

Danmark

Dokumentalist: Peder Grøngaard

Den danske billedbog 1950-1999: teori, analyse, historie

Nina Christensen, Frederiksberg, Roskilde Universitetsforlag, 2003, 397 p., ISBN 87-7867-203-1. (Danmarks Pædagogiske Universitet, Center for Børnelitteratur). Note: En lettere omarbejdet udgave af forfatterens Ph.D.-afhandling.



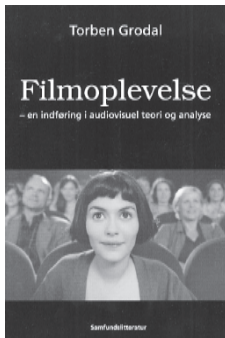
Afhandlingen beskriver hvad der karakteriserer den danske billedbog, hvordan man kan analysere den, hvordan den har udviklet sig historisk. Den indledende teoretiske del behandler forskellige fundamentale problemstillinger i forhold til billedbogen som genre, herunder bl.a. tekstbegrebet i billedbogen, billedbogen forstået som kunst, som litteratur, som pædagogik eller som udtryk for et specifikt syn på barnet. Det analytiske afsnit gennemgår en lang række elementer af såvel tekst- som billedanalyse i forhold til billedbøger. Det historiske afsnit omfatter for hvert tiår: 1) En generel del: beskrivelse af betingelserne for produktion af billedbøger, af vurderingskriterier for børnelitteratur, af de sammenhænge hvori man beskæftigede sig med billedbøger og af tendenser på billedbogsområdet;

2) En specifik del: grundige analyser af to markante billedbøger fra hver tiårsperiode.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.samfundslitteratur.dk/>

Filmoplevelse: en indføring i audiovisuel teori og analyse

Torben Kragh Grodal, Frederiksberg, Samfundslitteratur, 2003, 346 p., ISBN 87-593-0999-7.

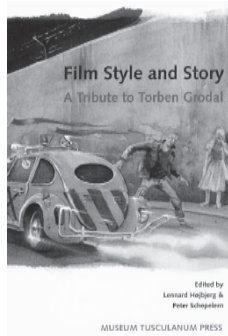


Bogen er en introduktion til den nye kognitive forståelse af filmen og den menneskelige filmoplevelse, men den giver også en generel indføring i de grundlæggende filmteoretiske begreber og traditioner, idet den gennemgår emner som filmens forhold til fortælling og genre, person og samfund, alt sammen set i forhold til mennesket som tænkende, sansende og følende væsen.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.samfundslitteratur.dk/>

Film Style and Story: A Tribute to Torben Grodal

Lennard Højbjerg & Peter Schepelern (eds.), København, Museum Tusulanum Press, 2003, 251 p., ISBN 87-7289-851-8.



Style and story are two of the most debated concepts in film studies today. Taking a cognitive perspective, the anthology focuses explicitly on the stylistic portrayal of human behaviour in film, ranging from studies of specific visual patterns to sound montages. Contributions to this volume all share two characteristics: they explore the ways in which styles and stories interact, and they are inspired by the work of Torben Grodal, professor of Film and Media Studies, University of Copenhagen.

Contains the following articles: Joseph D. Anderson: *Moving through the diegetic world of the motion picture*, Ib Bondebjerg: *Danish film noir: style, themes, and narration*, David Bordwell: *Who blinked first?: how film style streamlines nonverbal interaction*, Edward Branigan: *How frame lines (and film theory) figure*, Lennard Højbjerg: *Style: segmentation and patterns*, Birger Langkjær: *A story with a style: "Nightwatch" and contemporary Danish film*, Peter Larsen: *Urban legends: notes on a theme in early film theory*, Johannes Riis: *Film acting and the communication of emotions*, Murray Smith: *A reasonable guide to horrible noise (part 2): listening to "Lost Highway"*, Casper Tybjerg: *The sense of "The Word"*, Peter Wuss: *The documentary style of fiction film in Eastern Europe: narration and visual style*.

For further information, see: <http://www.mtp.dk/>

Organiseret kommunikation: systemteoretiske analyser

Morten Højlund & Morten Knudsen (eds.), Frederiksberg, Samfundslitteratur, 2003, 325 p., ISBN 87-593-1004-9.



Organisationsforskningen har de senere år beskæftiget sig med kommunikation som ét aspekt blandt andre, men denne bog går mere radikalt til værks. Udgangspunktet er, at organisationer "kun" er kommunikation. Inspirationen til bogens artikler er hentet hos den tyske sociolog Niklas Luhmann, hvis rige og ambitiøse teori om sociale systemer vinder stadig større udbredelse. Analyserne er empirisk orienterede, men har samtidig et tydeligt teoretisk afsæt. Ud over at præsentere og diskutere centrale dele af det systemteoretiske organisationsbegreb afprøver artiklerne dets produktivitet i konkrete studier. Ledelse, beslutningstagning og reorganisering er bare nogle af de temaer, som bliver behandlet.

Indeholder følgende artikler: Holger Højland og Morten Knudsen: *Introduktion*, Dirk Baecker: *Organisation som begreb: Niklas Luhmann om beslutningens grænser*, Niklas Luhmann: *Beslutningens paradoks*, Christian Frankel: *Fremtidens fremtid?: om tidens strategificering i organisationer*, Holger Højlund: *Kontraktparadokser i den kommunale organisation*, Gorm Harste: *"La Décision": en systemteoretisk rekonstruktion af organisationsteoriens oprindelse i oplysningstiden*, Morten Knudsen: *Forskydninger-Kontingenshåndtering i moderniseringen af et amtskommunalt sundhedsvæsen*, Søren Overgaard Nielsen og Steen Vallentin: *Organisation og samfund: mellem systemteori og neoinstitutionel teori*, Niels Åkerstrøm Andersen og Asmund Born: *"Shifters"*, Betina Wolfgang Rennison: *Polyfonisk lønkommunikation*, Anders la Cour: *Organisation og interaktion*, Gunther Teubner og Michael Hutter: *Homo oeconomicus og homo juridicus: kommunikative fiktioner?*, Ole Thyssen: *Luhmann og ledelsen: kritik af*

ledelsesteorien i "Organisation und Entscheidung", Niels T. Thygesen: *Hvordan iagttages ledelse som styringsteknologi?*, Niels Åkerstrøm Andersen: *Organisation i anden ordens perspektiv: systemteoriens analysestrategiske maskine*.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.samfundslitteratur.dk/>

24 Questions for Planned Communication

Jan Krag Jacobsen, Frederiksberg, Roskilde University Press, 2003, 128 p., ISBN 87-7867-250-3.



When working with communication products, careful planning is everything. In the production of a successful video, radio programme, exhibition, play, article, poster etc., one first has to consider a wide range of questions. The media themselves may be very different, but the reflections behind the media products have a great deal in common. This book is written for professionals involved in the design and manufacture of media products that carry information effectively from public or private organizations to specific groups of people. A media producer who can give proper answers to the 24 questions in this book is well on the way to making a successful communication.

Note: For further information, see: <http://www.samfundslitteratur.dk/>

Global Trends in Media Education: Policies and Practices

Tony Lavender, Birgitte Tufte & Dafna Lemish (eds.), Cresskill, N.J., Hampton Press, 2003, 200 p., ISBN 1-57273-491-4, (International Association for Media and Communication Research).



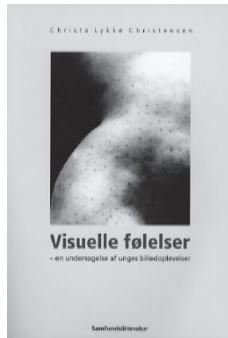
Over the last decades media education has gradually obtained an educational status in many countries around the world, although few countries have actually incorporated this subject in their formal school curricula. Where media education is taught today, it is principally carried out using a relaxed, pluralistic and cross- or multidisciplinary approach. This book sets out to explore this new approach to the subject with chapters that are representative of ongoing work by leading media education researchers in nine different countries and from five continents. Media education is continually evolving and the individual chapters indicate that the passion for the subject is global while the actual translations of practices and policies are very much local. The book expands the debate about media education beyond the traditions and interests of one part of the world to encompass the needs of the rest.

Contains among other things the following article: Birgitte Tufte: *Media: the alternative school*.

Note: For further information, see: no website.

Visuelle følelser: en undersøgelse af unges billedoplevelser

Christa Lykke Christensen, Frederiksberg, Samfundslitteratur, 2003, 124 p., ISBN 87-593-1092-8.



Nutidens unge er de første, som er vokset op i et samfund gennemsyret af billedmedier. Film, reklamer, TV, musikvideoer og fotos indgår som en naturlig del af deres hverdag fra morgen til aften, i hjemmet, blandt kamerater og i skolen. Men hvilke oplevelser, erfaringer og følelser giver denne billedverden anledning til, og er de unge i kraft af deres udbredte omgang med billedmedier blevet særligt kompetente til at forstå og opleve visuelle budskaber? Bogen giver en teoretisk indføring i unges billedoplevelser og fokuserer konkret på spørgsmål som: 1) Hvordan beskriver de unge deres bedste film? 2) Hvad hæfter de sig ved, når de ser en TV-dokumentar? 3) Hvilke følelser aktiveres, når de ser reklamer? 4) Hvad oplever de, når de ser et gammelt fotografi? 5) Hvordan afkoder de en musikvideo? Bogen er baseret på den første, større videnskabelige undersøgelse af danske unges billedbrug og -oplevelser.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.samfundslitteratur.dk/>

Virkelighed, virkelighed!: avantgardens realisme: antologi

Karin Petersen & Mette Sandbye (eds.), København, Tiderne Skifter, 2003, 336 p., ISBN 87-7973-026-4. Note: Bogen er udgivet i forlængelse af antologien "Virkelighedshunger: nyrealismen i visuel optik".



En række nylæsninger af det 20. århundredes avantgarde i en realistisk optik. I bogen diskuteres emner som James Joyce, nouveau roman, Godards film, George Perec, readymades, den amerikanske dagbogsfilm, russisk installationskunst og tysk snapshotfotografi i forhold til begrebet "realisme". Antologien rummer desuden interviews med fem forskellige samtidskunstnere, der i deres praksis viderefører og forholder sig til den historiske avantgarde.

Indeholder bl.a. følgende artikler: Karin Petersen og Mette Sandbye: *Indledning*, Jacob Wamberg: *"You say goodbye and I say hello": virkeligheden mellem konstruktion og genkomst*, Lars Kiel Bertelsen og Søren Pold: *Interfacerealisme: fra Balzacs "Belle noiseuse" til kodens visuelle støj hos Mark Napier*, Frits Andersen: *Realisme og virkelighedshunger hos James Joyce og William Faulkner*, Britta Timm Knudsen: *Realismer i 50'erne: visualitet, affekt og traumer i den ny roman*, Mette Sandbye: *Avantgarde, hverdagsliv og fotografisk realisme*, Rune Gade: *Readymade-realisme: noget om det "gamle" ved den "nye" realisme*, Ann Lumbye Sørensen: *Utopiens genkomst som erindringsbillede: Ilya Kabakovs autenticitets-realisme og dens forbindelser med "Proun-Rum" af El Litsiskij*, Anne Jerslev: *"I make home movies - therefore I live": det private rum i avantgardefilm og den intime dokumentar*, Bodil Marie Thomsen: *Fremmedgørelse eller kommunikation: om Godards kamerabrug i 60'erne*.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.tiderneskitfer.dk/>

Film på hjernen: 40 års bedste biografoplevelser

Morten PiiL, København, Informations Forlag, 2003, 664 p., ISBN 87-7514-077-2. (Dagbladet Information).



Et udvalg af forfatterens anmeldelser og artikler om film skrevet siden 1961, hovedsageligt i Dagbladet Information. Bortset fra enkelte forkortelser og mindre stilistiske justeringer er der ikke ændret i teksterne. Hensigten med udvalget har været at belyse nogle væsentlige navne i ældre og især nyere filmkunst som et supplement til filmlitteraturens opslagsværker.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.information.dk/>

Globalisering, massemedier og kulturel forandring

Finn Rasmussen, København, Columbus, 2003, 134 p., ISBN 87-7970-005-5.



Globaliseringen er et af de mest studerede emner inden for samfundsvidenskaberne de senere år. Det er hovedsageligt globaliseringens økonomiske sider, der er blevet belyst. Denne bog ser på de kulturelle forandringer ved globaliseringen. Et af de centrale spørgsmål er, om globaliseringen betyder at kulturer bliver mere ens, eller om den medvirker til at nye kulturelle udtryk bliver skabt. Bogen ser på mediemonopoler og massemediernes kulturelle indflydelse. Nye samværsformer over Internettet er et andet emne, der tages op. Migration og Danmark som multietnisk samfund diskuteres. Endelig ses der nærmere på globaliseringens ulige fordeling mellem lande i Nord og Syd.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.forlagetcolumbus.dk/>

Researching Audiences

Kim Schrøder, Kirsten Drotner, Stephen Kline & Catherine Murray, London, Arnold, 2003, 422 p., ISBN 0-340-76274-8.

How do young audiences play with the cultural spectacle offered by reality shows like "Big Brother"?

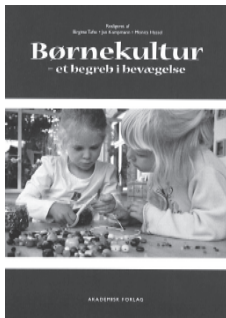


How does interactive media influence the learning process in educational and everyday settings? How can corporate communicators address their ethical commitment more effectively to the general public? And is there a link between television viewing and violent behaviour? The book is a practical, hands-on guide to the main types of empirical fieldwork that have established themselves in academic, policy and commercial audience research. It will help you explore what audience members do with the media, how they make sense of the media, and how the media may influence social affairs from the micro to the macro level. The book introduces and discusses four complementary key approaches to empirical research: Media ethnography, reception research, survey research, and experimental research.

Note: For further information, see: <http://www.arnoldpublishers.com/>

Børnekultur: et begreb i bevægelse

Birgitte Tufte, Jan Kampmann & Monica Hassel (eds.), (København), Akademisk Forlag, 2003, 100 p., ISBN 87-500-3718-8, (Skriftserie fra Sekretariat for Børnekulturnetværk). (Danmarks Pædagogiske Universitet, Sekretariat for Børnekulturnetværk).



”Børnekultur” er i dag et accepteret begreb blandt forældre, pædagoger, lærere, forskere, kulturarbejdere, journalister og politikere - samt i dele af erhvervslivet. Men det er forskelligt, hvad der lægges i ordet, hvilken betydning det har. Denne bog præsenterer en drøftelse af, hvad børnekultur er - og især hvad børnekulturforskning er for en størrelse. Forskere fra forskellige forskningsretninger fremlægger i bogen deres tilgang til arbejdet med det børnekulturelle område. Og der vises f.eks. hvilke diskussioner, der knyttes til den antropologisk, etnografisk og kulturpsykologisk inspirerede børneforskning, som giver hver sit bud på, hvorfor det er relevant at beskæftige sig med børnekultur. Bogen henvender sig til studerende på seminarier og universiteter, forskere, undervisere, beslutningstagere og andre med interesse for og engagement i børnekultur.

Indeholder følgende artikler: Beth Juncker: *Det unødvendiges nødvendighed: kulturbegreber og børnekultur*, Eva Gulløv: *Et antropologisk blik på børnekultur*, Anne Maj Nielsen og Kirsten Fink-Jensen: *Læring og udtryksformer: børn som kulturdeltagere*, Ulla Ambrosius Madsen: *Etnografisk forskning i det pædagogiske praksisfelt*, Jan Kampmann: *Udviklingen af et børnekulturelt pædagogisk blik*.

Note: Læs mere om bogen på forlagets web-adresse: <http://www.akademisk.dk/>

Annan ny litteratur

Bjørn Iversen, Gurli; Asmussen, Jørgen; Bang Carlsson, Benny; Nelson, Claus: *Mediedidaktik*. (Frederiksberg), Daneklærerforeningen, 2002, 173 p., ISBN 87-7704-887-3. (Daneklærerforeningen).

MEDIA EDUCATION • CHILDREN
• PRIMARY EDUCATION • ETHICS

Brügger, Mads; Thomassen, Nikolaj: *Ingen kender Dagen: en avishistorie om begejstring og bedrag*. København, People's Press, 2003, 226 p., ISBN 87-91293-28-6.

NEWSPAPERS • JOURNALISM • FINANCING
• HISTORY

Buhl, Mie (ed.): *Billeder og multimedier*. (Frederiksberg), Daneklærerforeningen, 2002, 111 p., ISBN 87-7704-742-7, (Billedkunst; 8). (Daneklærerforeningen).

Bogen trækker indledningsvis de faglige problemstillinger og udfordringer op som billedkunstlæreren med de nye multimedier må tage stilling til, og spørger: Hvad er det særlige ved at arbejde med billeder og multimedier? Bogens øvrige fire bidrag tager udgangspunkt i gennemførte projekter fra henholdsvis læreruddannelse og folkeskole og opridses til sammen de tekniske, tværfaglige og æstetiske muligheder – og faldgruber – billedkunsthaget står over

for i dag. Indeholder følgende artikler: Mie Buhl: *Billeder og multimedier: indledning*, Kirsten Bak Andersen: *Computeren i billedkunstundervisningen i læreruddannelsen*, Karsten Arvedsen: *Billedkunsthaget og brugen af multimedier i spændingsfeltet mellem kunsten og den øvrige visuelle kultur*, Jes Dueholm Jessen: *Billeder i aktion og interaktion*, Edel Lerche-Henriksen og Susanna Flach: *Antonymer*.

PICTURES • MULTIMEDIA • MEDIA EDUCATION
• PRIMARY EDUCATION

Illeris, Helene: *Billedet, pædagogikken og magten: positioner, genealogi og postmoderne optikker i det billedpædagogiske felt*. København, Danmarks Pædagogiske Universitet, 2002, 291 p. + app. 12 p., (Danmarks Pædagogiske Universitet, Institut for Pædagogisk Antropologi). Note: Ph.D.-afhandling. English summary.

MEDIA EDUCATION • PICTURES • CHILDREN
• PEDAGOGY

Illeris, Helene (ed.): *Studies in visual arts education*. (København), The Danish University of Education, 2002, 148 p., ISBN 87-7701-928-8, (Studies in visual arts education; 8). (Danmarks Pædagogiske Universitet).

This publication brings together four central works, one by each faculty member of the Research Unit for Visual Arts Education at the Danish University of Education. The texts cover a wide range of issues in visual arts education, and they represent different viewpoints about some of the central challenges to the field, such as contemporary art, digital pictures, and the concept of aesthetic learning. Contains the following articles: Helene Illeris: *The field of visual arts education in Denmark and its relation to the field of art*, Mies Buhl: *Challenges to visual arts education posed by contemporary art*, Ingelise Flensborg: *Aesthetic perception in graphical user interfaces*, Kristian Pedersen: *Aesthetic learning and pictorial process*.

MEDIA EDUCATION • PICTURES • CHILDREN
• PEDAGOGY

List, Henrik: *Kameraet i hovedet: FEAR X og Nicolas Winding Refn*. København, People's Press, 2003, 231 p., ISBN 87-91293-11-1.

FILMS • FILM DIRECTORS • FILM PRODUCTION
• HISTORY

Petersen, Helle: *Strategisk kommunikation: kvalitetsstyring og måling*. Frederiksberg, Samfundslitteratur, 2002, 90 p., ISBN 87-593-0981-4.

ORGANIZATIONS • ENTERPRISES
• COMMUNICATION
• ORGANIZATIONAL COMMUNICATION

Thompson, John B: *Den politiske skandale: magt og synlighed i mediealderen*. København, Hans Reitzels Forlag, 2002, 334 p., ISBN 87-412-2541-4. Note: Transl. by: Stig W. Jørgensen. Orig. title: *Political scandal: power and visibility in the media age*, Cambridge, Polity Press, 2000.

MEDIA • COVERAGE • CELEBRITIES • ETHICS

Zigler, Christian Oxholm; Vejlgård, Mikkel; Smidth-Fibiger, Tobias; Rannes, Camilla Gundelach: *Interaktivt tv: et nyt medie, en ny forbruger, en ny annoncør*. København, Børsens Forlag, 2002, 224 p., ISBN 87-7553-885-7.

TELEVISION • INTERACTIVE MEDIA • MARKETING • CONSUMERS

Artikel

Mogensen, Kirsten; Lindsay, Laura; Li, Xigen; Perkins, Jay; Beardsley, Mike: How TV news covered the crisis: the content of CNN, CBS, ABC, NBC and Fox. In: Greenberg, Bradley S. (ed.): *Communication and terrorism: public and media responses to 9/11*, Cresskill, N.J., Hampton Press, 2002, 377 p., ISBN 1-57273-496-5, (The Hampton Press communication series), pp. 101-120.

TELEVISION NEWS • COVERAGE • TERRORISM
• CRISIS

Finland

Dokumentalist: Eija Poteri

Digital Television and the Consumer Perspective. Report from the Seminar Digital Television as a Consumer Platform, Torshavn, Faroe Islands, September 12-14 2002

Minna Tarkka, (ed.) Helsinki, National Consumer Research Centre, 2003, 86 p.. (National Consumer Research Centre, Discussion Papers; 2003, 34). Note: Available also on the Internet: http://www.kuluttajatutkimuskeskus.fi/docs/pdf/34_2003_discussionpapers_dtv.pdf.

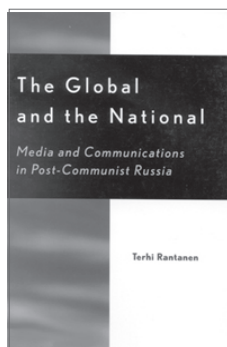
This report publishes results – papers, findings and proposals – from the Nordic seminar on digital television, Torshavn September 12-14, 2002 which approached digital television development in the Nordic countries from the point of view of consumers, users and citizens.

Organised by the Nordic Advisory Committee on Consumer Affairs, the seminar aimed at initiating a dialogue between consumer organisations and researchers in order to map out research problems and approaches for consumer-led digital television development. The seminar presentations surveyed changes of media consumption in domestic and community contexts, the uses of audience research and insight in programme development, and the need for user-orientation in regulation and policy-making.

Articles are: Frank Boyd: *BBC in search of audiences*; Arild Boman: *Digital television, local broadband and influence from beneath*; Olli Sotamaa: *Developing audiences – a community-oriented point of view*; Tanja Sihvonen: *TV chatcommunities*; Pernilla Severson: *Dialogic policies for public service*; Pertti Näränen: *Missing perspectives in European regulation of digital television*; Jo Helle-Valle & Eivind Stø: *Digital TV and the moral economy of the home*; Tove Rasmussen: *Television and Internet use in the home*; Pirkko Raudaskoski: *How can (digi)TV viewing be researched?*; Mika Saastamoinen: *Digital TV and consumers*.

The Global and the National. Media and Communications in Post-communist Russia

Terhi Rantanen, Lanham, Rowman & Littlefield, 2002, 159 p., ISBN 0-7425-1568-0, (Critical media studies).



This book focuses on the development of post-Soviet media and communications in Russia – a newly globalized environment following radical social change. Unique empirical research on new communications technologies, news agencies, television and advertising in Russia shows how the experience and effects of globalization which initially played a liberating role in the downfall of communism, are being transformed by the reassertion of the national. This book challenges conventional assumptions about globalization and contributes to a better understanding of its theoretical base, as well as its effects on non-Western countries.

Jännitteet lääkärin ja potilaan välisessä viestintäsuhteessa [Tensions in the doctor-patient communication and relationship]

Maija Gerlander, Jyväskylä, Jyväskylän yliopisto, 2003, 228 p., ISBN 951-39-1451-8, (Jyväskylä studies in humanities; 3), ISSN 1459-4323. (University of Jyväskylä, Department of Communication). Note: Doctoral dissertation. English summary.

The purpose of the study is to explore tensions in doctor-patient communication from a theoretical and an empirical point of view. Communication in the doctor-patient relationship is by its very nature tensional. Further, it is likely give rise to misunderstandings and ambiguity.

The theoretical framework of the study combines three perspectives: 1. Zygmunt Bauman's view on social relationships; 2. relational dialectics developed by Leslie Baxter and Margaret Montgomery; 3. ideas presented by Michael Billig on the problematic nature of expertise in human relations. The dialectical framework is regarded as a relevant basis for the study of the doctor-patient communication because it gives room for taking notice of the different meanings of communication procedures and features without regarding some of them as self-evidently negative or things to be avoided.

Media Culture Research Programme

Päivi Hovi-Wasastjerna (ed.) Helsinki, Academy of Finland, 2003, 204 p., ISBN 951-558-113-3, (Publication series of the University of Art and Design Helsinki UIAH,A; 38), ISSN 0782-1832.



The articles in this book are examples of the questions that have been studied at the media culture research programme arranged by the Academy of Finland. The aim of the research programme was to broadly analyze the versatile and rapidly changing field of the media. The everyday media and its use stood out as a shared research topic. The book includes the following articles: Knuuttila, Seppo: *The problem of the everyday in the information society*, Luukka, Minna-Riitta: *Youth in the (new) media landscape: emerging practices, forms and meanings*, Sihvonen, Jukka: *Medium is the mustard: media usage and the transformations of everyday experience*, Salokangas, Raimo: *The egg and the hen: broadcasting and the possibility of a common national culture*, Peltonen, Matti: *Why not study the history of needs?: reflections born during the research on the everyday use of media*, Väliverronen, Esa: *Mediating time: on the construction of genetically modified futures in television news*, Picard, Robert G.: *Media economics, content and diversity: primary results from a Finnish study*, Nurmi, Kari E.: *Semiotics of media-based learning materials: two cases of hidden narratives*, Ginman, Mariam: *Citizens, health and the changing media culture*.

Mediefostran i finlandssvenska skolor

Ullamaija Kivikuru & Henrika Zilliacus-Tikkanen (eds), Helsingfors, Helsingfors universitet, 2003, 132 p. + app. 5 p., ISBN 952-10-0355-3, (SSKH, Meddelanden; 63), ISSN 1235-3892. (University of Helsinki, Swedish School of Social Science).



Mediefostran är den mest etablerade termen för olika former av medieanvändning i skolundervisningen, men lika varierande som termerna är ämnets volym och innehåll i olika skolor i Finland. Några skolor ger medierna mycket uppmärksamhet tack vare aktiva lärare, andra skolor tar nästan inte upp medier alls. Huvudsyftet med mediefostran är att utveckla kritiska medieanvändare i en värld där medierna har en allt större roll i människornas vardag. Lärarna märker ofta att eleverna är mera motiverade att göra själv än att analysera mediernas innehåll, men meningen är inte att utveckla mini-journalister utan kritiska mottagare. I de finlandssvenska skolorna har mediefostran ytterligare ett viktigt syfte, nämligen att visa svenska och tvåspråkiga barn och unga hur viktigt det är att använda svenskspråkiga medier i Finland.

De tre texterna i denna bok baserar sig på lärdomsprov på två institutioner vid Helsingfors universitet, Svenska social- och kommunalhögskolan och Institutionen för kommunikation, men texterna har sedan förkortats och utvecklats till artiklar. Mira Strandberg kartlägger situationen i mediefostran i de finlandssvenska högstadierna eller grundskolans tre högsta klassen. Anna Olsoni-Broman studerar lärarnas attityder och åsikter om mediefostran, och Camilla Haavisto beskriver hur man kan använda radio som undervisningsmedium i skolan.

Merkillinen media. Tekstit nuorten arjessa [Meaningful media. Texts in the every day life of young people in Finland]

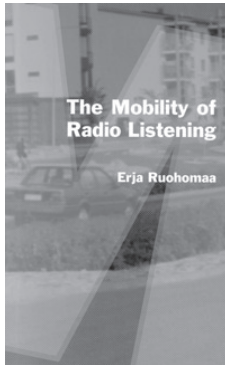
Tuija Modinos & Annikka Suoninen (eds) Jyväskylä, Jyväskylän yliopisto, 2003, 226 p., ISBN 951-39-1433-X.



In this book, there are studied different kinds of media texts and their meaning in the every day life of young people. The book includes seven articles (in Finnish): Luukka, Minna-Riitta: *Am I good enough like this?: making up of girlhood in the columns of Demi -magazine*; Räisänen, Ulla: *Depressed youth in the media: riskgroups and the slaves of depression*; Hujanen, Jaana: *From reader to actor?: net media and the possibility of interactive journalism*; Pietikäinen, Sari: *On two sides of the screen: television news considered by journalists and young people*; Modinos, Tuija: *Music video as a sign of crisis*; Suoninen, Annikka: *Annoying brilliant series: Babylon 5 from the young people's point of view*; Lokka, Antti: *Media education in the front of new challenges*.

The Mobility of Radio Listening. The Transition of Radio as a Medium and Its Significance to Listeners in Finland

Erja Ruohomaa, Helsinki, YLE Audience Research, 2003, 302 p., ISBN 951-43-0846-8, (YLE, Audience Research, Research Report; 2003, 5). (University of Sussex). Note: Doctoral dissertation.



This thesis is concerned with the transition of radio as a medium and its significance for listeners in Finland. It is based on an analysis of radio listening data collected in 1993 and 1999. The main focus is on everyday uses and meanings of radio listening. Geographical, textual and technological mobility of radio listening is studied at a technical, institutional and programming level. Overall, the mobility of radio in everyday life is a highly complex concept, meaning different things to different listeners. Although radio is regarded as an invisible and secondary media, it occupies a special socio-technical space in listeners' everyday life. Changes in media scenery and the integration of digital radio technology with other media means that listening is set to become even more mobile in the future.

Modernisaatiomurroksen kaupalliset merkit. 60-luvun suomalainen televisiomainonta. [The commercialised signs of modernisation. Finnish television advertising in the 1960s]

Jukka Kortti, Helsinki, Suomalaisen kirjallisuuden seura, 2003, 455 p., ISBN 951-746-523-8, (Bibliotheca historica; 80), ISSN 1238-3503. Note: Doctoral dissertation in social science history. English summary pp. 440-449. Includes CD-disc.



The main subject of this study is Finnish television advertising during the 1960s. In practise, the period in focus includes the years 1956-1974. Television advertising started after the mid-1950s and in advertising a certain "sixties mood" finally culminated in the first years of the 1970s. In fact, this is the first study concerning this aspect of the Finnish media history, although Finland was among the first of the European countries to introduce television advertising, and the first of the Nordic countries.

Besides the cultural products – the commercials – the institutions and people are brought into focus as well. The working conditions of television advertising, and particularly their changes, are given attention. All this needs broad contextualisation. That is why this study also investigates the

changes of Finnish society in the 1960s. Because advertising uses and represents so wide a field of cultural and social phenomena, the observations made through it are multiform. In other words, the connotative resources and referent systems of advertising are almost as broad as the culture and society wherein it operates. A modified version of the semiotic myth system by the French structuralist Roland Barthes, which was introduced in 1957, has been used in analysing the commercials. Briefly, the aim is to find certain modernisation ideologies, worldviews and mentalities, which have been coded by certain symbols and discourses into the commercials.

The Polysemous Contemporary Concept. The Rhetoric of the Cultural Industry

Raija-Leena Loisa, Jyväskylä, Jyväskylän yliopisto, 2003, 244 p., ISBN 951-39-1457-7, (Jyväskylä Studies in education, psychology and social research; 217), ISSN 0075-4625. (University of Jyväskylä, Faculty of Social Sciences). Note: Doctoral dissertation.

The aim of the study is to deliver understanding on the change of the concept of the cultural industry. It also aims at explicating the situation of the neutral and positive use of the concept in contemporary cultural policies. The conceptual change is studied via analysing major Western traditions on this issue. A rhetorical point of view on conceptual history employed by Quentin Skinner is used as a methodological approach in the study.

As a result the study proposes eight possible meanings in employing the concept of cultural industry: critical, dialectical, emancipatory, cynical, descriptive, normative, legitimatory and instrumental. They are historical layers and all of them employed also in contemporary situation. Each of these meanings point at the specific rhetorical redescription of the situation of cultural and aesthetic production. These redescriptions legitimate the tone of writing and the meanings given to the concept.

Religious Media Theory. Understanding Mediated Faith and Christian Applications of Modern Media

Taisto Lehikoinen, Jyväskylä, Jyväskylän yliopisto, 2003, 341 p., ISBN 951-39-1498-4, (Jyväskylä Studies in Humanities; 4), ISSN 1459-4323. (University of Jyväskylä, Faculty of Humanities). Note: Doctoral dissertation.

The study presents basic research into the recently formed field of studies on media and religion, and it generates universal descriptions and explanations as well as more operational models on religious media communication, for the first time in the field. The source material is taken from various Christian traditions: the Roman Catholic church, the mainline Protestant tradition, the Evangelical Protestant tradition, and Eastern Orthodoxy. The primary data is based on Internet-material as well as drawn from interviews of key persons in Finland, Italy, Russia and the USA. The scope and setting is large in order to be able to provide comprehensive and valid data for theory construction. The study is an inter-disciplinary effort that draws from the fields of sociology, media studies, cultural studies and theology. The study has a strong phenomenological orientation with an attempt to line up various traditions and case studies for comparison.

Syytöksiä ja epäilyksiä. Toimittajan ja poliitikon vuorovaikutuksesta televisiokeskustelussa [Accusations and suspicions. On interaction between journalists and politicians in televised conversation]

Maarit Berg, Helsinki, Suomalaisen Kirjallisuuden Seura, 2003, 344 p., ISBN 951-746-490-8, (Suomalaisen Kirjallisuuden Seuran Toimituksia; 918), ISSN 0355-1768. Note: Doctoral dissertation. English abstract.

This study analyses the questions that imply accusations and suspicions towards politicians in TV interviews. The data consist of 48 videotaped TV discussions from the early 1990's to the present. The method of the study is that of conversation analysis. In the interview sequences, there are two major types of questions the journalists address to the politicians. The first type is a question that elicits a political statement. The second one is a question that implies an accusation or a suspicion. The results illustrate how journalists' watchdog orientation is manifested in talk-in-interaction.

By asking the questions, the journalists articulate the moral order of the society. Since the politicians cannot accuse the journalists the study suggests a new parameter to describe institutional interaction, namely that of a moral symmetry.

Todellisuutta kuvaamassa – todellisuutta luomassa. Työ ja koti television ja vähän radionkin uutisissa. [Describing reality – producing reality. Discourses of work and home in television and on a small scale in radio news]

Antti Seppälä, Jyväskylä, Jyväskylän yliopisto, 2003, 211 p., ISBN 951-39-1454-2, (Jyväskylä studies in humanities; 2), ISSN 1459-4233. (University of Jyväskylä). Note: Doctoral dissertation. English summary.

The name of this study comes from two dimensions of reality that news seem to have. News aim at describing reality, but while doing that they also produce social reality by giving a certain view to the world. This study aims at demonstrating how that happens with the concepts of work and home. The main research question of this study are: what are work and home, how are they constructed, what other views, perspectives, or concepts are being constructed by and with the use of the concepts, and what changes appear in the context of these concepts when moving in a timeline from mid-sixties to 21st century. Theoretical background and methodology of this study arise from constructivism and discourse analysis. One objective of the study is also to find ways and to use discourse analysis to analyse television images, something that has been done rather seldom. Discourses in this study are seen in a foucaultian way to be practices that systematically form the objects of which they speak, but the discourse analysis, or the study as a whole, is not foucaultian.

Viestintä ammattiosaamisen ulottuvuutena [Communication as a dimension of vocational competence]

Emma Kostiainen, Jyväskylä, Jyväskylän yliopisto, 2003, 305 p., ISBN 951-39-1406-2, (Jyväskylä studies in humanities; 1), ISSN 1459-4323. (University of Jyväskylä, Department of Communication). Note: Doctoral dissertation. English summary.



The main purpose of the study is to examine both the relationship of communication to vocational competence, and the vocational orientation of communication instruction in higher vocational education, as practised in Finnish Polytechnics. The study examines teachers', students' and polytechnic graduates' experiences and perceptions. Altogether, 28 communication teachers and 64 students, in 13 groups, were interviewed from the two main disciplines, technology and commerce. The teachers were interviewed in individual, and the students in focus-group interviews. Surveys were distributed to polytechnic graduates and a total of 277 out of 600 surveys (46,2 pros.) were returned.

The results seem to indicate that there is a strong tendency in working life to move towards a work culture in which work is mainly based on creating symbols and meanings. Central issues in communication instruction oriented to vocational development are knowledge of working life, integration of formal and informal learning environments, profession-specific teaching and learning and the integration of theory and practice. It is important that communication instruction is linked up with vocational image and identity – and not only with particular communication practices and situations.

Välittämisen tiede. Viestinnän näkökulmia yhteiskuntaan, kulttuuriin ja kansalaisuuteen. [The science of mediation and caring. Communicational viewpoints of society, culture and citizenship]

Nando Malmelin (ed.) Helsinki, Helsingin yliopisto, 2003, 329 p., ISBN 952-10-1243-9, (Viestinnän julkaisuja; 8), ISSN 1457-2184. Note:



This jubilee book celebrates Professor Ullamaija Kivikuru at her 60th birthday. In this book, several authors examine society, culture and communality from the viewpoint of communication. The main focus is an issues that lie at the heart of Professor Kivikuru's work. Professor Kivikuru is an internationally renowned scholar who has written extensively on international and development communication. The first part of the book deals with these fields of research as well as communication study in general. The second part of the book concentrates on the questions of citizenship and on the ways in which it is connected to such topics as identity, communality, news and media.

The English articles are: Jan Servaes: *Participatory communication research (PCR)*; Cees J. Hamelink: *Thoughts on development, empowerment, dialogue and compassion*; Annabelle Sreberny: *Gender, communication and development*; Ulla Carlsson: *The rise and fall of NWICO, and then?*; Ruth Teer-Tomaselli & Thembisa Mjwacu: *Developing the communicative competence – the potentials and limitations of community radio*; Halliki Harro & Epp Lauk: *Self-regulation – watch-dog's collar or shelter for the guild?*; Juhani Koponen: *The structure of foreign news revisited*.

Älä kirjoita itseäsi ulos. Suomalaisen Moskovan-kirjeenvaihtajuuden alkutaival 1957-1975. [“Do not write yourself out”: the beginning of the Finnish Moscow-correspondency in 1957-1975]

Turo Uskali, Jyväskylä, Jyväskylän yliopisto, 2003, 484 p., ISBN 951-39-1543-3, (Jyväskylä studies in humanities; 6), ISSN 1459-4331. (University of Jyväskylä, Department of Communication). Note: Doctoral dissertation. English summary.

The theme of this study is the history of the first Finnish correspondents in Moscow, 1957-1975. Its main focus is on empirical findings, but at the same time it has the ambition to develop research methods and theoretical models for research into sensitive subjects in general and journalism history in particular. The journalism history approach combines four research traditions: journalism studies, foreign news studies, media history studies, and studies in the history of international relations (especially Finnish-Soviet). The traditions are connected by the knot of hermeneutics, the art of understanding. A multi-methodological approach, as well as grounded theory, is emphasized in this study; it is not based on only one theory or only one research question. Two theoretical models have helped to organize this study; the hierarchical model of influences on media content by Shoemaker and Reese, and the liane model by Mörä.

The main research questions were: what kind of journalism the correspondents did, how they actually did their work, what kind of differences there were in their work and why did they work as they did? The empirical data consist of journalistic texts, interviews and contemporary material from different archives.

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• MASS MEDIA

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Kangaspunta, Seppo: *Terveyskanavan tarina: analyysi digi-tv:n ensimmäisestä vaiheesta*. [= The story of the health channel: an analysis of digital television's first period.] Tampere, Tampereen yliopisto, Terveystiedon edistämisen keskus, 2003, 203 p., ISBN 951-44-5688-2.

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FILMS • PHILOSOPHY • AUDIOVISUAL MEDIA
• FILM THEORY

Norge

Dokumentalist: Pernille Riise Lothe

Norsk kringkastingshistorie

Ketil Jarl Halse & Helge Østbye, Oslo, Samlaget, 2003, 287 p., ISBN 82-521-5855-2.



I denne første samla framstillinga av norsk kringkastingshistorie, går Halse og Østbye gjennom den historiske bakgrunnen for dagens radio- og fjernsynstilbod. Boka er bygd opp kronologisk og byrjar med igangsettinga av radiosendingar på 1920-talet. Vidare tar forfattarane mellom anna for seg etableringa av NRK-monopolet i mellomkrigstida, radioens gullalder etter krigen og utbygginga av fjernsynssendingar frå byrjinga av sekstitalet. Dei ser nærare på korleis monolet blir mjuka opp med opninga for nærradio og lokal-tv på åttitalet, og endeleg avvika etter etableringa av den nye, landsdekkande fjernsynskanalen TV 2 på byrjinga av nittitalet. Boka tar for seg spørsmål som korleis etablerte medium er blitt påverka av nye, og korleis NRK har endra seg i tråd med den auka konkurransen. Kor-

leis har kringkastingspolitikken og organiseringa av kringkastinga utvikla seg? Kva er konkret blitt kringkasta og korleis har publikum sitt forhold til media vore? Til slutt blir allmennkringkastinga sine kår framover vurderte. Boka er skriven for studentar i medievitenskap og journalistikk, men passar for alle som arbeider i media eller med mediespørsmål.

Note: For meir informasjon, sjå <http://www.samlaget.no/>

Sport, medier og journalistikk. Med fotballandslaget til EM

Knut Helland, Bergen, Fagbokforlaget, 2003, 251 p., ISBN 82-7674-795-7.



Forholdet mellom medier og sport har på mange måter vært et neglisjert felt innen både idretts- og medieforskning. I denne boken ser Helland nærmere på det gjensidige avhengighetsforholdet som eksisterer mellom sportsindustrien og medieindustrien, med EM-sluttspillet i fotball i 2000 som eksempel. Både landslagets og journalistenes strategier avdekkes gjennom intervjuer og ved å observere samspillet under sportslige samlinger og pressekonferanser. Forfatteren analyserer også deler av den faktiske dekningen av mesterskapet. I tillegg legges den historiske utviklingen av forholdet mellom fotballsporten og mediene i England og Norge fram. Standardisering av fotballspillet, økende kommersialisering og utvikling av et massemarked er sentrale stikkord i framstillingen.

Note: For mer informasjon, se <http://www.fagbokforlaget.no/>

Presseetisk front. Festskrift til Odd Raaum

Rune Ottosen & Thore Roksvold (eds.), Kristiansand, IJ-forlaget, 2003, 264 p., ISBN 82-7147-240-2.



Et knippe nordiske medieforskere og journalistikklærere har bidratt til dette festskriftet i forbindelse med Odd Raams 67-års dag. Artikkene rommer nytt forskningsstoff om presseetikk og handler i hovedsak om to temaer: 1) pressens selvdømmeordning og 2) manipulasjon som etisk problem. Boken egner seg som pensumstoff i medievitenskap og journalistikk.

Inneholder følgende forord og artikler: *Forord* (Rune Ottosen og Thore Roksvold), *Aviser uten redaksjon* (Svennik Høyer), *Presseskikkforvaltarane sine utfordringar* (Lars Arve Røssland), *Et spørsmål om rettssikkerhet* (Olav Njaastad), *PFU – en selvdømmeordning som fungerer* (Gunnar Bodahl-Johansen), *Selvsensur og formynderholdning* (Skjalg Fremo), *Redaksjonelt samfunnsregnskap* (Martin Eide), *Media ethics in Europe: in search of core values* (Kaarle Nordenstreng), *Journalistisk etik rör alla* (Mats Ekström og Stig A. Nohrstedt), *Kildeetikk – maktkamp og respekt* (Svein Brurås), *Den andres landsby: Marshall McLuhan som medieetiker* (Terje Rasmussen), *Får 'de der nede' snakke?* (Elisabeth Eide), *Det etiske minefeltet i krigsjournalistikken* (Rune Ottosen), *Oppmerksomhetsmarkedet* (Magne Lindholm), *Etikk i public relations* (Sigurd Allern), *"Etikk" kommer av "ethos"* (Thore Roksvold), *Uredelighet i journalistikken* (Jan Foght Mikkelsen), *Manipulerte bilder som aprilsnarr* (Knut Sogstad) og *Hva er journalister laget av?* (Gunn Bjørnsen).

Note: For mer informasjon, se <http://www.ij-forlaget.no/>

Luhmann. Kommunikasjon, medier, samfunn

Terje Rasmussen, Bergen, Fagbokforlaget, 2003, 219 p., ISBN 82-7674-885-6.



Forfatteren innleder boken med følgende tankespill: "Forestill deg hvordan den moderne verden hadde artet seg uten massemedier av noe slag. Tenk deg et samfunn uten presse, ukeblader, bøker, CD- og videospillere, radio, film og TV. Lett er det ikke. Og grunnen er enkel: En slik verden hadde ikke vært moderne. Øvelsen er i realiteten en reise mange hundre år tilbake i tid. Massemedier og modernitet er ett, og nettopp det er denne bokens tema."

Rasmussen ser nærmere på massemedienes rolle i samfunnet, gjennom Niklas Luhmanns sosiologiske systemteori. Mediene settes i et historisk og samfunnsteoretisk perspektiv, der massemediene er en vesentlig del av det som definerer samfunnet som et samfunn. Boken er særlig aktuell for studenter i sosiologi og medievitenskap.

Note: For mer informasjon, se <http://www.fagbokforlaget.no/>

Kriminelt. Kriminaljournalistikk i norske populærmedium

Lars Arve Røssland, Oslo, Universitetsforlaget, 2003, 190 p., ISBN 82-15-00333-8.



Røssland tar i denne boka kriminaljournalistikken "...på alvor, for å sjå om det er grunn til å ta den på alvor." Er slik journalistikk først og fremst spekulativ og sensasjonell eller byr han like mykje på sakleg informasjon? Røssland meiner det er behov for å presentere eit meir nyansert bilde av kva som blir trykt og kringkasta av kriminalstoff. Det er altså dei kriminaljournalistiske tekstane, mellom anna frå store saker som Baneheia-saka og Orderud-saka, som er i fokus. Journalistisk og etisk kvalitet blir vurdert, og journalistane si rolleutøving og forhold til resten av profesjonen blir granska. Eksempla, som er henta frå populærjournalistiske medium som Dagbladet, TV 2 og VG rundt årtusenskiftet, viser at denne journalistikken kan vere både "...kriminelt dårleg og kriminelt god."

Note: For meir informasjon, sjå <http://www.universitetsforlaget.no/>

Annan ny litteratur

Amdam, Synnøve H: *Ting i tiden: design som kulturell tendens*. Bergen, Universitetet i Bergen, 2003, 247 p., ISBN 82-8033-019-4, (Publikasjon; 55), ISSN 1502-2382. (Universitetet i Bergen, Institutt for medievitenskap). Note: Tidligere registrert som hovedfagsoppgave, se NORDICOM NO. 200130048.

DESIGN • MAGAZINES • CULTURE • ART

Aske, Jorunn; Hasle, Kari; Nordal, Anne Steinsvik; e.a.: *Ei veker barneffernsyn: pre-undersøking*. Volda, Høgskulen i Volda/Møreforskning Volda, 2001, 7 p. + app., (Notat; 10), ISSN 0805-8075. (Høgskulen i Volda/Møreforskning Volda).

TELEVISION PROGRAMMES • CHILDREN
• ANIMATED CARTOONS • CHILDRENS FILMS

Bjerke, Paul: *Fortsatt partipresse?: norske avisers holdning til regjeringsskiftet i mars 2000*. Volda, Høgskulen i Volda/Møreforskning Volda, 2001, 59 p., ISBN 82-7661-147-8, (Forskningsrapport; 46). (Høgskulen i Volda/Møreforskning Volda).

PRESS • POLITICAL PARTIES • NEWSPAPERS
• POLITICS

Bjørnsen, Gunn: *Journalister i støpeskjeen?: om holdninger til yrke og utdanning blant journaliststudentene i Volda og Oslo*. Oslo, Høgskolen i Oslo, 2003, 131 p., ISBN 82-579-4259-6, (HIO-rapport; 2003, 23), ISSN 0807-1039. (Høgskolen i Oslo, Avdeling for journalistikk, bibliotek- og informasjonsfag).

JOURNALISM • EDUCATION • JOURNALISTS
• WORKING LIFE

Brurås, Svein; Røssland, Lars Arve: *Kompiser i krim: aktører, strategier og relasjoner i mediedekningen av Orderudsaken*. Oslo, Norsk journalistlag, 2003, 59 p. (Norsk journalistlag). Note: Samarbeid mellom SKUP og Norsk journalistlag.

COVERAGE • CRIME • JOURNALISM
• INFORMATION SOURCES

Engebretsen, Martin: *Sjangerbegrepet og hyper-tekstforskningen*. Bergen, Universitetet i Bergen, 2002, 36 p., ISBN 82-8033-009-7, (Arbeidsnotater; 42), ISSN 0809-4284. (Universitetet i Bergen, Institutt for medievitenskap). Note: Prøveforelesning over oppgitt emne for graden dr.art. ved Universitetet i Bergen, avholdt ved Høgskolen i Agder 7. desember 2001.

HYPertext • LITERARY FORMS AND GENRES
• DIGITAL MEDIA • LANGUAGE

Høst, Sigurd: *Avislandskapets utvikling: studier av avismønster, utviklingslinjer og lesevaner 1985-2001*. Fredrikstad, Institutt for journalistikk, 2003, 170 p., (IJ-rapport; 2003, 1). (Institutt for journalistikk).

NEWSPAPERS • MEDIA USE • MEDIA STRUCTURE
• ECONOMICS

Jensen, Egil Remi (ed.): *De satte det på trykk: sørlandske pressefolk i liv og trengsel gjennom 100 år*. Kristiansand, IJ-forlaget, 2003, 399 p., ISBN 82-7147-238-0.

Bidragstyttere er blant andre: Oddvar Munksgaard, Thor Bjørn Seland, Fritz Peter Kjølrsrud, Kristen Taraldsen og Per H. Baugstø.

PRESS • HISTORY • JOURNALISTS • NEWSPAPERS

Kjeldsen, Jens E.: *Det norske forbudet mot fjernsynsreklame for livssyn og politiske budskaper: en problemorientert redegjøring*. Bergen, Universitetet i Bergen, 2003, 22 p., ISBN 82-8033-018-6, (Arbeidsnotater; 44), ISSN 0809-4284. (Universitetet i Bergen, Institutt for medievitenskap).

ADVERTISING • TELEVISION • POLITICS
• REGULATIONS

Michalsen, Bård: *Presseetikk*. Kristiansand, IJ-forlaget, 2003, 166 p., ISBN 82-7147-235-6. Note: En lommebok. Utgitt med støtte fra Pressens faglitte-raturfond.

PRESS • ETHICS • JOURNALISM • SOCIAL ROLE

Moe, Hallvard: *Digitaliseringen av fjernsyn og allmennkringkastingens skjebne*. Bergen, Universitetet i Bergen, 2003, 215 p., ISBN 82-8033-017-8, (Publikasjon; 54), ISSN 1502-2382. (Universitetet i Bergen, Institutt for medievitenskap). Note: Hovedfagsoppgave.

DIGITALIZATION • TELEVISION • BROADCASTING
• PUBLIC SERVICE

Mühleisen, Wencke: *Kjønn i ordene: iscenesettelse av kjønn og seksualitet i eksperimentell talkshow- underholdning på NRK fjernsynet*. Oslo, Universitetet i Oslo, 2002, 295 p., (Acta Humaniora; 146), ISSN 0806-3222. Note: Avhandling for dr.art.-graden.

This thesis examines connections between gender and sexuality as eye-catcher, topic, aesthetics and politics in entertainment programmes on television. The roles of the host are analysed in a selection of experimental entertainment programmes on the Norwegian public service broadcaster NRK. The analysis connects central questions of potentials for change and critic from the field of feminist theory and gender studies to the field of media studies. The theoretical focus on gender and sexuality understood as part of the aesthetic field, performativity and the expressions of body language are related to gendered figures such as drag, crossdressing, transgender and camp. A main topic for the thesis is the relationship between experiment and convention. The thesis examines forms of post- and neo-feministic cultural expressions related to the role of the TV host. These aesthetic strategies are understood as a self-reflexive problematisation of the identity politics and strategies for gender equality. In conclusion the claimed feminisation and intimisation of television are discussed. Problems connected to the connotations of low culture related to television and associations between femininity and mass culture are central as well as consequences for the public sphere in general.

GENDER • TELEVISION • SEXUALITY
• TALK SHOW PROGRAMMES

Maasø, Arnt: *"Se-hva-som-skjer!": en studie av lyd som kommunikativt virkemiddel i TV*. Oslo, Universitetet i Oslo, 2002, 345 p., (Acta Humaniora; 132), ISSN 0806-3222. Note: Avhandling for dr.art.-graden.

The author studies the role of the sound in Norwegian television. He examines how sound is used as a communicative instrument, and how this use has changed the last decades. The thesis focuses on four aspects: the role of sound and silence in television programmes, volume as an instrument in advertising and 'regular' programmes, the use of voice as a sign of communicative closeness and distance and the staging of real sounds in 'live' sport and entertainment shows. He has analysed a broad selection of programmes from NRK and TV2 in 1983 and 1997. Interviews with several programme makers are also analysed.

SOUND • TELEVISION • ADVERTISING
• COMMUNICATION

Roppen, Johan: *Orklas lange revolusjon: konsern, redaktører og journalistikk i Orkla Medias norske aviser 1985-2000*. Bergen, Universitetet i Bergen, 2003, 347 p., ISBN 82-8033-020-8, ISSN 1502-2382. (Universitetet i Bergen, Institutt for medievitenskap). Note: Avhandling for dr.polit.-graden.

The thesis brings the tendency towards greater concentration of ownership in the media industry into focus. The author outlines how one of Scandinavia's largest privately owned media groups, Orkla Media, expanded aggressively from 1985 to 2000 through the acquisition of conservative local newspapers. The expansion reflects the Norwegian and Scandinavian, as well as the international, tendency within the media industry of becoming increasingly integrated into business and industry, whereas the traditional links to politics are weakening. The author discusses the influence of this on journalistic values as well as values pertaining to media politics. He studies the dual role of the newspaper editors, as they are responsible for editorial freedom and independence, at the same time as they are part of the media group managements. The focus of the study is on Orkla's current and former editors in the intersections of local communities, political parties, journalism and the groups of media companies.

JOURNALISM • EDITORS • MEDIA INDUSTRY
• MEDIA CONCENTRATION

Sjue, Finn: *Det finnes mørke rom i alle hus: hemmelighold og innsyn i den norske stat*. Kristiansand, IJ-forlaget, 2003, 223 p., ISBN 82-7147-242-9. GOVERNMENT POLICY • LOCAL GOVERNMENT
• ACCESS TO INFORMATION • PUBLIC INFORMATION

Smidt, Jofrid Karner: *Mellom elite og publikum: litterær smak og litteraturformidling blant bibliotekarer i norske folkebibliotek*. Oslo, Univer-

sitetet i Oslo, 2002, 389 p., (Acta Humaniora; 123), ISSN 0806-3222. Note: Avhandling for dr.art.-graden.

The thesis concerns educated librarians in public libraries, their taste in literature and their attitudes towards imaginative literature. The author discusses how these attitudes are reflected in their work with distribution of literature. How do they for example read, interpret and judge the texts? And how do they think literature functions? Does the profession have certain norms and ideals, and how does the librarians mark their position towards the literary elite and the audience?

LITERATURE • LIBRARIES • AUDIENCES
• ATTITUDES

Vartdal, Solfrid: *Journalistutdanning og kjønnsdelt journalistikk*. Volda, Høgskulen i Volda/Møreforskning Volda, 2003, 115 p., ISBN 82-7692-192-2, (Arbeidsrapport; 138), ISSN 0805-6609. (Høgskulen i Volda/Møreforskning Volda).

JOURNALISM • JOURNALISTS • EDUCATION
• GENDER

Vartdal, Solfrid; Roppen, Johann: *Journalistutdanning og kjønn: studentar, lærarar og pensum*. Volda, Høgskulen i Volda/Møreforskning Volda, 2001, 28 p., (Notat; 11), ISSN 0805-8075. (Høgskulen i Volda/Møreforskning Volda).

JOURNALISTS • EDUCATION • GENDER • TEACHERS

Vettenranta, Soilikki: *"Du blir sjokka sjøl om du er et heilt hav unna": en undersøkelse om de unge og katastrofenyheter*. Trondheim, Norges teknisk-naturvitenskapelige universitet/NTNU, 2003, 214 p., ISBN 82-7575-014-8, (Pedagogiske rapporter; 14), ISSN 0802-8664. (Norges teknisk-naturvitenskapelige universitet/NTNU, Pedagogisk institutt). Note: Skriftserie fra Pedagogisk institutt.

NEWS • YOUTH • DISASTERS • TELEVISION

Aarønæs, Lars: *Pressespråket: oppslagsbok for journalister og andre skribenter*. 4 ed. Oslo, Aneholmen forlag, 2003, 204 p., ISBN 82-92218-20-3. Note: Førsteutgaven ble utgitt med støtte fra Pressens faglitteraturfond.

PRESS • LANGUAGE • JOURNALISM
• JOURNALISTIC GENRES

Artiklar

Eide, Martin: Med Platon i Akersgata. *Norsk medietidsskrift* 10(2003) 1, temanummer, ISSN 0804-8452, pp. 139-144. Note: Temanummeret handler om dannelse og journalistikk.

JOURNALISM • IDEOLOGIES • RHETORIC
• PHILOSOPHY

Gramstad, Thomas: Kopieringens etikk. *Norsk medietidsskrift* 10(2003) 1, temanummer, ISSN 0804-8452, pp. 121-137. Note: Temanummeret handler om dannelse og journalistikk.

ETHICS • COPYRIGHT • REGULATIONS
• MEDIA INDUSTRY

Larsen, Leif Ove: Kunnskapens gjerder: intellektuell eiendom og akademia. *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 105-120. Note: Temanummeret handler om dannelse og journalistikk.

KNOWLEDGE • INFORMATION • COPYRIGHT
• ECONOMICS

Morlandstø, Lisbeth: I konflikt med oppdraget? – et kritisk blikk på kritisk journalistikk. *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 33-53. Note: Temanummeret handler om dannelse og journalistikk.

JOURNALISM • JOURNALISTS • PRESS • SOCIETY

Oltedal, Audgunn: Journalisten mellom børs og katedral? *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 97-103. Note: Temanummeret handler om dannelse og journalistikk.

JOURNALISTS • PRESS • ETHICS • SOCIETY

Rasmussen, Terje: Samfunnsrolle og publikumsrolle som selvbeskrivelser. *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 55-73. Note: Temanummeret handler om dannelse og journalistikk.

PRESS • ETHICS • JOURNALISM • SOCIETY

Skretting, Kathrine: Filmsex og filmsensur: "Sengekant"-filmene i Skandinavia 1970-1976. *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 75-95. Note: Temanummeret handler om dannelse og journalistikk.

FILMS • SEXUALITY • COMEDY FILMS
• CENSORSHIP

Thorbjørnsrud, Kjersti: Politiske nyhetsjournalister: aktører uten intensjoner? *Norsk medietidsskrift* 10(2003)1, temanummer, ISSN 0804-8452, pp. 7-32. Note: Temanummeret handler om dannelse og journalistikk.

JOURNALISM • POLITICS • NEWS • JOURNALISTS

Sverige Dokumentalist: Roger Palmqvist

Den skånska modellen. En VD, två kulturer, tre tidningar och fyra bröder

Börje Alström & Lars Nord, Sundsvall, Demokratiinstitutet, 2003, 160 p.



Vad hände på den skånska tidningsmarknaden när Sveriges femte största morgontidning skapades våren 2002 genom fusionen mellan Helsingborgs Dagblad och Nordvästra Skånes Tidningar? Förändrades den lokala journalistiken? Påverkades den lokala politiska debatten? Vad tyckte läsarna och medarbetarna om att de forna konkurrenterna nu förenades i ett och samma företag?

Detta är några av de frågor som tas upp i denna bok som utgår från den nya tidningssituation som uppstått i nordvästra Skåne. Boken bygger på enkätundersökningar bland medborgare och medarbetare. En analys av innehållet i de tre tidningarna *Helsingborgs Dagblad*, *Landskrona-Posten* och *Nordvästra Skånes Tidningar* genomförs. Därutöver redovisas intervjuer av nyckelpersonerna bakom den nya bolagsbildningen, bland annat Lars Ander och Sören Sommelius.

I boken görs dessutom jämförelser med studier av tidigare fall av pressamverkan i Ådalen och på Gotland.

Människan, mediemångfalden och det öppna samhället. Historien om massmediernas pluralism och dess labyrintiska processer

Mats Ekdahl, Stockholm, SPF, 2003, 363 p., ISBN 91-87260-99-9. (Styrelsen för psykologiskt försvar/SPF).

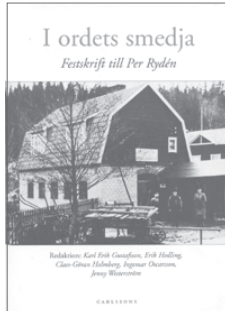


Med ett integrerat perspektiv över mediemångfaldens historia, filosofi och praktik, tar författaren ett helhetsgrepp på ämnet. Skriftens resonemang utgår från vetenskapens, kulturarvets och mediehistoriens källor av tankar, händelser och forskningsrön. Författaren fokuserar på grunddragen och formulerar en teoretisk bas för att få frågan om massmediernas mångfald lyft över de politiska partilinjerna, de branschinterna intressena och akademien. Skriften resonerar kring mediemångfalden som ett medel att behålla och utveckla ett öppet demokratiskt samhälle, men behandlar också hoten, som i skydd av mediemångfalden, eller medieöverflödet, undergräver detta öppna samhälle. Författaren lyfter fram en debatt som handlar om de olika mentaliteter som massmedierna bokstavligen präntar

in i samhällssjälen varje dag, om samtalstonen och stämningen i Sverige; om skola, politik, uppfostran, respekt, ansvar och tillit; om umgänget mellan mellan väljare och valda, om information och öppenhet – om själva formerna för vår demokrati.

I ordets smedja. Festskrift till Per Rydén

Karl Erik Gustafsson, Erik Hedling & Carl-Göran Holmberg, e.a. (eds.), Stockholm, Carlsson Bokförlag, 2002, 494 p., ISBN 91-7203-494-7.



Volymen utgörs av en samling uppsatser, essäer och mer personliga funderingar kring ämnesområden som litteratur, press, film, konst, opera, vetenskap, kritik, lokal- och personhistoria. Boken är en hyllning till Per Rydén på hans 65-årsdag.

Följande artiklar ingår: *Radskrivaren och döljandets utopi* (Anna-Carin Carlstoft), *Bandy eller ishockey?: den stora sportfrågan i Tranås-Posten* (Lars-Åke Engblom), *Lokalredaktören byggde tidningslandet* (Stig Fredriksson), *Kolumnisterna – de oförutsägbara* (Sigurd Glans), *En framtida europés dagstidningar* (Karl Erik Gustafsson), *“Teknisk samverkan sa han som hängde sig i grannens rep”.: det misslyckade försöket till produktionssamarbete mellan Aftonbladet och DN/Expressen 1970-1975*

(Sverker Jonsson), *Lidforss mot Hedin.: om en okänd insats i Strindbergsfejden* (Lennart Leopold), *Om kulturmiddagar* (Peter Luthersson), *Skalden och murveln.: en ingress om journalisten Gustav Fröding* (Dag Nordmark), *Söderbergsfejden: striden om Doktor Glas* (Tommy Olofsson), *På Värnamo nyhetsmarknad: anteckningar om en orts tidningshistoria* (Ingemar Oscarsson), *Idealvåningen, idealköket och idealkvinnan – ett reportage av “den kvinnliga”* (Birgit Petersson), *C.J.L. Almqvist, tre redaktörer och tre tidningar* (Bertil Romberg), *“Politiker, denna avart snattrande gorillor och orangutanger”.: Torgny Segerstedts syn på politik och politiker* (Jarl Torbacke), *Domedag: Tingsten recenserar Böök: Per Rydén – en lustmördare?* (Torbjörn Wallinder), *Ska vi äta våra döda?: Linné mellan tro och nytta* (Kerstin Bergman), *Originalitet och påverkan: notiser om en litteraturhistorisk 1900-talsdebatt* (Carl Fehrman), *Bron och böckerna: om litteraturflödet mellan Danmark och Sverige under 1990-talet* (Christina Gullin), *Annie Åkerhielm – nazist och feminist?* (Bibi Jonsson), *“Det är Barnet jag vördar”* (Tora Dahl) (Lisbeth Larsson), *“Det är Barnet jag vördar”* (Tora Dahl) (Lisbeth Larsson), *Diktens färdskrivare: om Werner Aspenström och Francis Bacon* (Anders Mortensen), *Statarkval* (Magnus Nilsson), *Gud i rullstol: om Guds vanmakt och ropet efter frälsning i Lars Noréns författarskap* (Bernt Olsson), *Ögonblick – minnets och diktens* (Anders Palm), *Sommarlovets invigningssånger: “Den blomstertid”, “Om sommaren den gröna” och “Idas sommarvisa* (Inger Selander), *Fotbollspoesi* (Anna Smedberg Bondesson), *“För mycket toddy och för litet champagne”.: Valerius, Bellman och dryckesvisan* (Johan Stenström), *Dokumentarismen som försvann* (Rolf Yrliid), *En livsavgörande vänskap – Ivar Lo-Johansson och Mauritz Edström* (Trygve Carlsson), *Hemvändandets svåra konst: om Per Rydéns bok Sommen* (Thomas Ek), *Skärvor ur På Dagermans tid* (Bo Everling), *De båda världarna – det dubbla kulturbegreppet* (Eva Haettner Aurelius), *Kollektivets kollaps: om dygden i svensk 90-talsfilm* (Erik Hedling), *Naturvetenskapen som ideologi* (Erland Lagerroth), *Svensk nationalopera i nationellt och internordiskt perspektiv* (Ulla-Britta Lagerroth), *Nöjd eller nåjd: om magi och gubbamätning* (Per Erik Ljung), *Att trycka en diktares hand* (Jöran Mjölberg), *En främling i staden* (Vasilis Papageorgiou), *Perspektiv på 40-talet* (Carl Magnus von Seth), *Templen på Sicilien* (Christina Sjöblad), *Om landskapsböcker och Ortsbeskrivningar* (Louise Vinge) och *Per Rydéns bibliografi – till en början* (Jan-Eric Malmquist).

Den televiserade ekonomin. Nyheter om statsbudgeten 1980-1995

Bo Mårtensson, Stockholms universitet, Institutionen för journalistik, medier och kommunikation/JMK, 2003, 305 p., ISBN 91-88354-28-8, (Avhandling; 23 (Journalistik)), ISSN 1102-3015. Note: Dr. diss. English summary 12 p.



In Sweden the 1980's marked a process of questioning and restructuring the welfare economy and the public sector, accelerating in the crisis years of the early 1990's.

The main purpose of the present study is twofold: 1) To describe the ways in which the Swedish television news channels have reported states and changes of the economy in the period from 1980 to 1995. 2) To map the content of television news as an audio-visual textual system, thereby identifying its functions of defining economy as an object of knowledge.

Three theoretical perspectives have informed the design of the study. The first perspective leans on Habermas' theory of the public sphere and his theory of communicative action. The second perspective is based on

Foucault's theory of discursive power. A third theoretical perspective deals with the specific qualities of television as a producer and mediator of knowledge. A semiotic approach is applied.

Varying methods of textual analysis are used to study the news reports of the presentation of the Swedish State budget, on six occasions, 1980, 1983, 1986, 1989, 1992 and 1995. 313 news items, recoded into 462 thematic units form the main empirical material. A distinction is made between the thematic and rhetorical dimensions of the news content.

Vem älskade Tele-X?: konflikter om satelliter i Norden 1974-1989

Nina Wormbs, Hedemora, Gidlunds förlag, 2003, 256 p., ISBN 91-7844-640-6, (Stockholm Papers in the History and Philosophy of Technology; TRITA-HOT 2043), ISSN 0349-2842.



This historical dissertation describes and analyses the satellite projects Nordsat and Tele-X. A guiding question is how a large public project on new technology, marred with conflicts, is carried out. the actor-network method (Callon, Latour

Law) is used because it takes complexity and uncertainty into consideration, because it avoids a priori divisions and distinctions, and because it usefully stresses how the relation between content and context is continually formed and changed.

Nordsat began as a cultural project, aiming partly at strengthening Nordic identity by means of direct broadcasting television. However, it met severe criticism for facilitating the flow of cheap foreign (read American) programmes and for costing too much. As the Nordsat project was delayed by a number of commissions, issued by the Nordic Council, the Swedish Space Corporation managed to launch a Swedish telecom-satellite project – Tele-X, using mainly industrial-policy arguments. During the 1980s these two Swedish/Nordic projects evolved in parallel and in conflict. By the end of the decade Nordsat died and Tele-X was launched.

The study points to a number of areas in which large public technological projects can meet challenges and cause conflicts. the strong interpretive flexibility was characteristic for the projects and played out in differing views among users and producers of the satellites, for example between the Nordic Telecom Administrations and the Swedish Space Corporation. the severe conflicts were of great importance for the outcome and points to the power of emotional engagement in technological projects.

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The big Malmö newspapers Sydsvenska Dagbladet and Kvällsposten, both owned by the family Wahlgren, involved themselves heavily in Swedish party politics in the 1960s. The Social Democrats had in 1962 been in almost permanent power in Sweden since 1932. There was a desperate wish for change in power among many Swedish voters.

In this atmosphere Olof Wahlgren, Sydsvenska Dagbladet's deputy editor, took the lead to try to force together the three non-Socialist parties, the Conservative Party (högern), the People's Party (folkpartiet) and the Centre Party (centerpartiet). First he supported election co-operation between the three parties in the constituency "the Four City District" (Fyrstadskretsen), comprising Malmö, Lund, Helsingborg and Landskrona. When this failed, mainly because the Centre Party did not want to co-operate with the Conservatives, the family Wahlgren founded "the Citizens' Alliance" (Medborgerlig Samling). There were some experienced politicians but also many with more enthusiasm than knowledge. The Wahlgren papers threw their whole weight behind the Alliance in an American influenced election campaign. The Alliance got in 1964 64 000 votes, 28 per cent of total constituency votes, which was seen as a declaration of support for inter-party co-operation.

The Citizens' Alliance and co-operation among the non-socialist parties continued in different ways also in the elections 1966 and 1968. Of great importance for Swedish political life was that Sweden, mainly thanks to Bertil Ohlin, the leader of the People's Party, got a new constitution with a single-chamber parliament, elected on a strictly proportional basis. That contributed to change of power in Sweden in 1976.

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