

# **New Literature**

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The  
**Nordic Media Market**

Denmark · Finland · Iceland · Norway · Sweden

**Media Companies and Business Activities**

**2009**

Compiled by Eva Harrie

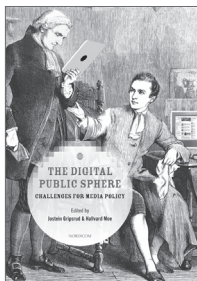
NORDICOM  
2009

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# New Publications from Nordicom

## *The Digital Public Sphere* *Challenges for Media Policy*

Jostein Gripsrud & Hallvard Moe (eds), Göteborg, Nordicom, 2010, 168 p., ISBN 978-91-86523-02-2, (Research Anthologies and Monographs).



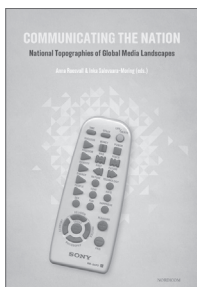
Until recently, media policy was thought of as national, media-specific and as part of the cultural domain. All this is changing in a digital public sphere: first, by the processes of globalization in a broad sense; second, by a blurring of borders between media, which can be summed up as convergence; and third by a more far-reaching commercialisation of the media.

The transformations triggered by these developments are ongoing and have been so for quite a few years. Thus, it is time to take stock. The different contributions in this book set out to do that.

Contributors are internationally leading European and US scholars in the field – Sandra Braman, Karen Donders, Caroline Pauwels and Slavko Splichal – along with a selection of Nordic experts: Jostein Gripsrud, Karl Knapskog, Hallvard Moe, Ole J. Mjøs, Hannu Nieminen, Helge Rønning, and Tanja Storsul.

## *Communicating the Nation* *National Topographies of Global Media Landscape*

Anna Roosvall & Inka Salovaara-Moring (eds), Nordicom, 2010, 256 p., ISBN 978-91-89471-96-2, (Research Anthologies and Monographs).



The nation is one of the most resilient concepts in our understanding of the world and its societies. This volume provides cutting edge analysis of old and new architectures of the nation and its mediated presence in everyday life. In an age of alleged globalisation, nations and nation-states have been claimed to be out-dated. However, the proclamation of the end of the

nation (-state) has been premature. Eschewing fashionable obituaries for media, geography and the nation, leading media scholars explore the complex ideological and spatial changes in contemporary understandings of the nation. The nation can be seen as a nodal point of media discourse. Hence the power, the politics and the poetics of the nation will be the subject of this book.

## *Young People, ICTs and Democracy* *Theories, Policies, Identities, and Websites*

Tobias Olsson & Peter Dahlgren (eds.), Nordicom, 2010, 250 p., ISBN 978-91-89471-87-0, (Research Anthologies and Monographs).

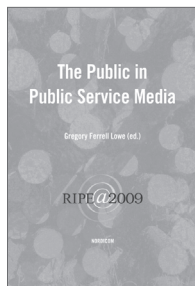


The rhetoric on the Internet and its potential implications for the sphere of politics have been especially pertinent in regard to young people. Through the use of notions such as “the e-generation” or “the messenger generation”, the new ICT’s supposed transformative potential has been identified and discussed. Just based on the title of this book, it might seem as if we are offering a similar approach here – speculative reflections on the significance of the Internet for young people’s engagement and participation.

However, the reader expecting discussions on how the various generations of the Web have turned the political and democratic world upside down will be disappointed. What this book offers instead are theoretical reflections on the Internet’s civic potential: analyses of policy concerns connected to its development, and elusive case studies of civic websites as well as young people’s everyday Web practices. Basically, the chapters in this book seek to analyze rather than mythologize the Internet’s political implications for young people.

## *The Public in Public Service Media* *RIPE 2009*

Gregory Ferrel Lowe (ed.), Nordicom, 2010, 276 p., ISBN 978-91-89471-94-8.



The importance of reconceptualising what public service broadcasting [PSB] should be and do in the 21st century is a profile issue in media policy and strategic development planning. There is growing recognition that public participation is a necessary if problematic aspect of the transition to public service media [PSM]. This recognition correlates with a deepening

understanding that the viability of the enterprise depends on the people paying for it and using its services.

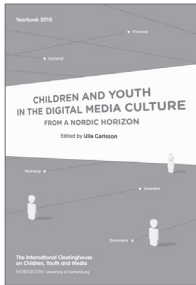
This fourth RIPE Reader demonstrates how the historic insularity of PSB companies is changing in efforts to restructure and revitalise the enterprise. The substance features further development of research presented in the RIPE@2008 conference in Germany, titled Public Serv-

ice Media in the 21st Century: Participation, Partnership and Media Development.

The authors included in this volume query what is required to achieve participation-readiness in many interdependent facets: strategy revision, organisational restructuring, retooling production processes, and redefining professional identities. Approached in two sections, the first focuses on theories and trends and the second on practices and performance. The contents document the significance of engaging the public in, with and through media services, arguing the crucial importance of the Public in Public Service Media.

### ***Children and Youth in the Digital Media Culture From a Nordic Horizon***

**Ulla Carlsson (ed.)**, Göteborg, The International Clearinghouse on Children, Youth and Media, Nordicom, University of Gothenburg 2010, 251 p., ISBN 978-91-86523-04-6, (Yearbook; 2010).



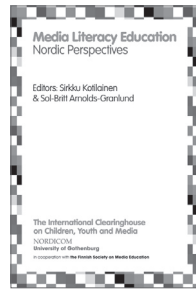
The global dimension is a core principle in the work of the Clearinghouse with respect to both the content we publish and distribute and the contributors who produce it. This, the twelfth Yearbook, represents a departure from that hallowed principle of global representation. That we depart from it this year has to do with the fact that the World Summit on Media

for Children and Youth 2010 is being held in Sweden in the Nordic region. In conjunction with the Summit the Clearinghouse and Nordicom are arranging a global Research Forum with participants from all continents. The present Yearbook showcases the Nordic countries and the work being done in the research communities of Denmark, Finland, Iceland, Norway and Sweden. The focus rests on children, youth and media in a digitized media culture.

Among the contributors are Kirsten Drotner, Ola Erstad, Sirkku Kotilainen, Ingegerd Rydin and Ulrika Sjöberg.

### ***Media Literacy Education Nordic Perspectives***

**Sirkku Kotilainen & Sol-Britt Arnolds-Granlund (eds.)**, Nordicom, 2010, 192 p., ISBN 978-91-86523-00-8.

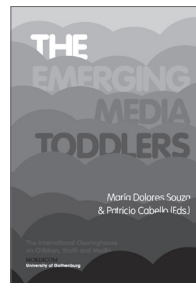


Digital culture offers different relationships with media to the ones that have existed earlier. Globally, enhancing media literacy is related to aspects of Human Rights, especially to the Rights of the Child. During recent years, there have been important policy efforts for developing media literacy education around the world.

This publication belongs to an effort bringing the Nordic studies on media literacy education in a global sight. Current definitions of media literacy and evaluations of educational case studies are presented in the form of thirteen articles written by Nordic academic experts. The articles present, for example, discussions on media literacies in a historical and cultural context and the construction of media literacy as a civic competence. Moreover, texts on educational case studies discuss instructional issues but deal with classroom research and curricular issues as well.

### ***The Emerging Media Toddlers***

**María Dolores Souza & Patricio Cabello (eds.)**, The International Clearinghouse on Children, Youth and Media, Nordicom, University of Gothenburg, 2010, 55 p., ISBN 978-91-89471-95-5.



Interest in young children's media use has grown during recent years, not least within the media industry. The booklet provides examples of research and reflections from Latin America (Chile, Mexico and Venezuela), where media technology is rapidly gaining ground even among the poorest children, together with examples of studies and thoughts from countries where

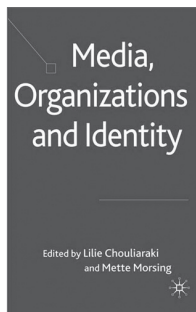
children have had access to ICT for a longer time (New Zealand, Sweden and the US). In the contributions, we find a diversity in the relations between toddlers and media but also similarities in spite of the countries' economic and cultural differences.

## Denmark

### Documentalist: Maria Hvid Stenalt

#### **Media, Organizations, and Identity**

Lilie Chouliaraki & Mette Morsing (eds.), Basingstoke, Palgrave Macmillan, 2010, 288 p., ISBN 978-0-230-51551-2.



The mass media, press and television have always been central in the formation of corporate identity and the promotion of business image and reputation. This volume provides a new perspective into the interrelationships between media and organizations across three dimensions: Media as Business, Media in business and Business in the media. Contains among others the following articles: P.

Kjær: *Strategic auto-communication in identity-image interplay: The dynamics of mediatizing organizational identity*; M. Morsing and A. Kjærgaard: *Mediatizing a Corporate Brand? Identity-effects on LEGO of establishing a media company*; A. Vestergaard: *The Construction of Businesswomen in the Media: Between Evil and Frailty*.

#### **Politically Biased Coverage of National Election Campaigns?**

*Studies on Danish Television News*

David Nicolas Hopmann, Odense, University of Southern Denmark, Faculty of Social Sciences, 2009, 210 p., Ph.D. thesis.

The central question in this dissertation is whether the Danish television news coverage of national election campaigns is politically biased. First, the results from previous research in other countries are summarized and political bias in media content is defined. It is argued that media content is politically biased when it is imbalanced and journalistic professionalism is constrained. This definition leads to the hypothesis that Danish television news coverage of elections is not politically biased: no evidence is available that media content is produced under conditions constraining journalistic professionalism in a way that could result in biased coverage. Led by findings from Sweden, a second hypothesis is formulated: election news coverage is professionally balanced implying that, e.g., political parties are visible according to their electoral strength. The dissertation is a collection of articles which will be published in journals in the future.

#### **Digital Radio in Europe**

*Technologies, Industries and Cultures*

Per Jauert, Brian O'Neill, Marko Ala-Fossi, Stephen Lax, Lars Nyre & Helen Shaw (eds.), Bristol, Intellect, 2010, 212 p., ISBN 9781841502793.

Radio, the oldest form of electronic broadcasting, has been described as the last medium to go digital. Yet developments have been underway for over twenty years to create new technologies and digital platforms for the transmission of radio in digital form. Drawing upon extensive cross-national research conducted by the Digital Radio Cultures in Europe research group, this volume offers the first comprehensive review of the complex environment in which European digital radio now operates. The title describes the technologies, policies and different strategies utilized to bring radio into the digital era. The editors present detailed studies of the development of Digital Audio Broadcasting (DAB), successes and failures in digital radio implementation, and future scenarios for radio in a fully converged media environment. Essays address the fact that radio now stands at a crossroads in its development, and question whether the medium has a viable future or whether it will converge with other forms of multimedia and audiovisual media services. Contains among others the following articles: Marko Ala-Fossi: *The technological landscape of radio*; Per Jauert, Stephen Lax, Helen Shaw & Marko Ala-Fossi: *'DAB: the future of radio?': the development of digital radio in Europe*; Marko Ala-Fossi: *Future scenarios for the radio industry*; Lars Nyre & Marko Ala-Fossi: *Two-way radio: audience participation and editorial control in the future*.

#### **A meaningful constitution?**

*Legitimacy, Identity, and the Public Opinion in the Debate on the Future of Europe*

Sine Norholm Just, Saarbrücken, VDM Verlag Dr. Müller Aktiengesellschaft & Co. KG, 2009, 268 p., ISBN 978-3-639-16765-8.

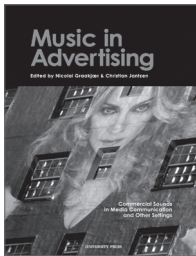


In recent years the European Union (EU) has shifted power from the intergovernmental to the supranational level, and as part of that process a number of initiatives have been taken that both aim at creating the formal legal basis for and raise public support of the EU as a supranational polity. These initia-

tives can be gathered under the heading of the debate on the future of Europe, a debate that gained momentum in 2000, culminated around 2004, but can in some respects be viewed as a constant feature of the European integration process. This book analyzes the debate on the future of Europe as it was enacted in the crucial period of 2000-2001. The aim of the study is to assess the legitimacy potential of the debate. To this end a theoretical perspective which posits legitimacy, identity, and public opinion as mutually constitutive dynamic processes is established, and rhetorical tools are employed as means of explaining whether and how this constitutive dynamic functions in the case of European public debate. The debate, it is concluded, is a constitutional process without a constitutive moment.

**Music in Advertising**  
*Commercial Sounds in Media Communication and other Settings*

Nicolai Graakjær & Christian Jantzen (eds.), Aalborg, Aalborg University Press, 2009, 304 p., ISBN 978-87-7307-965-2.

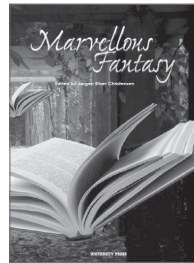


Music composed with the purpose of selling consumer goods and services makes up a fair proportion of the songs, jingles and melodies we encounter on a daily basis. Whether we go shopping, listen to the radio, watch television or surf the Internet, we are likely to be exposed to music crafted with the explicit purpose of supporting sales. Nonetheless, music for commercial settings is largely neglected in research on popular music and in media studies. This book is thus the first volume dealing

exclusively with these various aspects of music in advertising. Contributors to *Music in Advertising* are scholars from the fields of musicology, media studies and consumer research sharing an interest in the aesthetic features and communicative aspects of this kind of music. The book consists of 13 chapters. Six of them deal with different topics related to music in television commercials. Six further chapters cover advertising in other media, as well as other ways in which music is utilized to promote sales. A concluding chapter discusses the ontology of film and advertising music. The article authors are the following: Matthias Bode, Anders Bonde, Alf Björnberg, Nicolai Graakjær, Christian Jantzen, Iben Jessen, Martin Knakkegaard og Erkki Pekkilä.

**Marvellous Fantasy**

Jørgen Riber Christensen, Aalborg, Aalborg University Press, 2009, 300 p., ISBN 978-87-7307-962-1.



Popular culture comes to academe in this new collection of essays about the books, films, television shows, and music that are the subjects of today's most exciting discipline – the study of fantasy. In their explorations of the genre, thirteen noted authors and critics present a toolkit of analytical and aesthetic approaches to works by J.R.R. Tolkien, C.S.

Lewis, Hans Christian Andersen, China Miéville, Simon Green, J.K. Rowling, and others. Works considered are, to name but a few, Xena: Warrior Princess, the Harry Potter series, the Lord of the Rings trilogy, Conan the Barbarian, King Rat, and Disc World. Editor J. Riber Christensen, Aalborg University, ties together the collection with a comprehensive opening essay.

**Other new literature**

Mylonas, Yiannis: *Discursive struggles on the 'war on terror': politics, crisis and representation*. Copenhagen, Department of Media, Cognition and Communication, University of Copenhagen, 2009, 314 p., Ph.D. thesis.

**Articles**

Drotner, Kirsten: Children and digital media: online, on site, on the go. In: *The Palgrave Handbook of Childhood Studies*. Jens Qvortrup; William A. Corsaro; Michael-Sebastian Honig (eds.). Basingstoke, Palgrave Macmillan, 2009, p. 360-73, ISBN 978-0-230-53260-1.

Frandsen, Finn; Johansen, Winni: Wash and Communicate: Actions and Artifacts in Crisis Communication. In: *The Ascent of International Business Communication*. Leena Louhiala-Salminen; Anne Kankaanranta

(eds.). Helsinki, Helsinki School of Economics, 2009, p. 67-86, ISBN 978-952-488-373-3, ISBN (electronic) 9789524883818, (B-sarja: Tutkimuksia – Research reports).

Kjær, Peter: The Organizing Media: How Mass Media Influence Organizations. In: *Exploring the Worlds of Mercury and Minerva: Essays for Lars Engwall*. Linda Wedlin; Kerstin Sahlin; Maria Grafström (eds.). Uppsala, Uppsala Universitet, 2009, p. 179-197, ISBN 9789155475451, (Acta Universitatis Upsaliensis: Studia Oeconomiae Negotiorum; 51).

Larsen, Malene Charlotte: Young Danes online: understanding the impact of online social networking on friendship and identity. In: *A New Generation Youth lifestyle – Influence and Impact*. Monica Rao (ed.). Vol. 1, 1. ed., India, Icfai University Press, 2009, ISBN 9788131424070.

Martensen, Anne; Grønholdt, Lars: Teens as Transmitters of the New Media. In: *Advertising Research: Message, Medium and Content*. Patrick De Pelsmacker; Nathalie Dens (eds.). Antwerpen, Garant, 2009, p. 235-247, ISBN 978-90-441-2387-6.

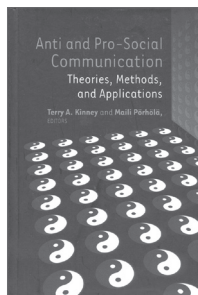
Thøger Christensen, Lars; Langer, Roy: Public relations and the strategic use of transparency: consistency, hypocrisy and corporate change. In: *Rhetorical and Critical Approaches to Public Relations*. Robert L. Heath; Elisabeth L. Toth; Damion Waymer (eds.). 2. ed., New York, Routledge, 2009, p. 129-153, ISBN 978-0-8058-6424-3, (Routledge Communication Series).

# Finland

## Documentalist: Eija Poteri

### *Anti and Pro-Social Communication* *Theories, Methods, and Applications*

Terry A. Kinney, Maili Pörhölä (eds.), New York, Peter Lang, 2009, 203 p., ISBN 978-1-4331-0232-5, (Language as social action).



Anti-social communication is conceptualized as a characteristic of relationships that function to harm or disadvantage individuals. Similarly, pro-social communication is conceptualized as a characteristic of relationships that function to help or assist individuals.

This edited book examines state-of-the-art conceptualizations, theoretical and methodological advancements, and applied research in the areas of anti-social and pro-social communication to promote understanding of the importance and power of communication to affect us at the macro (communities, society, and culture) and micro levels (our social, emotional, and psychological well-being and our relationships).

Articles deal with, for example, bullying experienced by adolescents (Sanna Karhunen) and by teachers (Teemu Kauppi & Maili Pörhölä) and harassment in workplace (Sini Rainivaara), as well, social support (Leena Mikola) and refugees (Lotta Kokkonen).

### *Storytelling Beyond Postmodernism* *Fables and the Fairy Tale*

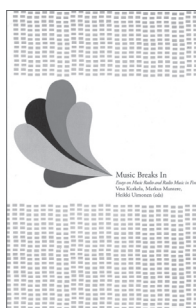
Karin Kukkonen, Tampere, Tampereen yliopisto, 2010, 263 p., ISBN 978-951-44-7992-2, (Acta Universitatis Tamperensis; 1499), Doctoral dissertation.

The doctoral thesis ventures into new areas of the humanities in several respects: first, it analyses modes of storytelling which go beyond postmodernism's subversion and self-reflexivity. Second, it aims to apply key terms of literary study, such as mimesis, genre and self-reflexivity, to the narratives of comics and graphic novels. Third, it draws methodologically on the emergent cognitive approaches in the humanities. Together, these three strands of investigation form the basis of an analysis of the narrative potentials of the comics medium.

### *Music Breaks in*

*Essays on Music Radio and Radio Music in Finland*

Vesa Kurkela, Markus Mantere & Heikki Uimonen (eds), Tampere, Tampereen yliopisto, 2010, 186 p., ISBN 978-951-44-7972-4, (Musiikintutkimuksen laitoksen julkaisuja; 3).



The main focus in the anthology is on the breakthrough of popular music in local radios. The articles raise a number of important issues in the recent history of radio broadcasting in Finland: regulation of broadcasting, ideologies of local radio, concentration of ownership, homogenisation of musical content, patterns of change in radio speech, and processes of music selection.

Article authors are the following: Pentti Kemppainen, Timo Syrjälä, Vesa Kurkela, Heikki Uimonen, and Maija Kontukoski.

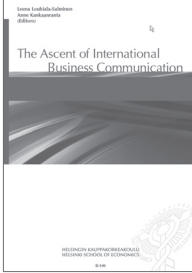
### *The Weight of Images* *Affective Engagements with Fat Corporeality in the Media*

Katariina Kyrölä, Turku, Turun yliopisto, 2010, 219 p., ISBN 978-951-29-4236-7, (Annalis universitatis Turkuensis, Ser. B, Humaniora; 326), Doctoral dissertation.

The doctoral dissertation scrutinizes the very relations between viewing bodies and media images as weighty, affective engagements in which structures of power materialize and move. As such, it participates in long-running debates in media studies as well as feminist research on how bodies become audiovisualized and media images saturate bodies, and what kind of role media imageries play in deeming some forms of corporeality desirable, acceptable and pleasurable, others threatening, removable and shameful. The key emphasis of the study concerns embodied spectatorship.

## ***The Ascent of International Business Communication***

**Leena Louhiala-Salminen & Anne Kankaanranta (eds.)**, Helsinki, Helsinki School of Economics, 2009, 312 p., ISBN 978-952-488-373-3, (Helsingin kauppa-  
korkeakoulun julkaisuja B; 109), Available also on the Internet.



The book focuses on the field of international business communication. The first chapter is Mirjaliisa Charles's farewell lecture as a professor in 2009. Anne Kankaanranta reviews the first seventeen theses produced by 2009 in the IBC master program at the Helsinki School of Economics. After that follows contributions by international and national research fellows in international business communication.

The articles are written by Bertha Du Babcock, Finn Frandsen & Winni Johansen, Marja Heikkinen & Leena Louhiala-Salminen, Yeonkwon Jung, Päivö Laine, Sari Lehmuskallio, Miikka Lehtonen & Constance Kampf, Catherine Nickerson, Tuija Nikko, Priscilla Rogers & Tan Joo-Seng, Maija Tammelin, Janne Tienari, Taija Townsend, David Victor and Taina Vuorela.

## ***The Spam Book On Viruses, Porn, and Other Anomalies from the Dark Side of Digital Culture***

**Jussi Parikka & Tony D. Sampson (eds.)**, Cresskill, NJ, Hampton Press, 2009, 320 p., ISBN 978-1-57273-916-1.



For us increasingly reliant on email networks in our everyday social interactions, spam can be a pain; it can annoy; it can deceive; it can overload. Yet spam can also entertain and perplex us. This book filters contemporary culture through its anomalies. The book features theorists writing on spam, porn, censorship, and viruses. The evil side of media theory is exposed to

theoretical interventions and innovative case studies that touch base with new media and Internet studies and the sociology of new network culture, as well as post-representational cultural theory.

The article authors are the following: John Johnston, Tony D. Sampson, Luciana Parisi, Roberta Buiani, Jussi Parikka, Steve Goodman, Matthew Fuller and Andrew Goffey, Susanna Paasonen, Katrien Jacobs, Dougal Phillips, Greg Elmer, Richard Rogers, Alexander R. Galloway and Eugene Thacker.

## ***Joukkoviestimet 2009 = Finnish Mass Media 2009***

**Tuomo Sauri & Rauli Kohvakka**, Helsinki, Tilastokeskus, 2010, 246 p., ISBN 978-952-244-6, (Culture and the media).



Finnish mass media 2009 is the eleventh volume in Statistics Finland's series of comprehensive statistical reports on the mass media sector in Finland. The book provides a statistical overview of the media scene in Finland. The report is organized into chapters on mass media economy and consumption; television; radio; phonograms; video; films; books and libraries; newspapers and magazines; and Internet. There is also a chapter with international comparative data. Summary articles on each sector complement the statistical overviews.

## Other new literature

### Articles

Ala-Fossi, Marko: Future scenarios for the radio industry. In: *Digital radio in Europe: technologies, industries and cultures*. Brian O'Neill; Marko Ala-Fossi; Per Jauert; Stephen Lax; Lars Nyre; Helen Shaw (eds.). Bristol, Intellect, 2010, p. 153-171, ISBN 978-1-84150-279-3.

Ala-Fossi, Marko: The technological landscape of radio. In: *Digital radio in Europe: technologies, industries and cultures*. Brian O'Neill; Marko Ala-Fossi; Per Jauert; Stephen Lax; Lars Nyre; Helen Shaw (eds.). Bristol, Intellect, 2010, p. 43-65, ISBN 978-1-84150-279-3.

Curran, James; Salovaara-Moring, Inka; Coen, Sharon: Crime, foreigners and hard news: a cross-national comparison of reporting and public perception. In: *Journalism: Theory, Practice & Criticism*. 2010, Vol. 11, No. 1, p. 3-19, ISSN 1464-8849.

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Karppinen, Kari: Rethinking media pluralism and communicative abundance. In: *Observatorio (OBS\*) Journal*. 2009, Vol. 3, No. 4, p. 151-169, Available only on the Internet.

Keinonen, Heidi: Kaverukset: constructing a sense of cultural proximity in the Finnish adaptation of Hancock's Half Hour. In: *Critical Studies in Television*. 2009, Vol. 4, No. 2, p. 37-52, ISSN 1749-6020.

Koikkalainen, Katja: The local and the international in Russian business journalism: structures and practices. In: *Globalisation, freedom and the media after communism: the past as future*. Birgit Beumers; Stephen Hutchings; Natalia Rulyova (ed.). London and New York, Routledge, 2009, p. 71-85, ISBN 978-0-415-48351-3.

Lauk, Epp: The Estonian journalism education landscape. In: *European journalism education*. Georgios Terzis (ed.). Bristol, Intellect, 2009, p. 393-407, ISBN 978-1-84150-235-9.

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# Norway

## Documentalist: Ragnhild Mølster

### *Media, Markets & Public Spheres* *European Media at the Crossroads*

Jostein Gripsrud & Lennart Weibull (eds), Chicago, Intellect, 2010, 224 p., ISBN 9781841503059, (Changing media, changing Europe).



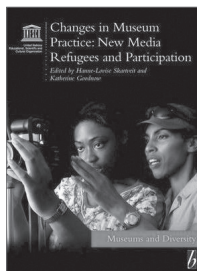
Using a sample of so-called popular and ‘quality’ European newspapers and their TV listings as a stepping stone, “Media, Markets and Public Spheres” presents an overview of changes in the European public spheres over the last fifty years as well as in-depth analyses of structural changes in press and broadcasting, changing relations between media,

changes in media policies and media history as record of cultural change. With a rare comparative perspective, both across nation states and across decades of European history, this book explores how and why the media decisively influence most social areas, from the socialisation of children to the workings of the economy.

The book contains the following contribution: Foreword (Ib Bondebjerg & Peter Golding), Preface. (Jostein Gripsrud & Lennart Weibull). Public spheres, societal shifts and media modulations (Peter Dahlgren), Changing media, changing society: Four decades of European newspapers (Lennart Weibull & Åsa Nilsson), 50 years of European television: An essay (Jostein Gripsrud), The public reception of early television: When television was new in the Nordic countries (Taisto Hujanen & Lennart Weibull), Televisualisation of the popular press: An eye-catching trend of the late twentieth century’s media (Juha Herkman), British media and regulatory change: The antinomies of policy. (John Corner), French media: Policy regulation and the public sphere (Josiane Jouët), Changing media and public sphere in Turkey: The role of the state, market and the EU candidacy (Mine Gencel Bek), Reconsidering the paradox of parochialism and the shrinking news agenda (Daniel Biltereyst & Lieve Desmet), Fakty vs. Wiadomości: On competition and confusion in Polish TV news (Wieslaw Godzic), When the elite press meets the rise of commercial culture (Dominique Pasquier), The sounds of change: representations of music in European newspapers 1960-2000 (Klaus Bruhn Jensen & Peter Larsen), Celebrity culture and the public sphere: The tabloidization of power (Graham Murdock).

### *Changes in Museum Practice* *New Media, Refugees and Participation*

Hanne-Lovise Skartveit & Katherine Goodnow (eds.), New York, Oxford, Berghahn Books, 2010, 264 p., ISBN 978-1-84545-610-8, (Museums and Diversity).



How can museums move beyond simply raising awareness and establish a dialogue both within and across communities and cultural boundaries? By examining the ways in which museums can involve refugees and asylum seekers Museums, New Media and Refugees explores this key question. Leading artists, curators, and academics come together to outline differ-

ent levels of participation by audiences and communities and explore a range of topics from video games to role-play and theatre; and from photography to participatory video and digital storytelling. Case studies are used throughout to highlight the various ways that different participatory approaches can be used successfully.

The book contains the following chapters: Preface (Jack Lohman), Reframing Difference: Museums, Cross-cultural Communication and the Representation of Refugees (Sam Jones), Introduction: Expanding the Concept of Participation (Katherine Goodnow), Dislocations: Participatory Media with Refugees in Malta and Ireland (Anthony Haughey), Envisioning the Return: Participatory Video for Voluntary Repatriation and Sustainable Reintegration (Melissa Brough and Charles Otieno-Hongo), Refugee Stories: The Refugee Communities History Project, Partnership and Collaboration (Annette Day, Jenny Harding and Jessica Mullen), Reconciling History and Memory at the Cité Nationale de l’Histoire de l’Immigration (Saphinaz-Amal Naguib), Playing Refugees: Escape from Woomera and Asylspelet (Hanne-Lovise Skartveit), Technically Speaking: Digital Representations of Refugee Experiences at Melbourne’s Immigration Museum (Moya McFadzean), Bordergames: Networking, Games and Young Migrants (The Bordergames Collective), A Taste of Life as a Refugee: How Serious Games Frame Refugee Issues (Joost Raessens), Performance in Place of War: Refugee Artists and Communities in the U.K. (Alison Jeffers), Museums, New Media and Community Participation (Katherine Goodnow).

## ***Personal publishing environments***

**Jon Hoem**, The Norwegian University of Science and Technology (NTNU), Department of Art and Media Studies, 2009, 295 p., ISBN 978-82-471-1374-5, Doctoral thesis.

The thesis aims at contributing to our understanding of personal publishing in the context of learning and education. The main focus is on the design and use of learning environments based on concepts known from weblogs. In a broader perspective the thesis contributes to an extension of a vocabulary that can be used to describe personal publishing activities. The approach to personal publishing is based in a sociocultural perspective, following the development and use of eLogg, a personal learning environment (PLE) developed by Bergen University College. The use of eLogg is also the main case study. The thesis argues that different aspects of "openness" in Internet media are essential to the historical understanding and future development and use of personal publishing. Different aspects of openness in artefacts made for communication purposes are following a model of nine communication patterns. The model is used to discuss openness in publishing systems. The strengths and weaknesses of existing virtual learning environments (VLE) is discussed in general. It is argued that the most used learning management systems (LMS) have largely been developed to serve the needs of administrators rather than educators and students. More open and user-oriented technologies, often referred to as "web 2.0", can benefit students when developing their learning tactics. This discussion is followed by rationale for the design and development of eLogg, a system developed with a more user-centric approach.

## ***Betwixt and Between***

**Case Studies in Gender, Culture and the Media in Zimbabwe in the 1990s**

**Hilde Arntsen**, Bergen, Universitetet of Bergen, Department of Information Science and Media Studies, 2010, 347 p., ISBN 978-82-308-15045-5, Doctoral thesis.

This dissertation discusses issues relating to culture, gender and the media in the post-colonial setting in Zimbabwe from 1990 to 1998. The empirical material is organized around three case studies. Arntsen has analysed elements of the women's magazine *mahogany*, she has explored the feature film *Flame* which caused debate in Zimbabwe for its portrayal of female freedom fighters during the war of liberation, and she has conducted interviews with secondary school students in Harare regarding their media use, their every day lives, and some of the cultural pressures they experienced. The theoretical chapters on which the cases are grounded discuss issues such as globalisation and popular culture, insights from post-colonial theories, and challenges to Western-based research coming from feminists in Africa in general and Zimbabwe in particular. In the methodological chapters, the process of conducting research in Zimbabwe is outlined and discussed. The title of the dissertation *Betwixt and Between*, suggests that the cultural and gendered dimensions of Zimbabwean media texts that Arntsen has examined and the everyday life situations of the secondary school students that she interviewed, negotiate between positions that may at first appear incommensurable. They engage with the problematics and the theoretical positions which are neither entirely modern nor wholly traditional, neither entirely global nor entirely local, neither history nor herstory, neither only Western nor only Zimbabwean, but which together constitute contours of alternative versions of Zimbabwean notions of gender and culture in the 1990s.

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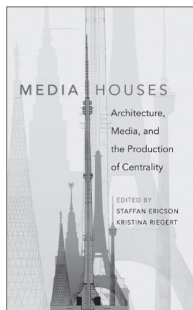
## Sweden

### Documentalist: Roger Palmqvist

#### **Media Houses**

*Architecture, Media, and the Production of Centrality*

Staffan Ericson & Kristina Riegert (eds), New York, Bern, Berlin, Bruxelles, Frankfurt am Main, Oxford, Wien, Peter Lang, 2010, 217 p., ISBN 978-1-4331-0583-8.



In much recent theory, the media are described as ephemeral, ubiquitous, and de-localized. Yet the activity of modern media can be traced to spatial centers that are tangible enough – some even monumental. This book offers multidisciplinary and historical perspectives on the buildings of some of the world's major media institutions. Paradoxically, as material and aesthetic manifestations of «mediated centers» of

power, they provide sites to the siteless and solidity to the immaterial. The authors analyse the ways that architectural form and organization reflect different eras, media technologies, ideologies, and relations with the public in media houses from New York and Silicon Valley to London, Moscow, and Beijing.

Following articles are included: *Introduction* (Staffan Ericson/Kristina Riegert/Patrik Åker), *The Interior of the Ubiquitous: Broadcasting House, London* (Staffan Ericson), *The End of the Iconic Home of Empire: Pondering the Move of the BBC World Service from Bush House* (Kristina Riegert), *Ostankino TV Tower, Moscow: An Obsession with Space* (Patrik Åker), *Googleplex and Informational Culture* (Peter Jakobsson/Fredrik Stiernstedt), *Edge Blending: Light, Crystalline Fluidity, and the Materiality of New Media at Gehry's IAC Headquarters* (Shannon Mattern), *Looping Ideology: The CCTV Center in Beijing* (Sven-Olov Wallenstein), and *Real TV: Architecture as Social Media* (Helena Mattsson).

#### **Pervasive GameFlow**

*Identifying and Exploring the Mechanisms of Player Enjoyment in Pervasive Games*

Kalle Jegers, Umeå, Umeå universitet, 2009, 250 p., ISBN 978-91-7264-771-8, (Research reports in informatics; 09.01), Doctoral thesis.

Pervasive games are computer games that build, to various extents, on social interaction as a driving force in the game play, on integration between physical and virtual

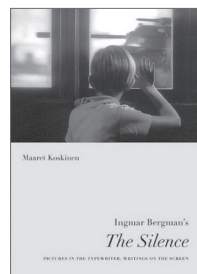
worlds and on constant access to constantly ongoing games from virtually every existing context (anytime, anywhere gaming). This new genre of computer games presents many challenges for both researchers and industry; one of the most important is how to understand enjoyable player experiences in this new kind of computer gaming.

The purpose of this thesis is to identify and explore the mechanisms in pervasive game designs that are of most importance for creating enjoyable Pervasive gaming experiences, and further to translate the findings of the exploration into a playability model for pervasive games.

The author's empirical work focuses on the most important aspects for creating enjoyable player experiences when playing pervasive games. Evaluation methods from the usability and playability area have been deployed in order to identify what factors and aspects the players consider of most importance for their experience when they play pervasive games. Three specific pervasive games have been studied; SupaFly, Pervasive Treasure Hunt and Furiae.

#### **Ingmar Bergman's *The Silence*** *Pictures in the Typewriter, Writings on the Screen*

Maaret Koskinen, Copenhagen, Museum Tusulanum Press, 2010, 208 p., ISBN 978-87-6395-3159-7, (Nordic Film Classics).



The Silence offers filmgoers an entryway into the cinematic, cultural, and sociopolitical issues of its time, but remains a classic – rich enough for scrutiny from a variety of perspectives and methodologies. The author draws a picture of Bergman that challenges the traditional view of him as an auteur, revealing his attempts to overcome his own image as a creator of serious art films by making his work relevant to a new generation of filmgoers. Her exploration of the film touches on issues of censorship and the cinema of small nations, while shedding new light on the shifting views of Bergman and auteurist film, high art, and popular culture.

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