early 21st centuries continually reflected what was happening in the outside world and in its choice of format was influenced by developments in England, France, Germany, the US and the other Nordic countries. At the same time, it is apparent that the Swedish press, with its early freedom of the press legislation at its back, displayed an attitude towards the government authorities, as well as a balance between large and small publications, national capital and provincial press, and newspapers and magazines, constitutes a press history that is of interest even from an international perspective.

Open Access

Nyhetsbrev

Medier i Norden

Nyhetsbrev från NORDICOM



Medier I Norden

Terje Flisen (red.), Nordicom, Nr. 1, 2011, 14 p. Full text (pdf): http://www.nordicom.gu.se/common/publ_pdf/140_min_MiN1-2011.pdf

Sterke følelser og meninger er sluppet løs i forbindelse med forslagene om å ta inn EUs datalagringsdirektiv i norsk og svensk lovgivning. Alt tyder på at de to regjeringenes forslag blir vedtatt – i midten av mars 2011 i Riksdagen, i begynnelsen av april i Stortinget.

Under en konferanse i København nylig, ble public service-foretakenes kulturbærende rolle diskutert av over 100 representanter for nordiske medier. Nye samarbeidsformer mellom de nordiske public service-foretakene og private aktører ble også et tema underveis.

European Media Policy

A Newsletter from NORDICOM



European Media Policy

Anna Celsing (ed.), Nordicom, Nr. 3, 2010, 13 p. Full text (pdf): <http://www.nordicom.gu.se/mt/filer/EMP3-10.pdf>

This issue of the newsletter contains a summary and analysis of major European media policy issues in 2010.

Much activity on the Internet – as well as policy regarding the net – affects fundamental rights such as freedom of expression, the right to information, privacy and the protection of personal data. A great deal of attention has focused on such issues.

Newsletter on

Children, Youth & Media *in the World*

News on Children, Youth and Media

Catharina Bucht (ed.), The International Clearinghouse on Children, Youth and Media, Nordicom, No. 2, 2010, Full text: <http://www.nordicom.gu.se/cl/publ/letter.php>

The newsletter contains brief articles, news items, presentation of new literature and ongoing research projects from different parts of the world. Each issue of the newsletter treats a couple of themes with contributions from qualified scholars and participants in the Clearinghouse network.

This issue includes e.g. articles on youth and celebrity culture in Portugal, cultural consumption through media by children and youth in the outskirts of Buenos Aires, news media literacy and two personal reflections on the work of the EU Media Literacy Expert Group.

Nordic Media Policy

A Newsletter from NORDICOM



Nordic Media Policy

Terje Flisen (ed.), Nordicom, Nr. 1, 2011, 15 p. Full text (pdf): http://www.nordicom.gu.se/common/publ_pdf/141_min_NMP1-2011.pdf

Strong feelings and opinions are being expressed in connection with proposals to implement the EU Data Retention Directive in Norwegian and Swedish legislation. All indications are that the two governments' proposals will be adopted – in the middle of March 2011 by the Swedish Parliament – at the beginning of April by the Norwegian Parliament.

The culture-bearing role of Nordic public service broadcasters was discussed by over 100 representatives of Nordic media, during a recent conference. New forms of cooperation between public service and commercial broadcasters also became an issue.

On the International Agenda

A Newsletter from NORDICOM



On the International Agenda

Anna Celsing (ed.), Nordicom, Nr. 2, 2010, 10 p. Full text (pdf): http://www.nordicom.gu.se/eng_mt/filer/oia210.pdf

This issue of the newsletter contains a summary and analysis of major media policy issues at the international level in 2010.

There are also a few news items, for example on a new on-line resource giving access to intellectual property laws in over 60 countries.

